



A Constituent of Peoples Empowerment Group

ISB&M



International School of Business & Media

Bangalore



**OUTSTANDING ALUMNI
ACROSS 36 COUNTRIES**

19th

**YEARS OF EXCELLENCE
IN CAREER BUILDING**

CAMPUS RECRUITMENT

2024-25



WANT TO KNOW MORE, CONTACT US ON

8197978484, 8197978383, www.isbmb.ac.in

PLOT NO. 241, SOMPURA INDUSTRIAL AREA, NIDUVANDA VILLAGE
SOMPURA HOBLI, NELAMANGALA TALUK, BANGALORE 562132

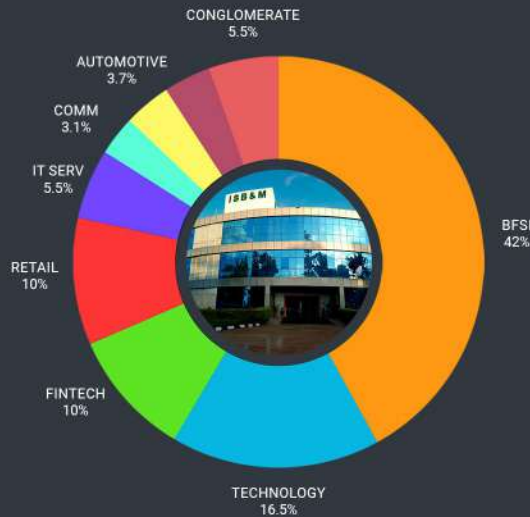
FINAL PLACEMENTS 23-25

HIGHEST CTC 20.56 LPA

AVERAGE CTC 11.46 LPA

LOWEST CTC 9 LPA

PLACEMENTS
2024
SECTORS



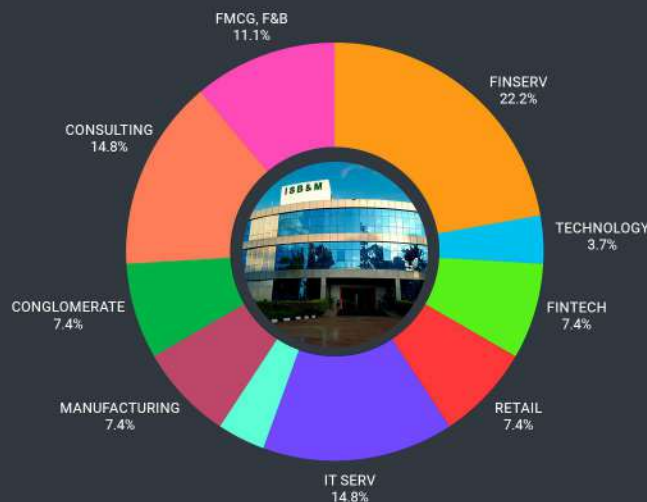
SUMMER INTERNSHIPS 23-25

HIGHEST CTC 35,000

AVERAGE CTC 16,000

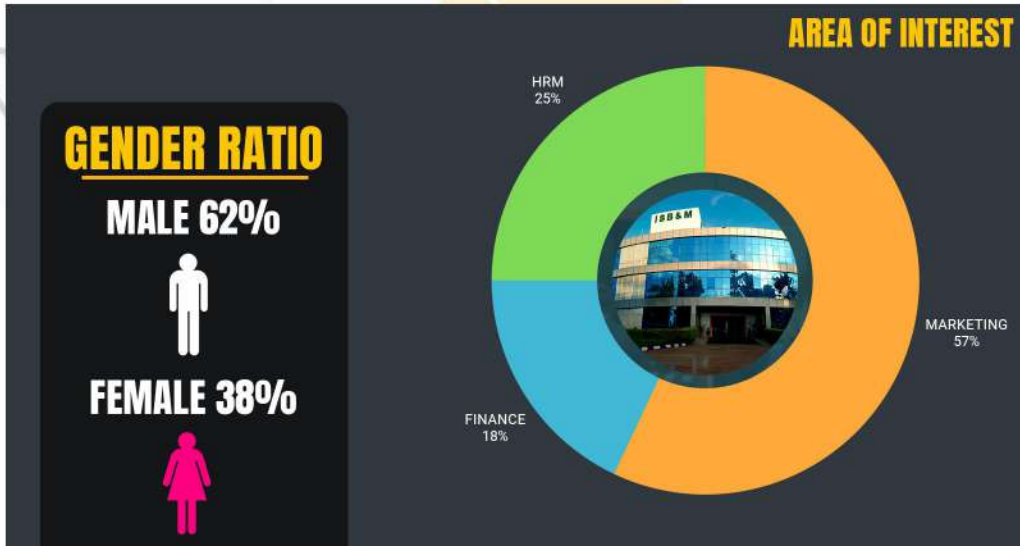
LOWEST CTC 11,000

SUMMER
INTERNSHIPS
2024
SECTORS

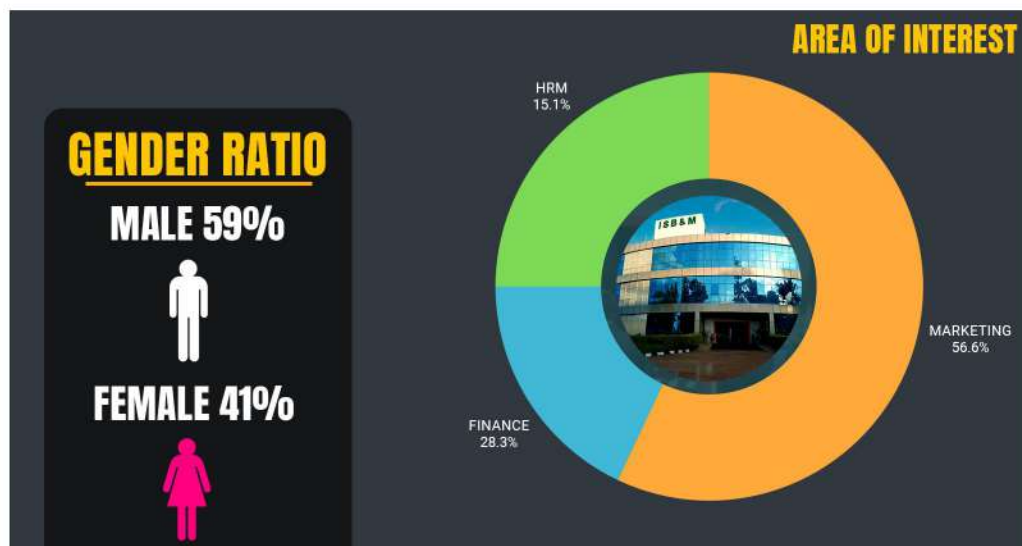
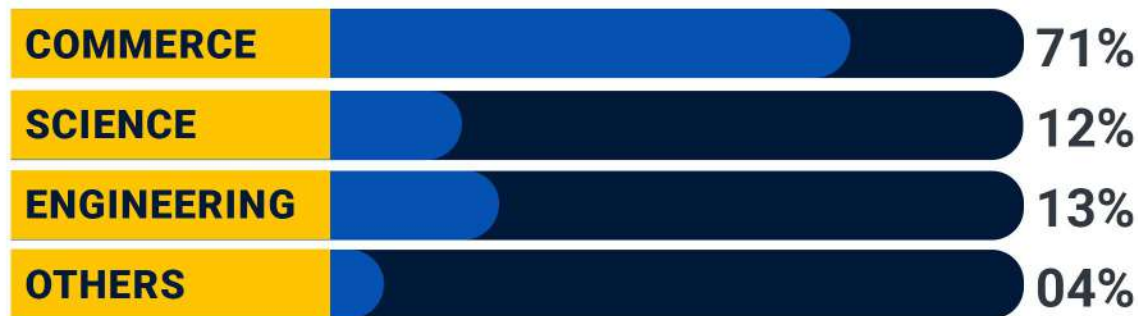


WHY RECRUIT FROM ISB&M?

BATCH INFORMATION 23-25



BATCH INFORMATION 24-26



WHY RECRUIT FROM ISB&M?



RECRUITERS

PROGRAMME IS DRIVEN BY FOLLOWING OBJECTIVES :

Develop Knowledge, learn business analysis Skill & Tools.

Intellectual Development aimed at thinking, Problem solving & decision making skill Learning.

Develop leadership talent and seek complete value system & attitude transformation.

PGDM IS A DUAL SPECIALIZATION PROGRAMME

The program is designed to maximize students learning. **Program includes**

A. CORE COURSES (22 COURSES)

Core courses are mandatory for all students, designed to learn the complete business process and develop business orientation.

Business thinking, decision making, planning & execution skills.

Most core courses are scheduled in 1 year (1 to 3 trimester) of the programme. Some are scheduled in 2 year (4 - 6 trimester)

These include fundamentals of marketing, finance, operations, data analytics, supply chain, economics, HR and business research

B. ELECTIVE COURSES (REQUIRED 11)

Elective courses are related to specializations chosen by students. Students are required to complete 11 courses in their major specialization. Students can select 4 elective courses of their interest from any other specializations of their choice. In all a student is required to complete a minimum of 15 elective courses to complete the **PGDM** programme

C. SUMMER INTERNSHIP

Students are required to complete 4 months of summer internship at the end of 1 year. Summer internship placement is done by ISB&M placement cell.

D. DISSERTATION

Dissertation is an in - depth research in any theme of business interest by a student under guidance of an assigned faculty.

E. FOUNDATION COURSES

Since students come from diverse background in graduation, a basic level of learning/proficiency in following is developed in the beginning of PGDM Programme.

- Accounting for Managers
- Basics of Data and Analytics
- Excel sheet and IT for Managers

A course is 20 hours subjects content & 10 hours of tutorials (in small groups)

CORE PROGRAMME PGDM

PGDM (AICTE APPROVED) IS A FLAGSHIP PROGRAMME OF ISB&M, HIGH IN DEMAND BY TOP RECRUITERS. THE PROGRAMME IS DESIGNED TO MEET EXPECTATIONS OF TOP RECRUITING COMPANIES AND IS BENCHMARKED WITH OTHER TOP INSTITUTIONS. OUR PGDM PROGRAMME IS 6 TRIMESTER PROGRAMME LIKE THAT OF TOP IIMS & XLRI, WITH 4 MONTHS SUMMER INTERNSHIP.



ISB&M Campus Recruitment Cell is driven by a team of students with a faculty chairperson. ISB&M Campus Recruitment Cell is a dynamic and proactive department dedicated to facilitating successful career opportunities for its students. ISB&M Campus Recruitment Cell is divided into two distinct parts: one for Final Placements and the other for Summer Internships, the objective of Summer Internship is to provide high quality learning experience to students

FINAL PLACEMENTS:

The ISB&M Campus Recruitment Cell for Final Placements is responsible for guiding and assisting students in their transition from being learners to becoming professionals. The team collaborates closely with leading companies, industries, and organizations to provide a diverse array of job opportunities across various sectors. The process starts well in advance, with the team conducting workshops, seminars, and mock interviews to groom students for the corporate world.

SUMMER INTERNSHIPS:

Summer Internship is an academic programme requirement for completion of the first year of PGDM. It is scheduled at the end of the third trimester. ISB&M Campus Recruitment Cell - Summer Internships is committed to securing meaningful internships for students. These internships allow students to apply their classroom knowledge to real-world scenarios, gaining invaluable insights into their chosen fields sectors. The process starts well in advance, with the team conducting workshops, seminars, and mock interviews to groom students for the corporate world.



VIDYA SHAH

Batch: 2008-10

Chief Commercial Officer
Abu Dhabi Food Hub-Dubai
Dubai, United Arab Emirates



APARAJITHA MAHASWETHA

Batch: 2012-14

AVP CITI Hyderabad



RAUNAK BAID

Batch: 2008-10

Associate Vice President JP
Morgan Bangalore



BRIJESH SAHU

Batch: 2006-08

Director & Head Govt.
Business MIXCHANGE,
Delhi

NOTABLE ALUMNI

ISB&M Bangalore

CELLS & CLUBS

TEAMS THAT DRIVE CAMPUS LIFE



ALUMNI CELL

The alumni cell serves as the bond that connects every alumnus to their alma mater. Its objective is to nurture the alumni network and organize significant gatherings such as convocation ceremonies and alumni reunions.



LIFESTYLE DEVELOPMENT CELL

The Lifestyle Development Cell (LSDC) at ISB&M offers a platform to honour student talents and individuality, encouraging them to step out of their comfort zones. This initiative aims to make campus life more enjoyable and captivating.



HR CLUB

The HR club strives to continuously augment the knowledge, skills, and capabilities of HR students, with the mission to propel and remain at the forefront of the ever-evolving realm of Human Resources.



FINANCE CLUB (TOFI)

TOFI (The Organization for Finance Initiatives) believes in infusing enjoyment into the learning experience of finance by organizing diverse finance-related activities and events. Additionally, it aims to strengthen the bond with the industry by fostering stronger connections with industry veterans and experts.



FITNESS CLUB

The Fitness Club at ISB&M emphasizes the physical and mental well-being of students through diverse activities such as exercise, personality development programs, yoga, Zumba, and self-defence.



GREY CELL

The Intellectuals Hub, Grey Cell, follows Benjamin Franklin's philosophy, according to which "an investment in knowledge always yields the best interest."



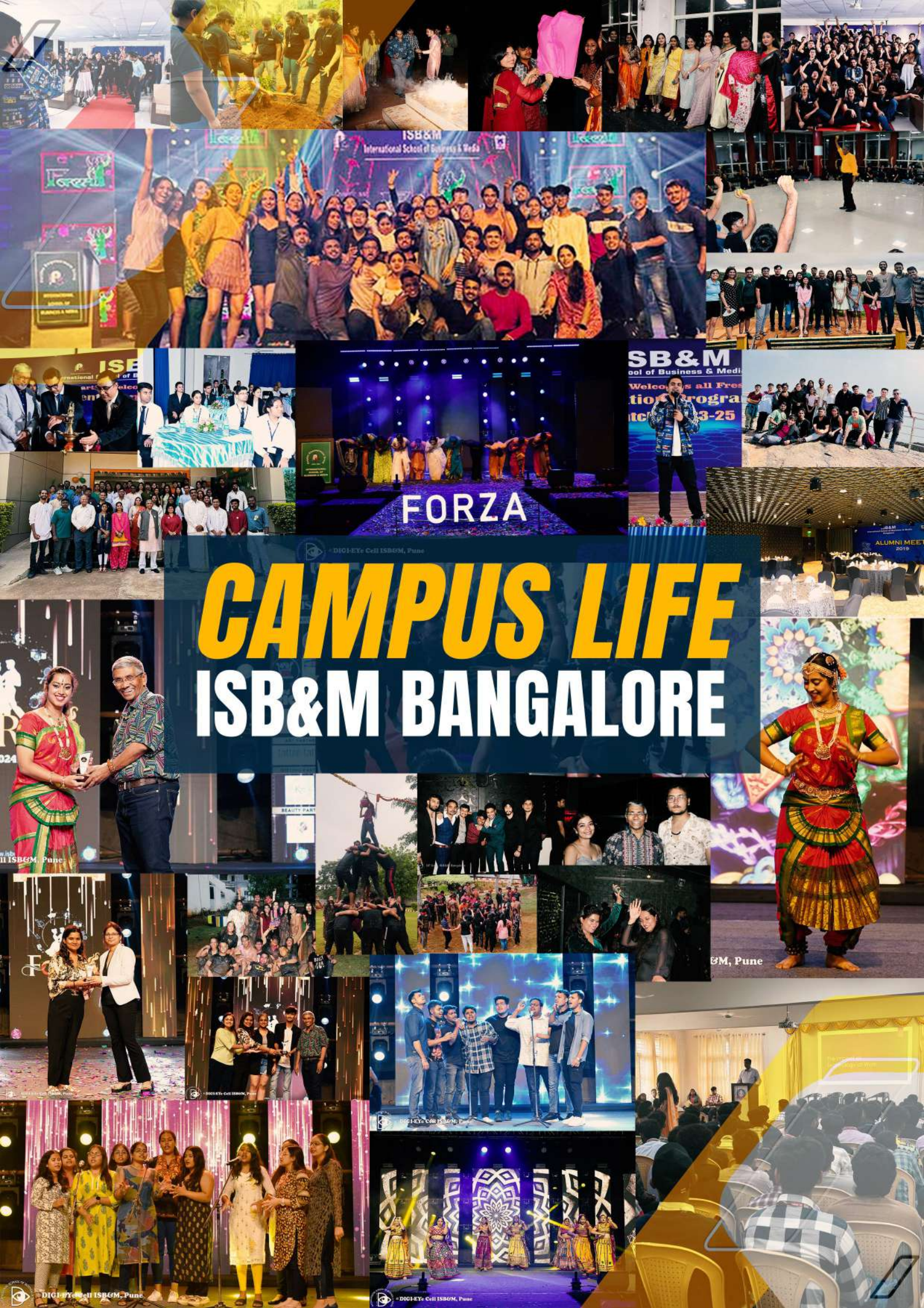
MARKETING CLUB

The cell aims to go beyond textbooks by organizing field trips and workshops led by industry professionals. These activities offer valuable insights into the dynamic world of marketing, covering unexplored areas.

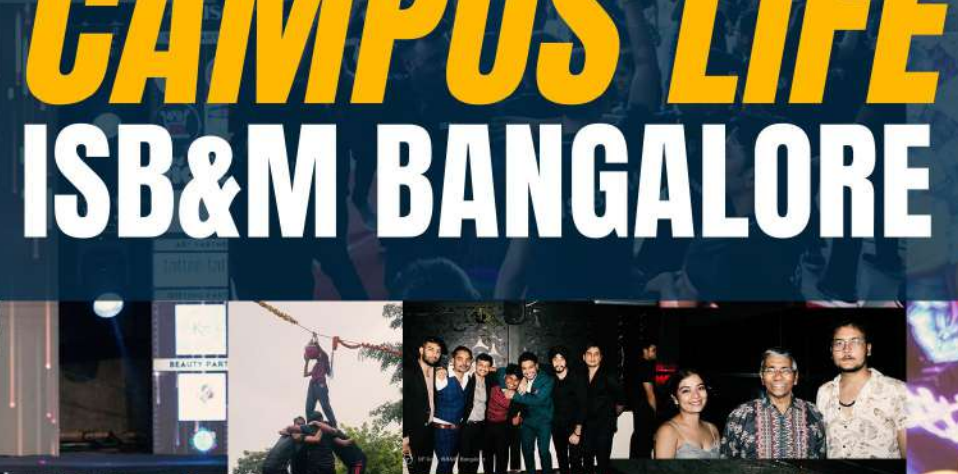
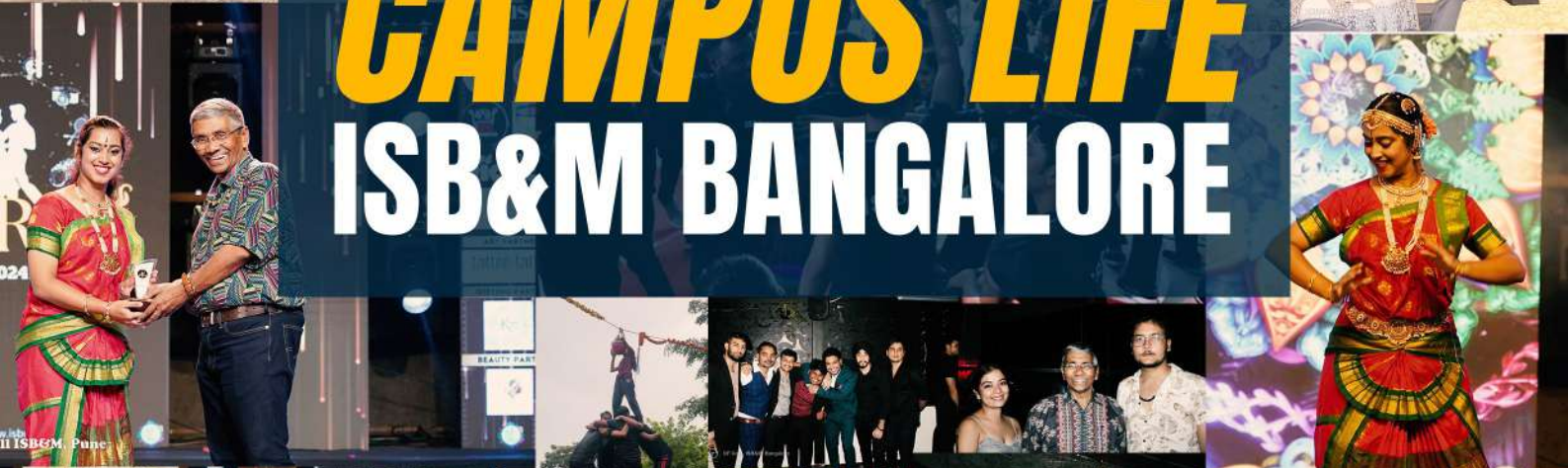
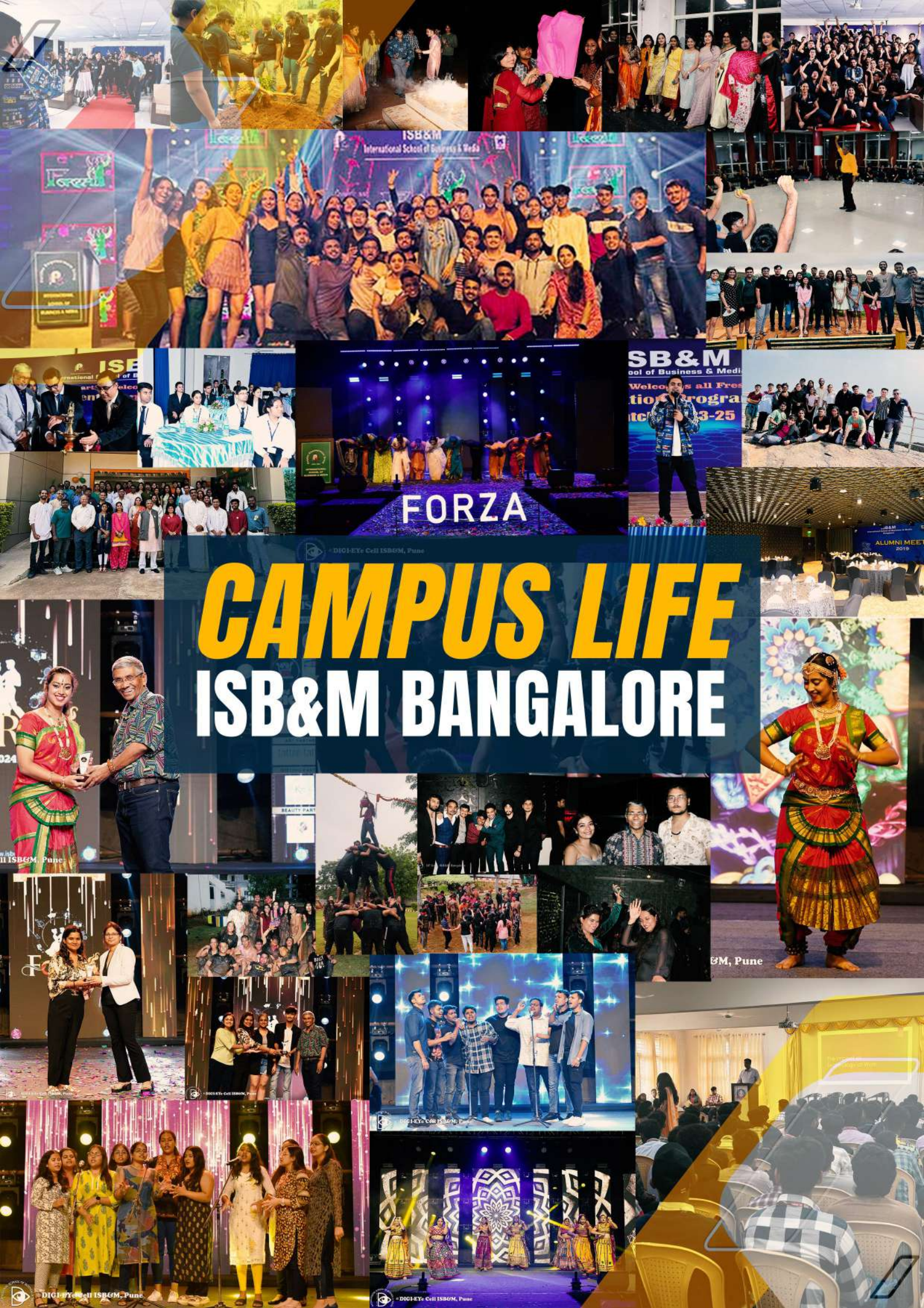


DIGI CELL

The Digital Moments Cell, fondly known as the "Third Eye" of ISB&M, comprises a team of visionary individuals who are deeply passionate about capturing fleeting moments and transforming them into everlasting memories.



CAMPUS LIFE ISB&M BANGALORE





Dr. Pramod Kumar

President, ISB&M

Ph.D. in Organizational Behaviour, IIT Bombay. Former Professor & Chairperson Placement, XLRI Jamshedpur, Ex-Director, SIBM Pune, Consultant at over 80 companies worldwide. Author of more than 100 research cases and management games. Research quoted internationally in textbooks & journals. (Served in Govt. of India, Committee of Management Education)



Dr. Jayaraman

Advisor, ISB&M Bangalore

Ph.D - AMU, PGDBM IIM Calcutta. Former Group Head, IRIS Ltd, Former Dy. Div, manager. TATA Metaliks Ltd. 18 years of experience in teaching and over 27 years work experience in diverse industries ranging from automobiles, construction, Iron & steel and IT services and has held senior level positions in TATA metaliks and IRIS Business Services Ltd. Specialized in the area of HRM, OB & TQM.



Dr. Raghunandan N K

Director, ISB&M Bangalore

Ph.D, B.E MBA (Singapore Management university). Over 27 years of industry and academic experience with expertise in entrepreneurship & strategy. He actively supports grassroots entrepreneurs in India and serves as a Retainer consultant for MSME while mentoring startups through various organization. part of Karnataka state start-up cell jury panel, teaches strategic Management & Entrepreneurship.



Prof. Elizabeth P Mathew

Placement Chair person, ISB&M Bangalore

With over 23 years of extensive experience in academia and more than 18 years in leadership roles, She is currently serve as the Placement Chairperson and Professor of Human Resource Management at ISB&M. Her career includes three years as a professor and corporate trainer in Dubai, where She has gained international experience in business education and training. She is specialized in Placement Administration, Academic Administration, Human Resources Management, Performance Management, Strategic HRM, and Corporate Training. Her leadership roles have allowed students to develop a strong foundation in problem-solving, collaboration, and innovation, driving organizational success and academic excellence.

LEADERSHIP



In the land where knowledge dwells, ISB&M, where ambition swells. PGDM dreams take flight, Guided by wisdom's guiding light. Pune's vibrant city, a backdrop strong, ISB&M, where minds belong. Faculty wise, and mentors true, They'll shape your path, guide you through. Case studies, debates, and endless strive, ISB&M, where leaders thrive. With every lesson, you'll grow and learn, To face the business world, fierce and stern. Networking bridges, connections formed, ISB&M, where bonds are warmed. Classmates diverse, cultures unite, Together you'll conquer, with shared might. So embrace this journey, seize the chance, ISB&M, where dreams advance. For in this crucible of knowledge and Flame You'll rise as leaders, leaving your mark, your name.

ISB&M, Bangalore

www.isbmb.ac.in | 8197978484

Plot No. 241, Sompura Industrial Area,
Niduvanda Village Sompura Hobli,
Nelamangala Taluk, Bangalore 562132

You can Find ISB&Mites CNN Money...

Satchit Gayakwad
2001-03
AGM
BMW Group
Mumbai



Home Town:
Mumbai

Damini Tyagi
2005-07
Human Capital
PwC UK
England



Home Town:
Ghaziabad

Param Ajit Singh
2006-08
Director
Deloitte
London



Home Town:
Bokaro

Saurish Choudhury
2007-09
Programme
Manager
Apple
Gurugram



Home Town:
Kolkata

Astha T.
2007-09
Data & Applied
Scientist
Microsoft
Washington



Home Town:
Kanpur

Sravan Kumar
2009-11
Sr Program Manager
Amazon (AWS)
Japan



Home Town:
Secunderabad

Shriraj Tomar
2015-17
Cloud Consultant
Google
Carolina, US



Home Town:
Nagpur