

PGDM



GL BAJAJ
Institute of Management & Research
Greater Noida

FIND YOUR SPARK

(Approved by AICTE, Ministry of Education, Govt. of India)
An ISO 9001 : 2015 Certified Institute



**DEVELOPING
PROFESSIONALS
FOR GLOBAL
COMPETITIVENESS**

• Post Graduate Diploma in Management



OUR VISION

To develop responsible global business leaders sensitive to community and environmental needs.



OUR MISSION

- To create a sustainable learning ecosystem for students, teaching and research fraternity and recruiters
- To nurture business leaders contributing to an inclusive and diverse society
- To inculcate an entrepreneurial mindset and foster innovation



PASSION FOR INNOVATION

We are at our most innovative best, while we encourage students to live in their dreams, and help them realizing those dreams by constantly pampering their courage to take on the future uncertainty of corporate world and leap frog in the corporate ladder.

PROGRAM EDUCATIONAL OBJECTIVES (PEOS) & PROGRAM OUTCOMES (POS)

- PEO 1 : To prepare technologically proficient graduates for impactful managerial roles in a dynamic business world.
- PEO 2 : To enable graduates to lead effectively in global business environments, demonstrating ethical decision-making and sensitivity towards environmental sustainability.
- PEO 3 : To develop entrepreneurial skills among the graduates by encouraging creativity and innovation and life-long learning for creating and capitalizing on business opportunities.
- PEO 4 : To inspire graduates to demonstrate leadership and social accountability with compassion and integrity, fostering an inclusive and diverse society.

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- PO-1 : Apply knowledge of management theories and practices to solve business problems.
- PO-2 : Foster analytical and critical thinking abilities for data-based decision making.
- PO-3 : Develop value-based leadership skills.
- PO-4 : Ability to understand, analyze, and communicate global, economic, legal, and ethical aspects of the business.
- PO-5 : Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO-6 : Continuous lifelong learning and professional development to enrich business knowledge and competencies.
- PO-7 : Apply appropriate Information and Communication Technology (ICT) and digital tools for business decision making.



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DEVELOPING
PROFESSIONALS
FOR GLOBAL
COMPETITIVENESS



GLBIMR



Dr. Ram Kishore Agarwal
Chairman,
GL Bajaj Educational Institutions

Chairman's Message

G.L Bajaj Institute of Management and Research (GLBIMR) has blossomed into a well-structured professional business school in a span of 18 years. GLBIMR has emerged as a reputed brand devoted to quality Management education by industry leaders and academicians with proven track records.

We at GLBIMR emphasize on building business leaders of tomorrow. In this era of competition, mounting expectations from the corporate world and the dynamism of market forces, the skills and abilities of students need to be multi-faceted and time tested. Our endeavour is to strike a balance between the education we impart and the expectations of the corporate world. Here at GLBIMR, student perspective of life and career is molded and nurtured to enable them to manage the challenges of the modern world independently.

We foster sharpening of skills and enhancement of knowledge base in our students through various curricular and extra-curricular activities through faculty who not only keep themselves at par with the current developments but also contribute to the expansion of the academia through quality teaching, publications, seminars, conferences etc.

With strong support of its Board of Directors, dedicated team of faculty members, administrative staff, excellent corporate relations and infrastructure-GLBIMR is reckoned as a premier Business School in India. Academic excellence, holistic education, innovative approach and global relevance continue to be the cornerstones of GLBIMR educational philosophy.

As the chairman of this institution, I anticipate the full participation and cooperation of the students and parents to make it possible for us to transform those dreams to reality. I take this opportunity to welcome you to GLBIMR and look forward to ensuring your global competitiveness in your chosen discipline.
I wish you all the best!



**AT GLBIMR, WE AIM TO ENHANCE YOUR
PROGRESS IN DEVELOPING THAT FUTURE AND
HELP IN MEETING YOUR CAREER GOALS**



Pankaj Agarwal
Vice-Chairman,
GL Bajaj Educational Institutions

Vice Chairman's Message

We at GLBIMR believe that the right beginning brings the desired results. We firmly believe that education is the key to a nation's progress and the efforts taken to provide education to the masses have ensured the emergence of India as an economic power to reckon with. We feel immensely proud to be an active contributor to this social transformation.

GL Bajaj is an educational group of distinction combining excellence with innovation. We, at GL Bajaj, place a high value on providing our students with a fulfilling educational experience in their chosen field. The Institute is committed to ensure a futuristic approach that keeps pace with the changing trends in the professional world through our global perspective. Our innovative pedagogy, state-of-the-art infrastructure with top notch amenities, our outstanding team of faculty members and a varied array of platforms facilitating industry interface, has helped us deliver to our students the best of corporate interaction and academic knowledge sharing so that they develop a global mindset with broader perspective of corporate world as a whole. The rich and unique learning environment at GLBIMR develops the students into progressive and intellectual professionals.

Today, when the entire world has become a small village and knowledge sharing a compulsion for future growth, it is time for opening doors to new experiences, new insights, new challenges and new opportunities. At GLBIMR, we ensure that new vistas are opened and new opportunities are created through a perfect blend of professional excellence and ethics that differentiates us from others.

We look forward to help groom you into talented, smart, ambitious achiever in life. Welcome to PGDM @ GL Bajaj!



THE INSTITUTE IS COMMITTED TO ENSURE A FUTURISTIC APPROACH THAT KEEPS PACE WITH THE CHANGING TRENDS IN THE PROFESSIONAL WORLD THROUGH OUR GLOBAL PERSPECTIVE.



GLBIMR

Director's Message

The highly competitive, globally oriented tech-savvy business world seeks energized, knowledgeable, inspired graduates with rock solid ethics to be the business leaders of tomorrow.

At GLBIMR, we aim to enhance your progress in developing that future and help in meeting your career goals. Whether you see yourself as an expert in the field of finance, and international business executive, a marketing professional, an information systems manager or an entrepreneur, we will take you there.

We, at GLBIMR, promote excellence through our faculty, who ensure through their teaching, mentoring and pedagogical interventions, to create an excellent learning environment which will help you realize your career goals. We educate in an environment where we seriously emphasize on relevant in-depth course curriculum, strategically provided micro skills and blended learning through self-experience and understanding the power of self-reflection. The entrepreneurial interests of students are also encouraged and supported through online incubation program.

We also focus on all round development of our students and to this end; we actively encourage our students to participate in a host of co-curricular activities and provide ample opportunities to students to exhibit themselves in their interest areas.

We welcome you to GLBIMR and urge you to take advantage of all that we have to offer and make it your own.

Dr. Sapna Rakesh
Director
G.L. Bajaj Institute of Management and Research
Greater Noida



**AT GLBIMR, WE AIM TO ENHANCE YOUR
PROGRESS IN DEVELOPING THAT FUTURE AND
HELP IN MEETING YOUR CAREER GOALS**

LIST OF MEMBERS BOARD OF GOVERNORS

Name of Member	Designation & Organization	BoG Designation
Dr. Ram Kishore Agarwal	President, Rajiv Memorial Academic Welfare Society	Chairman
Mr. Pankaj Agarwal	Member nominated by Rajiv Memorial Academic Welfare Society	Member
Mrs. Anshu Agarwal	Member nominated by Rajiv Memorial Academic Welfare Society	Member
Mr. Manoj Agarwal	Member nominated by Rajiv Memorial Academic Welfare Society	Member
Mr. Kartikay Agarwal	Member nominated by Rajiv Memorial Academic Welfare Society	Member
Prof. (Dr.) Arunaditya Sahay	Distinguished Professor, Fore School of Management, Delhi & Former Dean Research, BIMTECH, Greater Noida	Member
Mr. Lokesh Saxena	Managing Director, DISA India Limited	Member
Dr. Srinivasan R Iyengar	Professor, University of Mumbai, Mumbai & Former Director, Jamnalal Bajaj Institute of Management Studies, University of Mumbai	Member
Dr. Amit Kumar Singh	Professor, Delhi School of Economics, Member Nominated by the AKTE	Member
One Member	Nominated by the State Government	Member
One Member	Nominated by the State Government from the Region	Member
Dr. Arvind Kumar Bhatt	Professor, GLBIMR	Member
Dr. Anand Kumar Rai	Professor, GLBIMR	Member
Dr. Sapna Rakesh	Director, GLBIMR	Member Secretary

GOVERNORS

LIST OF MEMBERS OF **ACADEMIC COUNCIL AND ADVISORY BOARD**

NAME OF MEMBER	DETAILS	DESIGNATION
Prof. (Dr.) Arunditya Sahay	Distinguished Professor, Fore School of Management, Delhi & Former Dean Research, BIMTECH, Greater Noida	Chairman
Mr. Sanjiva Shankar Dubey	Professor IT Strategy, BIMTECH, Greater Noida	Member
Dr. Bindu Gupta	Professor- Human Resource, IMT, Ghaziabad	Member
Dr. Amarendra Pani	Director, Research Division, AIU, New Delhi	Member
Prof. (Dr.) Sanjiv Mittal	Indraprastha University, New Delhi	Member
Mr. Satyakki Bhattacharjee	Managing Partner, Growthsqapes, Tavistock Certified Consulting Practitioner, New Delhi	Member
Dr. Aparajita Prasad	Director, PwC, Delhi	Member
Mr. Nitin Ambardar	Associate Vice President, Bajaj Capital, New Delhi	Member
Ms. Yogja Singh	Lead-tech Hiring, University Recruiting & Diveristy Talent and Global Diversity Ambassador, Airbnb	Member
Ms. Simran Askari	Senior VP, Corporate Human Resource & Business Excellence, Dharampal Satyapal Limited	Member
Dr. Sumat Gupta	Joint President and Zonal Head North B, Ultra Tech Cement	Member
Mr. Shantanu Chakraborty	Senior Director-Marketing, Concentrix, India, ASEAN, ANZ, UAE	Member
Mr. Debargha Deb	National Manager Sales, Dabur India Ltd.	Member
Mr. Rahul Bhagat	General Manager, STM Ranstad, India	Member
Ms. Kavita Dasan	Chief People Officer, ABP Network, Noida	Member
Prof. (Dr.) Madhu Vlj	Professor (Finance), FMS, University of Delhi, Delhi	Member
Mr. Rajiv Kapoor	Executive Director – Group Head HR, UNO MINDA Group	Member
Mr. Ashsish Patel	Portfolio President, CIO AccelerEd, Adelphi, Maryland, USA	Member
Dr. Djamchid Assadi	Professor, Burgundy College of Business, France	Member
Dr. Arpita Srivastava	Professor – Marketing, GLBIMR, Greater Noida	Member
Dr. Anand Kumar Rai	Professor – Finance, GLBIMR, Greater Noida	Member
Mr. Satyyam Srivastava	Director – Operations and Strategy, Apisero Inc. USA	Alumni Member
Mr. Rachit Srivastava	Vice President (Data & AI) – Blackrock, UK	Alumni Member
Prof. (Dr.) Sapna Rakesh	Director, GLBIMR, Greater Noida	Member Secretary

About GL Bajaj Group of Institutions

GL Bajaj was established in the year 1997 by high-minded creative thinkers and intellectuals to impart value-based education in a thought-provoking and novel milieu, conducive for overall development of students. The Group has 11 sprawling campuses located in NCR and Mathura and is committed to providing quality education in the field of Management, Technology, Education, Dental Science, Medical Science, Engineering, Pharmacy and Library Sciences. Shri Pankaj Agarwal, Vice Chairman, GL Bajaj Group of Institutions is a great visionary, working selflessly to promote value-based quality education for students. The distinctive initiatives taken in this direction have been widely acclaimed and have brought laurels to the GL Bajaj Group. The institutions of the Group have been awarded at various distinguished forums like ASSOCHAM, Star News, ABP News etc., and over the years they have emerged as the most sought-after institutions of North India.

11 +
CAMPUSES

16 +
ESTABLISHED
INSTITUTIONS

27 +
YEARS OF ACADEMIC
EXCELLENCE

1562843 +
LIBRARY
RESOURCES

1052 +
STRONG FACULTY
BASE

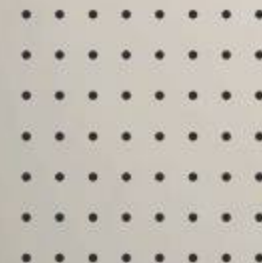
32653 +
ALUMNI BASE



Our Group of Institutes:

- GL Bajaj Institute of Technology and Management, Greater Noida
- GL Bajaj Institute of Management and Research, Greater Noida
- GL Bajaj College of Technology and Management, Greater Noida
- GL Bajaj Institute of Management, Greater Noida
- GL Bajaj Group of Institutions, Mathura
- Rajiv Academy of Technology and Management, Mathura
- Rajiv Academy for Pharmacy, Mathura
- Rajiv Academy for Teachers Education, Mathura
- Rajiv International School, Mathura
- KD Medical and Research Center, Mathura
- KD Dental College and Hospital, Mathura

RANKING & AWARDS

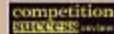


- Awarded as 'Top PGDM Institute in Placements' for the year 2024 by Competition Success Review', April 2024.
- Listed in Leading Institute for Excellence in |Education, by Competition Success Review, February 2024.
- Ranked as Sustainable Institutions in India – Diamond Band, by R World, Green Institutional Ranking, 2024
- Ranked as 5th in North Zone and 32nd in India's Top 100 B-Schools, Times B-Schools, Ranking Survey 2024.
- GLBIMR Ranked 28th in India's Top B- Schools Private North Wise (Top 46 Best B-Schools), Business World Ranking, November 2024.
- Ranked 54th in India's Best B-Schools-All India, India Today Rankings GLBIMR.
- Ranked 77th in Overall Ranking (Top 275 India 's Best B- Schools), Business Today Rankings 2024.
- Ranked as "Best Management College in North India 2021" by Integrated Chamber of Commerce and Industry (ICCI)
- Recognized as a 5-Star Institute Innovation Council, by AICTE 2022.
- Ranked 15th amongst Top Eminent Private B-Schools of Super Excellence in India and Ranked 6th amongst Top B-Schools in Uttar Pradesh, by CSR, November 2023.
- Ranked as "Best Institute in Asia with Strong Corporate Connect" by ASSOCHAM 2021.

Mr. Pankaj Agarwal, Vice Chairman, GL Bajaj Educational Institutions has been conferred with the "Dr. APJ Abdul Kalam Award" by Deshabhimani Charitable Society (NGO) in the category of "Excellence in Management Education"



Ranked 13th among top B-Schools of Super Excellence in India; 5th in Uttar Pradesh



Ranking Survey 2024



Positioned as 5th in North Zone and 32nd in India's Top 100 B-Schools



Ranking Survey 2024



Recognized as a 5-Star Institute Innovation Council



Ranked 54th in Private B-Schools (Top 100 India's Best B-Schools)



Ranking Survey 2024



Ranked as Sustainable Institutions in India-Diamond Band

R. WORLD, GREEN INSTITUTIONAL RANKING 2024



Ranked 12th in India's best B-Schools Private City-Wise



Ranking Survey 2024



Mr. Pankaj Agarwal, Vice Chairman, GL Bajaj Educational Institutions awarded with "Rashtriya Shiksha Ratna" at 2nd Asia Pacific Education and Technology Awards (APETA) and Summit

Conferred "CSR Excellence in Education Award"

Received "Education Excellence Award" by The Education Post



GLBIMR conferred "IIRF Education Impact Awards for Best Institute for Innovation and Entrepreneurship" during FWA Annual Conclave- 2021

Awarded as the "10 Most Admired PG Institutes in India" by The KnowledgeReview



AWARDS



About GLBIMR

GLBIMR

GL Bajaj Institute of Management and Research (GLBIMR), Greater Noida was established in 2007 under the aegis of GL Bajaj Group of Educational Institutions, to promote higher management education in NCR. In a span of 18 years, GLBIMR has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education with focus on providing hands on experience of real corporate world to students in order to equip them for today's competitive global marketplace.

GL Bajaj Institute of Management and Research, Greater Noida is a leading B-School of North India offering Post Graduate Diploma in Management (PGDM), approved by AICTE, Ministry of Education Govt. of India, a two-year full-time program with dual and major-minor specialization in the areas of International Business, Marketing, Human Resources, Data Analytics, Operations Management and Finance.

As a commitment towards its vision, mission and objectives, GLBIMR has made constant endeavour to improvise the teaching methodology so as to equip the students with knowledge that keeps them abreast with the growing needs of the corporate sector and helps them meet their expectations.

GLBIMR believes in the holistic development of the students and their participation in an education program, which instills in them professionalism, the ability to work hard, take decisions, work hard and develop high thinking. The Institute also exposes the students to all aspects of economy and to its various facets like environment, social values, social responsibility and human value system.

GLBIMR develops tomorrow's business professionals through integrated industry-academic partnerships and stands committed to preserve flexibility and responsibility to corporate needs. With this vision, GLBIMR has introduced Value Added courses for enhancing micro skills of students and thereby bridging the gap between academia and industry.

**DEVELOPING
PROFESSIONALS
FOR GLOBAL
COMPETITIVENESS**



SINCE 1950

WORK
HARD
GET
SUCCESS

INFRASTRUCTURE

The Institute has state-of-the-art infrastructural facilities with lush green sprawling campus and surroundings for nurturing and creating an apt learning environment.

LIBRARY

The Library at GLBIMR is more like integrated knowledge resource center, stocked with over 7000 titles of books with around 18000 volumes in total; periodicals, references, national and international journals, covering all aspects of academic studies and research materials. Some of the online resources, accessible by students are:



CLASSROOMS

All classrooms in the campus are spacious and air-conditioned. They provide the most conducive atmosphere for dynamic and focused discussions. Classrooms at GLBIMR have designed to bring together analysis with action and are augmented with integrated audio-visual teaching aids for lectures, presentations etc.



Auditorium, Conference Halls, and Amphitheater

The Institute has state-of-the-art, two fully air-conditioned auditoriums with a seating capacity of 1500 people, amphitheater with a seating capacity of 500 people and multiple conference halls. All these are well equipped with latest acoustics, technology and sound system. The auditorium is aesthetically designed modern architectural layout.



- McGraw-Hill Education Express Library (E-Books)
- Sage Publishing Library (E-Books)
- Pearson Library (E-Books)
- EBSCO-Business Source Elite (7219 Journals and Magazines)
- ACE Equity Plus (38,000 Companies)
- DELNET-Developing Library Network (Books: 29270150, Periodicals: 38184, Periodical Articles: 1106228, Video Recordings: 6000, Newspapers: 70, Theses and Dissertations: 130753, E-Books: 1613)
- Harvard Business Review (Magazine Online + Print Version)
- National Digital Library (Learning Resources)
- Shodhganga: A reservoir of Indian Theses
- Swayam-NPTEL
- DrillBit: Anti-plagiarism Detection Software

Computer Centre

The Computer Centre is well equipped with computing resources to cater to the academic needs of the students. The Centre is a constant hub of activities, providing a conducive learning environment. The trained technical staff is available to help out the students to apply the theoretical concepts, which they learn in the classroom.



Wi-Fi Facility

Wi-Fi enabled campus at GLBIMR, with a speed of 1024 MBPS offers students with facilities of e-mail, net surfing, up/down loading of web-based application, besides helping them in preparing for projects and seminars. This high-speed Internet connectivity is available for 24x7, to all students, faculty and staff members.



Gym and Fitness Centre

The Institute has inhouse state-of-the-art Gymnasium and Fitness Centre for catering and fulfilling personal fitness regime of our students.



Sports Facilities

Apart from academics, GLBIMR encourages students to indulge in various sports activities such as Badminton, Table tennis, Cricket, Basketball, Football, Lawn tennis, Volleyball etc. In the evenings one can find students enjoying the excitement of these sports as players and as audience.

Hostel Facility

GLBIMR provides hostel facilities to students with excellent standard of living with round the clock availability of basic amenities. Separate hostel accommodation is provided for girls and for boys. Each of the hostel is managed by dedicated team warden and offers facilities of room, laundry, entertainment, internet connectivity, gym, library etc. However, students are also free to make their own arrangements.



Café 'D' Bajaj

The cafeteria is located within the campus and is open till late hours to provide meals, snacks, and beverages according to students' personal taste and preferences. The area is attractively designed with proper seating arrangements and has become a favourite place for relaxation and discussion.



Medical Facility

The Institute has its own medical officer to cater to immediate health needs of students. Health check-up camps and various other health programs are organized for students at regular intervals. In case of emergency hospitalization facility is available at a hospital in the close vicinity.



ABOUT PGDM PROGRAM



GLBIMR offers two years, full time Post Graduate Diploma in Management Program (Approved by All India Council of Technical Education, Ministry of Education, Government of India) with options of having dual specialization or Major/ Minor Specialization.

GLBIMR strives to provide a life changing experience to its students through a relevant management curriculum and by developing required skill sets to serve the industry and society as managers, business leaders or as entrepreneurs.



TRANSFORMING STUDENT TO A MANAGER OF TOMORROW



TRIMESTER I

STAGE II

- Total 09 papers
- One preference-based Value-Added Course.
- 6 weeks of exposure in each phase i.e. pre mid-term and post mid-term for imparting fundamental knowledge of management areas.
- Learning Begins...

STAGE I

- 3 weeks of detailed orientation program to bring students from different academic backgrounds to a levelled playing field.
- It includes tea-breaking sessions, cohesive group formation exercises, exploring talents, exposure to basics of management studies, soft skills, development of analytical ability industry visit, exploring self and others.

ORIENTATION



STAGE III

TRIMESTER II

- Total 10 papers
- One preference-based Value-Added Course.
- Experience sharing by industry captains, management laboratories and building of analytical and quantitative skills.

STAGE IV

TRIMESTER III

- Total papers: 07 core papers and 04 electives
- One preference-based Value-Added Course.
- Choice of specialization areas based on acumen and aptitude.
- Introduction of specialization subjects.
- Mentor-mentee relationship building for professional guidance.
- Preparation for Summer Internship.
- Live Projects.

SUMMER INTERNSHIP TRAINING

STAGE V

- 8 to 12 weeks of intensive training in industry.
- Training on full time basis with active coordination between academic and industry mentor.

STAGE VI

TRIMESTER IV

- Total papers: 05 core and 04 electives
- One preference-based Value-Added Course.
- Submission of Summer Internship Project Report and presentation.
- Active soft skills and Personality Development orientation.
- Extensive learning through statistical tools and usage of IT tools.

STAGE VII

TRIMESTER V

- Total papers: 02 core and 04 electives
- One preference-based value-Added Course.
- Preparation for final placement begins with pre-placement talks.
- On the job training and final PDP training.
- Strong industry academics networking.

STAGE VIII

TRIMESTER VI

- Dissertation.
- Placements get finalized.
- Special placement week.
- Assimilation lectures and wrap-up on professional life preparations.
- Farewell



ACADEMIC INTERVENTIONS FOR STUDENT DEVELOPMENT



GLBIMR, fulfils its commitment by providing appropriate knowledge base, professional outlook and attitude and also career to its students to climb the ladder of success in future. This stage-wise transformational process encompasses multiple interventions targeting specific areas of student development.

INTEGRATING INDUSTRY

- Live projects
- Summer Internship Programs
- Expert Talk Series from Industry in all subjects to provide corporate perspective in that subject
- Global Talk Series
- Workshops and Trainings from Industry Experts
- Industry Visits
- Pre-placement and Final placements
- National Seminars and International Conference

TAILOR-MADE/ CUSTOMIZED PERSONAL DEVELOPMENT PROGRAM

- Coaching and Mentoring
- Individual student mapping
- Intensive Personality Development Module
- Leadership opportunity through student driven Area Clubs
- Becoming responsible by coordinating various academic functions
- Opportunity to participate in various external business events of national repute
- Group and individual presentations with exhaustive feedback
- Group Discussions

CUTTING EDGE COURSE CURRICULUM

- Wide specialization options available
- Dual & Major/Minor specialization option
- Value Added Courses
- Seminar papers
- Intensive internships
- Minor and Live Projects
- Exhaustive corporate exposure for validating real world application of theoretical concepts

PEDAGOGY: LEARNER CENTRIC TEACHING APPROACH

- Business Simulation
- Physical Simulation
- Case-based focused learning
- Digitalized courses
- Tutorials and Discussions
- Applications based Projects and Assignments
- Analytical ability through Presentations and Group Discussions
- Hybrid Open Modules

FUTURE MANAGERS



Varsha Menon
Assistant Manager
Grant Thornton
Bharat LLP
PGDM Batch 2017-19

GLBIMR has been a turning point in my professional journey. The Institute provided me with strong academic and industry exposure. Faculty guidance and skill-building initiatives shaped my confidence. I carry the learnings from GLBIMR every day at GT as an Assistant Manager. Proud to be an alumna of such a dynamic and growth-driven institution.

#GTBharat

PGDM COURSE STRUCTURE

The Course Curriculum follows a well-designed course structure which is developed through meticulous planning in consultation with industry and academia.

The PGDM course is spread over six terms, each term being of an approximately 13-14 weeks. The first two terms are essentially devoted to foundation courses, across core areas of management. From third term onwards, students specialize in the specific domain of their interest.

Trimester I

- Management Concepts and Organizational Behaviour
- Managerial Economics
- Accounting for Managers
- Statistics for Decision Making
- Excel for Managers
- Applied Managerial Communication-I
- Emerging Technologies for Digital Footprint
- Business News Analysis
- Aptitude Training Programs (Qualifying-NC)

Trimester IV

- Supply Chain Management
- Applied Managerial Communication-III
- Business News Analysis
- Strategic Management and Business Simulation
- Summer Internship Project
- Open Elective Course
- Aptitude Training Programs (Qualifying-NC)
- 4 Elective Courses

Trimester II

- Human Resource Management
- Marketing Management
- Legal Environment of Business
- Production and Operations Management
- Research Methods in Business
- Corporate Finance
- Information Systems for Business
- Live Project/Mini Internships/Virtual Internships
- Business News Analysis
- Aptitude Training Programs (Qualifying-NC)

Trimester V

- Entrepreneurship and Design Thinking
- Ethics and Human Values in Sustainable Business Practices
- 4 Elective Courses

Trimester III

- Applied Managerial Communication-II
- Digital Marketing
- Hands-on Python Tool (Workshop mode 3 days)
- Power BI
- Decision Science
- Business News Analysis
- Aptitude Training Programs (Qualifying-NC)
- 04 Elective Courses

Trimester VI

- Dissertation Project

SPECIALIZATION OPTIONS

In third term students are offered plethora of specialization options which are crafted in consultation with the industry experts and as per the current industry practices. Students are offered an option to choose either Dual specialization or Major-Minor Specialization in the areas of International Business, Marketing, Human Resources, Data Analytics, Operations Management, Finance, Entrepreneurship, Strategy and Consultancy.

FINANCE >>



- Business Valuation & Financial Modelling
- Security Analysis and Investment Management
- Banking, Financial Services and Fintech
- Project Appraisal and Startup Financing
- Financial Derivatives
- International Finance
- Wealth and Portfolio Management
- Financial Risk Management
- Alternative Investments and Hedge Funds
- Equity and M&A Modelling
- Tax planning for Managers
- Financial Analytics with Python
- Fixed Income Securities
- Behavioral Finance

DATA ANALYTICS >>



- Python for Business Analytics
- Business Analytics
- Database Concepts and Application
- Data Modelling
- Social Media Data Analytics
- Cloud Computing
- Data Analytics for Decision making
- Text and Sentiment Analytics
- Facebook Ads Analytics
- Data Mining for Decision Making

OPERATIONS MANAGEMENT >>



- Production Planning and Control
- Total Quality Management
- Material and Purchase Management
- Service Operations Management
- System Simulations
- Management of Technology
- New Product Management
- Business Process Re-Engineering
- Project Management

INTERNATIONAL BUSINESS >>



- Export and Import Management
- International Trade Operations & Documentation
- India's Foreign Trade
- Export Import Documentation
- World Trade Organization – WTO & Regional Trading Blocks
- Global Business Environment
- Distribution and International Logistics Management
- International Contract Management
- International Advertising and Brand Management
- International Supply Chain Management

MARKETING >>



- Sales Management
- Product & Brand Management
- Marketing Analytics
- Service Marketing
- Integrated Marketing Communication
- Distribution Management
- Rural Marketing
- B 2 B Marketing
- Consumer Behaviour
- Customer Relationship Management
- International Marketing

HUMAN RESOURCES >>



- Talent Acquisition, Retention & Engagement
- Compensation Benefits and Reward Management
- Organization Development: Diagnosis, Interventions and Change Skills
- Strategic HRM
- Learning & Development
- Performance Management and Competency Mapping
- HR Metrics and Analytics
- Organization Structure and Design
- Mentoring and Coaching
- Industrial Relations & Labor Laws
- International HRM
- Leadership, Power and Politics



Teaching at GLBIMR is mostly application-based with structured lectures, case studies, industry visits, live projects, guest lectures and Expert-Talk Sessions etc. In order to make teaching and learning an engaged and continuous process for our students, the faculty members involve students in various exercises like role-plays, case discussions, situation analysis, problem solving exercises and so on.

TEACHING

Lectures

Lectures introduce concepts, issues and also moderate the exchange of views. They become the starting point of thinking and reading the course.

Game-Based Learning

Game-based learning provides a promising educational approach that engages learners and enhances their knowledge and skills. It teaches students essential life skills such as critical thinking, pattern recognition, and communication, all vital for thriving in a technological world. These games provide a unique opportunity to test and validate the effectiveness of learning content, as students' actions and responses can be tracked and analysed to measure learning outcomes.

Projects and Assignments

Project based learning and regular assignments form an integral part of academic curriculum at GLBIMR. It helps in enhancing problem solving abilities and generating innovative ideas. Students are expected to apply the concepts to real life management problems in such assignments.

Presentations

These are small group sessions wherein students in small groups develop and give presentations. The participants experience the challenges associated with group responsibility, collective decision making and persuasive communication.

Tutorials and Group Discussions

Tutorials and discussions are indispensable part of the learning process, as it adds value to the existing knowledge of the students. The tutorials at GLBIMR include application-oriented issues, critical analysis, case studies and relevant discussions on various topics.

PEDAGOGY

Business Simulation

The foundation of simulation-based learning is that we learn best by doing. Business simulation games bring business terminology and concepts to life. By giving students their own virtual company, they become engaged with course content and theory with practice. Students find business simulations an engaging and realistic business experience, offering life-long learning outcomes. Business Simulations are an immersive experience for students allowing experiential learning, reflective learning, action-oriented learning and the flipped classroom.

Physical Simulation

Physical simulation like Role-play exercises give students the opportunity to assume the role of a person or act out a given situation. These roles can be performed by individual students, in pairs, or in groups which can play out a more complex scenario. Role plays engage students in real-life situations or scenarios that can be "stressful, unfamiliar, complex, or controversial" which requires them to examine personal feelings towards others and their circumstances.

Case-based Focused Learning

Case based teaching allows thorough understanding and development of crystal-clear concepts of business practices. Cases from different domains enable students to get situation based application of theoretical concepts.

The great advantage of the case method is that it brings real life into the classroom in concentrated form (a sort of virtual apprenticeship) and gives students the opportunity to participate actively in their own learning. The teacher's questions not only generate dialogue, they encourage students to build on each other's comments, probe each other's assumptions and hypotheses, communicate with one another (horizontal learning), and reach consensus on recommendations for action.



Rupu Saha
Associate Lead Talent Acquisition
(Batch 2012-2014)

GL Bajaj Institute of Management and Research provided us a great platform for learning and enriching our knowledge. From GDs to Presentation, from surprise quizzes to aptitude test, live projects, co-curricular activities and conference made me confident enough to come out successful in the selection process. Career guidance by the faculty mentor was the stepping stone for scaling my career at Infosys.





In a world beset with unending challenges, innovative thinking and skills come as a breath of fresh air. Thus, this program offers courses, imparted by highly accomplished faculty and renowned industry practitioners ensuring overall development of students and making them industry ready. These courses are strategically provided along with curriculum as per real time industry requirements. These courses primarily aim at ensuring that students are able to effectively deal with the challenges of the corporate world and are well equipped with the trending tools and techniques of current industry practices.

THE BASKET OF VALUE-ADDED COURSES INCLUDES:

- Time and Mind Management
- Tally ERP 09
- Personal Digital Branding and Security
- Content Writing and Blog Management
- Image Engineering
- Graphic Design
- Cybersecurity
- The Art of Podcasting
- Advanced MS Office Skills
- PPT: Design and Animation Skills
- Counselling Skills
- SAP - Operations
- Big Data Analytics using Python
- Advanced Financial Modelling
- Block Chain Fundamentals
- IT in HR
- Project Management
- Family Managed Business Module
- Social Entrepreneurship
- Marketing Analytics
- Generative AI: Prompt Engineering
- Pearson MePro – Language Certification Course
- Stock Trading and Investment Management
- Servant Leadership and Emotional Intelligence
- AI for Managers
- Balanced Score Card
- Story Telling with Financial Data
- SEO and Google Analytics
- Fintech Applications

MICRO SKILLS ENHANCEMENT PROGRAM

THROUGH VALUE ADDED COURSES





ENTREPRENEURSHIP CELL

In order to develop and nurture the entrepreneurial instinct of students an Online Incubator has been created to assist budding entrepreneurs in developing their business and solving problems associated with their ventures/business at GLBIMR. We support budding entrepreneurs by facilitating them with various workshops on idea generation to entrepreneurs' inventory to feasibility study to preparing DPRs. Students are then mentored by faculty members and established and renowned entrepreneurs.

Finally, students are supported technically and financially by institute through developing websites, digital marketing and funding for pilot run at our incubation centre. We have created many successful stories.





STUDENT DRIVEN AREA CLUBS

The focus at GLBIMR is to engage students' potential so that they can achieve their personal goals along with their academic ones. These Area Clubs strengthen our commitment to creating a vital and engaged campus community that supports professional students to learn and develop the knowledge, skills and values needed to lead and serve in an interdependent, global society. We aim to help them develop well-rounded personalities and become responsible citizens for the future.



Marketing Club

The objective of the club is to bridge the gap between concepts and applications in the area of marketing. Discussions, games, and events like Innovative Idea Exhibition, Business Plan Competition, Ad-Mad Show, cover the diverse facets of business-like branding, strategies, business environment etc.

Finance Club

The purpose of the club is to promote interest and knowledge in the area of Finance. The Club educates the students on various topics in finance and also reaches out to industry professionals and organizes speaker sessions to expose students to the various practical aspects of finance.

HR Club

The purpose of HR Club is to synergize the talents of students and expose them to emerging trends in HR. With innovative activities, games, quiz competitions etc. organized throughout the year, the club facilitates the understanding of diverse HR functions in the corporate world today.

Students' Research Club

Research Cell aims at creating an environment which is conducive for learning and developing the research skills. Research is the key driver to the growth of students as research engages and empowers students in hands on learning, develops critical thinking and promotes innovation-oriented culture and in this direction Research and Writers' groups have been created who are being steered to come up with their best literary contributions.

Art and Culture Club

This club is designed to provide fun and cultural enrichment to students through exciting events. This club encourages students to exhibit and explore their creative realm either as on stage or off-stage contributor. The objective is to provide social, cultural and recreational activities for the student community.

Youth Social Responsibility Club

Social sensitivity is the credo of this club; students here are sensitized to respond to the changing social realities through the development and application of knowledge for creating a sustainable society.

Through the initiatives of this club students get an opportunity to analyze the cascading impact of social ills like illiteracy, unemployment, poverty, environmental exploitation at both micro and macro levels within the society.

Social Media Cell

The Social Media Cell of the Institute acquaints students with various platforms of social media and helps them in understanding the process involved in sharing information on these platforms. This also enhances the creative pursuits of students as they develop event creatives for posting. The entire process helps students to understand the impact of social media in today's world.

Centre for Sustainability

The Centre for Sustainability is dedicated to fostering awareness, engagement, and empowerment on global sustainability issues. Aligned with the Principles for Responsible Management Education (PRME), it aims to create a learning ecosystem that nurtures leadership in sustainability. The Centre stimulates discussions on Environmental, Social, and Governance (ESG) practices, equipping future leaders with the skills to integrate sustainability into business.

Communication Cell

Communication Cell at GLBIMR aims to empower youth for becoming effective communicators for enhancing professional competence and personal growth. All the activities help the members to come out as confident communicators who can respond effectively in any situation.

IT Club

The IT Club aims to bridge the gap between technology concepts and real-world applications through interactive discussions, hands-on activities, and competitive events. Additionally, fun and skill-based activities like Excel Treasure Hunt, BGMI Gaming Tournament, and IT Business Simulation provide a dynamic learning experience. By blending technical expertise with strategic thinking, the IT Club creates a platform for students to explore, innovate, and excel in the ever-evolving tech landscape.





Mental Health Conclave 2022



Convocation 2022



Bill Gates @ GL Bajaj



Varun Dhawan and Alia Bhatt at GLBIMR



EVENTS @ GLBIMR

Marketing Summit
Is an annual event which provides students with an in-depth insight to the prevailing marketing practices and trends in the industry. It features deliberations and panel discussion by prominent veterans from industry and academia.

Leadership Conclave

Is organized annually for preparing the aspiring managers to be the leaders of tomorrow. In this event prominent HR leaders and industry experts discuss contemporary HR topics and share how the digital natives across the globe can overcome persistent challenges of the constantly changing business landscape.

Case Study Competition

Is an inter-institute event in which students from pan India B-Schools, under the guidance of their faculty mentors get a chance to challenge each other and demonstrate their skills by solving real life business case.

Case Study Writing and Presentation Competition

Enables the students to scan their present business environment as well as to analyze and research on the various ways of how market scenario has changed with the advent of Covid 19 and again regaining consciousness with different verticals.

Harvard Business Articles Review Competition

Provides an information sharing platform to the participants wherein they analyze an article from their interest area and share key takeaways and learnings from the selected article. It also helps them in enhancing their analytical, reasoning, communication, and presentation skills.

Fantast Fiesta: Fresher's Party

Is organized with an objective to welcome the fresh batch of the students. It also provides an opportunity to the senior and junior students to get to know each and develop cordial relations.

Sankalp – An Inter-Institute Annual Cultural Fest

Upholds the pomp and glamour of the campus. Sankalp is a unique confluence of art, music, dance, drama, and thoughts that depicts the rich heritage and diverse culture of our nation. It has vibrant and illustrious celebrations to acknowledge the spirit of cultural diversity of India. This cultural extravaganza provides an opportunity to the participants to showcase their inner talent and skills on its grand platform.

Tazurba – Summer Internship Project Competition

Is hosted at the Institute with an objective to provide a unique platform to the students to showcase and share their work on the Summer Internship Project to a larger audience.

Live Music Concert

By famous Bollywood playback singers. Such events add WOW quotient to the mega musical extravaganza where everyone grooves to the electrifying and melodious tunes. Indeed, a memorable event full of fun and frolic. This year, famous singer Ms. Sunidhi Chauhan was invited to the campus to create this magic.

Farewell

To bid a cheerful adieu to the students passing out of the college with great memories and also to garner this relationship between seniors and juniors.



Music Composer Vishal & Shekhar at GLBIMR



Fresher's Party 2022



International Conference 2022



Leadership Conclave 2023



Advanced Learners trip to Dubai

EVENTS



Rajkumar Rao and Tripti Dimri



Comedian Kapil Sharma & Sukhwinder Singh at GLBIMR

CORPORATE CONNECT



Industry and Academia have long shared a mutually beneficial relationship, and here at GLBIMR, we respect and honor that tradition. We have a long commitment to build long-lasting relationships with the corporate world. Be it course curricula tailor made to meet the growing demands of today's markets, imparting to students, real-world applications of theoretical concepts through faculty from industry or giving students an insight in to the professional world through our internship programs, GLBIMR has always endeavored to set the bar for corporate relationships.

With this prime objective, constant efforts are made to give students exposure to real-market scenario by making it an integral part of the academic curricula through:

Expert Talk Series and Guest Lectures

These sessions bring corporates to the classroom as Industry stalwarts share their experiences, observations and intuitions with students on past and future business trends. Some of the sessions conducted in the last academic session include:

- Expert Talk on "Developing Leadership Potential: Challenges and Approaches" by Mr. Lokesh Saxena, Managing Director, DISA India Ltd. Norican Group, Denmark.
- Expert Talk on "Cyber Law in India – Emerging Trends and Practices" by Mr. Amit Dubey, Author and National Cyber Security Expert.
- Expert talk on "Compensation and Benefits & Employee Engagement" by Ms. Ritu Singhal, Head - HR, Zopper, Noida.
- Expert Talk on "Emerging Trends of B2B Marketing" by Mr. Siddharth Anand Jha, General Manager, Marcom, Havells India Limited.

- Expert Talk on "Content Marketing-An Integrated Marketing Communication Approach to building business" by Mr. Amitabh Srivastava, Director, I-Media International.
- Expert Talk on "Industrial insights for Business Operational management" by Mr. Abhishek Sapra, Manager, Capgemini Engineering.
- Webinar on "Opportunities for Management Graduate in Digital Economy" by Mr. Vikas Kuma, Associate Vice President, TCS.
- Special Session on Supply Chain Management by Mr. Sunil P. Gavande, Director and COO, Dabbawala Enterprises, Mumbai.

Conferences and Seminars

Seminars and Conferences play a vital role in knowledge creation by facilitating exchange of ideas, thoughts and experiences. In these sessions eminent industrialists and business gurus are invited to the campus for sharing their vital experience. GLBIMR has been organizing conferences and seminars in all functional areas of management with participants and speakers from across the country. These events help our students, faculty and all the participants to exchange ideas and thoughts and bring in new perspectives.

Summer Internship Programme

Every student of PGDM has to undergo Summer Internship Programme (SIP) as a mandate of curriculum. SIP is full time exposure of students to the corporate world, to enable the students to develop orientation to real life situations in industry. This internship is offered in the organizations of repute with specific focus on specialization area of students. At the end of Summer Internship Programme, student has to submit a Summer Project Report based on the 6-8 weeks of training and experience. In this report student shares in depth empirical study conducted by data collection and its analysis using statistical tools.

Industry Visits

GLBIMR provides various opportunities to the students in the form of industry visits to bridge the gap between class room teaching and the corporate world. The Institute organizes various industry visits at regular intervals to relate theoretical knowledge to practical applications. Some of the visits to renowned organizations include:

- Mother Dairy, Delhi
- Anmol Bakers Pvt. Ltd.
- Moserbaer India Ltd.
- Relaxo
- Safe Express
- Panasonic India
- National Small Industries Corporation Ltd. (NSIC)



LIVE PROJECTS

These live projects act as adhesives to bridge the gap between student and being a professional by providing a hands-on experience about the market scenario and corporate life, live projects act as a platform where students can get their real-time work experience. GLBIMR facilitates students to undertake Live Projects with various companies.





International Immersion



GLOBAL CONNECT

In a global economy, India is emerging as a strategic economic powerhouse. To build an emerging economy we need people with both technical know-how and a vision for the future. Moreover, today world has turned into a global village yet it encompasses cultural diversity. Making career in such global landscape is no longer aspirational rather a way of corporate life. We strongly believe that international exposure of students can build a global community that can facilitate exchange of outstanding ideas and this is ensured through:

International Immersion Programme

An International Immersion Programme (IIP) is week-long transformative learning experience designed to expose students to global business environments, diverse cultures, and international market dynamics. It enhances their understanding of global strategies, cross-cultural communication, and emerging trends in international business. This program is sponsored by the Institute for the top 10 meritorious students of the program.

Global Talk Series

Global Talk Series provides students with global outlook and capability of adapting to the dynamic and transitional business environment of India and world at large. In this series business leaders and academicians from foreign organizations and universities are invited to acquaint students with business scenario and practices in their country.

- Global Talk Series on "Effective Virtual Learning and Online Supervision", Mr. Karl Heinz Pogner, Department of Management, Copenhagen Business School
- Global Talk Series on "Block Chain Technology for Operational Efficiency in the Modern Business Environment", Ms. Wan Wei Founder of IKIGUIDE: Singapore's First Mainstream Block chain and Cryptocurrency Portal
- Global Talk Series on **Strategic Management** by Mr. Ashish Patel, Director, Morgan Franklin Consulting, Melean, VA, USA

- Global Talk Series on "**Future Proofing of Your Career in the World of Uncertainty: How to make your Management Education worthwhile**", Prof. AtulParvatiyar, Director, Center for Sales & Customer Relationship Excellence, Texas Tech University, Rawls College of Business.
- Global Talk Series On "**Pricing Strategies and Profitable Decisions**", Prof.(Dr.) H G Parsa , Daniels College of Business, University of Denver, Colorado
- Global Talk Series on "**Role of CSR in troubled times of Covid19**", Dr. Michael Hopkins, CEO, MHC International Ltd., London, Geneva, Mauritius, Nairobi; CSR/Sustainability Research & Advisory Services.
- Global Talk Series Symposium on "**Creating Value with Values in Organizations**". Dr. Ernst von Kimakowitz, Faculty in Leadership Skills University of St. Gallen(Switzerland)
- Global Talk Series Workshop on "**How to be an Innovative Business Leader and Create New Product or Service Innovation**". Dr. Philippe BouvierFrench Professor Lyon, France.

Faculty Exchange Program

It fosters academic collaboration and cross-cultural learning by connecting educators from institutions around the world. This enriching experience allows faculty members to share expertise, explore new teaching methodologies, and contribute to global academic development. By engaging in diverse academic environments, participants not only broaden their perspectives but also build lasting partnerships that drive innovation in education and research.

GLOBAL EXPOSURE FOR A GLOBAL FUTURE...



Global Internships

In order to gain real-world experience in the dynamic world of international business, this unique opportunity allows students to work with top organizations across the globe, develop essential leadership skills, and understand cross-cultural business practices. From marketing and finance to operations and strategy, interns are immersed in diverse projects that challenge and inspire. It enhances their resume, expands network, and is the first step toward a successful global career.

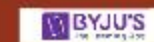
Student Exchange Program

This program enables students to step into a world of new cultures, languages, and perspectives. It is designed to broaden their horizons, offer students the unique opportunity to live and study in a different country while building lifelong friendships and gaining global exposure. It helps them in becoming true global citizen!



I want to convey my heartfelt thanks to entire GLBIMR team for helping me I getting my dream job and company. I learnt a lot through innovative activities, events and group assignments which were part of fun learning on campus. These activities have helped me develop my overall personality and capabilities in tune with the requirements of the corporate.

Vaishnavi Walia
Business Development Associate
(Batch 2017-2019)



INTERNATIONAL & NATIONAL COLLABORATIONS

In its incessant endeavour to acquaint students and faculty with global management practices, GLBIMR has collaborated with some of the reputed Institutes and Universities of National and International repute, like:

- **Pretor Business College**
Ethiopia, Africa
- **Indo-Gulf Management Association**
GCC & India
- **IBS**
Hungary
- **Sunway Business School, Sunway University,**
Malaysia
- **UCSI University**
Malaysia
- **Atlantis University**
Florida, USA
- **Rabat Business School**
Morocco
- **Synergy University**
Russia and Dubai
- **Kirk University**
Bangkok, Thailand
- **International Business School**
Budapest, Hungary
- **Skyline University College**
Sharjah, UAE
- **Near East University**
Nicosia, Cyprus
- **Maverick Business Academy**
London
- **Vision College of Jeonju**
South Korea
- **Berlin School of Business**
Germany
- **Africa City of Technology**
Khartoum, Sudan
- **ASSOCHAM – GEM**
New Delhi
- **Atal Incubation Centre**
BIMTECH, Noida
- **National Stock Exchange Academy**
Mumbai
- **Institute of Entrepreneurship Development**
Lucknow
- **MDS IndoCan Inc.,** a registered Canadian Company under Federal Government & Ontario Province
- **Ministry of National, Technical and Vocational Education,** Madagascar

Extensive collaboration has helped students in the form of Internship programs, projects based on industry problems, and real world applications of theoretical concepts, providing an exposure to the dynamic corporate practices.





EXTRA CURRICULAR ACTIVITIES FOCUSSING HOLISTIC DEVELOPMENT

Management Development Programmes (MDPs)

These programmes are exclusives learning plans aimed at equipping the participants with the evolving management concepts, fundamentals, practices, perspectives and approaches. The MDPs allow the budding managers to explore themselves to the ever changing demands on business/ professional executives.

To facilitate dissemination of research and to allow meaningful exchange of views among professionals and management scholars, the institute is continuously offering diversified action-oriented MDPs in all functional areas of management. GLBIMR has successfully organized various MDPs in the year on varied functional areas with participation of delegates from pan-India and abroad.

- Virtual MDP On "Big Data Analytics: Data Visualization with Using MS Excel and Tableau", Mr Nitin Sethi, Senior Advisor, Rio Tinto India Pvt. Ltd., Ex. Sr Solution Analyst, Mckinsey & Company;
- Virtual MDP on "Personal Financial Planning and Wealth Management", Mr. Rajiv Gupta, Business Head - Religare Broking Limited and Mr. Harminder Garg, Founder & Chief Mentor-IIFC, CFP Coach, Authorized Education Provider of FPSB, U.S.
- MDP on "Artificial Intelligence and Machine Learning", Prof. GVS Rao, AI Expert
- MDP on "Investing is Simple - Know the Quick Tools & Techniques", Dr. Shuchita Singh, Faculty-GLBIMR
- MDP On "HR Analytics: Tools for Escalating Organizational Performance", Mr. Viplav Kumar Singh, Group Manager HR (Lead North America Region 3), HCL Technologies.
- MDP On "Big Data Analytics and Data Visualisation", Mr. Nitin Sethi, Data Scientist, McKinsey & Company and Mr. Vikram Kumar, Head-Business Intelligence Unit at SBI CAP Securities Ltd.
- MDP On " Digital and Social Media Marketing: Accelerating Customer Acquisition and Engagement 2.0

Workshops

Keeping in view with the holistic development vis-a-vis demand and expectations of Industry, GLBIMR organizes the workshops on regular basis to keep their budding managers in align with industry requirements.

- Workshop on Recruitment and Selection"Ms. Kavita Dasan, Vice President Talent Management, DHFL.
- Workshop on "Cyber Safety"Ms. Akancha Srivastava, Social Change Leader & Cyber Security Expert, Founder of Akancha Srivastava Foundation (India's largest Social Impact Initiative Against Cyber Harassment).
- One-Day Workshop & Interactive Session on "Unlock the champion within "Mr. Chandrashekhar Singh Founder and CEO Softdreamz Technologies.
- Two Days Workshop on "Summer Internship to Preplacement Offer" (SIPO) by Winning Mantra, Mr. Pramod Joshi, Co Founder& Director Winning Mantra, Mr. Sudhanshu Hajela and Mr. Kunal Sharma.



MENTORING & ALUMNI CONNECT



I) Dual Mentoring Program

GLBIMR offers a distinctive Mentoring Program, in which each student is allotted a Faculty Mentor and an Industry Mentor. This program aims at grooming the students, refining their communication and behavioral skills and thereby making them fit for the industry. As a part of academic curriculum, students are required to attend the mentoring sessions on weekly basis. The mentors provide valuable and practical insights and thereby enable students to visualize and evaluate their academic performance and career options. Industry mentors provide an opportunity to students to communicate directly with seasoned professionals and this develops everlasting bonds which are maintained throughout their professional pursuits.

II) Alumni Connect

GL Bajaj Institute of Management and Research. PGDM Institute has always cherished the presence of its sturdy network of interconnected alumni. The GLBIMR.PGDM Institute Alumni association gives its alumni access to a vast network of professionals and offers endless opportunities to connect, build relationships, participate and continue to learn from the GLBIMR.PGDM Institute community. GLBIMR.PGDM Institute has nurtured business leaders, entrepreneurs, social workers, educators and so many more. The GLBIMR.PGDM Institute Alumni Association tries to seamlessly connect the institute to all those who have been nurtured in the campus and also connects them to their fellow alumni, faculty and the current students through Newsletters, emails and by organizing Annual Alumni meets and other special events. GLBIMR has well placed alumni that support institutional activities. To garner this relationship, multitude of activities are organized for engaging them like;

Annual Alumni Meet

GLBIMR PGDM Institute holds a grand Alumni meet every year where in alumni along with their families from all the batches are invited officially by the institute as well as by the executive committee members. Selected alumni members are being felicitated for their achievement in their corporate assignment. They enjoy various cultural and fun filled events organized for them.

Alumni Interaction (Alumni Interaction during Orientation Program and Alumni Talk Series)

Alumni are the foundation of an Institute and act as torchbearer for their upcoming generation. In order to refine our PGDM Students and give them a glimpse of the Corporate World, Alumni Talk Series are regularly planned where senior Alumni interact with the current students and guide them by sharing open feedback.



Alumni Talk Series

Alumni Talk Series is a series of lectures and talks by Institute alumni, who are excellent in their domain like Marketing, Finance, Human Resource, Information Technology, Operation Management and entrepreneurship. ATS provides a platform for thought-provoking discussions, engaging topics and networking with other GLBIMR.PGDM Institute alumni.

During the orientation program every year, an interaction session is organized with Alumni to share the industry expectation and to orient students with corporate culture.

Project Sahyog

An active Alumni Outreach Program with the name of PROJECT SAHYOG has also been initiated, where alumni voluntarily contribute their valuable time to offer career support and guidance to the current batches of PGDM Program. This further enhances their corporate experience.

Inauguration of Alumni Chapters by GLBIMR: Expanding Global Connections

GL Bajaj Institute of Management and Research (GLBIMR) proudly inaugurated three new Alumni Chapters, marking a significant milestone in strengthening its alumni network. These chapters include two international chapters and one national chapter, reflecting the institution's growing global footprint and commitment to fostering lifelong connections. The international chapters aim to connect alumni across borders, enabling them to engage with the institution and their peers from around the world. These chapters provide a platform for networking, professional growth, and sharing experiences that transcend geographical boundaries.

ALUMNI TALK SERIES

Under

PROJECT SAHYOG

On

"How to convert your SIP into PPO"

PGDM Batch 2021-22 Academic Session (2021-22)

May 11, 2022 11:00 AM - 12:00 PM



Mr. Satyam Srivastava
PGDM Batch (2009-11)
Group Director Strategy & Operations, Apsiera, Delhi

Mr. Ajit Mahapatra
PGDM Batch (2009-11)
HR Business Partner
Ameriprise Financial, Gurgaon

Mr. Rachit Srivastava
PGDM Batch (2010-12)
Vice President (Data and AI),
Blackrock Scotland (UK)



Mr. Nishu Sharma
PGDM Batch (2010-12)
Senior & Executive
Sales Manager

Mr. Anshul
PGDM Batch (2010-12)
Senior & Executive
Sales Manager

III) Personality Development Program

The Institute emphasizes on the holistic development of the students before they can step in the corporate world. This program is aimed at providing an edge for achieving success in a challenging corporate environment through imbibing desirable professional etiquettes, interpersonal skills and overall corporate awareness so that one's acceptability in the professional environment is enhanced.

PDP (Personality Development Program) Cell designs and conducts various events and workshops on personality development and grooming, group discussions and mock interviews to transform the students into highly skilled, industry ready professionals.

Specially designed Modules according to industry requirements:

- Business Etiquette
- Meeting and Corporate Communication Etiquette
- Email Etiquette
- Personality Development
- Grooming for corporate
- Resume Writing
- Aptitude Test Series
- News Reading and Analysis
- Preparation for Interview and GD
- Presentation Skills - Design and Delivery
- Leadership and Team Building



Tabish Raza
Tax Senior
(Batch 2010-2012)

Deloitte

GL Bajaj Institute of Management and Research not only gave me an excellent platform to study and excel in my professional lives but also on the personal front. I fondly and very vividly remember our Alma Mater. I am doing exceptionally well in my Professional domain which is all because of the training, grooming, motivation and inspiration that enabled and helped us in pursuing excellence in education and becoming thorough professionals. The mentorship provided in a variety of contexts, and the myriad of other ways greatly & positively affected us and shaped & prepared us for the outside World.



FACULTY MEMBERS

FACULTY RESOURCE

Dr. Sapna Rakesh
Director, Professor
MBA, Ph.D
Exp.: 29 Years

Dr. Adarsh
Professor
MCA, Ph.D (IT)
Exp.: 25 Years

Dr. Anand K Rai
Professor
MBA, Ph.D
Exp.: 25 Years

Dr. Arvind K Bhatt
Professor
MBA, Ph.D
Exp.: 28 Years

Dr. Arpita Srivastava
Professor
MBA, Ph.D UGC Net
Exp.: 24 Years

Dr. Atul Kumar
Associate Professor
Ph.D IIM, B.Tech
Exp.: 20 Years

Alok Bhardwaj
Assistant Professor
MBA, MCA, Pursuing
Ph.D
Exp.: 20 Years

Dr. Amit Kumar
Associate Professor
PGDM, Ph.D, UGC-Net
Exp.: 12 Years

Amrita Jain
Assistant Professor
MBA, Pursuing Ph.D,
UGC-JRF
Exp.: 13 Years

Akshita Garg
Assistant Professor
MBA
Exp.: 05 Years

Anshu Shukla
Assistant Professor
MBA
Exp.: 05 Years

Abhishek Gautam
Assistant Professor
PGDM
Exp.: 03 Years

Ankur Madan
Assistant Professor
MBA
Exp.: 02 Years

Abhinav Katiyar
Assistant Professor
M.Tech, PHD (IIM Mumbai)
Experience 1 year

Dr. Bhavna Bhardwaj
Assistant Professor
Ph.D, LL.M & MBA
Exp.: 19 Years

Gaurav Srivastava
Assistant Professor
PGDM
Exp.: 13 Years

Himanshu Pandey
Assistant Professor
MBA
Exp. 17 Years

Kapil Mohan Garg
Assistant Professor
MCA, PGDM
Exp.: 25 Years

Kaushal Kumar Singh
Assistant Professor
PGDM
Exp.: 12 Years

Manjir Gupta
Professor Adjunct
M.Phil LLB, MBA
Exp.: 25 Years

Manish Verma
Assistant Professor
M.Tech, Ph.D Pursuing
Exp.:19 Years

Dr. Manisha Singh
Associate Professor
MA, PhD UGC NET
Exp.: 14 Years

Mohd Ayaz
Assistant Professor
GDBM (New Zealand),
PGDM, FPM (Pursuing)
Exp.: 18 years

Dr. Nidhi Srivastava
Professor
M.EC, Ph.D UGC NET
Exp.: 24 Years

Navneet Kumar
Assistant Professor
MBA
Exp.: 14 Years

Neha Batta
Assistant Professor
MBA
Exp.: 11Years

Nishant Tyagi
Assistant Professor
MBA
Exp.: 06 Years

Priya Solomon
Professor
Ph.D UGC NET
Exp.:30 Years

Dr. Puneet Mohan
Associate Professor
MBA, Ph.D
Exp.: 25 Years

Dr. Prachi Agarwal
Associate Professor
MBA, Ph.D
Exp.: 15 Years

Priyanka Sadhna
Assistant Professor
MBA, B.Com (Hons.)
Ph.D pursuing
Exp.: 15 Years

Dr. Pooja Singh
Assistant Professor
Ph.D
Exp.: 09 Years

Rakesh Sharma
Assistant Professor
MBA
Exp.: 22 Years

Dr. Rashi
Assistant Professor
Ph.D
Exp.: 14 Years

Ravi Kishor Ranjan
Assistant Professor
M.Tech Ph.D. Sch. IIT
Kanpur
Exp.. 11 Years

Dr. Rashi Hora
Assistant Professor
Ph.D
Exp.:03 Years

Dr. Sharat Sharma
Professor
Ph.d
Exp.: 30 Years

Dr. Surabhi Singh
Professor
MBA, MCA, M.Com.
& Ph.D
Exp.: 24 Years

Dr. Shuchita Singh
Professor
MBA, Ph.D
Exp.: 23 Years

Dr. Sunita Chowdhury
Associate Professor
MBA, Ph.D
Exp.: 20 Years

Dr. Sujood
Assistant Professor
Ph.D UGC JRF
Exp.: .05 Years

Suman
Assistant Professor
FPM
Exp.: 06 Months

Dr. V.N Srivastava
Professor
PhD, MBA, B.Sc. (Hons.)
Experience 45 years

Vibhav Prasad Mathur
Assistant Professor
MCA
Exp.. 28 Years

Dr. Yagbala Kapil
Assistant Professor
MBA, B.Tech (Electronics)
Exp.: 18 Years

Dr. Yousuf Khan
Assistant Professor
Ph.d UGC NET MANF
Exp.: 01 Year

Sumit Gulati
Assistant professor
BE, MBA, UGC NET, US
CFA (IIBF)
Exp.: 17 Years

Dr. Bhupendra Jain
Practitioner, Faculty and Trainer
M.Com, MBA, PGDBM, LLB, Ph.D.
Exp.: 23 Years

CRC & PLACEMENT



Corporate resource centre plays a significant role in bringing the industry and academia close to each other. It acts as an interface between the students, faculty and the corporate world to initiate and maintain continuous interaction with the industry.

Leading companies across various disciplines are a regular part of campus placements at GLBIMR. The Institute's remarkable success in recruitment find its roots in the efforts of a dedicated team at CRC, which constantly interacts with the corporate world and helps prepare students for their careers.

The cross sectoral participation of industry bigwigs in campus placement bears testimony to the quality education and excellent talent pool of GLBIMR, which in turn, has led to building of a long list of recruiters, with additions every year. CRC office facilitates Institute Industry interface providing an apt platform to the budding managers from GLBIMR in becoming "Business Ready Managers."

CRC facilitates in:

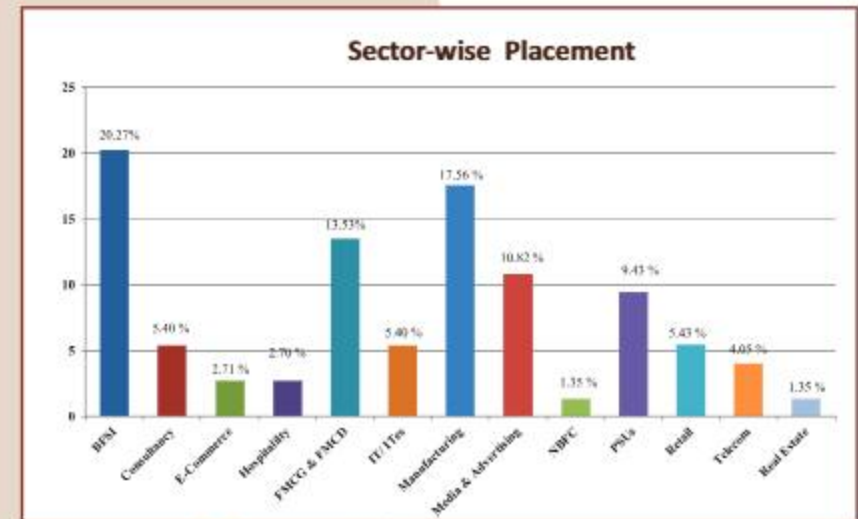
Industry Visits

Live Projects and Summer Internships

Project based learning

Global Talk and Expert Talk Series

Pre-Placement Talks and Final Placement



Najibullah Inami
Business Development Executive
(Batch 2023-2025)

GL Bajaj Institute of Management and Research has been a cornerstone in shaping my professional journey. The institute's industry-oriented curriculum, exceptional faculty and mentorship provided me with the right skills and confidence to excel in the corporate world. The training and guidance I received played a crucial role in my career progression, ultimately leading to my international placement as a Business Development Executive at Saif Business Service Centre. The experience at GLBIMR extended my horizons, instilled perseverance and prepared me to thrive in a global environment. I am proud to be an alumnus of this prestigious institution.



Highest Package

OFFERED



23.05

LPA

Average Package



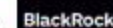
8.25

LPA



I would like to thank GLBIMR for making me a "True Professional". The complete ensemble, including the faculty, infrastructure, co-curricular activities, industry interface, placement assistance and the soft skill training contributed to make me "Future Ready". My journey with GLBIMR was enormous.

Rachit Srivastava
Vice President
Black Rock, Scotland, UK
PGDM Batch (2010-12)





Publications



GLBIMR Publications

Optimization: Journal of Research in Management (ISSN 0974-0988), is a bi-annual peer reviewed journal. The aim of this journal is to bridge the gap between the known and the unknown, between theory and practice and also between perspectives of academics and those of the corporate world. It consists of multidisciplinary, interdisciplinary empirical and conceptual research work dedicated towards advances in contemporary and futuristic research in the area of management. It endows readers with sound knowledge base, collaborative analysis and ability to appreciate varied views of a vibrant peer group. The Journal focuses on empirical and applied research that is relevant to practicing managers and meets the standards of academic rigor and contains research papers, articles, case studies and book reviews related to all disciplines of management. Also, the journal is listed in EBSCO and indexed in i-scholar database <http://www.i-scholar.in/index.php/Optim>

GLB Times: GLB Times is an initiative of the students team of the Communication Cell. It is a quarterly newsletter highlighting the achievements and student development activities of GLBIMR. It also covers the latest achievement of Alumni and a special column by the name 'From the Desk of Alumni'. The editorial team members deliver meticulous work and curate engaging content for its avid readers.



ADMISSION PROCEDURE

Eligibility:

Prospective candidates seeking admission to PGDM & PGDM - General Programs of the Institute must fulfill the following criteria or admission:

- Candidates must have a bachelor's degree in any discipline from recognized university under 10+2+3 system with minimum 50% marks.
- Candidates appearing in final year may also apply provided they fulfill the eligibility criteria and submit the relevant documents latest by 30th September of the year of admission.
- MAT/CAT/XAT/CMAT/ATMA Score.

Selection Procedure:

The candidates are screened on the basis of their score in the qualifying tests and their performance in Group Discussion and Personal Interview. The stages involved in the process are:

- Registration of the candidate in the PGDM program at GLBIMR is through an application form which can be downloaded from "www.glbimr.org/pgdm-application-form.php" or can be procured physically from the Institute's admission department by paying relevant fee.
- On registration, a suitable date for group discussion and personal interview is communicated to the candidate.

Thereafter, on the basis of the performance in GD & PI, the information regarding selection is communicated.

"Ragging is strictly prohibited in the institution and anyone found guilty of ragging is liable to be punished"

Helpline No.: 1800-180-5522



BE

THE GLBIANS

www.glbimr.org



GL BAJAJ

Institute of Management & Research
Greater Noida

FIND YOUR SPARK

(Approved by A.I.C.T.E., Ministry of Education, Govt. of India)
An ISO 9001 : 2015 Certified Institute

GL Bajaj Institute of Management & Research

Plot No. 2, Knowledge Park-III, Greater Noida, U.P.-201306

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