



**JAIPURIA**  
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU

APPROVALS | ACCREDITATIONS



VALUE-DRIVEN LEADERSHIP

FOR SUSTAINABLE CAREERS!



## Awards & Recognitions

Ranked as India's Premier Business  
School of Excellence by Outlook  
Business 2024

**OUTLOOK BUSINESS**

Times Business Awards North 2023  
For Excellence in Management Education  
in Delhi/NCR



Best B-School in  
Career Readiness and Industry  
Collaboration" at the 9th  
Annual Education Conclave of the  
Federation for World Academics  
(FWA)



Best Management College  
in North India for  
Placement 2025 by CEGR



Outstanding Achievement  
in Professional Education  
award by Education  
World (2025)



Ranked #4<sup>th</sup> in the North Zone by IIRF in the  
Private Business School Category (2025)



Rated AAA by  
Careers360 (2025)

**CAREERS360**

Ranked among the Top 20 B-Schools in North  
India by MBA Universe, India's No. 1 MBA portal



ADMISSIONS | PGDM 2026-28

[www.jsb.jaipuria.edu.in](http://www.jsb.jaipuria.edu.in)

+91-9717335551



# JAIPURIA GROUP

Seth Anandram Jaipuria Group of Educational Institutions is one of India's leading conglomerate of 23 K-12 schools, 5 preschools, 2 management institutes, and a premier teachers' training academy in northern and central India. The group's legacy spans across 80 years in the field of education and at present humbly boasts of a growing network of 20,000 students; 17,000 alumni and 900 educators.

# JAIPURIA SCHOOL OF BUSINESS

Future belongs to those who not just keep up with the pace of change; but also dare to think beyond the obvious and evolve every moment.

At Jaipuria School of Business, tomorrow's leaders are empowered with knowledge, enthusiasm and a strong will to excel in all that they do. With a laser sharp focus on shaping business innovators and future strategists, today JSB is one of the most coveted PGDM schools in Delhi NCR.

Its AICTE approved PGDM program has received accreditation by the National Board of Accreditation and has been accorded MBA equivalence by the Association of Indian Universities. Recently, Jaipuria School of Business was awarded 'India's Premier Business School of Excellence' award by Outlook Business.



## VISION

To be a leading value-based futuristic management institution of excellence in the country



## MISSION

To provide an empowering environment for developing managerial and leadership skills, knowledge leading to aspirational career and life goals, inculcating values, ethics, global and entrepreneurial mindset to catalyze sustainable societal transformation



## CORE VALUES

Jaipuria School of Business imbibes the Jaipuria Group values: Empower, Enthuse, and Excel.

We complement our group values with:

Integrity, Diversity, Creativity, Social Responsibility, Global Perspective, Excellence and Ethics.

# ADMISSION INFORMATION 2026-28

## ELIGIBILITY

- Graduation in any stream from a recognized University or equivalent with minimum 50%.
- For SC/ST candidates, minimum score is 45%. Final year students may also apply
- Combined Entrance Test Score in any one of the All-India Tests of AT/MAT/CMAT/XAT/ATMA.

## SCHOLARSHIP

Scholarships up to Rs 1.5 Lacs available for meritorious students

## PROCESS

Screening of the Application as per the eligibility and criteria set by the institute followed by Case Analysis, Extempore and Personal Interview of the invited candidates.

Final Selection is based on the Score of the entrance test, work experience, and performance in Case Analysis, Extempore & Personal Interview and the recommendations of selection pane

## FEE

Our fee structure is designed to be competitive while ensuring that students receive the highest quality of education and infrastructure. The fee structure is divided into various components to provide clarity and transparency. The total fee for the two-year full-time PGDM program is 9.20 lac excluding the security fees of INR 10,000 which is refundable. The additional fees are charged for students opting for hostel accommodation.

For more information on scholarships, financial aid, and fee-related inquiries, please contact our Admissions Office at 9717335551


# PGDM PROGRAM WITH DUAL SPECIALIZATION



## TRAINING & ACADEMIC PARTNERS

**AON**

**Linked in**

 **Grant Thornton**

## COURSE STRUCTURE

Core Courses  
57 credits

Skill Development  
12 credits

Industry Connect  
13 credits

Electives  
36 credits

Project  
(SIP & Capstone)  
7 credits

Readiness in skill for  
Employability (RISE)  
5 credits



# BOLSTERING YOUR GROWTH HAND-IN-HAND WITH THE INDUSTRY

The PGDM program at JSB brings together the right blend of conceptual know-how, analytical skills and their applications to the varied practices in management. This is made possible with Experiential Learning (Going beyond textbook knowledge and immersing in interactive teaching-learning sessions.)



## PROGRAM HIGHLIGHTS

- IIM & IIT Certifications
- Design Thinking & Innovation
- Advance MS Excel
- Personal & Professional Etiquette
- Six Sigma Green Belt by Grant Thornton
- Financial Modeling by Grant Thornton

- NISM Certification
- Digital Marketing by HubSpot
- Google certification
- LinkedIn Certification
- Pre Placement Readiness

- Mentorship from top corporate leaders from Google, Reliance, Snapchat, LG, Wipro & more.
- Multi Domain Expertise
- International Immersion Program- Dubai/Malaysia/Singapore

## EXPERIENTIAL WORKSHOP (Integrated in Core Courses)

- Leadership & Team Work
- Power BI
- Applications of Marketing Management
- Field Project
- Spin Selling





# GLOBAL PARTNERS



## MEMORANDUM OF UNDERSTANDING (MoU)

- UNIVERSITY OF DENVER, USA
  - SUNWAY UNIVERSITY, MALAYSIA
  - UCSI UNIVERSITY, MALAYSIA
  - THOREN BUSINESS SCHOOL, SWEDEN
  - I- CATS UNIVERSITY COLLEGE, MALAYSIA
  - SKYLINE UNIVERSITY COLLEGE, SHARJAH, DUBAI
  - POLYTECHNIC UNIVERSITY OF PHILIPPINES,
- PHILIPPINES
  - EUROPEAN BUSINESS SCHOOL, PARIS
  - INDO-GULF MANAGEMENT ASSOCIATION, DUBAI
  - UNIVERSITAS BUDDHI DHARMA, INDONESIA
  - UNIVERSITY OF CENTRAL MISSOURI, USA
  - ACE INSTITUTE OF MANAGEMENT, NEPAL

## INTERNATIONAL IMMERSION PROGRAM

- To provide students with a rich and diverse international perspective.
- To enhance experiential learning process in diverse scenarios by creating a societal impact.
- To get practical exposure with excellent educational, cultural and culinary exchanges.
- Visit to industries & international Universities.



## INTERNATIONAL ACES @ JSB



**PROF. DR. HIRAM TING**

I-CATS UC, EDITOR OF YOUNG CONSUMERS DIRECTOR OF RESPONSIBLE BORNEO (REBORN), UN TOURISM EXPERT PANEL



**DR. ASHISH CHANDRA**

PROFESSOR OF HEALTHCARE ADMINISTRATION, COLLEGE OF BUSINESS, UNIVERSITY OF HOUSTON



**PROF. DR. JOSEPH M. CHEER**

PROFESSOR OF SUSTAINABLE TOURISM AND HERITAGE & ASSOCIATE DEAN INTERNATIONAL WESTERN SYDNEY UNIVERSITY, AUSTRALIA



**PROF. DR. MICHAEL MCMULLEN**

PH.D., PROFESSOR OF SOCIOLOGY, COLLEGE OF HUMAN SCIENCES AND HUMANITIES



**PROF. WILLIAM B. STROUBE**

PROFESSOR & DIRECTOR OF HEALTH SERVICES ADMINISTRATION, UNIVERSITY OF EVANSVILLE



**PROF. DR. STEPHANIE SWARTZ**

PROFESSOR OF ENGLISH LANGUAGE AND CULTURE SCHOOL OF BUSINESS, HOCHSCHULE MAINZ UNIVERSITY OF APPLIED SCIENCES



**PROF. DR. SIAMAK SEYFI**

PH.D. ASSISTANT PROFESSOR (TENURE TRACK), TOURISM GEOGRAPHIES



**PROF. DR. JOHN SENNSTROM**

PRE-SERVICE TEACHER IN INTERNALISATION, THOREN BUSINESS SCHOOL, MALME



**DR. ANUKRISA SANGCHMONG**

ASSISTANT PROFESSOR, SUAM DUSIT RAJABHAT UNIVERSITY, THAILAND



**DR. RANJAN CHAUDHURI**

DIRECTOR (DBA) AND PROFESSOR OF DIGITAL MARKETING AT ECOLE DE MANAGEMENT LEONARD DE VINCI, PARIS



**DR. JOHN CHRISTOPHER WALSH**

DIRECTOR AND ASSOCIATE DEAN, ENGLISH LANGUAGE PROGRAMS, INTERNATIONAL COLLEGE KRIRK UNIVERSITY



**PROF. EMMANUEL M.**

ASSOCIATE PROFESSOR IN MARKETING, RESEARCHER, AUTHOR, KEELE UNIVERSITY, ENGLAND



**DR. MAGESWARI RANJANTHRAN**

ASSISTANT PROFESSOR, SUNWAY BUSINESS SCHOOL, MALAYSIA



**DR. TAN KIM LIM**

FACULTY AND RESEARCHER, JAMESCOOK UNIVERSITY, SINGAPORE



**DR. WENG MARC LIM**

DEAN OF SUNWAY BUSINESS SCHOOL YOUNGEST PROF. IN MALAYSIA, BOOK OF RECORDS



**DR. IDA ANAK INGKO**

ASSISTANT PROFESSOR, BUSINESS AND TOURISM MANAGEMENT HEAD OF RESEARCH AND POSTGRADUATE STUDIES, UCSI UNIVERSITY



# GLIMPSES OF INTERNATIONAL IMMERSION PROGRAM





# LEADERS ON CAMPUS

## REDEFINING PERSPECTIVES



**Shri Ramnath Kovind Ji**  
Former President of India



**Mr. Amit Pandey**  
CEO, Orient Cables  
India Pvt Ltd

**Mr. Hiram Ting**  
Professor at i-CATS UC; Editor of Young  
Consumers; Director of Responsible Borno  
(REBORN); UN Tourism Expert Panel



**Ms Deepti Tomar**  
Project Lead  
Grantthornton



**Mr. Rajesh Ranjan**  
Head of government  
affairs and public policy  
- Google India



**Mr. Anuj Dayal**  
Principal Executive, Director,  
Delhi Metro Corporation

**Mr. R S Bakshi,**  
Group Head-Human  
Resources, Interglobe  
Enterprises (Indigo)



**Mr. Rahul Chhabra**  
Ambassador -  
Government of India



**Shri Anup Chandra Pandey**  
Election Commissioner,  
Election Commission of India



**Ms. Preeti Bajaj**  
CEO & MD  
Luminous Power  
Technologies

**Mr. Pulkit Trivedi**  
Managing Director,  
Snap INC



**Mr. Deepak Chhabra**  
Managing Director, Timex  
Group India Ltd.



**Mr. Deepak Vohra**  
Ambassador,  
Government of India

**Lieut. (Rtd) Rita Gangwani**  
Tedx & JOSH Speaker



**Prof. T.G. Sitharam**  
Chairman, AICTE



**Major General  
Devendra Kapur (Retd)**  
Independent Director  
Motivational Speaker Strategic  
Business Planner, Adventure Enthusiast

# PLACEMENTS @ JSB

## 300+ BRANDS THAT LEAD BY EXAMPLE



HIGHEST PACKAGE  
(Offered)

₹26.71 LPA

AVERAGE PACKAGE

₹8.61 LPA

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