



LALA LAJPATRAI
INSTITUTE OF MANAGEMENT

PROSPECTUS



MMS
MASTER OF MANAGEMENT STUDIES
2024



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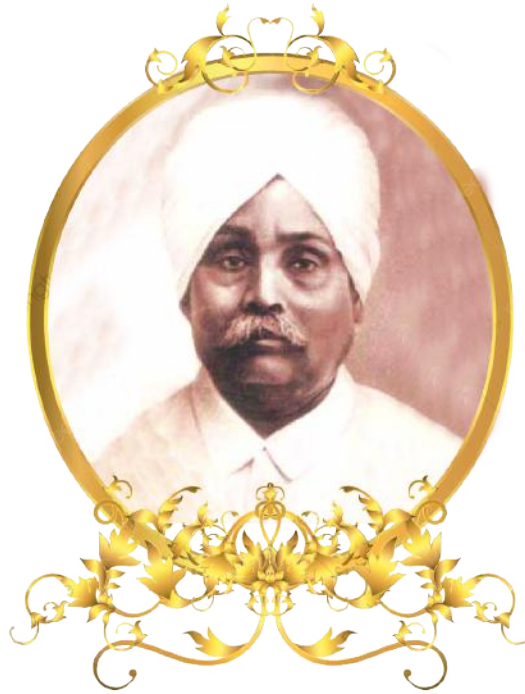
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INTRODUCTION



LALA LAJPATRAI **VISIONARY PAR EXCELLENCE**

Lala Lajpatrai was one of the foremost freedom fighters and was born on 28th January 1865 in Dhudike Village in Ferozpur District of Punjab. Lala Lajpatrai was known for his single minded zeal and devotion to the Indian Nationalist cause. Whilst, the rest of the Indian Leaders bowed before the British rule, he took up the battle and challenged the might of the British Empire for which he had to pay the ultimate price with his life.

From a management perspective, he believed in India's economic regeneration and eventual resurgence as an economic power. Lalaji was fearless and candid in expressing his view. Lalaji was an educationist, a visionary and a pioneer who gave shape to India's education system. He played a major role in India's struggle for independence and patriots like him can never be forgotten. When Lalaji died on 17th November 1928, Mahatma Gandhi, the father of the nation in his tribute to Lalaji exclaimed, "Men like Lalaji cannot die as long as the sun shines in the Indian Sky". We are eternally indebted to Lalaji and we feel proud, honoure and inspired that his august name graces our institution.



INTRODUCTION

DR. KAMAL GUPTA - Ph. D. **THE ARCHITECT - OUR CHAIRMAN**

Dr. Kamal Gupta, Founder Chairman, of Lala Lajpatrai Institute of Management reflects a fine example of Charles Darwin's famous Observation. "It is not the strongest of the species that survive, not the most intelligent, but the ones who are the most responsive to change." Dr. Kamal Gupta is a fine example of Darwin's profound theory. Taking the Institute to greater heights, Dr. Gupta became the Founder Chairman of the Management Institute which was started in 1995. His dedication and concerted efforts helped the Management Institute to grow from a raw novice to a full fledged State-of-the-Art Institute. He undertook the cumbersome process of revamping the Institute by creating appropriate infrastructural facilities, improving course content, introducing new and relevant courses, establishing appropriate linkages between courses offered and job markets. Dr. Gupta stresses on small concentrated batches rather than cluttered and oversized classrooms. He focused on improving the infrastructure by upgrading the entire infrastructure with State-of-the-Art technology. He emphasizes that. "The golden rule is to never compromise on quality". Dr. Gupta being closely associated with the Institute is a live force for incessantly inspiring the students to learn. He believes that there is no age gap on learning and acquiring knowledge and Dr. Kamal Gupta himself strengthens this belief. The fact words are as good as deeds is evident from the Ph. D. Degree that was awarded to him by the University of Mumbai in 2008. Thus, he sets a fine example for students and staff of the Institute in terms of the constant self-motivation that he imbibes to learn, encourage and inspire. His advice to the youth of today is "To climb the coveted ladder of success, one must acquire the appropriate skills, knowledge and attitude needed for exploiting the available opportunities. Once this is achieved, the world is your oyster".





DR. HARVIND J. BHASIN

DIRECTOR, PH. D. MMS (MARKETING) B.COM

Dr. H. J. Bhasin is a well-known Marketing Professional with more than 17 years of Corporate Experience and 30 years of experience in the Teaching Industry. Dr. Bhasin has completed his Master of Management Studies from Welingkar Institute of Management, Mumbai. He holds a Ph.D. degree in Business Policy and Administration. Presently a Ph.D. guide, approved by the University of Mumbai, he has been mentoring research scholars in their field of research.

Dr. Bhasin started his career with International Best Foods (an HUL Enterprise) as a marketing trainee and eventually started his own business venture in the area of cold chain management. He has also held senior positions previously at various Educational Institutions and spearheaded their accreditation processes. He has served as a Founder Director of Viva Institute of Management, Virar and Director of Sheila Raheja School of Business Management and Research, Bandra, Mumbai. He has been appointed as Chairman by the University of Mumbai for various subjects at Graduate and PostGraduate level. His inherent keenness to interact with young minds and endeavour to sculpt their thinking process encouraged him to get into the teaching profession. Ever since, he has been influencing, inspiring and motivating students at graduate as well as post graduate level through his teaching dynamics and enthusiasm.

Currently he is the Director of Lala Lajpatrai Institute of Management. Here he intends to build, along with high quality academics, a good placement structure for our students who are stepping into the Industry. With his strong marketing background, his major focus is on Brand building of LLIM along with a rich research culture.



INTRODUCTION

RAJEEV GUPTA - M. M.S. (Marketing)

THE CATALYST - OUR CHIEF OPERATING OFFICER, CAREER & GUIDANCE CELL

Rajeev Gupta, started his professional career as a Citibanker and later joined Standard Chartered where he was instrumental in a number of initiatives. With the wealth of a Foreign Banking Career spanning 11 years. Rajeev joined the Indian Financial Markets in 2001.

In the Stock broking space, Rajeev worked with prominent Stock broking companies such as Religare Capital Markets Limited, Fortune Financial Services Limited & LKP Securities essentially heading the Institutional Sales Teams. After joining LLIM in 2014, as the Chief Operating Officer of the Career and Guidance Cell, there have been process oriented changes & improvements to the functioning of the Placement Cell. The LLIM Career & Guidance Cell this year has a final placement ratio of 98%. The inflow of recruiters has been the best ever and the training & learning programs offered to the LLIM students prior to their final placement has aided the overall numbers immensely. With an expanded and motivated team the LLIM Career & Guidance Cell is looking forward to newer heights.

According to him the new generation of students aspire to be entrepreneurs & capable leaders. The pathway to achieving this level is lined with opportunities that need to be capitalized, which can only happen with a balanced approach.





DOCTORAL PROGRAM

Situated in the swanky Mahalaxmi area, in close proximity to the Commercial hub of South Mumbai, Lala Lajpatrai Institute of Management is set in the tranquil surroundings next to Haji Ali Sea Face.

It offers a serene atmosphere for the management students to pursue their education in the best ambience with the most optimal resources at their disposal.

Lala Lajpatrai Institute of Management offers the MMS-Master of Management Studies (Two years full time) course, approved by the All India Council for Technical Education (AICTE), New Delhi. The Institute is affiliated to the University of Mumbai and recognized by Government of Maharashtra.

The Doctoral Program (Ph.D.) of University of Mumbai is offered at the Institute and is visualized to contribute significantly to the knowledge management process at LLIM. It is also identified as a totally enriching and mutually rewarding experience for the doctoral scholars and guides alike.





THE COURSE

MMS - MASTER OF MANAGEMENT STUDIES

The objective of this program is to prepare individuals to develop into Managers for tomorrow as per the needs of the industry. The two year duration course is offered on a full-time basis. The MMS Program prepares students with the skills, knowledge and strategic perspectives essential for the leadership of business anywhere in the world. The course is intellectually demanding and is being taught by faculty who encourage active student participation in the classrooms through presentations, case discussions, etc. The curriculum, in the first year is common for all & in the second year students opt for specialization viz Marketing, Finance, Human Resource Management & Operations.

SELECTION PROCEDURE

Admissions are open to all students who have a Bachelors Degree from a recognized University with a minimum score of 50 percent and have appeared for the qualifying Common Entrance Test (CMAT / XMAT

/ SNAP / CET / NMAT / GMAT / ATMA). After Test, the students have to undergo Group Discussion & Personal Interview. The Institute follows the directions laid down by the Government of Maharashtra & University of Mumbai for the intake of students. The intake is strictly on the basis of Merit received by the student in Common Entrance Test (CET).





First Year First Semester			
1. Introduction to Creativity & Innovation Management	5. Business Statistics		
2. Perspective Management	6. Financial Accounting		
3. Managerial Economics	7. Operations Management		
4. Organizational Behaviour	8. Negotiations & Selling Skills		
First Year Second Semester			
1. Marketing Management	5. Business Research Methods		
2. Financial Management	6. Business Environment		
3. Operations Research	7. Entrepreneurship Management		
4. Human Resources Management	8. Legal & Tax Aspects of Business		
Second Year Third Semester			
Finance	HR	Operations	Marketing
1. International Business	1. International Business	1. International Business	1. International Business
2. Strategic Management (UA)	2. Strategic Management (UA)	2. Strategic Management (UA)	2. Strategic Management (UA)
3. Financial Markets & Institutions	3. Compensation & Benefits	3. Supply Chain Management	3. Product & Brand Management
4. Security Analysis & Portfolio Management	4. Competency based HRM & Performance Management	4. Materials Management	4. Sales Management
5. Corporate Valuation & Mergers and Acquisitions	5. Labour Laws & Implications on Industrial Relations	5. Service Operations Management	5. Consumer Behaviour
6. Financial Regulations	6. Trainings Development	6. Operations Analytics	6. Marketing Strategy
7. Derivatives & Risk Management	7. HP Planning & Application of Technology in HR	7. Manufacturing Resource Planning & Control	7. Service Marketing
8. Banking & Financial Service Institutions	8. Personal Growth Laboratory	8. International Logistics	8. Retail Management
9. Summer Internship	9. Summer Internship	9. Summer Internship	9. Summer Internship
Second Year Fourth Semester			
Finance	HR	Operations	Marketing
1. Project Management (UA)	1. Project Management (UA)	1. Project Management (UA)	1. Project Management (UA)
2. Final Project- 3 Nos.	2. Final Project - 3 Nos.	2. Final Project - 3 Nos.	2. Final Project - 3 Nos.
General Management	General Management	General Management	General Management
Functional Specialisation	Functional Specialisation	Functional Specialisation	Functional Specialisation
Social Relevance	Social Relevance	Social Relevance	Social Relevance
Electives	Electives	Electives	Electives
3. Venture Capital & Private Equity	3. OD and Change Management	3. Operations Outsourcing & Offshoring	3. Trends in Marketing

FACULTY



FULL TIME FACULTY

The Institute seeks to develop professionals of competence and value, & puts its synergic efforts through its faculty in achieving the same. The mixed blend of faculty comprises of Academicians & eminent personalities from the Industry



DR. HARVIND J. BHASIN

**DIRECTOR, PH. D. (MANAGEMENT)
MMS (MARKETING) B.COM**

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DR. ASHA AGGARWAL

STUDENT'S COUNSELLOR
M. COM, PGDPC, PH.D.(MANAGEMENT)

Associated with the Institute for last 16 years in the capacity of Counselor. She is instrumental in understanding and overcoming the problems faced by the students and is a favourite personality among them.



DR. C. SATYANARYANA

PROFESSOR, M. M.S, L.L. B, PH. D (MANAGEMENT)

He is having 8 years of Industrial Experience and 23 years of Teaching and Research Experience. He has worked in various Institutions as a Director for more than 16 years. He is a Research Guide at Dr. D.Y. Patil University since

2011 and also in BITS Pilani 4 students completed Ph.D., under his guidance. He has conducted consultancy assignment at Cotton Corporation of India and Reserve Bank of India during his tenure at BVIMSR. He received Excellent Director Appreciation Certificate from Indian Overseas Bank in the year 2019. He has written more than 25 articles in the National and International Journals. He was Chief Editor for International Journal for Yadavrao Tasgaonkar College of Engineering and Management. He was also Associate Editor at Sibaca Journal of Management. He as a Mentor and has been a guide to more than 5000 students at various Business Schools. He has arranged and managed National and International Conference at various Institutes as a Director.



DR. SURESH SUVARNA

ASSOCIATE PROFESSOR & HOD (CAREER AND GUIDANCE CELL) B.COM., MHRDM, PH.D. (MANAGEMENT)

He has more than 22 years of rich experience in corporate as an AVP-Corporate Services and 9 years of teaching experience. He is our approved and recognised faculty for the MMS degree course by the University

of Mumbai. He has presented and published research articles in various journals. He heads the career and guidance cell and leads the placement team and ensures a high performance and result driven culture. He creates and sustains strong placement tie ups with relevant organisations.

FACULTY**DR. NEETU SINGHWAL**

**ASSISTANT PROFESSOR (MMS COORDINATOR)
B.COM, M.COM, M.M.S (FINANCE), PH.D. (MANAGEMENT)**

Prof. Singhwal, has 1 year corporate experience and was working with Appco Group as Financial Analyst and 13 years of teaching experience in areas of Financial Accounting, Financial Mgmt., Financial Markets & Institutions, Cost & Mgmt. Accounting in addition to teaching, she is actively involved in conducting Cultural program and Extra Curricular Activities. She is approved faculty of Mumbai University. She had published many research papers in national and international UGC CARE Journals.

**DR. N. BALASUBRAMANIAN**

ASSISTANT PROFESSOR (OPERATIONS), B.SC, M.B.A.

Information Technology & Management Consulting Professional of 33 years of Corporate and Consulting experience. 10 Years of full-time teaching experience. Bala worked in executive management position including Director/COO/ GM level with reputed Indian and MNC companies in providing solutions to global giants and governmental departments worldwide. Represented companies in International and National forums. He has rich experience in global delivery of enterprise solutions across many industry domains, international marketing & relationships, strategizing, business setting up of delivery centres, management consultancy, corporate management, process compliances and technical & management training. He has 13 years of teaching experience in B-Schools & Corporate academy. Alumnus of LUMBA, IIM Ahmedabad and NITIE. Certification in Data Science and publications in Web of Science, UGC and technical publications. Conducted international events, national seminars, and workshops.

**DR. A. BALASUBRAMANIAN**

**ASSISTANT PROFESSOR, B.SC, B.SC (TECH) FROM ICT, M.M.M (JBIMS),
PH.D (MARKETING),**

He has 29 yrs of multidisciplinary experience in production, projects, Marketing and international business with various corporate houses. Has travelled widely abroad to Europe, UK and Far East countries for international business for various companies.

He has 17 yrs. of teaching multidisciplinary management subjects for MBA and Parttime MBA courses. Was Joint Director of a Management institute for two years.



DR. M GOWRI SHANKAR

ASSOCIATE PROFESSOR
BSC. (MATHEMATICS), MBA (MARKETING)
UGC - NET (MANAGEMENT), PH.D. (MANAGEMENT)

He has more than 20 years of experience in teaching reputed management institutes of Mumbai. He has experience in teaching multidisciplinary subjects like Operations Management, Operations Research, Service Operations Management, Supply Chain Management, Business Statistics, Business Research Methods and Quantitative Models. He is our approved full time faculty and a recognized PG teacher for the MMS degree in the subject of Management Studies by University of Mumbai. He is a recognized Ph.D. guide in Management Studies by University of Mumbai. Expertise in data analysis and handling research projects using SPSS.



DR. GAUTAM TREHAN

ASSOCIATE PROFESSOR, PH.D. (MARKETING MANAGEMENT)

Dr. Gautam Trehan is an Associate Professor in Lala Lajpatrai Institute of Management Mumbai, with almost 19 years of industry experience in Pharmaceuticals, FMCG, Food Processing industries, and 10 years of teaching experience, he has written over 20 plus articles and various research papers

for national and international conferences and Journals (UGC Care, Scopus, ABDC Journals) Patent, Book on Strategic Management (3rd edition).

He has completed his Ph.D. and Master in Marketing Management with distinction from University of Mumbai.



DR. SHAKTI AWASTHI

ASSOCIATE PROFESSOR,
M.S C, MBA (HRM & MARKETING), PH.D. (MANAGEMENT)

Dr. Shakti Awasthi is Ph.D in Management from University of Mumbai is a seasoned academicians with a strong acumen for research. She is a Master in Business Administration (MBA) with specializations in HRM & Marketing &

M.Sc. in Physics. Carries with her a rich experience of 23 Years in overall teaching with 1 year corporate experience with Bharti Air Tel. Have been instrumental in preparing HR Policies for the organizations. Guided students for live research projects. Edited the research journal with ISSN NO- 2277-7555 with a good impact factor.

She has authored and co-authored two books

1. Marketing Management
2. Human Resources Analytics

She has presented various research papers in national and international conferences and is awarded for best research paper presentations. Along with presentations she has got her paper published in SCOPUS and UGC approved journals.

She has shown her skills in organizing conferences, Developing & Executing the training programs for executives at MSME.

FACULTY**DR. KINJAL SHAH****ASSISTANT PROFESSOR, B.COM, M.COM,
M.P HIL (COMMERCE), PH.D. (COMMERCE & MANAGEMENT)**

Dr. Kinjal Shah has extensive experience of 13 years of teaching in B Schools in Mumbai. Her expertise is in areas of B2B, International Business Managerial Economics, Business Environment and other such aspects. She has been an author of many books in the area of Finance, General Management and Marketing at Undergraduate level with leading Publisher – Sheth Publication Private Limited since last 08 years. She has published a number of research papers in various Journals, published 6 Research Papers in SCOPUS & UGC Indexed Journals. presented at National and International level. She has been a mentor to number of students guiding them on their research projects. She has been awarded with Best Doctorial Thesis award by International Association of Research and Development and an Outstanding Researcher award by Green Thinkerz respectively in 2019. She has completed her Ph.D. from University of Mumbai.

**PROF. KAVITA PATIL****ASSISTANT PROFESSOR, B.E (ELECTRONICS),
MMS (OPERATIONS), UGC-NET (MANAGEMENT), PH. D. PURSUING**

Prof. Kavita Patil is an Engineer graduate with first class from University of Mumbai. She did her Master's in Operation Management with Distinction from University of Mumbai. Prof. Kavita Patil has participated in many management and faculty development programs and training in area of Operation, IT conducted by various institutes also was a moderator with many institutes. She began her career with leading companies where she gathered experience in Database Administration. She is Oracle certified DBA and has 6 years of rich experience in corporates. Seeking her passion in teaching, she joined many Management Institutes in Mumbai. She has 7 yrs of teaching experience in management institutes. She teaches Operation management, Supply chain management, Procurement and material management, knowledge management etc. She is a Ph.D. aspirant. She has done FDP from AICTE (2021) and IIT Bombay (2020). She had published research papers in Scopus and UGC - CARE.

**PROF. MAKARAND BALAJI THAKOOR****ASSISTANT PROFESSOR, M.COM, B.ED, DIP.IN TAXATION LAWS, ICWA
(INTERMEDIATE), MHRDM, MFM,,MMM, DBM**

He has 38 years of teaching experience teaching Financial Accounting, Cost Accounting, Management Accounting, Financial Management, Special Studies in Finance, Project Finance to B.Com, M.Com, B.M.S., M.M.S., (both full time & Part time) BBI and also E.MBA, PGDBM's, Courses, DBM (Indian Merchant Chamber). He was a topper in Welingkar in Sem II & Sem IV & University topper in Sem (III) in Income Tax (University Paper) from JBIMS. At present teaching as a Visiting Faculty in Finance at WE School that is Welingkars Institute of Management for their part time Master for last 14 years since 2006 to 2020 to date to MIM, MHRDM, MMM, MFM Courses. He has experience in teaching Financial Accounting, Cost & Management Accounting, Financial Management, Project Finance. He has a rich experience in Training Corporates from industry. Such as Mahindra and Mahindra Indian defence forces Birla Company of Aditya Birla Group Pharma Company Buyer India.



PROF. NITU NAIR

ASSISTANT PROFESSOR, B. M. M. MMS. (MARKETING)

Prof. Nitu has 2 years of corporate experience in the advertising and marketing field. She has a teaching experience of over 7 years and has been associated with various reputed Institutes. Her core areas of interest are in Marketing

Management, Principles of Management, Brand Management, Negotiation and Selling Skills, Strategic Management, Digital Marketing and Emerging trends in Marketing.



PROF. PRAVIN NARANG

**ASSISTANT PROFESSOR,
B.E. (MECH), PURSING PH.D. (MANAGEMENT)**

Has over 25 years' experience in industries like, Automobiles, Office Equipment etc. Apart from work experience in India, he also has overseas experience, in Africa and Middle East. He has done MMS and B.E. (Mech.) from University of

Mumbai. He has also passed the NET exam and SET exam.



PROF. AIMAN BHABHRAWALA

**ASSISTANT PROFESSOR,
MBA (FINANCE), UGC NET QUALIFIED**

Prof. Aiman Bhabhrawala is a MBA-Finance Gold Medalist from Gujarat University. She did her bachelors in Business Administration with Finance Specialization from Gujarat University, Ahmedabad. She has qualified

UGC-NET examination in the subject of Management for the post of Assistant Professor. She is currently pursuing Ph.D. from University of Gujarat.

FACULTY



DR. SHREEDHAR V. SHERIGAR

**ASSISTANT PROFESSOR,
MA., LL.M., MBA. Ph. D. (Management)**

Dr. Shreedhar V. Sherigar has rich experience in 42 years of career as an industry expert and academican. He has served as a Director in the PGDM institute at Karjat and as a faculty in various management institutes. He is known for his expertise in HR and Law related subjects and domains. He is a recognised Research Guide for Ph.D. at YCMOU. He has published many research papers that highlight critical

HR-related areas such as IR, BPO employee issues and challenges associated with training issues.



Dr. Priyanka Dukhande

**Assistant Professor
Ph. D. , MBA (Finance)**

Dr. Priyanka Dukhande is a distinguished academic with a rich educational background and extensive experience in finance. She earned her Ph. D in the topic Microfinance from JJT University, Rajasthan, and holds an MBA in Finance with Distinction from DY Patil University. Additionally, she has a Bachelor's degree in Science.

Teaching Experience : She is a highly experienced educator with 14 years of teaching experience in the field of finance. Her subject expertise includes the equity market, debt market, and derivatives market. Dr. Dukhande has published numerous research papers in prestigious journals such as UGC Care, SCOPUS, and ABDC. Her exceptional work has earned her the Best Paper Award, further establishing her as a respected figure in the academic community.

Awards : Dr. Priyanka Dukhande has consistently demonstrated academic excellence throughout her educational journey. She achieved first rank in her First Year (FY), second rank in her Second Year (SY), and third rank in her Third Year (TY) of her Bachelor of Science (BSc) program. This strong academic foundation, combined with her extensive teaching experience and research accomplishments in finance, highlights her dedication and expertise in her field.



Dr. Bharat Vira

Assistant Professor

**PhD. M.Phil. MBA in Finance, Mcom,
UGC- NET. ICWA (Intermediate), Diploma in Cyber Law.**

Dr. Bharat Vira is an ardent educator with more than three decades of experience spanning across

Academic, research, and administrative domains, possessing excellent skills to maintain high standards of achievement, behaviour, discipline, and punctuality; and organizing, implementing, and monitoring academic programs and developmental activities for students and faculty. He is Phd. M Com, MBA in Finance, M.Phil. ICWA (Inter), NET. He has more than 30 years of academic experience. He has five years of industry experience as a Financial Analyst with Magnum Investments. He has served at various Management Institutes and has handled many reputed posts successfully.

Subject Expertise: His areas of interest are Financial Accounting, Cost and Management Accounting, Wealth Management, Financial Management, Corporate Valuation, Taxation and Auditing. He is an author on books on Book-Keeping and Accountancy and Direct Taxation. He has conducted many workshops and seminars and has published research papers on Financial and Banking frauds, Cyber Crime and Financial Planning.

Specific Proficiency: He is a mentor and a counsellor for graduate and post-graduate students who seek career and overall holistic development. His strengths include developing immersive, experiential curricula, observing and evaluating students' progress, and creating favourable learning environments for learners. He is an activist for environmental issues and wildlife protection. He possesses excellent interpersonal, communication, and organizational skills, as well as abilities in complex stakeholder and people management.



Prof. Priyanka Mourya

Assistant Professor, (M.COM.), UGC- NET. Qualified

Prof. Priyanka Mourya holds a Master's degree in Business Management from K.J. Somaiya College of Science and Commerce. She has qualified UGC-NET exam in Management. Her goal is to earn a doctorate degree in marketing. She has taught post graduate and undergraduate students in a variety of subjects, including retail management, sales and distribution management, financial services marketing, and strategic management, etc. She has also played a significant role in planning and organizing national conferences, workshops, seminars, and campus activities.

FACULTY**Prof. Pradeep Singh****Assistant Professor****B. Sc. – University of Mumbai, M.M.S.- University of Mumbai
SET (Management) – University of Pune****Diploma in H.R.M – Welingkar Institute of Management & Research****Corporate Experience of 03 years Teaching Experience 08 years**

Asst. Prof. Pradeep Singh is a dedicated, resourceful, and goal-driven professional educator with a solid commitment to the academic growth and development of every student in the class. Mr. Pradeep has over 11 years of a mix of industry and academic experience. He is an MH-SET qualified in Management subject. He holds a Postgraduate Degree Masters in Management Studies, basically from a science background graduated in the subject of Physics. He also holds a Diploma in Human Resource Management from Welingkar Institute of Management and Research. He also holds NIELIT (DOEACC) 'O' Level certificate, a program recognized by the Ministry of Human Resource Development, Government of India. He has worked in the field of Marketing & HR before joining the academic field.

**PROF. SILUVAI NAVIN T. FERNANDO****Assistant Professor****MBA (HR – MKTG), M.Sc. (I.T), B.Ed., Ph.D. (HR) (Pursuing)**

Siluvai Navin T. Fernando has 14 years of teaching/academic experience with 10 years of teaching PG and UG level and 3 years of industry experience. He has a passion for student development and teaching. He is diligent, ambitious, punctual, and dependable. He is adept in teaching management subjects. He has worked as the exam co-ordinator and course co-ordinator in his previous institutions. Over the years, he has taught various subjects in Human Resource, Marketing and General Management in different Colleges (MBA, M.Com & various UG courses).

**Prof. Madhu Duggal****Assistant Professor, CS (Company Secretary), M.Com (Account & Finance)**

Prof. Madhu Duggal is a qualified Company Secretary and is currently associated with Lala Lajpatrai Institute of Management as an Assistant Professor. She has 12 years of Academic Affiliation and worked as a Practicing Company Secretary for 5 years. Her areas of competence include Financial Regulations, Legal and Tax Benefits and Labour Law and Industrial Relations.



Prof. Asha Varma

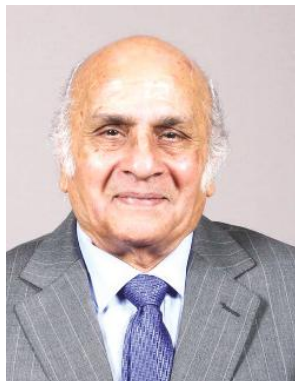
Assistant Professor

**M.Com. in Accountancy, M.A. in Economics, MH SET Qualified (Commerce)
Law Aspirant**

Corporate Experience: She has garnered valuable experience as a Dealing Executive at Sharekhan by BNP Paribas, where she navigated Equity Derivatives, Currency Derivatives, and Mutual Fund Segment. Additionally, she served as an Assistant Manager on the Branch Dealer Desk at Kotak Securities Ltd., further enriching her expertise in financial markets.

Teaching Experience: An esteemed academic professional with five years of dedicated experience, proficiently instructing both graduate and post-graduate students within the domain of Finance.

Subject Expertise: Her areas of focus encompass Security Analysis and Portfolio Management, Mutual Fund Management, Financial Markets, Financial Services, Financial Derivatives, and International Finance.



Dr. V. B. Angadi

Adjunct Faculty, M. A., Ph.D. (Economics)

He has to his credit total 50 years of experience in industry Academics. He is having varied experience in Academics, Applied Research and Administration. He started his career as a lecturer and later became HOD and the Principal of the Graduate College. He had a long stint with Reserve Bank of India in various capacities such as Research Officer, Assistant Adviser and Director. He was a member of Faculty at the Prestigious Bankers Training College of RBI and worked in some of the operational department of the Bank. He retired as Sr. Director-Dept. of Economic Analysis and Policy of RBI. He was also visiting fellow at Department of Economics in Princeton University, New Jersey, USA for his post Doctorate Studies. He was nominated for a 10 weeks Seminar on Macroeconomic Policy & Management conducted by the Harvard University USA and visited as a part of study program to Bundes Bank, Frankfurt and Swiss National Bank, Zurich. He is a well known researcher and his articles are published in various University publications, leading journals including Economic and Political weekly, Journal of Institute of Bankers, RBI occasional papers, Pragnan of NIBM, Southern Economist, University Journals etc. His articles are also well received by different financial papers like Business Standard, Financial Express and Economic Times. He has also conducted seminars and workshops related financial sector and has presented his several Research papers in National Level Seminars organized by renowned Institutes including National Institute of Bank Management, Bankers Training College, Universities, Bank Economists Meets and Research Institute and 16 researchers worked under his Supervision 12 have been awarded Ph.D. degree by the University of Mumbai.

INFRASTRUCTURE

AUDITORIUM

The Institute has its own auditorium on the ground floor with a seating capacity of 650 persons. The Auditorium is fully carpeted with push back seats and is centrally air-conditioned. It has a projector room which provides film projections and an excellent stereo surround sound system. In addition, it also has its own spacious exhibition foyer and to meet the emergency in electricity supply failure, its own generator room. A separate canteen is attached to the auditorium to cater to the audience. It is used by Regular Students of Lala Lajpatrai Institute of Management for prime academic and cultural activities. The leading Institutions of Mumbai city hold their seminars, symposiums and conventions on weekends. It also provides a stage for the academic seminars, workshops & corporate-academic interactions by our students.



HEALTH CENTRE

We believe that an academic Institute should not only work towards a healthy mind but also a healthy body. To ensure this a team of doctors from various streams visit our Institute on a regular basis.



OFFICE ALL INCLUSIVE

Institute has a dedicated 'Office All Inclusive', which takes care of Institute's administrative needs.



RECREATION CENTRE

In the current competitive world stress has become part of our lives. Hence, to provide the students with a stress free environment, we have a host of recreational activities that the students can indulge in so that they can rejuvenate their energies to face the world with same zeal and enthusiasm.





INFRASTRUCTURE



SEMINAR HALL

The Institute offers access to a state-of-the-art Seminar hall which is well equipped with audio visual aids such as overhead projectors, interactive multimedia platform, slide and movie projectors and has a capacity of thirty persons. This Room has played a host to a number of activities such as debates, guest lectures, professional film screening etc. to ensure the development of student's creative talents.



STUDENTS ACTIVITY CENTRE

Education through activity and interaction is our belief. To translate this belief into action we have activity rooms where small groups of students interact on a daily basis.



CLASS ROOM WITH AUDIO VISUAL AIDS

All classroom are equipped with audio visual aids such as microphones, speakers, overhead projectors & screen. Students & Faculty make use of the same to enhance their presentations. All classrooms are air conditioned which provides a conducive atmosphere for the students to study in.



CONFERENCE HALL

The Institution takes pride in having an Air Conditioned Conference Hall with a seating capacity of one hundred and twenty persons. The Institute organizes students presentations, group discussion, seminars, workshops and MDP's on a regular basis.

INFRASTRUCTURE



LLIM RESEARCH CENTRE

E-LIBRARY



CORPORATE INTERACTION
SESSION AND GUEST LECTURE

“Emotional Intelligence”
held on February 22, 2022.

COMPUTER CENTER

A state-of-the-art computer center equipped with 180 IBM, Wipro desktop computers, powered with Pentium IV, i3 and i5 processors. The entire arrangement is LAN oriented with 3 Xeon based and 1 IBM server and structured networking system with broadband connectivity of 5 MBPS leased line (1:1 Bandwidth ratio), internet connection from Hathway & MTNL. The computer center provides high speed internet surfing & downloading experience. The center also has laptops which are used by the students for presentation. The entire institute is Wi-Fi enabled with Firewall Security, which makes easy access for students to required data applications.





INFRASTRUCTURE



CAFETERIA

The cafeteria offers hygienic and a wide range of Indian and Chinese cuisines, snacks and beverages. It is one of the favourite hangout for the students during the break.

LIBRARY



Our centrally air-conditioned library is treated as a critical organ of the Institute. It has a rich collection of the latest and updated management literature, journals and periodicals. The number of books exceeds 22000, supplemented by over 105 subscriptions to national and international journals and periodicals like the CMIE Reports, Harvard Business Review, ICSI, ICFAI, RBI Reports etc. Besides these, there are many audio and video materials, CD-ROMs providing the students the reference and learning material needed to enhance their understanding of the individual topics in the scope of management. The library uses digital software package 'SOUL' which enables easy reference through the database. We also have e-journals namely EBSCO, NPTEL & J-GATE which are widely used in the field of research. In addition, we also have Database of CMIE which provide information for the students engaged in preparing projects.

SEMINARS

UNLOCKING THE POTENTIAL OF ARTIFICIAL INTELLIGENCE (AI) IN BANKING, COMMODITIES AND CAPITAL MARKETS



A two day National Seminar was conducted on the topic “Unlocking the potential of Artificial Intelligence (AI) in Banking, Commodities and Capital Markets” in LLIM Auditorium from 10:00 am to 5:00 pm on both days

Mr. Hareesh Tibrewala, Joint CEO of Mirum India, was the chief guest. In his address, he explained why AI is getting so much attention. He briefed the participants about the humongous volume of data being generated which needs cost effective storage

and computing methods.

The second speaker, CA Shripad Vaidya highlighted the applications of AI in Banking.

The post lunch session begun with Mr. Saurabh Khanna from MCX. Mr. Khanna explained Artificial intelligence (AI) has rapidly emerged as a powerful tool for managing risk in commodities and commodities derivatives trading.

The last speaker was Mr. Adneysh Dalpati, Founder Eureka Moment initiative. He started the session with the concepts of AI, Prompt Engineering, LLM & Generative AI.

“CUSTOMER EXPERIENCE ... THE NEXT COMPETITIVE BATTLE GROUND”

LLIM Marketing Department had organized the National Seminar on “Customer Experience ...The Next Competitive Battle Ground” on April 1st, 2023 in the institute auditorium.

Chief Guest of the seminar- Dr. Vivek G Mendonsa – Group Director, Marketing, Lawrence & Mayo Group highlighted buzz words of retailing.

Mr. Sachin Sadare – Founder & Director of Digital Dojo presented the three layers of Customer Experience consisting of UI, UX and CX for building customer preferences. Mr. Rituraj Bidwai, Digital Marketing Consultant discussed the dimensions of customer journey through technological innovations in the era of digitalization.





Three days Certificate Course on E-Commerce organized by Gaurang Publishing Globalize Pvt. Ltd. was conducted on 27th, 28th and 29th March, 2023, at Lala Lajpatrai Institute of Management, Mumbai, by Mr. Priyesh Joshi (E-Commerce and Digital Marketing Expert trainer), Prof. Kavita Patil and Prof. Nitu Nair.



A four day Certificate Course on “Managerial Decisions with Business Analytics” was conducted from 7th to 10th June, 2023, at Lala Lajpatrai Institute of Management Studies, Mumbai by Mr. Shreesh Bodas and Dr. Vikram Hande, Prof. Aditya Khandwe and Dr. Asmat Ara Shaikh

INTERNATIONAL WEBINAR ON PANORAMIC VIEW OF INCREDIBLE INDIA: GEN Z PERSPECTIVE

<p>LALA LAJPATRAI INSTITUTE OF MANAGEMENT</p> <p>LLIM in association with Academy of Science Technology and Management (United Kingdom) organizes International Webinar on Panoramic view of Incredible India : Gen Z perspective on 11 September, 2023 2.30 p.m. IST</p> <p>Meeting ID: 885 2569 1538 Passcode: 962696</p>	<p>The webinar would cover the following:</p> <p>Political -</p> <ul style="list-style-type: none"> Atma Nirbhar Bharat Ek Bharat Shrestha Bharat Ease of doing business Trade Agreements 	<p>Technological -</p> <ul style="list-style-type: none"> Telecommunication Revolutions Credit Card RuPay UPI Digital Rupee
	<p>Economic -</p> <ul style="list-style-type: none"> G20 Global manufacturing hub SEZ/Smart Cities Startup Policy Innovation Cells 	<p>Environmental -</p> <ul style="list-style-type: none"> Swacha Bharat Green India Year of the Millets

Lala Lajpatrai Institute of Management in association of Academy of Science, Technology and Management, United Kingdom organized a virtual International Webinar on “PANORAMIC VIEW OF INCREDIBLE INDIA: GEN Z PERSPECTIVE” on 11th September 2023 via zoom platform. LLIM second year students presented presentation on various aspects of PESTEL of India.

EXTRA CURRICULAR ACTIVITIES

DEGREE DISTRIBUTION CEREMONY–BATCH 2021-2023

The convocation ceremony held on April 6th, 2024, was a grand celebration of academic achievement and the beginning of a new journey for the graduating students. The event was meticulously organized and executed to honour the hard work and dedication of the graduating class.



The ceremony commenced with an aura of dignity as the procession of dignitaries and the top 13 achievers marched in, accompanied by the solemn strains of the graduation walking march. This set the tone for the auspicious occasion.

As the attendees settled into their seats, the atmosphere reverberated with patriotism as the national anthem filled the hall, followed by the soul-stirring rendition of the Rashtriya Geet and the sacred Saraswati Vandana, invoking blessings for knowledge and wisdom.

The highlight of the ceremony was the address by the esteemed Chief Guest of Honor, Mr. Arun Bansal, whose words of wisdom resonated with the graduating students, inspiring them to embark on their future endeavours with courage and determination.

WORLD ENVIRONMENT DAY 2024

The world environment day is celebrated every year on 5th June to show our commitment to protecting and preserving our environment. A tree plantation drive is organized at Lala Lajpatrai Institute of Management on 5th June 2024, Wednesday to commemorate the theme which is “Land Restoration, Desertification and Drought Resilience “. Director Dr. H.J Bhasin presented his views on how the plantation of trees can help to counter the increasing average temperature of the earth year on year. The students, faculties and non-teaching staff of the institute participated wholeheartedly in planting the saplings and took an oath to plant more trees in future.



INTERNATIONAL YOGA DAY 2024

The International Yoga and Meditation Workshop through yoga and meditation practices and mental clarity, and emotional balance. The workshop will foster a sense of community and support among attendees. Ultimately, it seeks to inspire lifelong wellness and inner peace.



In celebration of International Day of Yoga, the institute aegis to Brahma Kumaris Rajyoga Meditation Centre, Gamdevi Mumbai has organised Yoga and Meditation Workshop synchronizing this year’s theme “Yoga for Women Empowerment”.



SYNERGY 2023

The MMS students of Lala Lajpatrai Institute of Management (LLIM) hosted its Annual Alumni Meet 'Synergy 2023' in splendid fashion on February 25th, 2023. It was an evening filled with emotions, abundant joy and a strum on the heartstrings of LLIM's proud Alumni.

Mr. Ajay Tiwari, popular Singer and Music Composer, started the evening with a bang and continued with favorite and popular songs throughout the evening. The students of LLIM performed the iconic Bhangra dance, a duet and a western fusion dance. The performances were electrifying and was greeted with thunderous applause by the audience. Alumni who are senior corporate personnel, entrepreneur and renowned musicians were felicitated by the Chairman – Dr. Kamalji Gupta. The past and present students were overwhelmed with emotions and felt that they should meet twice in a year.

COLLEGE FEST-2022



A college fest was organised from 5th December 2022 to 9th December 2022 . The student coordinator of 2nd year MMS in coordination with placement cell organised the fest.

The following were the dress code for each of the day..

5th December 2022: Traditional Day



INDUCTION-2023

Induction Programme & Orientation for the First year MMS students [Batch 2023 – 2025] held on 01st to 06th September-2023

The formal Inauguration address and welcome speech were delivered by Dr. Kamalji Gupta - Chairman of the Governing Council. The Chairman welcomed the students and made them aware of various facilities available in the institute at their disposal. He also emphasized that the students should be aware of the fact that your achievements depend on your determination. Incidentally, he has referred to the ranking and image of the institution by various ranking management surveys. He welcomed the students and thanked them for selecting the institution for their management

Capt. Prashanta Pandey – Chief Guest spoke about his experience in the Indian Army. He summarized “hard work as doing things rightly” and “smart work as doing right things”. In his interaction with the students, he also mentioned that “failures are the highway for success” and highlighted the need to have a positive attitude and confidence to reach the aim of professional growth and development.

RANKINGS

1. Lala Lajpatrai Institute of Management has been ranked 88th amongst Top MBA Colleges in India in The IIRF – Indian Institutional Ranking Framework B-School Survey in February 2024 conducted by The IIRF - Indian Institutional Ranking Framework.
2. Lala Lajpatrai Institute of Management has been ranked 95th amongst India’s Top 100 B-Schools in Mumbai in the Times B-School Ranking Survey in February, 2024 conducted by The Times Group.
3. Lala Lajpatrai Institute of Management has been ranked 4th amongst Outstanding B-Schools of Excellence in India in CSR-GHRDC B-School Survey in November, 2023 conducted by Competition Success Review-Global Human Resource Development Centre.
4. Lala Lajpatrai Institute of Management has been ranked 35th amongst Top B-Schools West-Zone in The Week-Hansa Research B-School Survey in November, 2023 conducted by THE WEEK Magazine.
5. Lala Lajpatrai Institute of Management has been ranked 65th amongst India’s Top 100 in Return on Investment in India’s Best B-Schools A BT - MDRA Survey in July 2023, conducted by Business Today.



STUDY TOUR

A study tour was organized by LLIM on May 13th, 2023, under the guidance of Dr. H.J. Bhasin, to Piano Presitel in Bhayandar (E), Thane District; to gain learning on how a manufacturing company works along with interaction with industry experts. Faculty Members Prof. N. Balasubramanian, Dr. Kinjal Shah and Dr. Neetu Singhwal accompanied the students of MMS I.

Students understood the importance of business practices in manufacturing critical components like brakes, clutches and assembly etc. of highest durability and quality.



Twenty-five students of second semester of LLIM along with two faculty members, Dr. Kinjal Shah and Dr. Suresh Suvarna went on a study tour to MCX, Andheri (east), Mumbai, on June 13th, 2023 to gain exposure on how commodity exchange works and also interaction with industry experts. Students learned about the concepts of future and options, derivatives and importance of derivatives, difference between future and forward contract.

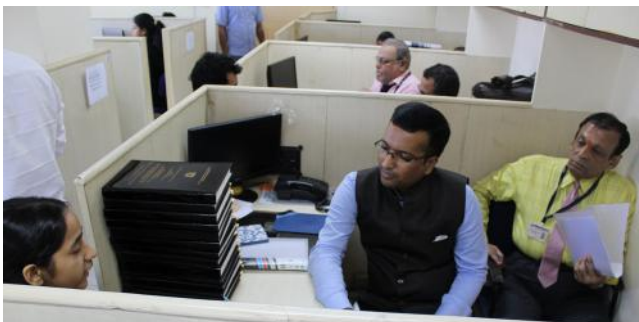
EXECUTIVE DEVELOPMENT PROGRAMME

ALUMNI INTERACTION

LLIM Alumni Association creates and maintains a life-long connection between the Institute and its 2000 + alumni. In collaboration with the institute, the members of the Alumni Association works to connect alumni, support students and build an unforgettable Institute experience through diverse events, engagement and prescribed programs. LLIM Alumni works in top MNC's like Accenture, Deloitte, TCS, KPMG, Amazon, Reliance Retail, Publicis, Unilever etc. all across the Globe in Leadership Roles like Director- HR, Sr. Vice President, Vice President, Director- Marketing across the world. Our Alumni conducts extensive session interacting with the current batches giving them tips and guidance for their corporate journey.

Our Alumni in prestigious organizations at senior levels conducted viva for the current batch in April, 2023.

Sr. No.	Name of the Alumni	Company	Designation
1	Sushant Shivhare	Kotak Mahindra Bank	Assistant Vice President
2	Isha Khot	Publicis Media	Manager- Talent and Culture
3	Janardhan Narode	Morgan Stanley	Associate- Business Analyst
4	Hrishikesh Deshmukh	Axis Bank	Deputy Manager- Control and Governance Assurance
5	Neerata Prabhakar	Black Raven LLP	Director
6	Pooja Tandon	Ignited	Content Developer
7	Sahil Nayar	KPMG	Senior Associate Director
8	Kannan Thevar	Standard Chartered Bank	Relationship Manager
9	Tanuj Kotia	Capegemini	People Analytics
10	Farhan Khan	Food Service India	OD & L&D Specialist
11	Tripurari Panda	IDBI	Deputy General Manager





ENTREPRENEURSHIP DEVELOPMENT CELL



An event on how to Spot Entrepreneurial Opportunities , Understanding the Basics of Business Planning and Developing a Business Model was conducted on 13th January, 2023, at Lala Lajpatrai Institute of Management, Mumbai,

by Prof.Kavita Patil and Dr. Suresh Suvarna under Entrepreneurship Development Cell. An Innovative Business Idea Competiton held in which around nine groups presented their ideas.



MANAGEMENT DEVELOPMENT PROGRAMME

LLIM conducted MDP/EE on “Transforming Organizations through Proactive People Management Strategies” at Ashutosh Rubber Pvt. Ltd. Rajkot, Gujarat on 27-06-2023 from 10.00 a.m. - 5.00 p.m. It was successfully conducted by LLIM’s Director - Dr. H. J. Bhasin and faculties Dr. Arati Kale and Dr. Kinjal Shah. The training programme was developed for middle level managers in domain specific modules of Strategic Management, Marketing, Finance and Human Resource Management. Around 25 participants including Mr. Rajesh Kothari (M.D, and CEO of Ashutosh Rubber Pvt. Ltd.) attended and appreciated the program.

EXECUTIVE DEVELOPMENT PROGRAMME



COMMUNITY SERVICES DAAWAT-E-LALA – AN INCREDIBLE INITIATIVE IN MUMBAI!

LalaLajpatrai Institute of Management (LLIM) one of the premier management institutes in Mumbai has commenced a similar social initiative named 'Daawat-e-Lala'. The idea behind 'Daawat-e-Lala' is to feed home-cooked hygienic food to any five poor and needy people on various railway stations or the streets of Mumbai. 'Daawat-e-Lala' began with a punchline 'ek raat Mumbai mein koi bhuka nahi soyega' (nobody will sleep hungry on one day in city of Mumbai), an attempt to come together to feed people on 10th Sept 2023.

CORPORATE SOCIAL RESPONSIBILITY

Regarding the interaction of the Institute and Community, there is a definite process in place. To highlight the same, we hold every year the following events at our Institute for the benefit of the community at large

- * Blood Donation Drive
- * Yoga Camp
- * Eye Check up Camp
- * Thalassemia Awareness for our students.
- * Stem Cell Registration
- * Toy Donation Drive
- * Exhibition of Handicrafts made by handicap people
- * Road Safety Campaign
- * Enactus
- * Self Defence



FACULTY DEVELOPMENT PROGRAMME

LLIM IQAC and Research Cell organized a 5-Day National Level Faculty Development Program on Art of Writing Case Studies and Quality Research Papers from June 14th to 18th 2023. Dr. Ravindra Dey and Dr. Krunal K. Punjani conducted comprehensive sessions on important aspects of writing case studies, academic writing and meeting expectations of reviewers of SCOPUS / ABDC indexed journals. Over 50 academicians attended the FDP, and they found the content and its presentation to be very intriguing and relevant.



BHARTIYA BHASHA UTSAV

Bhartiya Bhasha Utsav is a celebration of diversity of Indian Languages. In India we have 22 official languages along with more than 121 languages spoken all over India and more than 500 dialects. This year AICTE has decided to celebrate 11th December 2023 as the Bhartiya Bhasha Divas every year, which is a birthday of Poet and Freedom Fighter Dr. Subramanian Bharathi. This will be an occasion to celebrate the diversity of Indian languages and encourage building of deeper connections in the hearts and minds of our youth.

CAREER AND GUIDANCE CELL



LALA LAJPATRAI
INSTITUTE OF MANAGEMENT



DR. SURESH SUVARNA

ssuvarna@llim.edu

9819420200
(HOD - Placement Cell)

PLACEMENT PROCESS

The Campus Recruitment Programme facilitates the placement for the full time programmes at LLIM. The institute collects vital data from companies like Job Profile, Salary Details and other relevant details in the attached form in order to organize a smooth recruitment process.



MR. RAJEEV GUPTA
(COO)

CAREER AND GUIDANCE CELL

The institute has a dedicated Career & Guidance Cell, which is in constant touch with the corporate world and essentially keeps the students informed about the requirements in different industry sectors regarding career opportunities available. It is very well supported by the Student Placement Committee. The recruiters regularly visit our campus for recruiting students every year. LLIM is a member of National Human Resource Development Network, Mumbai Chapter.



PROF. PRAVIN NARANG

npravin@llim.edu

9619104127
(Assistant - Placement Cell)

FINAL SELECTION

This depends upon the various selection techniques used by the corporates according to their recruitment procedure. After the candidates are shortlisted and selected, the offer letter are to be given to the Placement Office.

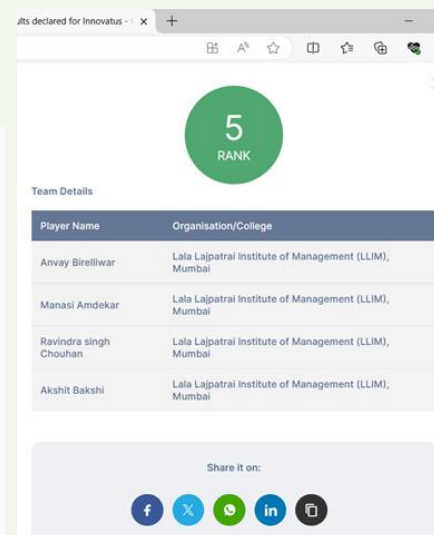
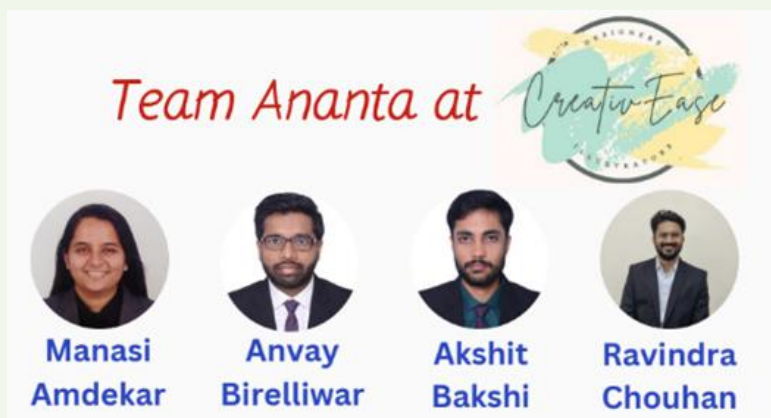
“LLIM”, RUNNER UP - IMPACT 2024



The finale of the cricket tournament - Impact 2024, on 27th March 2024, witnessed a thrilling clash between Lala Lajpatrai Institute of Management and Welingkar Institute of Management at Matunga Gymkhana. Both teams displayed commendable skills and sportsman spirit throughout the match. The match witnessed several key moments, including crucial wickets, brilliant catches, and impressive run chases.

TEAM ANANTA

Mr. Anvay Birelliwar (team leader), Mr. Akshit Bakshi, Ms. Manasi Amdekar and Mr. Ravindra Singh Chouhan, secured 5th position in INNOVATUS by IIT DELHI. Department of Management Studies. A total of 322 teams across India participated in the competition.



STUDENTS ACHIEVEMENTS

TUG OF WAR WINNERS



LLIM students emerged winners in Tug of War competition held at
Sasmira College - 1st Place
SL Raheja College - 1st Place
Kirti College - 1st Place
SIMSR - Runners Up

Aniuman-I-Islam's Allana Institute of Management Studies - Runner Up





Students are the assets of our Institute. We believe that it is our responsibility to mould them in such a way that they become the assets of the Industry. Our students are future managers. Keeping this in mind, the students of our Institute are trained right from day one to tackle any difficult situation that they are likely to face in the future. The Institute believes that a self learning attitude of the students is the key to success. Thus, we aim at developing a self learning attitude among our students rather than restricting their thoughts. This self learning attitude when coupled with theoretical knowledge helps the students to think and come out with innovative solutions thereby achieving our objects of providing the industry with our assets that would lead to their success. Following techniques are used to improve the skills of our students.

PROJECTS & PRESENTATIONS

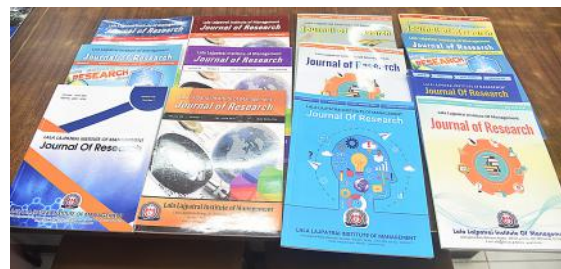
The students not only learn theoretical aspects of a subject but also prepare and present projects enabling them to assimilate and gain more knowledge through self-learning. These projects are then presented by them thus allowing knowledge to be shared. It also helps them improve their communication and presentation skills.

CONTINUOUS EVALUATION

A student's performance is frequently evaluated through periodic and mid term tests that are conducted by the respective professors. Continuous evaluation helps students to overcome their weaknesses and build a strong foundation. Apart from continuous evaluation, the students are also judged by external faculty appointed by University of Mumbai by evaluating University papers pertaining to General Management & also in their area of specialization.



LLIM PUBLISHED JOURNALS EDITED BOOKS & NEWSLETTER



CASE STUDY COMPETITION

STORM 2022 GRAND FINALE CASE STUDY AND BUSINESS PLAN COMPETITION

“STORM”

10th DECEMBER 2022

An intra-college Case Study and Business Plan competition “STORM - 2022” was conducted at LLIM which spanned over 5 weeks. The first round consisted of writing a case study wherein the team received over

1. Mr. Rituraj Bidwai - A Google Certified Professional with more than 16 years of experience in Marketing and Brand Communication with a specialization in Digital Marketing
2. Mr. Shannon Chavan Roque - An accomplished Corporate Trainer and Consultant a Customer Specialist with a rich corporate experience of more than a decade, working with Hospitality, Aviation and Logistics industry in Sales and Marketing with well-known companies like, Taj & Hyatt, Delta Airlines and Lee & Muirhead
3. Mr. Abhishek Katre - Practicing Independent Chartered Accountant since July 2013 till date. He is the Founder and Managing Partner at Katre Barwe & Associates (A CA Firm)

Strom Event held on 10th December 2022 (10.00 AM to 05:00 PM) @ Seminar Hall, 6th Floor, Room - 610

Faculty In charge: Prof. Neetu Singhwal, Prof. Aditya Khandwe, Dr. Gagan Bhatia, Prof. Nitu Nair.







LIFE AT LLIM







LIFE AT LLIM





OUR RECRUITERS

3HD Media
99acres.com
AC Nielsen
Accenture
Acuri's
Ad Axis Print Media India Pvt Ltd
Aditya Birla Retail Ltd
AFCO Investment services
Agility Logistics Pvt Ltd
Ahuja Constructions Ltd
Airtel Ltd
Albans Associate Pvt Ltd
Alembic Pharmaceuticals
Algorithams Software Pvt Ltd
Alliance Insurance Broker Pvt Ltd
Almondz Global Securities Ltd
Alonso Logistics
Amazon
Ambab
Ambika
Anand Rathi Financial Services Ltd
Angel Broking Ltd
Annapurna Finance
Antal Global Network Ltd
Appco Group
Aptech Computer Ltd
Aranca
Ariston Capital Services Pvt Ltd
ASAPP Info Global Group
Ashika capital Ltd
Ashtech
Asia Motor Works
Asian Business Exhibition and Conference Ltd
Asian Heart Institute
Asian Paints Ltd
Atharva Life Sciences Consulting Pvt. Ltd
Atos Syntel
Avalon Global Research
Awign
Axis Ad-Print-Media (I) Pvt.Ltd.
Axis Bank
Bajaj Capital Ltd
Bajaj Electricals
Bajaj Fin Serve Ltd Balaji Telefilms Pvt Ltd
Bank of Baroda
Bank of Mauritius
Barclays Bank
Barista Coffee Company Ltd
Being Human
Best Alternative
Beyondskool
Birla SunLife Insurance
Bisleri International Pvt Ltd
Blogadda.com
Bloom Systems
Bloomberg
Bombay Dyeing
Bonanza Group
British Council
Brokers Network
BYJU'S
Cadbury India
Cafe Coffee Day
Camlin Ltd
Camphire
Capgemini Consulting
Capital First
Capsave
Career Catalyst
Career Launcher
Carnival
Catholic Syrian Bank
CavinKare Ltd.
Celusion Technology Pvt. Ltd.
Central Bank of India
Cex WeBuy Entertainment
Cheers Interactive
Citi Bank
CMC Ltd(Tata Enterprise)
CMIE
Core Integra Services Pvt Ltd
Corporate Bridge Pvt Ltd
Course 5
Credexpert
CredR Consultancy
Crimson Interactive
Crisil Ltd
Croma
Cross Tabs
Dalal Street Investments Ltd
Datamatics Global Services Pvt Ltd
DCS Bank Ltd
D'decor Home Fabrics Pvt Ltd
Decimal Point Analytics
Deloitte Consulting India Pvt Ltd
Deon Global
DHL Express
Dhruv Consultants
Direct-i
DNA
Dun & Bradstreet
Durian



OUR RECRUITERS

Dustvalue
Easiloan
Edelweiss Capital Ltd
Edenred India Pvt Ltd
E-emphasys Systems Pvt Ltd
Electronic Bazar
Energia Well Being Pvt Ltd
Ernst & Young Services Pvt. Ltd
eScan
Essel Marketing & Promotions Pvt Ltd
ETP International Pvt Ltd
Excel Recruiters
Famycare Ltd.
Federal Bank
Field Global Pvt Ltd
Finman Advisory Services Pvt. Ltd
Finnacle
Finrex
Finstream Financial Advisors Pvt Ltd
Flipkart
Forbes Marshall Pvt Ltd
Fortis Hospital
Franchise India Holdings Ltd
Future Group
GEP Solutions Pvt Ltd
Gitanjali Group
Godrej
Graphene Media Pvt Ltd
Gravitas Technology Pvt. Ltd. (Lindedata)
Greaves Crompton Ltd
Green Rootz Manpower Consulting
Gulf Oasis Insurance Brokers Ltd. (Dubai)
Havells India Limited
HDFC Asset Management Co Ltd
HDFC Bank Ltd
HDFC Life
Hidesign Hilton Mumbai International Airport
Hindustan Cargo Ltd
Hindustan Coca-Cola Beverages Pvt Ltd
Hindustan Times
Hindware Homes
Hot Mugs
Hotel World Steel
HR Mantra Pvt Ltd
HR Reflections
HRAnexi Pvt Ltd
HSBC
Hunt Partners
Hypercity
ICICI Bank
ICICI Prudential Ltd
ICICI Securities Ltd
ICRA
IDBI Bank
IDFC First Bank
IMRB International
Index Advisory Pvt. Ltd.
India Forex Advisor Pvt Ltd
India Infoline Ltd
Indiabulls Distribution Services Ltd
IndiaMART.com
Indusind Bank
Infiniti Retail (Croma)
Infomedia 18 Ltd
Infrasoft Technologies Ltd.
ING Vyasya Bank
Ingram Micro
Institutional Shareholder Services India Pvt. Ltd.
InSync Analytics (India) Private Limited
Integreon
Interactive Brokers
Iris Capital
ITC
Janes Long Lasalle
Jaro Education
Jean Claude Beguine
Jeevansathi.com
Jet Airways
Jetspeed Logistics
Jio Platform
JK Tyre & Industries Ltd
Jupiter Infomedia Ltd
Just dial
JW Marriott Hotels & Resorts
Jyoti Plastics
K12 Techno Services Pvt Ltd
Kalpataru Constructions Ltd
Kiara Decor Pvt Ltd
Kotak Mahindra Bank Ltd
KPMG
L&T Hydrocarbons
L&T Infotech Ltd
L&T Ltd
Lakeshore
Laurent and Benon Group
Lentra
Lexi Pens Ltd
LKP Securities
Lodha Group
Logic Serve
Lupin Ltd
Mahindra Financial Services Ltd



OUR RECRUITERS

Mahindra Holidays
MAK Kotwal Realty
Maple Digital Technology International Pvt Ltd
Marathon Realty
Marcus Evans
Marine Electricals
Markets and Markets
Master Soft
Mata Securities
Matrimony.com
Max Bupa Life Insurance
McDonalds (Hardcastle Restaurants Pvt. Ltd.)
MDBS Financial Services Ltd
Media 360 Interactive Pvt. Ltd
Metro Shoes
Mgb Advisors Pvt Ltd
MGH Logistic Groups
Midas-Care Pharmaceuticals Pvt Ltd
Miles Software Pvt Ltd
Mint RPO
Morning Star Pvt Ltd
Motilal Oswal Securities Ltd
MX Player
N. J. Group
N.J.Invest Pvt Ltd
Naukri.com
Neiron India
Neosoft Technologies
Nerolac Paints Ltd.
Nestle India Ltd
Nexus Lifecare
Nilkamal Limited
Nilsan Nishotech Pvt Ltd
Nirmal Lifestyle
Nitco Tiles Ltd
Nomura Services Pvt Ltd
NSEIT
NTT Global
Nucosoft Consulting Pvt Ltd
Oberoi Group of Hotels and Resorts
Olacabs Financial Services
Omega Group
OPPO Mobiles MU Pvt. Ltd.
Palenge Digital Marketing Solutions P. Ltd
Panasonic
Pantaloons Retail India Ltd
Parle Agro Ltd
Paytm
PepsiCo India Holdings Pvt Ltd
Percept Advertising
Percipere Consulting India Ltd.

Phoenix Marketcity (Marketcity Resources)
PhonePe
PID India Ltd.
Pin Click
Pioneer Insurance & Reinsurance Borkers Pvt. Ltd.
Piramal Realty
Planet M
PN Writer & Co.
PNS Corporate Services
Polycab
Portfolio Financial Services Ltd
Principal Pnb Asset Management Co pvt. Ltd
Prism Informatics Ltd
Property Cloud
Property Pistol
PRS Permacel Pvt Ltd
Publicis
Quess
Radio City 91.1FM
Radius Developers
Rajaprabhu Traders Pvt. Ltd.
ReachLocal Services Pvt Ltd
Reitzel India Pvt Ltd
Reliance Capital Ltd
Reliance Communications Ltd
Reliance Jio
Reliance Retail
Religare Securities Ltd
Rentokil PCI
Ricoh India Ltd
RMC Readymix India Pvt. Ltd.
Robinhood Insurance Brokers Pvt. Ltd.
Royal Bank of Scotland
RPG Enterprise Ltd
RSM
Runwal Group
Rustomjee
S & P Global Inc.
S. D. Corp
SAG- Infotech Pvt Ltd
Samsonite South Asia Pvt Ltd
Saraswat Bank Ltd.
SBI General Insurance
SBICAP Securities Ltd
SDL Recruitment
SEAT
Sharekhan Ltd
Sheth Creators Pvt Ltd
Shiksha.com
Shriram Wealth Ltd.
SICOM Ltd



OUR RECRUITERS

Siemens Ltd
SKP (NEXDIGM)
Squareyards (Dubai, Oman, Abudhabi) 55&C Globeop
Financial Services
Standard Chartered Finance Ltd.
Star Bazar
State Bank of Mauritius Ltd
State Street Corporation
Stemade Biotech Pvt. Ltd
Stock Holding Corporation of India
Stratecent Consulting Pvt Ltd
Summai Shipping
Sunteck Realty
SVC Bank Ltd
Swiggy
Talent HR Networks Pvt. Ltd.
Tam Media Research
Tata Capital Ltd
Tata Communications Tata Consultancy Services
Tata Teleservices Ltd
Tata Trent Ltd
TCS
Teamlease
Tech Mahindra
Techman Systems Ltd.
The Brand Saloon
The Indian Express
The Lalit
The Nielsen Company
Thompson Reuters Corporation
ThyssenKrupp Elevator (India) Pvt. Ltd
Tibco Software
Times Internet Ltd
Toonz Retails
Transparent Value Pvt Ltd
Tresvista Financial Services Pvt Ltd
Trident Hotels Ltd.
Trimax IT Infrastructure & Services Ltd
Truefitt and Hill
Ugam Solutions
Ultratech Cements Ltd
Upgrad
ÚTI Asset Management Co. Ltd.
Value Consulting Pvt Ltd
Value HR
Veracitiz
Vijaya Bank
Vikram Tea
Visible Alpha Solutions India Pvt. Ltd.
Vito India Advisors Pvt Ltd
Vivo Communication Technology Co. Ltd.
Vodafone Idea
Welspun
West Coast
Xanadu Realty Pvt. Ltd.
XL Dynamics
XL Recruiters
Xpressbees
Yes Bank
Yotta
ZEE TV
Zenith World Ltd.
Zezo Software Pvt. Ltd.
Zomato
Zycus Infotech Ltd



LIST OF DOCUMENTS REQUIRED FOR MMS ADMISSION (Refer Website: www.llim.edu)

Sr. No.	Title
1	CAP ROUND STUDENTS MUMBAI UNIVERSITY STUDENTS (HOME UNIVERSITY STUDENTS)
2	CAP ROUND STUDENTS (OUTSIDE MUMBAI UNIVERSITY WITHIN STATE OF MAHARASHTRA STUDENTS)
3	CAP ROUND STUDENTS (FOR OUTSIDE MAHARASHTRA STATE (OMS STUDENTS)
4	CAP ROUND STUDENTS FOR J & K CATEGORY STUDENTS
5	LINGUISTIC MINORITY SEATS (FOR MUMBAI UNIVERSITY STUDENT ONLY)
6	LINGUISTIC MINORITY SEATS (For students from other than Mumbai University but within Maharashtra State)
7	Common Documents
	1. Affidavit regarding attendance
	2. Curbing the menace of ragging in AICTE approved technical institutions. (Two Affidavits)
	3. Undertaking for difference in fees
	4. Affidavit for Gap
	5. Affidavit regarding SMS and Email
	6. Affidavit (only for Punjabi Linguistic Minority students)



सत्यमेव जयते

महाराष्ट्र शासन राजपत्र

असाधारण भाग चार-ब

वर्ष १, अंक ८६]

बुधवार, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

[पृष्ठे ६, किंमत : रुपये ९.००

असाधारण क्रमांक २३९

प्राधिकृत प्रकाशन

महाराष्ट्र शासनाने महाराष्ट्र अधिनियमान्वये तयार केलेले
(भाग एक, एक-अ आणि एक-ल यांमध्ये प्रसिद्ध केलेले नियम व आदेश यांव्यतिरिक्त) नियम व आदेश.

उच्च व तंत्र शिक्षण विभाग

मंत्रालय, मादाम कामा मार्ग, हुतात्मा राजगुरु चौक,
मुंबई ४०० ०३२, दिनांक २१ जून २०२३.

अधिसूचना

महाराष्ट्र विनाअनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (प्रवेश व शुल्क यांचे विनियमन) अधिनियम, २०१५.

क्रमांक एआरपी-२०२३/प्र.क्र.५१/तांशि ४.— महाराष्ट्र विनाअनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (प्रवेश व शुल्क यांचे विनियमन) अधिनियम, २०१५ (२०१५ चा महा.२८) याच्या कलम २३ द्वारे प्रदान केलेल्या अधिकारांचा वापर करून, महाराष्ट्र शासन, याद्वारे, महाराष्ट्र विनाअनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (पूर्ण वेळ व्यावसायिक पदवीपूर्व तांत्रिक पाठ्यक्रमांच्या प्रवेशाचे विनियमन) नियम, २०१७ यामध्ये आणखी सुधारणा करण्यासाठी, पुढील नियम करित आहे :-

१. या नियमांस, महाराष्ट्र विनाअनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (पूर्ण वेळ व्यावसायिक पदवीपूर्व तांत्रिक पाठ्यक्रमांच्या प्रवेशाचे विनियमन) (सुधारणा) नियम, २०२३ असे म्हणावे.

२. महाराष्ट्र विनाअनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (पूर्ण वेळ व्यावसायिक पदवीपूर्व तांत्रिक पाठ्यक्रमांच्या प्रवेशाचे विनियमन) नियम, २०१७ (यात यापुढे ज्याचा निर्देश, "मुख्य नियम" असा केला आहे) याच्या नियम २ मध्ये, पोट-नियम (१) मधील, खंड (छ) मधील "औषधनिर्माणशास्त्र" या शब्दानंतर, "औषधनिर्माणशास्त्र (व्यवसाय)" हा मजकूर समाविष्ट करण्यात येईल.

३. मुख्य नियमांच्या नियम ५ मधील पोट-नियम (१) मधील तक्त्यामध्ये,-

(एक) प्रकार "ए" मधील (ए) (एक) येथील नोंदीमधील, "पात्रतेचे निकष" या स्तंभ (२) खालील, "अभियांत्रिकी व तंत्रज्ञान पदविका" या शब्दानंतर, "किंवा व्यवसाय पदविका" हा मजकूर समाविष्ट करण्यात येईल;

(दोन) प्रकार "ई" मधील "पात्रतेचे निकष" शी या स्तंभ २ खालील (क) या नोंदीमध्ये "एचएससी परीक्षा" या शब्दानंतर, "किंवा अभियांत्रिकी पदविका किंवा व्यवसाय पदविका" हा मजकूर समाविष्ट करण्यात येईल;

(तीन) प्रकार "ई" मधील "पात्रतेचे निकष" शी या स्तंभ २ खालील (ख) या नोंदीमध्ये "औषधनिर्माणशास्त्र" या शब्दानंतर, "किंवा विज्ञान शाखेतील पदवी" हा मजकूर समाविष्ट करण्यात येईल;

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महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

४. मुख्य नियमांच्या नियम ८ मधील, पोट-नियम (३) मध्ये,-

(एक) खंड (छ) मधील, विद्यमान उप-खंड (एक) पूर्वी पुढील उप-खंड समाविष्ट करण्यात येईल :-

“(एक-क) प्रथम वर्ष नियोजन प्रवेशाकरिता, पुढील क्रमाने प्रवेशासाठी प्राधान्य देण्यात येईल:-

(क) १० + २ परीक्षा तसेच सक्षम प्राधिकरणाने घेतलेली सामाईक प्रवेश परीक्षा (CET) उत्तीर्ण असणारा उमेदवार;

(ख) व्यवसाय पदविका उत्तीर्ण असणारा उमेदवार;

(ग) १० + २ परीक्षा उत्तीर्ण असणारा उमेदवार;”;

(दोन) खंड (छ) नंतर, पुढील खंड समाविष्ट करण्यात येईल:-

“(ज) प्रथम वर्षे अभिकल्प पदवी प्रवेशाकरिता.- या पाठ्यक्रमांच्या प्रवेशाच्या प्रयोजनासाठी, सक्षम प्राधिकरणाने घेतलेल्या सामाईक प्रवेश परीक्षेत (सीइटी) उमेदवाराने मिळविलेले गुण किंवा प्राप्तांक अथवा संबंधित समुचित प्राधिकरणाने घेतलेल्या इतर कोणत्याही परीक्षेत मिळविलेले गुण किंवा प्राप्तांक यांच्या आधारे, नियम ५ च्या पोट-नियम (१) ते (३) व पोट-नियम (६) अनुसार उमेदवारांची गुणवत्ता यादी तयार करण्यात येईल :

परंतु, समसमान गुण किंवा प्राप्तांक असल्यास, अशा बाबतीत, उमेदवारांमधील साक्षेप गुणवत्ता, पुढील पसंतीक्रमाने व खाली विनिर्दिष्ट केलेल्या पद्धतीने ठरविण्यात येईल,-

(क) एचएससी परीक्षेतील एकत्रित गुणांची अधिकतम टक्केवारी;

(ख) एसएससी परीक्षेतील एकत्रित गुणांची अधिकतम टक्केवारी;

(ग) एसएससी परीक्षेतील गणित विषयातील अधिकतम गुण;

(ड) एसएससी परीक्षेतील विज्ञान विषयातील अधिकतम गुण.

(झ) प्रथम वर्ष औषधनिर्माणशास्त्र (व्यवसाय) प्रवेशाकरिता, - परीक्षा मंडळाने प्रदान केलेल्या पदविकेच्या आधारावर उमेदवाराने मिळविलेल्या गुणांच्या आधारे, गुणवत्ता यादी तयार करण्यात येईल:

परंतु, समसमान गुण किंवा प्राप्तांक असल्यास, अशा बाबतीत, विविध उमेदवारांमधील साक्षेप गुणवत्ता, पुढील पसंतीक्रमाने व खाली विनिर्दिष्ट केलेल्या पद्धतीने ठरविण्यात येईल,-

(क) एचएससी परीक्षेतील एकत्रित गुणांची अधिकतम टक्केवारी;

(ख) एचएससी परीक्षेतील भौतिकशास्त्रातील गुणांची अधिकतम टक्केवारी;

(ग) एचएससी परीक्षेतील रसायनशास्त्रातील गुणांची अधिकतम टक्केवारी;

(ड) एसएससी परीक्षेतील एकत्रित गुणांची अधिकतम टक्केवारी;

(ड) एसएससी परीक्षेतील विज्ञानातील गुणांची अधिकतम टक्केवारी.”.

५. मुख्य नियमांच्या नियम १० मध्ये

(एक) पोट-नियम (१) मधील, खंड (क) ऐवजी,-

(क) टप्पा आठ मधील, खंड (दोन) ऐवजी, पुढील खंड दाखल करण्यात येईल:-

“(दोन) थेट द्वितीय वर्ष अभियांत्रिकी व तंत्रज्ञान (अनुषंगिक प्रवेश) अभ्यासक्रमास प्रवेश घेण्याच्या बाबतीत, सर्व अभियांत्रिकी पदविका उमेदवारांना परस्पर गुणवत्तेच्या आधारे जागा वाटप केल्यानंतर, जागा रिक्त राहिलेल्या असतील तर, अशा जागा, विज्ञान विषयातील पदवी असलेल्या उमेदवारांच्या परस्पर गुणवत्तेच्या आधारे, भरण्यात येतील. त्यानंतर, जर, विज्ञान विषयातील पदवी असलेल्या सर्व उमेदवारांना परस्पर गुणवत्तेच्या आधारावर जागा वाटप केल्यानंतर जागा रिक्त राहिलेल्या असतील तर, अशा जागा, व्यवसाय पदविका असलेल्या उमेदवारांच्या परस्पर गुणवत्तेच्या आधारे भरण्यात येतील.”.



RULES AND REGULATIONS FOR ADMISSIONS

महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

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(ख) टप्पा नऊ ऐवजी, पुढील टप्पा दाखल करण्यात येईल:-

“टप्पा नऊ: प्रथम वर्ष प्रवेशाकरिता, टप्पा-आठ, पूर्ण झाल्यानंतर, जर जागा रिक्त राहिलेल्या असतील तर, अशा जागा, पात्रता अटी व शर्ती यांनुसार पुढील पसंतीक्रमाने वाटप करण्यासाठी विचारात घेण्यात येतील:-

(क) परस्पर गुणवत्तेच्या आधारे अभियांत्रिकी व तंत्रज्ञान पदविका उमेदवारांना;

(ख) परस्पर गुणवत्तेच्या आधारे व्यवसाय पदविका उमेदवारांना.”;

(दोन) पोट-नियम (२) मधील,

(क) खंड (क) ऐवजी, पुढील खंड दाखल करण्यात येईल :-

“(क) प्रथम वर्ष अभियांत्रिकी- अभियांत्रिकी पदवी (बी.ई.) किंवा तंत्रज्ञान पदवी (बी.टेक) करिता जेईई (मुख्य) आणि त्यानंतर जर जागा रिक्त राहिलेल्या असतील तर, सामाईक प्रवेश परीक्षेतील प्राप्तांकाच्या आधारे, त्यानंतर देखील जागा रिक्त राहिलेल्या असतील तर, अभियांत्रिकी पदविकांच्या गुणांच्या आधारे, त्यानंतरही जागा रिक्त राहिलेल्या असतील तर, व्यवसाय पदविकांच्या गुणांच्या आधारे;”

(ख) खंड (घ) व (ङ) ऐवजी, पुढील खंड दाखल करण्यात येतील:-

“(घ) प्रथम वर्ष हॉटेल व्यवस्थापन व खाद्यपेय व्यवस्था तंत्रज्ञान.- नॅशनल टेस्टिंग एजन्सीने घेतलेल्या एनसीएचएम जेईई आणि जर त्यानंतर, जागा रिक्त राहिलेल्या असतील तर, सामाईक प्रवेश परीक्षेच्या (सीईटी) प्राप्तांकाच्या आधारे जर त्यानंतरही जागा रिक्त राहिलेल्या असतील, तर, व्यवसाय पदविका गुणांच्या आधारे;

(ङ) प्रथम वर्ष नियोजन-जेईई (मुख्य) नियोजन पदवी आणि जर त्यानंतर जागा रिक्त राहिलेल्या असतील तर, सामाईक प्रवेश परीक्षेच्या (सीईटी) प्राप्तांकाच्या आधारे, जर त्यानंतरही, जागा रिक्त राहिलेल्या असतील तर, व्यवसाय पदविका गुणांच्या आधारे आणि जर जागा अजूनही रिक्त राहिलेल्या असतील तर, १० + २ परीक्षा गुणांच्या आधारे;” ;

(क) खंड (ङ) नंतर, पुढील खंड समाविष्ट करण्यात येईल :-

“(च) प्रथम वर्ष अभिकल्प - सामाईक प्रवेश परीक्षेच्या (सीईटी) प्राप्तांकाच्या आधारे आणि जर त्यानंतर जागा रिक्त राहिलेल्या असतील तर, व्यवसाय पदविका गुणांच्या आधारे.”.

६. मुख्य नियमांच्या नियम १२ मधील, पोट-नियम (क) मध्ये, दोन्ही ठिकाणी, “केंद्रीभूत प्रवेश प्रक्रियेची (कॅप) पहिली व दुसरी फेरी” हा मजकूर ज्या-ज्या ठिकाणी आला असेल त्या त्या ठिकाणी त्या मजकुराऐवजी, “केंद्रीभूत प्रवेश प्रक्रियेची (कॅप) - पहिली, दुसरी व तिसरी फेरी” हा मजकूर दाखल करण्यात येईल.

महाराष्ट्राचे राज्यपाल यांच्या आदेशानुसार व नावाने,

सतिश तिडके,
शासनाचे उप सचिव.



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महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५
HIGHER AND TECHNICAL EDUCATION DEPARTMENT
Mantralaya, Madam Cama Marg, Hutatma Rajguru Chowk,
Mumbai 400 032, dated the 21st June, 2023.

NOTIFICATION

MAHARASHTRA UNAIDED PRIVATE PROFESSIONAL EDUCATIONAL INSTITUTIONS (REGULATION OF ADMISSIONS AND FEES) ACT, 2015.

No. ARP 2023/CR.51/TE4.—In exercise of the powers conferred by section 23 of the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admissions and Fees) Act, 2015 (Mah. XXVIII of 2015), the Government of Maharashtra hereby makes the following rules further to amend the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admission to the Full Time Professional Undergraduate Technical Courses) Rules, 2017, namely:-

1. These rules may be called the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admission to the Full Time Professional Undergraduate Technical Courses) (Amendment) Rules, 2023.

2. In rule 2 of the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admission to the Full Time Professional Undergraduate Technical Courses) Rules, 2017 (hereinafter referred to as “the principal Rules”), in sub-rule (1), in clause (g), after the word “Pharmacy” the letters and words and bracket “, Pharmacy (Practice),” shall be inserted.

3. In rule 5 of the principal Rules, in sub-rule (1), in the table –

(i) in Type A in column (2) relating to “Eligibility Criteria”, in entry at (a) (i) after the words “Diploma in Engineering” the words “or D. Voc” shall be inserted ;

(ii) in Type E in column (2) relating to “Eligibility Criteria”, in entry at (a), after the words “HSC Examination” the words “or Diploma in Engineering or D.Voc.” shall be inserted ;

(iii) in Type E in column (2) relating to “Eligibility Criteria”, in entry at (b), after the words “Pharmacy” the words “or Bachelor of Science” shall be inserted ;

4. In rule 8 of the principal Rules, in sub-rule (3),–

(i) in clause (g), before the existing sub-clause (i) the following sub-clause shall be inserted, namely:-

“(i-a) for admission to the first year planning the preference for admission shall be given in following order ,—

(a) Candidates passing 10+2 examination as well as CET conducted by Competent Authority;

(b) Candidates passing D. Voc.;

(c) Candidates passing 10+2 examination.”;

(iii) after clause (g), the following clauses shall be inserted, namely,-

“(h) For admission to First Year of the Bachelor of Design.— The merit list for the Candidates as per sub-rules (1) to (3) and sub-rule (6) of rule 5 shall be prepared on the basis of marks or score secured by the Candidate in the CET conducted by the Competent Authority or marks or score secured in any other examination conducted by the concerned appropriate authority for the purpose of admission to these Courses:

Provided that, in case of tie, the relative merit of Candidates shall be resolved in the



RULES AND REGULATIONS FOR ADMISSIONS

महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

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following order of preference and methodology as specified below,-

- (a) higher percentage of marks in Aggregate at HSC;
- (b) higher percentage of marks in Aggregate at SSC.
- (c) higher percentage of marks in the subject Mathematics at SSC;
- (d) higher percentage of marks in the subject Science at SSC.

(i) For Admission to First Year of Bachelor of Pharmacy (Practice)-

The merit list shall be prepared on the basis of marks obtained by the Candidate on the basis of which Diploma is awarded by the examining authority:

Provided that, in case of tie, the relative merit of different Candidates shall be resolved in the following order of preference and the methodology as specified below,-

- (a) higher percentage of marks in Aggregate at HSC;
- (b) higher percentage of marks in Physics at HSC;
- (c) higher percentage of marks in Chemistry at HSC;
- (d) higher percentage of marks in SSC;
- (e) higher percentage of marks in Science at SSC.”

5. In rule 10 of the principal Rules, —

(i) in sub-rule (1), for the clause (a),—

(a) in Stage VIII, for clause (ii), the following clause shall be substituted, namely:-

“(ii) In case of Direct Admission to Second Year (Lateral Entry) of Engineering and Technology, if the seats remain vacant after allotment to all the Diploma in Engineering Candidates based on *Inter-Se-Merit*, such seats shall be filled in on the basis on *Inter-Se-Merit* of the Bachelor of Science Candidates. Thereafter, if the seats remain vacant after allotment to all the Bachelor of Science Candidates based on *Inter-se-Merit*, such seats shall be filled in on the basis of *Inter-se-Merit* of the D. Voc. Candidates.”

(b) for the Stage-IX, following shall be substituted, namely:-

“Stage-IX: For First year admissions, after completion of Stage VIII, if the seats remain vacant then such vacant seats shall be considered for allotment in the following order of preference as per the Eligibility Conditions and Requirements:-

- (a) Diploma Candidates based on *Inter-se-Merit*;
- (b) D.Voc. Candidates based on *Inter-se-Merit*.”;

(ii) in sub-rule (2),

(a) for clause (a), the following clause shall be substituted, namely:-

“(a) First Year Engineering – JEE (Main) for B.E. or B.Tech and then if the seats remain vacant, on the basis of CET score, thereafter if the seats remain vacant, on the basis of Diploma in Engineering marks, thereafter if the seats still remain vacant, on the basis of D.Voc. marks;”

(b) for clauses (d) and (e), the following clauses shall be substituted, namely:-

“(d) First Year Hotel Management and Catering Technology.- NCI-IM JEE conducted by the National Testing Agency and if seats remain vacant on the basis of CET Score, thereafter if the seats remain vacant, on the basis of D. Voc. marks;



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महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

(e) First Year Planning - JEE (Main) B. Planning and then if the seats remain vacant, on the basis of CET score, thereafter if the seats remain vacant, on the basis of D. Voc. marks and if seats still remains vacant, on the basis of 10 +2 examination marks;”;

(c) after clause (e), for the following clause shall be added, namely :-

“(f) First Year Design - on the basis of CET score and then if the seats remain vacant, on the basis of D. Voc. marks.”.

6. In rule 12 of the principal rules, in sub-rule (a) for the letters and words and letters “CAP Round - I and II” at both the places, where they occur the letters and words and letters “CAP Round - I, II and III” shall be substituted.

By order and in the name of the Governor of Maharashtra,

SATISH J. TIDKE,
Deputy Secretary to Government.

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LALA LAJPATRAI
INSTITUTE OF MANAGEMENT

RNI No. MAHBIL /2009/37831



सत्यमेव जयते

महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब

वर्ष ९, अंक ८६(२)]

बुधवार, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

[पृष्ठ ४, किंमत : रुपये ९.००

असाधारण क्रमांक २४०

प्राधिकृत प्रकाशन

महाराष्ट्र शासनाने महाराष्ट्र अधिनियमांन्वये तयार केलेले
(भाग एक, एक-अ आणि एक-ल यांमध्ये प्रसिद्ध केलेले नियम व आदेश यांब्यतिरिक्त) नियम व आदेश.

उच्च व तंत्र शिक्षण विभाग

मादाम कामा मार्ग, हुतात्मा राजगुरु चौक, मंत्रालय,
मुंबई ४०० ०३२, दिनांक २१ जून २०२३.

अधिसूचना

महाराष्ट्र विना अनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (प्रवेश व शुल्क यांचे विनियमन) अधिनियम, २०१५.

क्रमांक एआरपी २०२३/(प्र.क्र. ५२)/तांशि-४.—महाराष्ट्र विना अनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (प्रवेश व शुल्क यांचे विनियमन) अधिनियम, २०१५ (२०१५ चा महा. २८) याच्या कलम २३ द्वारे प्रदान केलेल्या अधिकारांचा वापर करून, महाराष्ट्र शासन, याद्वारे, महाराष्ट्र विना अनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (पूर्ण वेळ व्यावसायिक पदव्युत्तर पदवी तांत्रिक पाठ्यक्रमांच्या प्रवेशाचे विनियमन) नियम, २०१७ मध्ये आणखी सुधारणा करण्यासाठी, पुढील नियम करित आहे :—

१. या नियमांस, महाराष्ट्र विना अनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (पूर्ण वेळ व्यावसायिक पदव्युत्तर पदवी तांत्रिक पाठ्यक्रमांच्या प्रवेशाचे विनियमन) (सुधारणा) नियम, २०२३, असे म्हणावे.

२. महाराष्ट्र विना अनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (पूर्ण वेळ व्यावसायिक पदव्युत्तर पदवी तांत्रिक पाठ्यक्रमांच्या प्रवेशाचे विनियमन) नियम, २०१७ (यात यापुढे याचा निर्देश, “मुख्य नियम” असा केला आहे) याच्या नियम १२ मधील, पोट-नियम (क) मध्ये, दोन्ही ठिकाणी “केंद्रीभूत प्रवेश प्रक्रियेची (कॅप) पहिली व दुसरी फेरी” या मजकुराऐवजी “केंद्रीभूत प्रवेश प्रक्रियेची (कॅप) पहिली, दुसरी व तिसरी फेरी” हा मजकूर दाखल करण्यात येईल.

(१)

भाग चार-ब-२४०-१



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महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

३. मुख्य नियमांस जोडलेल्या अनुसूची-दोन ऐवजी, पुढील अनुसूची दाखल करण्यात येईल, ती पुढीलप्रमाणे :-

“ अनुसूची - दोन

(थेट द्वितीय वर्ष प्रवेशाकरिता)

(नियम ६ व ७ पहा)

पदव्युत्तर पदवी पाठ्यक्रमाच्या थेट द्वितीय वर्ष प्रवेशासाठी उपलब्ध असलेल्या जागांचे वाटप, सक्षम प्राधिकरणाच्या तसेच संस्थेच्या संकेतस्थळावर प्रसिद्ध करण्यात येईल आणि त्या जागा नियम १३ अनुसार संस्थेद्वारे भरण्यात येतील.

थेट द्वितीय वर्षासाठी जागांची विभागणी

अ.क्र.	संस्थेचा प्रकार	संस्थेच्या स्तरावर भरावयाच्या * रिक्त जागांच्या टक्केवारीप्रमाणे जागा	
		सर्वसाधारण जागा	अल्पसंख्याक कोटा
१	विनाअनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (अल्पसंख्याक संस्था वगळून)	१०० टक्के	काही नाही
२	विनाअनुदानित अल्पसंख्याक शैक्षणिक संस्था	(१०० टक्के वजा अल्पसंख्याक कोटा %)	किमान ५१ टक्के@

@ ही अल्पसंख्याक संस्थेमध्ये भरावयाच्या जागांची किमान टक्केवारी असून, ती १०० टक्क्यांपर्यंत वाढविता येईल.
* रिक्त जागा याचा अर्थ, ज्या मंजूर प्रवेश क्षमतेपैकी मागील वर्षात रिक्त होत्या अशा जागा, असा आहे.

महाराष्ट्राचे राज्यपाल यांच्या आदेशानुसार व नावाने,

सतिश तिडके,
शासनाचे उप सचिव.

RULES AND REGULATIONS FOR ADMISSIONS



LALA LAJPATRAI
INSTITUTE OF MANAGEMENT

महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

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HIGHER AND TECHNICAL EDUCATION DEPARTMENT

Madam Cama Marg, Hutatma Rajguru Chowk, Mantralaya,
Mumbai 400 032, dated the 21st June 2023.

NOTIFICATION

MAHARASHTRA UNAIDED PRIVATE PROFESSIONAL EDUCATIONAL INSTITUTIONS (REGULATION OF ADMISSIONS AND FEES) ACT, 2015.

No. ARP 2023/(C.R. 52)/TE-4.—In exercise of the powers conferred by section 23 of the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admissions and Fees) Act, 2015 (Mah. XXVIII of 2015), the Government of Maharashtra hereby makes the following rules further to amend the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admission to the Full Time Professional Post Graduate Technical Courses) Rules, 2017, namely :—

1. These rules may be called the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admission to the Full Time Professional Post Graduate Technical Courses) (Amendment) Rules, 2023.
2. In rule 12 of the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admission to the Full Time Professional Post Graduate Technical Courses) Rules, 2017 (hereinafter referred to as “the principal Rules”), in sub-rule (a), for the letters and words “CAP Rounds- I and II”, at both the places, the letters and words “CAP Rounds- I, II and III” shall be substituted.



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महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

3. For SCHEDULE-II appended to the principal Rules, the following SCHEDULE shall be substituted, namely :—

“SCHEDULE –II

[For Second Year (Lateral Entry) Admission]

(See rule 6 and 7)

The distribution of seats available for the admission in Post Graduate course for second year (Lateral Entry) shall be published on the website of the Competent Authority as well as Institute and shall be filled in by the institution as per the rules 13.

Seat Distribution for Second Year (Lateral Entry)

Sr. No.	Type of Institution	No. of Seats as % of *Vacant Seats to be filled at Institute Level	
		General Seats	Minority Quota
1	Unaided Private Professional Educational Institutions (excluding minority Institutions)	100%	Nil
2	Unaided Minority Educational Institutions	(100 % minus Minority Quota %)	Minimum 51%@

@ These are the minimum percentage of seats to be filled in the Minority Institution, this may be extended up to 100%.

*Vacant Seats means seats, within the sanctioned intake, which remain vacant during previous year.

By order and in the name of the Governor of Maharashtra,

SATISH J. TIDKE,
Deputy Secretary to Government.