

One of The Top Leading
Business Schools of Asian Pacific.



Step In WBS... Get Your Dream Job

PGDM & MBA++
Admission 2024-26

Western Business School Pune
(WBS Pune)

Approved By AICTE Ministry of Education, Government of India

India's most preferred B-School with world class Management Education in PGDM



OUR INSTITUTIONS



**Western Business School,
Pune**



Campus Overview



**Siddhant College of Engineering,
Pune**



Siddhant Diploma College



Siddhant International School



Our Institute Entrance



Siddhant College of Pharmacy



**Siddhant Institute of
Computer Application**



Administrative Building



Girls Hostel



**Transport facility from
each corner of Pune**



Boy's Hostel with All Amenities

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The CAYMET is registered in 2004 under the Trust act of Government of Maharashtra. The CAYMET started institution under the name of Siddhant Group of Institutions. The Siddhant Group of Institutions founded in 2005 by the Great Educationalist Rajendra Singh Yadav, SGI located in Chakan Phase III Industrial Area and located in the center of 750 Multinational and Indian Companies

WBS is the Constituent Unit of Chaudhary Attarsingh Yadav Memorial Education Trust (CAYMET), Pune Chaudhary Attarsingh Yadav Memorial Education Trusts (CAYMET) was established in the year 2005 by a group of Educationalist and Visionary Leader with a vision to provide value added educational platform to society in multiple dimensions right from Nursery to Post Graduate Program in all professional streams enabling all our students to achieve Freedom through Education.

CAYMET has Nine institutes are operational in Sudumbare, Chakan Talegaon Road , in more than 22 Acres of land and having more than 5000 students on board. The complete campus is well equipped with all latest infrastructural facilities, Sports facilities, spacious lawn and hostel facility for boys and girls.

We are running following institutions :

1. Western Business School, Pune (AICTE Approved)
2. Siddhant College of Engineering (Affiliated to Pune University (B.E, M.E, Diploma)
3. Siddhant College of Business Management (Affiliated to Pune University)
4. Siddhant College of Pharmacy (Affiliated to Pune University) (B.Pharm & M.Pharm)
5. Siddhant college of Pharmacy (women) (Affiliated to BATU Lonare & Pharmacy Council of India)
6. Siddhant College of Management Studies (Affiliated to Pune University) (BBA & BCA)
7. Siddhant College of Computer Application- (Affiliated to Pune Univ)
8. Siddhant College of D.Pharm (DTE & AICTE)
9. Siddhant International School (CBSC)

The promoting body is in the field of education imparting quality education in different parts of the country. We are expert in our Educational Methodology and have 5 thousand Alumni base many of them are working with the MNC's like- Facebook, Adobe, Capgemini and many.

ABOUT WBS

ABOUT INSTITUTE

Western Business School, Pune

"Success has Limited Seats"

"Education means that process by which character is formed, strength of mind is increased, and intellect is sharpened, as a result of which one can stand on one's own feet"- Swami Vivekananda

Today what we need is young managers of high moral values with to transform the whole world into a peaceful state where 'brotherhood of man and fatherhood of God' manifests. To achieve this state, it is very essential to inculcate these Human Values such as Truth, Righteousness, Peace, Love and Non-violence at a very young age among Managers. Business Institute should provide such conducive atmosphere with the help of dedicated teachers of high values.

Here in WBS Pune we train our students to be a great Indian Entrepreneurs. "We inculcate the values of Entrepreneurs and generate Manager of decades"



CHAIRMAN'S MESSAGE



It is my great pleasure in introducing you to our Trust “Chaudhari Attarsingh Yadav Memorial Education Trust (CAYMET) and Siddhant Group of Institutions Pune. As we have completed our 15 years of journey, many emotional thoughts cloud my mind. There are 9 Professional Institutions running under this trust as we completed around 15 years.

All institutes reflect our vision of imparting learning of international standards and developing a class of value-based entrepreneurs and leaders who can bring innovation and create sustainable businesses and technical ground for our Global leaders. We have been successful in nurturing the best talents, Innovate Engineers building excellent corporate connects, and creating powerful alumni community who will support you to succeed in the business and Technological world. Our alumni are placed in prestigious organizations in leadership positions representing all vertical. Our effort is to strengthen the academia - industry interface which we believe is the cornerstone of the job readiness portfolio of our students. Similarly, to extend support and nurture ideas of the students to establish an enterprise, Our Group of institutions named as Siddhant Group of Institutions has set up many Centers for entrepreneurship development activities. Western Business School (WBS) is one of our Flagship Innovative Institution with a vision to make a Global Leaders. The curriculum is designed and enriched with industry support and participation. The pedagogy provides practical exposure to the students and equips them to understand and analyses business scenarios. What makes the experience so rich is the combination of the knowledge, skills and cultural perspective that aid in creating a unique learning experience from one cohort to the next. We are sure you will enjoy learning within such a vibrant and diverse environment and that you have so much to contribute to the learning process by bringing your own unique perspective, knowledge, and experience. The institute has achieved impressive growth over the last decade in terms of its various academic related initiatives, forging partnerships at the national and international level in the areas of student exchange, faculty research and extension activity. We look forward to sharing this journey of reflection, discovery and advancement with you. I invite you to visit our website, talk to our faculty, students, alumni and placements to know more about WBS. We hold our heads high and with renewed energy pledge that we will continue our journey of imparting quality education which will have a lasting impact on the generations to come. I wish you the very best for future.

Rajendra Singh Yadav
Chairman
Siddhant Group of Institutions, Pune



DIRECTOR'S MESSAGE

Western Business School (WBS) Pune is one of the eminent Global standard Business School in Pune as well in India.

WBS is AICTE approved Institution and running two-year full time Post Graduate Diploma in Management (PGDM) with dual specialization in different stream.

We offer a variety of programs designed to either start your career or move your career forward while enabling you to confidently explore new industries for career possibilities and consider opportunities that you may not be aware were available to you. Our curricula are relevant

timely, and continuously adapt to address new social and economic challenges in a global context. We have four dynamic PGDM programs and five specialized programs in dual specialization, each offering a unique path tailored for students with different backgrounds and career goals.

The initial decision that you need to make is which degree best matches your career goals. The PGDM option is a specialized degree that can help you launch your career or help you make the first move in your career to become a division manager or a department/ functional area manager in your chosen field of specialization, be it marketing analytics specialist, IT cyber security specialist, certified financial analyst, supply chain manager, CPA, and so on.

Launching your career after you get your PGDM or using the PGDM to take your career to the next level are both viable strategies. If you want to launch your career but need the confidence and business training to enter an industry, our accelerated full-time PGDM program is designed to prepare you to launch your career after you complete the program.

If you want to move up in your organization or make a lateral change to focus on solving business problems (e.g. strategic level decisions) instead of functional area problems (e.g., marketing analytics, financial analysis), then our dual Specialized PGDM is the perfect route to achieve your career goals. Once you have decided which type of post graduate path is best for you, then our program staff is ready to assist you in realizing this goal.

The WBS Graduate Business Program boasts a world-class faculty, strong alumni network and close individual and corporate relationships. Our faculty brings both industry experience and high academic quality to the classroom. In addition, the college has interactive learning classrooms that feature the latest technology designed to create an active learning environment for case discussions, simulations, and lectures.

Community engagement is an important cornerstone of our curriculum with students working on projects for local businesses, the Aquarium of the Pacific, other units of the Institutions. In addition, opportunities to do a one-week study abroad in some of our programs adds to the global focus of our programs. These experiences provide a practical component to the theory taught in the classroom and enhances the foundational knowledge that our graduates take into their careers.

Let me congratulate you on your decision to further your education with a Post graduate degree. I invite you to connect with us. Again, congratulations on the start of a journey that will transform your career and enhance your life.

Chanakya Kumar Jha, Ph.D.,

Director (Planning)

Siddhant Group of Institutions, Pune

Managing Director (WBS)

Secretary Federation of World Academicians 2021 - 2022

Member of Section Chapter committee at IEEE Region 10

Vice Chair - HAC ,IEEE India Council 2019-20

Vice Chair -ECIM IEEE India Council 2018-19

Chair SIGHT ,IEEE Bombay Section 2018-19, 2019-20

Chief Editor, Asian Society for Scientific Research

Associate Editor, IEEE Access

DIRECTOR'S MESSAGE

Dear Students

Welcome to the WBS Pune, the Flagship institution of Siddhant Group of Institutions. You have chosen the right institute and course for your corporate employability skills training.

At WBS Pune you have a very cosmo political culture with an opportunity of overseas experience. The faculty is oriented and expert in training all graduates into corporate trainee executives with added skills into various sector, as per the demand of the market.

Wish you all the best in your chosen career path.

Dr. M. Nadeem Khan
Director (Administration) WBS, Pune

DEAN'S MESSAGE

A good Business School program succeeds in the manifestation of perfection which is in present in every student. In the dynamic world of corporate, the demand for young managers, with specialized skills and right attitudes is constant and growing."

A great Business School offers courses in all major business disciplines such as Marketing, Finance, HRM, Business Analytics, Operations, Supply Chain Management, Pharmaceutical Management & Agriculture Management etc., to name a few. But to succeed in the global job market, students need to learn how to stand out among the crowds of graduating students each year. We take pride in letting you all know that apart from imparting the basic specialization courses as per the curriculum, we at WBS teach our students the most important aspect i.e., life skills.

Now a day's every corporate demand young budding manager to come with the right attitude, skills, & knowledge. In order to be competitive and career-ready, we have designed WBS Finishing School wherein we train our students in overall development which includes communication, attitude, grooming, public speaking, aptitude, mock group discussion, & personal interviews, which is a clear indicator that helps us to stand out in the crowd of much another business school who only offer the traditional or theoretical based curriculum.

All our students go through a wide spectrum of experiences, which includes Guest lectures, Industrial visits, corporate visits, Live projects and Summer Internships, Business Challenges, IRE Courses (Innovation, Research and Entrepreneurship), etc. These programs provide our students with real-world experience by incorporating practical elements.

Dr. Harish Patil
Dean (Training and Placement) WBS, Pune

BOARD OF GOVERNANCE

Sr.No.	NAMES	DESIGNATION	STATUS
1.	Shri. Rajendra Singh Yadav	President of CAYMET, PUNE	Chairman
2.	Dr. Chanakya Kumar Jha	CEO & Director (WBS)	Vice Chairman
3.	Dr. Amit Kumar	CEO and MD of BioAxis DNA Research Centre (P) Ltd., Hyderabad	Member
4.	Dr. Deepak Mathur	Director, IEEE R10 (Asia Pacific), Former DMD, Oil and Natural gas Limited, Gujarat	Member
5.	Mr. Abhay Phanshikar	Former TCS employee, Software Consultant, Mumbai	Member
6.	Dr. D. P. Kothari	Former Director - Indian Institute of Technology, Delhi	Member
7.	Mr. Prabhakar Rajan	Vice President, Swiss Bank	Member
8.	Shri. Rajesh Pandey	Director, Maharashtra Natural Gas Limited, Pune	Member
9.	Nominee of the All India Council for Technical Education	Nominee of the All India Council for Technical Education (Exofficio)	Member
10.	Nominee of the State Government / UT (Ex. Officer)	Nominee of the State Government / UT (Exofficio) Member (BOG)	Member
11.	Dr. B. Satya Narayana, Scientist	Scientist H class, Tata Institute of Fundamental Research, Mumbai	Member Secretary
12.	Dr. Paresh Y. Murudkar, PGDM, IIM Ahmadabad	Asst. General Manager - Strategy at Dainik Bhaskar Group	Member
13.	Dr. Sagar Manjra, Director	Director	Member





OUR CORE VALUES

OBJECTIVES

1. The mission of WBS Pune is to inculcate the modern management systems among the students with regard to business, industry through pursuit of excellence in Advanced management education, research, consultancy and training.
2. To be a center of excellence of Management skills for generating, transferring and imparting knowledge and providing socially conscious thought excellent an innovative leadership.
3. To facilitate with modern infrastructure and resources to fulfill the present and future requirements of modern Technical Education.

VISION

To empower Efficient and innovative Mangers, Entrepreneurs & world leaders to fit into global competency.

MISSION

1. Ensuring state of the art outcome-based Management educational scenario.
2. Forecasting a strong Industry –Institute Partnership which leads to a long-life carrier.
3. Imparting leadership qualities to aspirants through multidimensional capacity building & soft skill enhancement.
4. Linking students with Foreign Universities and reputed MNCs to understand the challenges by means of exposure Business arena.

QUALITY POLICY

WBS is committed to make every possible effort to observe global standards of excellence in all activities of teaching & learning, research and development supported by appropriate placements with ongoing education and as per Industrial demand.

The overall objective is to meet self-evaluation and continuous improvement, to provide total satisfaction of the students, employers, parents and society

Western Business School is AICTE Approved, Approved by Directorate of Technical Education (DTE) Maharashtra and Government of Maharashtra.

WBS Pune is an Autonomous Institution by AICTE and is an Integral Part of Siddhant Group of Institutions offers Full time 2 years- Career Oriented -Dual Specialized PGDM Courses.

We offer our PGDM Courses with the Academic Association with WOOSUNG University, South Korea. We signed MOU with the WOOSUNG University Korea of Students / Faculty & Research Transfer.

SALIENT FEATURES

1. We built our students as Global Market Changer
2. Top 10 Ranked Business School in Pune
3. Visit to Woosung University, South Korea in last semester as per Academic/Student Exchange Program
4. Platform to gain knowledge from our Foreign Faculty (In campus / Off Campus)
5. Listed in Top 25 Emerging Institutions in India
6. Best Campus and Infrastructure in Pune
7. 10000 Alumni base, all working with the MNCs across globe
8. Average Salary 7.5 lakh CTC and Highest Package 25 lakh CTC
9. Our Alumni working in Facebook with package of 1.89 crore / Year
10. Assured 100 % Placement

All you must know about the
PGDM COURSES OFFERED AT WBS

VALUE ADDED CERTIFICATION PROGRAMS

- Certification program by IIM Bangalore.
- Advanced Excel Training Certificate.
- Certification In Business Analytics & Data Science.
- Six Sigma Certification.
- Certification on Industry 4.0
- Certification on Entrepreneurship Management.
- Certification in Employability Enhancement Programme.
- Certification in Digital Marketing.
- Certification in Financial Planing & Portfolio Management.
- Certification in Stock Market By NSC / BSE.
- Certification in Foreign language.
- Certification in English Language Proficiency

Learning with World Top Management Academics model

- 50% Case Study Curriculum Based On Industry (FMCG | MNCS | IT Companies)
- 10% Project Base Learning on high Standards Industrty
- 10% Live Project with Top FMCG | MNCS | IT
- 10% Students Exchange Programme with Top B-Schools, like IIMB, London School oh Business, XLRI Etc
- 10% Training & Certification with World Top Trending Companies like – Google | IBM | Amazon | Microsoft etc ...!
- Only 10% Lecture

GET GROOMED : JOIN CLUBS OF YOUR CHOICE

- Hr Clubs
- Marketing Manager Club
- IT & Digital
- Startup India Club
- Marketing Club
- Finance Club

ACADEMIC PROGRAM

PGDM (Approved by AICTE)

- * 12 value added certification
- * Free Laptop
- * Dubai Trip 5 Nights & 6 Days
- * Assured placement of 6 Lakh*

MBA** (University Programme)

- MBA Approved by AICTE,
Affiliated to Savitribai Phule Pune University,
Recognized by Govt. of Maharashtra
Institute Code - MB6134-SIBM
- * 12 value added certification
 - * Assured placement of 6 Lakh*



OUR FACULTY



Dr. Nadeem Khan
(Ph.D), Exp.: 35,
Director & Professor



Dr. Amit Sarawagi
(Ph.D, IIM Ahmadabad), Exp.: 25,
Professor & Program Coordinator
International Relationship



Dr. Biplab Sarkar
(Ph.D), Exp.: 24,
R &D and Patent
Coordinator



Dr. Pallavi Jha
(Ph.D, Business
Analytics), Exp.: 16,
Professor



Prof. Paresh Murudkar
(Ph.D, IIM Ahmadabad),
Exp.: 25, Associate Professor



Samrat Roy
Associate Professor
(Adjunct)



Prof. Harish Patil
(Ph.D (pursuing), Big
Data Analytics), Exp.: 10
Associate Professor



Dr. Macario G. Gayeta
(Ph.d), Exp.: 35
Professor (Adjunct)



Prof. Amina Omrane
(Ph.D, Tunisia), Exp.: 18
Associate Professor



Prof. Rashmi Bansal
(MBA), Adjunct Professor,
Consultant at EGP, Amsterdam,
Western Netherlands



Dr. Hussain Mahidi
(PhD, National University
of Malesia), Exp.: 17,
Adjunct Professor



Dr. Dheeraj Dhane
(Phd, IIT Kharagpur, India),
Exp.: 19, Adjunct Professor



Prof. Kumar Avinash
Assistant Professor



Dr. Vandana Hinduja
(Ph.D), Exp.: 07
Professor



Prof. Roshan K Singh
(MBA), Exp.: 08
Assistant Professor

INFRASTRUCTURE



Class Room



Auditorium / Conference Room



Yoga Room



Indoor Game



Playground



Separate Girls & Boys Hostel



Library



Canteen & Mess



Fast Food Center

BANK FACILITY

To provide the banking facility for the students and staffs, we established a ATM of Canara Bank in our college campus. To make banking easier for our students, 24 hours ATM facility has been provided. Hostel students enjoy the benefits more.

Canara Branch provides zero balance students a/c facility along with passbook and ATM for WBS students. Students can avail this facility by submitting a bonafide form duly signed by the authority.



HOSTEL FACILITY

A Separate Boys & Girls Hostel in the Pune Campus having total capacity of 750 student's accommodation. All rooms are attached with toilets & bathroom and in each room 2 students are allowed to stay.

- * Wifi Faculty for all students.
- * All Common Premises is equipped with CCTV Camera.
- * Round the Clock Security Guard.
- * 24 hours Purified Water Facility.
- * Instant Medical facility and Ambulance Service.
- * Tie up with Nearby Hospital.
- * Medical insurance for all students.
- * Reading Hall Facility.
- * Indoor and Outdoor Sport Facility.
- * Hostel Admission is purely on first cum first basis and not on cast or merit basis.
- * Every student or occupant gets furniture like one cot, one table, and one chair.
- * Arrangements are made to get Bathroom / Toilet & common facilities cleaned at regular intervals.
- * Hot water facility is also provided for bathing and other purposes.

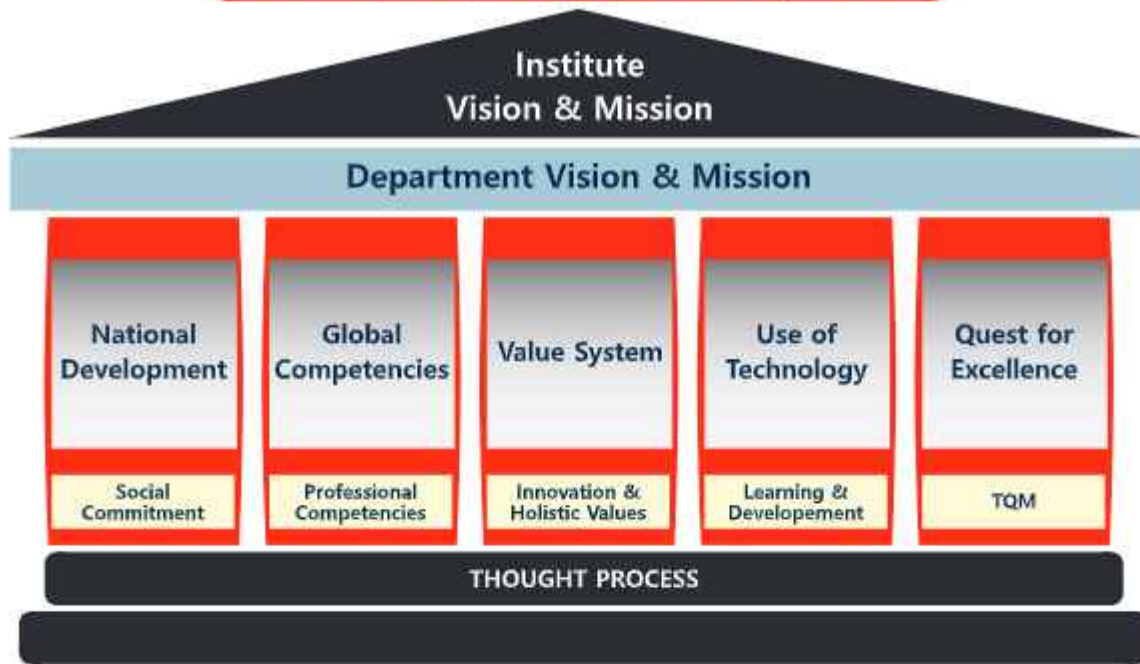


TRANSPORT FACILITY

The Institute offers safety-oriented transportation service to the students, faculty, and staff to commute between the city and campus on the notified bus timings and defined routes. The Institute has a fleet of 11 buses dedicated to the shuttle service which are driven by professional drivers. Our staff maintains vehicles on regular basis to ensure vehicle's safety and operational efficiency. These buses are also used for Industrial Visits, Campus Placements Drives and Study Tours.



Mr. A. L. Yadav
(Transport facility in charge)
Ph.: +91 98236 27120



ADMISSION PROCESS / SCHOLARSHIP

Scholarship and Rewards :

The institute has the provision for awarding the following scholarship and rewards to the deserving performers.

Merit scholarship :

WBS awards Rs.1, 50,000 to the TOP 20 students who obtain all of the following:

- * 70% in CAT or XAT
- * 75% in 10 th Standard
- * 75% in 12 th Standard
- * 65% of equivalent CGPA in Graduation
- * CGPA of 4.5 & above in 1 st Trimester of PGDM program.

While WBS, admissions are competitive, our selection criteria revolve around a candidate's ability to:

1. Cope with demanding environment in WBS
2. Candidate's ability to build career with MNCs and high-profile Indian companies.
3. Candidate's openness and ability to learn new social and cultural habits & values, those professional MNCs, especially seek.

Selection Criteria :

In order to succeed in WBS, a candidate must develop learning attitude for a career and imbibe an open-minded attitude towards exploring newer experiences & make serious efforts at self-development.

Weightage in selection process :

1. Academics: 25%
2. GD&PI: 40%
3. Work Exp: 10%

Minimum Eligibility Criteria :

Bachelor degree in any discipline with a minimum of 50% marks (for General category) and a minimum of 45% marks (for Reserved Category) having Indian nationality. Candidates appearing for final year bachelor degree examinations can also apply provided they complete all degree requirements by September 30, 2023. All AICTE programme require a test score (CAT, XAT, MAT, CMAT) and 50% in graduation.

FEES STRUCTURE

PGDM Fees Structure for Batch 2024-26 for Two Years

Sr.No.	PARTICULARS	AMOUNT
1.	Registration Fee	50,000 INR (At the time of Admission)
2.	1 st Installment April 25, 2024	1,25,000 INR
3.	2 nd Installment November 25, 2024	1,50,000 INR
4.	3 rd Installment June 25, 2025	1,50,000 INR
5.	4 th Installment November 25, 2025	1,50,000 INR
	TOTAL Fees for Two Years	6,25,000 INR

PGDM + MBA (Dual Degree) Fees Structure for Batch 2023-25 for Two Years

Sr.No.	PARTICULARS	AMOUNT
1.	Registration Fee	50,000 INR (At the time of Admission)
2.	1 st Installment April 25, 2024	1,50,000 INR
3.	2 nd Installment November 25, 2024	2,00,000 INR
4.	3 rd Installment June 25, 2025	1,50,000 INR
5.	4 th Installment November 25, 2025	1,50,000 INR
	TOTAL Fees for Two Years	7,00,000 INR

MBA++ (SP Pune University) fees Structure for Batch 2023-25 for Two Years

Sr.No.	PARTICULARS	AMOUNT
1.	Registration Fee	25,000 INR (At the time of Admission)
2.	1 st Installment April 25, 2024	1,25,000 INR
3.	2 nd Installment November 25, 2024	1,25,000 INR
4.	3 rd Installment June 25, 2025	1,25,000 INR
5.	4 th Installment November 25, 2025	1,20,000 INR
	TOTAL Fees for Two Years	5,20,000 INR

Hostel Fees (separate For Boys and Girls Facility)

Sr.No.	CATEGORY	HOSTEL INCLUDING MESS FEES / YEAR
1.	Double Bed	50,000 INR
2.	Single Bed	96,000 INR

* NOTE : Tuition fees Includes :

1. 12 International & National Certification (GOOGLE , IBM , SWAYAM ,NPTEL, Etc., 2.
2. Free Laptop, 3. Examination fees, 4. Industrial Visits, International Visit (Dubai- 5 days)

A) Other Expenses :

1. Caution Money Deposit of Rs.10,000 (Refundable)- In 2nd Trimester.
2. There is no Separate Placement Fees shall be applicable., 3. Avail the Free lifetime Alumni Membership.

B) Separate Hostel Facility :

Double bedded Separate and Secure Hostel facility for girls and boys is available inside the campus with the facility of Water purifier, Washing Machine, freeze along with other facilities. Selected students need to apply separately to avail themselves the hostel facility.

C) Cancellation Fees of Admission :

Cancellation of admission by last day given by the AICTE, Rs. 1000 will be deducted and the balance will be refunded within the seven days of notification.

D) Anti-Ragging :

Ragging in any form is prohibited in college. Ragging is illegal and a criminal offence under law. For a reported case of ragging, it is mandatory to initiate disciplinary process and also report the same to police.

OUR TOP PERFORMERS

Placement : WBS Pune has powerful collaboration with Indian and International industry partners that enable students with leveraging opportunities for their learned skills. With an upbeat connect of the progressing world, our association helps explore the possibilities for placements, industry projects and virtual internships for better career growth. WBS offer 100 % Job placement with Minimum Package of 6 lakh/annum. Meet our Star Performers, hundreds of our alumni working with the Top class MNC's with packages of above 10 lakhs.



Amit Borkar
Infosys Limited,
Package : 40 Lakh p.a.



Abhishek Abhyankar
Facebook INC,
Package : 25 Lakh p.a.



Priyanka Desai
Entrepreneur,
Desai Ent Pvt. Ltd.,
Package : 1.2 Crore p.a.



Sanjeet Jagtap
Startup (Entrepreneur),
Package : 12 Crore p.a.



Gulshan Savale
Oil and Natural Gas
Limited (ONGC),
Package : 14 Lakh p.a.



Akshay Arora
Adobe,
Package : 20 Lakh p.a.



Rahul Patil
Oil and Natural Gas
Limited (ONGC),
Package : 12 Lakh p.a.



Nikita Parab
Robert Bosch
GmbH, USA
Package : 14.5 Lakh p.a.



Vijay Parkale
Coneect Wise,
Package : 15.2 Lac p.a.



Sham Kalaskar
Tata Group,
Package : 13 Lakh p.a.



Priyanka Chaudhary
FIS Global,
Package : 11 Lakh p.a.



Sanjay Pawale
SP Engineers
Package : 30 Lakh p.a.



Neeraj Dalbagh
Startup,
Package : 24 Lakh p.a.



Nikhil Malawade
Agri 10 X,
Package : 11 Lakh p.a.



Srikant Gore
Hitachi Solutions Pvt. Ltd.
Package : 12 Lakh p.a.



Satwik Deshmukh
Legato Healthcare Tech,
Package : 11 Lakh p.a.



Sharayu Kale
PWC India,
Package : 12 Lakh p.a.



Jyoti Thakur
Infosys Limited,
Package : 14 Lakh p.a.

OUR TOP RECRUITERS

1. Every year more than 350+ companies on campus.
2. 850 MNC (Manufacturing , I.T., Logistics) & Other Industries are located around WBS Pune.
3. WBS Pune offers International Placement also.
4. Average Salary : 7.5 lakh per year
5. Leading companies from all major sectors like Banking, Financial services, Auto, Logistics, Retail, Manufacturing, Hospitality, IT, Consulting, research, Pharma, Telecom, Media, FMCG, FMCD, etc.
6. Good job profiles in Marketing, Research, Operations, Sales, Consulting, Finance - Corporate, Banking and Analysis.
7. Long standing relationships and tie-ups with multinationals, Indian MNCs and Indian Corporates.



There are eleven reasons make us unique and student centric Business School in Asia Pacific.

WHY TO JOIN US

1. MOU with WOOSUNG University, South Korea :

Students will be able to spend one semester in the Campus of WOOSUNG University, South Korea and probably get the Work Visa (As per the policy of Korean Govt)

Certification course from Foreign University & Industry

WBS Pune Offers 3 Professional Certifications along with dual specialization PGDM course.

1) Certificate in Data Science

A Data scientist is the top ranking professional in any analytics organization. Glass door ranks Data Scientists first in the 25 Best Jobs for 2019. In today's market, Data Science is scarce and in demand. As a Data Scientist, you are required to understand the business problem, design a data analysis strategy, collect and format the required data, apply algorithms or techniques using the correct tools, and make recommendations backed by data.

2) Advance Certification in Digital Marketing

This Advance Certification in Digital Marketing course gives you an advanced Knowledge & in-depth understanding of the eight most important digital marketing domains. Skills you will learn in this Advance Certification in Digital Marketing

3) Advance Certification in Entrepreneurship

A certificate in entrepreneurship provides students with the skills they need to successfully start, manage or improve their own business. Students receive instruction in management, finance, basic accounting, and marketing. Candidates for Advance certification of WBS will be expected to have key conceptual knowledge of entrepreneurial and small business principles through at least 150 hours of instruction. Please note that it is not required for students to have real-world experience as a small business manager in order to take and pass the exam. Successful completion of this certification will validate the skills and knowledge for those students interested in working in a middle-skill trade profession as their own boss and those with entrepreneurship and small business career aspirations.

2. Startup facility for students

We Encourage our Scholars to start their own startups and WBS provides all kind of support, for an example - seed fund, Seating arrangement and other support from the registering the company till the marketing support.

3. Entrepreneurs oriented Training

- Why teaches entrepreneurship?

Entrepreneurship education ... teaches kids to think outside the box and nurtures unconventional talents and skills. Furthermore, it creates opportunity, ensures social justice, instills confidence, and stimulates the economy.

- Why Schools Should Teach Entrepreneurship, Entrepreneur, April 14, 2015

For those students who are bitten by the entrepreneurial bug, a PGDM course sets the perfect stage. Students aspiring to launch their own startups couldn't find a better place than a reputed institution offering a PGDM course where the right opportunity exists to pitch their projects during the course.

4) Industry-centric Course Design

WBS PGDM courses are designed as per the requirement of Industry demand, our Board of Governors along with the Industry and Academician Expert take review of syllabus after each two years in such a way that they are industry - centric and updated syllabi matching the latest industry needs so our curriculum is more open - minded approach and is more learner - oriented.

5) Dual Specializations

WBS provide liberty to choose dual Specialization course among the courses available in the curriculum. For an example, if you choose Marketing as your area of specialization, you can opt /choose Health Care Management / Finance/Business Analytics /operational / Supply Chain & Logistic Management as dual specialization, which explore more your skills and Job orientation in the placement. We incubate idea of our scholars and convert them to do own their business as startups.

6) Lucrative Placement Offer during the 3rd Sem only

We believe on output - based education so our PGDM curriculum includes practical exposure to industries through organizational study, internships and on-job projects that help students to build their corporate network which even helps them to fetch PPOs (Pre-Placement offers).

We offering PGDM courses have tie-ups with leading companies. During the entire curriculum WBS provide **24 Industrial visit & interaction program, 12 in campus seminars, Two patents and two research publication for each student.**

7) Better Exposure

WBS provide their student has the privilege to join with international community and Business School faculty of other top rankers' university around world and we provide WBS sponsored Internship program.

Opportunity to learn from the professor of World ranker Universities like – Stanford, National University of Singapore, National University of Malesia, Liverpool University and so on...

8) Mentoring by Seasoned Faculty Members

WBS have a pool and bank of Faculty database from the industry expert as well as the real core academic experts around the world including IIMs. These highly experienced teachers take it upon themselves to mentor their wards to shape them into outstanding individuals.

9) Easy Financing for Courses

As being the AICTE - approved institutions make it easy for the students to avail education loans as the banks come forward with low-interest offers and help students with flexible loans that can be repaid after they get placed comfortably. We have tie up banks to help our students.

10) Entrepreneurial Opportunities

For those students who are bitten by the entrepreneurial bug, a PGDM course sets the perfect stage. Students aspiring to launch their own startups couldn't find a better place than a reputed institution offering a PGDM course where the right opportunity exists to pitch their projects during the course.

11) Classes are Never Boring– Student Centric Approach

A PGDM classroom is never boring and interactive supplemented with discussions, role play, activities, games, and presentations. There is always a game of wit taking place amongst brilliant and lively students. The classrooms are bound to be fun & at no time is the learning aspect compromised or ignored. Some of the best brains enroll for PGDM courses and it is more than likely that you will meet people who match your wit and intelligence.

At WBS are given precedence over everything else so that key factors such as talent and prestige of the faculty, the academic performance of students and their career opportunities are never compromised.

WBS has Student centric approach and we adopt project-based learning, we have some of the best faculty members who believe in mentoring the students to shape them into future leaders. Having mastered their subjects after publishing several research thesis, these faculty members readily share their knowledge and experience with the students.

CULTURAL EVENTS



CONFERENCE & SEMINARS

INTERNATIONAL CONFERENCE & SEMINAR -AT A GLANCE



INTERNATIONAL CONFERENCE & SEMINAR -AT A GLANCE



INTERNATIONAL CONFERENCE & SEMINAR -AT A GLANCE



PRESENTATIONS



INTERNATIONAL SPEAKERS



INDUSTRY CONNECTIONS

WBS Located in Chakan MIDC of Pune with the large connectivity of more than 750 Industries :

Being the biggest contributor to India's GDP, Maharashtra has always remained in the forefront of country's economic development. If India has to grow at 8 per cent, Maharashtra has to grow 10 per cent. Maharashtra Industrial Development Corporation (MIDC) is a project of the government of Maharashtra state in India and is the leading corporation of Maharashtra.

The Chakan industrial area in Pune has developed into a strong automobile, Logistics and Manufacturing hub over the last several years. **Auto giants like Mercedes Benz, Mahindra and Mahindra, Volkswagen have set up their manufacturing plants, besides facilities to make automobile component along with the IT Park of Talwade IT Park.** The area also has developed a good ecosystem of vendors. With the proposed investment of Taiwanese phone manufacturer in Talegaon industrial area in the pipeline, Pune has also been gaining the attention of electronics manufacturers. Chakan has been home to a Special Economic Zone (SEZ) and the Maharashtra Industrial Development Corporation (MIDC). The industrial area of Chakan has both MIDC leasehold and Resale Freehold properties in it. Chakan MIDC has developed this area which stretches to 246 hectares with basic as well as high-grade quality facilities.



WHAT OUR ALUMNI SAYS



Akshay Arora

Adobe,

Package : 20 Lakh p.a.

"It was my immense luck and fortune to be the part of WBS where I can grow. The entire faculty and department leaves no stone unturned to shape one's future. My 2 years at WBS have been a wonderful experience of learning with prolific exposure to outside. It's their efforts that make me to count myself into better professionals."



Sham Kalaskar

Tata Group,

Package : 13 Lakh p.a.

WBS has been a great contributor to the development of my personality. I have established my leadership, time management and team skills. With an attitude of being ever ready to help, and not only delivering classroom teachings, but they are also the pillars of the learning gained and this is a treasure for life.



Jyoti Thakur

Infosys Limited,

Package : 14 Lakh p.a.

Throughout my two years of PGDM at WBS, I had countless opportunities to develop analytical skills, leadership, and proactive thinking in various activities and events. What I learned during my MBA journey has enormously helped me to sail through the corporate life.



Sanjay Pawale

SP Engineers

Package : 30 Lakh p.a.

Valuable learning experience because it challenged my thinking regarding the application of supervision and how to apply supervision to different professions. The course exceeded my expectations, in particular because it explored other aspects of supervision such as burn-out, professionalism, ethics and legal concerns.



Priyanka Chaudhary

FIS Global,

Package : 11 Lakh p.a.

WBS is a temple of knowledge. The institute imparts quality education in the field of management education and ensures that each student learns the virtues of compassion and empathy essential for corporate leadership. I am thankful to the institute for instilling these important virtues within me that really has helped me to grow in the corporate world.



Vijay Parkale

Coneect Wise,

Package : 15.2 Lakh p.a.



Step In WBS... Get Your Dream Job

(AICTE Approved PGDM Institute)

Western Business School Pune (WBS Pune)

Approved By AICTE Ministry of Education, Government of India
India's most preferred B-School with
world class Management Education in PGDM

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