



FLAME
UNIVERSITY

The pioneer of liberal education in India
With a mission to be at the leading edge of knowledge

A student community of doers
Supported by a faculty community of experts

Imbibing interdisciplinarity
Yet encouraging self-discovery

A nurturing and creative environment
In a world-class campus for diverse interests

A research-oriented approach
Driving change at the grassroots

Learning beyond the classroom
Providing a real-world outlook and imparting life-long skills

Rooted in an Indian context
Yet global in nature

An experiential journey
A lifelong association

THIS IS THE SPIRIT OF
EVERLASTING

**Master of Business
Administration**

(MBA)

**The world is not one-dimensional.
At FLAME, neither is your education.**

EVERLASTING





At FLAME, we strive to make learning enriching, engaging and meaningful, not only during your time at the university but even beyond. We call this spirit “Everlasting” because we believe it’s not just about what you learn here; it’s about how these experiences will benefit you for years to come.

EVERLASTING

Learning





FLAME University is dedicated to creating management professionals who are proficient in their chosen fields, have an entrepreneurial orientation, are aware of their environment and culture, are accountable to their communities, uphold ethics in everything they do, and have a global perspective.

EVERLASTING

insights



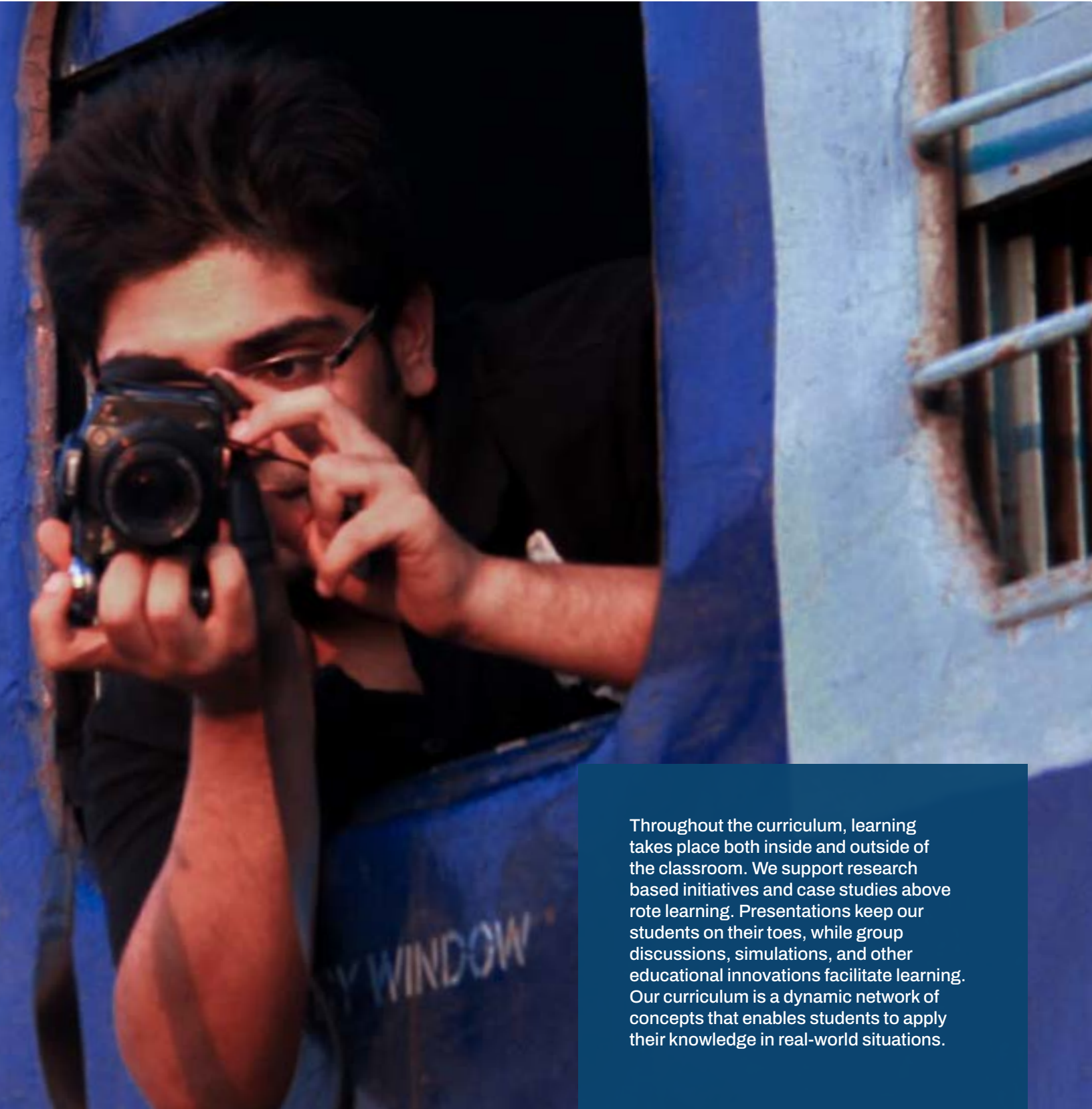


Research is at the centre of all academic pursuits at FLAME. The teaching excellence of the faculty is complemented by the rigor of their research. Students are encouraged to seek research-based solutions to pressing real-world issues through challenging assignments and projects. Cutting-edge research opportunities are provided in their specialization areas strengthening the interdisciplinary education experience.

EVERLASTING

experiences






Throughout the curriculum, learning takes place both inside and outside of the classroom. We support research based initiatives and case studies above rote learning. Presentations keep our students on their toes, while group discussions, simulations, and other educational innovations facilitate learning. Our curriculum is a dynamic network of concepts that enables students to apply their knowledge in real-world situations.

EVERLASTING

connections



A man with glasses and a beard, wearing a blue long-sleeved shirt, is standing at a wooden podium in a lecture hall. He is gesturing with his hands as if speaking. The background shows a modern interior with large wooden pillars and a dark wall. A small portion of another person's face is visible on the left edge of the frame.

The FLAME campus is a fully residential community that nurtures a network of friends with care and empathy, so that students not only have a sense of freedom to take responsibility for themselves, but also feel constantly guided and looked after. We have an enviable faculty-to-student ratio of 1:15. Our faculty members are not only exceptional teachers, but also mentors and advisors. They are an acclaimed group of scholars and researchers with outstanding national and international educational backgrounds, whose teaching is augmented by the contemporariness of their academic knowledge and real-world experience. A constant feedback loop between our faculty and students guarantees a collaborative and mature learning environment. This is the foundation for enhanced personal growth and professional development. We also foster a collaborative ecosystem that provides opportunities to interact with industry stalwarts and domain experts to build stronger professional connections.

EVERLASTING

support





FLAME provides you with assistance at every step of your journey. From academic resources, to faculty and peer mentoring, to career services and higher education counseling, to being empathetic towards your special needs, we've got you covered.

EVERLASTING

impact





Liberal education at FLAME not only equips you for careers immediately after graduation but also prepares you with transferable skill sets that last a lifetime. Through the interdisciplinary education framework, you will be able to identify intersections between disciplines and connect the dots across seemingly disparate areas. Our focus on developing fundamental skills like analytical reasoning, critical thinking, superior communication, perspective-building, and problem-solving further augments professional expertise.

INDEX

FLAME UNIVERSITY

1	About FLAME	18	4	Campus Life	43
	<ul style="list-style-type: none">SchoolsA Message from the Vice-Chancellor	<hr/>		<ul style="list-style-type: none">Co-curricular activitiesInfrastructureGuest lectures	
2	Postgraduate Programs	23	5	Placements	49
	<ul style="list-style-type: none">MBA program overviewLearning designFirst year coursesSecond year coursesFaculty at FLAME	<hr/>		<ul style="list-style-type: none">Placement processRecruiting companies	
3	Global Connect	38	6	Admissions	53
		<hr/>		<ul style="list-style-type: none">Admission processScholarship and financial aidFees	

ABOUT FLAME UNIVERSITY

FLAME University has been created as an academic institution anchored in liberal education. Being the pioneer of liberal education in India, FLAME delivers the country's premier interdisciplinary education experience. It exists to build an aspirational destination for students and faculty, to push the design and nature of studies, and to create a societal upgradation phenomenon, particularly in the fields of liberal education and leadership.

FLAME aspires to be one of India's most respected and reputed learning institutions - the preferred destination for higher education in the country for both students and teachers.





SCHOOLS

Learning is not a one-dimensional process but a multi-faceted aspect that involves the mind, body, and spirit. The schools at FLAME emphasize this holistic approach to education. They offer a wide array of courses, interdisciplinary major-minor combinations, and an unforgettable real-world learning experience.

- **FLAME School of Business**
- **FLAME School of Communication**
- **FLAME School of Liberal Education**
- **FLAME School of Computing and Data Sciences**
- **FLAME School of Design, Art & Performance**

A MESSAGE FROM THE

VICE-CHANCELLOR

DR. DISHAN KAMDAR



WELCOME TO FLAME UNIVERSITY

Dear Aspirant,

To succeed in the dynamic business world today and in the future, managers are expected to understand the complexities of a global world and deliver value to their organizations. I am happy to let you know that at FLAME, we groom our students to be entrepreneurial, business-ready, and prepared for the future. Our MBA program combines the best of cutting-edge curriculum, the latest management techniques, and principles of liberal education that make it a one-of-a-kind offering in the management education arena in India. Adding value to this unique program is our faculty, drawn from some of the finest institutions across the world, bringing global experience into the classroom. The global impact is further reinforced by our association with top global institutions. Classroom learning is complemented by a variety of activities that extend beyond the classroom. Peer-to-peer learning, internships, close interactions with the industry, international exchange programs, workshops, sports, fine arts, simulations, and club-driven activities sharpen your understanding of the multifaceted real world.

At FLAME, we are also committed to promoting excellence by offering a range of merit and need-based scholarships to deserving students who have excelled both in academics and extracurricular activities and demonstrate leadership qualities.

Last but not least, our campus, with its world-class infrastructure, facilities for study, sports, co-curricular activities, and more, is nestled in a 70-acre green and sustainable campus situated in a valley in Pune.

I invite you to come and experience the unique MBA program at FLAME University.

A young woman with long, dark, wavy hair is standing in a library, looking down at an open book she is holding. She is wearing a black sleeveless top and grey trousers. The background shows wooden bookshelves filled with books, creating a warm and studious atmosphere. The lighting is soft, highlighting the woman's face and the pages of the book.

EXPAND

YOUR HORIZONS

POSTGRADUATE PROGRAMS

FLAME offers various postgraduate programs anchored in interdisciplinary education designed to help you develop the skills, knowledge, and expertise you need to accomplish your career goals.

MASTER OF BUSINESS ADMINISTRATION **MBA**

The MBA program will prepare you for roles as a management professional in the business world. You will grow as a competent individual in your chosen domain, sensitive to the environment and culture, responsible to your community, ethical in all doings, and global in your outlook and approach. You will learn how to analyze and solve complex business problems, lead others in teams, and communicate effectively with your customers, clients, and colleagues.

MASTER OF BUSINESS ADMINISTRATION **(COMMUNICATIONS MANAGEMENT)** **MBA (Communications Management)**

This unique MBA (Communications Management) program will train you for challenging careers in media and communication management. You will learn in a participatory and interactive environment and have all the tools you will need to work effectively across cultures and industries. To shape communication professionals for tomorrow, we have developed rigorous academic processes, the latest and most innovative pedagogical tools, interactive in-class methodologies, a focus on ethics, and an updated curriculum.

MASTER OF SCIENCE IN ECONOMICS **M.Sc. (Economics)**

The M.Sc. (Economics) program is designed to create a knowledge base to analyze economic problems using modern data science methodologies. You will be able to access and process big data using advanced econometrics and computational techniques. This will enable you to answer questions from varied areas of economics, such as development economics, environmental economics, health economics, macro and financial economics, behavioral economics, and international economics.

POSTGRADUATE PROGRAM IN **ENTREPRENEURSHIP AND INNOVATION** **PGPEI**

The PGPEI is a unique one-year certificate program that aims to create high-impact entrepreneurs. FLAME University has developed a unique model for creating the next generation of high-impact innovators and entrepreneurs that takes participants through Unlearn, Learn, Build, and Lead modules to identify high-impact opportunities and develop novel solutions. The curriculum is designed by renowned faculty, industry practitioners, and innovation experts.



EXPLORE

INTERDISCIPLINARY LEARNING FOR
GLOBAL CHALLENGES

MBA PROGRAM OVERVIEW

Duration: **2 years**

Type: **Full-time residential program**

Majors and Minors: **Finance**
Marketing
Human Resource Management
Entrepreneurship
Operations
Business Analytics*
Advertising and Branding*
Digital Marketing and Communications*

**Only offered as minors*

FLAME's MBA program is rooted in liberal education. Recognizing the need for professional managers who are not only adept at their chosen profession but are also socially conscious and environmentally aware, the program covers various domains, including Social Sciences, Humanities, Foreign Languages, and Fine & Performing Arts, while building deep domain knowledge in Management.

FLAME's pedagogy is distinct and different from other MBA programs in India. A rigorous academic process, an updated and relevant curriculum, liberal education courses, extensive industry interaction, mandatory sports, and vibrant student activities in a residential setting are a few highlights of this program.

You will be challenged to think and encouraged to put your thinking into action throughout the program.



**Accepted into the coveted
CFA University Affiliation Program**

University Affiliation Program  **CFA Institute®**



CRISIL national A rating**

LEARNING DESIGN

The MBA program at FLAME University comprises of Core Courses, Capstone Courses, Liberal Education Courses, Specialization Courses, Open Elective Courses, and Experiential Learning Courses.

MBA PROGRAM SAMPLE STRUCTURE*

Year 1

Semester 1

10 Core Courses
 2 Liberal Education Courses
 2 Sports Courses
 2 Experiential Learning Courses - Workshops

Semester 2

6 Core Courses
 2 Liberal Education Courses
 2 Sports Courses
 2 Experiential Learning Courses - Workshops
 2 Major Courses
 2 Minor Courses
 1 Experiential Learning Course - Summer Internship

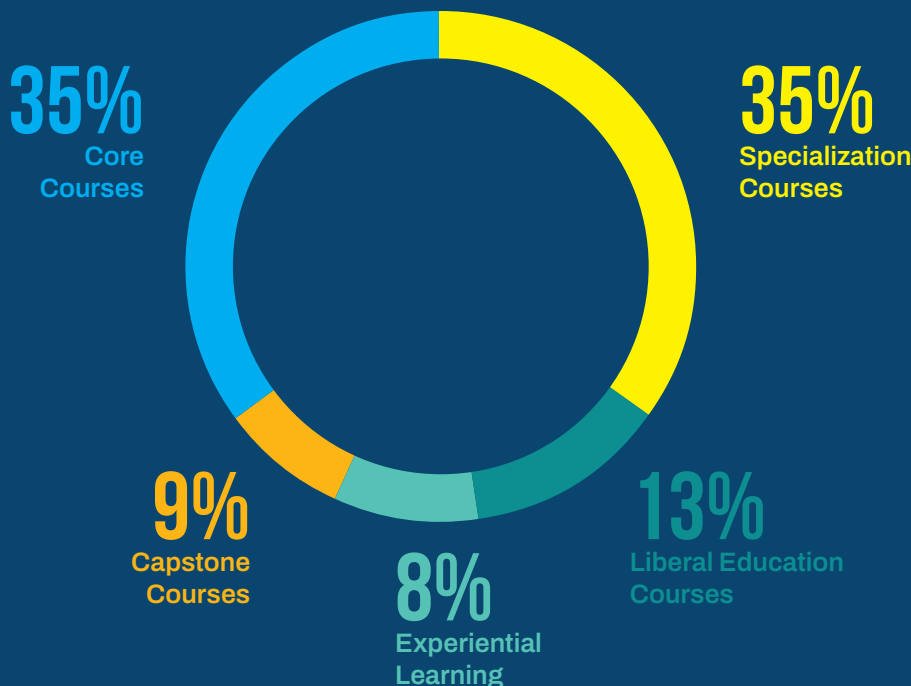
Year 2

Semester 3

2 Liberal Education Courses
 6 Major Courses
 4 Minor Courses

Semester 4

2 Core Courses
 4 Capstone Courses
 1 Liberal Education Course
 3 Major Courses
 1 Minor Course



*Note: Sports are a mandatory requirement for graduation

MAJOR-MINOR COMBINATIONS

FINANCE

5#

- Marketing
- Operations
- Entrepreneurship
- Advertising and Branding
- Business Analytics

HUMAN RESOURCE MANAGEMENT

5#

- Marketing
- Operations
- Entrepreneurship
- Advertising and Branding
- Business Analytics

MARKETING

6#

- Finance
- Human Resource Management
- Operations
- Entrepreneurship
- Digital Marketing and Communications
- Business Analytics

OPERATIONS

6#

- Finance
- Human Resource Management
- Marketing
- Advertising and Branding
- Digital Marketing and Communications
- Business Analytics

ENTREPRENEURSHIP

6#

- Finance
- Human Resource Management
- Marketing
- Advertising and Branding
- Digital Marketing and Communications
- Business Analytics

#Number of Combinations

A well-planned semester system makes it easy for you to set afoot on this exciting, interdisciplinary learning journey. You will have the option to choose a major-minor combination, just a major, or choose to do a general MBA without a major-minor declaration.



The two years of the MBA program mainly comprise of the following*:

THE FIRST YEAR

The first-year courses of FLAME University's MBA program are divided into Core, Liberal Education, Specialization, Experiential Learning Courses, and Sports.

Core Courses

Core Courses cover all foundation areas of management: Finance, Operations, Marketing, Human Resource Management, Economics, Statistics and Accounting. You are expected to complete sixteen Core Courses in your first year.

- Decision Sciences and Data Analytics-I
- Decision Sciences and Data Analytics-II
- Innovation and Entrepreneurship
- Business Communication
- Business Research Methods
- Financial Accounting and Reporting
- Financial Management-I
- Financial Management-II
- Human Resource Management
- Macroeconomics for Business
- Management Accounting
- Marketing Management-I
- Marketing Management-II
- Microeconomics for Business
- Operations Management
- Organizational Behaviour

Liberal Education Courses

Liberal Education Courses comprise of courses in Humanities, Social Sciences, and Fine and Performing Arts. These courses are meant to enable you to broaden your worldview and examine your cultural heritage through wider lenses. You are expected to complete four Liberal Education Courses in your first year.

- Introduction to Psychology
- Introduction to Visual Art/Introduction to Contemporary Dance/Basics of Theatre Arts/Foreign Language - I (Basic German I/Basic French I/Basic Spanish I)
- Design Thinking for Managers
- Introduction to Sociology



**The courses are indicative in nature and subject to change.*

Specialization Courses

You are expected to identify your areas of specialization towards the end of the first year and complete two courses from your major and two courses from your minor.

- Major I • Major II • Minor I • Minor II

Sports Courses

In addition, you are required to participate in a sports activity that builds fitness as well as teamwork skills.

- Sport I • Sport II • Sport III • Sport IV

Experiential Learning Courses

This component of the program will expose you to ground realities and enable you to make connections between academic work and the real world.

Experiential Learning Courses - Workshops

- Leadership and Personal Growth
- Creativity Techniques
- Business Etiquette and Grooming
- Emerging Technologies for Business & Society

Experiential Learning Course - Summer Internship

The first year of the MBA program is followed by a mandatory summer internship of 8-10 weeks in duration, which makes up the remainder of the Experiential Learning component of the program.



THE SECOND YEAR

The second year of the MBA program at FLAME has Core Courses, Capstone Courses, Specialization Courses from various management domains, Open Elective Courses, and Liberal Education Courses.

Core Courses

You are expected to complete two Core Courses in your second year:

- Management Control Systems
- Indian Economy in a Global Setting



Capstone Courses

Capstone Courses are a set of mandatory general management courses that provide a holistic understanding of the management domain. You are expected to complete four Capstone Courses in your second year.

- Business Ethics and Corporate Governance
- DRIVERS Industry Project
- Strategic Management
- Business and Rural Immersion

Specialization Courses

Specialization Courses provide you with the opportunity to delve deeper into an area of your choice. You can choose to declare either a major or a minor, or both, to specialize. You can choose your major or minor from Finance, Marketing, Human Resource Management, Entrepreneurship, or Operations. Additionally, Business Analytics, Advertising and Branding, and Digital Marketing and Communications are offered only as minors. To earn a major, you will have to complete a minimum of nine courses and a maximum of eleven from a particular field of specialization. To earn a minor, you have to complete a minimum of six courses and a maximum of seven in a particular field of specialization. For the remaining courses, you can choose Open Elective Courses from different business and management domains as per your interest. It is not mandatory to declare or choose a major or minor. If you do not declare a major, a minor, or both, you will have to meet your MBA program requirements by choosing Open Elective Courses, subject to prerequisites.



Finance Courses

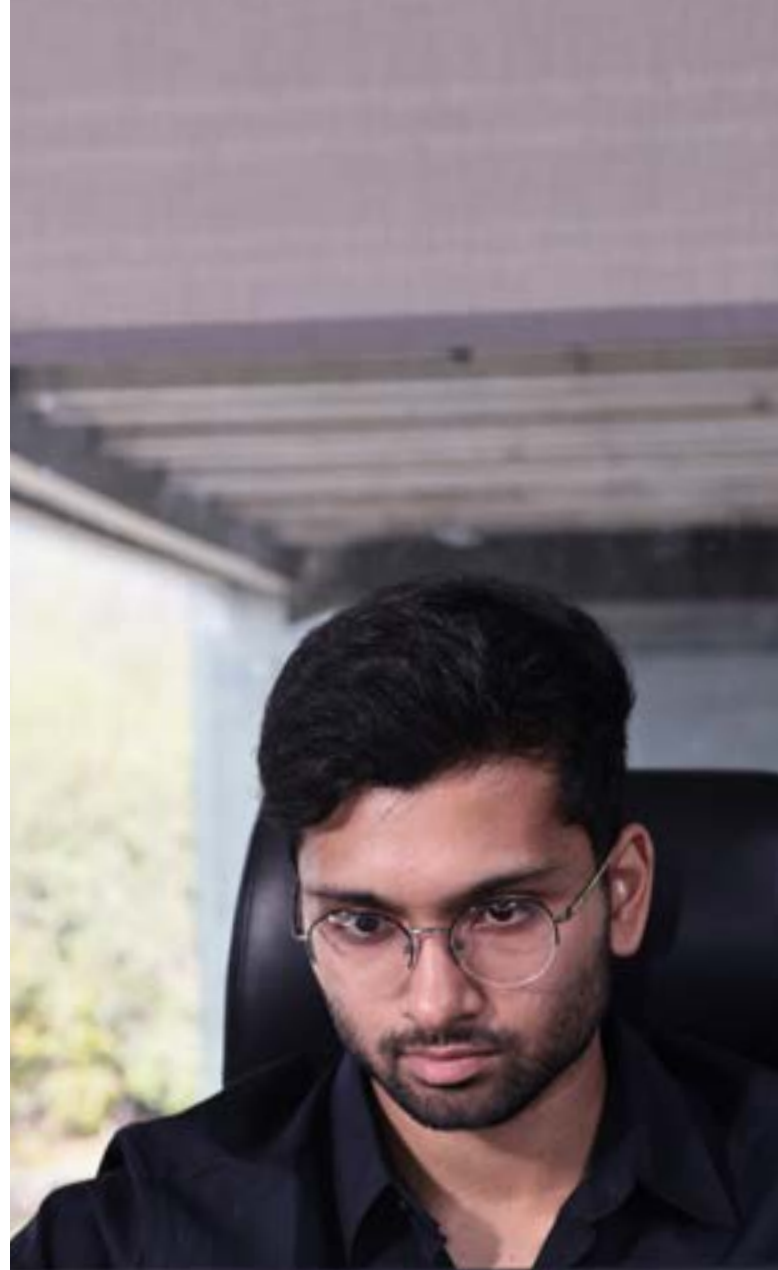
- Business Analysis and Valuation
- Derivatives and Risk Management
- Financial Statements and Disclosure Analysis
- International Finance
- Mergers and Acquisitions
- Legal Aspects of Business
- Taxation
- Technical Analysis and Behavioural Finance
- Value Investing
- Security Analysis and Portfolio Management
- Corporate Banking
- Fixed Income Securities
- Management of Bank Lending

Marketing Courses

- Market Research
- B2B Marketing
- Brand Management
- Consumer Behaviour
- Services Marketing and CRM
- Integrated Marketing Communications
- Consumer Demand Analytics with Big Data
- Pricing Management
- Product Management
- Retail Management
- Sales and Distribution Management
- Luxury Branding and Merchandising
- New Product Development
- Strategic Marketing and Marketing Simulation

Human Resource Management Courses

- Organizational Change and Development
- Performance Management
- Labor Laws and Employee Relations
- Compensation Management
- Digital HR
- Acquiring and Managing Talent
- HR Analytics
- Leadership and Team Management
- Learning and Development
- Advanced Human Resource Management
- Advanced Organizational Behaviour



Operations Courses

- Introduction to Supply Chain Management
- Advanced Supply Chain Management
- Logistics Management
- Project Management
- Supply Chain Design and Sourcing
- Lean Concepts for Managers
- Business Process Design
- Production Planning and Control
- Six Sigma and Operational Excellence
- Innovation Management

Business Analytics Courses

- Tools for Business Analytics (Python & R)
- Business Applications of Analytics
- Big Data Analytics
- Machine Learning and Artificial Intelligence - I
- Machine Learning and Artificial Intelligence - II
- Data Visualization and Analysis
- Analytics and Decision Making for Ecommerce

Entrepreneurship Courses

- Business Plan Development
- Entrepreneurial Finance
- Social Entrepreneurship
- Entrepreneurial Thinking and Lean Start-up
- Entrepreneurial Landscape
- Corporate Entrepreneurship
- Family Business Dynamics
- Professionalizing Family Business
- Entrepreneurial Failure and Sustenance
- Business at the Bottom of the Pyramid
- Innovation Management



Advertising and Branding Courses

- Account Planning Models
- Advertising Creativity and Execution
- Brand and Product Management
- Corporate Communications & Reputation Management
- Innovative Marketing
- Media Planning and Buying
- Rural Marketing & Communication
- Consumer Insight Mining
- Brand Planning
- Semiotics and Storytelling
- Luxury Brand Management
- Marketing Research and Analytics
- Sales and Business Development
- Sports Marketing and Management
- Integrated Marketing Communication (Advanced)

Digital Marketing and Communications Courses

- Biddable Media
- Digital Businesses
- Digital Futures
- Digital Metrics and KPIs
- Search Marketing
- Social Media Marketing
- Digital Content Creation
- Introduction to Digital Marketing
- Emerging Digital Technologies
- Introduction to Data Science
- Advanced Content Creation: Tools, Design, and Application
- Machine Learning & Artificial Intelligence Driven Analytics
- Customer Experience and User Interface Design



Liberal Education Courses

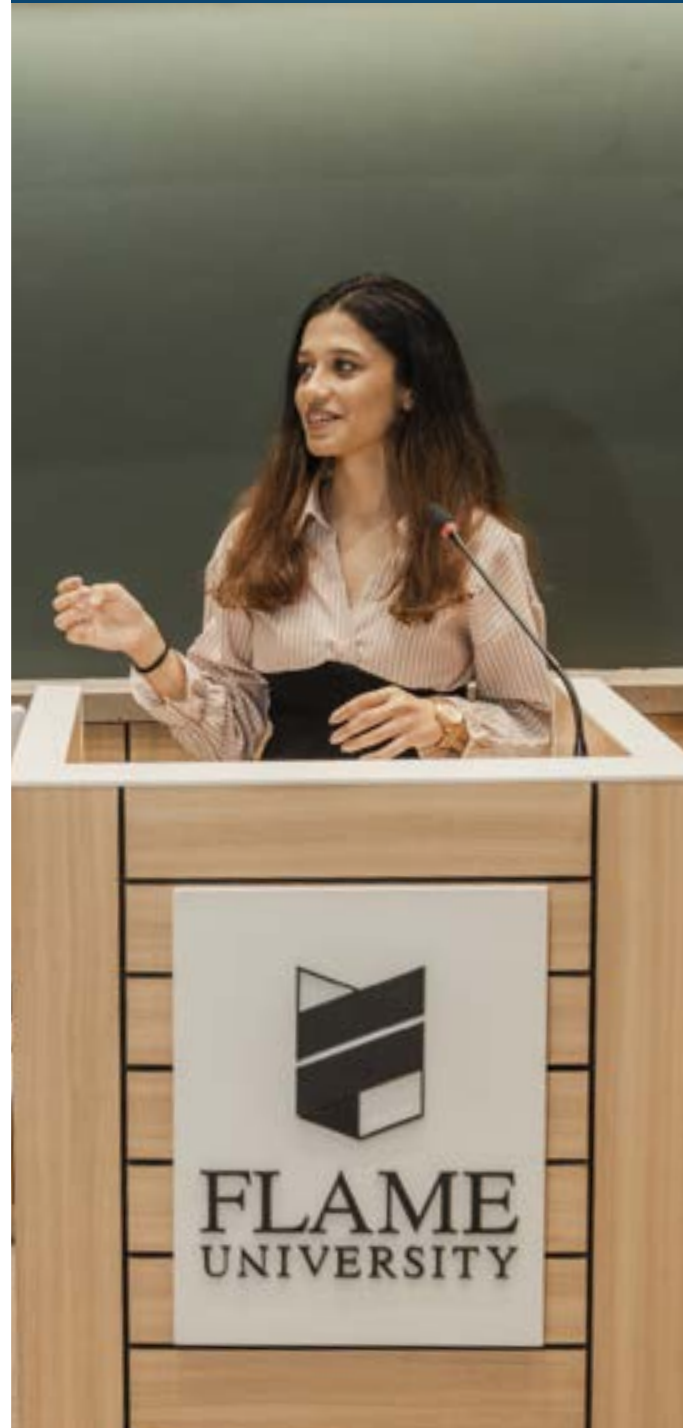
You are expected to complete three Liberal Education Courses in your second year.

- Mental Models and Critical Thinking
- Introduction to Visual Art/Introduction to Contemporary Dance/Theatre for Managers/ Foreign Language-II (Basic German II/Basic French II/Basic Spanish II)
- Public Policy and Business



Open Elective Courses

Open Elective Courses are any postgraduate-level business or management courses that you can choose without restriction (subject to meeting course prerequisites). The number of Open Elective Courses will depend on whether you declare or choose a major or minor.









FLAME FACULTY IS AN ACCLAIMED GROUP OF SCHOLARS AND RESEARCHERS

Their teaching is augmented by the contemporariness of their academic knowledge and real-world experience. Not only are they eminently capable teachers, but also compassionate mentors to students. The faculty also includes members with outstanding international education backgrounds, scholarship, experience and orientation.

Some of the reputed national and international institutes they come from include:

- *University of Cambridge*
- *Stanford University*
- *University of Auckland*
- *University of Chicago*
- *University of California*
- *University of Michigan*
- *University of Texas at Austin*
- *University of Illinois at Urbana Champaign*
- *London School of Economics*
- *Babson College*
- *Erasmus University Rotterdam*
- *University of Toronto*
- *Heidelberg University*
- *Pennsylvania State University*
- *University of Pennsylvania*
- *Cornell University*
- *University of Southern California*
- *Ecole des Hautes Etudes en Sciences Sociales, France*
- *University of North Carolina at Chapel Hill*
- *National University of Singapore*
- *Macquarie University*
- *IIT - Bombay, Delhi, Madras, Kanpur*
- *IIM - Ahmedabad, Bangalore*
- *IISc Bangalore*
- *University of Birmingham*
- *University of Leeds*
- *Trinity College Dublin*
- *Lancaster University*

GLOBAL CONNECT





The Global Connect initiative at FLAME University is aimed at

PROMOTING FLAME'S INTERNATIONALIZATION STRATEGY.

It supports FLAME's teaching, research and service around the world. It is a mutually beneficial association of the University with leading international universities, reputed institutes and internationally acclaimed research bodies.

Some of the terms of these collaborations involve:



FACULTY EXCHANGE

Faculty from international universities visit and teach at FLAME University and vice-versa.



CURRICULUM DEVELOPMENT

International faculty and FLAME faculty collaborate to develop the curriculum for various programs offered at FLAME.



STUDY ABROAD

Students get the opportunity to go to international universities for exchange programs, summer school and also spend a semester abroad. Approved study abroad credits can be transferred to substitute mandatory credit requirements at FLAME.



RESEARCH COLLABORATION

Students and faculty collaborate with resources at international universities for bettering their academic research.

We have forged collaborations with some of the most prestigious institutes across the globe

United States of America

Wellesley College
Amherst College
Yale University (Summer Programs)
Kelley School of Business, Indiana University - Bloomington
Boston University (MET International)
University of California, Davis
Worcester Polytechnic Institute
Southern Illinois University
Center for Geographic Analysis - Harvard University
Global Liberal Arts Alliance
CFA University Affiliation

Germany

Baden-Württemberg Cooperative State University (DHBW)
Frankfurt School of Finance and Management

Canada

York University
King's University College

Spain

IE University

France

Sciences Po

Netherlands

WagelIndicator

Denmark

Copenhagen Institute of Interaction Design

Ireland

University of Galway

New Zealand

University of Auckland

Scotland

Library of Mistakes

Global Liberal Arts Alliance

The Global Liberal Arts Alliance is an association of liberal arts colleges around the world. It seeks to serve as a beacon for educational leaders, faculty members, and administrators. Its purpose is to exchange knowledge, expertise, and experience among institutions committed to education in the tradition of the liberal arts and sciences. FLAME University is the only Indian university to be accepted as a member in the Global Liberal Arts Alliance.



ELEVATE

YOUR EDUCATION EXPERIENCE

CAMPUS LIFE

FLAME believes that diversity breeds inquiry, debate and understanding. When you join the FLAME community, you step into a global network of brilliant minds that go on to achieve great things. Our students come from across 25 States and 4 Union Territories in India and several countries across the globe, building a truly rich and multicultural learning experience.

At any given time in the day, our students can be found debating current issues in the café of the Vivekananda Library or pondering over a piece in silence at the Raja Ravi Verma Centre for Visual Arts. Our largest lecture theater, Chanakya, has hosted many industry stalwarts, and the Kabir recording studio has created many vocal artists.

CO-CURRICULAR ACTIVITIES

As a postgraduate student at FLAME, you are encouraged to contribute to and participate in the FLAME experience in various ways. Several co-curricular activities aim to help you develop skills and personal traits to become a better professional and well-rounded individual.

FLAME Student Council

You can be a member of the student council, hone your leadership skills, and serve as a bridge between the students and the administration.

Student Houses

With four student houses named Aryabhata, Chanakya, Kalidas, and Vivekananda on campus, you can represent your house and compete in several intra-college competitions, thereby promoting teamwork, leadership, and camaraderie.

Student Festivals

FLAME's largest in-house fest, 'FLAME Fest', an annual inter-house cultural fest, includes competitions like gaming, poetry, creative writing, public speaking, advertising contests, dumb charades, treasure hunts, art marathons, singing, photography, dance, drama, and fashion shows, among others. You can represent your house and participate in these competitions for top prizes. You are also encouraged to participate in Kurukshetra, an annual inter-college competition. It witnesses students from over 100 colleges across India compete in sports, cultural, and management events. True to FLAME's foundation in liberal education, the fest is an all-around experience and caters to every individual's interests and skill set.

Student Clubs

You can join one of the many clubs on campus or even start your own. This will help you explore diverse interests and activities that will enrich your social, cultural, and educational experiences at FLAME.

FLAME Finance and Investment Club

The FLAME Finance and Investment Club (FFIC) aims to provide members with skills to help them improve their understanding of the financial markets. It is a medium that bridges theory with practice. It aims to "connect" the seemingly disparate information flow in today's cyber world. FFIC tries to mimic, as closely as possible, how investment decisions are made in the real world.

The FFIC entails classroom learning, book reviews, case studies, presentations, CFA Investment Research Challenge, newsletters, industry interactions, investor conferences, and most importantly the stock market challenge. Even though classroom content includes topics like financial statement analysis, valuation, behavioral finance, and financial history, the emphasis of FFIC is on personal initiative and sharing content with other members for mutual and inclusive growth. Reviewing investment-related classics, analyzing successful and unsuccessful company case studies, participating in investor conferences, and competing in research challenges enable members to apply academic learning to the investment world. Additionally, sessions with investment gurus help members to learn from their experiences. As such, FFIC provides a platform to harness your investment acumen.

FLAME Entrepreneurship Lab

The FLAME Entrepreneurship Lab is an initiative that fosters entrepreneurial spirit among students at FLAME. The Entrepreneurship Lab aims to offer hands-on experience in the creation, inception, and management of an entrepreneurial venture. The lab's goal is to prepare you to be competent in management areas, viz., finance, accounting, marketing, and production. The lab also helps build the capacity to think and develop an entrepreneurial idea for a micro-enterprise, as well as develop effective teamwork abilities.

Investor Conferences

Select FLAME students get the opportunity to attend investor conferences through the year. You can interact with industry leaders and get an understanding of current economic and industry trends. You can also gain insights from interacting with other institutional investors and learning from their analytical abilities and research skills.

CFA Research Challenge

The CFA Institute Research Challenge is a global competition that tests the analytical, valuation, report writing, and presentation skills of university students. Last year nearly 2500 students from over 546 universities in 45 countries participated and learned best practices in equity research from leading industry experts.

Local CFA societies host and launch local competitions involving teams of three to five business and finance students from participating institutes who work directly with a local company in researching and preparing a company report.

FLAME Alumni Association

We also have an alumni association that serves as a professional and personal networking channel for our alumni and current students. All our students are torchbearers for FLAME, and we value them deeply.

Some other co-curricular activities include:

- HR Conclave
- Investment Conclave
- Mark-IT Marketing Conclave
- Mantrapreneur
- FirstCut
- TEDx FLAME University
- VAJR
- Dare2Discuss

In the past, FLAME students have also participated and excelled in various competitions, challenges and conferences.

Some of them include:

- Global Online Marketing Challenge
- AIWMI Credit Research Challenge
- Bizzine (Business Competition) by Nirma University
- MARCON CoMES by UPES
- Equity Research Competition by NMIMS
- World Innovation Summit on Education
- HSBC's Asia Investment Banking Conference
- Call for Code Global Challenge





INFRASTRUCTURE AND FACILITIES

Our campus is thoughtfully designed to create dynamic learning environments. It houses state-of-the-art facilities such as classrooms, art centers, conference venues, and administrative centers. Among these, stands our Vivekananda Library, an architectural marvel, hosting an extensive collection of 55,000+ books and digital resources.

The APJ Abdul Kalam academic block is equipped with lecture theaters, classrooms, meeting rooms, a Digital Learning Lab, a Design Lab, a Computing Technologies Lab, a Financial Research Lab, a Psychology Lab, a Collaborative Research Lab, faculty offices, a lounge, and learning courtyards. Additionally, the Shantiniketan auditorium offers a 500+ seat auditorium for lectures and performances, a conference room, a dance studio, a seminar room, and various amenities for relaxation and mental well-being.

At FLAME, we uphold our commitment to sports. Our state-of-the-art Arjuna Centre for Sports features an impressive array of over 20 sports, offering both indoor and outdoor options to cater to the diverse sporting interests of our community. Indoor facilities include a gymnasium, badminton courts, billiards tables, squash courts, table tennis, carrom, and chess, among others. Outdoor facilities include an international-sized cricket ground, football, tennis, basketball, and volleyball courts, an outdoor Olympic-sized swimming pool, and track and field facilities.

Environmental responsibility is a core priority at FLAME. We have implemented modern, eco-friendly systems for water harvesting, recycling initiatives, and efficient solid waste management. These measures reflect our commitment to protecting the environment and promoting sustainability.

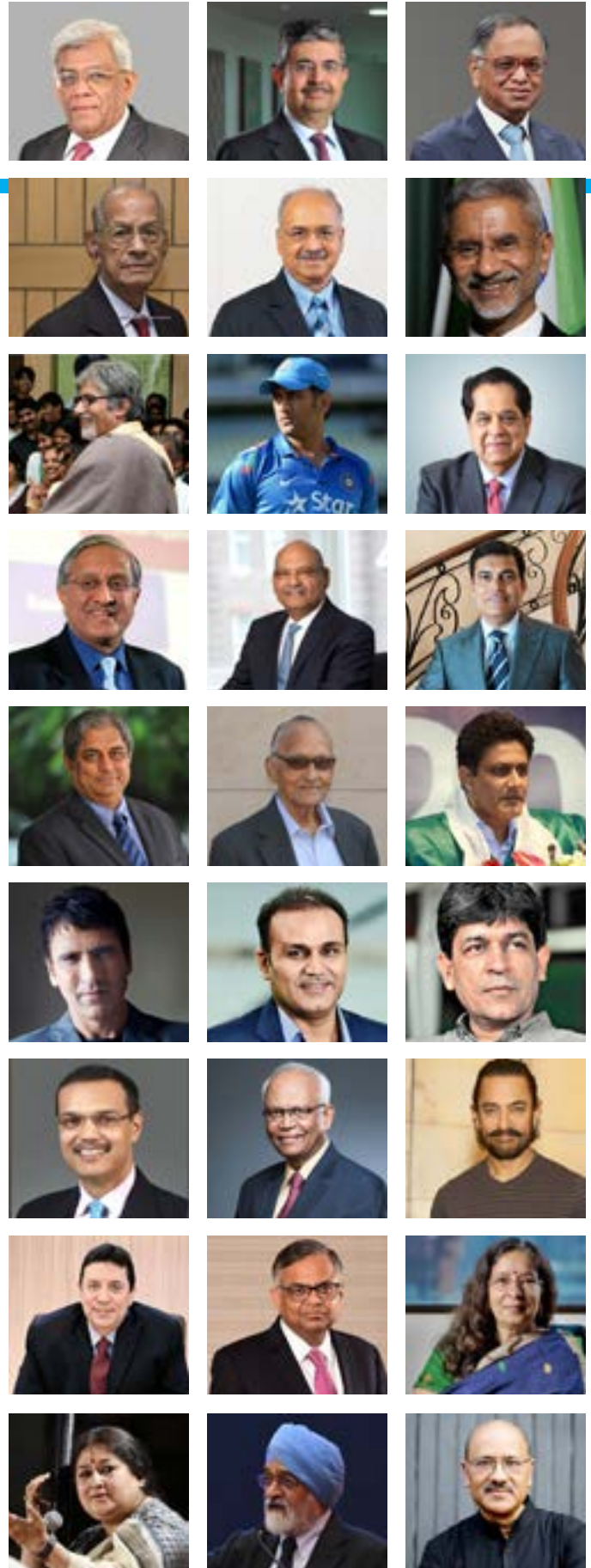
Safety remains a paramount concern in our community. We have trained security professionals, comprehensive CCTV surveillance, fire extinguishers, smoke and heat detectors, as well as evacuation protocols are in place to ensure the well-being of everyone at FLAME.

Our student housing facilities are spacious and well-equipped, with contemporary amenities and Wi-Fi connectivity. Additionally, our campus offers provision stores, ATMs, photocopying facilities, an infirmary, ambulances, bicycles for students, and a shuttle bus connection to Pune.

Furthermore, our internal shuttle bus service makes it convenient for students to move between classes and various facilities.

GUEST LECTURES

A residential living experience at FLAME means being surrounded by constant inspiration. Avant-garde thinkers, artists and business leaders often visit the campus for student lectures and interactions unlike anything else. This interaction is an open forum for questions, answers, insights and stories.



SOME OF FLAME'S NOTABLE GUEST SPEAKERS INCLUDE

Deepak Parekh
Chairman, HDFC

Uday Kotak
Managing Director, Kotak Mahindra Bank

Narayana Murthy
Co-Founder, Infosys

E. Sreedharan
Metro Man of India

Dilip Shanghvi
Founder, Sun Pharmaceuticals

Dr. S. Jaishankar
*Hon'ble Minister of External Affairs,
Government of India*

Amitabh Bachchan
Indian Film Actor

Mahendra Singh Dhoni
Former Captain, Indian Cricket Team

K. V. Kamath
Former Managing Director, ICICI Bank

R. Gopalakrishnan
Executive Director, Tata Sons

Anil Agarwal
Founder, Vedanta

Sajjan Jindal
*Chairman and Managing Director,
JSW Group*

Aditya Puri
Former Managing Director, HDFC Bank

M. P. Taparia
Managing Director, Supreme Industries

Anil Kumble
Former Captain, Indian Cricket Team

Sonal Dabral
*Group Chief, Creative Officer, and Vice Chairman,
Ogilvy & Mather India*

Virender Sehwag
Former Indian Cricketer

Geet Sethi
Former World Billiards Champion

Ridham Desai
Managing Director, Morgan Stanley

Dr. R A Mashelkar
*Scientist and Former Director General,
Council for Scientific & Industrial Research (CSIR)*

Aamir Khan
Actor, Director, and Producer

Keki Mistry
Vice Chairman and CEO, HDFC

N. Chandrasekaran
Chairman, Tata Sons

Shikha Sharma
Former Managing Director, Axis Bank

Shubha Mudgal
Indian Classical Singer

Montek Singh Ahluwalia
*Former Deputy Chairman,
Planning Commission of India*

Shekhar Gupta
Editor-in-Chief and Chairman, ThePrint

FLAME
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EVERLASTING
connections

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connections

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FLAME
UNIVERSITY

EVOLVE

INTO THE BEST VERSION OF YOURSELF

PLACEMENTS

100+
HIRING
ORGANIZATIONS

100%
STUDENTS PLACED
IN 2024

20+
LOCATIONS
WORLDWIDE

10+
TRAINING
MODULES

Every student's journey at FLAME and beyond is distinct. The Career Services Office at FLAME offers personalized resources to assist you in making an impact for years to come. Your major-minor combination will be individually mapped to a distinct professional path that you can chart for yourself.

FLAME is increasingly being recognized by recruiters as one of the preferred places for campus recruitment.



**Scan to view
placement reports**

PLACEMENT PROCESS

1. Student Training

FLAME conducts mock interviews and workshops to help you prepare for your placement interviews. The training modules will help you sharpen your communication skills and teach you what to expect and how to prepare for the interviews.

2. Industry Outreach

The Career Services Office at FLAME invites prospective organizations to participate in the campus recruitment drive.

3. Job Applications and Student Profiles

The details of the graduating students opting for placements are shared with the recruiting organization, along with a tentative, mutually convenient date for the campus interviews.

4. Pre-Placement Discussions

Recruiting firms conduct tests and/or group discussions to shortlist students as part of the pre-placement discussions. If required, telephonic interviews or interviews through a video conference are also arranged.

5. Interviews, Selection & Placement

Finally, the organizations interview the shortlisted students for final selection and announce the results as soon as possible (preferably on the same day), once the selection process is over.

RECRUITING COMPANIES

In the past, companies have recruited FLAME students across verticals and offered roles in the areas of equity research, analytics, client servicing, marketing, relationship management, business development, banking, consulting, retail operations, organizational development, human resources, industrial relations, e-commerce, etc. Below is a partial list of companies that have participated in the FLAME placement process.

ADVERTISING & MEDIA

Ashvin Gidwani Productions
Omnicom Media Group
Reliance Broadcast
Shemaroo Entertainment
SMG Convonix
Viacom18
Zee Entertainment
Bloomberg Quint
Esquared Media
Media.net
Social Panga
TCS Interactive
The Minimalist
Trell Media
Xebec Communications

CONSULTING

AIRA Consulting
Brandscapes Worldwide
Circular Angle
Deloitte Consulting
Feedback Business Consulting
FinIQ Consulting
Gallup Consulting
Great Place To Work
Kantar
Think Bumblebee Analytics
Young Concepts
3EA Global
Allegis Global
Blackstone COE
ITT Star Consulting
Odessa Tech
SES Consulting

LOGISTICS

Blue Dart Express
DHL
Sical Logistics
Writer Corporation

BFSI

Aditya Birla Capital
Aditya Birla Insurance Brokers
Axis Bank
Axis Capital
Bombay Stock Exchange
Capital First
Citibank
CRISIL
DCB Bank
Deutsche Bank
Development Bank of Singapore
DSP Blackrock
Dunia Finance LLC
ENAM Group
HDFC Asset Management
HDFC Bank
ICICI Lombard
ICICI Securities
IDFC Bank
Indiabulls
JM Financial
KARVY Stock Broking
Kotak Mahindra Bank
Kotak Securities
Mahindra Finance
National Stock Exchange
PNB Housing Finance
RBL Bank
Reliance Capital
Reliance Nippon Life Asset Management
S&P Capital IQ
Sageone Investment Advisors LLP
Shapoorji Pallonji Investment Advisors
Standard Chartered Bank
TresVista Financial Services
Yes Bank
Finnacle
Metta Capital LLC
Oaklane Capital
OneBanc Finance

REAL ESTATE

Jones Lang LaSalle
Kolte-Patil Developers
Oberoi Realty

IT/ITES

Accenture
FactSet
Harbinger Group
InfoEdge India
Infosys
Justdial
Odessa Technologies
Syntel
TCS - BPS
Tech Mahindra
Transparent Value
Verity Knowledge Solutions
Birlasoft
PayaTu Technologies
Tata Cognitive Business Operations
Tata Consultancy

FMCG

ITC
Khimji Ramdas
Mapro Foods
PurePlay Cosmetics

E-COMMERCE

Amazon
BookMyShow
Texet Technologies
Zomato

RETAIL

Café Coffee Day
Decathlon
DMart
Future Group
Metro Cash & Carry
Mount Meru Group
NoBroker

MANUFACTURING

Ambuja Cement
Asahi India Glass
Berger Paints
Dalmia Cement
Force Motors
Godrej & Boyce Manufacturing
SKF
Supreme Industries
Tata Motors
Vedanta
Finolex Industries
JSW Paints

EDUCATION

Byju's Learning
Jaro Education

OTHERS

ITC Hotels
Reliance Jio
Sector7 Workspaces
Encube Ethicals
Adani Gas
Ather Energy
Atul Ltd.
KingFish Finance
Learn With Leaders
Mercedes Benz India
Nielsen India
No Paper Forms
Novo Nordisk
Planet Spark
PurePlay Cosmetics
RePurpose Global
Scaler Academy

A photograph of three people—two men and one woman—collaborating outdoors. They are gathered around a laptop, looking at the screen with interest. The man on the left is wearing a white t-shirt and a white baseball cap. The woman in the center is wearing a blue patterned dress. The man on the right is wearing a blue button-down shirt and glasses. The background shows a modern building with large glass windows and a paved area.

EMBARK

ON AN 'EVERLASTING' JOURNEY

ADMISSION PROCESS

The MBA program offered at FLAME is designed to balance classroom instruction with a unique delivery system – an intensive exploration of a medium through a practical, hands-on work culture. Admission to FLAME is made strictly on merit. FLAME looks for not just academic scores but also logical reasoning, competency in English, the ability to observe, identify, and convey ideas, lucidity of thoughts, a sense of vision and purpose, and above all, a zeal to learn. The university also gauges the motivational level and the student's ability to work in a group.

The goal of the assessment process is to select the best-performing and most well-rounded applicants who can contribute to and enhance the learning experience at FLAME. The process considers the following aspects in an application:

- **Admission Test (CAT/ XAT/ MAT/ CMAT/ GMAT/ NMAT/ MH-CET)**
- **Essay**
- **Personal Interview**
- **Past Academic Record**
- **Extracurricular Achievements**
- **Statement of Purpose**
- **Work Experience**

FLAME follows a sliding principle for selection, where the applicants are shortlisted based on their overall performance on all the parameters enlisted above.



Scan to apply

SCHOLARSHIPS & FINANCIAL AID

FLAME offers merit scholarships and need-based financial aid that recognizes the inherent excellence and distinctive attributes of students, thus ensuring that it attracts the brightest of minds. The scholarships award a partial or full program fee waiver. The final internal scores in the admission process are the primary consideration for scholarships. The scholarship will be announced at the time of admission and will be included in the offer letter for selected candidates.

FEES

The all-inclusive fee structure comprises academic, boarding and lodging costs, along with mandatory sports courses, medical expenses, and counseling.



Scan for detailed fee structure



Accredited with

NAAC GRADE A++

FLAME University has been established as a state-private university under the FLAME University Act 2014 (Maharashtra Act No. II of 2015), now Maharashtra Private Universities (Establishment and Regulation) Act, 2023 (Maharashtra Act No. VIII of 2024) of the Government of Maharashtra. It is recognised by the University Grants Commission (UGC) under Section 2(f), and degrees awarded by the University are recognised under Section 22 of the UGC Act, 1956. It is a Jain minority institution.






CONTACT US

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Maharashtra, India

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