

IBS | ICFAI Business School
Jaipur

PLACEMENT BROCHURE

www.iujaipur.edu.in

DISCOVER A WHOLE NEW PARADIGM IN EDUCATION - TO BUILD BRIGHT CAREERS.



MBA Batch (2023-2025)
ICFAI Business School, Jaipur



WELCOME TO THE ICAI UNIVERSITY

It is with great pleasure that I extend my warmest greetings to all those associated with our esteemed institution. To our MBA students of batch 2023-25, I offer my heartfelt congratulations on reaching this significant milestone of acquiring requisite skills and knowledge which will serve as a solid foundation for their placements and future endeavors.

As we embark on yet another journey of academic excellence and achievement, it brings me immense pride to witness the remarkable strides our MBA students of the batch 2023-25 have made in their academic pursuits and personal growth. Our commitment to providing a holistic educational experience that nurtures talent, fosters creativity, and instills a sense of responsibility remains unwavering.

One of the key milestones in a student's academic journey is the transition from the classroom to the professional world. It is a moment of immense significance, where years of hard work and dedication culminate in the pursuit of rewarding careers. At our institution, we take immense pride in our student's accomplishments, both during their time with us and beyond.

Our placement program stands as a testament to our commitment to ensuring that every student is equipped with the necessary skills, knowledge, and confidence to excel in their chosen field. Through strategic partnerships with industry leaders and rigorous training programs, we strive to bridge the gap between academia and industry, empowering our students to become future leaders and change-makers.

To our esteemed partners in the corporate world, I extend my heartfelt gratitude for your continued support and collaboration. Your belief in our students and your willingness to provide them with opportunities for growth and advancement are invaluable contributions to their success.

I am happy to reiterate our unwavering commitment to nurturing talent, fostering innovation, and empowering the leaders of tomorrow. Wishing you all continued success and fulfillment in your academic and professional pursuits.

Prof. (Dr.) H.P. Singh, VSM
President



WELCOME TO ICFAI BUSINESS SCHOOL

ICFAI Business School (IBS), Jaipur since its inception in 2023 has been a preferred destination for management aspirants seeking a rewarding career, and the same time it has earned significant confidence from leading corporate looking for deserving candidates equipped with the right set of skills, knowledge, attitude and essential competencies.

We have been nurturing young talents to raise a cadre of ethical professionals trained by excellent faculty resources drawn from both industry and academia, providing the best learning inputs and practical training through innovative pedagogical approaches and contemporary industry exposure.

Our students undergo a rigorous Summer Internship Program for 3.5 months that effectively prepares them to take on the challenges of a real life work environment. Our alumni are serving at significant positions across the prominent sectors of industry, carving inspiring success stories. I am delighted to invite you to partner with us in our mission of developing the next generation workforce.

Dr. Shweta Jain
Dean and Program Head,
IBS Jaipur



PLACEMENTS AT ICFAI BUSINESS SCHOOL

On behalf of the placement team at IBS Jaipur, it is my pleasure to introduce the thirteenth batch of MBA program comprising well-groomed minds from diverse backgrounds from 22 states. A robust curriculum supported by a team of high caliber faculty and a tight-knit learning environment with close ties with industry makes our graduates, not just future ready but value driven professionals who eventually add worth to their organization.

We follow a multifaceted approach, incorporating 14 weeks of rigorous internship, certifications, live projects, research assignments, competitions, management simulations, industrial training, guest lectures, conferences, and seminars. Further more, our institution places significant emphasis on employability training and corporate readiness programs, these structured programs are instrumental in bridging the gap between the academic life on campus and the professional world. We have a dedicated training department which grooms the students in the areas of soft skills and conducts need based practice sessions that eventually helps them to turn into professionals. We welcome you to connect with us to experience the same where students are eager to contribute to the growth of your renowned organization.

Manish Saxena
AGM Corporate Relations,
IBS Jaipur

THE ICFAI UNIVERSITY,

JAIPUR



ICFAI Business School (IBS) is a constituent of the ICFAI University, Jaipur. The ICFAI University, Jaipur was established in 2011 and was notified as a State Private University by the act of the Government of Rajasthan.

The University believes in creating and disseminating knowledge and skills in core and frontier areas through innovative educational programs, research, consulting and publishing and developing a new cadre of citizens with a high level of competence and deep sense of ethics and commitment.

Campus infrastructure

The campus is spread over 40 acres of land. It has 3.4 lakhs sq.ft. of built-up area with academic blocks and class rooms with the latest audio visual equipment, well stocked library, labs and computer center.

Semester System

Semester system of education is followed for the MBA Program.

Each academic year consists of two semesters, internal evaluation, mid-semester and end semester examinations.

Rankings

1. IIRF Best Business Schools Ranking 2024 (IBS Jaipur).

National Rank – 48

Zone Rank – 22

State Rank – 3

2. Ranking of CSR-CHRDC B-Schools Survey 2023 (IBS Jaipur).

9th in Outstanding B-Schools of Excellence.

PROGRAMS OFFERED

UNDERGRADUATE

B.Tech	BCA (Cloud Computing)
B.Tech (Lateral Entry)	BCA (Fin Tech)
BBA	B.Sc. (Forensic Science)
BBA (Fin Tech)	B.Sc. (Hons.) Mathematics and Physics
BBA (Business Analytics)	BPT
B.Com (Hons.)	Integrated BBA-LL.B (Hons.)
BCA	Integrated BA-LL.B (Hons.) LL.B.
BCA (Data Science)	BA (Political Science)
BCA (Artificial Intelligence & IoT)	BA (Psychology)
BCA (Cyber Security)	BA (Economics)

POSTGRADUATE

MBA | MCA | M.Tech

DOCTORAL

Ph.D Program (Full-time/Part-time)

DIPLOMA

Mechanical / Civil / Mech. (Electric & Hybrid Vehicles)



"It's Hard To Beat Someone Who Will Never Give Up"

MBA PROGRAM

The two year MBA Program prepares the students with knowledge, skills and strategic perspectives essential for business leadership and a managerial career.

Eligibility

Bachelor's degree from any discipline with 50% and above marks. Final year degree students awaiting results are also eligible.

Award of Degree

Students who successfully complete the MBA Program will be awarded the Master of Business Administration degree by The ICAI University, Jaipur subject to University regulations.



PROGRAM STRUCTURE

The program comprises of 29 courses [of which 21 are compulsory courses and 8 are elective courses which are selected on the basis of chosen specialization (s)], and a summer internship program. These courses are spread over four semesters.

YEAR 1

Semester I

- Accounting for Managers
- Managerial Economics
- Financial Management
- Organizational Behavior
- Management Information System
- Marketing Management
- Business Communication
- Business Analytics-I

Semester II

- Macroeconomics & Business Environment
- Advanced Financial Management
- Personal Effectiveness Management
- Human Resource Management
- Advanced Marketing Management
- Operations Management
- Emerging Technologies
- Business Analytics-II

YEAR 2 Summer Internship Program

Semester III

- Business Strategy
- Business Progress Integration (SAP simulation-based)
- Corporate Career Management
- Elective I
- Elective II
- Elective III
- Elective IV

Semester IV

- Business Ethics & Corporate Governance
- Management Accounting & Control
- Elective V
- Elective VI
- Elective VII
- Elective VIII

The Program structure is tentative and subject to change.



ELECTIVES

The students are encouraged to choose eight elective courses from four specialization streams namely, Marketing, HRM, Finance and IT & Systems. Students have the flexibility of choosing more than one course from these elective streams. Students also have the facility for dual specialization. Elective courses will be offered subject to a minimum number of students enrolling for a particular elective.

EDUCATION METHODOLOGY



Pedagogy

The pedagogy adopted by ICAI Business School (IBS) Jaipur encourages independent thinking and helps the students to develop holistic perspectives, strong domain knowledge, contemporary skill sets and positive attitudes.

Classroom Instruction

Students receive full time classroom instruction, which helps them learn and consolidate their understanding of the subjects.

Independent Study

The pedagogy adopted by ICAI Business School (IBS) Jaipur encourages independent thinking and helps the students to develop holistic perspectives, strong domain knowledge, contemporary skill sets and positive attitudes.

Case-based Learning

IBS uses case study method as a very important teaching and evaluation tool. The students are tested for case studies in each subject. The case based learning is integrated as a dominant tool in the education methodology which reinforce the students understanding of the concepts and their abilities to apply them in real life and practical business solutions. Case studies of reputed India and International companies are used. The cases helps students to understand the complexities in business, political, legal and social environment.

IT Lab

Assignments related to computers require the students to spend significant time in the lab. All students have access to well-equipped computer lab, for their practical work in IT courses.

Language Lab

Students who are weak in English are taught English language to improve their proficiency in oral and written skills.

Evaluation

Student performance in each course is assessed by means of continuous evaluation. Students are evaluated on the basis of assignments, presentations, seminars, case discussions, projects and tests.

Soft Skills Lab

Special emphasis is given to impart soft skills to meet the corporate requirements. The exclusive design and the right mix of training processes help the students add a new dimension to their personality.

Projects

Students are encouraged to pursue live projects in each of the courses to enhance their learning by applying theoretical concepts to industry situations. This is done under the guidance of experienced faculty to ensure proper focus and implementation.

Industry Interaction

IBS Jaipur consciously encourages industry interaction with a wide cross section of professionals in the industry. Summer projects, seminars, guest lectures, corporate interaction programs, capacity building sessions, Industry led certifications etc., organized in association with the industry offer students an opportunity to exhibit their organizational and communication skills, analytical abilities and awareness of contemporary issues to leading recruiters.



Library Facilities

The campus has a well-stocked library with more than 20,000 books, 98 magazines/journals, over 800 DVD's and IP based access to DELNET, Ebsco, Jstor Database, Market line Database & Cabell's Directories. Through these resources, students have access to the finest selection of contemporary books and journals which supplement the prescribed reference books and textbooks. The library is augmented with books, periodicals, journals, magazines and other publications on a regular basis.

CO-CURRICULAR ACTIVITIES

Continuous efforts are made to strike an appropriate balance between the classroom activities and extra curricular activities. Students work hard in class, and also channelize their energies into diverse co-scholastic activities such as organizing seminars and workshops, guest sessions and panel discussions on contemporary issues.

Students are also encouraged to form groups and clubs based on their areas of interest, share information, and exchange ideas. Students manage and coordinate various clubs related to sports & yoga, performing arts like music, dramatics and dance, fine arts, photography, social work and community service, youth empowerment, entrepreneurship, languages, economics, business, finance, marketing and digital media, HR and several others. Participation and coordination of various events under the aegis of these clubs help the students develop leadership abilities, management skills and group behaviors.

With excellent sports facilities at campus, students get lot of opportunities to organize Intra and inter departmental sports tournaments along with inter college sports meets. With first-rate indoor and outdoor sports facilities including football and cricket grounds, badminton and basketball courts, along with gymnasium and other recreation facilities, the campus is an ideal place for sports and fitness enthusiasts.

The students get numerous opportunities to organize inter-college sports and cultural meets, which offer them an opportunity to interact closely with their peers from various institutions, Prominent activities organized during the year are fresher meet and farewell, sports week, management games, elocution, seminars, group discussions, cultural meet, management forums, debating, skit & play, business quiz, digital marketing and entrepreneurship workshops, motivational seminars, corporate lectures, business plan competitions and panel discussions, to name a few. Industry visits and immersion programs are organized to provide real time learning experience to the students. Also continuous activities in association with IBS Alumni Federation are conducted like IBSAF Awards and Alumni Meets. Students are encouraged to contribute in "PROWESS", the bi-annual magazine of IBS Jaipur and "KSHITIJ", the quarterly newsletter of the University on continuous basis.



IBS Alumni

A growing fraternity

IBS has a consolidated growing alumni base of around 66,500, currently pursuing careers across the globe. Their success in the corporate arena is a powerful testimony to their skills, abilities and hard work, as well as to the quality and rigor of business education at IBS. In addition to building the reputation of IBS with their success, the alumni remain in touch with their peers and their alma mater through IBS Alumni Federation (IBSAF).

IBS ALUMNI



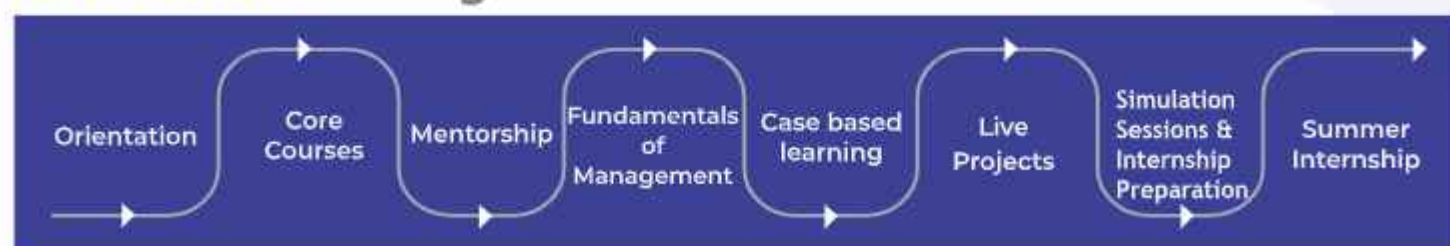
SUMMER Internship

The Summer Internship is undertaken after the second semester of the program and is faculty supervised. It enables the students to experience the rigor of business environment and combine the concepts learnt in classroom with the real-life situations in organizations. The broad objectives of summer internship are:

- To provide students with opportunities to apply the concepts learnt in the classroom to real life situations.
- To sensitize students to the nuances of a work place by assigning time bound projects in a company.

The selection process for internships will commence from **October** onwards. Companies can invite applications for internship. Students are given the option to apply to as many companies as they wish. However, they are advised to opt out of the internship selection process once they receive any offer. No second offer will be permissible.

YEAR ONE – Strengthened with Foundation



Aditya Birla Fashion & Retails Ltd.	Ozone Pharmaceuticals Ltd.
Ambuja Foundation.	Pheonix Group,
Amul (GCMMF) Bajaj Allianz General Insurance	Reliance Retail.
Bajaj Finserv Banco Products (India) Ltd.	Reliance Trends.
Berger Becker Coatings Pvt. Ltd.	SBI Mutual Funds Pvt. Ltd.
BNM Solutions Cavin Kare Danik Bhaskar Ltd.	Share Khan.
Edumentor Educational Services Pvt. Ltd.	Shri Ram General Insurance.
EHCC Eternal Heart Care Centre.	SLMG Beverages Pvt. Ltd.
Fin Tech Education Gigayasa Wireless Pvt. Ltd.	Sri Cement Ltd.
Grow 4 sure Inc.	Stock Nerv.
Growth Arrow Company Haldiram Foods International Ltd.	Symphony.
HDFC Life.	Taj Jai Mahal Palace.
IIFL Securities.	Tata Motors.
India Post Payments Bank	Tejas Networks.
Jaipur Marriott Hotel.	The Defender.
Jindal SAW Ltd.	Transharbour Logistics
Bharti Axa Life Insurance.	Trukker Technologies Pvt. Ltd.
Magneto IT Solutions.	UAS International.
Nuvama Wealth and Investment Limited.	V Axis Learning.
Odisha Capital Market & Enterprises Ltd.	Varun Beverages Ltd.
Odisha Power Generation Corporation Ltd.	Verified Market Research.

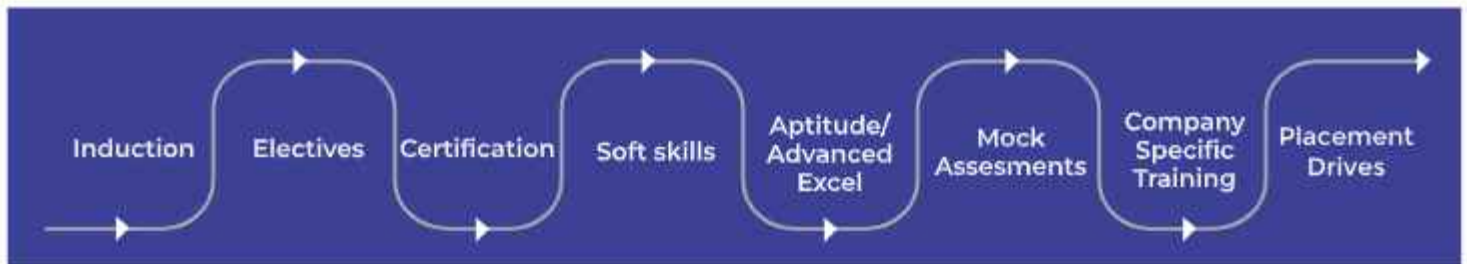
PLACEMENTS

IBS Jaipur gives utmost importance to assist students in getting suitable placements after successful completion of the program. The placement team positioned at the campus conducts placement activities on a full-time and continuous basis. Staffed by senior professionals and placement executives, the placement initiates and maintains the University- Industry dialogue and manages the Summer Internship Program and final placement activities. The team evaluates student performance levels and ensures relevant preparation for their corporate placements.

We take this opportunity to invite you to our forthcoming campus recruitment process for the MBA Batch of 2023-25. We are keen to empanel your esteemed organization in the following areas of mutual interest-

- **Placements**
- **Management Development Programs (MDP)**
- **Collaborative Training Programs**
- **Certifications**
- **Internships/Live Projects**

YEAR TWO – Ready with Specialization



SEEING IS BELIEVING

PLACEMENT HIGHLIGHTS BATCH 2022-24

Average CTC	INR 7.30 LPA
For the Top 10%	INR 14.79 LPA
For the Top 25%	INR 9.78 LPA
Highest CTC (International)	INR 20.50 LPA
Highest CTC (Domastic)	INR 10.50 LPA



RECRUITERS

A Partial List

- Aavas Financiers Ltd.
- Agile Capital Services
- Ameriprise Financial
- ANZ Support Services
- Asian Paints
- Atul Limited
- Axis Bank
- Berger Paints
- BNM Business Solutions LLP
- CB Richard Ellis
- CRM Landing Software
- Digit
- Dr. B. Lal Clinical Laboratory Pvt. Ltd.
- Dr. Reddy's Lab
- DSP Mutual Fund
- Enterr10 Television Pvt. Ltd.
- Ernst & Young (EY)
- ESAF Small Finance Bank
- Fact Set
- HDFC Bank
- HDFC Life
- GR Infra Projects Limited
- ICICI Bank
- ICICI Home Finance Company Limited
- ICICI Prudential (AMC)

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- ICICI Prudential Life Insurance Co.
- ICICI Lombard
- ICICI Securities
- ITC
- Khimji Ramdas, Oman
- Kotak Bank
- Kotak Mahindra Prime Ltd.
- Lohagarh Fort Resort & SPA
- Loyalty Juggernaut
- Stanza Living
- Tata AMC
- Tata Consultancy Services
- Tata Technologies
- LS Digital
- Mars Wrigley India
- Niva Bupa Health Insurance Co.
- Phoenix IT City Private Limited
- Pine Labs
- Radio City
- Reliance Brands
- Rolling Arrays Consulting Pvt. Ltd.
- S & P Global
- TimesPro
- Utkarsh Small Finance Bank Ltd.
- Varun Beverages
- Wheaton Advisors Private Limited



MBA BATCH 2023-25

Snapshot (Total no. of students) :-317

Location



Specialization (Dual)



Specialization (Major)



Work Experience



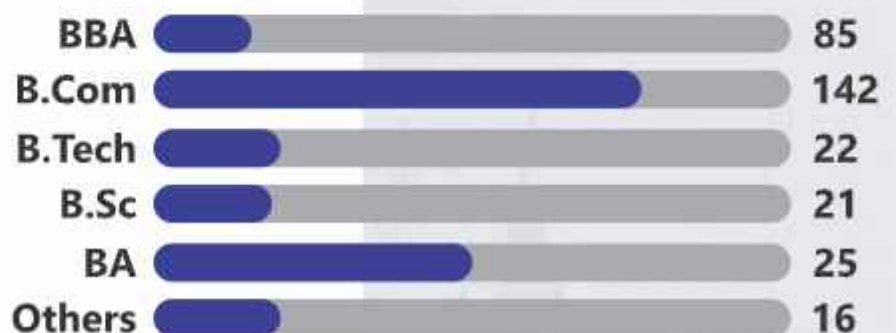
Gender



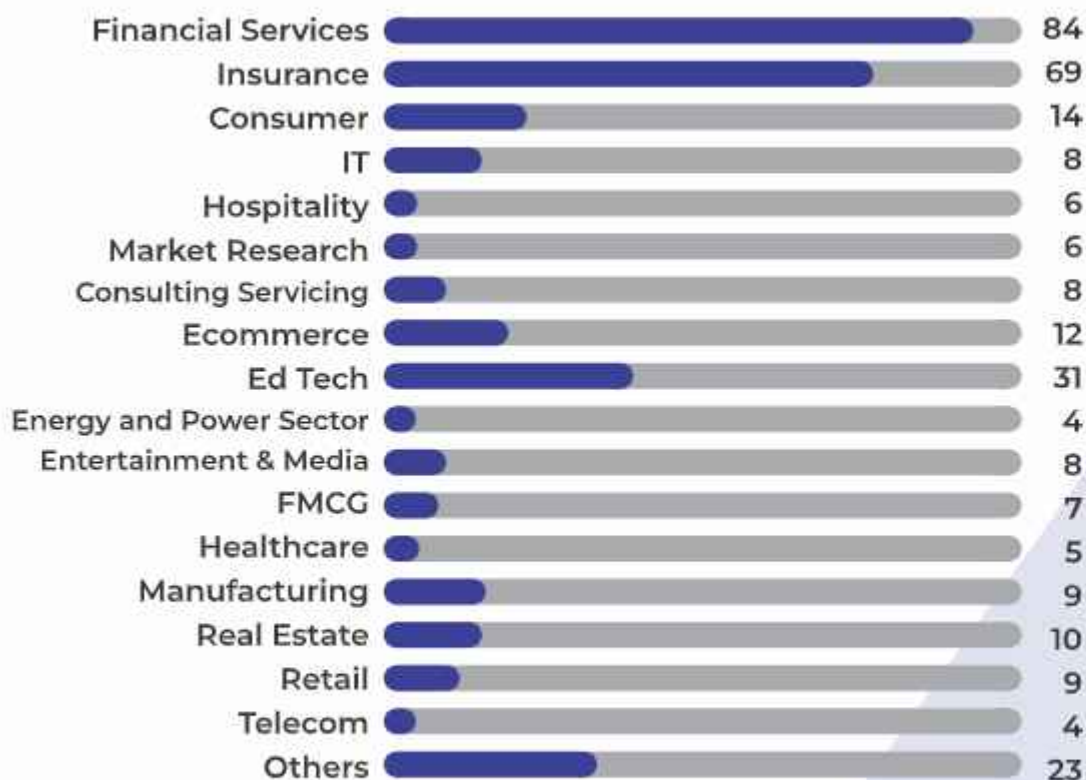
Age Profile



Academic Background

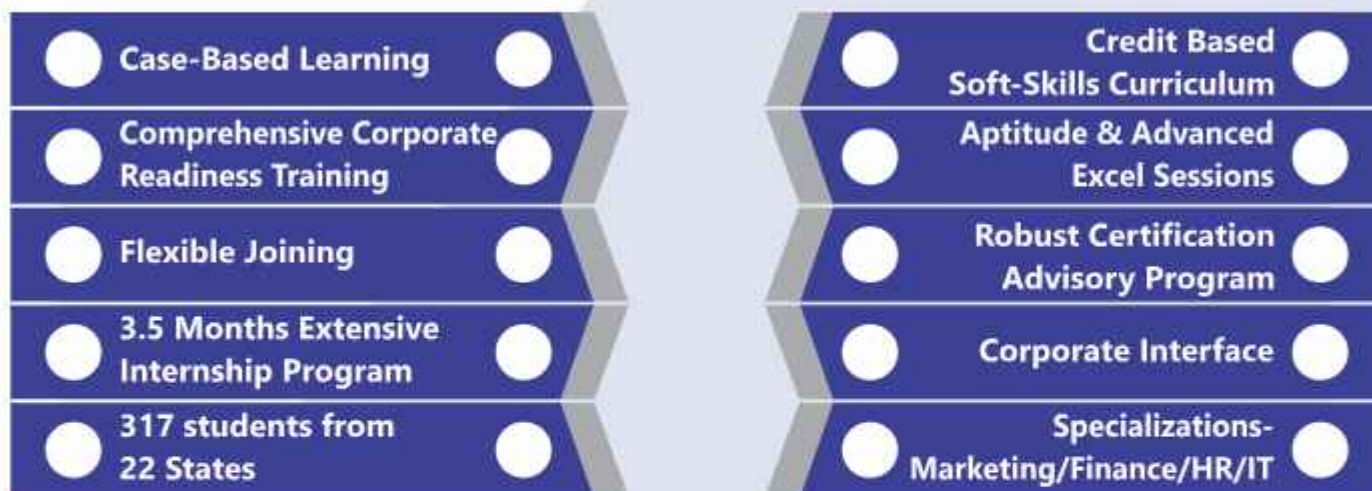


SUMMER INTERNSHIP SECTORS



SALIENT FEATURES-

Of ICFAI Business School (IBS), Jaipur



CAMPUS PLACEMENT TIMELINE-

Pre-Placement Talk	1st August, 2024
Final Placements	12th August, 2024
Internships	1st October, 2024

FINAL PLACEMENT PROCEDURE

(MBA Batch 2023-2025)

- The company is requested to share the "Job Description" with our Placement department through email.
- Pre-placement talks are organized at IBS, Jaipur campus during which the companies make presentation about their operations, job profile etc.
- Detailed resumes of the interested / eligible students are emailed to the company on request.
- If the company wishes to conduct a written test / preliminary interview/ group discussion as a part of selection procedure, it can be done on a mutually convenient date.
- Once a student receives an offer, he/she is usually not eligible to participate in the selection process of any other company through the campus
- Companies are requested to declare the result of the selection process while on the campus.



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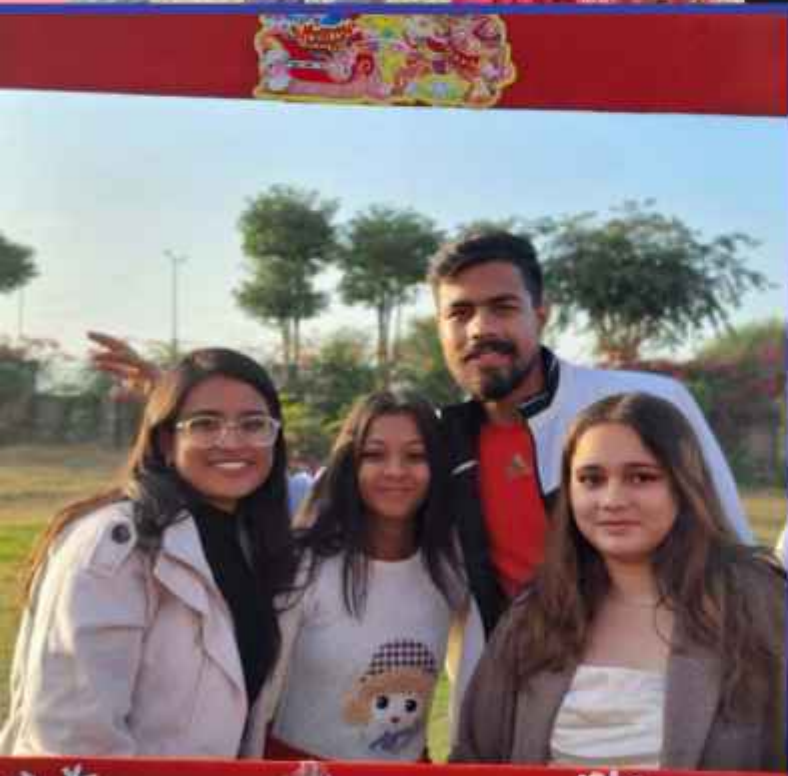
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