



JAIPURIA
SCHOOL OF BUSINESS

EMPOWER • ENTHUSE • EXCEL

Indirapuram, Ghaziabad

PGDM programme: AICTE approved, NBA accredited, MBA equivalence by AIU

APPROVALS | ACCREDITATIONS



VALUE-DRIVEN LEADERSHIP

FOR SUSTAINABLE CAREERS!



Awards & Recognitions

Ranked as India's Premier Business School of Excellence by Outlook Business 2024

OUTLOOK BUSINESS
THINK BETTER. SHIFT AHEAD.

Times Business Awards North 2023
For Excellence in Management Education
in Delhi/NCR



Ranked #4th in the North Zone by IIRF in the Private Business School Category (2025)



Best B-School in
"Career Readiness and Industry
Collaboration" at the 9th
Annual Education Conclave of the
Federation for World Academics
(FWA)



Rated AAA by
Careers360 (2025)

CAREERS360

Best Management College
in North India for
Placement 2025 by CEGR



Outstanding Achievement
in Professional Education
award by Education
World (2025)



Ranked among the Top 20 B-Schools in North
India by MBA Universe, India's No. 1 MBA portal



ADMISSIONS | PGDM 2026-28

🌐 www.jsb.jaipuria.edu.in

📞 +91-9717335551



JAIPURIA GROUP

Seth Anandram Jaipuria Group of Educational Institutions is one of India's leading conglomerate of 23 K-12 schools, 5 preschools, 2 management institutes, and a premier teachers' training academy in northern and central India. The group's legacy spans across 80 years in the field of education and at present humbly boasts of a growing network of 20,000 students; 17,000 alumni and 900 educators.

JAIPURIA SCHOOL OF BUSINESS

Future belongs to those who not just keep up with the pace of change; but also dare to think beyond the obvious and evolve every moment.

At Jaipuria School of Business, tomorrow's leaders are empowered with knowledge, enthusiasm and a strong will to excel in all that they do. With a laser sharp focus on shaping business innovators and future strategists, today JSB is one of the most coveted PGDM schools in Delhi NCR.

Its AICTE approved PGDM program has received accreditation by the National Board of Accreditation and has been accorded MBA equivalence by the Association of Indian Universities. Recently, Jaipuria School of Business was awarded 'India's Premier Business School of Excellence' award by Outlook Business.

VISION



To be a leading value-based futuristic management institution of excellence in the country

MISSION



To provide an empowering environment for developing managerial and leadership skills, knowledge leading to aspirational career and life goals, inculcating values, ethics, global and entrepreneurial mindset to catalyze sustainable societal transformation

CORE VALUES



Jaipuria School of Business imbibes the Jaipuria Group values: Empower, Enthuse, and Excel.

We complement our group values with:

Integrity, Diversity, Creativity, Social Responsibility, Global Perspective, Excellence and Ethics.

ADMISSION INFORMATION 2026-28

ELIGIBILITY

- Graduation in any stream from a recognized University or equivalent with minimum 50%.
- For SC/ST candidates, minimum score is 45%. Final year students may also apply
- Combined Entrance Test Score in any one of the All-India Tests of AT/MAT/CMAT/XAT/ATMA.

PROCESS

Screening of the Application as per the eligibility and criteria set by the institute followed by Case Analysis, Extempore and Personal Interview of the invited candidates.

Final Selection is based on the Score of the entrance test, work experience, and performance in Case Analysis, Extempore & Personal Interview and the recommendations of selection panel

FEE

Our fee structure is designed to be competitive while ensuring that students receive the highest quality of education and infrastructure. The fee structure is divided into various components to provide clarity and transparency. The total fee for the two-year full-time PGDM program is 9.20 lac excluding the security fees of INR 10,000 which is refundable. The additional fees are charged for students opting for hostel accommodation.

SCHOLARSHIP

Scholarships up to Rs 1.5 Lacs available for meritorious students

For more information on scholarships, financial aid, and fee-related inquiries, please contact our Admissions Office at 9717335551

PGDM PROGRAM WITH DUAL SPECIALIZATION



BUSINESS
ANALYTICS



MARKETING



FINANCE



OPERATIONS



HUMAN
RESOURCE

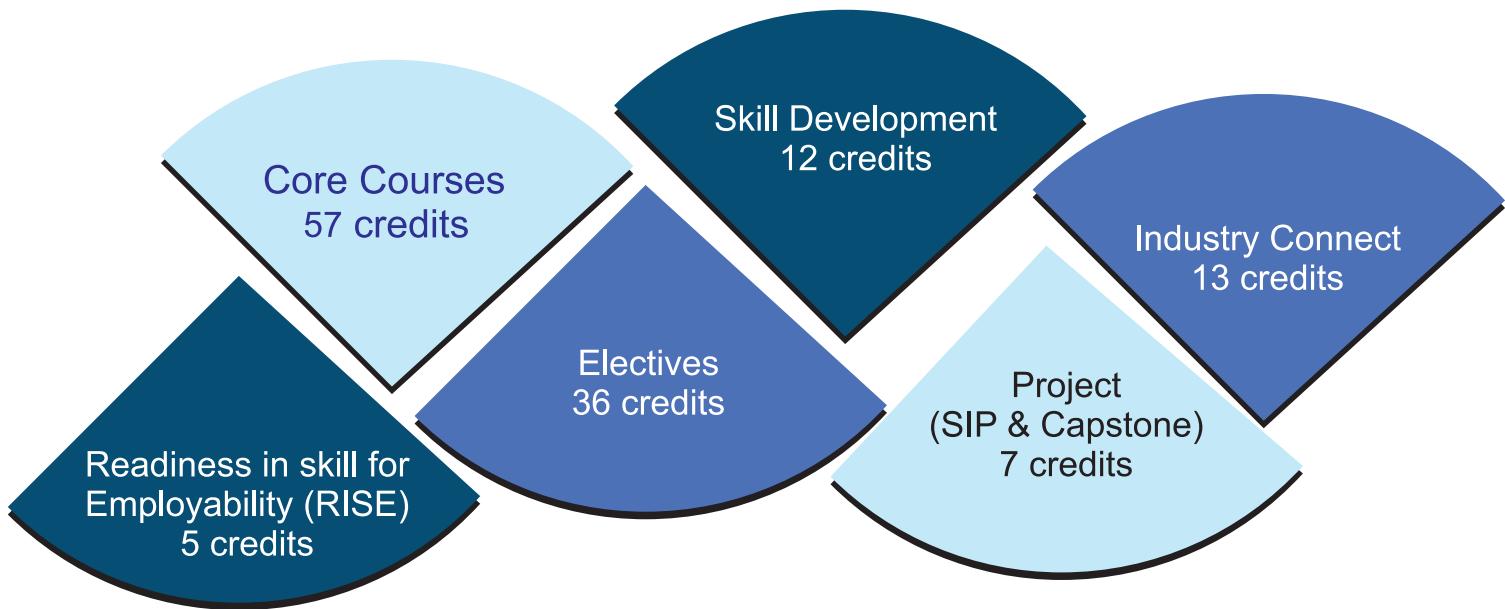


INTERNATIONAL
BUSINESS

TRAINING & ACADEMIC PARTNERS



COURSE STRUCTURE



BOLSTERING YOUR GROWTH HAND-IN-HAND WITH THE INDUSTRY

The PGDM program at JSB brings together the right blend of conceptual know-how, analytical skills and their applications to the varied practices in management. This is made possible with Experiential Learning (Going beyond textbook knowledge and immersing in interactive teaching-learning sessions.)



PROGRAM HIGHLIGHTS

- IIM & IIT Certifications
- Design Thinking & Innovation
- Advance MS Excel
- Personal & Professional Etiquette
- Six Sigma Green Belt by Grant Thornton
- Financial Modeling by Grant Thornton

- NISM Certification
- Digital Marketing by HubSpot
- Google certification
- LinkedIn Certification
- Pre Placement Readiness

- Mentorship from top corporate leaders from Google, Reliance, Snapchat, LG, Wipro & more.
- Multi Domain Expertise
- International Immersion Program- Dubai/Malaysia/Singapore

EXPERIENTIAL WORKSHOP (Integrated in Core Courses)

- Leadership & Team Work
- Power BI
- Applications of Marketing Management
- Field Project
- Spin Selling



GLOBAL PARTNERS



MEMORANDUM OF UNDERSTANDING (MoU)

- UNIVERSITY OF DENVER, USA
- SUNWAY UNIVERSITY, MALAYSIA
- UCSI UNIVERSITY, MALAYSIA
- THOREN BUSINESS SCHOOL, SWEDEN
- I- CATS UNIVERSITY COLLEGE, MALAYSIA
- SKYLINE UNIVERSITY COLLEGE, SHARJAH, DUBAI

POLYTECHNIC UNIVERSITY OF PHILIPPINES,

PHILIPPINES

- EUROPEAN BUSINESS SCHOOL, PARIS
- INDO-GULF MANAGEMENT ASSOCIATION, DUBAI
- UNIVERSITAS BUDDHI DHARMA, INDONESIA
- UNIVERSITY OF CENTRAL MISSOURI, USA
- ACE INSTITUTE OF MANAGEMENT, NEPAL

INTERNATIONAL IMMERSION PROGRAM

- To provide students with a rich and diverse international perspective.
- To enhance experiential learning process in diverse scenarios by creating a societal impact.
- To get practical exposure with excellent educational, cultural and culinary exchanges.
- Visit to industries & international Universities.



INTERNATIONAL ACES @ JSB



GLIMPSES OF INTERNATIONAL IMMERSION PROGRAM



LEADERS ON CAMPUS REDEFINING PERSPECTIVES



Shri Ramnath Kovind Ji
Former President of India



Mr. Amit Pandey
CEO, Orient Cables
India Pvt Ltd



Mr. Hiram Ting
Professor at i-CATS UC; Editor of Young
Consumers; Director of Responsible Borno
(REBORN); UN Tourism Expert Panel



Ms Deepti Tomar
Project Lead
Grantthornton



Mr. Rajesh Ranjan
Head of government
affairs and public policy
- Google India



Mr. Anuj Dayal
Principal Executive, Director,
Delhi Metro Corporation

Mr. R S Bakshi,
Group Head-Human
Resources, Interglobe
Enterprises(Indigo)



Mr. Rahul Chhabra
Ambassador -
Government of India



Shri Anup Chandra Pandey
Election Commissioner,
Election Commission of India



Ms. Preeti Bajaj
CEO & MD
Luminous Power
Technologies



Mr. Pulkit Trivedi
Managing Director,
Snap INC

Mr. Deepak Chhabra
Managing Director, Timex
Group India Ltd.



Mr. Deepak Vohra
Ambassador,
Government of India



Lieut. (Rtd) Rita Gangwani
Tedx & JOSH Speaker



Prof. T.G. Sitharam
Chairman, AICTE

Major General
Devendra Kapur (Retd)
Independent Director
Motivational Speaker Strategic
Business Planner, Adventure Enthusiast

PLACEMENTS @ JSB

300+ BRANDS THAT LEAD BY EXAMPLE



HIGHEST PACKAGE
(Offered)

₹ 26.71 LPA

AVERAGE PACKAGE
₹ 8.61 LPA

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