



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



AACSB
ACCREDITED

2025 LEVEL 3 Progressing Schools
POSITIVE IMPACT
RATING FOR BUSINESS SCHOOLS

K J Somaiya Institute of Management

Transforming, Together

**Admissions for
Batch of 2026-28**



Somaiya Vidyavihar University

Somaiya Vidyavihar University, Mumbai, established in 2019, is a self-financed university recognised by the University Grants Commission (UGC).

With over six decades of distinguished experience in shaping and managing educational institutions, SVU stands as a university that empowers individuals to embark on a transformative journey, one that inspires exploration, ignites passion, and unlocks their highest potential.



K J Somaiya Institute of Management

K J Somaiya Institute of Management, established in 1981 under Somaiya Vidyavihar, is among India's top 20 private B-schools. Over four decades, it has grown into a leading institute offering specialised, industry-focused management programmes, along with customised courses for corporates, government bodies, defence, and NGOs.



Highlights

40+ Years of excellence

Ranked **52** by QS International

45+ Acres of Scenic Serenity

26 Dynamic Clubs and Committees

20+ years of proven industry experience from expert faculty

15k+ alumni spanning across the globe

60 Vibrant Annual Events

15+ Inspiring Guest lecturers

27 States contributing to a diverse student community

Hands-on learning at Bloomberg Lab

Careers & Conversations

International Exchange & Immersion Programme



Student Progression Index (Progression Parameters)

50%

15%

5%

10%

10%

10%

- ◆ **Academics (CGPA)** - Students' academic performance (CGPA)
- ◆ **Deep Reflective Learning through Ken & Economist** - Inculcate the habit of reading and reflection .
- ◆ **Careers & Conversations** - Learning through real-life stories
- ◆ **Certifications** - Industry-led certifications to bridge the gap between academic theory and practical industry skills
- ◆ **Competitions** - Case-study, business plan and sports competitions to complement academic learning
- ◆ **Health & Fitness** - Maintaining good health and fitness levels

PARIVARTAN IN ACTION



Enabling Transformation Journeys:

Parivartan is a transformative initiative that cultivates student potential and fosters holistic growth, assessed through the Student Progression Index across dynamic performance parameters.



Programmes in Focus

MBA



With over 40 years of legacy, the MBA programme at K J Somaiya Institute of Management, Mumbai, blends industry-relevant courses, experiential learning and corporate exposure under expert faculty guidance. Using case studies, simulations, role-plays and team-based projects, the programme builds collaborative, reflective and well-rounded future leaders.

Majors Offered



Minors Offered



Website: kjsim.somaiya.edu > Programmes > MBA > Major/Minor Options

* The Institute reserves the right to modify the list of Majors and Minors based on inputs from various stakeholders.

Differentiators

- Experiential learning - Capstone Project, Social impact, Rural immersion and Master Thesis
- Academic flexibility with an extensive selection of majors and minors
- Industry linkages
- Access to Bloomberg Courses
- Student Progression Index
- MasterClass by industry experts
- Strong Alumni Base

Career Opportunities

The career opportunities at K J Somaiya Institute of Management are diverse and varied.

- ▶ Research & Consulting
- ▶ Analytics
- ▶ Management Consulting
- ▶ IT Consulting
- ▶ Banking and Financial Services
- ▶ FMCG
- ▶ Insights and Solutions
- ▶ Project Management
- ▶ Information Technology
- ▶ Healthcare
- ▶ Retail Banking
- ▶ Enterprise Sales
- ▶ Market Research
- ▶ Financial Analysis

MBA-Healthcare Management

K J SOMAIYA HOSPITAL AND RESEARCH CENTRE



K J Somaiya Institute of Management offers an MBA in Healthcare Management, meeting the growing demand for skilled professionals in the healthcare sector. The programme, in collaboration with K J Somaiya Hospital and Research Centre, combines technology, management and hands-on experience. It's a two-year programme with a unique pedagogy based on Harvard Business Case Studies, simulations, design thinking, experiential learning at healthcare facilities and internships in healthcare organisations.

Important Courses

Fundamentals of Health Economics

Health Insurance and Financing

Pharma and Biotech Management

Hospital Administration

Healthcare in Rural Markets

Digital Marketing in Healthcare

Demographics Analysis & Policy for Healthcare

Medical Tourism

Advanced Analytics in Healthcare Using R and Python

New Product and Business Development in Healthcare

Epidemiology

Medico-legal Environment

Differentiators

- Impactful, real-world capstone projects with K J Somaiya Hospital.
- Exclusive access to premier healthcare facilities for operational and strategic insights.
- Direct networking with healthcare visionaries through exclusive guest lectures.
- Industry Immersion programme with NAPC, UK, building a global healthcare perspective.
- Career-launching internships with pioneering healthcare and biotech firms.
- Six Sigma expertise that drives process excellence and sparks healthcare innovation.

Career Opportunities

- ▶ Hospital Administration
- ▶ Patient Care and Support Management
- ▶ Medical Devices Marketing
- ▶ Consultancy in Healthcare
- ▶ Health Information System
- ▶ Data Analytics in Healthcare
- ▶ Health Insurance
- ▶ Financial Management in Healthcare
- ▶ HR in Healthcare Sector
- ▶ Diagnostics Management
- ▶ Digital Marketing of Healthcare
- ▶ New Business Development in Healthcare

MBA-Sports Management



At K J Somaiya Institute of Management, the MBA in Sports Management blends core business learning with specialised sports modules and hands-on industry exposure. It's designed for passionate sports enthusiasts, going beyond the game to equip participants with a mastery of the business behind sports. Students learn from expert faculty who bring deep industry knowledge and strategies to address real-world challenges. This MBA serves as a gateway for graduates to excel in the dynamic and competitive world of sports business.

Important Courses

Sports Development and Governance

Sports Project Management

Sports Operations and Supply Chain Management

Sports Media Management

Sports Marketing and Sponsorship

Public Relations and Sports Journalism

Sports Analytics Management

Sports Events and Facilities Management

Differentiators

- **Tutorial-Based Learning:** Through simulations, industry visits, volunteering at mega-events, Online and Offline live projects, and research assignments.
- **Industry Tie-ups:** Strategic MOUs with sporting companies
- **Visiting Faculty:** International and Indian faculty members having extensive experience in the sporting industry.
- **Master class series:** Involves sessions from renowned personalities of the sporting industry.
- **International Immersion Programme:** Students get a global perspective of the sports management industry.

Career Opportunities

- Sports Manager/Director, Facility Manager
- Sports Marketing Manager, Public Relationship Specialist, Social Media Manager
- Sports Analyst, Data Scientist in Sports
- Sports Journalist, Sports Broadcaster
- Event Operations Manager, Ticket Sales Manager
- Sports Technologists, VR Specialists
- Event Operations Manager, Ticket Sales Manager
- Sports Lawyer, Compliance Officer
- Merchandising Manager

MBA-Marketing Communications



The **MBA in Marketing Communications** uniquely blends academic learning with real-world industry exposure. In partnership with **Jio Creative Labs (JCL)**, the programme equips students with hands-on experience in brand storytelling, digital marketing, campaign management and media strategy. Students spend part of their learning journey at JCL's Mumbai facility, directly engaging with industry professionals and live projects.

Important Courses

Integrated Marketing
Communication

Brand Strategy & Storytelling

Digital Content Creation

Consumer & Media Insights

Campaign Planning & Execution

Media Production & Studio
Immersion

Differentiators

- Jointly offered by K J Somaiya Institute of Management & Jio Creative Labs (JCL).
- Blended learning model: 3 days at KJSIM classrooms + 2 days at JCL working on live brand briefs and projects.
- Guaranteed Internships: All students are assured* summer internships at JCL.
- Live Industry Projects: Direct engagement with ongoing campaigns and brand development exercises.
- Industry Masterclasses: Senior leaders and creative experts from JCL & the broader marketing ecosystem.
- Exposure to cutting-edge tools in brand strategy, digital storytelling and consumer insights.

*Internships are assured subject to the student's good conduct, professionalism and satisfactory academic performance throughout the program.

Career Opportunities

The career opportunities at K J Somaiya Institute of Management are diverse and varied

- Digital Marketing
- Brand storytelling
- Strategic Partnership
- Event Management
- Public Relation
- Celebrity Management
- Market Research
- Customer Insights
- Brand Strategy

International Immersion & Tie-ups

<p>China</p>  <p>Beijing Foreign Studies University</p>	<p>China</p>  <p>Yunnan University</p>	<p>China</p>  <p>Renmin University</p>	<p>UK</p>  <p>Aston University</p>	<p>UK</p>  <p>Coventry University</p>
<p>Germany</p>  <p>Osnabruck University</p>	<p>Germany</p>  <p>DHBW (Duale Hochschule Baden-württemberg)</p>	<p>Germany</p>  <p>THI, Ingolstadt</p>	<p>Belgium</p>  <p>UC Leuven Limburg</p>	<p>Australia</p>  <p>Curtin University</p>
<p>USA</p>  <p>Saint Martin University</p>	<p>USA</p>  <p>New Jersey City University</p>	<p>USA</p>  <p>Harrisburg University</p>	<p>USA</p>  <p>New York University</p>	<p>USA</p>  <p>University of San Diego</p>
<p>Austria</p>  <p>University of Applied Science, KREMS</p>	<p>France</p>  <p>University of Technology of Troyes</p>	<p>France</p>  <p>EMLV Business School</p>	<p>Kenya</p>  <p>United States International University</p>	

K J Somaiya Institute of Management offers a global perspective through its collaborations with top international universities and B-schools in 17 countries. These partnerships provide valuable opportunities for students, including :

Semester Exchange

Immersion Programmes

International Research

MBA Fees Structure

MBA / MBA Healthcare Management

Particulars	MBA I Year	MBA II Year
Tuition Fees	₹ 9,86,000/-	₹ 10,65,000/-
Development Fees	₹ 1,04,000/-	₹ 1,12,000/-
Other Fees	₹ 39,000/-	₹ 39,500/-
Examination Fees	₹ 13,000/-	₹ 14,000/-
Convocation Fees	-	₹ 2,500/-
Caution Money Deposit (Refundable)	₹ 10,000/-	-
Alumni Association Fees	-	₹ 2500/-
Total	₹ 11,52,000/-	₹ 12,35,500/-

The eligibility to apply for the MBA programme at K J Somaiya Institute of Management is as follows:

Minimum 50% aggregate in your graduation from a recognised university

Qualifying scores of CAT 2025 /XAT 2026/ GMAT* / NMAT 2025** / CMAT 2026

* GMAT scores valid from 1st January 2023 to 20th January 2026

**NMAT 2025 (First two attempts will be considered)



MBA Fees Structure

MBA Sports Management

Particulars	MBA I Year	MBA II Year
Tuition Fees	₹ 6,23,000/-	₹ 6,73,000/-
Development Fees	₹ 65,500/-	₹ 71,000/-
Other Fees	₹ 24,750/-	₹ 23,750/-
Examination Fees	₹ 8,250/-	₹ 8,750/-
Immersion Fees	₹ 3,00,000/-	-
Convocation Fees	-	₹ 2,500/-
Caution Money Deposit (Refundable)	₹ 10,000/-	-
Alumni Association Fees	-	₹ 2,500/-
Total	₹ 10,31,500/-	₹ 7,81,500/-

The eligibility to apply for the MBA-SM programme at K J Somaiya Institute of Management is as follows:

Minimum 50% aggregate in your graduation from a recognised university

Qualifying scores of CAT 2025 / XAT 2026 / GMAT* / NMAT 2025** / CMAT 2026 / MAT 2025 / ATMA 2026 / PERA-CET 2026 / CUET 2026.

* GMAT scores valid from 1st January 2023 to 20th January 2026

** NMAT 2025 (First two attempts will be considered)



MBA Fees Structure

MBA Marketing Communications

Particulars	MBA I Year	MBA II Year
Tuition Fees	₹ 7,34,000/-	₹ 7,34,000/-
Development Fees	₹ 77,500/-	₹ 77,500/-
Others Fees	₹ 28,500/-	₹ 26,000/-
Examination Fees	₹ 10,000/-	₹ 10,000/-
Convocation Fees	-	₹ 2,500/-
Caution Money Deposit (Refundable)	₹ 10,000/-	-
Alumni Association Fees	-	₹ 2500/-
Total	₹ 8,60,000/-	₹ 8,52,250/-

The eligibility to apply for the MBA-Marketing Communications programme at K J Somaiya Institute of Management is as follows:

Minimum 50% aggregate in your graduation from recognised university

Qualifying scores of CAT 2025 / XAT 2026 / GMAT* / NMAT 2025** / CMAT 2026.

* GMAT scores valid from 1st January 2023 to 20th January 2026

** NMAT 2025 (First two attempts will be considered)





Admission Process For MBA

1.

APPLICATION FORM FILLING

Candidates need to visit the K J Somaiya Institute of Management website and fill out the application form before the deadline to be eligible for the further process. (applykjsim.somaiya.edu)

Students can apply to more than one programme (MBA/MBA-HCM)

SHORTLISTING FOR WAT-PSA-PI

Candidates will be shortlisted based on the qualifying exam scores. Shortlisted candidates need to fill out the Candidate Profile Form.

2.

3.

WAT-PSA-PI PROCESS

The Problem Situation Analysis and Personal In-Depth Interview for MBA will be conducted in multiple cities across India.

Final Admission **

Candidates can login to the application form to view the status of their application.

Candidates will be offered the programme based on their results, preferences and the availability of seats.

4.

Note:

*Candidates applying through NMAT & GMAT are required to select K J Somaiya Institute of Management as one of the institutes for sending their scores in NMAT & GMAT application forms/portal respectively.

**GMAT scores are valid for 3 years (from 1st January 2023 to 20th January 2026)



Admission Process For MBA Healthcare Management

1.

APPLICATION FORM FILLING

Candidates need to visit the K J Somaiya Institute of Management website and fill out the application form before the deadline to be eligible for the further process. (applykjsim.somaiya.edu)

Students can apply to more than one programme (MBA/MBA-HCM)

SHORTLISTING FOR WAT-PSA-PI

Candidates will be shortlisted based on the qualifying exam scores. Shortlisted candidates need to fill out the Candidate Profile Form.

For MBA-HCM, the shortlisting of candidates will be profile based.

2.

3.

WAT-PSA-PI PROCESS

The Problem Situation Analysis and Personal In-Depth Interview for MBA-HCM will be conducted in multiple cities across India.

Final Admission **

Candidates can login to the application form to view the status of their application.

Candidates will be offered the programme based on their results, preferences and the availability of seats.

4.

Note:

*Candidates applying through NMAT & GMAT are required to select K J Somaiya Institute of Management as one of the institutes for sending their scores in NMAT & GMAT application forms/portal respectively.

**GMAT scores are valid for 3 years (from 1st January 2023 to 20th January 2026)



Admission Process For MBA Sports Management

1.

APPLICATION FORM FILLING

Candidates need to visit the K J Somaiya Institute of Management website and fill out the application form before the deadline to be eligible for the further process. (applykjsim.somaiya.edu)

SHORTLISTING FOR ONLINE PSA-PI

Candidates will be shortlisted based on the profile, entrance exam scores and past academic record.

(MBA - Sports Management: Shortlisted students will be required to submit a Statement of Purpose (SOP))

2.

3.

PSA-PI

The Problem- Situation Analysis and Personal In-Depth Interview for MBA-SM, will be conducted either online (via zoom) or offline. The final mode will be intimated to shortlisted students.

Final Admission **

Candidates can login to the application form to view the status of their application.

Candidates will be offered the programme based on their results, preferences and the availability of seats.

4.

Note:

*Candidates applying through NMAT & GMAT are required to select K J Somaiya Institute of Management as one of the institutes for sending their scores in NMAT & GMAT application forms/portal respectively.

**GMAT scores are valid for 3 years (from 1st January 2023 to 20th January 2026)



Admission Process For MBA Marketing Communications

1.

APPLICATION FORM FILLING

Candidates need to visit the K J Somaiya Institute of Management website and fill out the application form before the deadline to be eligible for the further process. (applykjsim.somaiya.edu)

SHORTLISTING FOR ONLINE PI

Candidates will be shortlisted based on the video resume, entrance exam scores and past academic record.

2.

3.

ONLINE PERSONAL INTERVIEW

The Personal In-Depth Interview for MBA-MC, will be conducted in an online mode via Zoom.

Final Admission **

Candidates can login to the application form to view the status of their application.

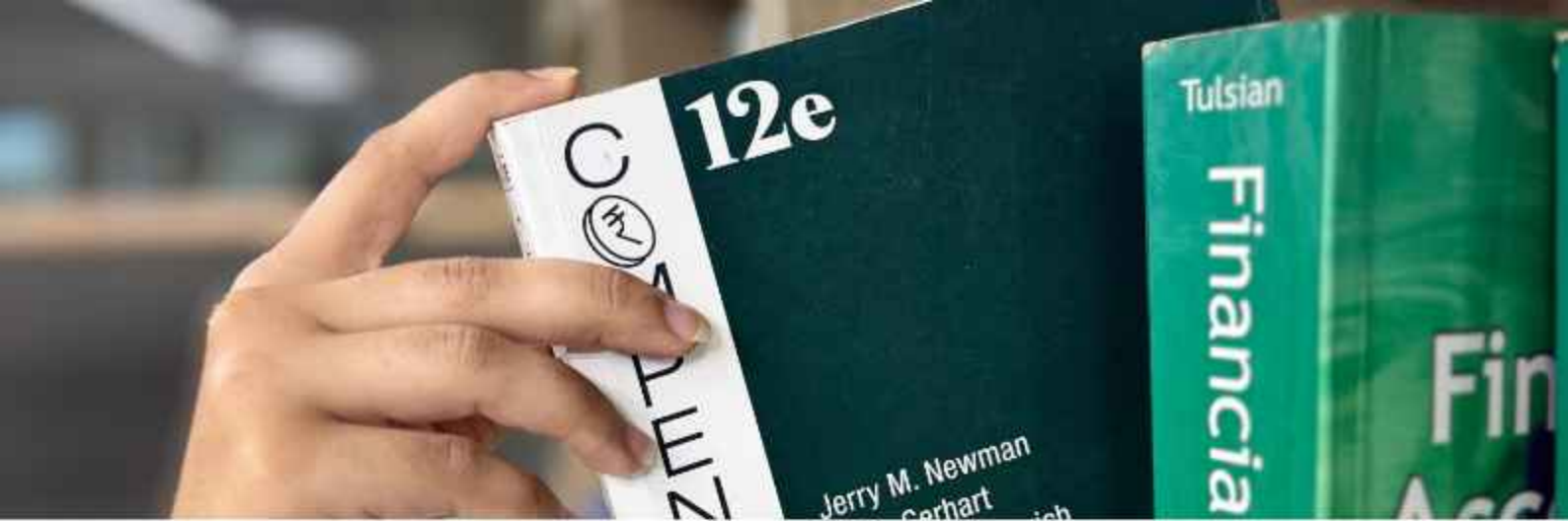
Candidates will be offered the programme based on their results, preferences and the availability of seats.

4.

Note:

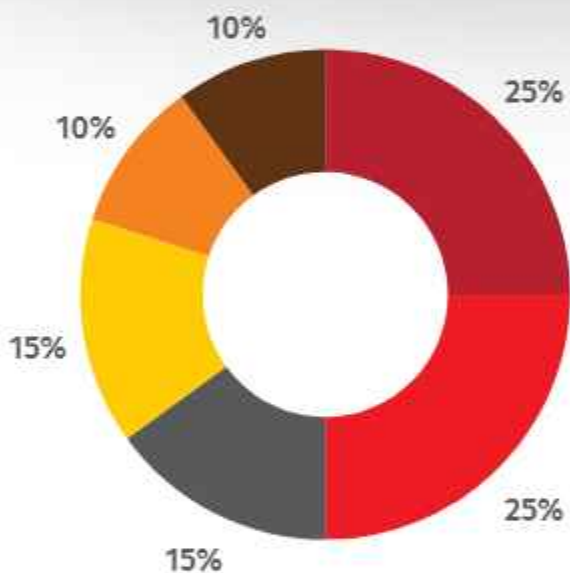
*Candidates applying through NMAT & GMAT are required to select K J Somaiya Institute of Management as one of the institutes for sending their scores in NMAT & GMAT application forms/portal respectively.

**GMAT scores are valid for 3 years (from 1st January 2023 to 20th January 2026)



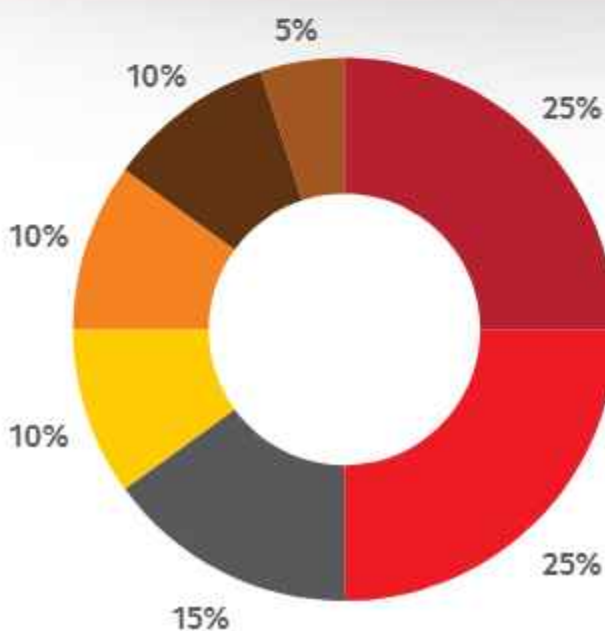
Selection Parameters

MBA



- Entrance Exam (CAT/XAT/GMAT/NMAT/CMAT)
- Personal Interview (competency based)
- Academic Profile
- Written Ability Test (WAT)
- Problem Situation Analysis (PSA)
- Work Experience

MBA Healthcare Management

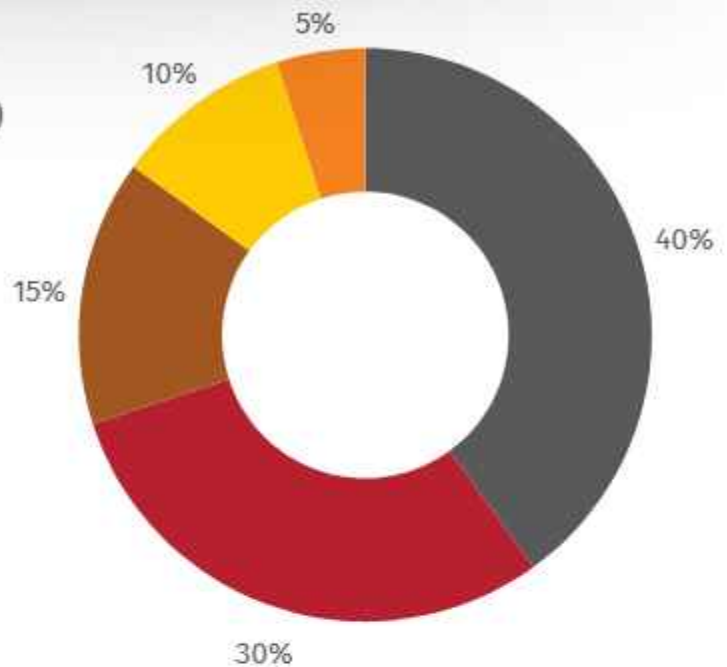


- Entrance Exam (CAT/XAT/GMAT/NMAT/CMAT)
- Personal Interview (Competency Based)
- Academic Profile
- Written Ability Test (WAT)
- Problem Situation Analysis (PSA)
- Work Experience
- Additional Qualification (HCM Related)

Selection Parameters

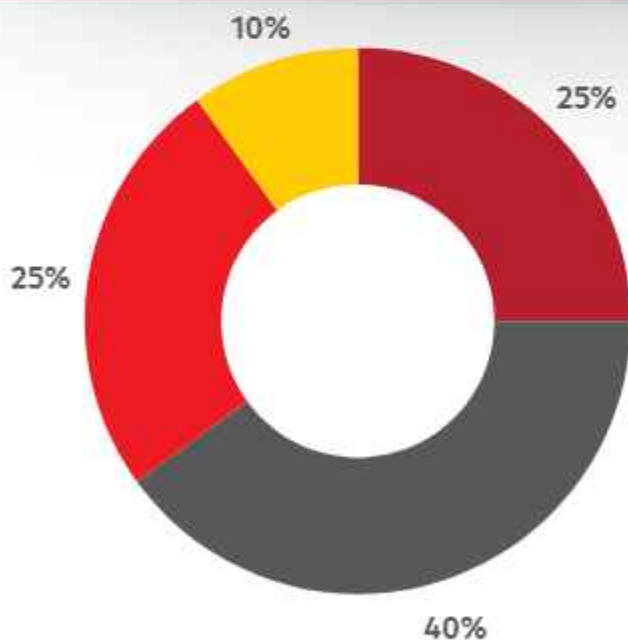
MBA Sports Management

- Entrance Exam (CAT/XAT/GMAT/NMAT/CMAT)
- Personal Interview (Competency Based) & Problem Situation Analysis (PSA)
- Sports Played
- Statement of Purpose (SOP)
- Work Experience



Sports Played			
National Level	State Level	District Level	College Level
15%	10%	7%	5%

MBA Marketing Communications



- Entrance Exam (CAT/XAT/GMAT/NMAT/CMAT)
- Personal Interview
- Video Resume
- Academic Profile

*Profile-based selection for MBA-HCM, MBA-SM & MBA- MC programmes

Application Fees

For MBA and MBA Healthcare Management Programme

Application form fee is ₹ 3,000/-
(Non-Refundable)

For MBA Sports Management and MBA Marketing Communications Programme

Application form fee is ₹ 1,000/-
(Non-Refundable)

To Apply Online: applykjsim.somaiya.edu



Placements & Internships

FINAL PLACEMENTS
BATCH 2023-25*

Highest Salary:
Rs. 27.25 L.P.A.

Total Recruiters:
204 companies

Top 10%
Rs. 18.05
L.P.A.

Top 20%
Rs. 16.58
L.P.A.

Top 30%
Rs. 15.61
L.P.A.

SUMMER INTERNSHIPS
BATCH 2024-26*

145
Companies

Highest Stipend:
Rs 1,00,000/-
per month

Average Stipend
(Top 100):
Rs. 60,425/- per month

Average Stipend
(Top 200):
Rs. 44,212/-
per month

Average Stipend
(Top 300):
Rs. 35,391/-
per month

Prominent Recruiters

Goldman
Sachs

GEP Deloitte. Gartner

accenture > DECATHLON JPMORGAN CHASE & CO.

TTC
TTC Limited

Bloomberg

GAIA
When health matters

Crisil

*Placement figures are provisional, subject to audit.

Illustrious Alumni



Ajay Kapur
Managing Director
Adani Cements
Batch- 1991



Lata Pillai
Sr Managing Director &
Head - Capital Markets
JLL
Batch- 1988



Vikram Bhatt
Founder
Enrich Salons and Academy
Batch- 1997



Sanjay Podder
Global Managing Director
Accenture
Batch- 2000



Nitin Jain
CEO
Kotak Mahindra Asset
Management - Singapore
Batch- 1995



Niraj Parmar
Managing Director
Bank of Singapore
Batch- 2005



K S Narayanan
Chief Information and
Security Officer
PwC
1998-2001



Vishwanath Natarajan
Managing Director
BlackRock
Batch- 2000



Ina Bajwa
Head of Talent Acquisition
Land Mark
Batch- 2004

Financial Aid



Financial Aid will be awarded to the selected applicants in the range of 20% to 80% of the tuition fees based on the evaluation process. Financial Aid awarded will be applicable for the entire duration of the programme.

The decision of the Financial Aid Selection Committee will be final and cannot be challenged under any circumstance.

Eligibility Criteria (Any One)

- Family income of less than ₹ 8,00,000 per annum.
- People with Disabilities (PwD)
- Wards of defence personnel disabled or deceased in the line of duty.
- Applicants who have represented state and/or country in any recognised sport. (Only for B.Sc. Sports and Exercise Science applicants).

KNOW MORE ABOUT FINANCIAL AID



Merit-Based Scholarship

Merit-Based scholarships are offered to candidates who have demonstrated academic excellence with other significant achievements in either sports, arts, community service or any other achievement as evidence of the students' outstanding capability.

Number of scholarships: 5 (100% Tuition fee waiver)

Apart from Financial Aid & Merit-Based scholarship, the university also provides other scholarships.

Scan to know more:

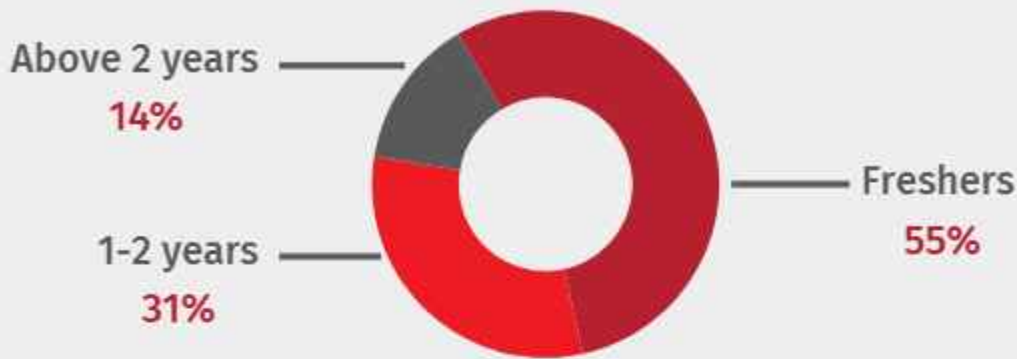


Eligibility

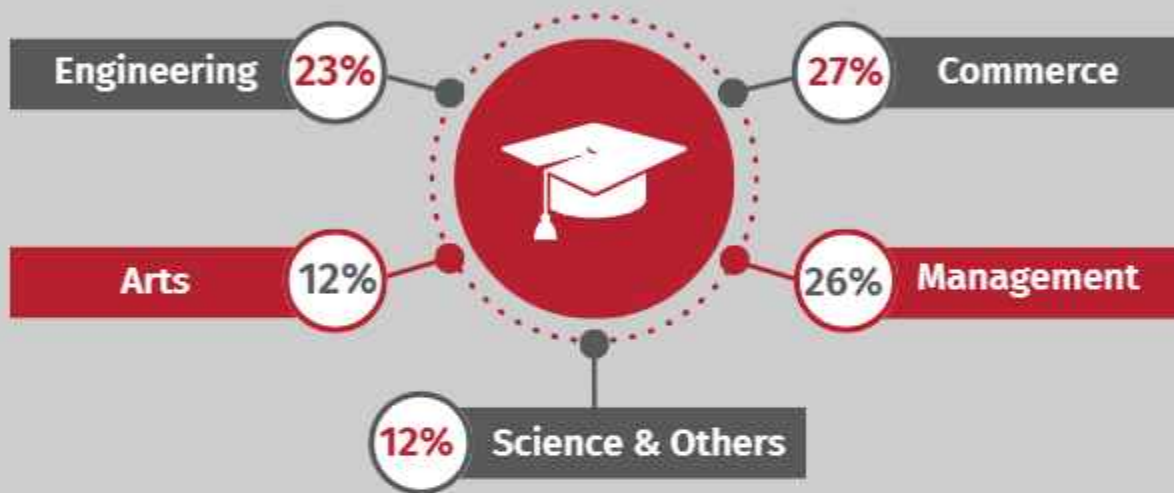
- Students must be a resident of India and below 30 years of age.
- Students must have an excellent academic record (10th, 12th & Graduation) and good score in qualifying examinations.
- Achievements at the State, National level or International level in Sports, Arts and Community service or other significant achievements.

Class Profile of MBA 2025-2027

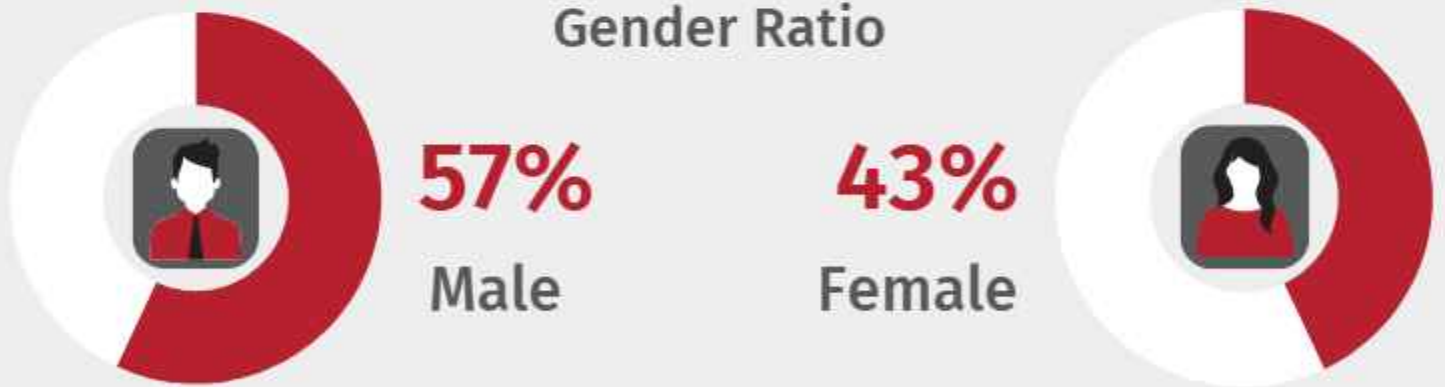
Work Experience



Discipline Diversity



Gender Ratio



Demography



Important Dates

Description	Date
Last date for submission of application form for MBA, MBA HCM, MBA SM, MBA MC	20th January 2026 till 11.59 PM

MBA & MBA HEALTHCARE MANAGEMENT (MBA-HCM)

ROUND 1 SCHEDULE (FOR APPLYING THROUGH CAT / XAT / NMAT / GMAT)

Description	Date
Shortlisting of candidates for Problem Solving Analysis (PSA) & Personal Interview (PI)	6th February 2026 (05:00 pm)
Profile-based shortlisting (For MBA-HCM)	
Slot Selection for Written Ability Test (WAT) - Online process (MBA & MBA-HCM)	6th February 2026 to 10th February 2026 till 11:59 pm
Slot Selection for Problem Solving Analysis (PSA) & Personal Interview (PI)	
Submission of Candidate Profile (MBA & MBA-HCM)	6th February 2026 to 13th February 2026 till 11:59 pm
Uploading of Documents (online) (MBA & MBA-HCM)	
Written Ability Test (MBA & MBA - HCM) - Online Process	16th February 2026 to 18th February 2026
Problem Solving Analysis (PSA) and Personal Interview (PI) - Offline Process (MBA & MBA-HCM)	20th February 2026 to 8th March 2026

Important Dates

MBA SPORTS MANAGEMENT (MBA - SM)

ROUND 1 SCHEDULE (FOR APPLYING THROUGH CAT /XAT / NMAT /
GMAT/MAT/ATMA/PERACET/CUET)

Description	Date
Shortlisting of candidates for Problem Solving Analysis (PSA) & Personal Interview (PI)	6th February 2026 (05:00 pm)
Slot Selection for Problem Solving Analysis (PSA) and Personal Interview	6th February 2026 to 13th February 2026 till 11:59 PM
Submission of Candidate Profile	
Uploading of Documents (online)	
Problem Solving Analysis (PSA) and Personal Interview (PI)	20th February 2026 to 8th March 2026

MBA MARKETING COMMUNICATIONS (MBA - MC)

ROUND 1 SCHEDULE (FOR APPLYING THROUGH CAT /XAT / NMAT / GMAT)

Description	Date
Uploading of Video Resume	21st January 2026 to 2nd February 2026 till 11:59 PM
Slot Selection for Problem Solving Analysis (PSA) and Personal Interview	2nd March 2026 to 8th March 2026 till 11:59 PM
Submission of Candidate Profile	
Uploading of Documents (online)	
Problem Solving Analysis (PSA) and Personal Interview (PI) - Online Process	11th March 2026 to 20th March 2026 till 11:59 PM

Important Dates

Description	Date
Offer Letters	1st April 2026, 6.00 PM
Inauguration of programme (Tentative)	19th June 2026 (Friday)
Commencement of the Induction Programme	22nd June to 29th June 2026
Programme Commencement	30th June 2026 (Tuesday)

ROUND 2 SCHEDULE (FOR APPLICANTS APPLYING THROUGH CMAT)

The last date for submission of application form (20th January 2026 till 23:59 pm) is common for all applicants, irrespective the of qualifying exam given, However, the process details for candidates applying through CMAT examination i.e. Round 2 details will be announced later, based on the timing of CMAT result declaration. Candidates applying through CMAT should also necessarily apply by 20th January 2026 till 23:59 pm to be considered.





**Transforming, Together
with
K J Somaiya Institute of Management**

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- adcom@somaiya.edu

