

MISSION INNOVATIVE INDIA

... Launch, 2005

"The faculty members of EMPI could select the top three innovations in each of the area and prepare them as case studies for the students of EMPI. The television partner NDTV and the print partner can make these innovations as episodes and disseminate to different institutions through their channel."

Dr. A. P. J. Abdul Kalam

(Speech Excerpt: e Wpi - The Indian EXPRESS Indian Innovation Awards Ceremony...)



Our Global Network



Innovating Futures

INNOVATING FUTURES

*A Group of Speciality Management Institutions (An ISO 9001:2008 Certified Institution)



Former President Dr. A.P.J. Abdul Kalam with EMPlans after launching The MISSION INNOVĂTIVE INDIA



Mr. N. Vittal receiving EMPI Life Time ∆chievement Mr. Narayana Murthy on the inaugural day function - Vittal Centre for Management and nance Informatics presided by Dr. Natarajan, Former Chairman AICTE) in the presence of Mr. Gurnam Saran & Mr. Pankaj

(Founder Chairman. Udai Pareek HR-LABS) in consultation with and Mr. Gurnam Sarar (President

Dr. Roland Sullivan (OD Expert and Author, Minnesota) EMPI Business School

Mr. Alyque Padamsee receiving the



EMPI Life Time Achievement Award from Vice President Pankai.

Vision Innovation Commitment Self-Discipline **Global Working**





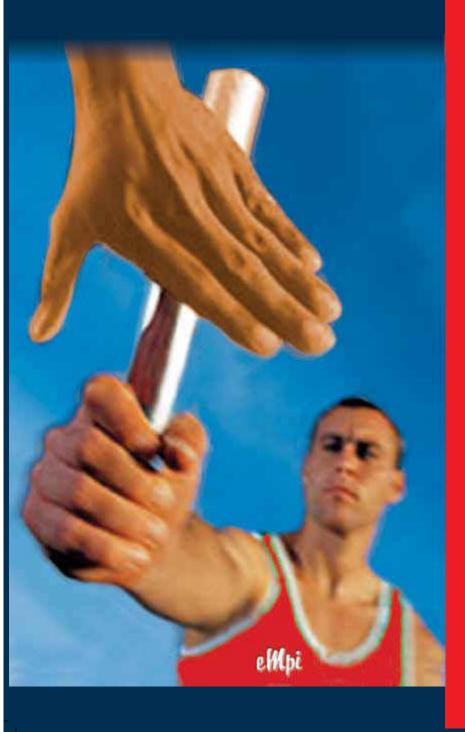


EMPI Patron Chairman, late Mr. Ajit N. Haksar with late Col. Satsangi and Mr. Gurnam Saran on EMPI B-School Foundation day

1994-95



Achievers all,
passing the best of Indian
experiences and wisdom
to the youth in a
'learning through living'
environment



The Modern Gurukul for Individual Development

- Vibrant 24x7 residentiality in Executive Development House with Internet, Cultural Centre & Movie Club.
- Executive Fitness Programme (Multi-gym, Tennis, Yoga, T.T., Badminton etc.)
- Personality Assessment Centre, Enhancement and Upgradation Processes (PACE-UP) Programme.
- Integrated group development with foreign students, researchers and academics; all festivals on campus.
- GFP (General Fitness for Profession).
- Strict implementation of anti-ragging & sexual harassment laws.
- Pollution free vast green campus.
- Entire campus Wi-Fi connected, e-learning computing environment with hi-tech laptops and Open Source Software for each student.
- Wide inductive learning horizons in the Capital City.
- A Medical Inspection Room with nurses on 24-hour duty and regular visits by a doctor.
- Regular Bus Linkage to the city.
- Earn while you learn scheme & Bank loan facilitation.
- Excellent Faculty from Industry & Academia including visiting from US / Europe.
- Academic Fusion America, Fordham, New York, Harvard IT Group, Boston, Wharton School (Globe Project) European Union Finland, France, Italy, Poland, United Kingdom South East Asia Malaysia, Singapore, China, Japan, Korea.

Apple Supported Training & Certification: Multimedia, T.V./Film Production, e-learning etc.



FULL/PART SCHOLARSHIPS

EMPI* Business School Group Residential Campus:

Campus: Near CSKM Public School, Satbari Chattarpur, New Delhi - 110 074 Ph.: 91-8800010971,8800010972

Fax: 91-11-2665 4422, E-mail: admission@empi.ac.in

EMPI Professional Skills Development Institute City Centre:

H-64, Connaught Circus, New Delhi - 110001 Contact: 8285835556, 8285835557 Fax: 91-11-26490354 E-mail: delhi.citycentre@empi.ac.in

Website: www.empiindia.com

Who We Are

We are a group of Professionals and Academicians who believe that with passage of time our educational system has got heavily slanted towards scoring marks to somehow pass the examination. While it encourages a few to come up in life, the potential of a vast majority of intelligent minds is suppressed.

Spotting the potential young minds and building capabilities worthy of a winner in life, thus became the raison d'etre for our launching an ever growing ensemble of excellence - Faculty, Trainers & Students, operating in a well tuned 24 x 7 fully residential environment. With focus on individual grooming, appropriate stress has been laid on learning processes that are found in our heritage in Swami Vivekananda's thoughts but somewhere lost in the past in our country's education system – particularly in higher education.

Earlier in mid-1994, urged by CSKM Public School Chairman Lt. Col. Satsangi, VSM and Chairman Emeritus ITC Ltd., Ajit. N Haksar, wanting to fill a need for establishing an



Pankaj Saran Conceptualizer, EMPI

entrepreneurial, professional management education center at the CSKM Educational Complex, young Psychologist & Management Consultant Pankaj conceptualized a blueprint to set up an institution that will nurture giftedness in individuals to achieve excellence. The concept gained momentum when former Director BHEL, Sr. Management Consultant Commonwealth (UK) & President IEEMA Mr. Gurnam Saran, then associated as MD in an American Consulting Group decided to return and stepped in as EMPI's founder President.

Huge response of admission seekers, majority of them drawn from highly intellectual family environments (Engineers, Doctors, Civil and Armed Services, Business Executives, Entrepreneurs and the like) to our Programme, indeed confirmed our hypotheses about the need for launching a different type of institution. Result... our spirited EMPlans - Lady & Gentleman Young Managers (LYMs/GYMs) as we call them.

With late Mr. Ajit N. Haksar at the helm who remained EMPI's Patron Chairman for more than a decade, we have been building Centers of Excellence led by successful Indians including Ms. Tara Sinha (the doyen of Indian Advertising), late Dr. Udai Pareek (father of Human Resources Education), Mr. P. S. Bami, former Chairman NTPC who became the Chairman of EMPI's Expert Advisory Council and late Dr. S. P. Verma (Director IIPA), the founder Dean & Director. The baton of providing guidance to EMPI Institutions in 2005 was passed on to Dr. D. V. Kapur (Founder Chairman, NTPC). Currently Mr. N. Vittal, IAS Retd. (Enabler of India's IT revolution) is our Patron Chairman. Others joining the EMPI expert / governance groups include former Chief Justice of India Hon'ble Ranganath Misra, Mr. S. Regunathan, IAS Retd. (former Chief Secretary, Delhi & currently Advisor National Knowledge Commission), late Mr L. M. Singhvi (former Indian High Commissioner in UK), Dr. A. N. Saksena, Former Additional Secretary, Govt. of India and Dr. Usha Dar, Director Research, World Environment Foundation.

Our Commitment

We are committed to identify, nurture and enrich giftedness in individuals through continuous innovative pedagogy and distinctly different Gurukul like learning environment to bring out creative, entrepreneurial and managerial capabilities keeping in sharp focus the need to promote meritorious, innovative, enterprising and intellectual potential of our youth and collectively showcasing Indian achievements.

Our Belief in Equal Opportunity

We believe in the policy of non-discrimination on the basis of caste, sex, race, colour, religion, age or national origin in all our endeavours, which include educational programmes, MDPs, Training and Development, Research, Consultancy and employment practices.



EMPI the name *Entrepreneurship and Management Processes International* - signifies the changing emphasis in international management thought to *purposes* and *processes*, as also the fading distinction between entrepreneurship and management, with the need today for an entrepreneurial manager. The logo depicts this educational philosophy wherein the red spark and dot symbolises the raw energy of bright youth while the arrow symbolises the channelling of energy for constructive personal and social growth.

(Concept & Design: Pankaj)

Note: Some randomly picked milestones/events are recorded in the brochure, reflecting EMPI's rich learning environment and the delivered programmes and outreach services.

The Modern Gurukul

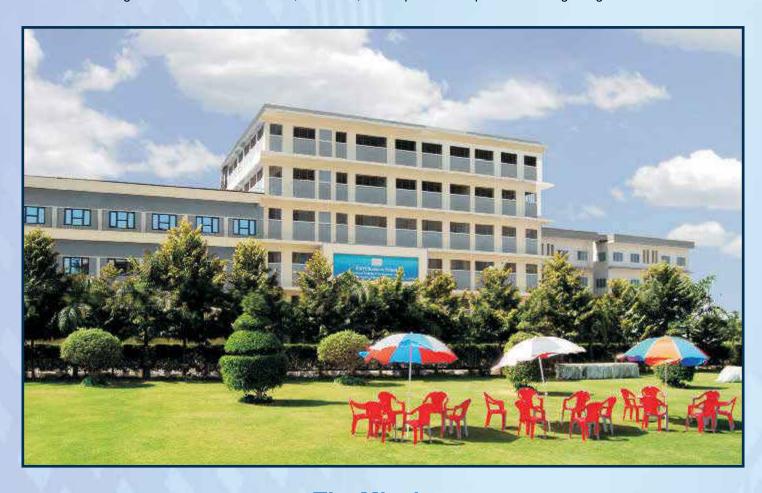
EMPI Business School has been set up to provide fast track management career commencing at Undergraduate, Post Graduate & Ph.D. level studies to bright and dynamic students including those who normally do not get inspired by traditional education. Simultaneously, by incorporating Innovation & Entrepreneurship dimension, it focuses on grooming the youth to become citizens of the emerging new world that are not catered to by traditional education.

As a distinct feature it focuses on personality enhancement and attitudinal transformation by employing innovative individual and group learning processes, psychological procedures and other inputs, thereby meeting the needs of the individual growth.

The Vision

EMPI has been envisioned as an Institution of Excellence with key focus on capabilities building through:

- Comprehensive education for holistic development of each individual's personality with a humane and global outlook.
- Synthesising in its educational processes Innovation and Entrepreneurship with Management and vice-versa.
- A 24x7 learning environment which nurtures, motivates, and inspires development of managerial giftedness.





Convocation

The Mission

EMPI is translating its vision into practice by:

- Launching comprehensive college level education programmes upto Ph.D studies, commencing at the Under-graduate (after 10+2) and Postgraduate levels (after 3 year degree course subsequent to 10+2) which involve:
 - · Liberal arts for vision building.
 - Technology appreciation for understanding the changing scenarios in the world today.
 - Business skills along with the essential ingredients of business ethics leading to entrepreneurial orientation in whatever we do.
 - Value frame-work that is global yet national.
 - · Learning by doing.
- Creating industrial linkages and supporting centers to generate innovation and excellence.
- Forging links with International and National Universities, Institutes and Centres doing similar innovative work.

You Inspire us to Excel

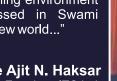


"I greet EMPI for promoting a culture of organizational Innovation. Best wishes to EMPI in their mission..."

H.E. Dr. A. P. J. Abdul Kalam Former President of India

(MISSION INNOVATIVE INDIA: Launch 2005)

"EMPI's uniqueness lies in building a 24x7 teaching, learning environment that synthesize Indian Heritage and values expressed in Swami Vivekananda's thought with the emerging high technology new world..."



(Founder Chairman, EMPI B-School Group: 1994-2005)

Late Ajit N. Haksar Chairman-Emeritus, ITC Ltd.



"The Indian Innovation Awards, conceived by EMPI's Centre for Innovation, Entrepreneurship & Intellectual Property (CIEPRO), is conferred with a purpose to recognize innovation of a high order." (on launching day of MISSION INNOVATIVE INDIA by the then President)

Prof. M. G. K. MenonAdvisor, Indian Space Research Organization

(Jury Chairman, Innovation Awards)

"Good to see that EMPI apart from promoting a culture of innovation, saw this as a learning opportunity for post graduate and doctoral level students so that they could become bearer of Innovative India's flag in their careers."



(Patron Chairman and Counsellor, EMPI)

Dr. D. V. Kapur Founder Chairman, NTPC



"EMPI is a good example of what private sector can do..."

N. R. Narayana Murthy Chief Mentor, INFOSYS

(Speaking on EMPI's campus visit: 2004)

"Am glad to have been a partner in shaping the dreams of young Pankaj and running the Institution — EMPI, along with President Gurnam Saran - the Engineer, whom I witnessed toiling in sun and rain, building the infrastructure and concurrently establishing systems and policies for good governance and bringing the institution from scratch to its present stage."





(Sr. Dean & Director-Emeritus, EMPI)

"A unique institute (EMPI) with a very bright future..."



Late Dr. Udai Pareek The HR Guru

(Founder, EMPI's Udai Pareek HR-Labs: 2004-2010)

"EMPI deserves congratulations for its unique initiatives..."



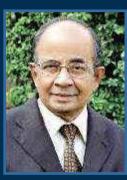
(Speaking on EMPI's campus visit: 2005)

Prof. R. Natarajan Former Chairman, AICTE

Centres of Excellence: Council Chairpersons



P. S. Bami, Chairman Academic Advisory Board, EMPI President, India Energy Forum Former Chairman, NTPC



Padma Bhushan N. Vittal, IAS (Retd.)
Patron Chairman, EMPI Group
Chairman, Telecom Commission, Gol
& Former Secretary, Department of Electronics



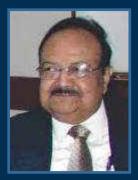
Tara Sinha
Chairperson, Academic Council,
Ajit Haksar Institute of AdCoMM
President & CEO, Tara Sinha Associates
Former Chairperson, IIMC (Delhi)



Dr. T. V. Rao, Chairman Udai Pareek HR-LABS (Academic Council) Chairman, TVR Learning Systems Pvt. Ltd. Founder President, National HRD Network



Dr. C. P. Srivastava
Advisor, Corporate Affairs, EMPI
Former Secretary, UGC



Dr. A. N. Saksena Member, Academic Council, EMPI Former Additional Secretary, Gol



Dr. Usha DarHonorary Director
EMPI Sustainability Centre



Ajay Sahai, DG & CEO Federation of Indian Export Organisations Chairman, Centre for Global Business Management & Research

The Corporate Team



Dr. Ashok Jain, Vice President (Research & Academic Development), EMPI Former Director, NISTADS, Gol



Gurnam Saran, FIE
President, EMPI
Former Director, BHEL, President, IEEMA
& Sr. Management Consultant,
Commonwealth Fund (UK)



Pankaj Saran
Vice President (Strategic Initiatives), EMPI
CEO, Gujarat Vittal Innovation City



Dr. Vipin GuptaAdvisor, International Relations, EMPI
Prof. & Co-Director, Global Management Center
California State University - San Bernardino



Dr. U. K. Neogi Director, EMPI



Dr. Katherine Combellick
Visiting Professor, EMPI
Director, International Service Learning
Gabelli School of Business
Fordham University-NY, USA

Our Programmes

2 Yr. Full Time Post Graduate Diploma in Management

PGDM

(Approved by AICTE)

PGDM (AdcoMM)

Advertising Communication with focus on IBM Co-Certified Digital & Social Media Marketing

PGDM (HR)

Human Resource with focus on ManpowerGroup Co-Certified Talent Acquisition & HR Operations

PGDM (GB)

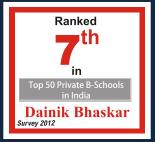
Global Business with focus on IBM Co-Certified E-Commerce

PGDM (RBA)

Research & Business Analytics in Association with IBM

PGDM (General Management)

Marketing / Finance with option of choosing either IBM or ManpowerGroup Co-Certified Programme as a second specialisation







Listed amongst India's Leading Business Schools by:



STREET

EMPI-MNC / International Collaborations

IBM Social Business Lab

Initiative of the Career Education Program

In collaboration with:

EMPI Institutions, New Delhi



- First in the Global eco-system of IBM, to offer Digital and Social Media Marketing specialisation
- Innovative curriculum jointly developed and delivered by IBM designated Experts and EMPI faculty
- Exclusive IBM Social Business Lab set-up at EMPI.
- Joint Certificate after course completion



ManpowerGroup

World's leading Fortune 500 HR MNC, in 80 Countries

- 3 Months Intensive industry internship Mentored by ManpowerGroup Experts
- 6 Months On-the-job training
- Train to hire model
- Joint Certificate after course completion

IBM Business Analytics Lab

Initiative of the Career Education Program

In collaboration with: EMPI Institutions, New Delhi



- Joint Course Developed by EMPI & IBM
- Hands-on-training on latest IBM software
- Exclusive IBM Business Analytics Lab set-up at EMPI
- Joint Certificate after course completion

International Study/Job Pathway

Seneca

Toronto, Canada

- Seneca College in Toronto, is the largest college in Canada
- Opportunity to do job while studying
- Global Job Opportunity
- Get 1 year work permit in Canada after course completion
- Certificate from Seneca College after successful completion of course

Empians in the Corporate World



"As alumni from the first PGDBM batch, it's great to see EMPI Business School growing in stature and reputation over the last 10 years. I wish the students and faculty of EMPI all the luck for future."

Nitin Mathur (Batch 1995-97) Director, Marketing, Yahoo India

"The perfect adjective to define my experience of studying at EMPI would be 'Enriching'. And the experience continues till date, even years after graduating as a student. I'm regularly back on campus every weekend to learn from those sitting on the same benches where once I sat."







"My course at EMPI was one of the best courses in HR - subject like Instruments of HRD & OD, was really very helpful for me."

Rachita Sinha (Batch 2004-06) Manager (Human Resources) - Srei Group, Quippo World

"EMPI was not only an educating and enriching experience but also worked as a launch pad to the advertising industry for me. And I continue my association with the institute by being a guest lecturer. I also benefit by way of fresh ideas and thought processes that the students bring in."

Tanushree Radhakrishnan (Batch 2004-06) Media Director, Z-Digital





"EMPI gave me the chance to interact and learn from the most eminent personalities in HR field."

Avinash V. Rao (Batch 2006-08) (Learning & Development Consultant- Wells Fargo India Solutions, Bangalore)

"I consider myself fortunate to be a part of Research & Business Analytics Programme of EMPI's Vittal Centre for Management and Governance Informatics (VC-MaGtics). I have been the proud beneficiary of getting Guidance and Opportunity from the Industry Consortium of RBA Programme." Sanchit Somani (Batch 2009-11)



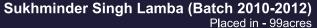
Business Analyst, Genpact



"EMPI offers a unique opportunity for students to evolve their understanding of business concepts and skills with top faculty and business leaders. We don't call EMPI a college but we call it - The Modern Gurukul."

Rupam Laha (Batch 2009-11) Export Cargo Officer, Celebi

"I am proud to be a part of EMPI which has been an excellent learning ground for me. Getting placed six months before completion of the course with a good salary package has indeed put me on cloud nine. I owe a lot to EMPI.





Competencies, Careers & Placements

The Placement Centre

Targeting to groom individuals to become winners in Life and EMPI putting larger effort on learning than mere teaching, Organisations visiting EMPI Campus Placement Centre have acknowledged the distinguishing qualities of our pass outs. The Placements Centre activities are conducted throughout the year under senior faculty who are in regular contact with Business & Industrial Houses, as also prominent NGOs (national / international). Students take active part in driving the Corporate connect activities and thus learn the fineries about Corporate expectations. Necessary pro-active steps are taken



Corporate Connect Session



Group Discussion in progress

to facilitate a variety of interactions with industry and business enterprises round the year, to make them aware of the unique features of the EMPI programmes. We have an excellent record in placing our students for summer and final placements in various organizations with a 100% placement record.

Corporate Connects

Eminent practicing senior managers from the corporate world are invited to the campus to speak on various management issues and concurrent practices in their organization as well as share their experiences and how the young managers can move ahead.

Some of Our Campus Recruiters



Learning Through Living

24x7 Learning Concept

Our pedagogy is attempting a balanced mix of 24x7 classroom curriculum, non-classroom learning and on the job work experience to shape the right set of attitudes, skill, knowledge and vision. In specific terms, we are working towards incorporating following features:

- Teaching in small groups with both intensive and extensive involvement, compulsory attendance and continuous assessment
- Mentor Mentee Interaction for meeting individual needs of students
- Inter-disciplinary curriculum embedded in a comprehensive knowledge base
- Development of personal qualities like a sense of responsibility, initiative, and the ability to manage time and coping with stress
- Group learning through formats of syndicates, committees and teams
- Hands-on experience via learning-by-doing and learningthrough-projects.



Computing in Wi-Fi Campus

The R & D Centre

Team Building: Sports & Games

EMPI enhances not only the academic abilities but also provides a perfect ambience for the holistic development of students. Obviously, Sports and Games form an important part of the life at campus.

The campus has in-built facilities for Lawn Tennis, Table Tennis, Badminton, Volleyball, Football etc. with well experienced trainers to guide the students. A well-equipped multi-facility gym is also available. Sports and games are organized regularly and competitions are held from time to time.

Open Green & Serene Large Campus in a suburban setting

EMPI founded in 1994 is located in South Delhi in a suburban, pollution free vast green setting with all modern facilities. On one side is the greenery of the Delhi Wildlife Sanctuary and on the other is the Indira Gandhi National Open University (IGNOU) Campus. Also in close neighborhood are the famous Qutub Minar and the Chattarpur Temples. Particular care has been taken to provide 24x7 electricity and water supply, medical assistance and shopping for day to day needs.



Playing to Win



Adventure Trips

The Adventure Trip that we had is one of the most exciting trips of the lifetime that I think none of us can ever forget. The trip not only helped us in increasing the courage with the activities like boat rafting through breath-taking rapids and rappelling but also helped us in improving our Team Building qualities.

Sachin Sharma (Batch 2009-11)

Grooming to Win

Focus: Individual Development

Building of long hours work rhythm - unique experiential learning achieved by EMPlans is the outcome of continuing participation by students in a whole package of academic events such as Debates, Quizzes, Elocution, Business Games, Case Studies, Management Simulation, Organizing of Events, Campaigns and Sports & Games. Participation in such events is not only exciting but highly motivating for the students to showcase their talents and come out as winners. In addition, these events are also excellent occasions for enhancing faculty-student and inter-group interaction which has a great developmental value. Theater and other art related functions are yet another way of bringing the best of hidden creativity in the individuals.



Dreaming the future through Art

EMPI's Executive Fitness is a unique programme which commences with the day break. It helps students to internalise leading a disciplined work life through daily participation in choice of activities like yoga, aerobics, taekwondo, multi-gym or other games. This strengthens the students both physically and mentally, which is the key to success in today's stressful world.

Executive Fitness



Morning Yoga Session

Assessment Centre and Personality Enhancement

For all round grooming of individuals, meeting the expectations of organizations including the multi-national corporations, EMPI curriculum integrates in itself a unique support Personality 'Assessment Centre', Enhancement and Upgradation programme imparted by Experts / Psychologists for round the year development. It focuses on keeping students abreast of general and industry happenings. Needless to say, this programme inculcates in our students distinctly different qualities to face the Selection Boards and Placement Interviews with confidence.



Group Counselling

Earn While You Learn & Scholarships (upto Rs. 1,40,000)

Under Earn While You Learn scheme, students opting for availing financial assistance undertake part time institutional work like assistance in library, computer center etc. The earnings in this category against the work put in, entitle the students to earn up to 25% of the tuition fees. In addition, Mission Innovative India: Innovator-Scholarships are granted to select Engineering Graduates joining the Innovation & Operations Management PGDM specialization stream.

"It is with deep gratitude and a feeling of elation that I thank EMPI for the scholarship awarded to me on the grand occasion of EMPI's 16th Foundation Day. Indeed, EMPI has an excellent learning environment."



Pallavi Priya (Batch 2010-12)

Hi-Tech E-Learning Environment

Wi-Fi Campus - Connecting the Globe

Embedded Wi-Fi with added wireless hotspots and Internet linkages all around enables comprehensive connectivity amongst the entire campus community for intra-campus communication as well as the outside world. The hi-tech Apple Servers connect EMPI with the world using software systems and our subscription to J-Gate & EBSCO e-journals portals and equipments to hold video conferencing and skype, truly makes our campus the Modern Gurukul connected to the world.



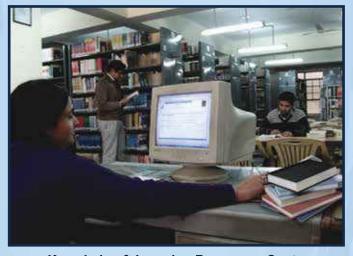
Computing in Apple Mac-Multimedia Lab (MacLab)

Individual Apple Laptops and Mac-Multimedia Lab (MacLab)

EMPI's Apple Mac-Multimedia Lab (MacLab) set up in the year 2006 is the "first of its kind" in an institutional setup in India, specialized in focusing on content creation, eLearning, computer graphics, digital video, audio production and open source application development. The MacLab provides a one-stop shop for faculty to make more effective use of technology and to bring teaching to life with Apple digital technology. Each student is provided hi-tech Apple laptop with Open Source Software.

Knowledge & Learning Resources Centre (J-Gate & EBSCO e-journals portal for Global Connect + 33000 Library Books)

EMPI Knowledge & Learning Resources Centre including the library caters to the information needs of the students. It holds one of the most substantial collections of books, academic journals, business periodicals both Indian and international and national newspapers. It has a collection of 33000 books with more than 500 titles, 84 international and 77 national journals, and global subscription to J-Gate & EBSCO e-journals portal which covers more than 10,000 online journals. In addition the Library has also a good collection of educational CDs, DVDs, online-library, membership with the DELNET system enabling inter-library borrowing. The computerized air-conditioned library provides inviting ambience for feeding the intellectual hunger.



Knowledge & Learning Resources Centre



Parents' Welcome: Short Stay Facility

In addition to FAQs on the website and the Information Desks providing prompt query responses, EMPI welcomes admitted students' parents, particularly global nd outstations in India to avail short stay residence at campus by prior reservation in our furnished Guests Residency on subsidised tariff. Our travel unit also arranges Taxis from airport, Inter-State bus terminal, Railway Station and local Metro Rail - Chhattarpur / Qutub Minar stations pick up base on prior request.

Separate Hostels for Girls & Boys

...The Executive Development Academy

EMPI has separate hostels for girls and boys with both AC and Non-AC rooms option. The Hostels can accommodate about 1000 people from not only different corners of the country but also from various countries (in the International Hostel wing). Each room is provided with an attached bathroom with hot and normal 24 hours water supply. Both the hostels are Wi-Fi enabled and have separate Common Rooms, which have a TV with cable connection and facility for various indoor games.

Executive Dining Hall (EDH)

The EMPI Mess, better known as the Executive Dining Hall provides the best substitute for home made food. The EDH takes special care to provide a variety of hygienic and nutritious food to suit the taste buds of the young students from the various corners of the country. Operated under the supervision of Students Mess Committee, the menu covers Chinese, South Indian, North Indian, Continental and special dishes (during festivals).



Festivals on Campus

Medical Unit

A campus Medical Unit serving as a wellness services Centre provided by Orange Cross, a leading healthcare services management company is available on campus with nurses on 24-hour duty, regular visits by a doctor, online medical records along with tools and features of managing health and wellness. Any emergency case is immediately taken to the city hospitals. There is a facility of group insurance for all the campus residents for availing mediclaims.



Learning through Theater



Enjoying the Breakfast after morning Jog/Yoga/Exercise

Festivals on Campus

A mini-India that EMPI is, students managed festivals of various states are celebrated on the campus. Students take active part in these, right from planning to organizing and celebrating. This adds to their experience as successful event managers as well as trains them to be team-players.



Consultation at Medical Unit

Creativity and Amphitheater

The open air theatre 'Amphitheater' holds some of the major festivals, functions and other events at EMPI. It has a capacity to hold almost 1000 people. The Amphitheatre is also Wi-Fi enabled and the students at times when they are free during the evenings even carry out their discussions and project work in the open air—A reflection of a true, 'Modern Gurukul'.

Global Connect



(ICTPI)

International Conference for **Technology Policy & Innovation**

'ICTPI' is an international initiative to discuss and exchange ideas on technology policy and innovations at a tier one conference held annually in different countries since 1997. The deliberations of the conference are also published as a book, containing peer reviewed articles.

Professor M. G. K. Menon has been instrumental in getting the 11th Conference (2008) to India. EMPI, a leading Educational Institution in New Delhi that is spearheading India's Innovation movement, has been given the responsibility of organizing the Conference.



11th ICTPI held at India Habitat Centre, New Delhi

EMPI's CIEPRO (Centre for Innovation, Entrepreneurship & Intellectual Property) is a unique EMPI interdisciplinary initiative that attempts to bring together on a common platform integrations at different levels - Integration of Public Policy, Economics, Technology, Psychology and Management. CIEPRO's activities include policy studies, creation of an Indian Innovator's Forum, conducting an Indian Innovation Award series, apart from education, training and consulting to organizations and individuals on Innovation.

EMPI EU-India International Business Management Centre



This first of its kind effort in India, fully supported by the European Union, was established to serve as an applied business research centre pertaining to Indo-European Economic and Business Issues. The centre operated through a triangular research corridor with the University of Turin, Italy and Helsinki School of Economics & Business Administration, Finland, facilitated the transfer of doctoral student and facultyresearchers, so as to develop joint research on various sub-themes like Entry strategy of EU companies in India and vice-

versa, cross-culture entrepreneurship, Investment Climate and Policy etc.

GLOBE (Wharton School of Business International **CEOstudy**)

EMPI has been the country co-investigator of the India segment of a worldwide research programme GLOBE of the Wharton School, a major research study on CEOs. This project in India is led by our Research Unit Head Mr. Pankaj Saran. A key international publication is due based on research finding of the project. An extension of the Globe project that is now under launch is an Indo-China IT project "Why India is ahead in Software and how China may catch up? Examining the cultural factor". This project brings together EMPI Business School, New Delhi, GLOBE, The Wharton School, US and the City University of Hongkong. The study will climax in a worldwide publication by the famous Ashgate publisher (UK). This project is being conducted under the direction of Mr. N. Vittal, former Secretary, Department of Electronics and Telecom, Government of

EMPI's Joint Project with Asian Media Information & Communication Centre (AMIC) Singapore



EMPI has a major tie-up with AMIC Singapore, an internationally renowned Asian umbrella body on Communication and Media with regional chapters spread all over the Asia-Pacific. EMPI has very closely collaborated with the Indian chapter of AMIC, Singapore which is headed by Dr. M. S. Swaminathan and has Mr. N. Murali of Hindu as well as Mr. Vijay Menon amongst others distinguished personalities on its board. EMPI and AMIC have conducted joint projects on a number of areas including e-governance, UNESCO's International Programme for the Development of Communication, Economic Journalism

Global Connect



Udai Pareek HR-Labs of EMPI Business School, New Delhi to provide Consultancy to UNDP on Pedagogy for Human Development Modules

HR Labs of EMPI B-School provided consultancy to UNDP for their modules on human development in the area of pedagogy, i.e. methodology of teaching these modules. The content given by UNDP was used for these modules. The basic philosophy of the pedagogy suggests to help the learners "experience" the main spirit of the modules, critically examine their own orientation, and see the need of getting involved in the pursuit of advancing

human development in their societies. HR-Labs examined the modules in details, and suggested various pedagogical devices to be used in different places. Various interventions were suggested to generate experiences while teaching the modules. Some of the modalities suggested were instruments for the readers to collect self-generated data; interview to collect some first hand data; exercises simulating some social processes like conflicts, collaborations, living styles etc; role plays; cases; critical incident and analytical exercises.

EMPI's International India Innovations Program

Regular short term programs focusing on innovations are conducted at EMPI Campus. The program draws extensively from EMPI's substantive work in the area of Innovation and attempts to give students an understanding of the dynamics of modern innovative India by showcasing the innovations and the diversity of India. They also get to experience the hospitality and warmth of India.

Recently, students from USA, Europe and Caribbean visited EMPI for participating in the program on 'India Media Innovations' module.



Foreign Students at EMPI



A Session by Prof. Katherine Combellick at EMPI

EMPI Business School & Fordham University (Availing New Delhi & New York Digital Connect) work on Joint Research Project

Prof. Katherine Combellick visited EMPI for developing a first-of-its-kind course on Spirituality, Fair Trade and Social Justice. The course, jointly certified by EMPI and Fordham University, USA, will be delivered to students of both the Institutions.

The course is designed to ingnite awareness of economic injustice, which ultimately motivates action, large or small. Students groups of both the countries would be in touch electronically. Both the groups of students would then meet in EMPI in January 2013 & April, every year for 10 days each, to conduct a joint project. During her visit, Prof. Combellick also took a session with the first year students of EMPI on the subject.

Office: EMPI International

EMPI right from its inception has attempted to weave in internationalization in its entire growth process mirroring largely India's effort at integrating into the global order. While on the one hand, it has endeavored to take initiatives that have looked at new and unique regions of growth like East-Asia and Africa, on the other, it has also made efforts in putting the spotlight on India by taking Indian Innovations to the world.



Dr. Abira Saran Head, International Relations

National Initiatives

MISSION INNOVATIVE INDIA

In 2005, EMPI initiated the annual Indian Innovation Awards under the 'Mission Innovative India' with the blessings of the then President of India, Hon'ble Dr. A.P.J. Abdul Kalam. The following year, The Boston Consulting Group joined in as the Research Partner and Process Validator and the awards were re-christened as the 'EMPI-Indian Express Indian Innovation Awards' with the joining in of the leading national newspaper group - The Indian Express. The Awards celebrate innovative corporate, non-corporate, government and network organizations as role models by documenting and disseminating their innovation stories.

In pursuant of the Innovation Mission, EMPI has furthered a number of initiatives like the launching of the EMPI journal on interdisciplinary perspectives - 'Innovations', conducting jointly with the prestigious India International Centre, New Delhi, lecture series on 'The Change Agents – Innovative Indian Organizations', National Innovation Fellowships and introduction of the 'International India Innovations Programme' for International faculty, researchers and students.



EMPI - Indian Innovation Awards 2005

EMPI Campus based GLOBE India Development Centre

Visioning that emerging horizons of the globe will call for a totally new skill-set to manage the depleting resources in a world that is caught in a situation:

- 1. Ever growing population... Currently crossing 7 million
- 2. Meaningless consumption habits.
- 3. Need for inclusive growth to meet the ever growing human demand in a world where the gap between the rich and the poor has continued to haunt the society
- 4. Advances in Science and Technology, particularly the advent of Internet and social media

EMPI, in accordance with its founding charter has gone about working on plans that will bring the thinking minds of the world together to create new models of Enterprise and management. For this, we have built infrastructure and residential facilities for conducting meetings, conferences, seminars and workshops. Being located in the Capital of India, practicing Mangers, Professionals, Innovators, Scientists and the like are welcomed to avail the facilities.



" My best wishes to EMPI, Indian Express and other innovation promotion organizations success in their mission of making global innovation index of India to be less than five within the next five years."

Dr. A. P. J. Abdul Kalam (Speaking on EMPI Indian Innovation Awards Ceremony 2007)



Some of the Awardees

- LV Prasad Eye Institute
- · Mother Dairy Foods Processing Ltd.
- Multi Commodity Exchange of India
- Mahindra & Mahindra
- Mindtree Consulting
- Narayana Hrudayalaya
- · National Stock Exchange of India Ltd.
- Tata Consultancy Services
- Tata Motors
- ADAPT Formerly The Spastics Society of India
- Akshaya Patra Foundation
- Genpact
- Hindustan Petroleum Corporation Limited
- Hindustan Unilever Limited's Project Shakti
- Keggfarms
- · Larsen & Toubro ECC Division
- Election Commissions of India



American Students attending a workshop on Brand Building at EMPI

National Initiatives

We Think for India (WTI)

For imbibing a sense of social responsibility in our teaching learning culture, EMPI supported an initiative to launch a society: We Think for India (WTI).

It is a unique EMPI initiative that brings together some of India's most distinguished personalities like former Chief Justice of India Ranganath Misra, Dr. R. A. Mashelkar, Dr. Abid Hussain and Mr. L. V. Saptarishi amongst others to try and create first time in India a Participative Public Policy Forum, that synergizes Academia, Corporates and Government on a common platform to create policy alternatives for the government, as also educate intelligentsia in policy formulation.

WTI undertook its first major initiative in 2002 of conducting a



Mr. R. Rajkumar of IIT Delhi receiving the Award

National Manufacturing Sector Policy competition along with FICCI and Business World. The competition was an overwhelming success with 166 teams from across the country participating including the IITs, IIMs, TATAs, KPMG Consulting. The culmination of the competition was at the Prime Minister's residence on May 24, 2003 where the Hon'ble Prime Minister Shri Atal Bihari Vajpayee gave away the awards to the top teams and also released the book to Shri. Arun Jaitley, Minister of Law, Commerce and Industry, Government of India. More than 500 copies of the draft policy documents got sold in India and abroad including a large number circulated amongst various Ministries and Officials of Government of India. It indeed served as an excellent input to the policy makers leading to formation of the National Manufacturing Competitiveness Council.

WTI was the first kind of its effort in the country wherein students and faculty actually came together to contribute to policy making.





Quality Practices Survey for achieving Global Standards

A unique initiative taken by EMPI's Research Unit which has the potential to change the Quality Image of India is an applied research study in different sectors and perhaps the first of its kind study in country. The purpose: to create a record of current practices (or non practices)

covering pertinent factors like quality culture, quality process models, techniques being pursued and extent of success and failure in their implementation. Our initiative got support not only from PHDCCI but also from a host of research bodies from other countries including from the Konrad Adenauer Foundation-PHDCCI, Cleveland Adenauer Manufacturing Program (CAMP), USA, Mombusho Scholars Association of India (MOSAI), Japan and the Science and Technology Policy Institute (STEPI), Korea.

The EMPI Sustainability Centre

The EMPI Sustainability Centre has been launched under the guidance of Dr. Usha Dar to promote a healthy planet and sustainable living for present and future generations. It aims to achieve this objective through research, knowledge sharing, advocacy and igniting innovation. It will accelerate the scaling of sustainability through collaborations and strategic alliances with other institutions, corporations and government.

Usha Dar is a Gold Medalist from Allahabad University in MA, Economics. She completed her Doctorate in Economics from Edinburgh, UK in 1962. She has been a Professor in Delhi School of Economics, one of



Dr. Usha Dar

the most prestigious institutes of India. In addition to lectures to MA Classes she was also responsible for teaching Economic Administration to Civil Servants who were deputed here for one year Diploma course in Economic Administration. She delivered lectures in many universities/institutions, viz. University of Edinburgh, University of Glassgow, London School of Economics and Illinois Institute of Technology, USA as a Visiting Professor/Guest Lecturer. She has also served in Government of India as Economic Advisor in Ministry of Industry and Chief Bureau of Industrial Costs and Prices. Dr. Dar has also done consultancy assignments involving field surveys and interviews for the World Bank and EU. She has contributed in various government publications viz. Company News and Notes, Industrial Bulletin released by Ministry of Industry. Dr. Dar is also the Director Research in World Environment Foundation.

Development Initiatives



Work - Live - Learn - Play - Create



Banners showing the concept of different Enclaves in VIC

Stone of the City was laid on 23rd June, 2012, by Padma Bhushan N. Vittal, IAS (Retd.) along with Dr. Ajay Kumar, IAS, Joint Secretary, Ministry of IT. Located about 70 Kms from the Bangalore Airport, development of its first Electronic Components Manufacturing Sector has been taken up in collaboration with ELCINA.

With focus on building a global hi-tech city integrating the



Signing of Memorandum of Understanding with the Heidelberg Technology Park



Launch of ELCINA - VIC ESDM Model Cluster

Befitting our vision, EMPI launches Vittal Innovation City near Bangalore. Visualising the need for creating an Education-Centric city - a city of the future, where Industry is committed to concurrently focus on Human Resources / Skills development on the one hand and Technological development through Research at the same time, EMPI Vice President (Strategic Initiatives) Pankaj Saran, under the inspiring leadership, conceived a distinct blueprint for building such a combination of clusters comprising of various industry groups and named it 'Vittal Innovation City', to honour Mr. N. Vittal. Foundation



Mr. Pankaj Saran, CEO & Member Promoting Team of the Innovation City, explaining the concept to Chief Minister Mr. Narendra Modi at Vibrant Gujarat

elements — Work - Live - Learn - Play - Create, world renowned consultants, Doha Engineering, South Korea have been engaged for developing the master plan.

CAPA (Centre for Aviation) India, a global aviation knowledge practice and Vittal Innovation City (VIC) have signed a Memorandum of Understanding (MoU) to co-promote a high-technology aviation manufacturing, research and knowledge park to be known as CAPA-VIC Aerospace City.

Advantage Delhi

Location and Connectivity

EMPI is a residential campus, located in a southern suburb of New Delhi, in a pollution free green area. It is about 5 kms from two Metro Stations: Qutub Minar and Chattarpur, and about 15 kms from the international airport. The Metro connects all parts of Delhi and the surrounding areas, called the National Capital Region. The newly emerging suburb of Gurgaon is just 20 minutes away by Metro. Transport-wise, other than the Metro Rail services, EMPI is well connected with important destinations in Delhi & NCR by Delhi Transport Corporation and private modern buses and taxi service.



Metro Rail



Parliament House



Rashtrapati Bhavan



Cultural Pageant (ICCR)

Network for Global Business and Cultural Associations

Location of Institutions conducting Management and Professional studies in the Capital City – Delhi, has obvious advantages. First is the distinguished linkages possible with Chambers of Industries like FICCI, PHD Chambers, ASSOCHAM, FIEO, the National HRD network and the AIMA/Delhi Management Association; the global agencies like the World Bank, UNDP, ILO and the foreign embassies; access to good libraries and information centres; and centres of intellectual/cultural assemblage like the India International Centre, the India Habitat Centre, the Schools of Drama & Dance and the like. EMPI as an institution not only links with these Institutions but also enables vision building visits to the Republic Day, Industrial & Global Fairs at the Pragati Maidan, National Gandhi Museum, Raj Ghat and the like.



Shopping Mall



Capital of India: Meeting Place of the Globe



Formula 1 Race



Delhi Auto Expo 2012



Federation of Indian Chambers of Commerce and Industry (FICCI)



India International Centre

Admission Procedure

Eligibility

- Graduates with minimum 50% marks in any discipline from a University recognized by UGC/AICTE
- Candidates appearing Final Year of Bachelor's Degree in 2015 can also apply
- Pre-qualification through CAT, MAT, XAT, CMAT, and GMAT

Application Submission

- Offline: Application form can be obtained from EMPI Campus and EMPI's City Centre on cash payment of Rs. 1000. The application form can be downloaded from our website and duly filled application form should be sent across along with the demand draft of Rs. 1000/drawn in favour of "EMPI PGI" payable at Delhi.
- Online: Application form can be filled and submitted online on our website by paying the application fee of Rs. 1000/-.

Selection Process

- The selection to the Post Graduate Diploma in Management programme is purely based on the cumulative performance in CAT / MAT / XAT / CMAT / GMAT score followed by group discussion and personal interview. The group discussion and personal interview are integral components of the admission process.
- Due weightage will be given to past academic achievements and work experience respectively, apart from the above mentioned parameters.
- To identify and access the interpersonal skills each applicant is tested through EMPI's Psychometric profile testing.

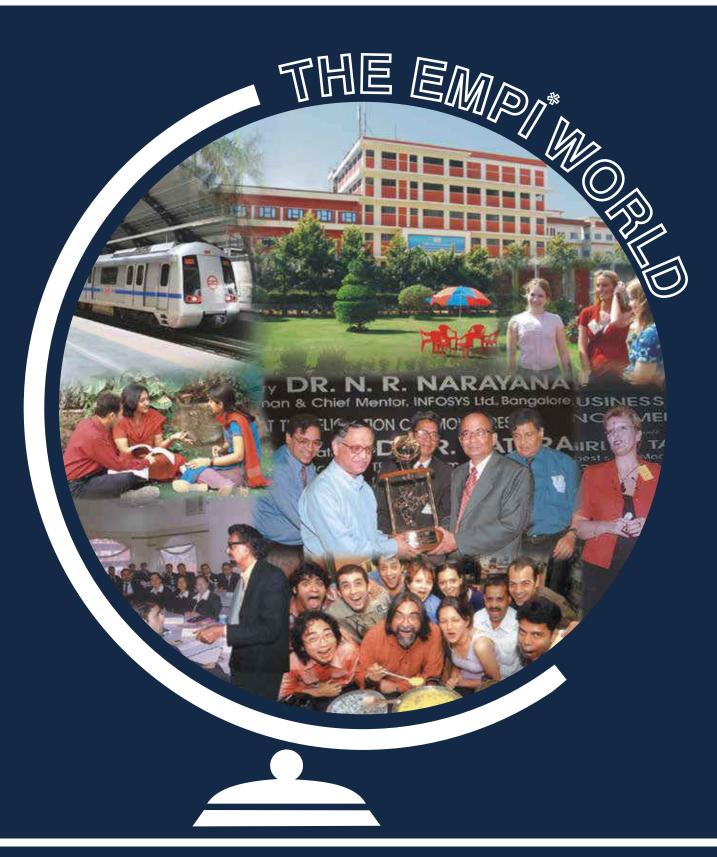
Scholarships (Merit based)

 Selected students who have an excellent scholastic record of achievements from 10th class onwards will be considered for scholarship.

Concessions

• Fee concession for Dependents of Serving / Retired Defence, Paramilitary Forces, Central and State Police, Differently-abled, Gender (girls) is provided.







INNOVATING FUTURES

*A Group of Speciality Management Institutions (An ISO 9001:2008 Certified Institution)

EMPI* Group of Institutions

EMPI Residential Campus

CAMPUS: Near CSKM Public School Satbari, Chattarpur, NEW DELHI-110074 Phone: 91-11-2665 3764 / 4727 / 4732

E-mail: admission@empi.ac.in

EMPI's City Centre

H-64, Connaught Circus, NEW DELHI-110001 Phone: 91-11-41510474

E-mail: delhi.citycentre@empi.ac.in

Visit: www.empiindia.com • Toll Free Number: 1800-300-20652

*Entrepreneurship & Management Processes International