

IQ CITY UNITED WORLD SCHOOL OF BUSINESS KOLKATA

MBA

(2 Years Full-Time Programme)

BBA

(3 Years Full-Time Programme)

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UNITEDWORLD™

IQ City United World
School of Business

Affiliated to Vidyasagar University
(NAAC Accredited, UGC Recognised
West Bengal State Government University)

PLACEMENT REPORT



Contact Us:

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Sector V, Salt Lake
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DIRECTOR'S MESSAGE



Priti Khaitan
Director – Placement



IQ City United World School of Business was conceptualised with the intention of creating and nurturing a pool of talent that would be able to take on the challenges of a technology-driven open market economy.

We have been successful to a large extent in our endeavour and our alumni having moved up the corporate ladder in some top MNCs bear testimony to that.

We believe that we as an institution will have to continue to evolve to match the ever-changing corporate world. We are blessed to have a talented pool of faculty that continuously keeps pace with the market.

PLACEMENT CELL



Tanushree Datta
Assistant Director-
Placement

As management students you should learn to balance between education and the multiple opportunities provided by the College in terms of Internships, Projects, Visits, and activities.

Here at IQ City UWSB, students are always at the centre of all our efforts and their achievements become our milestones.

Sudakshina Dasgupta



Pawan Kr. Mishra

We help maintain an affable and productive environment wherein students don't hesitate to share ideas or ask questions.

As a top-tier B-school, we diversify our approaches and concentrate our efforts on the holistic growth of the students.

Piyali Bhattacharya



BATCH DEMOGRAPHICS

All Companies nowadays look for gender diversity in the workplace. In line with that, we ensure maintaining a rational balance of male-female in the class. 45% of our students are females and we ensure to groom them well so that they get the best placements in the industry. Most of our girls are ready for relocation across the country and many of them ride two-wheelers.

The students of Management come from multiple backgrounds which include B.Sc., B.Tech, B.Com, BBA, BA, Hotel Management, Hospitality Management, etc. We impart special classes to the students at the beginning of the course so that they can pick up all the subjects taught easily.

GENDER DIVERSITY



55%

Of the batch is comprised of males



45%

Of the batch is comprised of females

ACADEMIC BACKGROUND



PLACEMENT HIGHLIGHTS



175+

Total Recruiters



80

New Recruiters



5 Lakh

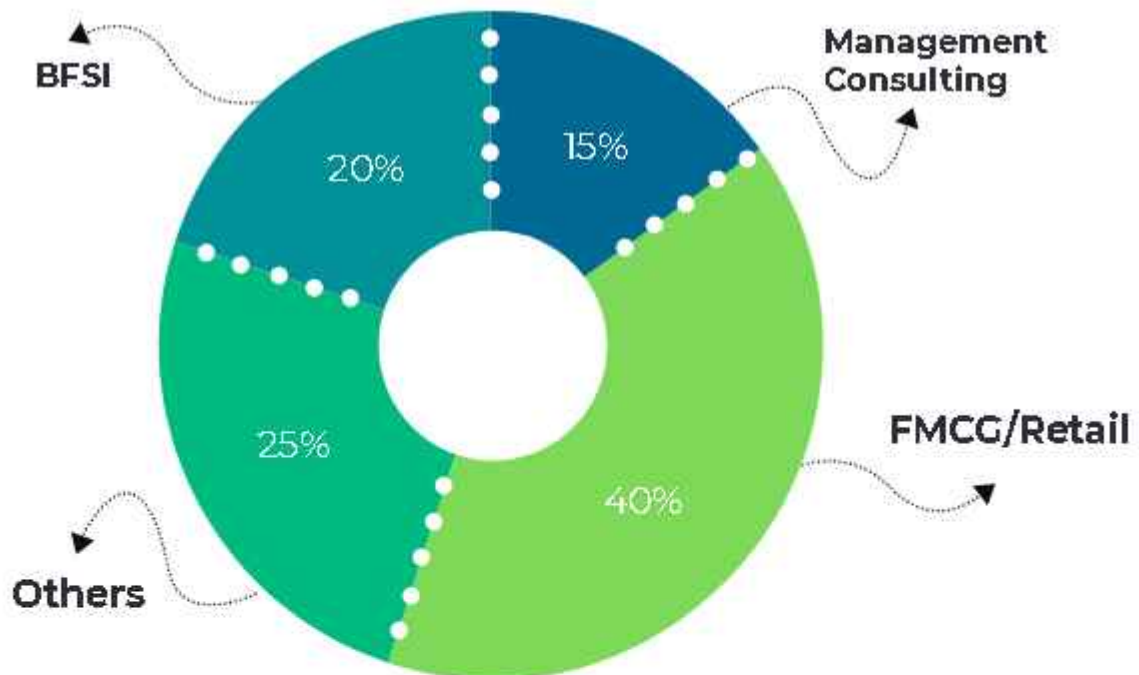
Average Package



14 Lakh

Highest Package Offered

INDUSTRIES AND JOB ROLES



Companies select students in the following roles: Business Development Manager, Relationship Manager, Territory Sales Manager, Sales Officer, Executive - Market Intelligence, Sales Trainee, Management Trainee, Sales Manager - Retail Asset, Academic Writer, Commercial Banking Group - Relationship Manager, Finance- Credit Manager, Finance- Credit Relationship Manager, Analyst, Associate Consultant, Associate Consultant-Ethics & Compliance, Relationship Manager-Wealth Investment Products, Core Audit, Credit Manager, Omni Sports Leader, Research Analyst, Departmental Manager, Departmental Executive, Store People Officer, Executive Trainee- HR, Recruiter, Campus Engagements, Talent Acquisition Specialist, Talent Acquisition Executive, HR Generalist etc.

WHY CHOOSE IQ CITY UWSB KOLKATA?

At IQ City UWSB Kolkata, we just don't teach students, we mentor and guide them to explore subjects with analytical and critical thinking. Our world-class pedagogy and education delivery method backed by state-of-the-art infrastructure and highly experienced faculty help them transform into skilled managers of tomorrow.

- Industry Designed Job-ready Curriculum
- 175+ recruiters
- Highest Package 14 Lakh
- Students from 10+ States
- Internships
- Live Projects
- Industry Visits and Industry-Institute Interface
- Industry-expert Faculty from Renowned Institutes like IIT & IIMs
- CEO Lecture Series
- Masterclasses by Industry Expert Guest Speakers
- Grooming sessions/ Mock GD and Interview Preparation
- Soft Skills & Employability Skills Training
- Leadership Skills Training
- Personality Re-Engineering Sessions
- Outbound Training Programmes
- Computer Lab
- Centralised Library
- Indoor & Outdoor Sports Tournaments

**TOP 10 PRIVATE B-SCHOOL OF
— WEST BENGAL, 2022 —**

RANKED



**IQ CITY UNITEDWORLD SCHOOL OF
BUSINESS, KOLKATA**

TIMES OF INDIA



KEY ASPECTS OF PLACEMENT PREPARATION

Preparation for placement drives is one of the key aspects that is taken care of with utmost diligence here at IQ City United World School of Business. Every semester we focus on skill development activities which ensures that students are well-equipped with the skill sets necessary to be the right fit for the organisation where they get hired.

In order to ensure that the students get exposure to the corporate world, we conduct **Industry Institute Interface** and **Outbound Experiential Learning**.

Industry Institute Interface focuses on inviting delegates from the corporate world to address the management students on diverse topics and interact with them to bridge the gap between theory and practical implementation of the concepts such that students are ready to face the changing dynamics of the corporate world and have a competitive edge over their peers.

Outbound Experiential Learning enables students to engage in team-building activities during outbound trips thereby nurturing communicational, interpersonal, leadership and analytical skills which are key skills required for their career growth.

We leave no stones unturned for preparation by the time the placement drives start. This usually starts from the day a student steps into the B-School. Let us take you through the preparation process we follow to guide our students in the best possible way.

Grooming Etiquette

We focus on individual grooming which includes formal attire, minimal accessories along with personal hygiene. Every student is rigorously trained and monitored such that they adhere to corporate grooming rules even while attending classes. This enables them to inculcate the habit and is no longer a hindrance on the D-Day.

Resume Writing

Sessions are conducted to explain the basics of resume writing. Generally, we emphasise creating page-long curriculum vitae comprising of educational qualifications, projects undertaken, extra-curricular activities, areas of interest and personal information. Every student is assigned a mentor to guide them on an individual level to create a concise yet impactful resume.

Self-Introspection & Self-Evaluation

It is very important for every student to identify the key traits by virtue of which they are able to evaluate themselves and work on the development areas as guided or facilitated by respective mentors. This enables students to work harder on the areas like domain knowledge, current affairs, analytical skills, communication skills and so on.

Preparation for Aptitude Tests

Many companies (irrespective of the industry) conduct Aptitude Tests primarily as a mode of elimination. Students are taught the fundamental approaches to solve questions pertaining to quantitative techniques, logical reasoning, data interpretation and verbal ability. Subsequently, multiple mock tests are conducted to make them ready to face aptitude tests.

Preparation for Group Discussion and Personal Interview

It is highly essential for all students to understand the guidelines of a group discussion. Furthermore, they should be well versed in current affairs to proactively contribute to the group discussion. We conduct numerous Mock GD sessions covering a wide array of topics to ensure that students can communicate effectively, exhibit leadership skills and have enough content to talk at length on a particular topic. We give equal importance to preparation for personal interview. We start with the basics relating to self-introduction, gradually level it up and ensure that all facets are covered such that students are confident enough to face any interview.

Overall, it is a continuous learning process for students to keep abreast with the ever-changing needs of the industry and develop the ability to adapt to the same. This gives a competitive edge to the students of IQ City United World School of Business with respect to their peers.

EVERYTHING YOUR FUTURE WANTS

EXCELLENCE THAT TAKES YOU TO THE TOP FIRMS

Our unique global placement team provides students with efficient assistance which is based on three models. With global contacts and one of the most active placement teams in India, IQ City UWSB provides suitable placement opportunities for its students. It is one of the most structured and well planned career development efforts of any business school.

TIER - I

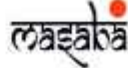
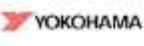
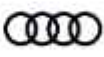
The first team explores zonal opportunities in East Zone, West Zone, Central Zone, North Zone and South Zone.

TIER - II

The second team works on creating national opportunities and integrate national placements in a centralised manner.

TIER - III

An overseas placement team explores opportunities in UK, Middle East, East Asia and Australia. The globally spread network of IQ City UWSB team and industry advisors jointly create employment opportunities for Indian talent.

*Partial List

THE PLACEMENT

**At IQ City UWSB, we strive for excellence.
Excellence that takes you to the top firms..**

We try to merge the needs of the companies with the skill sets of our students. The faculty members take extra care to prepare students in areas like Business Communication, Aptitude Tests, CV preparation, Group Discussion & Personal Interview.

IQ City UWSB Kolkata is a premier business school that brings together the best of infrastructure, knowledge and methodologies to train global managers for the present and future. At IQ City UWSB, we help you achieve excellence that puts you on the path to success! The success stories of our students are what encourage us to be a better version of ourselves. Their struggle becomes our struggle and their success stories become our milestones. We walk the path together and help them reach their desired career goals.

The Placement Cell of IQ City United World School of Business is a Centre ensuring long-term employability for the students by aligning the learning outcomes with the Industry needs.

Live Project

Leading FMCG and Retail brands offer Live Projects to the students ranging from 1 week to 1 month. Companies like Dabur, Colgate, Marico, JMC, Britannia, Bata etc. take students regularly for live projects every year.

Summer Internship

A compulsory 2-month Internship, after the end of Semester 2, is arranged by the College keeping in mind the inclination and ability of the students. Almost all the brands which come for Final Placement are also our regular recruiters in terms of Summer Internship.

Final Placement (Partial list)



Kaustav Choudhary



Ronit Mishra



Prashant Sharma



Nayan Muhuri



Rivu Chakraborty



Shivom Mondal



Dirup Middya



Pradyut Sarkar



THE PLACEMENT



Minalshi Debnath



Subham Halder



Sayantan Chakraborty



Pratisha Mishra



Payal Sarkar



Ritesh Das



Srinjoy Dutta



Tania Majumdar



Aniket Bhowmik



Ashish Mahapatra



Rajsree Ghosh



Pratika Khatua



Amanjot Singh Gill



Abhishek Kumar Singh



Pritha Bose



Ayushi Paul



THE PLACEMENT



Angel Garima Agarwal



Siddhanta Sengupta



Diksha Singh



Debasish Sinha



Tanya Dakshy



Aritra Dutta



Jayrup Dey



Aman Singh



Anindya Chakraborty



Puja Ghosh



Abhishek Banerjee



Suyesh Bharati



Beauti Sahani



Akash Khedwal



Satyaki Bhattacharya



Sandeep Ankur Sharma



THE PLACEMENT



Aranya Pratihari

**adani
wilmar**



Avisek Kar

**adani
wilmar**



Shruti Ghoshe

Nestle



Harajit Chakraborty

**elite
Recruitment**



Mitali Mishra

EDUFIC



Soumya Roop Dutta

**HDB FINANCIAL
SERVICES**



Pronay Das

spencer's
Makes fine living affordable.



Ranajoy Halder

Jio



Muskan Agarwal

Qandle



Samya Mangal

DTDC
Delivering Value



Amar Karmakar

SBI Life
Apne liye. Apni ke liye.



Suman Saha

Jio



Sumedha Banerjee

EduKyu
Real Success for Every Learner



Paramita Basu

pantaloon's
Fresh Fashion



Arpan Ghosh

LINC



Ankit Bhagat

GKB Opticals

THE PLACEMENT



Barnita Sarkar



Puspafata Bhojak



Anubhav De



Nikhil Gupta



Payal Baul



Rohan Saha



Amit Mondal



Sidra Khurshid



Swarnali Mukherjee



Ananna Mohajan



Yash Kumar Pandey



Zeba Amir Khan



Rohan Dutta



Arjama Nag



Archan Dey



Sourav Bardhan



THE PLACEMENT



Anushta Sinha



Arijit Chowdhury



Ashutosh Tripathi



Barasha Chutia



Bidisha Saha



Debolina Bhattacharjee



Debshruti Chosh



Milon Islam



Paromita Sarkar



Piyasi Chowdhury



Purnashree Paul



Sanchita Saha



Sayani Majumder



SK Arfat Ali



Souvik Roy



Wasim Hassan Mollah



INDUSTRY TESTIMONIALS

Regular interaction with Industry experts is conducted for the students keeping in mind the current best practice. Experts from different backgrounds are invited to interact with the students. This interactions enhance their knowledge of the industry and make them industry-ready.



Dipankar Mukherjee
Zonal Manager - HR
Aditya Birla Fashion & Retail Pantaloons

“

Thank you IQ City United World School of Business for the hospitality & the facilities offered for organising the campus placement drive. The campus infrastructure is commendable and the faculty members are extremely professional. The quality of the students is also very good. Wish to continue the professional association with IQ City UWSB.

It was a superb experience overall interacting with the talented students of IQ City UWSB Kolkata. The students themselves were very interactive and I had a great time sharing my experience with them.

“



Sayantan Sanyal
Senior Marketing Manager,
Samsung



Naveen Kejriwal
General Manager, Lenovo India

“

It was a pleasure being at IQ City UWSB Kolkata campus. I loved the campus, faculty, & overall infrastructure. The students are a wonderful lot and hope they were benefitted from my session. Looking forward to more such interactions in the near future.

It was nice to interact with the students. The faculty members were very enthusiastic. Wishing the institute all the very best.

“



Vikas S. S.
DGM, SEBI



Kaushik Majumder
Cluster Head, HR - Adani Wilmar Ltd

“

Very happy to have interacted with a bright set of students. I wish them the very best for their future endeavours.

Met a bunch of super enthusiastic students with a zeal to learn. Lovely campus & good teaching faculties. Great meeting a bunch of energetic MBA students, Great questions asked by students and they have a bright future.

“



Anish Agarwal
Chief Executive Officer, TABLT



Pradip Bandyopadhyay
HR Head East at G4S Secure Solutions (India) Pvt Ltd;
Ex HR & IR Professional at Berger Paints India Ltd.

“

It was a very rich experience for me to interact with the students from IQ City UWSB Kolkata. They were very enthusiastic. All the best for their future endeavours. Berger has been a regular recruiter from this institute and the students who have joined before have proved themselves in their domain. We wish to continue this association with IQ City UWSB Kolkata in the days to come.

It was great interacting with the students. Wishing them a very bright future. All the best.

“



Sanjib Gain
Manager-Business Development, MCX



Chirag Aneja
Campus Programme Manager, GreyOrange

“

It has been a great experience in connecting with the students. They are very enthusiastic in learning new skills and expanding their knowledge pool. Students were very interactive throughout the session to learn.

STUDENT TESTIMONIALS

Their satisfaction is our reward!

Their feedback is our consistent motivator. Check some of the student testimonials where they mentioned how IQ City UWSB has always helped them transform into successful professionals with holistic development efforts.



Nilanjan Jana

“

Life at IQ City UWSB Kolkata promises you experiential learning and rich and wholesome knowledge of the business world. I am extremely satisfied with the well qualified and encouraging faculty whose real-world experience and personal commitment to each student's growth and professional development was evident throughout the entire curriculum. From nurturing our innate talents to eradicating the fear to speak up, IQ City UWSB has polished my skills and added a shine to my personality. The unique approach of "learning by doing" via case studies, industry interface, live projects, and outbound learning has led to immense value addition.

It is an amazing experience to be a part of IQ City UWSB Kolkata. This institution has given me a lot of confidence by arranging great corporate exposure and placements. The study environment is amazing. Our faculty members teach and explain the topic very effectively with real-life examples which I can remember easily. Students are also encouraged to participate in various social and cultural events. The faculty members are always there to correct my mistakes and guide me.

“



Anil Khatu



Abhijit Sarkar

“

Taking admission in IQ City UWSB Kolkata was a perfect decision for me. United World provides a great platform for learning and development. IQ City UWSB has helped me to develop a positive attitude towards my life & career. Their aptitude classes, group discussion sessions, newspaper reading sessions, and grooming sessions significantly helped me a lot to enhance my skills as well as to fetch my final placement at Utkarsh India limited and my summer internship at ITC Ltd. Thanks to UWSB for creating such an opportunity for me.

One of the best journeys of my life started at the IQ City UWSB Kolkata. The friendly attitude of the professors and their willingness to always offer a helping hand has made me feel a part of the UWSB family. The Management course at UWSB brought clarity of thought, knowledge, confidence and courage to me and helped me achieve my goals. The college conducts Industry Institute Interface which is very much helpful to know how the outside market works.

The live projects gave me very good exposure and helped me to enhance my skills. The overall experience here is very good.

“



Angel Garima Agarwal

STUDENT TESTIMONIALS



Sanjana Wadhawan

I was placed at Airtel while pursuing my course at IQ City UWSB Kolkata. I'm currently working as an officer at HSBC.

“

UWSB faculty members have really helped and guided us to crack the interviews and prepared us for the placement drives with mock interview practices and theoretical and practical knowledge that they provided during the classes. All these have really helped us and still helping me to survive in the corporate world.

The best thing is the academics part at UWSB that never felt boring or tiring because the teachers made it really fun. We all enjoyed it, especially the Management weeks, E-weeks etc. It was a great learning experience with fun at IQ City UWSB Kolkata.

My experience at IQ City UWSB Kolkata has been great and memorable. The mentors and professors are extremely supportive, and encouraging and have helped me enhance my academic and interpersonal skills. I am also very thankful to the Training and Placement Cell for providing me with a platform to nurture my skills and an opportunity to showcase them. I got an opportunity to learn a lot during my Internship with Market Forces which also helped me to sharpen my analytical skills.

The mentors played a huge role in preparing us for the real world. I got a Campus Placement at QYQ and it has been a cherishing experience that has developed me into what I am today.

I owe it all to IQ City UWSB and to all the Professors who have helped me in the process of developing myself.

“



Deep Mark D'Rozario



Debashis Banik

“

IQ City UWSB Kolkata provided me with a solid platform to enhance my professional skills and get maximum industry exposure. The faculty members were really supportive and guided us in every possible way. The unique teaching methods like- fun group activities, brainstorming and discussion sessions, role-playing, business games, study trips etc. are what set UWSB apart from other colleges. I did my internship at renowned Khaitan Electricals Ltd. and then got my first job at Prism Johnson Limited (RMC India Division). Currently, I'm working as a Programmer Analyst at Cognizant. Thank you UWSB for your constant mentoring and support.

I was placed as a Relationship Manager in Infinity Group after completing my course at IQ City UWSB Kolkata. Currently, I'm working as a Sr. Social Media Manager in Seven Boats.

I have received amazing guidance from my beloved mentors at UWSB. They not only helped me in achieving academic excellence but also gave me thorough practical knowledge with industry exposure.

With the help of our placement head, I was able to do live projects with Bajaj Finance, GKB Opticals, and I also did a two-month internship with CCS group as a Marketing Trainee.

The IQ City UWSB Kolkata Infrastructure is well organised and spacious. I could explore many options from the Library to read and gain industry insights. We did several CSR activities and corporate weeks where we could showcase our management skills.

“



Shiksha Nandi

STUDENT TESTIMONIALS



ANKIT SINGH

“

Thanks to IQ City UWSB I got a job at Glenmark Pharmaceuticals as a Sales Officer.

Currently, I'm working at Borosil Ltd as Executive - Sales and Marketing handling 4 districts in Bengal including Kolkata metropolitan.

IQ City UWSB has been playing a major role in building my career over the years as I was nurtured, trained, and guided by some of the best professors in the industry. This kind of guidance along with industry exposure helped me to be successful in the existing market scenario.

Mock group discussions and personal interviews along with live projects helped me get a glimpse of the real-world scenarios.

The Placement Department of IQ City UWSB had played a robust role in guiding and placing each of the students as per their strengths and needs. The entire ecosystem of UWSB with its top-notch faculty members, infrastructure, guest lectures etc. helped us a lot. There hasn't been any moment without their guidance and help.

With the active initiation of IQ City UWSB placement department, got the opportunity to do a 3-month internship at Reliance Trendz as an HR intern under the guidance of Dr Arnab Basu, then HR Regional Head in the Eastern Region.

It's been 7 years in the corporate journey as an HR professional and at present, I am running a small online business where all the training and guidance of the faculty members have been proven to be the pillars of my professional journey to date.

“



Debapriya Paul Chakrabarti



Durba Chatterjee

“

I got placed with a renowned consultancy even before completing my course. Along with work, I could also give my exams for 5th & 6th semesters & it was all possible because of my lovely friends & faculty members who helped me with the notes and lectures post college hours. With all the support, I secured 3rd position in our batch which was very memorable.

I am grateful to IQ City UWSB for the lovely faculty members and methodology of teaching. Along with the classes, we had a lot of extracurricular activities which helped boost my confidence. I also got to work with Whirlpool as an intern and the experience was great.

I was placed at Parle Products Pvt. Ltd. as Sales Officer by IQ City UWSB Kolkata. Currently, I'm working as an Area Manager at Bajaj Allianz.

The MBA programme at IQ City UWSB Kolkata provided a number of opportunities to work in team-based settings. These experiences improved my skills in communication, leadership, team-building and presentation. I have gained a new perspective on the challenges that businesses face, and I am ready to use the skills and knowledge gained to help add value to the workplace.

UWSB Kolkata provides an actual feel of the Corporate environment with its beautiful infrastructure and outstanding faculty. The college organises various industrial visits and also invites eminent personalities from the corporate industry which helps the aspirations to get a better understanding of the Corporate environment.

“



Anubhav Chatterjee

STUDENT TESTIMONIALS



Diksha Singh

With the help of our placement department, I did live projects at Dabur India Ltd. & Colgate Palmolive as Marketing Intern and at OneX Solution Pvt. Ltd. as Digital Marketing Intern.

“

I am thankful to the faculty members as they have been very much supportive, helpful, friendly and understanding. The Placement Department is doing a great job by arranging good corporate exposure for the students with excellent placements. Blessed to be here at IQ City UWSB Kolkata.

Our college organises various industrial visits and guest lectures to give a hands-on experience to its students. The college has various facilities to help you evolve as a student. From a well-stocked library to wifi enabled campus to fully-equipped auditorium, IQ City UWSB has everything to help you in every possible way.

“



Jayrup Dey



Kaustubh Mandal

“

At IQ City UWSB Kolkata, companies like FMCG, FMCD, Retail, manufacturing sectors etc. come for recruitment and also provide industrial interface sessions for giving us a better idea about the industry. The experience also includes an amalgamation of learning, fun, cultural activities and more.

My life at IQ City UWSB Kolkata made me stronger and helped me to become an independent person. I am thankful to all the mentors who supported us and corrected us throughout the course, especially in the pandemic situation. Regular classes that were held at our college for improving our aptitude and technical skills were of great help. The events that I took part in helped me to grow my confidence level. I thank UWSB and faculty for putting in all the efforts to groom us and make us corporate professionals.

“



Megha Ludhwani

STUDENT TESTIMONIALS



Arpita Biswas



I feel proud to study at IQ City UWSB Kolkata. The faculty members here are encouraging and always guiding us so that we can become better versions of ourselves. With all the support, guidance and hard work, even in these difficult times of Covid, we have been provided with multiple opportunities that are going to shape our future. Furthermore, they have taken all the measures like aptitude sessions, GD sessions, case-study, role plays and much more so that we can stand out from the crowd.

The college and the faculty members are very student-friendly and approachable. The faculty members use lots of case studies, discussions and many innovative ways of evaluation. I did my summer internship at ITC Ltd. I would like to thank the faculty members and the placement department who helped me a lot with the holistic preparation for various interviews.

IQ City UWSB makes it easy for a student to learn and inculcate the spirit to stand out amongst talented and hardworking students.



Suyesh Bharati



Sayantan Chakraborty



We get the opportunity to give various presentations on different topics which helps us to improve our communication skills. We also learned how to cooperate with other team members while doing teamwork. We practised group discussions, aptitude tests, and faced mock interviews from various faculties to prepare ourselves for the final placement in various renowned organisations.

It's been a great experience at IQ City UWSB Kolkata. I have found the professors and staff to be incredibly friendly and helpful. The curriculum for my major has a good structure which is giving me real experience in the field I desire to get into. The staff members are amazing. They have helped me a lot in many ways. I am thankful to all my teachers and my Dean of UWSB who supported me like a parent figure in all the situations throughout my UWSB stint. I did my summer internship at ITC Ltd and got my final placement at Senrysa Technology Private Limited.



Sainee Saha

STUDENT TESTIMONIALS



Pratishtha Mishra

There are very few moments in one's life when one feels genuinely fortunate. One such moment in my life was when I joined IIQ City UWSB Kolkata.

“

The time spent at UWSB has taught me a great deal about management, networking, making friends, and living life as it ought to be lived but most importantly to keep questioning, to never let that curiosity bug inside me die. I will eternally be thankful to UWSB and all the people associated with it for being an important part of my life.

I am very grateful to all the faculties and staff at IQ City UWSB Kolkata for enabling me to strive in a highly competitive business environment. I came from Assam with no corporate exposure and started my post-graduate journey at IQ City UWSB Kolkata. Throughout my study tenure in Kolkata, I not only learned management subjects but also enhanced my interpersonal and communication skills. I was given the opportunity to start my career within the group company at Uniworld Edusoft and Unitedworld Institute of Design. After that, I have worked with the Godrej Group in Ahmedabad and Mumbai and then left India. Now I work for the local government in Western Australia and my learnings at UWSB have had a great impact on what I do. I am very proud of UWSB as it helped me bring out a very capable version of myself.

“



Manisha Barthakur



Pradip Modak

“

I feel great studying at IQ City UWSB Kolkata. The faculty members are very encouraging and student-friendly. They use a lot of case studies, discussions, role-plays etc. to teach us. The college organises various industrial visits, guest lectures and industry connect sessions to give a hands-on experience to its students. The Placement Cell is also doing a great job by arranging good corporate exposure for students & by providing excellent placements.

IQ City UWSB Kolkata has placed me at Parag Milk Foods Limited (Avvatar Sports Nutrition) as a Senior Sales Manager (East). The 2 years that I spent at IQ City UWSB Kolkata were the best years of my life. I am grateful to the wonderful teachers who were instrumental in shaping my personality and grooming me into what I am today. Our teachers and mentors were especially helpful in identifying the potential in me and channelising it in the right direction. The College Placement team provided numerous opportunities for Live Projects and Internships and we got the best companies for placement. We enjoyed the classes thoroughly. Other than the classes, we had regular extracurricular activities which helped in building our team spirit and communication skills. Thank you so much.

“



Debdeep Thakur

STUDENT TESTIMONIALS



Mayank Deswal

“

I'm lucky to do a live project with Colgate Palmolive Ltd. working on its shopper's engagement. Apart from working on the live project, I have also been selected for the summer internship at ITC Ltd. The frequent aptitude tests conducted helped me a lot to crack the tests and our professors also helped us enormously. We also had multiple personality grooming sessions wherein I gained a lot of knowledge and also learned to react in a given situation. Coming to group discussions, we had several interactive rounds and with such frequent interactions, our communication and soft skills have also increased our ability to communicate. With these sessions, a diverse area and a better scope to improvise oneself can be gained which resultantly increases one's expertise.

The most crucial support was given by IQ City UWSB Kolkata in the form of ample live projects, internships opportunities and final placement.

No stone was left unturned for the final placements as individual attention to every student was given in the form of special placement preparation classes, consisting of mock GD, PI, and aptitude classes to crack the selection rounds of the biggest companies across sectors that had visited the campus. Currently, I'm working at ITC Ltd. as an Area Executive.

“



Akash Khedwal



Archan Dey

“

I am presently working at Innovius Research as a Senior Research Analyst. I am proud to say that I was a student of IQ City UWSB Kolkata, the college which made my dreams come true. UWSB helped me from day one to prepare and learn how to face the challenges in the corporate world. It has given me a platform for identifying and developing my skills, my competencies and helped me to grow as a professional. IQ City UWSB Kolkata has always been successful in giving me and other students enough industry exposure. The Dean and Faculty members of UWSB have always been supportive and have also guided us in the right direction while solving all our queries for which I am very much grateful. The PG management course was extremely professional and industry-based and gave me the opportunity to develop my strengths and helped me identify professional opportunities and work towards them.

From extra curriculars to attending scheduled classes, I have experienced it all at IQ City UWSB Kolkata.

From learning time management and presentation skills to working in a team environment and maintaining corporate decorum, the college helped us prepare for every aspect of being a manager. Those GD and PI sessions built and boosted my confidence. A big thanks to all teachers who were always available to help, guide and place you in big companies.

The college has moulded and transformed us into modern-day managers, ready to face the cut-throat competition of the corporate world.

Time spent at IQ City UWSB Kolkata was some of the very good years of my life and I will cherish those memories forever.

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