



**DELHI SCHOOL OF BUSINESS**  
By Vivekananda Institute of Professional Studies-TC



**25 YEARS OF ACADEMIC EXCELLENCE**

# DSB





# DELHI SCHOOL OF BUSINESS

By Vivekananda Institute of Professional Studies-TC



Approved by: AICTE, MoE, Govt. of India | Accredited by NBA & Equivalence to MBA by AIU  
Two Year Full Time PGDM (GENERAL) & PGDM (FINTECH) Programs

*Imagine*  
*with all your mind.*

*Believe*  
*with all your heart.*

*Achieve*  
*with all your might.*



*Swami Vivekananda Ji*



## DELHI SCHOOL OF BUSINESS

By Vivekananda Institute of Professional Studies-TC

**Delhi School of Business is located in Delhi**, India which is established in the year 2012 under Vivekananda Institute of Professional Studies Technical Campus renowned institution in Delhi state with a NAAC A++ rating. DSB offers Post Graduate Diploma in Management PGDM General & PGDM Fintech which is AICTE approved, accredited by NBA and awarded equivalence to MBA by Association of India Universities (AIU). Delhi School of Business is member of AMDISA and AACSB. Delhi School of Business is awarded with Outstanding B-School in India at World Education Summit, 2024; India's Best B School with A++ Rank by Business India; 3rd Rank in Top Private B-School in Delhi by Outlook; Best B-School of the year North by ASSOCHAM; 6th Rank among the B-Schools Delhi-NCR by Competitive Success Review; and 23rd Rank among Best B-Schools in India by Competition Success Review. We are sure our offerings will be of value to you in establishing competitive edge in the business environment.

## VISION

To emerge as one of the aspiring business schools in the country, providing quality management education and the basis for life transformation.

## MISSION

To provide an enabling environment with right blend of values, skills and knowledge for career building, inculcating ethical and innovative behavior and mindset among them to face diverse challenges and catalyze societal transformation and holistic sustainability.

### Mission Statement of DSB (PGDM)

- M1** To provide relevant and contemporary knowledge and skills for career building across sectors in the society
- M2** To provide an enabling and learning environment with right blend of values and transformation skills
- M3** To equip students with entrepreneurial, innovative, and global mindset, relevant across functions, industries and different sections of society
- M4** To sensitize students of the challenges of the globe -social, environmental, ethical dimensions and to prepare them for creating sustainability on earth

## CORE VALUE

**Ethics:** We believe in being professional, trustworthy, accountable, and acting within a certain moral code of conduct

**Empathy:** We seek to understand and respect the feeling, thoughts, attitudes and emotions of others.

**Diversity:** We respect individuality and individual freedom and inclusion of all for the institutional success and multiplicity of its character.

**Excellence:** We pursue excellence in all our activities: teaching, research, scholarship, and service.

**Service:** We strive to serve all our stakeholders, community, and the nation honestly and faithfully.

**Integrity:** We follow integrity-fairness, truthfulness, transparency- in all our activities and conduct.

**Creativity:** We encourage and recognize creativity and innovations through critical and out-of-box thinking.

**Social Responsibility:** We strive to foster the spirit of responsible citizenship by inculcating high value to our responsibility towards the betterment of the society.

## VALUE PROPOSITION OF DSB is...

- A Program** ~ With a difference, designed to cater the ever changing needs of a dynamic global business environment.
- Rendered** ~ By top notch faculty, mostly from IIMs, IITs & recognized educational institutions, and with a corporate experience, enabling a novel learning environment.
- Enriched** ~ With structured inputs from industry personnel and other leading academicians within or outside the country through curriculum review, workshop, panel discussion, visiting faculty, corporate feedback, etc.
- Aiming** ~ For transforming fresher to a well groomed personnel and employable in the corporate.
- Supplemented** ~ By collaboration with national and international academic & professional institutions ensuring global exposure and experience.
- The Upshot is** ~ Well groomed and socially responsible, ready to be a corporate citizen with an innovative and entrepreneurial mindset to face the complex business world.



## DR. S. C. VATS

Chairman – Delhi School of Business  
Vivekananda Institute of Professional Studies

Former Member – Board of Governor of IIM Raipur  
Board of Management,  
Symbiosis International University  
Former Member of Legislative Assembly,  
Shakur Basti

Former Trustee – National Book Trust, India

# Message

From the Chairman's Desk

## Achieve the Incredible...

In recent years, India has emerged as a dynamic force on the global stage. Today, it stands as the world's fourth-largest economy—a testament to the collective ambition and resilience of its people. With growing geopolitical stability and strong investor confidence, the country is fast emerging as a hub for innovation, entrepreneurship, and a boost has been given to start-ups. From chip design to artificial intelligence, from CPUs to GPUs and quantum breakthroughs—technology is reshaping how we think, work, and live.

In such a world, learning to engage with these changes is no longer optional—it's essential. The more one understands technology, the more confidently one can navigate the world ahead. It's not about becoming an expert in everything, but about being open, adaptable, and ready to grow.

Future managers need to upskill their knowledge with AI Tools (LLM), Data Science and Data Analytics. The decisions you shall make will not only impact markets but also influence lives. It is important, therefore, to build not just competence, but character. Combine your analytical skills with empathy, your ambition with responsibility, and your drive with purpose. The business world is evolving, and it needs thoughtful, ethical, and forward-looking leaders.

You are welcome to a platform that fosters continuous learning and an open mindset, thereby developing your innate abilities apt for complex and demanding global situations. Swami Vivekananda once said, "**Education is the manifestation of the perfection already in man.**" That journey begins with the right mindset to broaden one's knowledge horizon. This is an opportunity to discover your strengths, widen your perspective, and shape a future you're proud of.

Wishing you all the very best.

# Message

From the Director's Desk

## AN ECOSYSTEM OF CONTINUOUS LEARNING

The global business scenario in the recent past has been plagued by the geo-political uncertainty and rapid changes in the rules of trade and cooperation among nations hitherto unobserved. This has posed great challenge for the business world, grappling with uncertainty and unpredictability.

The current dynamic business environment globally has necessitated a sea-change in the concept of learning and consequent pedagogy in most of the Business Schools. Exploiting the human potential by building the right attitude and aptitude among the learners is the essence of the current learning landscape.

The new learning approach also instils in individuals the traits of empathy, patience and self-sacrifice, helping them to be an effective manager and driving higher performance among the workforce. It also catalyses critical, creative and innovative thinking acumen of human brain, an apt skill when it is coupled with human face and behaviour can bring forth change in business world and the society for a congenial and prosperous world.

Delhi School of Business fosters an environment of continuous learning within and outside the classrooms wherein thrust is on achieving greater perfection, creativity, higher thinking and decision-making abilities. Students are not only equipped with technical skills in the curriculum but also imparted with life skills for their own personal and professional development.

We, at Delhi School of Business strive to produce well trained and educated managers, fit to dive into the corporate world with ease with a zeal for creating an impact on business and society, thereby achieving the citadels of glory and success.



**PROF. SOURINDRA BHATTACHARJEE**

Ph.D. IIM-Ahmedabad

Director – Delhi School of Business

[director@dsb.edu.in](mailto:director@dsb.edu.in)



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The education and philosophy of the institutions ensure that students learn to live up to high standards of moral integrity and responsible citizenship



## VIPS LEGACY

Dr. S.C. Vats founded Vivekananda Institute of Professional Studies (VIPS), as an amalgamation of his mission with that of Swami Jitatanandaji, an eminent educationist, management expert, author of books "Modern Physics and Vedanta" and "Holistic Science". Swamiji's inspiration played a key role in the life of Dr. S.C. Vats, who has imbibed the spirit of Swami Vivekananda in his life and career. This spirit of service to mankind manifested itself in the foundation of a Society, STRENGTH India Educational Society. The acronym reflected the founding philosophy and objective of Dr. S.C.Vats - 'Society for Total Revival of National Glory and True Heritage'.

Over the decade, VIPS has experienced remarkable growth in number of courses offered, and students' intake. As an evolving exercise, VIPS has innovated in teaching- learning methodologies and enriched the academic pedagogy with extensive student-faculty-corporate interface. This innovativeness is reflected in excellent performance of VIPS students, who have consistently made it to the University Merit List and received Gold Medals every year.

Among the graduate schools of study, Vivekananda School of Law and Legal Studies (VSLLS), Vivekananda School of Journalism and Mass Communication (VSJMC), Vivekananda School of Information Technology (VSIT) and Vivekananda School of Business Studies (VSBS), Vivekananda School of English Studies (VSES) & Vivekananda School of Economics (VSE), Vivekananda School of Engineering & Technology (VSE&T) have emerged as the premium choice for students and corporates, because of the strong values imbibed in students besides deep professionalism.

VIPS has imbibed the Principles of Swami Vivekananda in letter and spirit - Man Making, Character Building and Nation Building. The education and philosophy of the institution ensures that students learn to live up to high standards of moral integrity and responsible citizenship.

## DSB's UNIQUE APPROACH

For an outcome wherein individuals exhibit value-laden traits, acquire knowledge and skills, and can work efficiently in the contemporary complex global world. These personal and professional attributes are embedded in the program outcomes, reflecting the holistic transformation of an individual. This is made possible through a mix of core and elective courses, wherein each course has a well-defined course outcomes catering to one or more envisioned program outcomes.



# Achieving Excellence

Delhi School of Business Recognized  
Among India's Best B-School

Awarded  
**Outstanding  
B-School in India**

at  
World Education Summit 2024



**elets**  
29th **WORLD  
EDUCATION  
SUMMIT 2024  
DELHI**

Asia & the Middle East's  
Premier Summit on  
Innovation in Education Delhi

CONFERENCE | AWARDS | EXPO



Amongst the B-Schools-India

**Business India**



Among the Top Private B-Schools - Delhi

**Outlook**



Awarded  
**Best B-School of the year North**  
by ASSOCHAM



Among the B-Schools-Delhi-NCR

**competition  
success**



Among the B-Schools-India

**competition  
success**

## Corporate Memberships of DSB



# PGDM - GENERAL (Core & Elective Courses)

## Program Outcomes (POs)

After the completion of the program, students will be able to :

1. Understand application of management theories in business decision making.
2. Demonstrate analytical and critical thinking abilities for business solutions.
3. Demonstrate leadership, innovativeness and creative thinking while working individually and in groups.
4. Integrate ethics in decision making for achieving organizational goals.
5. Practice sustainability in formulating business solutions.

## Curriculum Structure



## CORE COURSES:-

### Term I

- Financial Reporting & Analysis
- Managerial Economics
- Marketing Management - 1
- Organizational Behaviour
- Spreadsheets for Business Application
- Business Mathematics for Decision Making
- Essentials of Business Communication-1
- MOOC Courses (Credit Based)

### Term II

- Cost & Management Analysis
- Economics Environment & Policy
- Business Statistics
- Marketing Management - 2
- Operation & Supply Chain Management

- Writing Ability (Essentials of Business Communication - 2)
- MOOC Courses (Credit Based)

### Term III

- Business Research Methods
- Financial Management
- ERP & MIS
- Strategic Management
- Sustainability, Responsible Business & CSR
- Legal Aspects of Business
- Human Resource Management
- Sales and Distribution Management
- Placement Training

### Term IV

- International Business
- Financial Management -2
- Area 1 Elective 1
- Area 1 Elective 2
- Area 2 Elective 1
- Area 2 Elective 2
- Summer Internship Project
- Placement Training
- MOOC Course (For Elective)

### Term V

- Entrepreneurship & Family Business
- Research Tool and Data Visualization
- Negotiation Skills
- Area 1 Elective 3
- Area 1 Elective 4

- Area 2 Elective 3
- Area 2 Elective 4
- Placement Training
- Capstone
- MOOC Course (for Elective)

### Term VI

- Area 1 Elective 5
- Area 1 Elective 6
- Area 2 Elective 5
- Area 2 Elective 6
- Capstone Project
- Placement Training
- MOOC Course (For Elective)

# SPECIALIZATIONS - List of Electives

## ANALYTICS AND OPERATIONS

- Social Media Analytics
- Project Management
- Cyber Security Technology and Laws
- Operations & Supply Chain Analytics
- Cloud Computing for Business
- Machine Learning Business Applications
- AI for Managers

## MARKETING MANAGEMENT

- Consumer Behaviour
- Customer Experience Management
- Digital Marketing & Integrated Marketing Communication
- Brand Management
- Business to Business Marketing
- Services Marketing
- Marketing Research & Analytics

## ACCOUNTING & FINANCE

- Investment and Portfolio Management
- Financial Derivatives and Risk Management
- Corporate Banking and Credit Analysis
- Corporate Finance Modelling
- Mergers, Valuation and Acquisitions
- Infrastructure and Project Financing
- Financial Services Market

## HUMAN RESOURCE MANAGEMENT

- HR Analytics
- Talent Acquisition, Engagement and Compensation Management
- Cross Cultural Management & IHRM
- Strategic HRM
- Performance & Learning Management and Development & Mentoring
- Leadership & Change Management
- Industrial Relations and Labour Laws

## INTERNATIONAL BUSINESS

- Export-Import Management
- Int Business Law, IPR, Contracts
- International Marketing
- Global Business Strategy
- International Financial Management
- Global Supply Chain and Logistic Management
- Cross Cultural Management & IHRM

electives



# PGDM - FINTECH

## Program Outcomes (POs)

After the completion of PGDM-Fintech Program, the students will be able to

1. Analyse the financial markets using theoretical concepts of finance and economics.
2. Apply techniques of business research to analyse financial securities and portfolios and assess their risk and return.
3. Evaluate the need for data analytics techniques as a tool for risk management.
4. Assess the use and impact of Artificial Intelligence on delivery of financial services and development of financial products.
5. Analyse the role of Machine Learning in the growth of financial products and services.
6. Estimate the role of Blockchain and Sandboxes in the expansion of financial services and markets.
7. Evaluate the complexities of Cryptocurrency valuation and analyse their future.
8. Decipher the risks of Digital transactions and laws available for investor and customer protection.
9. Evaluate the status and future growth of Insure Tech, Investment Tech, Wealth Tech, Lending Tech and Reg Tech.
10. Examine the future of FinTech SaaS – Software as a Service.
11. Analyse the emergence of Neo Banking in India.

## Curriculum Structure

Two Year PGDM Programme with Six Trimester



### CORE COURSES:-

#### Term I

- Financial Reporting & Analysis
- Managerial Economics
- Marketing Management - 1
- Organizational Behaviour
- Spreadsheets for Business Application
- Quantitative Techniques-1
- Essentials of Business Communication-1
- Placement Training
- MOOC Courses (Credit Based)

#### Term II

- Cost & Management Analysis
- Financial Markets
- Introduction to Fintech
- Blockchain and Applications
- Managerial Effectiveness & Ethics
- Economic Environment Policy

- Advance Excel
- Writing Ability (Essentials of Business Communication - 2)
- Placement Training
- MOOC Courses (Credit Based)

#### Term III

- Business Research Methods
- ERP & MIS
- Strategic Management
- Legal Aspects of Business
- Financial Management-1
- Human Resource Management
- Cloud Computing & API Economy
- Python for Managers
- R for Managers
- Placement Training

#### Term IV

- Negotiation Skills
- Financial Management-2
- International Business
- Risk Management
- Fundamentals of InsurTech & RegTech
- AI for Managers
- Investment & Portfolio Management
- Fintech in Banking & Finance
- Summer Internship Project
- Placement Training
- MOOC Course (For Elective)

#### Term V

- Entrepreneurship & Family Business Mgmt.
- Data Visualization with Power BI
- Regulations & Compliance in Fintech
- Corporate Financial Markets

- Machine Learning in Fintech
- Crypto Currency & Digital Currency
- Robotics Process Automation
- Placement Training
- Capstone
- MOOC Course (for Elective)

#### Term VI

- Cyber Security in Fintech
- Introduction to Big Data Analytics
- Sustainable Finance & Project Management
- Capstone Project
- Placement Training
- MOOC Course (For Elective)

# PGDM (General) & PGDM (Fintech)

## Admission Process :

### Eligibility Criteria

1. Minimum three years Bachelors' degree or equivalent in any discipline with minimum 50% marks in aggregate.
2. A National Level Entrance Test Score valid for the year including CAT /XAT /MAT /CMAT /NMAT/GMAT.

### Application Submission Process

1. Application Forms can be filled online on the Institute's Website.
2. The Applicant must complete the Online Application Form for which details are available on the Institute's Website.

### Selection Process

Candidates satisfying the eligibility criteria will be short-listed for further process.

Short-listed candidates will be called for Group Discussion and Personal Interview on campus.

Candidates with relevant work experience will be considered with additional weightage in the selection process.

A merit list of candidates will be prepared based on the cumulative score of criteria including Entrance Test score, Group Discussion, Personal Interview, Case Analysis, Academic Profile and Work Experience.

The weightage for each criteria will be decided by the Admission Committee.

### Scholarships

DSB offers several scholarships on merit-cum-means basis to students. Scholarships are made available to students who have achieved certain minimum performance standards in academics and/or competitive examination or to those students (EWS/BPL) who are incapable to meet their higher education expenses.

**DSB has awarded scholarships of Rs. 50 lakhs in the Academic Year 24-25.**

\*Reservation Policy as per State Govt.



# FACULTY PROFILE

The expertise and experience of every DSB faculty member is directed towards your uncompromised progress. They are at the cutting-edge of wisdom and their appetite for innovation lets them do that they do the best-- unleash your potential.



**PROF. SOURINDRA BHATTACHARJEE**  
Director-DSB  
FPM, IIM Ahmedabad  
Former Associate Professor, IIM-L



**PROF. RATTAN SHARMA**  
Ph.D Delhi University  
Former Professor, IIM Lucknow  
MDI, ASCI, SPJIMR



**PROF. SHOMA MUKHERJI**  
EFPM MDI GURGAON  
MIM Thunderbird, USA  
Former HR Head - Exxon Mobil



**PROF. ASHOK BHATTACHARYA**  
PGPM XLRI  
Former Vice-President  
HR-General Electric  
Former VP (HR), HCL Technologies



**PROF. NEERJA ARORA**  
Ph.D, PGDM, IIM Calcutta  
PWC, Ballarpur Industries Ltd.  
IBM



**PROF. RASHMI SHARMA**  
Ph.D, Banasthali  
Prof. - LBSIM, Delhi



**PROF. CHANDAN THAKUR**  
Ph.D Central University of Nicaragua  
Faculty- IMT Nagpur, ISBM Pune



**PROF. MEGHNA CHHABRA**  
Ph. D., MMS DAVV, Indore  
Design Thinking- Stanford University  
Graduate School of Business



**PROF. THRIVENI KUMARI KARLAPUDI**  
Ph.D, Post Dec IIM Calcutta  
M.Phil Annamalai University



**PROF. BISHNU PRASAD DASH**  
Ph.D., FPM, IIM Ranchi



**PROF. BARKHA GOYAL**  
Ph.D. in Financial Economics  
IIT, Roorkee



**PROF. ARUSHI JAIN**  
Ph. D. Financial Economics  
Delhi University



**PROF. JASPREET KAUR**  
EFPM Scholar at IIM  
Lucknow



**PROF. ANANYA RAY**  
Ph.D. Informaton Systems and Business  
Analytics, FPM, IIM Ranchi



**PROF. RUCHIKA SHARMA**  
Ph.D. B.I.T. Mesra, Ranchi  
MBA



**PROF. SWATI NARULA**  
Ph.D. in Finance  
Faculty of Commerce  
University of Rajasthan



**PROF. RAMANPREET SHELLY**  
Ph.D. OSE  
MBA, M.Com



**PROF. Kritika Nagdev**  
PHD, MBA

## Faculty (Industry Experts)



**Mr. Vivek Khattar**  
Market Research Consultant  
Industry Experience - 30+ years



**Mr. Amardeep Singh**  
Financial Consultant  
Industry Experience - 15+ years



**Prof. Krishanu Datta**  
Brand Consultant at Communifix  
Communication Pvt. Ltd.  
Fonder, Reverse Mentor Co.



**Mr. Vivek Nanda**  
Strategic Planning & Management  
Industry Experience- 30+ Yrs

# Eminent Academicians at

# DSB



**PROF. (DR.) ABHIJIT GHOSH**  
Dean, Faculty of Business  
Lincoln University College  
Malaysia



**PROF. KAYHAN TAJEDDINI**  
Professor of Strategic  
management & International  
Business, Department of  
Business Economics  
Tokyo International University  
Japan, Sheffield Hallam University, UK



**PROF.(DR.) ABDELGHANI  
BENAYOUNE**  
Assistant Dean  
for Research & Graduate Studies  
National University of Science  
and Technology, Oman




**DR. NEEL WASANTHA**  
Senior Lecturer  
Department of  
Management Science  
UVA Wellassa University, Sri Lanka



**PROF. S. VENKATARAMANIAH**  
Professor,  
Operations Management  
IIM Lucknow, India



**DR. WILLIAM**  
Principal & Founder  
International School  
of Management, Myanmar



**PROF SHYAM SUNDER**  
James I. Franks  
Professor  
Yale University.



**PROF SP KOTHARI**  
Gordon Y. Billard Professor  
Sloan School of  
Management, MIT



**PROF JYOTI GUPTA**  
Professor  
ESCP Europe



**PROF VIKRAM KHANNA**  
William W. Cook Professor  
University of Michigan  
Law School



**PROF. JOE THOMAS**  
Professor of Public Health &  
National Course Convenor  
Institute of Health and Management  
Melbourne, Australia



**PROF. PETER CARDON**  
Marshall School of  
Business, USA



**PROF. KIMBERLEY BARKER**  
Professor- College of  
Business, University of  
Eastern Michigan



**PROF. SABIHA MUMTAZ**  
Faculty QB & HR  
University of  
Wollongong in Dubai



**PROF. SANJAY SINGH**  
Assistant Professor  
School of Business  
Maynooth University  
Ireland



**PROF. SUSHIL SHARMA**  
Associate Provost  
Texas A&M at  
Texarkana US



**MR. ARUN MAMGAI**  
Red Hat, USA



**MS. ELSA BARRON**  
Program Assistant  
The Center for Climate and  
Security CCS



**PROF. DAVID VICTOR**  
Eastern Michigan  
University, USA



**DR. SAILESH RAO**  
Founder & Executive  
Director, Climate Healers  
Phoenix, AZ

# Business Leaders @DSB Campus



**Mr. N.R. Narayana Murthy**  
Founder, Infosys



**Mr. Suresh Narayanan**  
Chairman and Managing  
Director, Nestlé India



**Prof. Shyam Bang**  
Chairman  
National Accreditation Board  
for Certification Bodies



**Mr. S.N. Bhaduri**  
Director, Integral Media  
Solution Pvt. Ltd.



**Mr. Vivek Gaur**  
CEO  
YepMe.com



**Mr. Anil Kumar  
Sardana**  
MD  
Adani Energy Solutions Ltd.



**Mr. Kewal Handa**  
Ex-CMD  
Pfizer



**Mr. Deepak Deodar**  
Region GM  
GE Power



**Mr. Milind Patil**  
Senior Director  
Global Supply Management  
Philips Lumileds Inc, USA



**Mr. Chandrashekar  
Kakal**  
Former COO  
L&T Infotech



**Mr. S.Y. Siddique**  
Chief Mentor at Maruti  
Suzuki India Ltd



**Mr. Rajat Mukherji**  
Chief Corporate Affairs  
Officer, Idea Cellular



**Mr. Akhil Bansal**  
Former CEO  
KPMG



**Mr. Dilip Cherian**  
Founder Perfect Relations  
Communications Consultant  
Political Campaign Advisor  
Journal



**Mr. Amit Garg**  
Head Digital Media HT  
HT India's Executive  
Director of Digital



**Mr. Rajeev Bhadauria**  
Director Group - HR  
Jindal Steel



**Mr. Sunil Goel**  
MD  
Global Hunt

# Eminent Social Leaders @DSB Campus



**Mr. Arun Jaitely**  
Hon'ble Minister for Finance and  
Corporate Affairs  
Govt. of India



**Shri Dharmendra Pradhan**  
Hon'ble Minister of Education  
and Skill Development  
& Entrepreneurship  
Government of India



**Padma Shri Hema Malini**  
Hon'ble Member of Parliament  
Lok Sabha



**PVSM, AVSM, B.S. Dhanoa**  
Air Chief Marshal



**Mr. Deepak Vohra**  
Indian Ambassador and Special  
Advisor in Africa and in Ladakh



**Mr. Rajat Sharma**  
Indian journalist & Chairman  
and Editor-in-chief of India TV



**Col. Rajyavardhan  
S. Rathore**  
Former Olympian  
The Minister of State for  
Youth Affairs & Sports (IC)

## Academicians from Premier Institutions

<b>Prof S Manikutty</b>	: Professor, IIM Ahmedabad	<b>Prof. Shekhar Chaudhuri</b>	: Former Director, IIM Calcutta
<b>Prof M. R. Dixit</b>	: Professor, IIM Ahmedabad	<b>Prof. Terry Parrish</b>	: President, ICE Academy, UK
<b>Prof D.P. Goyal</b>	: Director, IIM Shillong	<b>Dr. Valson Thampu</b>	: Principal, St. Stephen College
<b>Prof. Neharika Vohra</b>	: Professor, IIM-Ahmedabad	<b>Prof. Anil D. Sahasrabudhe</b>	: Chairman, Executive Committee NAAC
<b>Prof. Sunil Maheshwari</b>	: Professor, IIM-Ahmedabad	<b>Prof. Debi S Saini</b>	: Professor, MDI Gurgaon
<b>Prof Shailesh Rastogi</b>	: MMS, MNIIT Allahabad	<b>Prof. TV Rao</b>	: Former Professor IIM-A, Chairman, TVRLS, Founder & President NHRDN
<b>Prof. Ruhani Ali</b>	: Professor, Universiti Sains Malaysia	<b>Prof. Punam Sahgal</b>	: Professor, IIM Lucknow
<b>Prof. Archana Shukla</b>	: Former Director, IIM Lucknow	<b>Prof. G. Raghuram</b>	: Director, IIM Bangalore
<b>Dr. Jay S Matadeen</b>	: Professor, University of Mauritius	<b>Prof. S. Sadagopan</b>	: Founder of IIITB
<b>Dr. Duminda Kuruppuarachchi</b>	: Professor, University of Sri Jayewardenepura		

# Academic Collaborations with Premier Institutions

Innovation, Creativity and Critical Thinking: Multiple Perspective on Teaching, Learning and Executing at **IIM Ahmedabad, IIM Bangalore & NIT Sikkim**

Learning at Delhi School of Business is participative where many professional development programmes are organized for and attended together by both faculty members and students. One such programme - Innovation, Creativity and Critical Thinking: Multiple Perspective on Teaching, Learning and Executing - was specifically conceptualized and organized by the world-renowned **Indian Institute of Management Ahmedabad (IIMA)** in April 2016, June 2017 and at **IIM Bangalore (IIMB)** in Nov 2018 for faculty and students. The participants of these programmes got a unique opportunity to explore innovative ideas of learning and teaching management under the guidance of the reputed faculty of IIM. The pedagogy used in the programme included case discussion, group discussion, mental exercises, simulation, brainstorming sessions etc. The selection of participants for these programmes are based on the criteria of merit.



भारतीय प्रबंध संस्थान अहमदाबाद  
INDIAN INSTITUTE OF MANAGEMENT  
AHMEDABAD



DSB Students in IIM Ahmedabad \*IIMA for AY 2016



भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE



राष्ट्रीय प्रौद्योगिकी संस्थान, शिक्किम  
NATIONAL INSTITUTE OF TECHNOLOGY  
SIKKIM



DSB Students in IIM Bangalore \*IIMB for AY 2018



DSB Students in NIT Sikkim for AY 2022

# Centre for Sustainable Development DSB & VIPS-TC Conferences



## Goals of CSD

- To sensitize all stakeholders of the emerging sustainability and development issues.
- To conduct workshops & conclaves on the contemporary themes in sustainability/SD.
- To conduct research in collaboration with Universities & Government Institutions in order to contribute to wider body of knowledge.

## CSD has conducted the following activities:

- **CSD is working in collaboration with academic and non-academic institutions on various themes;** FPT University Vietnam, UN Global Compact Network India and ICSSR- Northern Regional Centre.
- **International Conferences:**  
Equitable Education for Sustainable Development  
Responsible Consumption, Production and Education for Sustainable Future  
Aligning Sustainability with the Indian Knowledge systems
- **Conducted ICSSR Sponsored Research Projects**
- **Design new sustainability and development courses for PGDM Program**
- **Inclusive activities with the underprivileged**

## Specific Areas of focus

Inclusive Growth   Responsible Consumption   Resource Management  
Sustainable Business Practices   Education and Awareness   Socioeconomic Equity

## Conference Collaborators:



# Achievements

## A March Towards Excellence

At Delhi School of Business student achievement is a testament to the institution's commitment to academic excellence, leadership development, and holistic growth. Beyond classroom learning, DSB nurtures talent through industry engagements, case competitions, research initiatives, and co-curricular activities, empowering students to excel in diverse domains. DSB students consistently set new benchmarks. Their achievements not only reflect their hard work and dedication but also reinforce the institution's vision of shaping future business leaders equipped with knowledge, innovation, and ethical values.



Won the ₹ 20,000/- Cash Prize at  
"Youth Voice Entrepreneurial Idea"  
event hosted by BCC&I at India Habitat Centre



Winner of **National Finals** for the  
AIMA Student Management Quiz 2025



Won the **Regional Round (North)**  
for the 28th Student Management Games



Second Runner up of the **Regional Round (North)** of the  
28th Student Management Games



First Runner-Up in the **Regional Finals** of the Student Management Games,  
Conducted by All India Management Association (AIMA)





Second position in **Basketball at Spardha 2025**;  
Inter College Sports Meet



Represented Delhi state in **42nd Senior National Netball Championship** for Men & Women



Team DSB Secured the top position at **'ADVERT-Creative AD Competition'** the Inter College Management Competition

## Support for Higher Academic Pursuits...

### Acceptance of Research Paper at IIM Kashipur

Paper Titled:  
**"Drone-Based Grocery Deliveries in Delhi-NCR"**



**Anushka Agarwal** Batch: 2024-26  
**Purvi** Batch: 2024-26  
**Sharon Panicker** Batch: 2024-26



**Aarti Sachdeva** Batch: 2024-26  
**Aarchi Mittal** Batch: 2024-26

### Acceptance of Research Paper at MDI Gurgaon

at the 12th AIM-AMA Sheth Foundation Doctoral Consortium 2025

Paper Titled:  
**"Role of Social Media in Promoting Greenwashing and Consumer Buying Decisions"**



**Gitanshi Jhamb** Batch: 2024-26  
**Gautam Agal** Batch: 2024-26  
**Anshu Jain** Batch: 2024-26



**Pratyushi Singh** Batch: 2024-26  
**Prikshit** Batch: 2024-26  
**Geetika Sharma** Batch: 2024-26

### Acceptance of Research Paper at IIM Kashipur

Paper Titled:  
**"Willingness of Consumers to Buy Thrifted or Recycled Clothes"**



**Amuj Vats** Batch: 2024-26  
**Manya Jain** Batch: 2024-26  
**Raunak Agarwal** Batch: 2024-26  
**Yash Naruka** Batch: 2024-26



**Devanshi Sharma** Batch: 2024-26  
**Shreya Aggarwal** Batch: 2024-26  
**Priyanka Saini** Batch: 2024-26  
**Pradeep Yadav** Batch: 2024-26  
**Anant Jain** Batch: 2024-26

### Acceptance of Research Paper at IIM Kashipur

Paper Titled:  
**"Consumer Acceptability of Sustainable Packaging in FMCG Products"**



**Kaushalendra Kushwaha** Batch: 2024-26  
**Aditi Goel** Batch: 2024-26



**Nehal Mittal** Batch: 2024-25  
**Prerna Chauhan** Batch: 2024-25

## Research Papers Presented by our Students in International Conference-2025



**Himanshu Rana**

Support Eco-Friendly Programs and Community Initiatives: A Study Under Operations and Logistics Management



**Pratyushi Singh**

Developing strategies related to sustainable logistics for waste management in Textile Industries



**Vrishti Jain**

AI Influencers: Credible Voices or Algorithmic Illusion



**Divya Gupta**

An Analysis of Investor Behaviour and Preferences Across Financial Products

# Alumnus Scaling Heights...

Alumnus of Delhi School of Business, rooted in a legacy of excellence, continues to scale new heights in their professional journey. Their achievements reflect the strong foundation and values instilled by the institution, inspiring future leaders and bringing pride to the DSB community.



**(Batch 2013-15)**  
Senior Director, Sales  
Gartner

**Somya Arora**



**(Batch 2014-16)**  
Office Manager  
Marketing Automation Corp.  
Canada

**Ankit Rana**



**(Batch-2015-17)**  
Assistant Director and Group Head  
Corporate Ratings- CareEdge Group

**Rajan Sukhija**



**(Batch:2016-18)**  
Account Director  
CXO-Advisory for High-tech  
Enterprises  
Gartner

**Disha Nagara**



**(Batch 2017-19)**  
Custom Clearance  
FedEx Express Dubai

**Neha Anjum**



**(Silver Medalist Batch-2019-21)**  
Solution Advisor  
Deloitte

**Utsav Mehrishi**



**(Gold Medalist Batch:2019-21)**  
Corporate Collaborations  
hSenid Business Solution  
(Colombo)

**Monira Minto**



**(Batch-2021-23)**  
Certified PMGM Consultant SAP  
Success Factors  
Rolling Arrays  
HR Transformation Solutions  
Singapore

**Pooja Goyal**



**(Batch -2021-23)**  
People Business Partner  
Ericsson  
Pwc- Campus Recruiter

**Niharika Sharma**

excellence

# DSBians: As Neo-Entrepreneurs...



**(Batch 2013-15)**  
**Executive Director**  
Climate and Sustainability Initiative

**Vaibhav Pratap Singh**



**(Batch-2013-15)**  
**Founder- GAON**  
(has secured Rs.80 Lakh funding on Shark Tank India Season-4 for his startup-GAON)  
**Associate Director-Pine Labs**

**Alok Ranjan**



**(Batch 2015-17)**  
**Director**  
HMG Capital Services Pvt Ltd.

**Gaurav Gupta**



**(Batch 2016-18)**  
**Director -BHW Pvt Ltd**  
Founder- GSM

**Anjay Chhillar**



**(Batch 2017-19)**  
**Director**  
Adversify Marketing Pvt. Ltd.

**Kushal Gupta**



**(Batch 2018-20)**  
**Owner**  
Evaaa Clothing

**Amisha Kalra**



**(Batch 2019-21)**  
**CEO**  
KKolors Cosmetics

**Kanya Jeswani**



**(Batch 2020-22)**  
**Founder Director & CEO**  
Neovascular Technologies Pvt. Ltd.

**Mallika Sareen**



**(Batch 2020-22)**  
**Public Speaking & Communication Coach**  
Freelance-  
National Association for the Blind,  
Delhi Centre for Education & Health  
Research Organization

**Sushant Singhal**

# Unique Pedagogical Initiatives

Innovative teaching methods are designed to enhance learning experiences and outcomes beyond traditional classroom practices. These innovative approaches bridge the gap between theory and practice, preparing students for real-world challenges. By engaging in hands-on experiences, collaborative problem-solving, and entrepreneurial thinking, MBA graduates develop critical skills like leadership, adaptability, and strategic decision-making—essential for success in today's dynamic and competitive business environment.



Peer Learning & Team Building



Flipped Classroom



Inquiry Based-Learning



Gamification



Newspaper Based-Contemporary Learning



Video Based-Learning



# Manifold Initiatives of Industry Connect

- Guest Lectures
- Industry Visits
- Visiting Faculty
- Training & Incubation
- Live Projects
- Pre Placement Trainings
- Summer Internships (SIP) and Mentoring
- Management Development Programs (MDPs)

## Guest Lectures



**Mr. Siddharth Marwah** (Partner at Khaitan & Co. Forbes India Top Individual Lawyer)  
Understanding Inorganic Entrepreneurial Growth Strategy through Mergers & Acquisitions



**Shreshthaa K. Chopra** (Expert Trainer in Technical Analysis Indicators)  
Applying Technical Analysis to Various Industries in Entrepreneurship



**Mr. Gaurav Lal** (Business Head-Project Finance Syndication, Tata Capital Ltd.)  
Recent Industry Trends in Project Finance & Financial Services Market



**Mr. Sushant Singh** (DSB Alumni) - Improving Employee Engagement



**Sanjay Kapoor** (Entrepreneur | Educator | Consultant)  
Entrepreneurship by Acquisition: Why start a business, when you can buy one



**Prof. Sushil K. Sharma** (Dean, College of Business, Engineering and Technology, Texas A&M University, USA) - Sustainable Future

# Capacity Building

# connect

At the workplace, apart from subject knowledge and skills, students are expected to come up with innovative solutions and exhibit rational thinking in their decision-making. In order to promote holistic learning and broaden the perspective of the students, regular workshops are conducted on the following topics-

- Creative Thinking
- Critical Thinking
- Design Thinking
- Managing Time & Destressing Technique
- Universal Values / Ethics
- Self Awareness
- Life skills at workplace
- Indian Philosophy & Management Principles



SELF AWARENESS



INNOVATIVE THINKING



CRITICAL THINKING



MANAGING TIME & DESTRESSING TECHNIQUE



DESIGN THINKING



INDIAN PHILOSOPHY & MANAGEMENT PRINCIPLES



UNIVERSAL VALUES / ETHICS



CREATIVE THINKING

# INDUSTRY VISIT

Coca-Cola | Parle | BSE  
Atal Incubation Center BIMTECH  
Britannia Industries



# Panel Discussions: Career Opportunities and Trends

DSB regularly invites corporate professionals from various domains of Marketing, Finance, Operations, HR and Analytics for Conclaves and Panel Discussions. The objective is to expose the students to career opportunities and trends in these domains. The students also learn about the corporate culture and get an opportunity to interact with working professionals.



# HR Conclaves @ DSB Campus



# Conclaves

Marketing, Analytics & IT, Corporate Governance, Corporate Social Responsibility, Luxury and Retail



Analysis of Budget - 2023



Corporate Social Responsibility Conclave



Corporate Governance Conclave



Luxury and Retail Conclave



Marketing Conclave



Analytics & IT Conclave

# Management Development Programmes for Enhanced Executive Success

**Delhi School of Business (DSB)**, established in 2012 under VIPS, offers excellence in management education through its PGDM and Executive Education programs. With a strong foundation in areas like AI, Data Science, IoT, and Law, DSB blends academic rigor with practical relevance. Our MDPs are tailored to meet evolving industry needs, especially for MSMEs in sectors like Sales, Marketing, HR, and Finance. Faculty with rich corporate backgrounds from IIMs, MDI, and XLRI ensure high-impact learning. Using a workshop-based, interactive pedagogy including case studies and role plays, DSB empowers businesses with skills and strategies for sustained competitive advantage.



## Corporates *Who Benefitted from our MDP's*



# CURRICULUM ENRICHMENT USING INPUTS FROM INDUSTRY EXPERTS

## List of Industry Experts involved in Curriculum Development

<b>Dr Amit Pareenja</b>	Director - L&D & Talent Acquisition, Tata Communication	<b>Mr Nishant Bhaskar</b>	Associate Director (IB), Moglix	<b>Prof Jayanta Chakraborti</b>	Associate Prof-Marketing, Symbiosis University Pune.
<b>Mr Chirag Aneja</b>	Head HR, Grey Orange	<b>Mr. Anadhi Goel</b>	Finance Manager, Paytm	<b>Mr Vivek Khattar</b>	Senior Consultant and Project Mentor Pruvisor Management Consulting Pvt. Ltd.
<b>Prof GG Dwivedi</b>	Prof-HR, School of Universal Leadership and strategy	<b>Ms. Ruchi Agarwal</b>	Director-Finance, Vision Spring Pvt Ltd	<b>Prof. Reji Matthew</b>	Prof-DA, Praxis Business School
<b>Mr Praduman Gupta</b>	Country Head- IB, IndoArabian Shipping Lines India Pvt Ltd	<b>Prof CB Gupta</b>	Prof - Finance, LBISM	<b>Mr Saurabh K. Mishra</b>	BI Head Data Analytics, Cars24
<b>Mr Sunny Kichloo</b>	Sr VP- LKP Securities	<b>Mr Rajiv Khatri</b>	VP - Genpact	<b>Mr Venketsharan</b>	Head Sales- Nestle
<b>Mr Jenendra Anand</b>	CEO - Baxy Group	<b>Mr Ashish Bhalla</b>	Head Campus Relations- HCL Technologies	<b>Munish Davessar</b>	Head International Buisness- GMR Group
<b>Mr Vipin Arora</b>	VP- Relationship Mangement- Indusind Bank	<b>Mr Debargha Deb</b>	National Manager Sales-HR, Dabur	<b>Mr Sunil Babbar</b>	Head- DA and Ops - EY India
<b>Mr Gaurav Singhal</b>	CEO- Blue Digital	<b>Mr Deepak Behl</b>	Director HR, Park Hotels	<b>Mr Deepak Choudhary</b>	CEO- Audi(Delhi West)
<b>Mr Nitin Amberdar</b>	AVP- Bajaj Capital	<b>Mr Sumit Pandit</b>	Head IT Process, Sterilite Technologies	<b>Mr Rajiv Sharma</b>	Head MT & Ecom Vertical-ITC
<b>Ms Manya Girdhar</b>	VP (Corporate Banking)-HSBC Bank	<b>Mr Sandeep Pruthi</b>	AVP,Analytics and Insights- American Express	<b>Mr Nishant Bhaskar</b>	Head MT-Moglix
<b>Mr Sagar Sanyal</b>	Director-Zoom Insurance Pvt Ltd	<b>Mr Abhishek Singh</b>	National Operation Manager- Inbound-Britannia	<b>Mr Venkatsharan G</b>	Head Sales - Nestle
<b>Mr Aditya Agrawal</b>	Sr. VP & Head Client Services and Transunion Experience- Cibil Ltd	<b>Mr Ashish Jain</b>	Deputy Director General - FIEO	<b>Mr Ashok Kumar</b>	Head IT- Wipro
		<b>Mr Gyan Abhishek</b>	Head International Buisness- Mersk Logistics	<b>Prof SS Dubey</b>	Professor-BIMTECH
				<b>Prof Siddharth Verma</b>	Professor-IMI, Delhi
<b>Mr. Aditya Agarwal</b>	Sr. VP & Head Partnerships Transunion Cibil Limited	<b>Ms Shalu Manan</b>	VP HR Transformation, Genpact	<b>Prof. P.K. Jain</b>	Hon. Professor, IIT Delhi - Finance
<b>Prof. Himanshu Manglik</b>	Founder and President WALNUTCAP- Consulting	<b>Ms. Somya Arora</b>	Sales Head-APAC, Everest	<b>Prof. Sameer Anand</b>	Delhi University - Data Analytics
<b>Mr. Om Prakash Hisaria</b>	Senior Vice-President, Indirect Taxation & Trade Policy, Reliance Ind. Ltd.	<b>Dr. Subrat Kumar</b>	CEO, People Labs Pvt. Ltd.	<b>Mr. Shiv Kumar</b>	Ex-CMD, SB&J - Finance
		<b>Prof. Anup Kumar</b>	IMT, Nagpur - IT & Systems	<b>Dr. V. P. Singh</b>	Executive Director (Retd.), RJ Corp - HR
		<b>Mr. Jugesh Chander</b>	Ex-Banker, Syndicate Bank - Finance		
<b>Mr. Nitin Nambardar</b>	Associate VP, Bajaj Capital	<b>Mr. Pawan Agarwal</b>	CFO, Swatch Group	<b>Mr. Neeraj Walla</b>	CEO, Mont BLANC
<b>Mr. Abid Murshid</b>	Head Inside Sales- India, Paypal India	<b>Mr. Enjla Jalil</b>	Associate Dir, Acuity (Moody's)	<b>Mr. Trupti Vasudeva</b>	CEO, Director, Corp. Comm. & PR, ActiMedia P. Ltd
<b>Mr. Faisal Ahmed</b>	MD, IRIS Worldwide	<b>Ms. Nagina Sawhney</b>	Div Head SME Lending, Edelwise Services	<b>Mr. Hameed Jung</b>	Head Talent Mgt, Baxter India
<b>Mr. Faisal Sajjad</b>	Head Marketing and Strategy Videocon Industries	<b>Ms. Rafat Jahan</b>	North Head, JM Financials	<b>Mr. Mrityunjay Rohit</b>	Lead Talent Acquisition, Amazon
<b>Mr. Aditya Agarwal</b>	CIBILm VP & Head BD	<b>Mr. Ashish Goel</b>	GM & Bus Head, M	<b>Ms. Shakun Khanna</b>	HCM Head APAC, Oracle
		<b>Mr. Aditya Paranjape</b>	Co founder, ELDP Retail, Head Strategy Ebay	<b>Mr. Farhan Khan</b>	Sr. VP IT, Radico Khaltan

# PRE-PLACEMENT ASSESSMENT AND TRAINING

(Assessment will define training)

## Individual Student Profiling & Assessment (Year-I)

### PHASE-1

#### Individual Awareness & Training

**Total Training Hours**  
30 Hours Combined  
Session for all  
Students together

#### Individual Assessment of Personality through Psychometric Analysis

**Total Training Hours**  
2 Hours per student  
2 Session of  
1 Hour each

#### Industry Awareness

**Total Training Hours**  
5 Sessions with  
6 Speakers each

#### Job Profile Awareness

**Total Training Hours**  
4 Hours  
2 Sessions with  
5 Speakers each

#### Resume Writing Workshop (Conducted Individually)

- Combined Session  
- Individual Session  
for all resume

#### Training on LinkedIn Profile Development

- For All Students

## Individual Student Training (Year-II)

### PHASE-2

#### Mock GD Conducted (In Group of 10)

GD I (with Recording)	→	20 Min
Screening	→	25 Min
Feedback & Training	→	20 Min
GD II	→	20 Min

#### Aptitude & Reasoning Training Conducted Section Wise

- Trainer
- 4 Day Training
- 12 Hours Training

#### Mock PI (Conducted Individually) Personalised Interview 1 hour 30 min

PI I (with Recording)	→	20 Min
Screening	→	25 Min
Feedback & Training	→	20 Min
PI II	→	20 Min

# Pre-Placement Training Session

Placement training plays a major role in shaping up the career goals of students. Potential recruiters look for subject knowledge, good communication skills, rational thinking, decision making skills, thinking out-of-the-box, professionalism and a strong work ethic. Our students are given intensive Placement Training by faculty members and external experts. Sessions include workshops on Aptitude Testing, Resume Building, LinkedIn Profile Building, Critical Thinking, Creative Thinking and Video Resume Building. Apart from these, there are specially curated sessions with Alumni to understand the work culture and subject knowledge sessions mentored by faculty to prepare the students for the upcoming interviews.



Samcara Training



Resume Writing



MOCK PI



Mock GD



Psychometric Test



Logical Reasoning & Aptitude Test



LinkedIn Profiling

## Live Projects



## Snap Shot of Placements



## Our Prominent Recruiters



# Our Prominent Recruiters

## GET NOTICED BY THOSE WHO MATTER

Recruitment at DSB encompasses a wide-range of opportunities. Every year, some of the most reputed names in the industry come and hire students on campus at DSB.



# Placement Highlights Batch 2023-25

 <p><b>Aarush</b> SBI Mutual Fund Assistant Manager</p>	 <p><b>Abhishek Dey</b> SBI Mutual Fund Assistant Manager,</p>	 <p><b>Akshat Garg</b> BlackRock Analyst</p>	 <p><b>Ankit Kumar</b> Uniqlo India Business Leader</p>	 <p><b>Alishay Jain</b> Genpact MT</p>	 <p><b>Deeksha Shahi</b> Wipro Analyst</p>	 <p><b>Divyam Sharma</b> Asian Paints Project Sales Executive</p>
 <p><b>Harshit Chawla</b> Aditya Birla Capital Sales Trainee</p>	 <p><b>Jahanvi Sharma</b> Aditya Birla Capital Sales Trainee</p>	 <p><b>Janvi Saini</b> Policy Bazaar Key Account Manager</p>	 <p><b>Madhav Kalra</b> Aditya Birla Capital Sales Trainee</p>	 <p><b>Manan Garg</b> Wipro Analyst</p>	 <p><b>Mridul Vij</b> Asian Paints Project Sales Executive</p>	 <p><b>Nandini Aggarwal</b> BlackRock Analyst</p>
 <p><b>Nandini Rajpal</b> Wipro Analyst</p>	 <p><b>Niyati Goel</b> Blackrock Analyst</p>	 <p><b>Panthpreet Singh</b> Blackrock Analyst</p>	 <p><b>Pulkit Arora</b> Aditya Birla Capital Sales Trainee</p>	 <p><b>Risha Goel</b> Acuity Knowledge Partners Analyst</p>	 <p><b>Shikha Tiwari</b> Policy Bazaar HR - Onboarding Specialist</p>	 <p><b>Srishty Bansal</b> Analyst Blackrock</p>
 <p><b>Suruj Borah</b> Aditya Birla Capital Trainee</p>	 <p><b>Swati Jain</b> BlackRock Analyst</p>	 <p><b>Tamanna Suri</b> Wipro Analyst</p>	 <p><b>Tanya Mangla</b> Blackrock Analyst</p>	 <p><b>Taranjit</b> Aditya Birla Capital Sales Trainee</p>	 <p><b>Utkarsh Kumar</b> Trainee Aditya Birla Capital</p>	 <p><b>Vidhi Khandelwal</b> Sales Trainee Aditya Birla Capital</p>

# Placement Highlights Batch 2022-24



**Akansha Sharma**

Wipro Limited  
Management Trainee



**Aman Chaturvedi**

Piramal Capital & Housing Finance  
Management Trainee



**Amisha Diwakar**

Hive Market  
Research Analyst



**Anita Verma**

JM Financials Ltd.  
Management Trainee



**Ankit Chaudhary**

Piramal Capital & Housing  
Finance Management Trainee



**Anupama Yadav**

Hive Market  
Research Analyst



**Anurag Tiwari**

Asian Paints Territory  
Sales Executive



**Bhuvan Jindal**

Grasim Paints (Aditya Birla Group)  
Marketing Trainee



**Dhwani Malik**

Tata Trent Limited  
Store Manager (Zudio)



**Farhat Hussain**

AXA XL  
Analyst



**Harshit Anand**

Grasim Paints (Aditya Birla Group)  
Marketing Trainee



**Isha Chaubey**

JM Financials Ltd.  
Management Trainee



**Kanika Khanna**

Unison International  
HR - Consultant



**Ketan Jain**

Godrej & Boyce  
Assistant Manager



**Komal Adhikari**

Genpact  
Financial Analyst



**Kritika Sharma**

Hive Market  
Research Analyst



**Manika Sethi**

Ameriprise Financials Analyst  
Financial Advisory



**Manya Gupta**

Wipro Limited  
Management Trainee



**Mitasha Kathuria**

Tata Trent Limited  
Store Manager (Zudio)



**Nikita Saini**

JM Financials Ltd.  
Management Trainee



**Nishtha Poddar**

Unison International  
HR - Consultant



**Ria Ahuja**

Unison International  
HR - Consultant



**Ritika Verma**

Unison International  
HR - Consultant



**Shubham Jaiswal**

Grasim Paints (Aditya Birla Group)  
Marketing Trainee



**Vansh Batra**

JM Financials Ltd  
Management Trainee



**Vishwanath Kapil**

Gallagher & Mohan  
Financial Analyst



**Yash Chaudhary**

JM Financials Ltd  
Management Trainee



**Shriyanshu**

JM Financials Ltd.  
Management Trainee

# Placement Highlights Batch 2021-23

 <p><b>Abhishek Narula</b> DELOITTE Tax Consultant</p>	 <p><b>Aditi Singhal</b> Windy Street Pvt Ltd Tax Consultant</p>	 <p><b>Anchal Agarwal</b> DELOITTE Tax Consultant</p>	 <p><b>Anika Jain</b> DELOITTE Tax Consultant</p>	 <p><b>Ankur Phogat</b> Kotak Bank Relationship Officer</p>	 <p><b>Anmol Mathur</b> Paytm BDM</p>	 <p><b>Anurag Mallik</b> Yes Bank Assistant Manager</p>
 <p><b>Arushi Goel</b> HR SCRABBLE Management Trainee</p>	 <p><b>Ayushi Jindal</b> KEN RESEARCH Research Analysts</p>	 <p><b>Bhavyata Chanana</b> YES BANK Assistant Manager</p>	 <p><b>Bhawana Gupta</b> WIPRO Management Trainee</p>	 <p><b>Chetna Sharma</b> KEN RESEARCH Research Analyst</p>	 <p><b>Deepali Jain</b> HDFC BANK Personal Banker</p>	 <p><b>Divyam Manchanda</b> Acuity Knowledge Partners Analyst</p>
 <p><b>Ekta Goyal</b> Zoxima Solutions Business Analyst</p>	 <p><b>Harsh Vijay</b> Yes Bank Assistant Manager</p>	 <p><b>Shubham Gupta</b> WNS Sr. Associate</p>	 <p><b>Himanshu Mehta</b> WNS Sr. Associate</p>	 <p><b>Jaishree Khetarpal</b> DELOITTE Tax Consultant</p>	 <p><b>Jatin Agarwal</b> Yes Bank Assistant Manager</p>	 <p><b>Joy Ganguly</b> Federal Bank Grade 1 officer</p>
 <p><b>Kartik Ujjwal</b> Kotak Bank Relationship Manager</p>	 <p><b>Kashish Mahajan</b> Scrabble Management Trainee</p>	 <p><b>Kirandeep Kaur</b> EVALUESERVE Junior Analyst</p>	 <p><b>Monika Narang</b> HDFC BANK Personal Banker</p>	 <p><b>Saloni Goyal</b> WIPRO Management Trainee</p>	 <p><b>Nishtha Narang</b> Kotak Bank Relationship Manager</p>	 <p><b>Rhythm Agarwal</b> KEN RESEARCH Research Analyst</p>

# Placement Highlights Batch 2020-22

 <b>Akansha Aggarwal</b> G4S India Marketing Trainee	 <b>Ankit Arora</b> S&P Global Junior Research Analyst	 <b>Chahat Arora</b> BYJUS Business Development Trainee	 <b>Isha Nijhawan</b> HDFC Credit Manager	 <b>Jasleen Galley</b> Ameriprise Financials Process Trainee	 <b>Kabir Khagkar</b> Deloitte Tax Consultant	 <b>Kanishak Mittal</b> HDFC Credit Manager
 <b>Kooshali Arora</b> Deloitte Tax Consultant	 <b>Malika Sareen</b> Genpact Business Analyst	 <b>Soumya Ahuja</b> Care Ratings Analyst	 <b>Manika Garg</b> Deloitte Tax Consultant	 <b>Mansi Kaushik</b> EY Analyst	 <b>Mayank Khaitan</b> Ameriprise Financials Process Trainee	 <b>Naman Jain</b> WNS Global Sr. Associate
 <b>Palak Dilor</b> Jaro Education Management Trainee	 <b>Palak Jain</b> HDFC BDO	 <b>Parth Ahuja</b> Samsung Finance Executive	 <b>Preksha Mittal</b> EY Human Resources Associate	 <b>Prerak Gupta</b> TCS Management Trainee	 <b>Rahul Bisht</b> WNS Global Sr. Associate	 <b>Rohan Kaushik</b> WNS Global Sr. Associate
 <b>Ruchi Kejariwal</b> Care Ratings Analyst	 <b>Sahil Aggarwal</b> Wipro Management Trainee	 <b>Saksham Chopra</b> Cognizant Process Executive	 <b>Tannu Gupta</b> Entab infotech Pvt Ltd HR	 <b>Tapur Arora</b> Deloitte Tax Consultant	 <b>Utkarsh Vats</b> Kotak Mahindra Life Insurance Associate Recruitment Manager	 <b>Vivek Sood</b> Great Place to Work Manager Business Development

# Placement Highlights Batch 2019-21



**Aabha Chhabra**

Paperpedia  
Academic Writer Finance



**Aanchal Gupta**

ICICI BANK  
AM Retail Banking



**Abhilabh Verma**

Ameriprise Finance  
Service & Operations Process Trainee



**Akshay Khurana**

ICICI BANK  
AM Retail Banking



**Akshita Sharma**

Software One  
Associate Sales Support



**Anukriti Shakyawar**

Reliance Retail  
Store Manager



**Ashita Garg**

SMC Global Securities Ltd.  
Product Department



**Chinmay Sharma**

Planet Spark  
Business Development Associate



**Devansh Dhall**

Digi Sprints  
Digital Marketing Manager



**Dhruv Saini**

BYJU  
Student Success Specialist



**Harsh Jindal**

WNS  
Associate



**Aabha Chhabra**

ICICI BANK  
AM Retail Banking



**Janmeet Bhatti**

Planet Spark  
Business Development Associate



**Kamyra Jeswani**

Planet Spark  
Business Development Associate



**Kartike Tyagi**

Jasper Colin Research  
Research Associate



**Khushboo Goyal**

ICICI BANK  
AM Retail Banking



**Lokesh Chandok**

Jasper Colin Research  
Research Associate



**Manisha Jassal**

Representative, Adpushup  
Associate Publisher Dev



**Mitali Mittal**

Global Delivery Services India Pvt  
Analyst, Earnest & Young



**Mohit Oberoi**

Kavantum Marketing Insights  
Marketing Scientist



**Muskan Aggarwal**

AXIS BANK  
VAM Sales



**Nikita Aggarwal**

WNS  
Associate



**Prashant Singh**

Planet Spark  
Business Development Associate



**Priya Aggarwal**

Acuity Knowledge Partners  
Analyst



**Rajat Chaudhary**

Reliance Retail  
Store Manager



**Srishti Gupta**

WNS  
Sr. Associate Research



**Vratika Gupta**

Indo Global  
Production Manager



**Yash Aggarwal**

Software One  
Associate Sales Support

# Stakeholders' Accolades

I have been visiting DSB for a couple of years and have always appreciated the support that the college has provided. The students are well prepared and have had good exposure to industrial training to make them job ready. I also would like to appreciate the various events the committee organises for expert interaction and students visibility. I am sure all these would be enriching the knowledge of their students.

**amazon**

**MRITYUNJAY ROHIT**  
Lead HR, Amazon

**TransUnion CIBIL**  
**ADITYA AGARWAL**  
VP & Head Partnerships,  
Trans Union CIBIL Ltd

Delhi School of Business has been a vibrant and inspiring institute to visit. The very experienced & learned faculty that brings industry and academic experiences together, has been a great asset for DSB and this makes it a very attractive choice for aspiring MBA students as well as corporates to choose this campus. The zeal and enthusiasm of the director and staffs, energy of the students and their curiosity drives a desire to achieve more. My interactions have been very fulfilling and gratifying.

I am grateful to Delhi school of Business for providing best in class education and one-to-one personalised attention which helped me in developing required skill set. All my respect and sincere gratitude to the faculty for imparting requisite skills which lead to my success and got me placed at Software One, Gurgaon. Looking forward for having a thriving long term relationship with the institute.

**Hardika Narula**  
Batch: 2021-23



**Prakhar Garg**  
Batch: 2021-23

"I had the privilege of visiting DSB a few times. The whole experience was impressive. The institute was keen on knowing practical aspects for industry and evolving trends so that students are industry ready. This is something worth admiring. I wish the students a very good future ahead."

All efforts made by institute is great, Institute is providing best Curriculum & Placement support, Over all good experience Surely will recommend DSB to family and friends.

**ANIL GOEL**  
Father of ATUL GOEL

Institute is providing best curriculum & strong placement support, focus on practical skills and supportive environment.

**ANIL YADAV**  
Father of RAHUL YADAV

# International

## International Conference

Corporate Finance, Governance and Sustainability 21st - 23rd October 2016

Delhi School of Business organized its first International Conference on Corporate Finance, Governance and Sustainability from 21st-23rd October 2016. The conference was chaired by the Director General of Delhi School of Business, **Prof. I.M. Pandey**. It was co-chaired by Prof. Ruhani Ali of University of Science Malaysia and **Prof. Jyoti Gupta** of ESCP, Europe as it was in partnership with University Sains Malaysia, including **Prof. Shyam Sunder** from Yale University, **Prof. S.P. Kothari** from MIT Sloan School of Management -USA, **Mr. Milind Patil**, Senior Director - Philips Lumiled Inc., USA, **Prof. Vikramaditya Khanna** of Michigan Law School and **Mr. Shashank Ohja** of World Bank. **Prof. Kothari** of MIT delivered the inaugural address.

Delhi School of Business also hosted over 60 eminent speakers during the three-day conference, who shared their experiences across a spectrum of topics, not only with DSB students, but also with over 70 management students from University of Jayewardene, Sri Lanka who participated in the conference.

The purpose of the conference was to promote realistically useful research on the way organizations and the capital markets were reacting to the demand of sustainable strategies of doing business. The core emphasis was on applied theory and empirical research, where the speakers were especially interested in promoting rigorous empirical work using robust econometric methods and careful data analysis. The conference also emphasized on the importance of governance in the field of finance as a major role player in balancing the profitability and sustainability of organizations.



## International Conference

Global Advances in Business & Communication

XIth Trans Continental Conference

Strategising for Global Connect 11th - 13th July 2019

The International Conference in Global Advances in Business and Communication (GABC) aimed to bring together experts and practitioners from academics, industry and government to consider ongoing scholarly activities and business practices which shape and are shaped by the intersection of cultural factors and global business. The 11th GABC conference was hosted by Delhi School of Business in New Delhi, India. The co-sponsors were Eastern Michigan University, Universiteit Antwerpen and Universiti Teknologi Malaysia GABC has affiliate status with the Association of Business Communication since inception.

# International Conference

## Contemporary Global Perspectives in Management Environment and Technology (CGPMET-2025) 16th - 17th January, 2025

Delhi School of Business in collaboration with Lincoln University College, Malaysia hosted an International Conference CGPMET-2025 from 16th-17th January 2025 at Delhi. The key highlights of the conference were:

### Key Highlights of the International Conference:

- Five International key note speakers from Malaysia, Oman, Indonesia, Sri Lanka, Myanmar and Philippines were present
- Leading Academicians from IIMs and Industry were also invited as keynote speakers.
- Conference attracted 104 papers received out of which 81 were presented during the conference.
- Twelve international faculty and research scholars, 24 scholars from 18 Universities in India, 32 autonomous institutions and affiliated colleges presented original work
- Five DSB faculty and 9 students who presented their papers
- Three tracks in Marketing and Operations & Data Analytics was scheduled on the first day. in the second day 6 tracks Human Resource, Finance and Green & Sustainability Practices was completed
- The individual tracks was chaired by with 9 eminent external experts various universities.
- Book proceedings and special issue of journal (Contemporary Global Perspectives for Management, Environment and Technology) published by International Journal of Economic Perspectives (IJEP) was an outcome of the conference.



### Some Opinion

The International Conference conducted by Delhi School of Business was one of the best ever conferences that I have attended. The event was professionally organized and the venue was outstanding. Thank you very much for the opportunity to take part in the Conference! I have attended many such conferences in the past but to be quite honest with you, the way this particular conference was managed, truly brilliant. The food, the ambience, the networking events, everything exceeded my expectations.

By: Prof. Dr Abhijit Ghosh



# INTERNATIONAL ACADEMIC COLLABORATIONS



## Skyline University, Sharjah

DSB signed a MOU with Skyline University College Sharjah for Academic partnership and student and faculty exchange. A privileged moment for DSB, when a MOU was signed with Skyline University College, Sharjah for Academic collaboration to foster research and learning. The Vice Chairman of DSB Mr Suneet Vats signed it on behalf of DSB. Skyline University College was represented by Prof Naseem Abidi.

## Students Exchange Programme

Sri Jyewardenepura University Sri Lanka



The postgraduate students of the MSc in Applied Finance Graduate Program participated in the international conference and workshop conducted by the Delhi School of Business (DSB) in India from 20th October to 25th October 2016. This is their first overseas study tour accompanied by Program Coordinator Dr. Wasantha Perera and Prof. Y.K. Weerakoon Banda.





STUDENTS AT MUNICH BUSINESS SCHOOL



STUDENTS IN AUSTRIA

# International Immersions



STUDENTS AT SINGAPORE STOCK EXCHANGE



STUDENTS AT BANGKOK



STUDENTS AT NUS BUSINESS SCHOOL



STUDENTS AT GERMANY



STUDENTS IN MUNICH



STUDENTS IN Lincoln University, Malaysia

## Institution's Innovation Council (Ministry of HRD Initiative)

**Institutional Innovation Council (IIC)** typically refers to a unit or committee within an educational institution or organization that promotes new ideas, processes, implement innovative strategies and improve the overall performance and effectiveness of the institution. These councils or committees are often established to generate innovation, creativity, along with continuous improvement in areas such as teaching and learning, administration, research, and other aspects of an institution's operations. The specific functions and responsibilities of an Institutional Innovation Council vary by organization, but often include:

### Major Focus

- To create a vibrant local innovation ecosystem at Delhi School of Business including a thriving E - Cell.
- Create a start-up support mechanism.
- To establish a functional ecosystem for scouting and pre-incubation of ideas.

### Functions of IIC

- To conduct various Innovation, IPR, and entrepreneurship-related activities
- To identify and reward innovations and share success stories.
- To organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals, and create a mentor pool for student innovators.
- To network with peers and national entrepreneurship development organizations.
- To encourage student participation in the start-up and business plan competition conducted at regional and national levels
- To organize idea competition, business plan competition, mini-challenges, etc. with the involvement of industries.



Spark-UP



Game Show



Entrepreneurship by Acquisition:  
Why start a business, when you can buy one!



Startup Mahakumbh



The simply Salad



Flipkart Wired 7.0

# ICSSR-Sponsored National Conference

on 'Entrepreneurship & Sustainable Tourism for Vision Viksit Bharat@2047:  
Weaving Growth with Preservation'

The ICSSR-Sponsored National Conference was organized by the Delhi School of Business on February 10, 2025.

It was held under the guidance of **Dr. Meghna Chhabra**, Professor at DSB and Principal Investigator of the ICSSR project titled "Creating an Enabling Framework for Tourism Entrepreneurs towards Sustainable Development in India".

The project was granted under ICSSR's Vision Viksit Bharat@2047 initiative.

## Objective & Focus:

- It served as a platform for dialogue and knowledge exchange among **policymakers, industry leaders, academics, researchers, and community representatives.**
- Emphasized the importance of **sustainable tourism** in achieving the goals of Vision Viksit Bharat@2047.

## Conference Highlights:

- **Pre-Conference Workshop** (Feb 24, 2025): Led by **Dr. Andrea Caputo** (University of Trento & University of Lincoln), focused on best practices and emerging trends in publishing in high-impact journals.
- **Renowned Keynote Speakers:** Included experts from academia and industry such as Dr. Richa Sharma (ICSSR), Prof. Nimit Ranjan Chowdhary (Jamia Millia Islamia), Dr. Rattan Sharma (DSB), Mr. Nawal Kumar Sharma (Hospitality Consultant), and Dr. Uday Chatterjee (Bhatter College, West Bengal).
- **Remarkable Insights:** Novel perspectives emerged such as sustainable hospitality, experiential tourism, and inclusion of indigenous communities, offering practical inputs for the ICSSR project.
- **Technical Sessions:** Included four tracks based on key sustainability pillars—environmental, social, economic, and stakeholder partnerships—with 29 research papers presented across them.

The conference was a resounding success, offering an enriching experience while advancing understanding of sustainable tourism and entrepreneurship in alignment with the UN SDGs.



# A Campus With Unparalleled Opportunities & Facilities

# Infrastructure

A program with a difference offered by erudite faculty, mostly from IIM's & IIT's who also have prior corporate experience. A dual approach to learning is adopted in the curriculum which catalyses the students learning and makes them ready for the corporate journey.

Spread across a sprawling campus with state of art facilities matching global standards, thus providing an opportunity of overall skill development of students which is further aided value added activities through Finance & Analytics Lab, Entrepreneurship Lab, Meditation Room, Executive Classroom, Modern Library, World Class Auditorium and a Multipurpose Vivekananda Hall.



EXECUTIVE CLASSROOM



STUDIO



ENTREPRENEURSHIP-LAB



VIVEKANANDA HALL



DISCUSSION CLASSROOM



FINANCE LAB



CLASSROOM

# Library

DSB has a modern, well-stocked library with a seating capacity of 200 students. A large collection of books, updated with all the latest editions E-library with a large number of relevant digital books, periodicals and journals on all aspects of Business Studies.

Database in Library

Ebscohost Login

J-Gate

Delnet

ProQuest

IEEELibrary

Capitaline



MODERN LIBRARY



MEDITATION ROOM



AUDITORIUM



CONFERENCE ROOM



CAFETERIA



GAME ROOM



# LIFE @ DSB

## On Campus is the Best Place to be

Life @ DSB is pulsating with energy and enthusiasm towards the holistic development of students. The vibrant campus life brings together insightful seminars, cultural fiestas and community initiatives that give students the scope to engage and lead exciting activities. With industry visits, fun club events and entrepreneurship competitions. Students get an unparalleled range of activities for the development of their personalities.



# SPORTS @DSB



# Led by Students for the Students

## STUDENT AFFAIRS COUNCIL

The Student Affairs Council has a total of 8 clubs and it organizes student led and student driven extra-curricular events and activities throughout the year. Numerous intra and inter-college level events are organized by all the clubs for yours overall holistic development. During the past years including the lockdown, the various events organized saw participation from institutions like IIMJammu, BIMTECH, CIPS, IIT-Goa, IIM-Kashipur, IIM-Ranchi, etc. Our students secured top positions at events organized by IIM-Kozhikode, BIMTECH, LBSIM, IMI-Delhi, ISB, and Jaipuria Institute of Management to name a few.

The group that brings people together to learn and have some fun.



For those who know or want to know all about people.



For those who want to become the master of number and statistics.



If you are a natural at the art of making your voice heard, this club is for you.



For the business minds who can lead the future.



Helping and caring for the underprivileged.



The group of masters of calculations and problem solving.



A Sports club which exists to promote and develop interest in a particular sport or physical activity.



# Students Clubs Activity



AZADI KA AMRIT MAHOTSAV



FINANCIAL TAMBOLA



KHELSHAKTI



SPORTS DAY



PITCH PERFECT: THE ULTIMATE ELEVATOR PITCH CHALLENGE



SHEETS & BEATS- TEAM BASED QUIZ



DONATION DRIVE



# Parents Meet

Parents are an important stakeholder of the institution. Parent Interaction sessions are organised regularly. They get an opportunity to share their feedback and get updated on the progress of their wards. The institution enjoys mutually enriching relationship with parents and all their suggestions are incorporated in the curriculum content, delivery & pedagogy.





# Alumni Interaction

We consider Alumni our strength and important stakeholders of the DSB ecosystem. Some of our Alumni have reached stellar heights in their professional career. We hold regular interactions with Alumni - an opportunity for them to visit their Alma Mater and interact with the faculty and current students of DSB.

Alumni have mentored students for specific job roles and have enriched the placements of current batches.



# DSB Alumni **Milan** Together. Stronger. Forward.





# Convocation





**DELHI SCHOOL OF BUSINESS**

By Vivekananda Institute of Professional Studies-TC

**IS IN THE BUSINESS OF**

**PROVIDING QUALITY  
MANAGEMENT  
EDUCATION**

**&**

**FOUNDATION  
FOR LIFE  
TRANSFORMATION...**

Outer Ring RD, AU Block,  
Pitampura, Delhi - 110034  
+91 9354505182 | +91 84485 89526  
admission@dsb.edu.in



[www.dsb.edu.in](http://www.dsb.edu.in)