Stalwarts at NDIM



































New Delhi Institute of Management

(Approved by AICTE, Accredited by NBA, GOI and PGDM declared equivalent to MBA by AIU & AICTE)

Globally Accredited by ASIC, U.K., with "Premier College Status", a rare global distinction

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NDIM in News









02

hteducation

and Politics

Crime/ Education

of PGDM Students of New Delhi Ins छात्रों को गुणवत्ता पूर्ण शिक्षा ही हमारी

spl. correspoi New Delhi: Institu to have Shri Si shart plan she Chairman, Bharti I do san a san confer the AICTE, appropriate which is declare Association with Ir at its 18th Annual 400+ students fix Manipur Assam Value and

Bihar Punjab Delhi & NCR graduated with 100% finest Hon'ble Minister for Railways: 7 former Chief Secreta india: T.K.A. Nair, IAS, Advisor & Principal Secretary to

प्राथमिकता : विश्वमोहन बंसल

ra, IAS; B.B. Tandon, IAS (ex-Chief Election Co 2 I the union ministries of Petroleum, I & B. nel and were Chief Secretaries of several

s former Chairman UPSC, Prof. D P Ag B.P Singh (ex-Chief Justice Bombay High urana, Secretary General, Asia Associatio MA): Sirajuddin Qureshi, President Inc. han, Dr. Purshotlam Lal; Padmashri, । group and President (Elect) FICCI; He युवाओं के पास आज ज्यादा विकल्प- सुनीस मित्तस







Mr Sunil Bharti Mittal at the 18th NDIM takes unique initiative of



The unique initiatives that have achied of its complexities. Those new initiavolume to NDBU's MEA non several

tives are helping students understand. The distinguished board of directors of NDIM which

which provides exposure that it is elicitoris in the spece. NOM has been carried encoupt the DSS. Dhanoa, IAS. R.K. Teksu, IAS. LK. Rasgott

मांख्य समा

NIDIN

V M Bansal Chairman, New Delhi Institute of Management 19.29 STRIVE OF BORDER WITH COLOMBIA . MYANMAR'S!

U.K. Sinha, Chairman, SEBI addresses NDIM



5 GOVT & POLITICS

NEW AVENUES (NDIM)

or the second consecutive year, Deloitse
Lufat has recruited 14 PGCM students from
New Delhi Institute of Wanagement, ING
Vysys too, another sought after MIVC stands ceth india hiring from MDM this vesels. to commitment from the best continuing with the present shared has been continuing with Lapital 50, Smartichia, Copsal Fartners, Orioza (NEST Astrings, Maked coor with empther 1730-companies set for recryoting at NOMA According to the Receivers Director, NOMA for the continues to be a feetbalfe for its recruiting. continuing to para fractional to the including 1656 - companism had that their described 2009-11 tracts at MODA, condit for which gives to highly connected believed of povernous and 50 composite british faculty red by removined Management Guru Dr. Manath Achilland, Dr. Der, Dr. Semposa, Dr. Bassi, to name a free. 409M continues to be rated among the best Notes commune to be related among for tests in India for its industry interface and its interfectual copital as per ARMA, Rusinescellunia and Business india Surveys of lites 3-Schools. Actuacing MEA applicates across the nation as IROM specialises in combining to meet parents epectations by providing quality education, and providing safe and docarried entities environment.

Zero Fashion is a competition, which will be a part of fashion above. Different teams will use scrap material of their own choice such

as newspapers, dry leaves and other waste materials that are disposable and create dross

The Telegraph Zero Fashion

Spandan, ZERO FASHION

dan, a three day festival provides an eneners for students to generate business plan&display their cronine and intellectual planskumpersy user creative and mortectual unless while compete amongst the best in the educational institution. Every year we have a footfall of 2500s enabers during Spansian by NDIM. New Dorbit Institute of Mexinguistics in a premaier MIRA school of India usera 1992. It is a part of the nex for profit charitable soci-

VPs of 16 MNCs were at NDIM to add new industry based mor key which has been declared a national level to its PGDM curriculum to open more avenues of high end p ments for its students. Student Mentoring at NDIM have air been taken up by top corporates this year, mentoring them by

with its help. The dresses created by differen groups will be displayed on manp by usedels representing such group. The sudges will judge which dress tooks bent. The team size should ideally be - 4-5 members; including

Smart India Hackathon 2017

Digital India takes one more giant leap as Smart India Hackathon is being organized to encourage student participation in national issues and fund the best projects as start ups. Grand Finale of the Union Government's "Smart India Hackathon

to 8 pm on 2nd April 2017, a 36 hrsnon stop event has been hosted at New Delhi Institute

2017" from 8 am on 1st April

hteduc of Management, Delhi. Chairman

NDIM faculty teaching in Europ

and runners-up Mr and Ms Sever P (talent show) conti

O vodafone



For the first time, MBA Institute of Management (NDIM) have been hired w top foreign universi-

ioe, Vice-President Hamist This trend reversal Annal and ferror PM Ma-roster Sigh post titteles ing to be a game cha²⁴⁰ resided their annala-

Giani Zail Singh remember

Digital India — Laying Foundations of a New India

Step visitor of the Designation of Arms Designation of the Designation of Control Internation of Control The first of the second second

FROM SUBHASH CHANDRA NDIM hosted its 19th Annual Convocation for 2014-16 batch on March 4 at its campus. Media moghul Subhash Chandra, MP, Rajya Sabha, and chairman of Essel Group, was the chief guest. The presidential address was delivered by BS Bassi, former Commissioner of Police, Deihi. Over 350 students graduated with 100 per cent placements in blue chip companies at the convocation. "You need to have faith in yourself and in your

recipe of success," Chandra said. ne Indian EXPRESS Men. 13 February 2017 has spaper indianexpress com//c/16817119

ability to succeed - that is 90 per cent

STRATEGY TALK (NGIM)

Harvard University Professor Dr. Shashank Shah spoke extensively on "Delebrating Indian way of Dong Business" as part of the "Interintional Knowledge Series" sunched at NDMM on completion its 25 years. Or Sheshark talked about win -win strategies rooted n locian culture and quoted oden-

hteity

Sivily from his book "Win-Win Corpositions" published by Percuin as



BARTAMAN Patrika, West Bengal

Sunday, 20th Jan, 2013

विकार श्रीविनिष्, मधार्मिक, ३५ धानुवानिः निकार नितालक्षां दे क्रीराम এগিছে চলার অন্যতম মন্ত্র। তাই লিঞাকেই সমল করে আগামী পথ সুন্দর ও সাক্ষরমান করে ডুলতে ছাত্রপুত্রিকের গরামর্শ বিকোন 'নাধারানী' সূত্রত বাব। সংখ্যতি নিট দিলি ইনটিটিটট অব মানেক্সমেন্ট'ব এক সমাবর্তন



NDIM wins Best MB/

to Media his being. Emercial lanerus, Isopoly Chair

NDIM STUDENTS GET DEGREES elhi Institute of Manag



Choice of top MNCs

NDIM बना स्मार्ट इंडिया हैकॉथॉन का नोडल सेंटर



प्रश्नात (इन्होआएए) क्षेत्र करें। तड वट प्रश्ना क्षित्र क्षा, अवस्थित इस इसेंट के दिना, पूर्ण 24 चेंगल सेंटर समय पत म १८४ मधीर प्रोपादेश और इंटरीकरण रोजार को फेडान्ट्रे को पास स एक्टीकार्यक्त को भी पुत्रम दिन्द गया, 'तार्थ हिंदन हैकार्यक' an then sales a torica die reter man toricat, rije planen we are use testing, a an other sust a list man a कारोहर का शाय कर करणा.

ment is defend, of a fallences for extremely a list well क्षेत्र राष्ट्रतेन अनेवाने के जिल्हा रोवाल कीर संस्था गया का निर्मित करिय 15 सोविक्ट अधिकार्य म ४ मंदिकार आईटी प्रोप्रेसालक हुनेंड ताब महारे के तिथा लांबाका ३६ मोटे एक सीता में क्रमीता पटे विदर्शी के जिसमें सोवाद समीत विस्तितिक ने प्रमानिकारिक में देवानीय का pelms face, 2 artes wh writers on overst more than दृश्य, विकास सम्प्राणिय विकेशीत जात गांद्रशंच्या प्रमुख कांच की परिवार लि. क्षेत्र के अवस जीविका क्षेत्रिकीर्य में के अर्थ सकत में कियान व्यक्तिम व स्थापन स्टार्टनम् सामने जार

Leading MBA placements for last 16 years **EDUCATION SPHERE**



htcity

ing live projects.

efrom Youth Nexus...

Monika and Sanjay Singh stood second in the contest for their singing and dancing

skills, respectively

professors from New Delhi

Luneburg, Germany, Island Giant Zed Struck were Faculty Exchange Private

hold at Backtrapet. Bla-van's durber hell beer today. Provident Pranch Makher

About NDIM

New Delhi Institute of Management was established by a National Level NGO set-up in 1992. NDIM is approved by the All India Council of Technical Education (AICTE), Government of India since 1996 and has been ranked amongst the top league of B-Schools for the last 20 years. Recent rankings by IMRB, Bloomberg, DNA Group of News papers, Business World, Business India, All India Management Association, Business Standard, have consistently rated NDIM amongst the Top 12 Pvt. B-Schools in India. The Industry Interface and Scale of Operations have been rated the Highest in India in June 2015 & 2016 by the AIMA-Business Standard Survey.

NDIM is accredited by National Board of Accreditation (NBA), Govt. of India. MBA at NDIM is internationally accredited by the international rating body, ASIC (UK), with "**Premier College Status**", a rare international recognition.

NDIM is steered by 75 nationally & internationally accredited highly-rated faculty drawn from 24 International Universities & have been associated with 140 corporate houses. It is the only B-school in Asia which is run by 7 Former Chief Secretaries / Secretaries, Government of India. NDIM is proud to be one of the only two Management Institutes in India chosen as Nodal Center by Ministry of HRD, AICTE to host the prestigious Grand finale of 'Smart India Hackathon 2017' Competition.

Over the years, NDIM has become a preferred name amongst the recruiters. A large number of highly reputed companies have shown overwhelming response for Campus Hiring, Internships and Live Projects. Corporate Connect at NDIM has been bracketed at the No.1 position in India by AIMA-Business Standard. NDIM has proudly hosted 600+ corporate leaders during the last 1 year. 115 Industry professionals are regularly mentoring & guiding NDIM students as a pay back to the next generation.





Rankings

NDIM is proud to be rated among the top B-schools of India by the All India Management Association and several reputed business magazines and research organizations consistently over the years.

OVERALL RATINGS

- NDIM Ranked as 25th Best B-School in India, 2 year in succession by Business Standard, June'2017 and June' 2016
- NDIM has been Awarded with Illustrious Brand-Making India Proud award by Mail Today, India Today Group, May' 2017
- Declared as Best MBA School of North India by ASSOCHAM, 2017
- Declared among "THE WORLD'S GREATEST BRANDS 2015-16- INDIA" under the Education catergory by PricewaterhouseCoopers and URS
- Ranked among 20 Best B-schools of India including IIM's by Business World, 2015
- Management College of the year 2015 in International Exposure by Higher Education Review
- Best B-school in India by Centre for Education Growth & Research-2014, 2015
- Accorded Premier College Status by ASIC (U.K.) in Nov. 2014
- Declared among the Fastest Growing Business Schools of Asia in January, 2014 by KPMG India

CONSISTENT RECORD OF 100% FINEST PLACEMENTS

- Ranked 15th Best in India in 2015, 15th Best in 2014, 16th Best in 2013 and 17th Best in India in 2012 by Business World
- Placements ranked as 5th in entire North India amongst all Private B-schools by AIMA -Business Standard, June'2015
- 24th Best in India by National HRD Network'2015

INDUSTRY INTERFACE

- Ranked highest in India at the same level as IIM-A, IIM-C by AIMA-Business Standard, June'2016 & June'2015
- Bracketed at number 1 slot in India by AIMA, IMRB, Business Standard 2014

SCALE OF OPERATIONS

- Ranked at highest level in India by AIMA-Business Standard, June'2016 & June'2015
- Among the highest in India by AIMA, IMRB, Business Standard 2014 & 2012

NDIM got a rare recognition of being amongst the only two Management Institutes amongst the 26 institutes across the country chosen as Nodal Centers by Ministry of HRD, AICTE to host the prestigious Grand Finale of `Smart India Hackathon 2017'

Chairman

Prof. Vishwa Mohan Bansal

He was Advisor to former Lt. Governor, Delhi. By education, he is a Journalist, an Electrical Engineer, a Law Graduate and an MBA. He has headed key departments of highly sensitive public undertakings like Punjab State Electricity Board, Pepsu Roadways, International Airports Authority of India, Municipal Corporation of Delhi etc, in addition to being the youngest and the longest serving Director of DDA for 11 years; Collector, Principal Commissioner and Secretary of DDA for 17 long years-where he served with utmost discipline, integrity and commitment, starting with Asiad in 1982 to Common Wealth Games in 2010. V. M. Bansal is now the Chairman of 25 year old New Delhi Institute of Management.

Ankur Bansal

He is a Chartered Accountant and holds a Masters degree in Business Administration (MBA) from Carnegie Mellon University, USA. He started his professional career with Arthur Andersen India and was later associated with Ernst & Young. In these organizations, he worked in the capacity of a Consultant advising various multinationals on the regulatory and strategic aspects of their businesses in India. Post his MBA, he worked with Bank of America Securities, New York as an Investment Banker in the General Industrials Group, advising clients on various M&A as well as Capital Restructuring issues. In mid 2008, he took over as the Vice Chairman of "New Delhi Institute of Management", a 25 year old premier management institute in Delhi.



Vice-Chairman



Dean

Dr. Gauri Modwel

She has twenty five years of rich academic and research experience. She has worked in esteemed organizations, Research and Information System (RIS) for the Non-Aligned and other developing countries, Ministry of External Affairs and Indian Council for Social Science Research (ICSSR), Ministry of Human Resource Development. She has written several research papers in association with World Bank, SASAKAWA Peace Foundation, Japan, Max-Plank Institute of Economics, Germany, George Masson University, USA and Florida State University, USA. She has provided consultancy to the research institute, Strategic Foresight, Government of Maharashtra, Ministry of Consumer Welfare and World Health Organization in the area of economic development, consumer welfare & business and economics of health.



Placement Director's Message

It gives me immense pleasure to introduce you to the vibrant PGDM batch of 2016 – 2018 of New Delhi Institute of Management. This group of students come from diverse backgrounds and collectively constitute a potential resource which is very enthusiastic, keen on learning and has the desire to accomplish every goal, in line with the traditions maintained by our distinguished alumni of the previous years. One of our mission, amongst others, is to provide knowledge and technology based management education to satisfy the needs of society and industry and help in building national capabilities in different specializations of management education and research.

NDIM campus provides unique opportunities to students to think big and come out with novel ideas. Ethos, team spirit and community service are strongly imbibed in our students through student driven activities so that they develop great initiative and organizing abilities. Various functional and recreational clubs help our students inculcate necessary leadership qualities, zeal and enthusiasm. Due importance is given to the Corporate Skill Development Programmes which enable students emerge as skillful and professional communicators and cater to the emerging requirements of Global Business Environment.

We encourage our recruiters to shortlist students and train them to their company-specific skills, even while students are at the campus, so that the students are fully equipped to take on responsibilities of their jobs immediately on joining, thus saving several months of training after their induction into the jobs. Organizations have been giving our students excellent opportunities in the form of short term/long term projects thus providing them with practical learning. I am sure these young and vibrant minds are fully groomed to assist you and assume higher responsibilities in whatever way you entrust them.

I take this opportunity to thank members of the industry for their continuous guidance and whole hearted support at all times. I take pleasure in inviting all of you to our campus for closer interaction with our students, for sharing your life's experiences and learning. I heartily welcome the observations and suggestions from each one of you in our common endeavor of grooming better business leaders and entrepreneurs for our country.

BHUMIKA BANSAL

Director - Corporate Relations, Quality and IT Operations

International Tie-ups

India China Trade Centre: NDIM offers Student Exchange, Faculty Exchange & Hosts International Business Delegations

Germany: NDIM offers Faculty Exchange Programme & Research Collaboration with Leuphana University, Germany

Spain: In Spain, **The Universitat Autònoma de Barcelona** and **Universidad de Sevilla** provide semester exchange & study programme to NDIM students

France & Hungary:

- NDIM offer opportunities to study with ESSCA School of Management in both the countries
- NDIM offers student exchange programme with ISC Business School, Paris

U.K.:

- Tie up with **Oxford Graduate School** This college facilitates degrees validated by the University of Wales and has professors from the University of Oxford, Cambridge, London and Birmingham
- Oxademy Graduate School offers student exchange, joint development of new PG & Professional programmes
- British High Commissioner, Sir Rob Young, launched MBA of Edinburgh Business School-Heriott Watt Univ. at NDIM way back in 1999

Australia: NDIM has partnered with The Pacific Institute of Perth Australia and Australian Institute of Management, Perth Western Australia for various study programmes

Malaysia: Management & Science University offers academic & business research cooperation

Scandinavian International Executive School provides opportunities for international immersion

International Youth Fellowship: NDIM has partnered with IYF Korea for student Exchange Program & Faculty Development Program

BRICS Chamber of Commerce & Industry facilitates visits of faculty members, researchers, visiting business delegations, academic & corporate professionals from BRICS countries at NDIM for knowledge exchange & enhanced learning & placement of students in BRICS Countries























Placement Highlights

- NDIM ranked as 25th Best MBA School of India by the Business Standard in its 6th June, 2017 issue
- NDIM has been awarded with Illustrious Brand-Making India Proud award by Mail Today, India Today Group on 12th May, 2017
- Ranked highest in India at the same level as IIM-A, IIM-C by AIMA-Business Standard, June'2016 & June'2015
- NDIM has also been declared as Best MBA School of North India by ASSOCHAM, 2017
- Highly placed 4750+ Alumni Network

Highlights of Batch 2015-2017 (Batch strength 440)

- International placements
- Multiple offers to 96+ students
- 164+ New Companies offered placements
- 307+ Companies offered placements
- 310+ Companies offered summer internships

Some of our Recruiters

Accenture, Aditya Birla, Airtel, Amazon, American Express, Asian Paints, AVON, Axis Bank, Bagrry's, Bajaj Corp., Bausch&Lomb, Bennett Coleman & Co., Berger Paints, Blue Star, BMW India, CCD, Capital First, Citi Bank, Colgate Palmolive, CSC India, Copal Amba, Dainik Bhaskar, Darashaw, DCB Bank, Deloitte, Deutsche Bank, DLF, DTDC, E&Y, Edelman, Emami, Federal Bank, Fedex, Field Fresh Foods, Fujifilm India, Future group, Gartner, Genesis Group, Genpact, Godrej, H&M, HCL Services, HCN, HDFC AMC, Home Credit India, HT Media, ICES, ICICI Securities, Idea, IMRB, Indigo, IndusInd, ITC, JK Cement, J&J, Jones Lang LaSalle, KPMG, Kurl-on, Liberty, Luminous, Mansukh Securities, M&S, Microtek, Naukri.com, Nestle, People Matters, Philips, Protiviti Consulting, Radio Mirchi, Reliance JIO, Capital IQ, SBI Card, SRF, Standard Chartered Bank, Tata AIG, Walmart India, Yes Bank, etc.

Highlights of Batch 2014-2016 (Batch strength 402)

- International placements
- Multiple offers to 85+ students
- 320+ Companies offered placements
- 290+ Companies offered summer internships

Some of our Recruiters

ABP News, Aditya Birla Group, American Express, Ameriprise, Asian Paints, Avon, Axis Bank, Bajaj Group, Bausch&Lomb, Berger Paints, Bharti Airtel, Bridgestone, Capital First, Castrol, Citi Bank, CNFC Media, Coffee Day, Copal Amba, Cushman & Wakefield, Daimler, Decathlon, Deloitte, Deutsche Bank, Ernst & Young, Exide Batteries, Godrej Group, HDB Financials, HDFC Bank, Heinz India, HT Media, Idea, IDFC Bank, ITC Ltd., iTV Network, JK Industries, J&J, Jones Lang Lasalle, Kamdhenu Ispat, Kellogg's, Kuehne+Nagel, Liberty Shoes, LT Foods, MTR Foods, Nestle, NIIT, PNB Housing, Rediff, Reliance, Religare, S&P Capital IQ, Sapient Nitro, SAR Group, Shriram Pistons, SRF, Standard Chartered Bank, Stryker India, Tata Teleservices, Safexpress Group, Total Oil, TP-Link, Transparent Value, VIP, WNS, Zomato, Zydus Cadila, etc.

Highlights of Batch 2013-2015 (Batch strength 412)

- International placements
- Multiple offers to 80+ students
- 310+ Companies offered placements
- 180+ Companies offered summer internships

Some of our Recruiters

Amazon.com, Ameriprise Financial, Apollo Tubes, Armstrong India, Asahi India, Asian Paints, Avon, Axis Bank, Bajaj Electricals, Berger Paints, Bose Corporation, Business Standard, Capital IQ, Cargill Foods, Citi Bank, Colgate Palmolive, Continental Tyres, Copal Amba, Dabur India, Deloitte, Deutsche Bank, Dish TV, DLF Ltd., DS Group, Dun & Bradstreet, Ernst & Young, Essel Group, F1F9, Fedex, Godrej, HCL, Hike Messenger, Hyatt, ITC Ltd., ITC Fortune, iTV Network, Johnson & Johnson, JK Tyre, Kellog's, KPMG, Madura Garments, Naukri.com, Network18, Nestle, NIIT, Omaxe, Orient Craft, Panasonic, Pantaloon, Parle Products, Percept Ltd, Philips India, Reckitt Benckiser, Redington, Reliance Telecom, Safexpress, TATA AMC, TATA Chroma, Tata Teleservices, Tecnova, The Park Hotels, Total Oil, Trident, Videocon, WNS, Zomato, etc.

About the

About the Program

New Delhi Institute of Management offers two year full time AICTE approved Post Graduate Diploma in Management (PGDM) which is declared equivalent to MBA by the AIU (Association of Indian Universities) and accredited by National Board Accreditation (NBA), Govt. of India. In addition AICTE Approved PGDM (Finance) and PGDM (Marketing) are also delivered by highly skilled full-time, adjunct, part-time and visiting faculty drawn from the corporate world.

Curriculum is regularly reviewed by our **Academic Advisory Council**, which consists of 94 eminent and senior professionals from the corporate world and known academicians.

The Program is designed to nurture all-round excellence and provide in-depth understanding of key functional areas of management. It focuses on integrated development of individuals and their collective spirit, to enable the students effectively adapt to the realities of the corporate world and proactively respond to the challenges arising in the globally changing environment.

To ensure maximum learning and employability of students, we offer **Dual Specialisation** where each student has to study two specialisations of equal weightage. The specialisations offered are in the areas of:

- » Marketing Management
- » Finance Management
- » Human Resource Management
- » Financial Services & Insurance
- » International Business Management
- » Information Technology
- » Production & Supply Chain Management
- » Media & Communications Management
- » Digital Marketing
- » Business Analytics

PGDM Syllabus Core Papers

I SEMESTER	II SEMESTER	III SEMESTER	IV SEMESTER
 Principles of Management Managerial Economics Business Statistics Accounting for Managers Marketing Management Individual Behaviours in Organisation Corporate Skills Development Information Technology for Corporate World Computers for Management Lab-I Corporate Social Responsibility Business Analysis & Applications Emerging Global Business Trends Global Communication Business Analytics—Laying the Foundations Digital Marketing Laying the Foundation 	 Human Resource Management Financial Management Competitive Marketing Business Research Methods Information System and Technologies Computers for Management Macro Economic Environment of Business Interpersonal and Group Process in Organisation Corporate Skills Development-II Business Analysis & Applications Practical Exposure on CSR Global Communication Foreign Language 	 E-Business Computers for Management LAB III Production and Operations Management Global Business Management Strategic Business Management & Analysis Legal Aspects of Business Corporate Skills Development-III Business Analysis Applications 	Business Ethics Major Project And Viva Entrepreneurship Development & Project Management

Elective Papers

HUMAN RESOURCE

- •Talent Acquisition, Development & Retention of Employees
- Performance Management
- Compensation & Rewards Management
- Employee Relations & Labour Legislations
- Organizational Developments & Change

FINANCE

- Principles of Banking & Insurance
- Financial Markets & Services
- International Financial Management
- Security Analysis & Portfolio Management
- Financial Risk Management
- Merchant Banking & Corporate Restructuring
- Major Project: Specialization Based
- Capsule Course-Financial Modeling

MARKETING

- •Integrated Marketing Communication & Brand Promotion
- Sales & Distribution Management
- Digital Marketing & Social Media
- Marketing of Services
- Consumer Behaviour and Strategic Brand Management
- International Marketing

MEDIA & COMMUNICATIONS

- Advertising Organization and Business
- Corporate Communication I: Principles
 Practices
- Media Campaigns
- LAB: Advertising Ideation and Campaign Development
- Corporate Communication II
- Digital Branding I: Strategy & Tactics
- Digital Branding II: Measurement & Metrics

DIGITAL MARKETING

- PPC Campaigns
- · Content Writing & Blogging
- Digital & Social Media Models
- Social Media Management & Google Analytics
- Online Reputation Management
- Website Analysis & SEO

BUSINESS ANALYTICS

- Data Analysis Using R
- Data Base Management Systems
- Python
- Advanced Data Analysis Using R and Tableau
- Advanced DBMS Using SQLite and SAS
- Business Analytics Prediction & Forecasting

INTERNATIONAL BUSINESS

- Export-Import Procedures & Documentation
- International Business Negotiation & Managing Cross Cultural Diversity
- Foreign Exchange Management
- International Business Strategy
- Risk & Insurance in International Trade
- International Marketing Logistics

FINANCIAL SERVICES & INSURANCE

- Principles & Practice of Banking
- Principles of Insurance
- Principles & Practices of Insurance Risk Management
- Excellence in Competitive Financial Services
- Regulations in Insurance Business
- Commercial Liability Insurance and Risk Management

PRODUCTION & SUPPLY CHAIN

- Operations Research Applications
- Supply Chain Management
- Service Operations Management
- Warehousing Inventory Management
- Total Quality Management
- Productivity & Performance Management

INFORMATION TECHNOLOGY

- Software Project Management
- Requirements & Estimation Techniques
- CRM using Microsoft Dynamics
- Concepts of Enterprise Resource Planning
- Marketing of Information Technology
- IT Infrastructure Management

WINTER INTERNSHIP

After completing semester 1, students get their first exposure as winter interns with corporate world for about 4 weeks. After which, they will be required to submit project reports and undergo viva-voce on their projects.

SUMMER INTERNSHIP

After completing semester 2, students undergo corporate exposure for about 8 weeks for which they are sent to different companies as summer internship trainees. On coming back, they submit summer internship project reports and undergo viva-voce on their projects.





Dr. Subhash Chandra Chairman Essel Group



Mr. Nagesh Pydah Chairman Oriental Bank of Comm.



Mr. Vijay Chadda CEO Bharti Foundation



Mr. Kyungmo Cho Managing Director Dongyang, Korea



Mr. Hemant Kanoria Chairman & MD SREI Group



Mr. Santrupt B Misra, CEO Carbon Black Business Aditya Birla Management



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NDIM is led by internationally acclaimed stalwarts who are known for their great achievements, research, unparalleled leadership, contribution at global level, and for their finest corporate & academic connect. NDIM Board members have led more than 200 Government delegations to almost every country and international platform and are on the boards of IIMs and two dozen top companies and are part of the Union Cabinet. They have headed almost every department and sector of Union and State Governments, top businesses, trade chambers & economic bodies for more than 4 decades. Such distinguished academic & industry leaders make NDIM stand tall in the fraternity of B-Schools.



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NDIM has the privilege to have the best blend of the Corporate Professionals and Bureaucrat Leaders as part of the Advisory Council to guide in its journey for excellence. The members bring in vast knowledge, valuable experience, diverse expertise, provide regular feedback, guidance, live-projects, fine tune the curriculum in line with the emerging business needs.



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- Mr. Vishal Dembla, HR Consultant, ABC Consultants
- Mr. Vivek Nanda, Head Direct Sales (N), Sharp Business Systems (India) Ltd.



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Dr. Vinay Sahasrabuddhe MP(Rajya Sabha) & National Vice President-BJP



Rathore, Hon'ble Minister

of I&B, Govt. of India

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Sh. K.K. Paul Governer Uttrakhand



Sh. Sham Lal Goyal, IAS Jt. Secretary, Ministry of Chemical & Fertilizers



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Faculty is the foundation of any higher education institution and NDIM is proudly known for its highly renowned faculty which is globally acknowledged Full Time Faculty of NDIM are highly rated and have been associated with 240 industries & corporate houses and 24 international universities. They are supported by a number of senior industry professionals and faculty from Ivy League colleges who take full courses, modules and workshops placing NDIM in the top league of MBA schools. Global Learning and Strong Industry Background of the faculty help NDIM students stand out at every platform. "Intellectual Capital" of NDIM, which is the real foundation of any academic institution, has been rated as 20th best, and 'Academic Excellence' as 18th best in India by the Business World.

The faculty attended 216 conferences & seminars at FICCI, PHDCCI, ASSOCHAM, CII, IHC, IIC, IICC, AIMA, DMA, IRS, NHRD, FMA, AICTE, EPSI, British Council, ONGC, CEGR, India Today Group, Yes Bank Foundation, CRB, Embassies etc. and hosted more than 800 senior professionals from top business houses during the last one year at its campus thus securing 717 Live Projects for its PGDM students in addition to their 100% final placements and summer Internships at renowned companies like KPMG, DS Group, Tata Motors, SRF, Aditya Birla, Mother Dairy, Bisleri, HDFC, United Biscuits, Exide etc.

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Faculty also designs and conducts trainings and consultancies for the corporate world and the government of India; and is being regularly invited to train at Apollo Hospitals, BSF, Bureau Veritas, ITBP, CISF, CRPF, SAARC Secretariat Bhutan, Global Logic, Honda Siel, Idemitsu Lube India, Jackson, Jindal Steel, NachikG, Tata Power Solar, Uneecops Technologies, Cowi India (SHR), Eagle India, HPCL, Indus Business Academy, JK Lakshmi Cement, MapMyIndia Ltd, MMI, Network 18, Open Workshop-Inter Co, Samsung, Tata Power Solar, TERI (SHR), The Lodhi Hotel, Umamg Dairies, Axis Bank, Bureau of Indian Standards, CISF, DMRC, Delhi Golf Club, Delhi Traffic Police, Metro Hospitals, National Defence College, OBC, Rajeev Gandhi Cancer Institute, SSB Academy, Senior officials of the State Assemblies and Parliament of India, families of India's top civil servants at CSOI New Delhi, senior executives of more than 30 MNCs and Navratnas of the Government of India. NDIM faculty has been invited to more than 230 panel discussions in the last 2 years at national TV Channels thus putting its faculty at par with most revered intellectuals of the country.

NDIM is perhaps among the few MBA schools of India whose faculty has been chosen by top companies like Vodafone, India Bulls, IDBI etc. to be Directors on their boards, which is a great recognition for any B-School and its faculty.



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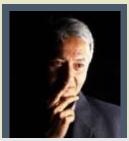
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- High Powered delegations from USA, Korea, Bangladesh & Bhutan recently had extensive workshops at the hands of our faculty
- International workshops and sessions are regularly conducted for NDIM students by International Trainers



Some of our recent visitors include Prof. Preetam Saikia, Middlesex University, London; Prof. Leena Upadhyay, SIES, Singapore & Norway; Prof. Jaideep Chowdhury, BWL, Switzerland; Prof. Gary Packham, Prof. Stephen Wordsworth, Dr. Simon, Lord Ashcroft International Business School, UK; Dr. Anuradha Basu, San Jose State University, USA; Mr. David Wilcox, Reach Scale, USA; Prof. Taleb Omran, Syrian Embassy; Prof. Partrick Michael Keptner, Tohatchi Area of Opportunity & Services, Inc., USA; Prof. FonSim, The University of Nottingham, UK; Dr. Ullrich Guenther, University of Lueneburg, Germany; Prof. Gita Surie, Adelphi University, USA; Prof. Simon Sweeney, University of York, UK; Mr. Richard Tan, Success Resources International, Singapore; Mr. Peng Joon; Prof. David Faulker, SAID Business School, Oxford University, UK; Chairman, Magna Carta College & Oxford Graduate School, UK; Dr. Willy Kriz, University of Applied Sciences, Austria; Prof. August Predetto, Institute of International Politics at Helmut Schmidt University, Germany; Col. Achim Hertgens, German Defence Attaché, Embassy of Federal Republic of Germany, India; Prof. Alex Paizes, Pacific Institute, Perth, Australia; Mr. Mark & Jeffery from Walt Disney, USA; Prof. Vikas Mittal, Rice Univ., U.S.A. (ex-Faculty, Kellogg, USA); Prof. Ajay Kalra, Tupper School of Business, Carnegie Mellon University, USA; Ms. Sari Joutsimaki, University of Tampere, Finland; Faculty from Broward College & Centre for American Education, London; Prof. Ritu Agarwal, Robert H. Smith Dean's Chair of Information Systems at the Robert H. Smith School of Business, University of Maryland, College Park, USA; Center of Health Information and Decision Systems at the Smith School, USA; Mr. Maurice Dimmock, Accreditation Service for International Colleges, Australia; Ms. Maria Luisa Perez, Centre for International Development from Australian Institute of Management, Western Australia., Dr. Shashank Shah, Harvard University; Ms. Bally Sappal, Director Sappal Consulting, UK.; Mr. James Jordon, CEO, Global Cultiva; Mr. Deborah Roder, Global Cultiva; Ms. Isabel Salovaara, Sr. Resarch Associate, JSIE, UK.; Mr. Jeremy Wade, Founding Director, JSIE, UK.; Dr. Anil Behal, CEO, Orgdyne Training and Consulting LLC, USA.

NEW DELHI-INCUBE: Entrepreneurship Cell @ NDIM

INCUBE: Entrepreneurship Cell' - an initiative to provide an entrepreneurial platform to the young minds to nurture and develop their entrepreneurial ideas. The platform is designed to accelerate growth and success of entrepreneurial ventures through an array of business support.

NDIM 'NEW DELHI-INCUBE' empower the entrepreneurial minds in furtherance of our Honorable Prime Minister, Shri Narendra Modi's, Make In India Mission and the "Atal Innovation Mission" to open doors for seed funding of high growth business ideas of our next generation.

Mr. N.K. Maini, Program Director, Former Deputy MD, SIDBI; Mr. Dhruv Agarwala, CEO & Co-founder, Proptiger; Mr. Siddhant Bhansali, CTO, DailyObjects.com; Mr. PKD Nambiar , MD & CEO, Bsquaregroup; Mr. Sarvesh Agrawal, Founder & CEO, Internshala; Mr. Gaurav Sharma, Founder, SaaS Labs; Ms. Songita Banerjee, Founder & CEO, Blogger's Mind; Mr. Rohan Bhargava, Founder, Cashkaro.com; Mr. Mani lyer, Founder, IN3 Ventures; Mr. Vishal Mehta, Co-founder, Lok Capital; Ms. Zeba Zaidi, Founder & MD, Volano Entertainment; Mr. Rahul Bahuguna, COO, Digivaasi, Mr. Satya D Sinha, CEO, Mancer Consulting; Ms. Jaya Jaitly, Founder, Dastkari Haat Samiti, to name a few eminent entrepreneurs of our country who visited NDIM since the launch of NDIM INCUBE to guide NDIM students with their requisite expertise.



National Incubation & Entrepreneurship Summit, March 2016



Investor Meet - Demo Day by NDIM & Jaarvis Accelerator, August 2016





Global Symposium on Entrepreneurship & Innovation on March 2017

Training

MDPs & Trainings by our Faculty

In order to deliver necessary technical skills as well as managerial competence, beyond our campus for the benefit of the industry, our faculty members are actively designing and delivering quality management development programs and customized corporate training programs to suit the requirements of the industry in terms of technical and soft skills. These programs offer a broad, in-depth exploration of how to lead organizations to success.



Programs Delivered:

One Team, One Dream

Build Manage & Lead Peak Performing Team

Training Need Analysis

Managerial Excellence

Build Manage & Lead Peak Performing Team

Communication, Presentation & Writing Skills

Leadership Skills

Emotional Intelligence

Emotional Intelligence

French Language Training

Cracking the communication Code

Competency Mapping

Customer delight

Customer delight

French Language Training

Strategic Selling

Managerial Excellence

Customer Focus

Power of Expression

Strategic Selling

Build Manage & Lead Peak Performing Team

Time Management

Managerial Excellence

Managerial Excellence

Cross Over (SME Sales)

Looking Beyond (Enterprise Sales)

Training Program on Advanced Office Management & Effective

Administration Skills

French Language Training

Negotiation Skills

Helipad Sigma - Managerial Excellence Part I

Helipad Sigma - Managerial Excellence Part I

Helipad Sigma - Managerial Excellence Part I

Helipad Sigma - Managerial Excellence Part II

Helipad Sigma - Managerial Excellence Part II Helipad Sigma - Managerial Excellence Part II

HRM, Effective Administration Skills & Office Management

French Language Training

Managerial Excellence

Helipad Sigma - Managerial Excellence Refresher

How to Build a Great Career

The Road to Success

How to Make Money in Stock Market

Professional Eeiquettes

Teaching Learning Process and Methodologies in School of

Education

Managing Self

Managing Innovation: What, Why & How?

Negotiation Skills

Managerial Excellence

Motivational Training

A Glimpse of Some of The MDPs & Trainings Conducted by NDIM



















































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HR Heads' Trust



Mr. Anil Sharma ITC Hotels



Mr. B Srikanth Airtel



Ms. Shalini Lal Deutsche Bank



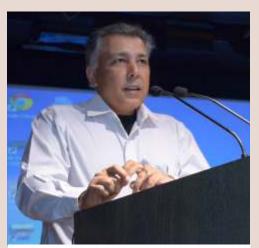
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Mr. Sabih Kidwai Schneider Electric Infra. Ltd.



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Mr. Tanmoy Bhadri Religare



Mr. Umesh Khandelwal Darashaw



Mr. Gaurav Gupta Edelwiess



Mr. Deepak Sharma Dynamic Square

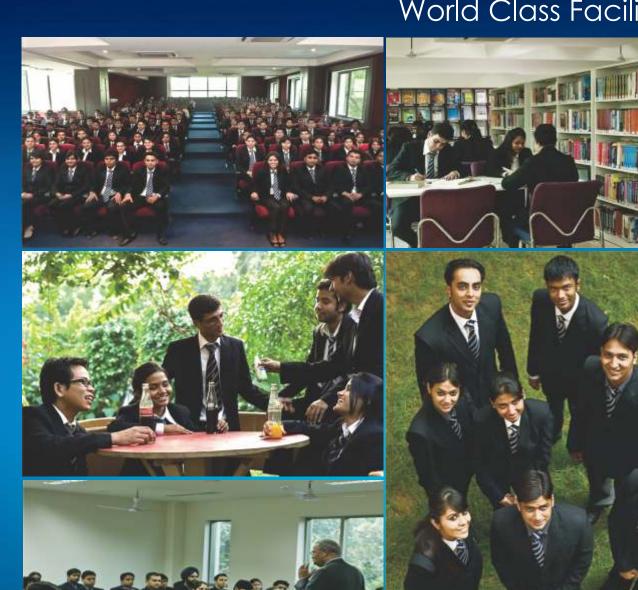


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Beyond Academics



Founder's Day



Sports Festival



In its pursuit for excellence, NDIM strives to inculcate leadership, steadiness, assertiveness and knowledge in its students. It provides overall managerial acumen by encouraging students in conducting and participating in many socio-cultural events and extracurricular activities through the following clubs.

Management Clubs:

Markomania – Marketing Club Finalyst – Finance Club Ensemble – HR Club BITS 'n' BYTES - IT Club Swayam – Cultural Club Velociti – Sports Club CSR Club

INCUBE - Entrepreneurship Club Yogdaan Club Beyond the Campus Club Wisdom Tree - Library Club The Editorial Club

Udaan – Theatre & Drama Club Alumni Club Foodiez Club Movies Club

Cannikon - Photography Club



Fashion Show













Diwali Celebrations



Multi-Industry Job Fair



Convocation Ceremony



Women's Day



Street Play



Annual Cultural Festival



Radio Talent Hunt



International Conference

Celebrities @ NDIM









MIKA SINGH

ABHIJEET

ASH KING

JASBIR JASSI









ANUSHKA MANCHANDA



HARSHDEEP KAUR



GAURAV GERA



RJ GINNIE



SURAJ JAGAN



SIDHARTH MOHAN



AVIJIT DUTT

Celebrities @ NDIM



MALINI AWASTHI



JAVED ALI



SHIBANI KASHYAP



KAVITA DWIBEDI



RJ NITIN



RAETH BAND



KAMAL KHAN



ADITI SINGH



RJ DIVYA



NASHA BAND



JAL BAND



HARBHAJAN MANN



RJ RICHA ANIRUDH



Mr. Bill Ye TP Link



Mr. Sandeep Tyagi Videocon Industries Ltd.



Mr. Niraj Hedaoo Rediff.com



Mr. Mohit Fullerton India



Mr. Mohit Marwah IndusInd Bank



Mr. Vikas Kalra HDB Financials



Mr. Dipol Dhole LT Foods



Mr. Neeraj Sharma 99acres.com



Mr. Gurmeet Singh Oberoi Bharti Airtel



Ms. Shweta Rana Standard Chartered Bank



Mr. Anupam Vyas The Search Manager's



Ms. Suchita Dantre HT Media



Ms. Simin Askari Dharampal Satyapal Ltd.



Mr. Pramod Khandelwal JK Tyre



Ms. Chanchal Singh Indiamart



Mr. Vinod Dinodia Jindal (India) Ltd.



Mr. Abhay Kapoor Escorts



Mr. Amit Singhal Coca Cola



Mr. Akash Das Ceasefire Industries



Ms. Sukanya Pattnaik Deloitte



Mr. R. Anand HCL Technologies Ltd.



Mr. Rupam Banerjee ICICI Securities



Mr. Devesh Das Field Fresh



Mr. Kumar Deep Vodafone



Mr. Tinku Singh SRS Ltd.



Mr. Sameer Talwar Snapdeal



Mr. Rajiv Kental Amar Ujala



Mr. Kapil Arora Ogilvy & Mather



Mr. Abhishek Sharma United Biscuits



Mr. Daksh Sharma Iffort



Mr. V. Suresh Naukri.com



Mr. Rajat Mukarji IDEA Cellular Ltd.



Mr. Khaja Ram Bhaduri The Leela



Mr. Ajay Talwar Bosch



Mr. Ashish Malhotra General Electric



Mr. Satya D Sinha Mancer Consulting Services







Mr. Rajiv Shukal URS Media



Mr. PKD Nambiar B-Square Group



Mr. Ranjan Bargotra Crayon Data

Corporate Social Responsibility @ NDIM

Corporate Social Responsibility Programme at NDIM is designed to impart the basic values which our 'Vedas' and 'Scriptures' have enunciated to the students. The commitment of paying back to the society, a part of our earning & learning, which every Indian has inherited, is the value system that we are trying to re-emphasize and re-visit as part of this subject.

Students are encouraged to take up innovative programmes and workshops underlining social, economic and environmental issues and educate the public at large. The programme is designed to establish deep connect between students, society and environment. The course requires each student to spend fixed number of hours, apart from the subject training, with a corporate house or an NGO to learn and facilitate their CSR efforts.













Glimpse of the organizations where students have done training on CSR projects as part of the CSR Programme. This is the first major industry connect for every student much before their Summer Internship.

- Aanchal Akhil Bhartiya Jankalyan Sanstha
- Accenture
- Adani Group
- · Aimal Foundation
- Alembic
- Aman Biradari
- Amar Jyoti Charitable Trust
- Ambuja Cement Foundation
- Andhvidhvale
- Arihant Publications
- Arpan Seva Sansthan
- Ashraya Seva Trust
- Association for Social Health in India
- Badlaav Ek Umeed Ki Kiran
- Bajaj
- Bal Shobha Grah
- Bharat Coking Coal Ltd
- Bharti Airtel
- Britannia Industries
- Care & Cure Welfare Society
- · Care Today Fund
- Chetna Sewa Sansthan
- CIPLA
- Coca-Cola
- Dabur India
- Dainik Bhaskar
- DB Schenker
- Diksha
- Disable Child Education help Centre
- Diva Foundation
- DLF Foundation
- Earth Saviours
- Ehsaas
- EON Electric Ltd
- Focus India
- Friends of tribal society
- Gandhi Aashram

- Garwahal Education Society
- Gautmi Rehabilitation Sanstan
- Genius Foundation
- Gramin Mahila Vikas Sansthan
- Gramin Vikas Samiti
- Gramonnati Sansthan
- HCL Technologies
- HDFC
- Health Awareness & Child Education
 Organisation for Helpless
- Helping Hand Foundation
- Hero Group
- Hindalco
- Hindustan Zinc.
- Hitkari Shiksha Sadan
- Hyundai
- Imagindia
- Indiabulls Housin Finance Ltd
- Indian National School Society
- Indian Red Cross Society
- Infosys
- Institution for Blind
- IOCL
- Jagruk Nagrik Welfare Association
- Janhit Foundation
- JCB India
- Jindal Steel Limited
- JK Tyres
- Kalvan Parishad Moti Mahal
- Kilkari Rainbow Home for girls
- L&T
- Ludhiana Welfare Organisation
- Mahanadi Coalfields Ltd.
- Mahaveer International Trust
- Manas Foundation
- Maruti Suzuki
- Matrichaya (Sewabharti)
- MRF Tyres
- NA7 Foundation

- Nestle India Limited
- NHPC
- Nidan Foundation
- NIIT Foundation
- Northern Coal Field Limited
- NTPC
- Odisha Techno Charitable Trust
 TCS

- Parivaar Kalayan Sansthan
- Pepsi
- Pragati
- Prathamik Vidyala
- Prayaas
- Prerna
- Procter & Gamble
- Red Cross
- RED FM
- Red Plus Society
- Religance Infocom
- Roshini A Guiding Light
- Rotary Blood Bank
- Rotary Club
- Rupantaran
- SAIL
- Sankalp Rehabilitation Centre
- Saraswati Motors
- Sarthak
- Seva Samarpan Sansthan
- Sewa Bharti
- Shahi Exports
- Shramik Bharati
- Shri Akhil Gupta Memorial Trust
- Shubham Viklang Sanstha
- · Siliguri Subhaspally Welfare Organisation
- · Smile Foundation
- Steria
- Sum Drishti Education Society

- Sumita Cancer Society
- Sun Direct Vs Dish TV
- Support Foundation
- Tata BP Solar Ltd
- Tata Steel
- TCS
- · The Refuge
- Umana
- Ummeed Aman Ghar
- United Breweries
- Vatsalya Vatika
- Viklang Sahayta & Punarvas Kendra
- We for You Social Society
- Wipro
- Yes Bank
- · You Can Foundation
- Zee TV

Corporate Social Responsibility @ NDIM: Serving in Several Ways









Ajmal Foundation

Caritas

Diya Foundation

NATCO









Nidan Foundation

NIIT Foundation

The Earth Saviour Foundation

Amar Jyoti Charitable Trust









Sewa Bharti

Rupantaran

Steria

You Can Foundation

NDIM Alumni

NDIM has a strong bond with its Alumni since inception. We are proud of our alumni who have not only created a niche for themselves in the corporate world but also served as our Brand Ambassadors in the industry in India and abroad. NDIM ALUMNI CLUB strengthens the fraternity bond between the Institute and creates a common platform for greater interaction. It facilitates professional and personal networking among alumni by organizing various events including alumni reunions, coffee meets, cricket tournament series and other activities to let alumni relive their memories. NDIM is connected with its 4500+ alumni who have risen to senior positions in India and abroad and who provide full support to our team throughout the year.



Distinguished Alumni Award - 2017



Alumni Sports Festival - 2017



Mumbai Coffee Meet - 2017



Pune Coffee Meet - 2017



Gurgaon Coffee Meet - 2016



Alumni Meet - 2016



Alumni Entrepreneur Awards - 2016



Alumni Premier League 2016



Bangalore Coffee Meet - 2016



Kolkata Coffee Meet - 2015



Hyderabad Coffee Meet - 2015

Alumni istinguished



Gaurav Bhatura 1999-01 Batch



Aníl Kanwar 1996-98 Batch



ANRUL Aggarwal 1996-98 Batch



J. WALTER THOMPSON

Hiral Dholakia 2002-04 Batch



DLF

TP

Ankit Bhatnagar 2002-04 Batch



ROZY EFZAL 2003-05 Batch



Savita Kashyap 2003-05 Batch





Mítín Kaushal 1996-98 Batch



Sachin Sood 1996-98 Batch



Nítín Kumar 01996-98 Batch





Rohit Sarin 1998-2000 Batch



Rohit Verma 2003-05 Batch



Ashish Saxena 2004-06 Batch



Arvind Sabharwal 2004-06 Batch

Alumn ıuishe





Surajít Bít 1999-01 Batch



Jay Prakash Mohanty 1996-98 Batch



Prasanna Adhikary 1997-99 Batch



Amít Sharma 1997-99 Batch



TATA MOTORS

Rajan Sharma 1996-98 Batch



Network 18

Parul Sood 2004-06 Batch

MKK&CO.



Bhawana Dhawan 2006-08 Batch



Canon

Dhíraj Bhagtaní 1999-01 Batch



Ravi Sharma 2005-07 Batch



Dushyant Gupta 2008-10 Batch

B+L



Vídít Shankar Gaur 2002-04 Batch



Sunny Sachdeva 2003-05 Batch



Téjesvi Puri 2004-06 Batch



RENAULT

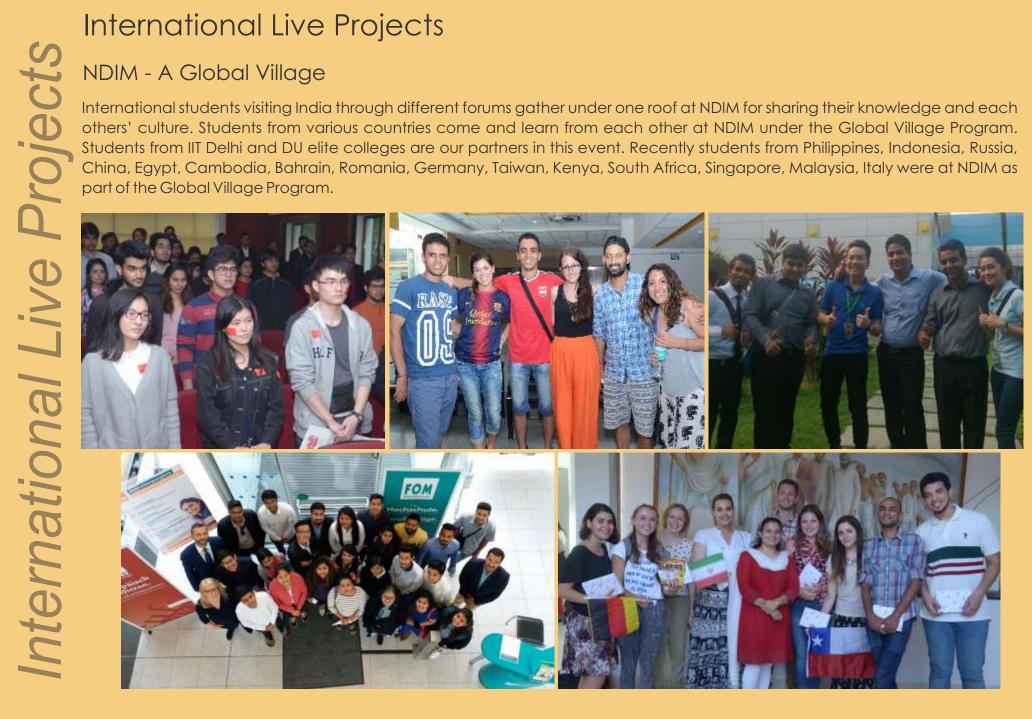
Ankur Khandelwal 2003-05 Batch

International Live Projects











International Live Projects

Hands on Learning Abroad

NDIM is perhaps the only B-school in the country to offer 200 international projects of 6-8 weeks for its first year PGDM students. Probably for the first time international opportunities of such vast magnitude have been offered to any B-school in India where students actually work on projects abroad as part of their study. This provides immense learning of different cultures and international skills.

International Projects have been offered to our students in Russia, China, Egypt, Cambodia, Bahrain, Romania, Germany, Philippines, Indonesia, Taiwan, Kenya, Ghana, Vietnam, Singapore, Malaysia and South Africa, out of which 15 have been with PricewaterhouseCoopers (PWC) in Egypt, 6 in ABDA Creative Agency Egypt and with other renowned companies like European Aeronautical Defense, Space Company-Germany & Nokia Siemens-Indonesia.









Live Projects

Ranked highest in India at the same level as IIM-A, IIM-C by AIMA-Business Standard, June'2016 & June'2015, Bracketed at number 1 slot in India by AIMA, IMRB, Business Standard 2014. Being ranked as No. 1 in industry connect by AIMA-Business Standard for 2 terms, NDIM has been offering enormous exposure in the corporate world to its students through a large number of live-projects. A total of 281 companies have offered short-term projects to its students in the past 3 years. Students are encouraged to undertake atleast 1 live-project during the program in addition to the summer internship and CSR Projects. Some of the organisation who have offered the projects are:

- ABC Consultants
- Accenture
- Accura Consulting Pvt. Ltd.
- Aditya Birla Group
- AIESEC
- ALP Nishikawa Company Pvt. Ltd.
- Amar Ujala Publications Pvt. Ltd.
- · Amplus Energy Solutions Pvt. Ltd
- · Aquatic Freights Pvt. Ltd.
- Archies Ltd.
- Argus Logistics Pvt. Ltd.
- Asahi India Glass Ltd
- Askme.com
- Avantor Performance Materials India Ltd
- AVIS
- Bajaj Finance Ltd
- Bharti Airtel Limited
- BLK Hospitals
- Britannia Industries
- CEAT Limited
- Cheil
- Colgate Palmolive
- Collective
- Columbia Asia Hospital
- Corporate Bridge
- · Cushman Wakefield
- Dainik Pathak Paksh
- Delhivery
- Diesel Locomotive Works
- Direct News Pvt. Ltd.
- DLF Home Developers Ltd
- Dun & Bradstreet Information Services
- Ecco Electronics Pvt. Ltd.
- Eicher Engineers
- Embassy of Denmark
- Ericsson India Global Services Pvt. Ltd.
- Ernst & Young LLP

- Fabhotels.com
- Faircent
- Forbes Marshall
- Fortis Health Care
- Franchisee India
- Frinter Media
- Future Group (Big Bazaar)
- Genex Logistics
- Glocar
- Haldiram Snacks Pvt. Ltd.
- Hamleys
- Hindustan Times (Shine.com)
- Hotel Leela Place
- HSIL
- IDBI Bank Ltd.
- IFFCO Kisan
- iMET Global
- IMRB
- IndiGO Airlines
- Innotion Technologies
- IPSA Labs
- ITC Limited
- iTV Network
- Jamna Auto Industries Ltd.
- Johnson Controls-Hitachi
- Jones Lang LaSalle
- Kajaria Ceramics
- KGS Advisors
- Kidproof India
- KPMG Global Services
- KURLON Enterprises Ltd.
- Larsen & Tubro Limited
- Luminous
- Mancer Consulting Services
- Marks & Spencer
- MARUTI Suzuki India Ltd.
- McCann-Erickson
- Monnet Ispat & Energy Ltd.

- Moser Baer India Ltd.
- · Motherson Sumi System Ltd.
- NEXXBASE
- NHRDN
- · Ogilvy & Mather
- Outlook Group
- Oyster Connect
- Pantaloons Retails
- Perfect Pro Advisors

 Prostut Consultaness
- Prastut Consultancy
- Price Waterhouse Coopers
- Radisson Blue MBD Group of Hotels
- Reliance Life Insurance
- Religare Securities
- Sab Miller
- Saxo Bank
- Sony
- Tata Consultancy Services
- Tata Croma
- Ten Sports
- The Park Hotel
- Think HR Services
- Thomson Press (India) Ltd.
- Top Rankers Management Consultancy
- Touchtalent.com
- Tripadvisor
- Triveni Engineering & Industries Ltd.
- UAS International
- United Biscuits
- United Colors Benetton
- · Viva Connect Pvt. Ltd.
- Vivo Healthcare
- Wipro Limited
- Yaantra.Com
- Zansys Technologies

Mentor-Mentee Program

Our "Corporate Mentoring Program" is an initiative to bridge the huge gap between the MBA curriculum and the Industry expectations. In this program, every future student manager is attached to a corporate mentor who acts as their guide, coach and counselor to develop their functional, personal and professional skills in a way that they become industry ready.

The Program has been lauded by the industry in a big way and 230 senior professionals from more than 100 industries have been mentoring our students and adding to their industry specific learning.

- Adspacemedia
- Aeris Communications India
- AIMII
- Anya Polytech & Fertilizers
- Assimilate Solutions India
- Bharat Electronics
- Budwhite Teas
- DailyObjects.com
- Godrei Industries
- Hindustan Latex
- Hindustan Powerprojects
- Incube Ventures
- KPMG
- ГОТ
- Mahindra Defence Systems
- NxtGen
- Orchid Corporate Services
- Orient Craft
- Phoenix Contact (India)
- Project Art
- Quatrro Global Services
- Radisson Blu MBD Hotel
- RJ Corp
- The Search Manager's
- Treasurance Training
- United Biscuits
- "Zoom Insurance Brokers
- Abbscissa HR Consulting
- Accretive Health
- Agpulse
- Aircel
- Airtelmail
- Amtek Group of Companies
- Anand Group
- Aquatic Freights
- Aricent Technologies
- Artsana India

- AT&T
- Avurvedant
- B L Kashyap & Sons
- Bank of India
- Barco Electronic Systems
- Bisleri International India
- Bottom Up Advisory
- BPCL
- Broadview Mediacom
- Bry-Air (Asia)
- Caritas India
- Ceasefire Industries
- CEGR
- CIMS Medica India
- Coca Cola
- Cushman & Wakefield
- DDIRC
- De La Rue Cash Processing
- Delphi Automotive Systems
- Deutsche Bank
- DS Group
- DuPont
- Empyrean Partners
- Enable Advisory
- Essel Group
- FY
- Fedders Lloyds
- GAIL
- Galaotias University
- GIZ
- Grant Thorton India
- Harper Collins Publisher India
- Havas Worldwide
- HCL Infosystems
- Hero Motocorp
- Himalayan Group of Industries
- Howe (India)

- Hyosung Corporation
- IBM
- ICICI Bank
- Business Standard
- Indigo
- Indraprastha Apollo Hospitals
- IndusInd Bank
- ING Vysa Bank
- Institute Of Directors
- Intel
- Intellitots
- ISEED
- JFE Shoji Trade India
- Jones Lang LaSalle, IP, Inc
- Jost's Engineering
- JPS Consulting
- JSW Energy
- KopyKitab
- Kotak Mahindra Bank
- LT Foods
- LG Life Sciences India
- MAHLE Filter Systems
- Make My Trip.com
- Manaar India
- "Mancer Consulting
- Maradarshak Financial
- Maruti Suzuki
- Max India
- McCANN Health
- Mckinsev
- Mukul Jain & Associates
- National HRD Network
- NDTV
- Nestle India
- NIIT
- Nokia Siemens Networks
- Nucleus Partners

- ONIDA
- Prime Group
- PVR
- Rabyte Electronics
- Reliance Industries
- Religare Enterprises
- Repairwale.com
- SAIL
- Sapient Global Markets
- Schneider Electric
- Shine MyParichay
- Shriram Pistons & Rinas
- SHRM
- SPAR Geo Infra
- Sparrow Interactive
- Srei Infrastructures
- ST Microelectronics
- SunBorne Energy Services
- Sutra Décor
- Syenergy Environics
- Synergy Healthcare
- Tata Communications
- Tata Motors
- Tech Mahindra
- Technova India
- Tetra Information Services
- The Creative Art Company
- The Hindustan Times
- The Oberoi Group
- Think Talent Services
- Transearch India
- Turf Sports Management
- UTStarcom India
- Vodafone
- Yaantra
- Yes Bank

Placements Batch 2015-2017

- 320 + companies offered placements
- 412 + students placed in reputed companies
- More than 85+ students were offered multiple jobs
- 50+ companies did their pool campus drive at NDIM
- Banking, Consulting / KPOs, IT, Telecom, Media, Retail, Real Estate, FMCG, Logistics, Hospitality, Durables, Manufacturing & other sectors recruited NDIM students



Bajaj Electricals



Asian Paints













Philips



Dabur India



Deutsche Bank



Yes Bank



Field Fresh



Heinz India



Stryker India



ICES



JK Tyre









IndusInd Bank







Edelweiss

Naukri.com

Safexpress







Aditya Birla Insurance

Kent RO

Future Group























Varun Beverages

























H&M

















Bajaj Corp.







DCB Bank

Summer Internship: Batch 2016-2018

Advertisina & Media

- ABP News
- Adfactors PR Pvt. Ltd.
- Amar Ujala Publication
- Ambient OOH
- Apropos Marcom
- Brand Kraft Marketing
- Crayons Advertising
- DNA India
- India Today group
- Indigo iSTRAT
- · Inuxu Digital
- iTV Networks
- Mara Social Media
- Om Logic
- Outlook Publishing
- Radio Mantra
- TO THE NEW
- URS Media Consulting

Automobile

- Ashok Leyland
- · Ford Motors Pvt. Ltd.
- · Honda Cars India Ltd.
- · Maruti Suzuki India Ltd.

Banking

- Axis Bank
- · Bank of Baroda
- Co-operative Bank Ltd
- DCB Bank
- HDFC Bank Ltd.
- IDBI Bank Ltd.
- IndusInd Bank Ltd.
- Punjab National Bank
- State Bank of India
- Yes Bank Ltd.

Consulting & KPO

- American Cyber System
- Antal International Network
- Credforce
- Deloitte
- Elephant Design
- Ernst & Young
- Hero Corporate Services

- iimjobs.com
- KANTAR (IMRB)
- KPMG
- MDRA
- Mercer India
- Ogilvy & Mather Pvt. Ltd.
- Protiviti
- Quatrro Global Services
- TCS
- Zuna Solutions

e-Commerce

- Akribiz
- Befikr.in
- Delhivery
- Indepay Networks
- · Big Basket
- Nearbuy India Pvt. Ltd.
- OYO Rooms
- Quikr
- YaantraYahavi.com

Education & Training

- Cambridge University
- Certination Solution
- HCL TSS
- IL&FS Skills Development
- Shiksha.Com

Engg. & Manufacturing

- ABB India Limited
- · Aimil Ltd.
- · Ajay Industrial Corp.
- Amplus Energy Solutions
- BALCO Ltd.
- CEAT Tyres Limited
- Chambal Fertilisers
- IFB Automotive Pvt. Ltd.
- Indian Oil Corporation Ltd
- Jamna Auto Industries Ltd
- JCB Pvt. Ltd.
- Jindal Stainless Ltd.
- JK Lakshmi Cement
- JK Tyre & Industries Ltd.
- Kanoria Chemicals
- L&T-Sargent & Lundy

- · Moser Baer India Ltd.
- NTPC
- SAII
- Saint-Gobain India Ltd.
- Sterlite Power
- Tata Steel Ltd.
- TISCO Products Limited

Event Management

- Akkado and Philips
- Delhi College of Photography

Financial Services

- Aditva Birla Finance
- Bajaj Finance Ltd
- Birla Sun Life
- Corporate Partners
- ECL Finance Limited
- FinEdge Advisors India
- ICRA LIMITED
- IDBI Federal Life Insurance
- Karvy
- KGS Advisors
- Kotak Mahindra
- L&T Finance Ltd.Reliance Capital AMC
- Religare Health Insurance
- Satin Creditcare Network
- SBI Life
- Siemens Financial
- SMC Global Securities
- SPA Group
- Stock Holding Corp.
- Trustline Securities Ltd.

FMCG & FMCD

- Amul
- Avon Beauty Products
- Bacardi India
- BERGER PaintsBluestar India
- Britannia India Ltd
- Dabur India Ltd.Daikin Airconditioning

- Devyani International
- DPL Group
- Fizzy Food Labs Pvt. Ltd.
- Hindustan Coca-Cola
- Intex Technologies
- ITC Ltd.
- Johnson Controls
- LG Electronics India
- · Maharaja White Line
- Nestle India Limited
- Patanjali AyurvedaPidilite
- Pladis (United Biscuits)
- Sony India Pvt. Ltd.
- The Kraft Heinz
- Videocon Industries Ltd.
- WeiKFiFI D Foods Pvt I td.
- Zamil Air Conditioners

IT/ ITES

- Air Infotech Pvt. Ltd.
- Dynakode Group
- Dynamics Square
- FSL Software
- ICCS
- Josh Technology Group
- Mettl
- VIRATEL
- Wigzo Technologies
- Zephyr

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- Logistics
- Aquatic Freights Pvt. Ltd.ColdEX Logistic Pvt. Ltd.
- Genex Logistic TVT.
- GoPigeon
- India Linx
- INDUS B2B Solutions
- Orana
- Orangestar Logistics
- Schenker India Pvt.Ltd.

Pharma & Healthcare

CK Birla Health CareFortis Healthcare

- HCL Healthcare
- Konica Minolta
 Healthcare India Pvt. Ltd.
- Mankind Pharma Limited

Real Estate

- Appu Ghar
- Diamond International
- Entertainment City Ltd.
- GMR Group
- Interarch Building Products
- Jones Lana LaSalle
- NestKeys Infratec

Retail

- Archies Ltd.
- Benetton India Pvt. Ltd.
- Future Detail Ital
- Future Retail Ltd.ITC (Wills Lifestyle)
- Madura Fashion & Lifestyle

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- Telecom
- Aircel Limited
- Bharti Airtel Limited
- IFFCO Kisan
- Matrix Cellular ServicesTATA Communications

Trident (Oberoi Group)

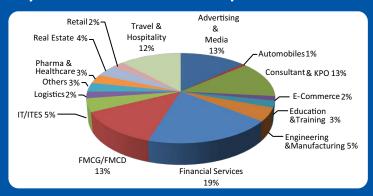
- Travel & HospitalityCourtyard by Marriott
- Radisson Hotel
- Taj GroupThe Leela Palace

Others

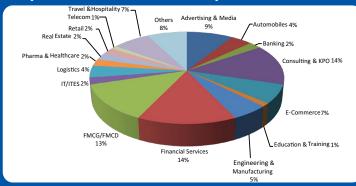
- Dharma Life
- Gold's Gym
- William Goodacre & Sons Company
- YES FOUNDATION

Batch Demographics

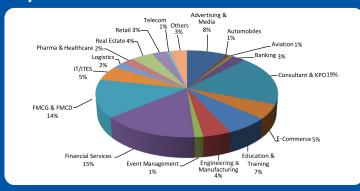
Industry-wise Summer Internship of Batch 2017-2019



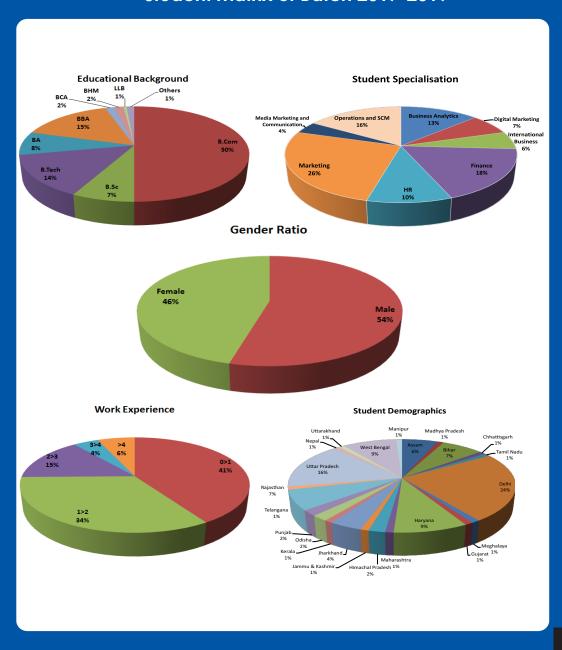
Industry-wise Winter Internship of Batch 2017-2019



Industry-wise Final Placement of Batch 2016-2018



Student Matrix of Batch 2017-2019



Industry Visits

The Corporate Resource Center of NDIM provides opportunities to students to understand the industry set-up via manufacturing plant visits. Such visits help students to learn the technological advancements & recent trends in the industry. These visits expose and acquaint the students with various processes involved in manufacturing of a product. Students are sent to various industry/plant visits PAN India to get hands-on experience about the functionalities of the corporate world and get acquainted with real life experiences.



DS Group, Noida



Maruti Suzuki, Gurgaon



Yamaha, Surajpur



Coca-Cola, Greater Noida



BMW, Delhi



Yakult, Sonipat



Mother Dairy, Delhi



Daikin, Neemrana



Schenker India, Manesar

Preferred Hub for Pool Campus Drives

NDIM has been the preferred venue for many organisations in the recent years for conducting their pool campus drives, due to its central location from the industrial hubs of Noida & Gurgaon. Infrastructure at NDIM has been ranked the best amongst all private B-Schools of North India, making it viable for companies to conduct selection processes for multiple institutes under one roof.

- 250+ Seater Auditorium
- 16 Interview Rooms
- 250+ Seater Amphitheater
- Wi-Fi Enabled Campus
- 6 GD Rooms
- 18 Classrooms
- State-of-The-Art IT Centre with 350+ Computers
- Multi-Cuisine Cafeteria & Café Coffee Day Kiosk

Recruiters who have preferred NDIM for their Pool Campus Drives:



Capital IQ



Bandhan Bank



ITC

91springboard 99 Acres.com Aditya Birla Insurance B. Akribiz Business Solutions Arete Gaming Pvt. Ltd. Asian Paints Ltd. Bajaj Electricals Ltd. Bajaj Finserv Bharti Airtel Bisleri Capital First Limited

Carper Diem Resourcing Lloyd Ventures Ceasefire Industries Itd. Chowqule Construction Chemicals Pvt. Ltd. Coffee Day Beverages

Deloitte Deutsche Bank

EAGE Digitech Pvt. Ltd. Ebix Software India

Edelweiss

Enhance Proteins Ltd.

Evalueserve

Field Fresh Foods

Fierce Hound **HDB** Financials

Heinz India

ICICI Securities Ltd. Idea Cellular Itd. Indiabulls Ventures IndusInd Bank Innotion Technologies Intelligrape - Xmplar Jindal India Ltd. JK Tyre and Industries Johnson and Johnson

Kent RO

Lions Workforce

LT Foods Ltd.

Madura F&I

Mansukh Investment

Naukri.com

Nestle India Itd

Rediff.com

Reliance Comm

S&P Capital IQ

Sapient Nitro

Standard Chartered Bank

Stryker India

Tata Teleservices Ltd.

TP-LINK INDIA Ltd.

Varun Beverages Ltd.

Yes Bank Itd.



Johnson & Johnson



Asian Paints



ICICI Securities

Campus Placement Schedule

- Placement starts from 17th September, 2018
- Placement closes on 31st January, 2019
- One student One offer
- Spot offer

Campus Placement Procedure

- Pre-Placement Talk
- Getting Job-requirement from the company
- Generating interest amongst the students
- Sharing student profiles with the company
- On-Campus / Off-Campus Drive
- Freezing students after receiving the offer letters



Dear Recruiter,

We thank you for going through our placement brochure, soft copy of the brochure is available at http://www.ndimdelhi.org/Placement-Brochure.pdf

We thank you and look forward to your continuous support and association with NDIM. We would love to have your feedback and views, you may mail us at placement@ndimdelhi.org for the same.

Best Regards, Corporate Relations Team New Delhi Institute of Management



Ms. Bhumika Bansal
Director - Corporate Relations, Quality & IT Operations
Email - bhumika.bansal@ndimdelhi.org
Ph # 011-40111000 Ext. 221
in https://www.linkedin.com/in/bhumika-bansal-53b43233/



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