

# INTERNATIONAL MASTER IN BUSINESS

Learn, innovate and lead with excellence

2026-28

15<sup>th</sup> Edition



MUMBAI • MILANO

SDA Bocconi  
ASIACENTER



“SDA Bocconi envisions empowering individuals and organizations through innovative managerial knowledge and a global perspective, fostering responsible leadership and sustainable growth. The SDA Bocconi Asia Center extends this vision by serving as a hub for cross-border knowledge exchange and business innovation, tailored to the dynamic needs of the Indian-Asian market. Through world-class education and thought leadership, it aims to develop future-ready leaders who drive impactful change.

**LEONARDO LUCA ETRO**  
Dean, SDA Bocconi Asia Center

# SDA BOCCONI ASIA CENTER

SDA Bocconi Asia Center is a pan-Asian hub in Mumbai that has been delivering Executive Education and Postgraduate Programs designed by SDA Bocconi School of Management, Italy, since 2012. SDA Bocconi Asia Center strives to deploy and disseminate innovative business knowledge to contribute to the overall development of individuals and organizations.

A unique approach is offered by promoting knowledge through SDA Bocconi School of Management's industry-relevant research and teaching. It imparts SDA Bocconi School of Management expertise and excellence, building managerial skills and sharing practices across borders to empower people.

## SDA BOCCONI SCHOOL OF MANAGEMENT

For over 50 years, SDA Bocconi has been a part of the global management education landscape. Ranked among the top institutions in the world, we support the continuous growth, improvement and transformation of people, companies and organizations.

Our programs are designed to meet the changing needs of the modern world by anticipating the future, and embracing courage, imagination, and a strong sense of purpose. We're an international school based in Milan with Europe's largest urban campus, a new headquarters in Rome and a pan-Asian hub in Mumbai.

### SDA BOCCONI ACCREDITATIONS





“ Through the years, we’ve grown manifold and built programs that merge global curriculum standards with relevant local practices. We’re proud to say that our educational institution represents the best of both worlds - international academic flavours with a strong local corporate network.

Personalised to the Indian market and Asia at large, we have further researched areas of intervention that are important for this region. Extracurriculars, co-branded certifications and corporate networking will be part of your daily routine on the premises, thus giving the students and executives an edge over most.

**ALESSANDRO GIULIANI**

Managing Director, SDA Bocconi Asia Center

The Late Ratan N. Tata

# BOCCONI'S GLOBAL STANDING

## BOCCONI UNIVERSITY FACTS AND FIGURES

**5** SCHOOLS

**15,200**  
STUDENTS

**280+**  
PARTNER SCHOOLS WORLDWIDE

**9** DEPARTMENTS

**400+**  
CORE FACULTY

**36**  
DOUBLE DEGREE AGREEMENTS

**8** RESEARCH  
CENTERS

**140,000+**  
ALUMNI WORLDWIDE

**550+**  
ADJUNCT PROFESSORS

## BOCCONI & SDA BOCCONI RANKINGS

**FT** FINANCIAL  
TIMES

**4<sup>th</sup>**  
WORLDWIDE 2025  
GLOBAL MBA

**QS** WORLD  
UNIVERSITY  
RANKINGS

**1<sup>st</sup>**  
WORLDWIDE 2024  
RETURN ON  
INVESTMENT  
GLOBAL MBA

The  
Economist

**2<sup>nd</sup>**  
EUROPE 2022  
FULL-TIME MBA

**6<sup>th</sup>**  
EUROPE 2024  
B-SCHOOL

**Bloomberg  
Businessweek**

**1<sup>st</sup>**  
EUROPEAN B-SCHOOL  
RANKING 2025

**3<sup>rd</sup>**  
EUROPE 2022  
FOR FACULTY  
QUALITY  
FULL-TIME MBA



“ Our full-time masters program embodies ‘change together, lead with impact.’ Embrace transformative experiences, connect with a collaborative community, and cultivate purpose-driven leadership for a sustainable future. As the first generation of managers fully aware of our planet’s fragility and the limitations of natural resources, you’ll be uniquely positioned to drive profound changes in our socio-economic systems. Together, we will pave the way for a more sustainable future and drive positive change that leaves a lasting impact.

**MAURIZIO POLI**  
Academic Director, IMB

# IMB INTERNATIONAL MASTER IN BUSINESS

The International Master in Business is a specialized master program that brings the global expertise and reputation of SDA Bocconi School of Management, Italy, to India. The program offers a very rich blend of business theory, simulations, case learning, international immersion and corporate exposure.

The IMB program comprises two 11-month modules and includes a 4-month compulsory international immersion at SDA Bocconi, Italy. It is curated for freshers and for early career professionals with up to 5 years of work experience, focusing on creating truly global natives who can adapt to modern businesses. The program operates in a multicultural environment that maximizes learning opportunities and catalyzes innovation and sustainable personal growth.

**Upon completion, the SDA Bocconi School of Management in Italy awards participants an International Master in Business with 105 CPUs under the European credit transfer system.**

# WHY IMB AT SDA BOCCONI

The International Master in Business offers intensive learning, global exposure, and personal growth through a comprehensive curriculum, real-world experience, and access to expert faculty. With diverse peers, strong networking opportunities, and leadership development, it serves as a strategic investment that accelerates career growth and opens doors to leadership roles and corporate exposure.

## CONTEMPORARY BUSINESS LEARNING

- In addition to traditional business disciplines, the program offers courses on Sustainability and Circular Economy, Digital Transformation, AI and ML, Design Thinking, Product Management, Luxury Business, and more.
- Experiential learning through live projects, simulations, advanced workshops, internships, and case studies that integrate theory with practical applications.

## INTERNATIONAL EXPERIENCE

- IMB participants learn from the world-class SDA Bocconi faculty, who are not only great teachers but mentors and advisors.
- Compulsory 4-month International immersion at SDA Bocconi, Italy.
- The immersion experience includes highly interactive lectures, business role plays and simulations, company visits, guest speakers, field research, assignments, and extra cultural activities.

## NETWORKING OPPORTUNITIES

- Connect with 140,000+ global Bocconi alumni with 1400+ alumni in India.
- Network with candidates attending exchange weeks from all over the world including Rotman Business School, Copenhagen Business School, Bocconi University, etc.
- Network with executives from corporate programs and in-person events.



## CAREER CURRICULUM

- Our dedicated Career Curriculum includes alumni sessions, leadership series, expert functional insights, 1-on-1 career advice & access to professional opportunities.
- Engage with industry leaders, receive mentorship from alumni, and gain access to tools, resources, and industry-recognized certifications.
- Sessions on personal branding, LinkedIn profile building, resume crafting, and interview preparation.

## PRESTIGE AND REPUTATION

- Consistently ranked among the Top Business Schools globally; SDA Bocconi is recognized as the 4th best Global MBA Worldwide (2025) and 6th Best B-school in Europe (2024) by the Financial Times.
- Cutting-edge research university with Rank 2 in Europe for ERC Grants awarded in Economics, Management and Finance.
- Recognized by prominent corporates in the global and Indian market.



“ SDA Bocconi Asia Center carries forward SDA Bocconi’s legacy with strong values, innovation, and leadership. With a rigorous curriculum and global exposure, the School shapes students into agile decision-makers and leaders who drive meaningful change in business and society.

**DR. SEEMA KHANVILKAR**  
Program Director, IMB

# THE FACULTY

Professors at SDA Bocconi are chosen based on their academic and scientific prestige, communication skills, personal charisma, reputation in the business world, and professional experience. The school attracts leading academics who are prepared to tackle a wide range of topics with theoretical rigour, but with constant reference to management practice. Scientific research constantly feeds the SDA Bocconi curriculum and it is the litmus test of its vitality, and also a requirement for its international competitiveness.

- **A pool of 400+ world-class faculty from Bocconi**
- **Contemporary curriculum and pedagogy**
- **Excellence in business instruction and management research**

In addition to the Permanent Faculty, comprised of tenured professors, Bocconi has steadily brought in faculty resources from top research institutions around the world, and enjoys the qualified contributions of Adjunct and Visiting Professors, Research and Teaching Fellows.

## RESEARCH AND KNOWLEDGE PLATFORMS

Our research is developed within Labs and Observatories, dedicated to specific research topics. They focus on innovative and relevant phenomena, analyze them using rigorous tools and methodologies, and provide our communities with the knowledge they need to address the challenges of today's fast changing environments.

## CENTERS OF EXCELLENCE

- **Insurance**
- **Retail & Luxury**
- **Corporate Social Responsibility**
- **India Lab**

[Discover More](#)

# DISTINGUISHED FACULTY



**Leonardo Luca Etro**  
Associate Dean,  
SDA Bocconi Asia Center  
Corporate Finance and M&A

- Scientific Director of the Annual Best Performance Award, SDA Bocconi prize in partnership with Mediolanum, PwC, Fondazione Veronesi and Havas for distinguished Italian companies
- Degree with Honors in Business Administration, Università Bocconi; and an International Teachers Programme by Kellogg School of Management, Northwestern University (Chicago)



**Ferdinando Pennarola**  
Leadership, Human Resources  
and Digital Technologies

- Director of SDA Bocconi GEMBA (Global Executive MBA)
- Ph.D. in Business Administration and Management, Università Bocconi
- Former Chairman of the board of directors of International Schools of Business Management in London established by Harvard University



**Seema Khanvilkar**  
Program Director, IMB  
Business Communications

- She has trained middle-level and senior management executives of both the private and the public sector in India and abroad
- Ph.D. from SNDT Women's University, 2011
- Executive Education, Harvard Business School, 2009
- M. A. University of Mumbai, 1988



**Maurizio Poli**  
Academic Director, IMB  
Business Data Analytics

- Founder & CEO – Nikel srl; Co-Founder & President – Humason (RPA); Co-Founder & VP – MedTech Catalyst; CEO – Future Technologies & Services
- 20+ years' consulting & training experience with multinational firms in retail, energy, pharma, and banking
- Published in *Economia & Management* and *Politeia*; ITP from NYU Stern School of Business



**Anjana Grewal**  
Sr. Professor and Sr. Director  
Centers of Excellence  
Market Research & Consumer  
Behavior

- Founder member, Former Senior Vice President - Head Marketing and Communication, Birla Sun Life Insurance
- An Expert in Marketing, Direct Marketing, Analytics, CRM, CLV, New Product Launches, Retail Banking Technology, Payments, Financial Services and Insurance
- Ph.D- JBIMS- University of Mumbai



**Paola Bielli**  
Information Systems

- Tenured researcher and teaching interests include Information Systems, IT Management, Sharing Economy and Smart Cities, Digital innovation, and Artificial Intelligence
- Certified Chartered Accountant
- Degree in Business Administration from Università Bocconi



**Davide Reina**  
Marketing & Innovation

- Corporate training & consulting for MNC's including Prysmian, ABB, and Pirelli in Europe, US, and China
- Awards: Best Teacher – MBA Programs, Best Professor – Executive Courses
- Author of five books and contributor to Corriere Innovazione & Il Sole 24 Ore
- Degree magna cum laude in Business Administration from Università Bocconi, and International MBA from Vlerick Business School, Belgium



**Alberto Grando**  
Operations & Supply Chain Management

- Former Dean, SDA Bocconi (2006–2012); Vice Rector for Development (2012–2016); Dean for Strategy Implementation (2017–2018); currently President of the Evaluation Committee at Università Bocconi
- Author of numerous books and international journal articles; Visiting Professor at Cranfield School of Management and other institutions; Board Member of academic and scientific advisory boards



**Veronica Vecchi**  
Academic Director, IEMB  
Public Management and Policy Research

- Board member at Italgas, NHOA, Salcef Group, Banca Intesa Innovation Center
- Chairperson of Infrastrutture Milano-Cortina 2026, consultant to major development banks and Italian ministries
- Ph.D. in Public Administration – Università di Parma



**Thanos Papadimitriou**  
Operations and Technology Management

- Co-Founder & Chair of the Board - Moveo.AI
- President & Senior Advisor to the Executive Committee - PNOË
- Founding Partner, Charge Ventures
- 20 years of entrepreneurial experience
- PhD in Management - UCLA; Graduate in CS - Massachusetts Institute of Technology



**Massimo Magni**  
Leadership and Human Resources

- Led research, education & consulting projects with UniCredit, Bank of Italy, ECB, ENI, Prysmian, Barilla, etc.
- Published in top journals; featured in MIT Sloan Management Review, WEF Agenda, HBR Italy, Forbes, Bloomberg
- PhD in Organisation and Business Systems from LUISS University; ITP from Kellogg School of Business



**Marco Sampietro**  
Project Management

- 20+ years' experience in project management for 250+ organizations (private & public sectors)
- Author/co-author/editor of 12 books and 70+ publications, including award-winning case studies
- PhD – University of Bremen



# THE CURRICULUM\*

## JUNE - SEPTEMBER

- Data Description and Visualisation Workshop
- Creativity and Idea Generation Workshop
- Market Research Workshop
- Complex Problem Solving Workshop
- Data Analysis for Business
- Competitive Analysis and Business Strategy
- Financial Accounting and Control
- Understanding Investments
- Business Communication Workshop

## SEPTEMBER - DECEMBER

- Financial Reporting
- Project Management
- Advanced Data Analytics
- Managing People in Organisations
- Sales and Channel Management
- Marketing and Consumer Behaviour
- Marketing & Customer Centricity
- Management of Information Systems

## JANUARY - MARCH

- Corporate Finance
- AI and Machine Learning for Business Decisions
- Human Resource Management
- Operations Strategy and Supply Chain Management
- Digital Marketing and Web Analytics
- Business Communication II Workshop
- Entrepreneurship Incubator
- Corporate Strategy

## TWO MONTH INTERNSHIP FROM APRIL TO MAY & TWO WEEK CSR INTERNSHIP IN JUNE

### JUNE - AUGUST

- Economics for Business
- Banking & Financial Markets
- Business Communication III
- Negotiation
- Organisational Design and Behaviour
- Elective 1
- Elective 2
- Elective 3

### SEPTEMBER - DECEMBER

- Immersion term in Milan, Italy**
- Elective 1
  - Elective 2
  - Elective 3
  - Elective 4

### JANUARY - MARCH

- Design Thinking & Customer Experience
- Innovation Management
- Corporate Governance and Ethics
- Elective 1
- Elective 2
- Elective 3
- Elective 4

**105 Credits** under European Credit Transfer System (ECTS) recognized by European laws.

\*Subject to change



[WATCH THE VIDEO](#)

# TERM AT SDA BOCCONI, ITALY

An entire program term is held at the Bocconi campus in Milan, where IMB students join the 1,900 exchange students from over 100 countries who spend a term at Bocconi every year. Each year, many customized courses are offered for the IMB candidates depending on the industry trends and class profile; hence, we constantly update and evaluate the courses/electives offered during the second year of the program. IMB students take 4 electives to create a concentration from the Milan term course roster.

- ADVANCED DERIVATIVES
- APPLIED RESEARCH METHODS FOR BUSINESS INSIGHT
- BLOCKCHAIN AND CRYPTO ASSETS
- BUSINESS PROCESS MANAGEMENT AND MODELLING
- CHANGE MANAGEMENT
- COMPARATIVE POLITICS: INSTITUTIONS AND INSTITUTIONAL DEVELOPMENT
- CREDIT RISK MANAGEMENT
- EMPIRICAL METHODS FOR INNOVATION STRATEGIES
- EVENT AND MEGA EVENT MANAGEMENT AND CREATIVE INDUSTRIES
- FINANCE AND DEVELOPMENT
- FRAUD DETECTION AND RISK ASSESSMENT
- HEALTHCARE MANAGEMENT AND POLICY
- HERITAGE, MUSEUMS, AND COMMUNITIES ENGAGEMENT
- HERITAGE, MUSEUMS, AND DIGITAL CULTURES
- INDUSTRIAL MARKETING
- INNOVATION IN SERVICES
- INTERNATIONAL CORPORATE FINANCE
- LONG TERM INVESTMENTS AND PUBLIC PRIVATE PARTNERSHIPS
- LUXURY COMPANIES IN THE GLOBAL LANDSCAPE
- MANAGEMENT CONSULTING
- MANAGEMENT OF CULTURAL INDUSTRIES AND INSTITUTIONS - MODULE I (STRATEGY AND GOVERNANCE)
- MANAGING THE MULTINATIONAL CORPORATION
- MARKETING MANAGEMENT - ADVANCED
- MOVIE INDUSTRY
- NETWORK LEADERSHIP
- OPERATIONS MANAGEMENT LAB
- POLITICS OF CONFLICT
- PRICING ANALYTICS
- PUBLIC ECONOMICS
- SOCIAL MOVEMENTS, MARKETS AND FIRMS
- STATE COMPETITION AND CONFLICTS IN THE CYBER SPACE
- STRATEGIC AND HR MANAGEMENT IN PUBLIC ORGANIZATIONS
- STRATEGIC MANAGEMENT IN FAMILY BUSINESSES
- STRATEGIC OPTIONS FOR GLOBAL MARKETS
- SUPPLY CHAIN MANAGEMENT
- SUSTAINABLE COMMUNICATION AND RETAILING
- SUSTAINABLE URBAN REGENERATION
- INTERNATIONAL FINANCE
- DIGITAL TRANSFORMATION
- STRATEGIC MARKETING ADVANCED
- MERGERS AND ACQUISITIONS
- STRATEGY FOR MULTINATIONAL CORPORATIONS
- PRICING STRATEGIES
- IN-STORE MARKETING AND VISUAL MERCHANDISING
- DIGITAL ADVERTISING
- SUSTAINABILITY AND THE CIRCULAR ECONOMY
- DEEP LEARNING AND GEN AI FOR BUSINESS
- E-COMMERCE STRATEGIES
- MANAGING FASHION AND LUXURY BRANDS

# BATCH PROFILE

## BACKGROUND

**391**

Cohort Size

**55%**

Female Representation

**23**

Average Age (In years)

**25**

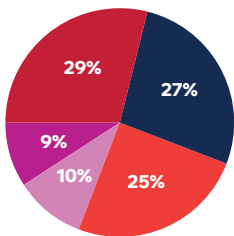
Indian States & Union Territories

**55%**

Candidates with Work experience

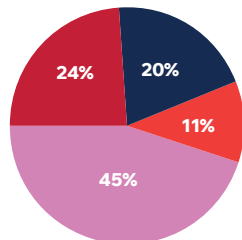
### EDUCATION BACKGROUND

- 29% ENGINEERING
- 27% MANAGEMENT
- 25% COMMERCE
- 10% ARTS/HUMANITIES
- 9% SCIENCE



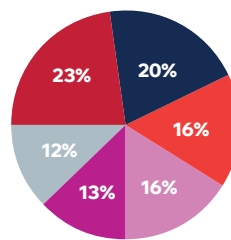
### WORK EXPERIENCE

- 24% 24 + MONTHS
- 20% 12-23 MONTHS
- 11% 1-11 MONTHS
- 45% FRESHERS



### WORK EXPERIENCE INDUSTRY WISE

- 23% FMCG/RETAIL/E-COMMERCE
- 20% CONSULTING/ANALYTICS
- 16% BFSI/FINTECH
- 16% IT/ITES/TECHNOLOGY
- 13% AUTO/MANUFACTURING/ENERGY
- 12% OTHERS



### TALENT SNAPSHOT

- Aviation Professionals
- Award-Winning Artists
- Big 4 Consultants
- CFA Level 1 & 2
- Chartered Accountants
- Entrepreneurs
- International/National Athletes
- ISSF Rifle Shooter
- NCC Cadet
- National Classical Music Champions
- NIFT Graduates
- Patent Holders
- President-Recognized National Awardee
- Published Researchers
- University Toppers

## PRE-IMB WORK EXPERIENCE COMPANIES

Accenture  
Adani Solar  
Amazon  
Capgemini  
Celebal Technologies  
Cognizant  
Deloitte

Dr Reddy's  
Ernst & Young  
Genpact  
Hindustan Unilever  
IBM  
ICICI Bank  
ICICI Prudential

Infosys Technologies  
JSW Steel  
KPMG  
Larsen & Toubro  
LTIMindtree  
Morgan Stanley  
Motilal Oswal Financial Services

Nykaa  
PwC  
Tata Consultancy Services  
Wipro



# CAREER DEVELOPMENT SERVICES

Understanding yourself better, planning your professional journey, creating and presenting your unique brand, applying your learnings in practice, while building your network. At SDA Bocconi, these are the 5 foundational pillars of your career.

Growth does not stop after graduation. Our CDS team invests in continuously updating you with topics of interest, tools, resources, 1:1 career advice and professional opportunities even after your IMB. As a part of the Bocconi community you will continue to work together with the CDS to keep growing as a leader.

# THE IMB CAREER CURRICULUM

The Career Development Services team has designed a structured and 360-degree Career Curriculum to cover the 5 key pillars to help IMB candidates reach their career goals.

## 5 KEY PILLARS

### **Global Networking & Community Collaboration**

Leverage the Bocconi community  
to expand connections

Student clubs and committees

IMB, IEMB, GEMBA networking events

Bocconi Alumni Community events

### **Building Future-Ready Skills**

- Workshops on business applications
- KPMG Analytics Certification (Python, SQL, Power BI, SAS)
- Domain-specific AI & Analytics in Marketing, HR, Finance, Operations, Consulting
- Advanced Excel, Guesstimates, and Case Study Prep sessions

### **Leadership & Behavioral Readiness**

- Continuous training in communication, critical thinking, and problem-solving
- Group discussions, case-based learning, and consulting-style projects
- Executive presence, resilience, and adaptability developed through industry mentors

### **Corporate Readiness & Industry Immersion**

- Employability framework aligning individual strengths with 42+ industry roles
- Internship Co-Evaluation Model with joint feedback from faculty and industry leaders
- Tailored role alignment ensuring clarity, adaptability, and corporate preparedness

### **Industry Integration & Mentorship**

- Guidance from 40+ senior professionals across domains
- Live corporate projects integrated into curriculum
- Masterclasses, panel discussions, and real-world business problem solving with industry leaders

# PLACEMENTS

In INR LPA

**14.10**

Average  
2025

**18.21**

Top 25%  
2025

**70+**

Recruiters

**15.01**

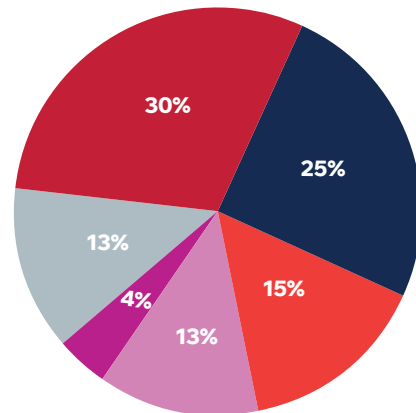
Average  
2024

**21.88**

Top 25%  
2024

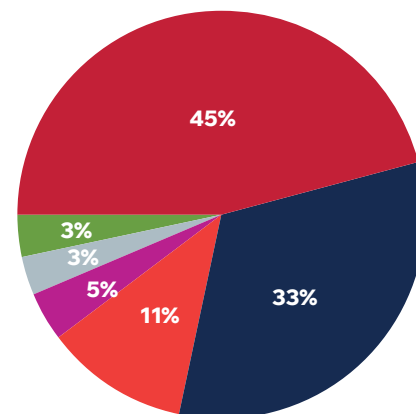
## INDUSTRY WISE DISTRIBUTION

- 30%  
IT/ITES/TECHNOLOGY
- 25%  
BFSI/FINTECH/PAYMENTS
- 15%  
FMCG/RETAIL/E-COMMERCE/MEDIA & ADVERTISING
- 13%  
CONSULTING/RESEARCH/ANALYTICS
- 4%  
AUTO/MANUFACTURING/ENERGY/REAL ESTATE
- 13%  
OTHERS



## FUNCTION WISE DISTRIBUTION

- 45%  
SALES/BD/MARKETING/ACCOUNT MANAGEMENT
- 33%  
CONSULTING/RESEARCH/ANALYTICS/GENERAL MANAGEMENT
- 11%  
FINANCE
- 5%  
HR
- 3%  
PRODUCT MANAGEMENT/PROJECT MANAGEMENT/IT
- 3%  
OPERATIONS/SUPPLY CHAIN MANAGEMENT



## PARTICIPATING COMPANIES

- ABInBev
- ABC Consultants
- Akshay Chaitanya
- Amrop
- ANZ Bank
- Board Infinity
- CareEdge Group
- CareStack
- Celebal Technologies
- ConvertCart
- Credila
- Dell Technologies
- Deloitte USI
- ECOVIS
- Elmeco
- Finfactor Technologies
- FPSB Institute
- Future Generali
- Fynd
- Genesys International
- GLG
- GoQuest Media
- Grant Thornton
- GSK
- HCL Technologies
- Hevo Data
- HDFC Ergo
- Hindustan Unilever
- ICICI Bank
- ICICI Pru Life
- IndiaFirst Life Insurance
- Intercos Group
- Jai Kisan
- Kapiva
- Keus Smart Home
- Kore.ai
- Kraft Heinz
- Marsh McLennan
- MedPlus Health Services
- Native
- Network Science
- One Source
- Ovington Capital Partners
- Park Place Technologies
- Pepper Content
- Pilgrim
- Poonawalla Fincorp
- Positive Moves
- Purple Oak Advisors
- QI Lifecare
- QI Spine
- Recrivio
- RevBoosters
- Rolling Arrays
- Roar for Good
- Rustomjee
- SA Technologies
- Samsung Electronics
- Satin Creditcare Network
- SHL
- SilverGenie
- Skil Travel
- Sprinto
- Stadar Labs
- Strategia India
- Terrafirm
- The Pant Project
- Thoughtworks
- Trinity Healthtech
- Wingreens World
- WGSN

# SUMMER INTERNSHIPS

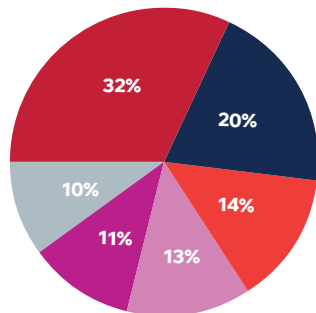
IMB BATCH 2024-26

## RECRUITING COMPANIES (PARTIAL LIST)

- Anand Rathi Share and Stockbrokers Ltd.
- Bblunt
- DELL Technologies
- DLF
- Ecovis RKCA
- Ernst & Young
- Gartner
- Gems Meditech
- Genpact
- GDD
- Glenmark Pharmaceuticals Ltd.
- Godrej Properties
- Grant Thornton
- HCL Technologies
- HDFC Bank
- HDFC ERGO
- ICICI Bank
- ICICI Prudential
- Infosys Technology
- ITC Limited
- Jio Creative Labs
- Kellanova
- Kalpataru
- Lotusflare
- NASA Safety Solutions
- Nippon Life India Asset Management Ltd.
- Outlook Group
- Paushak Ltd.
- SCHOTT Poonawalla
- Toyota Kirloskar Motor Private Limited
- YantraLive Parts Technology Pvt. Ltd.

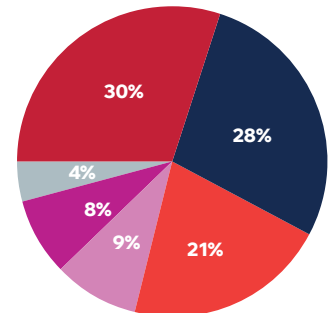
## INDUSTRY WISE DISTRIBUTION

- 32% FMCG/RETAIL/MEDIA&ADVERTISING
- 20% IT/ITES
- 14% BFSI/PAYMENTS
- 13% CONSULTING/RESEARCH
- 11% REAL ESTATE
- 10% OTHERS



## FUNCTION WISE DISTRIBUTION

- 30% MARKETING
- 28% CONSULTING/STRATEGY/ANALYTICS
- 21% SALES & ACCOUNT MANAGEMENT
- 9% HUMAN RESOURCES
- 8% FINANCE
- 4% OPERATIONS



# AN ALL-ROUND EXPERIENCE

Clubs and committees are a relevant component of the IMB experience, focusing on the managerial abilities required for the overall professional growth of students.

## COMMITTEES

- Placement Committee
- Media and Admissions Committee
- Alumni Relations Committee

## ACADEMIC CLUBS

- Finance Club
- Operations Club
- Consulting Club
- Human Resources Club
- Marketing & Sales Club
- Business Technology Club
- Luxury Club
- Case Circle Club
- Entrepreneurship Club

## EXTRA-CURRICULAR CLUBS

- Sports Club
- Cultural Club
- Photography Club
- Social Responsibility Club

## CONCLAVES

- Leadership Summit
- Luxury Panel
- Insurance Summit
- HR1 - Talent for India

## PROFESSIONAL CLUBS & EVENTS

- Toastmasters Club
- Hult Prize
- 180 Degree Consulting
- TEDxBocconiUMumbai
- La Conquista -Annual B-School Fest



# CORPORATE RECOGNITION

IMB students consistently excel in prestigious national and international corporate competitions, demonstrating their ability to apply classroom learning to real-world challenges. From winning case study contests and strategy simulations to presenting innovative solutions before industry leaders, these achievements reflect their problem-solving skills, leadership potential, and readiness to create impact in dynamic business environments.

## INTERNATIONAL WINNERS

*Cartier*



## NATIONAL RECOGNITION



# ADMISSION AND SELECTION PROCESS

## ELIGIBILITY

- Applicants must have an undergraduate degree in any discipline, or should be in their Final Year while applying.
- The academic eligibility criteria are a minimum of 55% across 10th, 12th, and under graduation, and a minimum aggregate average of 70% for 10+12+undergrad.

## ACCEPTED TESTS

- **CAT Scores** 2024/2025
- **GMAT** scores taken after January 1, 2023
- **NMAT by GMAC** score of 2024/2025
- **GRE** scores taken after January 1, 2023
- **Bocconi Test:** Candidates can be asked to take the Bocconi Test if they don't have test scores or if their existing scores are not competitive. There is no additional fee to schedule the Bocconi Test. In case of multiple test scores, we consider the best score provided.

## ADMISSION PROCESS



Online Application Form



Submit valid Test score, CV, Transcripts & Essays



Schedule Bocconi Test (If applicable)



Personal Interview



Offer Letter/ Result

## SELECTION PROCESS

The process is based on an overall profile analysis including the following factors:

- **Academic Ability**
- **Work Experience**
- **Test Scores**
- **Extra-Curricular & Soft skills**
- **Personal Interview**

## APPLICATION DEADLINE IMB 2026-28 (15<sup>TH</sup> EDITION)

**Round 1** **November 21, 2025**

**Round 2** **January 22, 2026**

**Round 3** **March 23, 2026**

**Round 4** **TBD**

The Application Fees for IMB 2026-28 is INR 3500/-

# FEES & SCHOLARSHIPS

## TOTAL FEES

PROGRAM & ACADEMIC FEES COST IN INR

|                              |               |
|------------------------------|---------------|
| ADMISSION FEE                | INR 2,75,000  |
| TUITION FEES                 | INR 18,00,000 |
| TOTAL FEES (EXCLUDING TAXES) | INR 20,75,000 |

\*The above is paid in instalments. Details are shared with selected candidates along with the offer letter/result.

The fee includes most teaching material (some texts must be purchased separately).

\*\*Taxes and cesses shall be payable as per the rates applicable at the time of payment.

Additional Expenses that will be incurred are accommodation, airfare, food and other expenses during the international exposure. Hostel accommodation is limited.

## SCHOLARSHIPS AND TUITION WAIVERS

SDA Bocconi Asia Center offers up to 80% merit-based tuition waivers for eligible IMB candidates, along with scholarships such as the **Women in Leadership** and **Sports & Cultural Arts** Scholarships.

Additionally, the **Dean's Scholarship** is awarded to academically strong candidates and is redeemed based on academic performance in the first year, recognizing a consistent record of merit. Selections are made by the scholarship committee, and their decisions are final.

[LEARN MORE](#)



[KNOW MORE](#)

# BOCCONI ALUMNI COMMUNITY

## EVERYONE MATTERS

The Bocconi Alumni Community includes over **140,000 Alumni** who have received a degree from Bocconi – more than **20,000** of them from the SDA Bocconi MBA and Master programs – and the Graduate, PhD and Master students. The community's main objective is to spread the value of a shared experience and culture, and strengthen the ties among alumni.

### ALUMNI NETWORK

The IMB Community is also part of the Bocconi alumni, which carries out many initiatives, in Italy and abroad, in order to achieve its objectives:

- Encouraging the exchange of experiences and networking among alumni.
- Providing the alumni with lifelong learning and career advice tools.
- Gaining visibility and prestige for SDA Bocconi at national and international levels.
- Promoting international development and the growth of SDA Bocconi and Bocconi University.

Alumni activities are available at [www.bocconialumni.it](http://www.bocconialumni.it) where you will find an online directory and names of Class Representatives, a calendar of events, newsletters, Chapters and Clubs news and many other alumni targeted services.

### INTERNATIONAL NETWORK

SDA Bocconi alumni live and work in more than 110 countries.

The alumni network is developing local chapters in a vast number of cities including Athens, Barcelona, Buenos Aires, Dubai, Frankfurt, Lisbon, London, Madrid, Mumbai, Munich, New York, Oslo, Paris, São Paulo, Shanghai, Tokyo, Zagreb and Zurich. In addition, there is a large number of informal networks in other cities.

### STUDENTS FOR A WHILE, ALUMNI FOREVER

IMB participants develop an international professional network second to none, with alumni status from a prestigious international Business School, enhancing their worldwide reach.



SDA Bocconi Asia Center, Mumbai

# INFRASTRUCTURE AND FACILITIES

SDA Bocconi Asia Center is located in Hiranandani Gardens, close to Powai lake in Mumbai, and home to several multinational companies. The infrastructure and facilities meet the highest international standards:

- State of the art classrooms, designed to maximize interaction amongst students.
- Spacious, amphitheatre-style classrooms with excellent acoustics to facilitate interactions with thought leaders and corporates during sessions.
- Access to the BlackBoard e-learning platform to support the educational activities, accessible through school credentials. Faculty members and students can access a virtual teaching environment for innovative teaching methods, allows them to create, manage and follow lessons and courses interactively with the help of discussion blogs, videoconferencing, tests, online assessments, and more.
- Digital Media Library and Data Access facilities; Bocconi has the largest European archive of books and articles related to business and economics, most of them accessible online.
- Areas for group-works and individual study, a Recreational Area and Game room for students.



**SDA Bocconi Asia Center**

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