



DECCAN EDUCATION SOCIETY

**IMDR**

व्यवस्थे वर्धयसि।



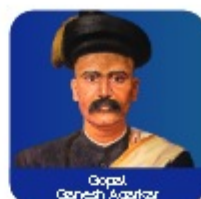
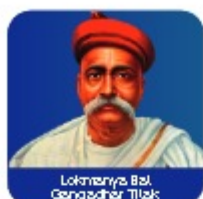
## A Thinking Ecosystem for Purpose-Driven, Data-Smart Techno-Managers

ADMISSION BROCHURE 2026-28

**PGDM**

#Approved By AICTE  
#NBA- Accredited  
#MBA Equivalence by AIU

## About Deccan Education Society A Legacy of 142 Years



Founded in 1884 by visionary leaders such as Lokmanya Bal Gangadhar Tilak, Shri Gopal Agarkar, Shri Vishnushastri Chiplunkar, Shri Mahadev Namjoshi, and Shri Vaman Apte, the Deccan Education Society (DES) has been a cornerstone of India's intellectual and social renaissance. Since it was founded, DES has consistently promoted education to empower people, strengthen national identity, and build self-reliance. Over the decades, it has contributed significantly to the nation's academic, cultural, literary, and scientific growth—shaping generations of thinkers, reformers, and leaders. Today, DES's enduring legacy continues to inspire future generations, guiding them toward excellence and contributing to a brighter future for India.

## About IMDR® – A Legacy of 52 years

The Institute of Management Development and Research (IMDR®) stands as a symbol of academic excellence and is proudly celebrated as Pune's first business school. Established in 1974 under the Deccan Education Society, IMDR® has been shaping future-ready business leaders for over five decades—seamlessly blending legacy with contemporary management education. Our pursuit of quality is affirmed through AICTE approval, NBA accreditation, and the MBA equivalence awarded by the Association of Indian Universities (AIU).

At IMDR®, we offer a distinctive and transformative learning journey through our flagship Post Graduate Diploma in Management (PGDM). Designed to develop well-rounded professionals, the program features dual specialisations that enable students to tailor their academic path to suit their long-term aspirations.

For working professionals, IMDR® offers a flexible PGDM program crafted to align with career progression goals while supporting work-life balance. This program enhances managerial capabilities, strengthens practical skill sets, and serves as a strategic pathway for professionals aiming to accelerate their careers—without pausing their professional journey.



AICTE APPROVED



NBA ACCREDITED



NBA EQUIVALENCE BY AIU

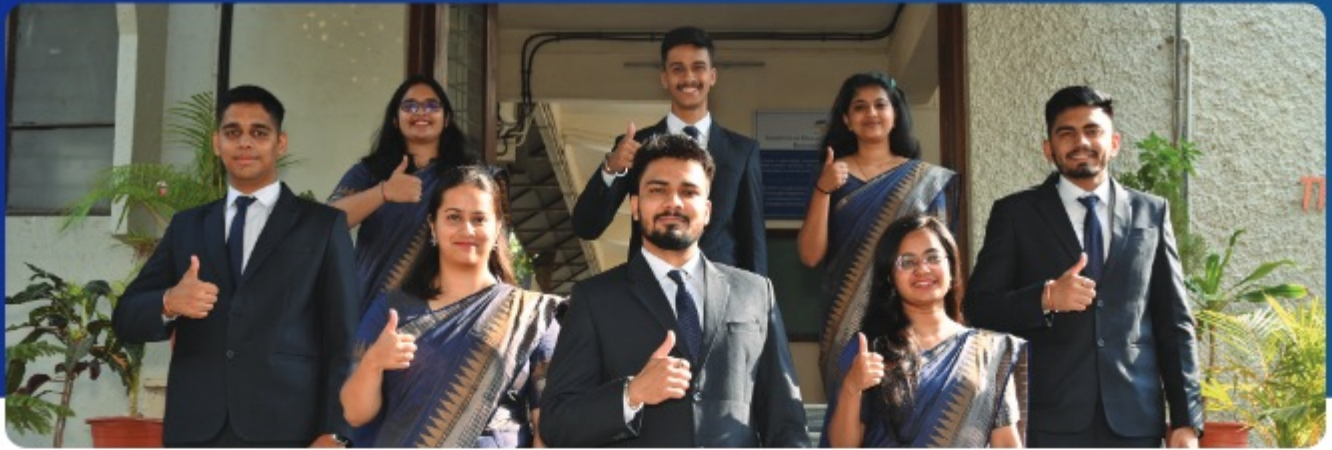
### Vision

Create a value-based ecosystem of knowledge where individuals explore their creative potential, through productive learning processes, leading to meaningful connections with the external world.

### Mission

We foster management education that -

- Encourages integrative research through innovative practices
- Assimilates dynamics of the industry for collaborative exchanges
- Synergizes Indian values for ethical and sustainable development



## Why Study at IMDR?

Shaping leaders with technology, sustainability, and values.



First B-School in Pune Since 1974



Industry-Relevant Curriculum



Self-Driven Learning System



Industry Relevant Certifications



A Dynamic Campus Culture



Strong Alumni Network



Best Return On Investment

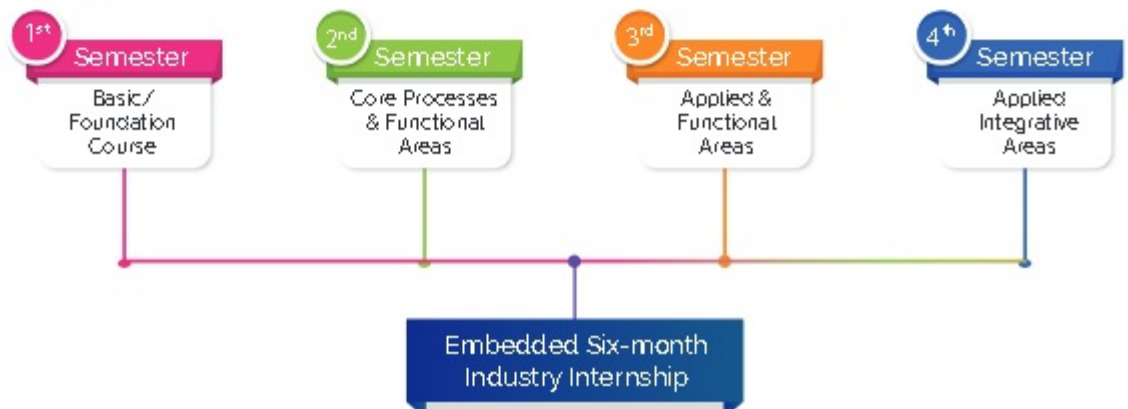


Individualised Management Education

## Dual Specialisation Offered



## Course Structure



## Six Months Embedded Internship Program



- ✓ Immersive Industry Experience
- ✓ Professional Network Building
- ✓ Informed Career Choices
- ✓ Launchpad for Pre-Placement Offers
- ✓ Enhanced Employability
- ✓ Skill Acceleration
- ✓ Enhanced Placement Readiness



## Internship Testimonials



★★★★★

My internship at Wallstreet Equity Analysis Pvt. Ltd. strengthened my skills in US market research, S&P 500 analysis, and options strategies, giving me real-time exposure and deepening my interest in global financial markets.

Neel Kawediya | Finance and Business Analytics



★★★★★

IMDR has been transformative for me. The dual specialisation in HR and Marketing built my corporate foundation, and internship exposure boosted my confidence. Today, as a Growth Market Intern at Zensar, I'm grateful for IMDR's guidance.

Gayatri Gade | HR and Marketing



★★★★★

My internship at Wotters Kluwer, Pune as a Financial Planning Analyst gave me hands-on experience in budgeting, forecasting, and corporate finance. The supportive work culture made it a valuable learning journey, helping me grow professionally and personally.

Rachana Kulkarni | Finance and Business Analytics



★★★★★

My experience at Eureka Industrial Equipment Pvt. Ltd. strengthened my professional profile, giving me solid exposure to B2B industrial marketing and field sales, and adding real credibility to my understanding of the industrial sector.

Hrishikesh Latawade | Marketing and Supply Chain & Operations

## Career Enhancement Courses



## Network and Associations

PMA

Pune Management Association

TIE

The Indus Entrepreneurs

MCCIA

Mahratta Chamber of Commerce, Industries & Agriculture

ISTD

Indian Society for Training & Development

NHRDN

National Human Resource Development Network

AMDISA

Association of Management Development Institutions of South Asia

AIMS

Association of Indian Management Schools

NIPM

National Institute of Personnel Management

CII

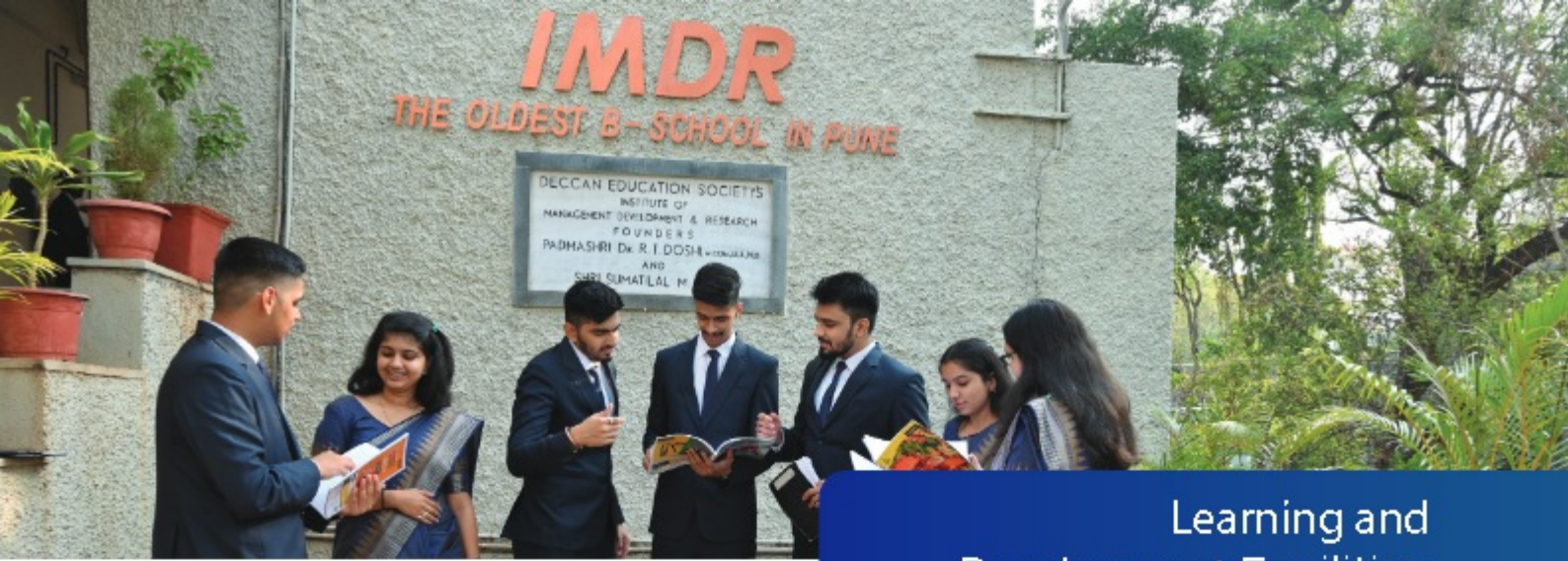
Confederation of Indian Industry

AIMA

All India Management Association

PIC

Pune International Centre



## Learning and Development Facilities



### Classroom:

Our state-of-the-art classrooms are designed to enhance interactive and experiential learning. Each classroom is equipped with digital teaching aids, high-speed Wi-Fi, and ergonomic seating, creating a comfortable and engaging environment. With technology-enabled classrooms, students enjoy an optimal atmosphere for lectures, discussions, and group activities.

### Computer Lab:

The Computer Centre at IMDR<sup>®</sup> serves as the hub for all campus IT services. It features multiple fully-equipped labs, offering students access to high-performance hardware and essential software tailored to management education. Students enjoy 24x7 internet connectivity across campus through both LAN and Wi-Fi, ensuring seamless access for research, assignments, and ERP training.



### Library:

The IMDR<sup>®</sup> Library is a comprehensive knowledge hub with a rich collection of over 17,900 books, 25+ periodicals, and 30+ reputable journals in management and allied disciplines. Students also benefit from access to leading online databases and digital repositories, ensuring seamless academic research. The peaceful study zones make it an ideal space for focused learning.

### Training Room:

The Training Room is a dedicated space designed to support IMDR's focus on continuous learning, research, and skill development. It provides students with access to a wide range of digital learning platforms and online academic resources essential for modern management education.



### Auditorium:

Our state-of-the-art auditorium offers a modern, comfortable, and fully equipped space for academic events, guest lectures, seminars, cultural programs, and student presentations. With tiered seating and advanced audio-visual facilities, it ensures excellent visibility and acoustics. The auditorium enhances student engagement, supports interactive learning, and serves as a central venue for hosting esteemed speakers and impactful institutional activities.



# Placement Statistics Over 5 years

Overall Placement Rate

92%

Median Package

6.19L

Average Package

6.11L

Highest Package Secured

14.71L

Highest Package Offered

18L



## Our Recruiters

## Testimonials



★★★★★

From group discussion practice to industry expert sessions, every activity at the college prepared me for real corporate challenges. The structured placement support played a major role in helping me secure an opportunity with Aditya Birla Capital.

Monica Kapse | Finance & Marketing



★★★★★

The placement training program, especially GD practice and capacity-building sessions, improved my communication and analytical skills. The mentorship I received truly helped me secure a role at Geely Properties.

Harshita Jaiswal | Finance and Marketing



★★★★★

With the support of faculty tutorials, expert talks, and resume-building guidance, I was able to present myself confidently during the placement process. These efforts were instrumental in my selection at ICICI Bank.

Aryan Mahajan | Mktg. International Trade

## ADMISSION CRITERIA

## APPLICATION FORM

## INTERVIEW

## SELECTION LETTER

### ELIGIBILITY CRITERIA:

Graduates from any discipline with or without work experience with not less than 50% marks in the graduation (45% for SC/ST candidates).

### ENTRANCE SCORES ACCEPTED:

CAT, MH-CET, CMAT, XAT, MAT, ATMA, & GMAT  
Final-year graduate students who meet these criteria are eligible

Scan to Apply



DECCAN EDUCATION SOCIETY'S  
INSTITUTE OF MANAGEMENT DEVELOPMENT AND RESEARCH (IMDR®), PUNE  
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