



“Tribhuvan” Sahkari University

MBA Admissions Prospectus 2026-28

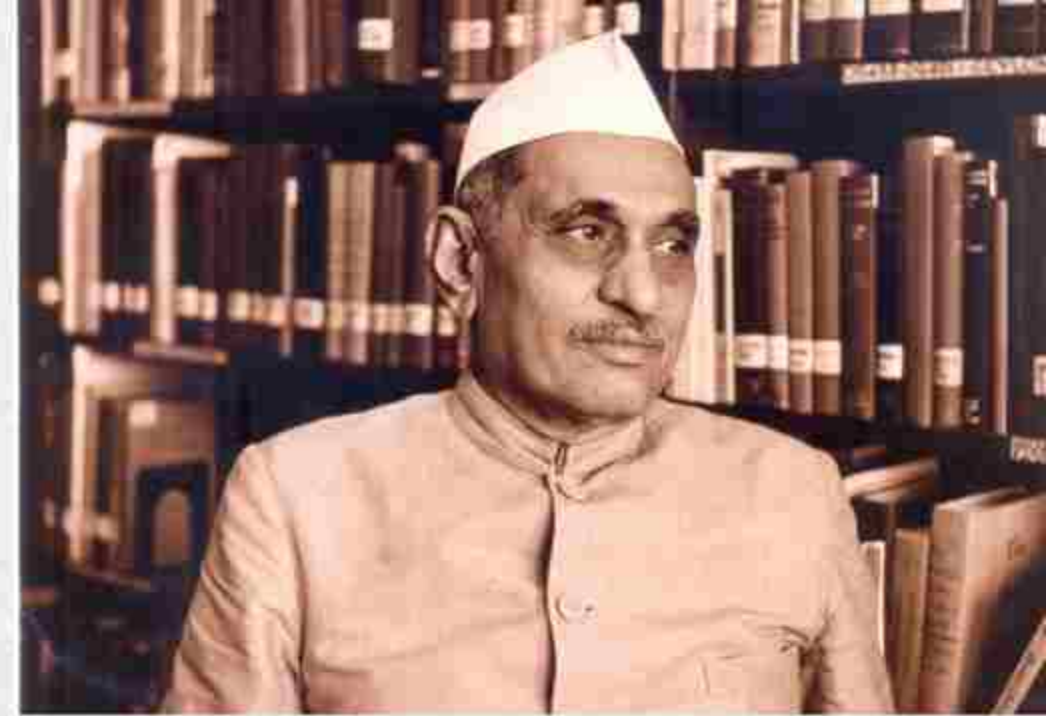
ABOUT US

The “Tribhuvan” Sahkari University has been established through an Act of Parliament at the Institute of Rural Management Anand (IRMA).

Named after the doyen of the cooperative movement in India, Shri Tribhuvandas K. Patel, the transformation of IRMA into the “Tribhuvan” Sahkari University marks a significant milestone in India's cooperative education landscape. This evolution aims to strengthen the cooperative movement by providing specialized education, training, and research opportunities.

The “Tribhuvan” Sahkari University is dedicated to:

- Provide education and training in the cooperative and allied sectors.
- Undertake specialized research and development activities.
- Offer various degree, diploma, and certificate programmes in areas related to cooperatives and rural management.
- Develop Centres of Excellence in cooperative and allied sectors.



WHY CHOOSE “TRIBHUVAN” SAHKARI UNIVERSITY?

Emerging from the illustrious foundation of the Institute of Rural Management Anand (IRMA), TSU integrates IRMA's decades of excellence in rural management education with a broader vision of co-operative development, policy innovation, and community-centric research. Here, learning is not confined to classrooms – it is rooted in the field, where theory meets practice and ideas turn into impact.

Located in Anand, Gujarat – the cradle of India's White Revolution – TSU offers a unique ecosystem of learning surrounded by iconic co-operative institutions such as AMUL and NDDDB. The vibrant campus promotes dialogue, diversity, and development – creating a community that learns, lives, and leads together.





MESSAGE FROM THE HON'BLE VICE CHANCELLOR "TRIBHUVAN" SAHKARI UNIVERSITY

It is a moment of immense pride to witness "Tribhuvan" Sahkari University emerge as a living tribute to the ideals of Shri Tribhuyandas Patel. As India's first cooperative university established under the Ministry of Cooperation, it stands as a beacon of collective vision and commitment to national progress. This institution carries the noble responsibility of nurturing a new generation of cooperative leaders who understand that true development flourishes only when it is inclusive, sustainable, and rooted in shared prosperity. It represents a decisive step toward building a self-reliant and Atmanirbhar Bharat, driven by the spirit of cooperation and excellence.

At "Tribhuvan" Sahkari University, we strive to create an intellectually vibrant environment that inspires students to think deeply, question meaningfully, and act with purpose. Our mission is to shape minds that are not only academically accomplished but also emotionally intelligent and socially conscious. We aim to cultivate individuals who possess resilience, adaptability, and an enduring curiosity to learn, qualities essential for navigating the complex global realities that await beyond the classroom.

A defining strength of the University lies in its emphasis on social responsibility and ethical awareness. Through community engagement initiatives, fieldwork programmes, and social impact projects, our students experience firsthand the challenges and possibilities within society. These experiences transform classroom learning into a deeper understanding of humanity, reinforcing our belief that education must enlighten the mind and elevate the spirit in equal measure.

Anchored in the vision of providing world-class, cooperation-oriented education, "Tribhuvan" Sahkari University remains steadfast in its mission to prepare future leaders who can respond to global challenges with competence, compassion, and integrity. Our distinguished faculty members bring both scholarship and experience to the classroom, fostering a culture of inquiry, innovation, and reflective practice.

I extend a warm invitation to aspiring learners to join this transformative journey where knowledge meets service and education finds its highest purpose in building a better world for all.

Dr. J. M. Vyas
(Padma Shri Awardee)



MESSAGE FROM ASSOCIATE DEAN - ADMISSIONS

It gives me immense pleasure to extend a warm welcome to all prospective students of “Tribhuvan” Sahkari University. As the Associate Dean - Admissions, I take great pride in being part of an institution that stands at the forefront of cooperative-oriented education, committed to excellence, inclusivity, and nation-building through knowledge and service.

At the “Tribhuvan” Sahkari University, we believe that education is not merely a means to professional success, but a transformative journey that shapes character, intellect, and purpose. Our admissions process reflects this philosophy focusing on identifying individuals who possess not only academic potential but also the values of empathy, responsibility, and social commitment that form the essence of the cooperative spirit.

The University offers a diverse range of MBA programs through its constituent schools, including the Institute of Rural Management Anand (IRMA), the School of Cooperative Management, School of Agribusiness and the School of Cooperative Banking & Finance. Each of these academic units exemplifies TSU’s mission to blend management education with cooperative values, sustainability, and community engagement.

Our dedicated admissions team strives to ensure a transparent, inclusive, and student-centric process. We are committed to guiding each applicant through a smooth and enriching admission experience, while upholding the highest standards of fairness and integrity.

I invite all aspiring learners to explore the opportunities offered by “Tribhuvan” Sahkari University. Join us in this journey of learning and transformation where education meets purpose, and where every student becomes part of a larger mission to contribute to India’s cooperative and developmental landscape.

Prof. Rajesh Jain

Our Faculty

Economics



Prof. Anand Venkatesh
PhD | Mumbai University



Prof. Ipsita Saishree
PhD | IIT Bombay



Prof. PKV Kishan
Fellow | IIMA



Prof. Santosh Kumar Dash
PhD | IFMR



Prof. Vivek Pandey
PhD | Michigan State University

OB-HR



Prof. Jayesh Pandey
PhD (pursuing) | IIM Ranchi



Prof. Madhavi Mehta
Fellow | XLRI-AHRD



Prof. Poonam Barhoi
PhD | IIM Indore



Prof. Rahul Kamble
PhD | TISS-Mumbai



Prof. Saswata Narayan Biswas
PhD | Allahabad University



Prof. Satyendra C Pandey
Fellow | XIM Bhubaneswar



Prof. Sushanta K Sarma
Fellow | IRMA

Marketing



Prof. Aashish Argade
Fellow | IIM A



Prof. Abhinav Srivastava
PhD | IIT Kharagpur



Prof. Ankur Srivastava
PhD | IITFE



Prof. Pratik Modi
Fellow | IRMA



Prof. Preeti Priya
PhD | Sardar Patel University

Our Faculty

Finance & Accounting



Prof. Abhinav Kumar Rajverma
PhD | IIT Kharagpur



Prof. Asmita H. Vyas
PhD | Sardar Patel University



Prof. Lakshmi Padmakumari
PhD | IFMR



Prof. Prem Vaswani
Ph.D. | NIT Tiruchirappalli



Prof. Rakesh Arrawatia
PhD | Kharagpur



Prof. Sunil Sangwan
PhD | IIT Kharagpur

Production Operations Management & QT



Prof. Dhanshyam V S Mahavadi
PhD | IIM Lucknow



Prof. Janak Suthar
PhD | IIM Mumbai



Prof. Ruchi Mishra
PhD | NITIE Mumbai



Prof. Shivam Kushwaha
PhD | IIT Kanpur

Strategic Management



Prof. Atma Prakash Ojha
PhD | IIM Kozhikode



Prof. C. Shambu Prasad
PhD | IIT Delhi



Prof. Manzoor UL Akram
PhD | IIM Rohtak



Prof. Rajesh Jain
PhD | IIM Lucknow



Prof. Seema Singh Rawat
PhD | NMIMS

Our Faculty

IT & Systems



Prof. Akshay Aggarwal
PhD | IIM Sirmour



Prof. Anurag Saxena
Fellow | IIMA



Prof. Kushal A. Anjaria
PhD | DIAT Pune

Social Sciences



Prof. Ayushi Rai
PhD | IIT Gandhinagar



Prof. Hippu Salk Kristle Nathan
PhD | IGIDR



Prof. H. S. Shylendra
PhD | ISEC Bangalore



Prof. Indranil De
PhD | JNU



Prof. Kopal Khare
PhD | BITS Pilani



Prof. Pramod Kumar Singh
PhD | JNU



Prof. Shyam Singh
PhD | ISEC Bangalore



Prof. Soumi Roy Chowdhury
PhD | University of New Mexico

OUR PROGRAMMES

We are a multidisciplinary University with a wide range of excellent academic programmes to choose from

MBA
IN
RURAL
MANAGEMENT

MBA
IN
AGRIBUSINESS
MANAGEMENT

MBA
IN
COOPERATIVE
BANKING &
FINANCE

MBA
IN
COOPERATIVE
MANAGEMENT

**“TRIBHUVAN”
SAHKARI
UNIVERSITY**



MBA in Rural Management

by
IRMA



MESSAGE FROM THE DIRECTOR, IRMA

The transformation of the Institute of Rural Management Anand (IRMA) into “Tribhuvan” Sahkari University (TSU) marks the beginning of a new chapter in cooperative education, one that carries forward IRMA’s 46-year legacy of excellence and innovation while expanding its impact globally. As an Institution of National Importance, TSU envisions driving transformative change across the cooperative ecosystem by promoting intellectual curiosity, global collaboration, and social responsibility.

At IRMA, we remain deeply rooted in our core belief that management education should create leaders who blend purpose with performance. Drawing from our long-standing strengths in rural and cooperative management, we are now embracing the possibilities of the future, from harnessing emerging technologies like Artificial Intelligence (AI) to developing futuristic models of cooperative enterprises that enhance efficiency, sustainability, and inclusivity.

True to the spirit of the National Education Policy (NEP) 2020, TSU champions interdisciplinary learning that connects students across domains such as management, technology, environment, and public policy. Through this approach, students collaborate on real-world problems, creating innovative solutions for today’s most pressing challenges.

Our vibrant ecosystem brings together inquisitive students, inspiring faculty, and an engaged network of practitioners, all contributing to a culture of collaboration and shared learning. Through initiatives such as the Industry Connect (ICON) Talks, the Thursday Academic Seminar Series (TASS), and immersive field experiences, we ensure that learning remains both intellectually stimulating and socially relevant.

At its heart, “Tribhuvan” Sahkari University continues IRMA’s mission to prepare ethical, empathetic, and capable professionals who can lead the transformation of India’s cooperative and collective enterprises while contributing to sustainable national growth.

We invite you to be part of this transformative journey, to learn, to lead, and to create a career that truly matters.

Prof. Saswata Narayan Biswas



ABOUT THE PROGRAMME

The MBA in Rural Management at “Tribhuvan” Sahkari University (TSU), offered by the Institute of Rural Management Anand (IRMA), is a flagship programme that blends management education with social relevance.

Rooted in the philosophy of inclusive and sustainable development, the programme equips participants with the knowledge, analytical skills, and field experience to address complex challenges in the rural and co-operative sectors.

The curriculum integrates classroom learning with intensive fieldwork, preparing professionals to design and lead impactful business models that bridge the gap between corporates and communities.

MBA in Rural Management

Established under the leadership of **Dr. Verghese Kurien** – the Milkman of India – in 1979, IRMA has, for over 46 years, been a pioneer in Rural Management education, producing leaders who have transformed India’s rural landscape.

Under the aegis of “Tribhuvan” Sahkari University, this legacy expands into a broader co-operative and policy-driven ecosystem, offering participants access to industry partnerships, field-based learning, and a strong alumni network of changemakers.

Studying this programme at TSU means joining an institution that stands for values, vision, and social innovation – where management meets mission.



Courses in the MBA in Rural Management

Core Courses*

- Rural Society and Polity
- Qualitative Methods for Community Research
- Individual and Group Behaviour
- Marketing Management
- Managerial Analysis & Communication
- Financial Accounting
- Microeconomics
- Statistics for Managers
- Rural Livelihood Systems
- Financial Institutions and Markets
- Organizational Structure and Design
- Marketing Research and Analytics
- Written Communication & Analysis
- Financial Management
- Macroeconomics
- Operations Management - I
- Operations Research
- Collective Action and Cooperation
- Human Resource Management
- Managing Collectives
- Cost and Management Accounting
- Management Information Systems
- Strategic Management
- Legal Environment of Business
- Operations Management - II

Elective Courses*

- Organizational Structure and Design
- Values and Ethics in Management
- Business Intelligence and Visualization
- Operations Research
- Applied Regression Analysis
- Commercial Banking and Risk Management
- Dairy Development
- Introduction to Game Theory
- Rural Marketing
- Sales and Distribution Management
- Data Mining and Machine Learning for Managers
- Brand Management
- Energy for Sustainable Development
- Innovation and Design Thinking
- International Trade
- Rural Sanitation and Development
- Tourism and Society
- Working Capital Management

*The list is indicative



MBA in Agribusiness Management
by
School of Agribusiness Management



MESSAGE FROM DEAN - SCHOOL OF AGRIBUSINESS MANAGEMENT

The establishment of the School of Agribusiness Management at “Tribhuvan” Sahkari University marks a new chapter in the journey that began more than four decades ago with the founding of the Institute of Rural Management Anand (IRMA). Evolving from this proud legacy, the University, which is declared as an Institution of National Importance established by the Ministry of Cooperation, Government of India, carries forward IRMA’s enduring commitment to cooperative values, rural transformation, and management excellence.

The School of Agribusiness Management builds on this foundation to respond to the changing realities of India’s agriculture sector. The MBA in Agribusiness Management programme at the School is designed to equip students with strong managerial capabilities, analytical acumen, and a deep contextual understanding of the agricultural and cooperative sectors. Our curriculum blends management fundamentals with sectoral focus, emerging technologies, and sustainability practices, ensuring that graduates are not only ready for the market but also prepared to lead systemic change in agriculture and allied sectors.

At the School of Agribusiness Management, learning extends far beyond the classroom. Through our distinctive Field Immersion Term, students engage directly with farmer organizations, cooperatives, agribusiness enterprises, and rural communities, translating theory into practice and building leadership through experience. Our academic approach emphasizes experiential learning, ethical decision-making, and innovation-driven solutions.

As a newly established School, we are privileged to have enrolled our first cohort of students, an enthusiastic group that embodies curiosity, commitment, and leadership potential. We now look forward to welcoming the next cohort of budding agribusiness leaders who will join this exciting journey of learning, collaboration, and transformation. The School of Agribusiness Management envisions itself as a hub of excellence that integrates the cooperative ethos with modern agribusiness thinking, preparing future-ready professionals and entrepreneurs who will contribute to a more resilient, inclusive, and sustainable agricultural economy.

I invite you to be part of this journey, where purpose meets professionalism, and management serves development.

Prof. Pratik Modi



DISTINCTIVE APPROACH

The School's flagship MBA in Agribusiness Management integrates core management principles with specialized learning in agricultural value chains, agri-finance, agri-tech, cooperatives, sustainability, and policy. The curriculum is designed around experiential learning, anchored by the Field Immersion Term (FIT)—a signature component that provides students with intensive exposure to farming systems, cooperatives, and agri-enterprises. Through its unique combination of cooperative ethos, technological innovation, and industry engagement, the School of Agribusiness Management seeks to develop visionary professionals who will lead India's agricultural and rural sectors toward a more inclusive and sustainable future.

MBA in Agribusiness Management

The School of Agribusiness Management (SoA) at "Tribhuvan" Sahkari University represents a bold new initiative to advance cooperative and agribusiness education in India.

Building on the rich legacy of the Institute of Rural Management Anand (IRMA), the University, an Institution of National Importance established by the Ministry of Cooperation, Government of India—continues its enduring mission to combine excellence in management education with cooperative values and rural transformation.

Vision

To cultivate next-generation agri-leaders, managers, and technopreneurs who will champion sustainable transformation across India by fusing the rich legacy of cooperative values with cutting-edge techno-managerial expertise, innovative thinking, and a strong commitment to social impact. The School aims to differentiate itself by merging deep rural immersion with exposure to frontier agri-technologies.

Strategic Pillars of the School

Cooperative & Community Innovation Leadership

Reviving and scaling cooperative solutions through modern management practices.

Digital & Sustainable Agribusiness Transformation

Integrating AI, IoT, traceability, and regenerative agriculture.

Industry Integration with Rural Immersion

Combining industry exposure with on-ground rural learning through FIT and academic exchanges.

Entrepreneurship, Startups Social Impact

Strengthening the startup ecosystem through incubation and funding linkages.

Industry Partnerships & Career Outcomes

Expanding career opportunities across agribusiness, sustainability, policy, and technology sectors.

Courses in the MBA in Agribusiness Management

Core Courses*

- Rural Society and Polity
- Qualitative Methods for Community Research
- Individual and Group Behaviour
- Marketing Management
- Managerial Analysis & Communication
- Financial Accounting
- Microeconomics
- Statistics for Managers
- Rural Livelihood Systems
- Financial Institutions and Markets
- Organizational Structure and Design
- Marketing Research and Analytics
- Written Communication & Analysis
- Financial Management
- Macroeconomics
- Operations Management - I
- Operations Research
- Collective Action and Cooperation
- Human Resource Management
- Managing Collectives
- Cost and Management Accounting
- Management Information Systems
- Strategic Management
- Legal Environment of Business
- Operations Management - II

Elective Courses*

- Introduction to Agribusiness Management
- Marketing of Agricultural Inputs
- Agricultural Finance - Policy & Practice
- Economics of Agriculture and Food
- Risk Management in Agribusiness and Finance
- Agribusiness Supply Chain
- Cooperatives in Agriculture

*The list is indicative



MBA in Cooperative Banking & Finance
by
School of Cooperative Banking & Finance



MESSAGE FROM DEAN - SCHOOL OF COOPERATIVE BANKING & FINANCE



At the “Tribhuvan” Sahkari University, it is our constant endeavour to nurture competent and socially responsible leaders who can contribute meaningfully to the cooperative banking and financial sectors. The School of Cooperative Banking & Finance provides an intellectually stimulating and practically relevant learning environment that blends management education with the principles of cooperation and sustainability.

Our curriculum is designed to meet the evolving needs of today’s dynamic financial ecosystem. By integrating conceptual knowledge with real-world exposure, we ensure that our students are equipped to address the challenges of modern financial management within the cooperative framework. The MBA in Cooperative Banking & Finance program aims to create professionals who combine analytical rigour with ethical grounding, individuals capable of driving financial inclusion, innovation, and institutional growth.

At the School of Cooperative Banking & Finance, learning goes beyond the classroom. Through case studies, live projects, field visits, and internships, students gain hands-on experience and develop problem-solving abilities that prepare them for the complexities of the financial and cooperative sectors. Our distinguished faculty members bring a wealth of academic expertise and industry experience, fostering an environment where critical thinking, collaboration, and innovation thrive.

We take pride in offering a holistic educational experience one that encourages intellectual curiosity, professional excellence, and personal growth. I invite you to join the School of Cooperative Banking and Finance and embark on a transformative journey that will empower you with the knowledge, skills, and confidence to shape the future of cooperative finance and sustainable development.

Prof. Rakesh Arrawatia



ABOUT THE PROGRAMME

The MBA in Co-operative Banking and Finance at “Tribhuvan” Sahkari University (TSU) is a specialised, industry-oriented programme that blends management fundamentals with deep sectoral expertise.

It equips participants with the knowledge and practical skills needed to navigate the dynamics of co-operative banks, rural financial institutions, and emerging financial enterprises.

The curriculum integrates financial management, risk analysis, regulatory frameworks, digital finance, and field-based exposure to co-operative banking systems. Designed to meet the growing demand for professionals who can strengthen financial inclusion.

MBA in Cooperative Banking & Finance

TSU offers a unique ecosystem where finance meets inclusion, rooted in India’s co-operative heritage and legacy of community-centric education.

Students gain insights from practitioners, regulators, and co-operative leaders while engaging in live projects and internships with district and state co-operative banks, credit societies, and financial institutions.

The programme’s focus on ethical finance, governance, and digital transformation ensures graduates emerge as responsible managers capable of driving financial empowerment at the grassroots. Studying this programme at TSU means building a career that balances professional excellence with purpose – creating impact where it matters most.

Courses in the MBA in Cooperative Banking & Finance

Core Courses*

- Rural Society and Polity
- Qualitative Methods for Community Research
- Individual and Group Behaviour
- Marketing Management
- Managerial Analysis & Communication
- Financial Accounting
- Microeconomics
- Statistics for Managers
- Rural Livelihood Systems
- Financial Institutions and Markets
- Organizational Structure and Design
- Marketing Research and Analytics
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- Collective Action and Cooperation
- Human Resource Management
- Managing Collectives
- Cost and Management Accounting
- Management Information Systems
- Strategic Management
- Legal Environment of Business
- Operations Management - II

Elective Courses*

- Banking: Principles, and Practices
- Financial Analytics
- Regulatory & Legal Framework for Banks
- Agricultural Finance - Policy & Practice
- Risk Management in Agribusiness and Finance
- Marketing of Financial Products
- Insurance Management

*The list is indicative



MBA in Cooperative Management
by
School of Cooperative Management



MESSAGE FROM DEAN - SCHOOL OF COOPERATIVE MANAGEMENT

At “Tribhuvan” Sahkari University, we believe that true leadership is in creating value for people, communities, and society at large. The School of Cooperative Management stands as a proud embodiment of this belief.

MBA in Cooperative Management is a journey into a sector that thrives on collaboration, inclusivity, and shared growth. It is a path less travelled, yet one filled with purpose and immense potential. In a world increasingly seeking sustainable and people-centric business models, the cooperative sector offers opportunities to shape enterprises that balance profit with purpose.

The programme has been thoughtfully designed to build strong managerial and leadership capacities within cooperative organisations, federations, and allied institutions. Students explore key areas such as cooperative governance, financial management, entrepreneurship, and innovation, preparing themselves to take on strategic roles that create real impact at the grassroots and institutional levels.

Choosing this programme means choosing to make your own road, one that may not be conventional but is deeply rewarding. It is for those who aspire to lead with empathy, drive change with integrity, and contribute to the larger vision of inclusive and sustainable development.

At “Tribhuvan” Sahkari University, we nurture changemakers – individuals who combine management acumen with a cooperative spirit. Through a learning ecosystem that integrates knowledge with action, and values with vision, we prepare our students to become the torchbearers of a movement that transforms communities and builds a resilient future for all.

We invite you to be part of this transformative journey, to learn, to lead, and to create a career that truly matters.

Prof. Saswata Narayan Biswas



ABOUT THE PROGRAMME

The MBA in Co-operative Management at School of Cooperative Management (under Tribhuvan Sahkari University) is a two-year, fully residential programme designed to equip students with both rigorous business management skills and a deep understanding of co-operative philosophy.

Alongside classroom work, the programme puts emphasis on case-studies, group projects, field visits, and internships in co-operative organisations across India, mentored by industry experts and faculty.

The curriculum is crafted to nurture leadership and entrepreneurial capabilities to drive community and rural development through the co-operative model.

MBA in Cooperative Management

Choosing this MBA in Cooperative Management at TSU means entering a programme that is purpose-built for the co-operative sector: you're not just learning business as usual, but learning to lead co-operative organisations as thriving, value-driven business entities grounded in democratic governance and self-reliance.

Being part of TSU gives you access to a specialised environment with deep sectoral relevance, strong links with co-operative networks, field opportunities that are embedded into the curriculum, and a legacy of institutional strength in rural and co-operative management.

If your goal is to lead, innovate, and transform in the co-operative space, to build organisations that combine profit, purpose, and people, this programme at TSU offers you the runway.

Courses in the MBA in Cooperative Management

Core Courses*

- Rural Society and Polity
- Qualitative Methods for Community Research
- Individual and Group Behaviour
- Marketing Management
- Managerial Analysis & Communication
- Financial Accounting
- Microeconomics
- Statistics for Managers
- Rural Livelihood Systems
- Financial Institutions and Markets
- Organizational Structure and Design
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- Collective Action and Cooperation
- Human Resource Management
- Managing Collectives
- Cost and Management Accounting
- Management Information Systems
- Strategic Management
- Legal Environment of Business
- Operations Management - II

Elective Courses*

- History of the Cooperative Movement across the World
- Nature of Cooperative Organisation
- Understanding Cooperation
- Cooperatives and Economic Development
- Agri-Cooperatives: Its Function and Value
- Management and Challenges in Fisheries Cooperatives
- Management of Sugar Cooperatives
- Management of Services Cooperatives

*The list is indicative



**In TOUCH
with the
ROOTS**

RURAL IMMERSION | VILLAGE FIELDWORK SEGMENT

At “Tribhuvan” Sahkari University, learning goes beyond classrooms and case studies, it extends into the heart of rural India.

The Rural Immersion (RI) / Village Fieldwork Segment (VFS) is one of the most distinctive and transformative parts of our curriculum. It gives participants an unparalleled opportunity to immerse themselves in rural life, work closely with communities, and translate classroom theories into practical insights that drive meaningful change.

Guided by a team of TSU faculty and mentors from civil society and host organizations, participants engage with diverse aspects of rural society, from local governance and social institutions to markets, livelihoods, and sustainability.

The RI/VFS comprises three key components:

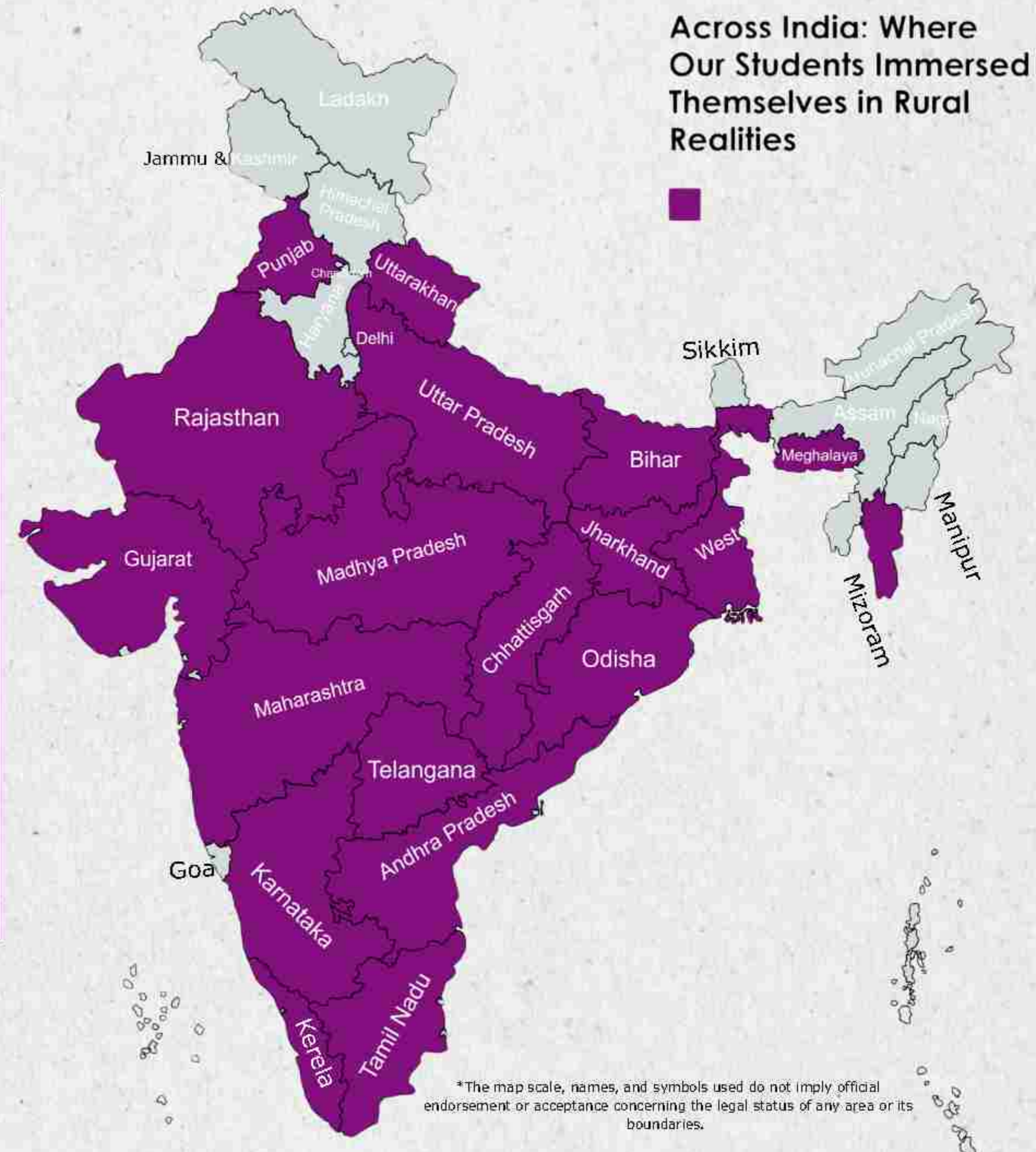
- 1. Exploratory Study of the Village (ESV):** Participants dive deep into the village ecosystem, exploring its social fabric, economy, politics, and institutions, to understand the realities of human development and sustainability.
- 2. Theme Paper:** Each participant conducts focused research on a local issue or challenge within the village, applying analytical tools and frameworks learned in class.
- 3. Rural Action Component (RAC):** This is where theory meets action. Participants collaborate with local organizations to design and execute grassroots interventions that address pressing rural concerns.



VFS 2025

Village Fieldwork Partners: Organisations that Nurture Rural Learning

- AATAPI SEVA FOUNDATION
- Aga Khan Foundation
- Aga Khan Rural Support Programme India
- Attappady Social Service Organization
- BAIF Development Research Foundation
- Bhagavatula charitable Trust
- Bhartiya Jan Utthan Parishad
- Center for Youth And Social Development
- Development Alternatives
- East Khasi Milk Union, Shillong, Meghalaya
- ESAF Foundation
- FUNDAMENTAL ACTION AND RESEARCH FOUNDATION
- Gram Vikas
- Gramin Vikas Trust-Ratlam
- Hand in Hand India
- IBTADA
- Klorofeel Foundation
- Lupin Human Welfare and Research Foundation
- MAA BAMLESHWARI JANHITKARI SMITI RAJNANDGAON CHHATTISGARH
- Mizoram Multi commodity Producers Cooperative Union
- MYRADA
- Nav Bharat Jagriti Kendra
- People's Science Institute
- Professional Assistance for Development Action (PRADAN)
- Samerth Trust
- Sarada Valley Development Samithi (SVDS)
- SELCO FOUNDATION
- Self Employed Women's Association
- Seva Mandir
- Shikshan ane Samaj Kalyan Kendra
- Shramik Bharati
- Srinivasan Services Trust
- Swami Vivekananda Medical Mission
- The Midnapore Cooperative Milk Producers Union Ltd.
- Urmul Seemant Samiti
- Visakha Jilla Nava Nirmana Samiti (VJNNS)



ROAD to the FUTURE





MESSAGE FROM ASSOCIATE DEAN (PLACEMENTS & INTERNSHIPS)

At “Tribhuvan” Sahkari University, we believe that education finds its true meaning when knowledge meets purpose. The Placement and Internship Cell embodies this vision by connecting academic excellence with real-world opportunities, ensuring that our students step into their professional journeys with confidence, competence, and character.

Our approach goes beyond securing placements, it focuses on nurturing future-ready professionals who bring values of cooperation, integrity, and innovation to the workplace. Through sustained engagement with industry, we strive to create meaningful partnerships that reflect the university’s commitment to both excellence and social responsibility.

The cooperative spirit that defines our institution inspires our students to think collectively, lead ethically, and contribute positively to the organizations and communities they join. This ethos makes Tribhuvan graduates not only skilled employees but also thoughtful leaders and change-makers.

We take pride in the dedication of our faculty, the enthusiasm of our students, and the trust of our industry partners, all of whom make our placement outcomes a matter of collective achievement. We continue to engage organizations to collaborate with us in shaping a workforce that reflects the best of education, cooperation, and purpose-driven growth.

With this, I welcome the aspiring participants to join this transformational journey.

Prof. Manzoor Ul Akram

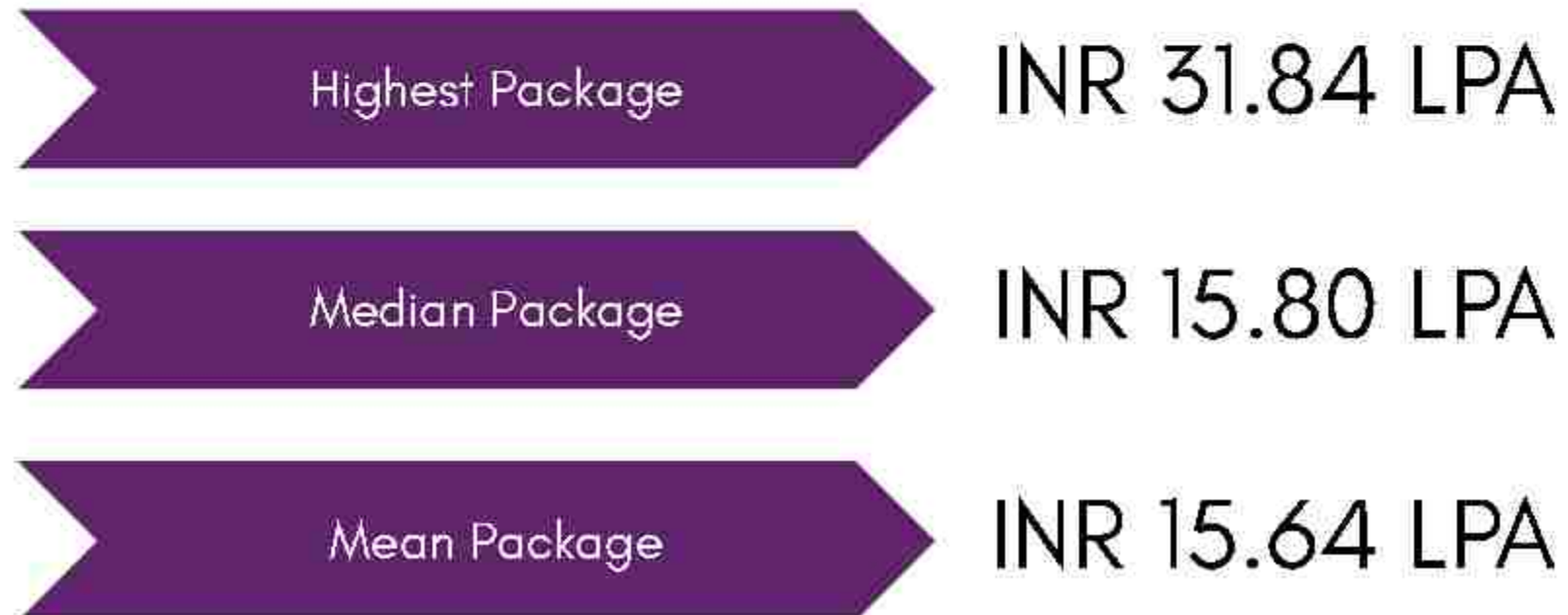
Road to the Future

Campus Placements

The Campus Placements and Summer Internship Programme at "Tribhuvan" Sahkari University is designed to empower participants with diverse and meaningful career opportunities across sectors. Our placement partners include reputed public and private sector firms, government agencies, non-governmental organizations, and multilateral development institutions – all united by their commitment to inclusive growth, sustainability, and rural transformation.

The programme is primarily managed by the Students' Placement Cell, in close collaboration with faculty mentors, the Campus Placements Office, and the Corporate Relations Office.

Snapshot of Final Placements of 2025



Prominent Organizations in Campus Placements

Prominent recruiters this year included the National Dairy Development Board (NDDB), Gujarat Cooperative Milk Marketing Federation (GCMMF - Amul), Atomberg Technologies, AU Small Finance Bank, BAIF Development Research Foundation, Banaskantha District Co-operative Milk Producers' Union Ltd. (Banas Dairy), Bharat Petroleum Corporation Ltd (BPCL), Coromandel International Limited, ICICI Bank, IDBI Bank Ltd., ITC Limited - Agri Business Division, L&T Finance, L'Oreal, among many others.

Life@TSU

Life at the “Tribhuvan” Sahkari University (TSU) is a vibrant blend of learning, community, and purpose. TSU offers a fully residential, experiential environment where classrooms meet the real world through field projects and co-operative engagements.

A lively campus culture of festivals, sports, and student clubs fosters friendships and leadership beyond academics. With modern facilities and a legacy rooted in collective growth, TSU shapes socially conscious professionals ready to lead with purpose and compassion.





LIFE@TSU





LIFE@TSU





Life@TSU



ANURAN BORAH
BATCH OF 2025

"I highly appreciate the multicultural environment here. It is incredibly valuable to be surrounded by students from all over the country with different cultures and backgrounds."

LAKSHYAA ANAND
BATCH OF 2026

"The learning approach here emphasizes collaboration, which enables soft (and essential) skills development that are required in professional life."



SHASHANK PRIYA
BATCH OF 2025

"The campus, nestled in a lush campus, surrounded by nature's beauty and historic architecture, creates a unique and inspiring learning environment."

CLUBS & COMMITTEES

Select Clubs and Student Initiatives

Nishadya

THE MARKETING CLUB

Charakya

PLACEMENT
PREPARATION CLUB

Product

MANAGEMENT
CLUB

Pravartana

THE OPERATIONS
CLUB

Krishinova

THE AGRIBUSINESS
CLUB

IDC

IRMA DEVELOPMENT
CONSULTANCY CLUB

ISEC

SOCIAL
ENTREPRENEURSHIP CELL

Jawik

THE ORGANIC
FARMING CLUB

Poshan

NUTRITION CLUB

Sahyog

THE COOPERATIVE
CLUB

I-Spirit

MINDFULNESS,
ACTIVITY & PEACE

Laasya

THE DANCE CLUB

Melomaniacs

THE MUSIC CLUB

Reflexion

THE PHOTOGRAPHY
CLUB

Student life at “Tribhuvan” Sahkari University is vibrant, inclusive, and full of opportunities to learn beyond classrooms. With a rich blend of co-curricular and extracurricular activities, students here discover, explore, and grow through numerous clubs and initiatives driven entirely by their peers.

Events like the annual alumni meet, inter-section festivals, and Section Wars bring together energy, creativity, and collaboration, fostering a strong sense of community across the campus. At TSU, these clubs and committees are more than just student groups; they're platforms for leadership, learning, and lifelong friendships, ensuring every student experiences a truly holistic and transformative journey.

INFRASTRUCTURE AT TSU

TSU offers a fully residential campus designed to create a comfortable and engaging living experience. Every student is provided well-furnished, single/double-occupancy accommodation that ensures privacy while fostering a strong sense of community. The hostels are equipped with high-speed internet, common lounges, reading areas, and recreational spaces that encourage collaboration and relaxation after intensive academic sessions.

The campus is self-contained with 24x7 security, medical support, a cafeteria, and sports facilities, making it both safe and vibrant. Living together in such a close-knit environment helps participants form lasting friendships, learn teamwork, and immerse themselves fully in the co-operative spirit that defines TSU.

It boasts state-of-the-art facilities, including lecture theatres, multipurpose halls, simulation labs, seminar rooms, a comprehensive library, an auditorium, an executive training and development center, student hostels, dining amenities, a student activity center, a gymnasium, housing for faculty and staff, and a well-equipped dispensary.



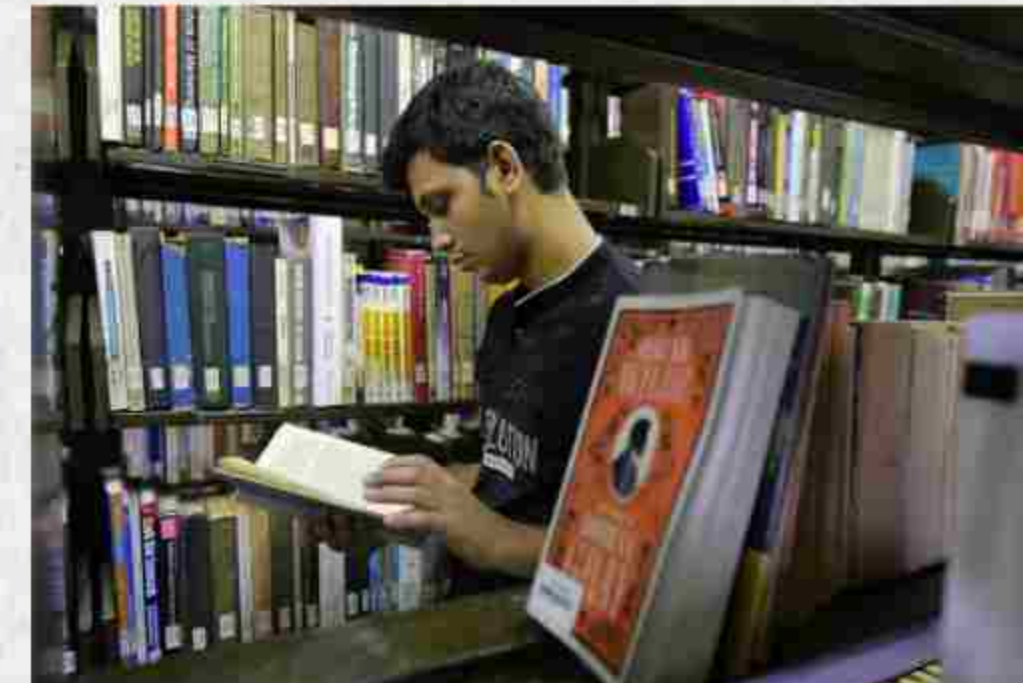
INFRASTRUCTURE AT TSU

The Ravi J. Matthai Library

Any institution's library serves as a symbol of its dedication to advancing education. One of the most comprehensive and knowledgeable libraries in management education is the one run by IRMA and officially named the Ravi J. Matthai Library. A large, three-story structure houses the IRMA Ravi J Matthai Library.

The library is currently entirely automated, wi-fi enabled, and has its own homepage. It offers online access to a variety of electronic resource hyperlinks and is linked to numerous prestigious educational institutions both in India and overseas.

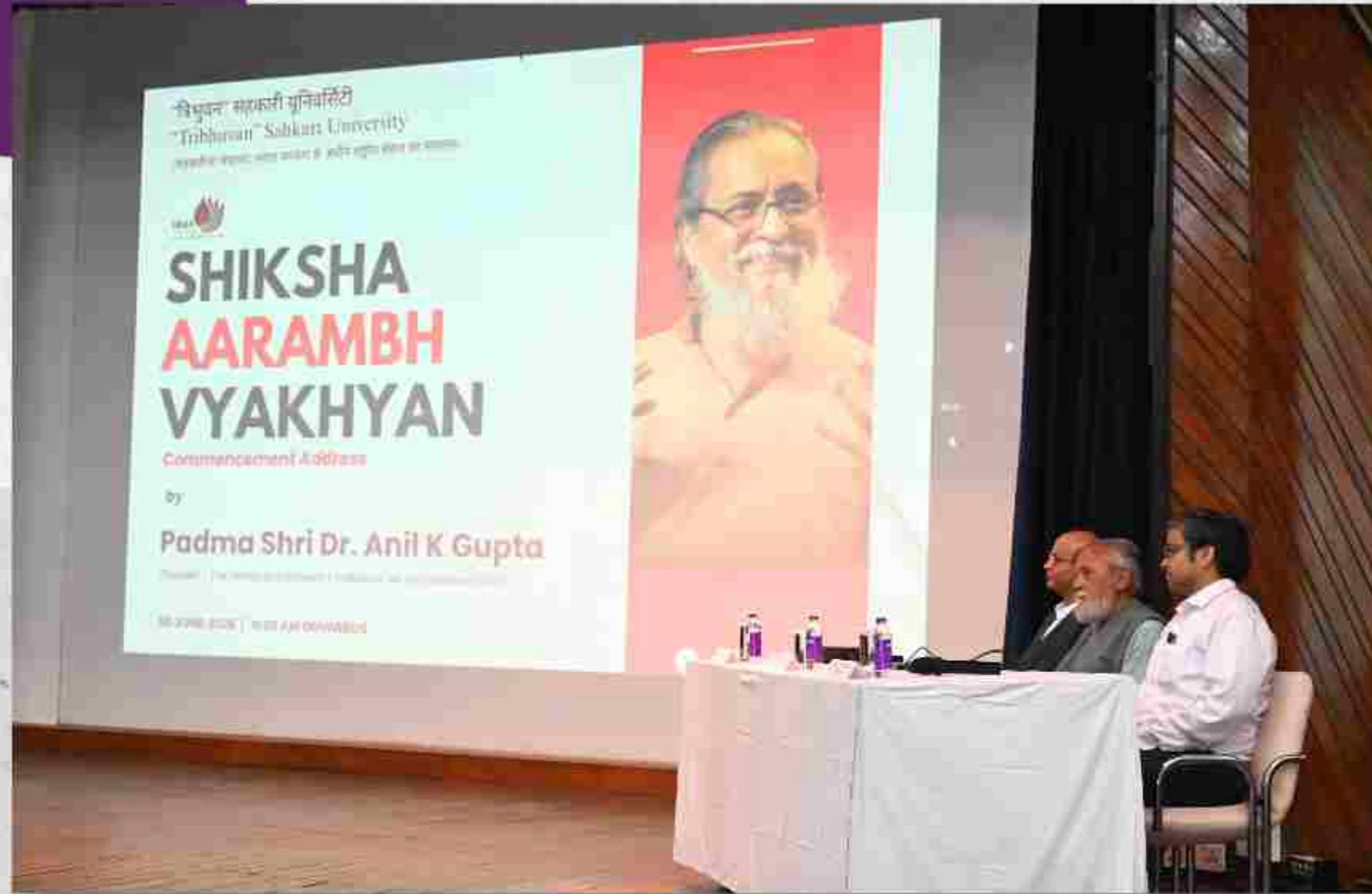
The library continues to play a crucial part in the institute's knowledge-building and information dissemination efforts since it provides web-based services to all of its users. This library is the ideal location for studying and working. But what about collaboration required group projects? Groups meet in study rooms on the library premises to develop novel and innovative projects for a variety of academic and non-academic endeavours.



CEREMONIES AT THE UNIVERSITY

SHIKSHA AARAMBH VYAKHYAN

(Commencement Address)



The Induction programme each year features a distinguished guest who delivers the commencement speech for the incoming batch, known as the “Shiksha Aarambh Vyakhyaan.”

Padma Shri Dr. Anil K Gupta, Founder - The Honey Bee Network and Professor, IIM Ahmedabad (Retd.) delivered the Shiksha Aarambh Vyakhyan (Commencement Speech) 2025. The Vyakhyan was delivered to the incoming 46th batch of the PGDM(RM) and the 24th batch of the FPM(RM).

In his Commencement address, Dr. Gupta urged the participants to think of out-of-the-box innovations, abandon hypocrisy and pontification, and always ask the toughest questions. He asked the participants to acknowledge that with the PGDM(RM) at IRMA, they are in the hotbed of India’s cooperative revolution, one that has found a new fillip with the establishment of the “Tribhuvan” Sahkari University. He shared several examples of grassroots innovation from Shodhyatra his unique initiative that involves walking through remote villages to uncover local knowledge and sustainable solutions.

CEREMONIES AT THE UNIVERSITY

THE CONVOCATION



The solemnity of the convocation is evident in various aspects, including the attire, which consists of a white khadi kurta and churidar for graduating students, faculty members, board members, and the chief guest. During the procession, a song from the movie "Manthan" is played, and the ceremony features an invocation hymn from the Rig Veda. Notably, prominent figures from the Union Government, the bureaucracy, academia, and those dedicated to social transformation, including Presidents, Vice Presidents, Prime Ministers, Union Ministers, Speakers, and Padma Awardees, have graced IRMA's last 44 graduation ceremonies.

In 2025, **Acharya Shri Devvrat**, Hon'ble Governor of Gujarat, graced the Convocation as the Chief Guest.



HOW TO APPLY

Applying to the “Tribhuvan” Sahkari University is easy and straightforward. You do it online. Just ensure you have all the documentation ready and at hand.



FEE STRUCTURE

Have questions about the tuition fees and other fees?



FINANCIAL ASSISTANCE

Read more about the various scholarships and education loans available at the University



ELIGIBILITY



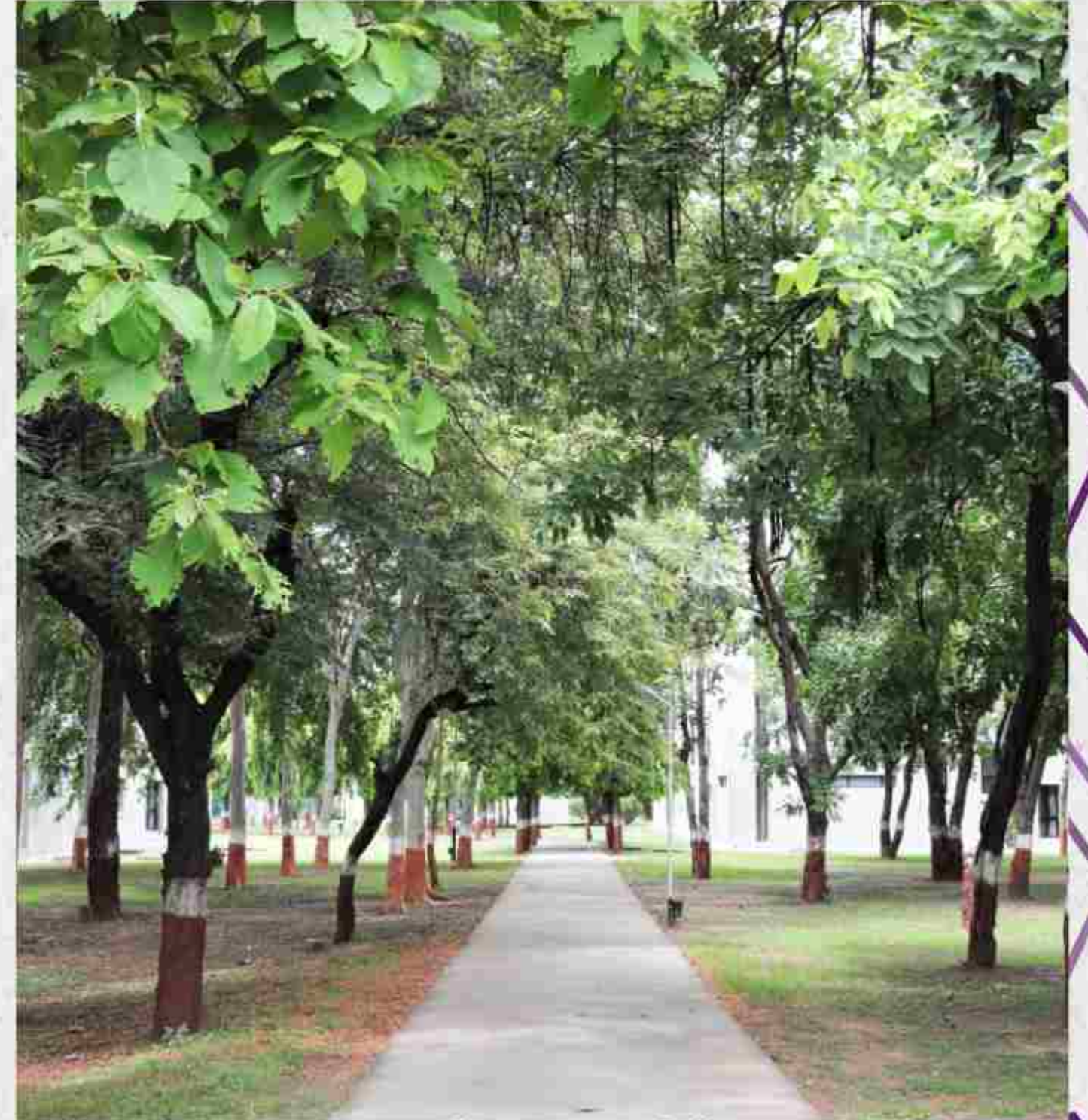
- A Graduate (Bachelors Degree of minimum 3 years duration) from any discipline, with a minimum of 15 (10+2+3) years of education and 50% or above [45% or above for SC/ST/OBC (NC)/General (EWS)/Persons with Benchmark Disability] aggregate marks or equivalent CGPA at the graduation level is eligible to apply for MBA programmes.
- Candidates in the final year of the bachelor's degree may also apply. Final year candidates should have appeared in all the examinations (including viva, etc.) of their graduation examination before the commencement of the MBA 2026 - 28 programmes (July 01, 2026). They will be allowed to submit their results later.
- The percentage of aggregate marks is to be calculated per the practice followed by the concerned university or institution. If the university/institution has no scheme for converting CGPA into equivalent marks, "Tribhuvan" Sahkari University will establish the equivalence by dividing the obtained CGPA by the maximum possible CGPA and multiplying the resultant by 100.
- The candidates failing to meet the minimum eligibility criteria will be asked to withdraw from the programme. The Fees paid by such candidates will be forfeited unless TSU fills their vacant seats through new admissions.
- TSU will shortlist candidates based on their CAT 2025 or XAT 2026 scores for the second assessment stage, which includes the TSU Written Ability Test (TSUWAT) and Personal Interview. The shortlist decision will be communicated to candidates on their registered email addresses and by SMS on their registered mobile numbers.

TSU ALSO ENCOURAGES CANDIDATES

- From diverse educational streams to apply
- With Xth or XIIth from Aspirational Districts to apply
- With relevant full-time work experience after graduation completion

FINAL SELECTION CRITERIA

Assessment Criteria	Weightage
CAT 2025/XAT 2026	50%
Personal Interview	35%
TSU Written Ability Test (TSUWAT)	05%
Academic Performance	05%
Work Experience	1.5%
Gender Diversity	01 %
Northeastern & Jammu & Kashmir & Ladakh & Andaman & Nicobar & Lakshadweep Domicile	01 %
Xth /XIth from Aspirational Districts	01 %
Sports/Extra-Curricular Participation	0.5%



WHAT HAPPENS AFTER YOUR APPLICATION?

Step 1: TSU Written Ability Test (TSUWAT)

The second assessment stage will begin with a 30-minute test (Paper & Pen), an essential component of the admission process, helping TSU assess candidates' communication skills, creative & analytical thinking, personal expression and aptitude for its management programmes. It allows the admissions committee to differentiate and select which candidates are best equipped to succeed in a rigorous academic and professional environment.

Step 2: Personal Interviews

The Personal Interview will be conducted in-person at 16 locations, covering 15 states across north, east, west, central and south India. Candidates will provide their preferences for the interview locations while applying to TSU.

TSUWAT and Personal Interview Locations

Anand	Bengaluru	Bhopal	Bhubaneswar	Chandigarh	Chennai	Delhi-NCR	Guwahati
Hyderabad	Jaipur	Kolkata	Lucknow	Mumbai	Patna	Pune	Thiruvananthapuram

Please note that no request for change of centre will be entertained after submission of the application form.

IMPORTANT DATES*

ADMISSIONS CALENDAR 2026

Last date for online application submission	December 26, 2025
TSUWAT and Personal Interviews across all centres	February 16-21, 2026
Result Announcement & Provisional Admission Offer Release	Fourth week of March 2026
The last date for depositing the acceptance form with an initial fee of INR 1,00,000/-	Within 4 working days after the announcement of the final results OR as mentioned in the provisional offer letter.
The last date for depositing the remaining first-year fees	Within 7 working days after the announcement of the final results OR as mentioned in the provisional offer letter.

*The dates are indicative; TSU reserves all rights to bring changes.

APPLICATION FEES

General/OBC/EWS	INR 2000
SC/ST/Person with Benchmark Disabilities (PwD)	INR 1000 (upon receipt of valid supporting documents)
Below Poverty Line (BPL)	INR 0 (upon receipt of valid supporting documents)

Please Note:

- Candidates belonging to the Below Poverty Line (BPL) category will be exempted from paying application fees. However, they are required to upload scanned copy of their BPL certificate in the format prescribed by TSU.
- Applicants should retain a copy of the completed application form for their reference.
- No Refund will be made after the payment of application fees.

Disclaimers:

- Candidates should note that mere fulfillment of minimum eligibility criteria does not ensure consideration for shortlisting of the next stage of the admissions process.
- IIMs and XLRI have no role either in the selection process or in the conduct of academic programmes at TSU.
- TSU follows the reservation policy as suggested by the Government of India.
- There is no management quota for admission to the MBA 2026-28 of TSU.

Jurisdiction:

The entire admissions process at the University shall be subject to the jurisdiction of the Courts of Anand.

FINANCIAL ASSISTANCE

MEANS-CUM-MERIT SCHOLARSHIP

Means-cum-merit scholarship is available for up to 10% of the batch size subject to continuous performance monitoring.

EDUCATIONAL LOANS

Educational loans are available from prominent public and private sector banks to candidates enrolling at TSU at favourable rates of interest and student-friendly pre-payment scheme. Information on the banks and their respective points of contact will be provided with the provisional offer letter.

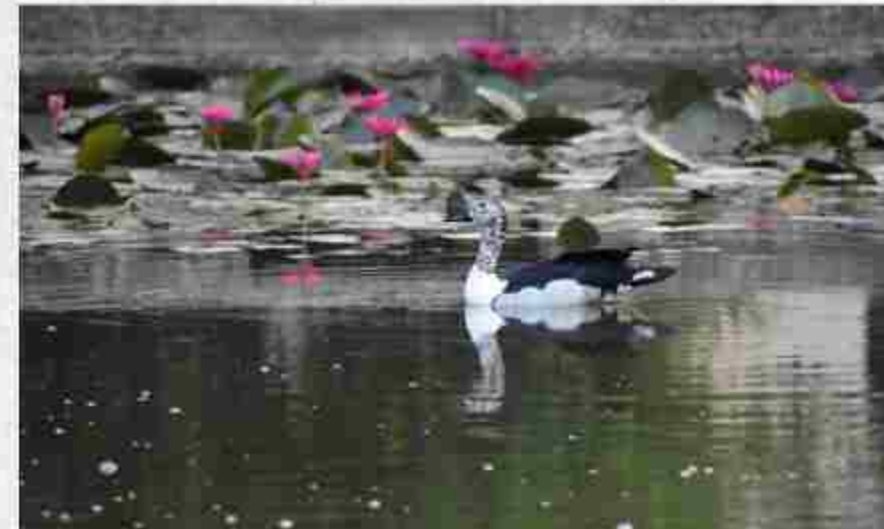


FEE STRUCTURE

Due date for payment	First Year	Second Year	Total
	As mentioned in the offer letter	15 days before the start of the second year	
Table A - Tuition Fee + Hostel Fee (Non-Refundable)			
Particulars	Amount in INR	Amount in INR	Amount in INR
Tuition Fee	859,708	784,092	1,643,800
Hostel fees	70,000	70,000	140,000
Total Fees (Table A)	929,708	854,092	1,783,800
Table B - Deposits (Refundable)			
Cautions Money (will be adjusted against dues, if any)	20,000		20,000
Textbooks and Teaching Material Deposit (will be charged on an actual basis)	64,800		64,800
Mess Deposit (will be charged on an actual basis)	50,000	50,000	100,000
Total Deposits (Table B)	134,800	50,000	184,800
Grand Total (Table A + B)	1,064,508	904,092	1,968,600

NOTES

1. The institute incurs significant fixed costs on Infrastructure, and the fee charged for these services are non-refundable, either in part or in whole.
2. The estimated expenses for the Rural Immersion/Village Fieldwork Segments (VFS) will be approximately INR 20,000, not included in the fee structure.
3. An external agency manages the student mess under the close supervision of the Dean (Student Affairs) and the student mess committee.
4. Mess charges will be deducted from the Mess Deposit based on actual costs. The present average monthly mess expenses are around INR 4,500.
5. The tuition fee includes services provided by the campus doctor, Wellness Advisor, and Group Health Insurance of INR 1,00,000 procured by TSU from an insurance company. The student will bear any additional medical expenses not covered by the Group Health Insurance.
6. Charges for textbooks and teaching materials (Teaching materials, Harvard cases, etc.) will be adjusted from the Textbooks and Teaching Material Deposit amount allocated for these expenses. If the deposited amount is depleted, additional funds will be collected.
7. A fee of INR 4,500 will be charged for the Convocation and Convocation Dress during the final classroom term, and there may be an upward revision if the actual costs increase.
8. No separate letter will be issued for the Bank Education Loan. However, TSU will issue a bona fide certificate on direct request of the banks.
9. Late payment charges for the second-year fees will be applicable as per the guidelines outlined in the MBA Programmes Handbook.



ACADEMIC CALENDAR FOR MBA (2026 – 2028)

(TENTATIVE)



Bridge Course

24-30 June 2026



Induction & Orientation

01-14 July 2026



Classroom Segment, Term I

15 July-29 September 2026



VFS Preparation and PRA Field Training

30 September-06 October 2026



Vacation

07-11 October 2026



Rural Immersion/Village Fieldwork Segment

12 October-29 November 2026



Classroom Segment, Term IV

28 July-12 October 2027



Summer Internship Segment (SIS)

19 May-27 July 2027



Classroom Segment, Term III

03 March-18 May 2027



Term Break

01-02 March 2027



Classroom Segment, Term II (Including One Week of SIS Interview)

07 December 2026-28 February 2027



VFS Presentation (Including Vacation)

30 November-06 December 2026



Term Break

13-14 October 2027



Classroom Segment, Term V (Including One Week of Placements)

15 October 2027 - 13 January 2028



Term Break

14-16 January 2028



Classroom Segment, Term VI

17 January-09 April 2028

Notes:

1. Induction will include four days of village stay.
2. Summer Internship Segment (SIS) includes one week for presentation post SIS.
3. The dates are indicative; to be firmed up closer to the date of the session starting.

About National Academic Depository (NAD)

If selected, it is mandatory for all candidates to register on the National Academic Depository (www.nad.gov.in) before joining TSU

NO! To Ragging!

Ragging is totally banned in all its forms at the "Tribhuvan" Sahkari University and anyone found guilty of ragging and / or abetting ragging is liable to be punished.

Anti-Ragging Helpline No. of TSU: +91-97263 64188

Anti-ragging helpline number: 1800-180-5522 (24x7 toll free)

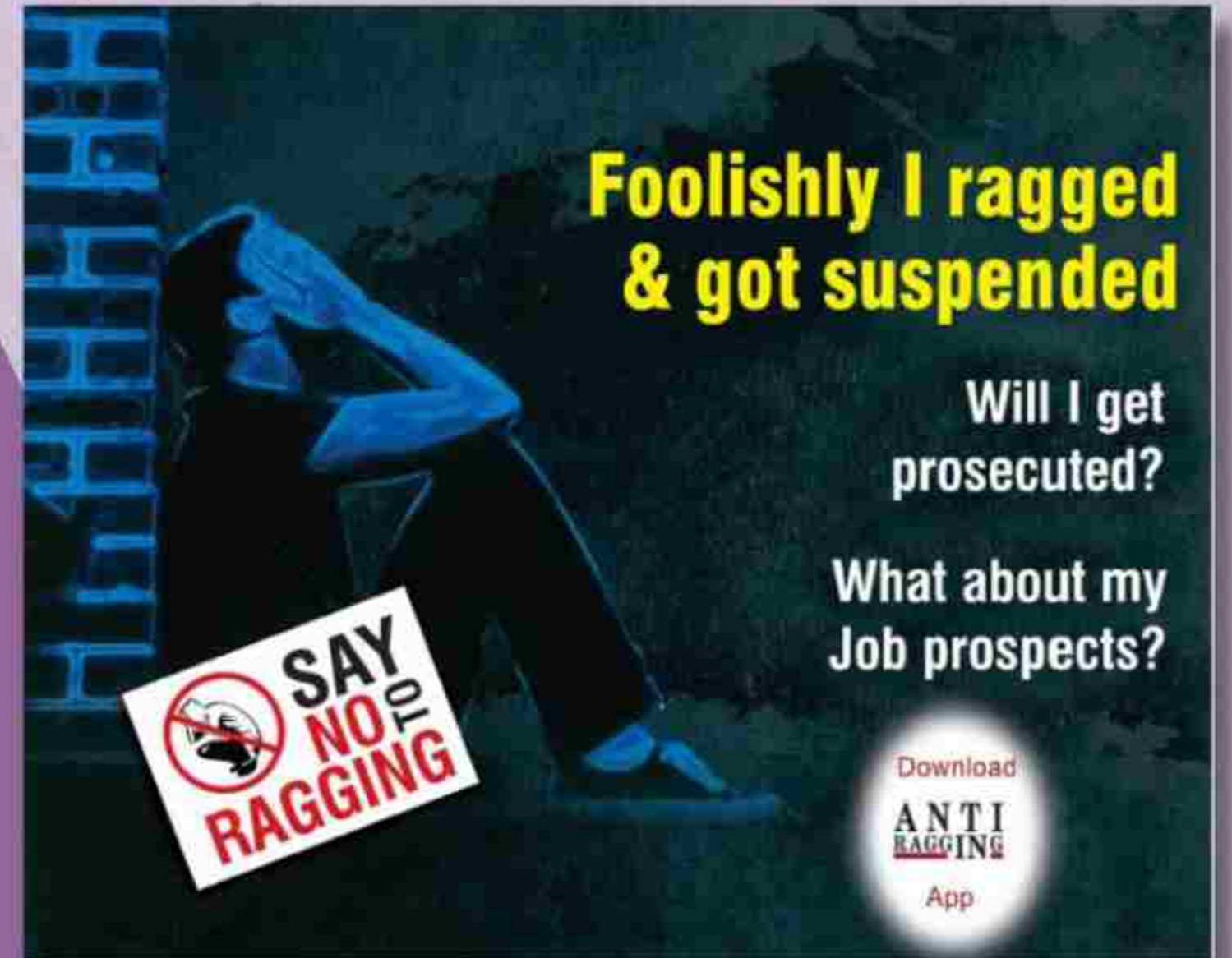
Anti-ragging E-mail ID: helpline@antiragging.in

Anti-ragging website: www.antiragging.in

- TSU has zero tolerance for sexual harassment and is committed to keeping the campus safe.
- The Grievance Redressal Committee is established in TSU.

Academic Bank of Credits (ABC)

If selected, it is mandatory for all candidates to create an ABC ID before joining. To know more about ABC, visit <https://www.abc.gov.in/>



The advertisement features a person in a dark hoodie sitting on the ground with their head in their hands, looking distressed. The background is dark with a vertical blue bar on the left containing the word 'HAPPY' in blue letters. A white sign with a red circle and slash over a hand icon is placed near the person, with the text 'SAY NO TO RAGGING' in bold black and red letters. To the right, yellow text reads 'Foolishly I ragged & got suspended'. Below this, white text asks 'Will I get prosecuted?' and 'What about my Job prospects?'. At the bottom right, there is a circular logo for 'ANTI RAGGING App' with the word 'Download' above it.

Foolishly I ragged & got suspended

Will I get prosecuted?

What about my Job prospects?

Download
ANTI RAGGING
App

ADMISSIONS TEAM



From Left to Right: Prem Kumar, Parimal Anand, Jeyant Srinivas, Prof. Rajesh Jain, Shivansh Mishra, Janak R Brahmibhatt and Chandrakant Parmar

At the helm of our admissions efforts is **Prof. Rajesh Jain**, Associate Dean (Admissions), supported by a dedicated team of professionals which guides applicants every step of the way. **Mr. Janak R Brahmibhatt**, **Mr. Chandrakant Parmar**, **Mr. Jeyant Srinivas** and **Mr. Parimal Anand** form the core Admissions Team. As the central point of enquiry, the team serves prospective students, their advisors, teachers, and parents, with clarity, responsiveness, and care. The Communications team - comprising of **Mr. Shivansh Mishra** and **Mr. Prem Kumar**, lends support to the Admissions Team.

Complementing this office is our elected **Student-Led Admissions Committee**, a dynamic body of current participants, who act as peer-guides, answering questions from candidates, hosting webinars with faculty and student clubs, and providing authentic glimpses of life at the University. Together, the faculty, staff and student ambassadors ensure your journey to TSU is informed and seamless.



- Please refer to the FAQs on the website: www.irma.ac.in, before reaching out to us with a query.
- Candidates must declare and maintain a valid and unique e-mail id and a mobile phone number throughout the selection process.
- No request for change in the category will be entertained after registration. The applicants are advised to be careful about the same while registering.



CONTACT US

Admission Helpdesk:

Phone: +91-9979891277 | 02692-221659/221940

(Between 9:30 AM to 5:00 PM on working days)

Email: admissions@irma.ac.in

 Tribhuvan Sahkari University

 IRMAAnand

 tribhuvansahkariuniversity

 irma_anand_official

 Tribhuvan Sahkari University

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