



RUKMINI DEVI

Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A' Grade
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, CII, DELNET, DMA, CEGR, NDL, NHRDN, American Library, J-Gate



An ISO 9001 : 2015 Certified Institute



ADMISSION OPEN

MBA (FULL-TIME, 2 YEARS)

- 1st Shift : 120 Seats
- 2nd Shift : 60 Seats

BBA (FULL-TIME, 4 YEARS)

- 1st Shift : 180 Seats
- 2nd Shift : 180 Seats

B.COM (H) (FULL-TIME, 4 YEARS)

- 1st Shift : 60 Seats

HIGHEST PACKAGE 12.78 LPA

COURSES OFFERED

MBA | BBA | B.COM(H)

Testimonials



Prof. Sushma Yadav
Pro Vice Chancellor,
Central University of Haryana

"The Institute is welcoming and positive. I wish it grows with its ethos and values and make a distinct place in the academics"



Shri. Ramesh Narayanaswami
IAS (Retd.)
former Chief Secretary Delhi

"An excellent institution with a very enlightened vision, exemplary in many ways."



Prof. Alok Prakash Mittal
Member Secretary, AICTE

"The Institute has good visionary management. Wish for speedy growth"

Awards & Honors

As per Times of India (Times B School Feb' 25), RDIAS is Ranked 16th out of the top 20 North B schools



Secured Bronze Award for 'Excellence in Learning Management System' (LMS) Integration! by ET TechEDU India Awards 2025.



Secured All India Rank 30 and Zonal Rank 10 in the latest Internship Ranking Report by Internshala & AICTE!



24X7 Learning



ESHAALA - An internet-based platform making teaching-learning engaging and administration hassle-free.



2A & 28, Madhuban Chowk, Outer Ring Road, Phase-1, Rohini, Delhi-110088
Walking distance from Pitampura & Rohini East Metro Stations, Madhuban Chowk, Bus Stand

admin@rdias.ac.in | www.rdias.ac.in | 9717311881, 9899230457, 011-27864596, 011-27867301

ABOUT OUR INSTITUTE

Rukmini Devi Institute of Advanced Studies (RDIAS), affiliated with GGSIPU, is widely recognized as one of the best management institutes in Delhi NCR. With over 25 years of academic excellence, RDIAS has been at the forefront of preparing students for success in the dynamic business world. Our approach blends innovative teaching methods with industry-relevant skills, offering students a comprehensive learning experience through our renowned MBA, BBA, and B.Com (Hons) programs.



Discover Excellence at RDIAS

OUR VISION

To be a leading and most preferred educational institute with global recognition. To nurture competent & socially sensitive leaders to foster sustainable socio-economic growth of the nation and the world at large.

OUR MISSION

To implement our vision on ground. To provide state-of-the-art infrastructure, inculcate optimum use of technology in teaching, facilitate qualified, trained & experienced faculty for holistic growth of the students to meet the expectations of the industry, academia and society.

ABOUT SETH POKHAR MAL EDUCATIONAL SOCIETY

Seth Pokhar Mal Educational Society, established in 1986, operates several institutes of repute under the name “Rukmini Devi”. Through its concerted efforts the society has created institutions of international standard that impart quality education right from the kinder garten stage to post graduate level programs, at very affordable prices.



Late Shri K.C. Garg Ji



Smt. Anita Garg Ji

Message From The Director's Desk

Dear Students and Parents,

Welcome to an institution where academic rigour intertwines with personal growth and purposeful innovation. We are committed to cultivating intellectual curiosity, fostering cutting-edge research, and nurturing well-rounded individuals prepared to lead with integrity and vision. Our campus is not just a place of learning, but a vibrant ecosystem that prioritizes student well-being, emotional resilience, and holistic development. With an unwavering focus on excellence, we aspire to shape empowered, compassionate, and accomplished citizens of tomorrow – equipped not only with knowledge, but with the wisdom to use it meaningfully. Together, let us embark on a journey that shapes not just careers, but character and conviction.

Dr. Raman Garg
Professor & Director



Message From The Dean's Desk

Dear Students and Parents,

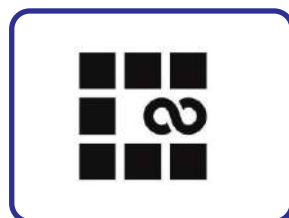
At our institute, we are committed to fostering intellectual curiosity, professional competence, and ethical values. Our curriculum blends academic rigor with real-world application, ensuring students are industry-ready and future-focused. We take pride in our vibrant community that encourages collaboration, creativity, and leadership. Join us in this enriching journey where potential is realized and dreams are nurtured. We welcome you with warmth, guidance, and unwavering support.

Dr. Namita Garg
Professor & Dean



KNOWLEDGE IN ACTION: CORPORATE & SOCIAL ALLIANCES

Industry Collaboration



Academic Collaboration



NGOs Collaboration



Delhi State AIDS Control Society



Centre For Education And Health Research Organization(CEHRO)



Child Rights and You (CRY)

Why RDIAS is your Launchpad to Success?

01

Academic Excellence

02

Holistic Training & Placement Support

03

Industry-Integrated Learning

04

14 Student-Led Clubs & Activities

05

Innovation & Startup Ecosystem

06

Global Exposure

07

Social Responsibility & Community Engagement

08

Results & Achievement (Academic & Co-Curricular)

09

Mega Events

Academic Excellence

- Rigorous, future-ready curriculum designed by the University
- Blend of theoretical learning and hands-on projects
- Use of case studies, group work, and real-life business/problem-solving scenarios
- Smart classrooms, blended & flipped learning
- Bridge programs, remedial classes, and academic counseling



Skill Reinforcement Classes



Mentorship Session



Classroom Group Activity



Interactive Classroom Teaching



Hands on Learning Projects



Academic Counselling Sessions

Holistic Training & Placement Support

- Dedicated Career Development Cell with personalized guidance.
- Regular campus drives and Job fairs.
- Training in soft skills, professional communication, and interpersonal effectiveness.
- Excellent placement record across sectors.

MBA

BBA

12.78 LPA
Highest Package

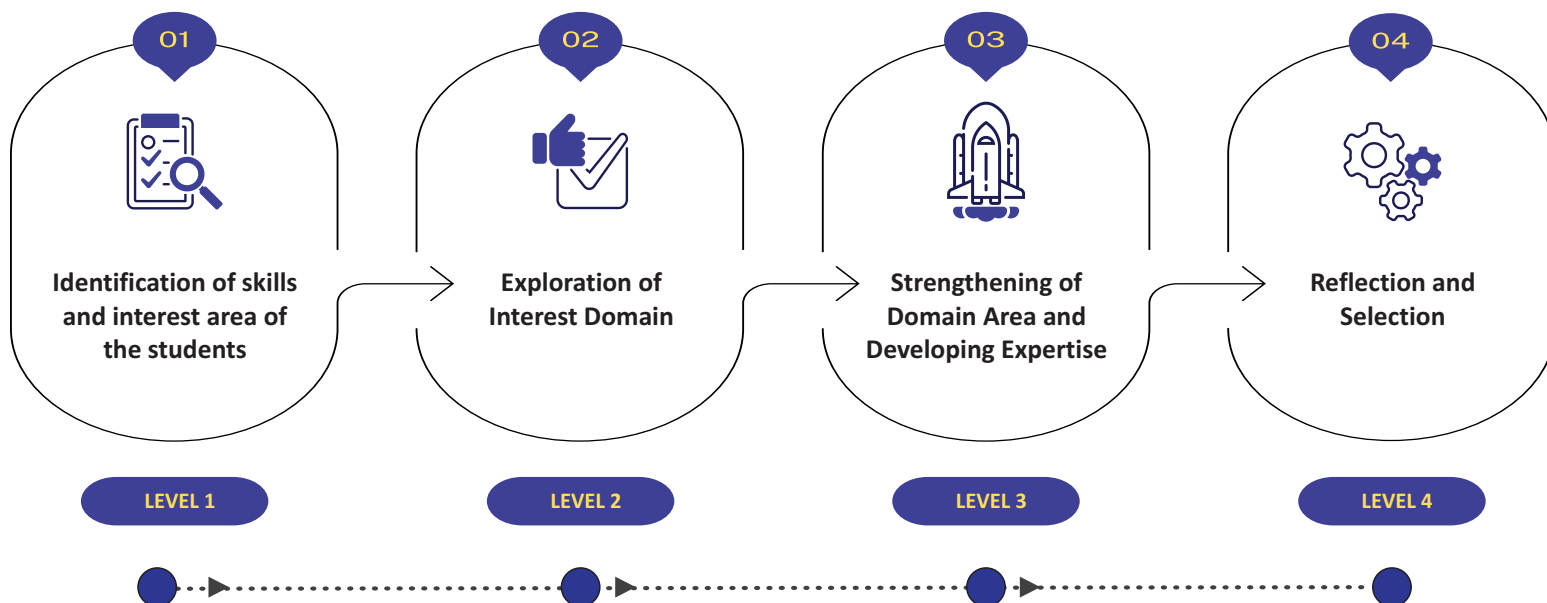
10+
Industry &
Corporate Visits

90+
Companies

10.0 LPA
Highest Package

Excellent Placement Record For over 20 years

Industry Employability Program



Levels of the Training

Corporate Speak



Ms. Khusbhoo Madan
Talent Acquisition Lead
Airtel

The quality of candidates is very good. The ratio of male & female is 50:50 which has been very rare.

It was a wonderful experience at RDIAS for the Campus Drive. Thoroughly enjoyed !!



Mr. Ramit Bedi
Senior Talent Acquisition Specialist
Wipro

Students are eager, disciplined and participative. It has always been pleasure recruiting from RDIAS.

Looking forward to a mutually beneficial relationship.



Mr. Abhay Saxsena
PXT HVH Specialist
Amazon

The recruitment drive conducted at the institute was extremely positive experience. Students were well informed on the nuance of hiring process and has a strong disciplinary acumen. Training & placement team supported throughout the process to the best of their abilities.

Looking forward to a long term association !!



Career Readiness in Action



Annual Job Fair



Annual Career Fair



Annual Summer Internship Fair



HR Conclave



Corporate Visit



Industry Visit



*Workshop on Professional Presence:
Unlock the Power of Personal Grooming
by Dr. Blossom Kochhar*



*Seminar on Consulting Careers Unveiled:
Skills, Strategies, Hiring Process and Trends
by Ms. Shivani Ghera*



On Campus Drive ICICI



One on One Interaction

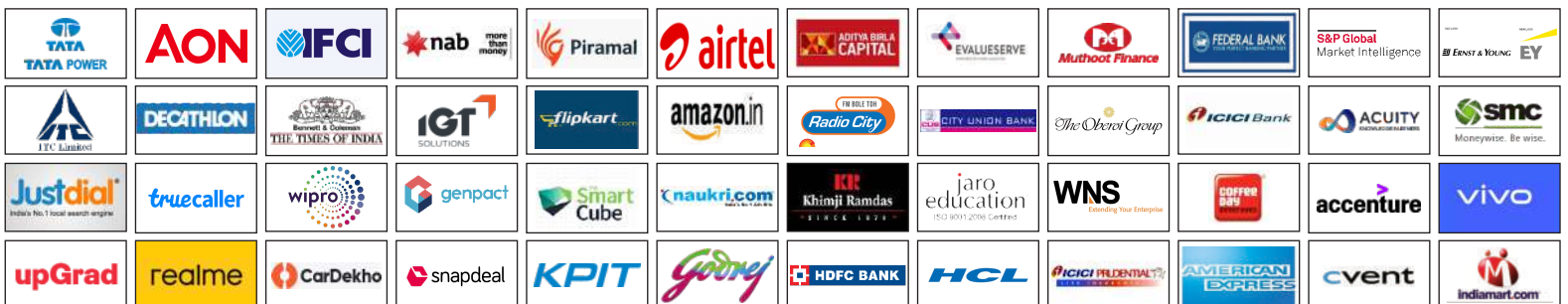


Group Discussion



Mock Interview

Some of Our Esteemed Recruiters!



and many more...

Industry-Integrated Learning

- Partnered certifications in trending skills.
- Live Projects.
- Guest lectures and workshops by industry leaders and alumni.
- Hands-on learning through Simulations.
- Regular Industry and Corporate visits.

Industry-led Training Program

Applied Business Analytics
Training Programme by



KPMG

Business Analytics
Training Programme by



EY

Financial & Accounting Module
Training Programme by



WNS CARE FOUNDATION

Financial Market Knowledge
Training Programme by



MONEYVYAPAAR

Data Analytics using SAS
Training Programme by



EXCEL CRAZY

Digital Marketing
Training Programme by



ZERGONBIZ CONSULTANTS

Live Projects

GIZMORE



telanto
Barcelona, Spain

DMA
DELHI MANAGEMENT ASSOCIATION



OUTLOOK
group

cesim
BUSINESS SIMULATIONS

IDA360
TECHNOLOGIES

Professional Edge: Simulation-based Learning



*HR Analytics Workshop by
Mr. Shammi Arora, UHG Optum Global Solutions.*



*Corporate Financial Strategy Simulation by
Dr. Rajni Joshi, Financial Analyst, TCS*



*The Ultimate Sales Champion by
Mr. Prithu Pandey, Regional Sales
Development Manager at Britannia Industries*

Industry Connect with Experts



Title : Session on Negotiation Skills
Resource Person : Mr. Tanuj Shukla, Manager Corporate Learning and Development at Bharat Heavy Electricals Limited
Date : August 29, 2024



Title : Marketing Simulation: Branding Challenge
Resource Person : Mr. Shrey Deepum, Marketing Strategist at Google
Date : September 6, 2024



Title : Session on HR Simulation
Resource Person : Mr. Nitin Khindria, Head of HR at Omega Seiki Mobility
Date : September 6, 2024



Title : HR Conclave - AI & Automation in HR Process
Resource Person : Mr. Jitender Panihar, CHRO at Fitelo
Date : September 20, 2024



Title : HR Conclave - AI & Automation in HR Process
Resource Person : Ms. Sheetal Jerath Sharma, Associate Director at People and Culture
Date : September 20, 2024



Title : HR Conclave - AI & Automation in HR Process
Resource Person : Ms. Himani Bhasin, Director-Learning and Development APAC at JLL
Date : September 20, 2024



Title : HR Conclave - AI & Automation in HR Process
Resource Person : Mr. Harsh Raj Jain, Talent Acquisition Head APAC & India Campus Lead at Ebix Cash World Money
Date : September 20, 2024



Title : HR Conclave - AI & Automation in HR Process
Resource Person : Mr. Neeraj Narang, Global HCM Strategy Director and APAC Lead at Oracle
Date : September 20, 2024



Title : Deciphering Financial Fortunes: The Financial Statement Analysis Competition
Resource Person : Dr. Rahul Kakkar, Co-founder & Managing Partner at AKCONSIS Legal
Date : September 24, 2024



Title : Guesstimate: Unveiling the Art of Guessing
Resource Person : Ms. Ratika Saxena, Consultant at KPMG Global
Date : October 1, 2024



Title : Leadership Talk on Innovating for Impact: How Suzuki India Balances R & D, Growth, and Sustainability Goals
Resource Person : Mr. Mussarat Hussain, HR Head, Suzuki, Research & Development, India
Date : February 15, 2025



Title : Classroom Session on Tariff Tactics: Learning Economic Diplomacy from the Trump Playbook
Resource Person : Dr. S. P. Sharma, Managing Director, NEO Economists, Delhi, India
Date : April 16, 2025



Title : KPMG Certification Ceremony
Resource Person : Mr. Lijin-Manager Business Excellence, KPMG India
Date : April 28, 2025



Title : Leadership Talk on Leadership and Governance in the Age of Generative AI: Navigating the Future of Leadership
Resource Person : Dr. Sumit Mitra, CEO, TESCO, India
Date : May 05, 2025

Industry Engagement: Shaping Tomorrow's Leaders



CII NR EduSummit 2024: Innovating Education for a Globally Competitive India



CII Young India Forum



Conference on Economy - Inflation, Investments, and Interest Rates Perspective for FY 2024-25 at PHDCCI



Visit to IDA 360 Technologies Office



Book Launch by Mr. Shiv Khera at PHDCCI



CII Delhi State Annual Session and Leadership Summit 2025



Corporate visit to KPMG



Corporate Visit to Airport Authority of India



Corporate Visit to Grant Thornton



Corporate Visit to National Stock Exchange



Industry Visit to Hero Motocorp



Industrial Visit to Dabur Manufacturing Plant

14 Student-Led Clubs & Activities

- Active student clubs, cultural fests, and leadership opportunities.
- Strong focus on student wellness, mental health, and inclusivity.



**Vipanan
Marketing Club**



**Finwiz
Finance Club**



**Sashakt
Human Resource Club**



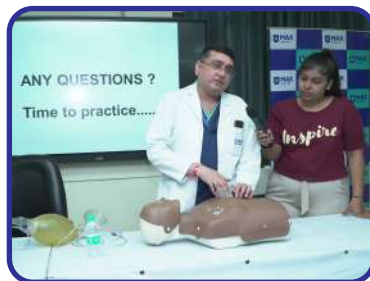
**Institution's
Innovation Council**



NSS Cell



Credence Club



Universal Human Values Club



**Kshitij
Alumni Club**

Arihant Club



Pratigya, Drama Society



Vira, Dance Club



Sur Sargam, Singing Club



Kalakriti, Art & Craft Club



Nazariya, Photography Club



Sports Committee

Innovation & Startup Ecosystem

- Presence of a dedicated Institute Innovation Council.
- Support for ideation, prototype development, and market testing.
- Inter-collegiate business plan or idea competitions.
- Annual Entrepreneurship Festival.



Design Thinking workshop with Mr. Arcchit Goel, Product Specialist at Google, inspiring innovation and creativity



Igniting young minds! Innovation and Entrepreneurship Outreach Program takes creativity and ideas to schools, sparking the next generation of changemakers!



Incubator visit at AIC IIT Delhi Sonepat Innovation Foundation



Workshop on 'Effective Sales and Marketing Strategies for Entrepreneurs' with Ms. Priyanka Sachdeva, Founder of Core and Pure, unlocking the secrets to entrepreneurial success.



*Ideathon 3.0:
An Entrepreneurship Festival*



In the B-plan competition, students pitch and practice with precision, turning ideas into a real mission!



RDIAS students at BML Munjal Incubator – innovation in action!



RDIAS, under IGNOU's mentorship, accelerates student initiatives to build future-ready innovators.



RDIAS IIC Student Council among the few selected for AICTE's Investor Network!



Proud moment! RDIAS IIC students start their startup journey with AIC-GGSIPU pre-incubation!



Founder of Ginger Teleconsultations attends 5-day New Venture Creation Bootcamp at IIM Raipur, in collaboration with Ministry of MSME!



Wow! Selected for the fully funded IDE Bootcamp by AICTE – an exciting opportunity to innovate and grow!

Smart Campus: ERP & LMS with 24x7 Support

- Access to course materials and video lectures
- Alerts for deadlines, class updates, and learning progress
- Track Course registration, attendance, and exam schedules
- Instant help for login issues, technical glitches, or academic queries
- Mobile-friendly access from any device
- Stay updated, organized, and stress-free



Global Exposure

- Academic partnerships with universities and institutions worldwide
- Cultural exchange programs, language immersion, and international conferences
- Participation in Global Immersion Programs



Global Immersion Program 2024 - Malaysia



International Start-up Enrichment Tour 2023 - Singapore



Global Immersion Program 2023 - Dubai



UK Delegation Visit



Open House Interactive Session on Big Data in Tourism steered by Dr. Joao Manuel Ferrao Fialho, British University Vietnam



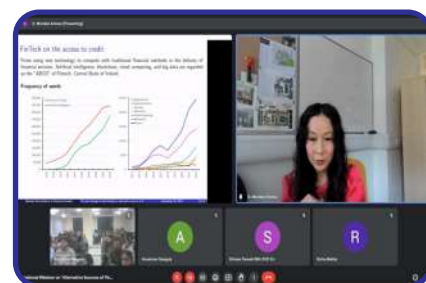
Delegation Visit from Kyungdong University Global, South Korea



Certificate Course in Economics and Sustainability- Krakow University of Economics, Poland



International Guest Lectures Lessons from David Aaker on Branding Challenges in a Digital World



Webinar on Alternate Sources of Financing by Dr. Diana Morales Arenas University of Glasgow, UK

Social Responsibility & Community Engagement

- Active National Service Scheme (NSS) unit with regular community outreach
- Student-led efforts in waste management, tree plantations, and green campus drives
- Events promoting gender equality, mental health awareness, and inclusive education

Outreach and Community Development Program



Financial Literacy Program in collaboration with CRY (Child Rights and You)



Memorandum of Understanding (MoU) signing with CRY (Child Rights and You)



Session on Creative Learning through Art in collaboration with CRY (Child Rights and You)

Health and Wellness



Menstrual Hygiene Awareness Programme at Haiderpur Village, March 2025



Health Check-up Camp with MAX hospital, March 2025



The Red Ribbon session on HIV/AIDS Awareness at Haiderpur Village, February 2025

Environment and Sustainability



National Youth ClimAct Session at UNESCO, May 2024



Visit to Sanjay Van Biodiversity Park, March 2024



Environmental Awareness Rally with Sampurna NGO, February 2024

Human Values



Integrating Spirituality in HEI at AICTE, March 2025



WWF: Earth hour pledge, March 2025



RDias promoting Govt. women-self help groups, December 2024

Results & Achievement (Academic & Co-Curricular)

Toppers of MBA Batch (2022-2024)

Batch	Roll No	Name	CGPA	University Rank
MBA IV Sem 2022-2024 1st Shift	03815903922	Nikita Gupta	9.714	3
	02415903922	Puneet Yadav	9.571	4
	00915903922	Prisha Khurana	9.429	5
	01215903922	Lakshay Kumar	9.429	5
	04115903922	Priya Khanna	9.429	5
	04815903922	Sahil Raghav	9.429	5
	00215903922	Sakshi Singhal	9.286	6
	00815903922	Priyanka Joshi	9.286	6
	01615903922	Jyoti Panday	9.286	6
	02315903922	Paras Gaba	9.286	6
	35415903922	Simra Khan	9.286	6
	00415903922	Kritika Saraf	9.143	7
	00515903922	Deepanshu Gupta	9.143	7
	01015903922	Varsha	9.143	7
	01715903922	Sukirti Nigam	9.143	7
	02515903922	Sneha Singhal	9.143	7
	03515903922	Aditi Verma	9.143	7
	04015903922	Isha Batra	9.143	7
	05015903922	Himani	9.143	7
	35315903922	Muskan Gupta	9.143	7
04315903922	Shivani	9	8	
MBA IV Sem 2022-2024 2nd Shift	01180303922	Priyanka Mehta	9.857	2
	01280303922	Archie Dua	9.857	2
	00880303922	Rahul Raj	9.429	5
	35280303922	Shrishti Tyagi	9.429	5
	00280303922	Jahanvi Pandey	9.286	6
	35180303922	Charu Katyal	9.286	6
	01580303922	Riya Jain	9.143	7
	01980303922	Bhawna Chandna	9.143	7
	35480303922	Kajal Tyagi	9.143	7

Results & Achievement (Academic & Co-Curricular)

Toppers of BBA Batch (2021-2024)

Batch	Roll No	Name	CGPA	University Rank
BBA VI Sem 2021-2024 1st Shift	05415901721	Ishika Bansal	9.45	9
	12615901721	Anmol Pareek	9.25	13
	13515901721	Nishika Kansal	9.25	13
	04715901721	Parth Chopra	9.15	15
	06815901721	Dhruv Sharma	9.15	15
	06415901721	Navya Soni	9.1	16
	10115901721	Suman Praharaj	9	18
BBA VI Sem 2021-2024 2nd Shift	04480301721	Kushika Madhok	9.6	6
	02980301721	Dhruv Bisht	9.45	9
	03780301721	Anushree Kansal	9.45	9
	03980301721	Bhavika Sehgal	9.4	10
	09480301721	Kavya Arora	9.3	12
	01280301721	Kashish Jain	9.25	13
	01680301721	Parth Mittal	9.15	15
	14380301721	Kushagra Kumar	9.15	15
	00780301721	Shristi Singh	9.1	16
	00280301721	Akshay Batra	9.05	17

Students' Research Achievements



Priya Khanna, a student of MBA, secured 1st position in "Anubhav" organized by ITS, Mohan Nagar



Aditi Verma, a student of MBA, secured 3rd rank in fourth international internship/research project presentation competition at IPS academy, Indore



Anant Gupta, a student of BBA, won the Best Paper Award in Track I as well as overall Best Paper Award among the four tracks in the Conference organized by VIPS



Rimjhim Kapoor and Aditi Jain, students of MBA, received Best paper Presentation award in National Seminar on Financial Literacy organized by MIMT, Noida



Paper presentation by Sneha Garg, a student of BBA, in New India Vision For 2047 Transformational Strategies organised by Tecnia



Paper presentation by Khwaish Gupta, a student of BBA, in BRAIN'24 organised by NSUT

From Goals to Glory: Celebrating Students' Holistic Achievements



Ayushi Goel and Shubham Mishra, students of MBA, secured 3rd Rank and a cash prize of Rs. 1500 in Marketect organized by Keshav Mahavidyalaya.



Deepak and Shobia Naushad, students of MBA, secured 1st Rank and a cash prize of Rs. 3000 in Baggage Battles organized by BVCOE.



Jyoti, MBA and Aniruddh, BBA, secured 2nd Rank and a cash prize of Rs. 1500 in Arhtkshetra organized by JIMS Kalkaji.



Kanishk and Riddhi Joshi, students of BBA, secured 1st position and a cash prize of Rs. 2000 along with goodies in Recruit Pursuit organized by JIMS Vasant Kunj.



Harsh Agarwal, student of BBA, secured 1st position and a cash prize of Rs. 21,000 in Business Plan Competition at MUIT Young Shark.



RDIA's Tug of War Girls Team Won 1st Position in GIBS Tournament in Tug of War Mix 2024.



Sanvi Singh won 2nd Position in Badminton Singles organized by NDIM - SPARDHA 2025.



Students of Nazariya- The Photography Club, secured 1st position in KHOJ: Photo hunt Competition organized by Hindu College.



Team Pratigya secured 2nd position in Street Play Performance at AAGHAZ IGD TUW.



Karan Rawat, a student of MBA, secured 1st Rank in Solo Singing competition organized by HMRIT.



Vira, the Dance society, secured 1st Position in the Group Dance competition organized by Apeejay Institute of Mass Communication



Parth, a student of BBA & member of Nazariya society, secured 1st Rank in On the spot photography competition organized by SRCC

Mega Events



Orientation Program



Gyanotsav
Annual Management Fest



Razzmatazz
Annual Cultural Fest



Sports Meet



Badlaav - Annual Theatre fest



Ghostly Affair A Halloween Extravaganza



Farewell Party



Alumni Meet



Convocation

Starnight/Stand up Comedy



RDIAS Alumni Hall of Fame



Ms. Sunayna Sarswat
MBA 2001-03

Director, Investment Consulting, Lighthouse
Canton, United Arab Emirates



Mr. Robins Thakaran
MBA 2001-03

Sr. Postgres Engineer, Amazon Web Services
(AWS), Adelaide, Australia



Ms. Smita Nair
MBA 2001-03

Director-Sales Excellence, LTIMindtree, India



Mr. Amitabh Sehgal
MBA 2001-03

Vice President - Compensation & Benefits,
Fiserv



Mr. Anuj Sharma
MBA 2003-05

Director, Data & Digital, Deloitte, Melbourne,
Australia



Ms. Neha Bararia
MBA 2007-09

Senior Director, Global Head Enterprise
Platform Partnership Ecosystem, Cognizant,
North California, United States



Ms. Gitanjali Kaur Mehta
MBA 2008-10

Finance Specialist, McKinsey & Company, India



Ms. Neha Saraswat Sharma
MBA 2008-10

Sr. Manager HR (Talent Management and
Head - Learning and Development),
Real Time Data Services



Mr. Anshul Taneja
MBA 2009-11

Senior Finance Manager, Microsoft, Ontario,
Canada



Ms. Manishree Gupta
MBA 2009-11

Associate Vice President - Product Delivery, JP
Morgan Chase, India



Mr. Rahul Mangla
MBA 2011-13

Founder's Office: Strategy & New Initiatives,
ARTH



Mr. Mitanshu Raj Srivastava
MBA 2018-20

Senior Market Research Specialist, Gartner

Our Sister Institutions

- * Rukmini Devi Public School, Pitampura.
- * Rukmini Devi Institute of Advanced Studies, Rohini.
- * Rukmini Devi Lalit Kala Kendra, Pitampura (School of Arts).
- * Rukmini Devi Public School, Rohini.
- * Rukmini Devi Public School Junior Wing, Pitampura.
- * Rukmini Devi College of Education, Rohini.
- * Rukmini Devi Public School, Sonapat.



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MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India