



Deccan Education Society's

JS Kothari Business School



Post Graduate Diploma in Management (PGDM)
Approved by AICTE

CAMPUS PLACEMENT BROCHURE

PGDM
BATCH
2024-26

INDEX

1. ABOUT DECCAN EDUCATION SOCIETY
2. ABOUT J. S. KOTHARI BUSINESS SCHOOL
3. BATCH ANALYSIS
4. BATCH PROFILE
5. DIRECTOR'S MESSAGE
6. MESSAGE FROM PLACEMENT COMMITTEE
7. PGDM DUAL SPECIALIZATION
8. INTERNSHIP PROGRAM
9. PGDM CURRICULUM
10. CERTIFICATIONS
11. CORPORATE CONNECT
12. SOCIAL IMMERSION
13. INDUSTRIAL VISIT
14. GLOBAL IMMERSION
15. EVENTS AND EXTRA CURRICULAR ACTIVITIES
16. RECRUITORS (NON- EXHAUSTIVE)
17. PLACEMENT COMMITTEE

About Deccan Education Society



Bal Gangadhar
Tilak



Mahadeo Ballal
Namjoshi



Vishnushastri
Chiplunkar



Gopal Ganesh
Agarkar



Waman
Shivram Apte

DES Founders

The Deccan Education Society (DES), founded in Pune in 1884, is a prestigious educational group with a rich history spanning over 139 years. Established by five patriotic visionaries, DES was founded with the aim of nurturing leaders for India's industrial growth and promoting accessible education.

Over the years, DES has expanded its reach, establishing and nurturing a network of over 60 educational institutions across various fields. Renowned names like Fergusson College, BMCC, and Kirti M Doongursee College are just a few examples of the exceptional institutions under the DES umbrella.

DES's enduring commitment to academic excellence has been a cornerstone of its success for over 60 years. The society's dedication to providing quality education.

J S Kothari Business School



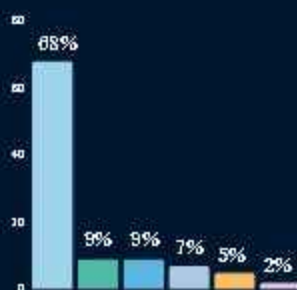
The two-year full-time PGDM program at J S Kothari Business School is approved by AICTE, New Delhi. JSKBS fosters an innovative, modern, and technology-driven environment. Our focus is on knowledge, following a holistic approach to education.

We believe in providing not just lessons but a deeper understanding to every student, ensuring high-quality education. Utilizing the latest innovative technologies, we strive to bring out the best in our students, empowering them to navigate every phase of their life's journey.

Batch Analysis

Graduation

- Commerce
- Management
- IT
- Science
- Arts
- Pharma



Student Strength

- Finance
- Finance-IT
- Human Resource
- Human Resource-IT
- Marketing
- Marketing-IT



Male - Female Ratio



63 %

37 %

Batch Profile

HR SPECIALIZATION



Nikita Kothawale

Internship: Outlook Publishing

Graduation: BBA

Project Title: "A Study of Human Resource Mechanism for the Outlook Group"



Riya Patel

Internship: Yes Securities

Graduation: BSC

Project Title: "Exploring HR Learning and Development: A Comparative analysis and financial research, initiatives at yes securities."

Nida Mezon

Internship: Outlook Publishing

Graduation: BBA

Project Title: "A study on Sales Execution, Prospect Generation and Competitor Analysis at Outlook group"



Sanjana Shedge

Internship: Seras Energy

Graduation: BMS

Project Title: "A Study on Talent Acquisition of Crew and Employee Engagement at Seras Energy"



Mayureah Shende

Internship: Outlook Publishing

Graduation: BMS

Project Title: "A Study of Human Resource Mechanism for the Outlook Group"

HR-IT SPECIALIZATION



Ashwini Gawanjar

Internship: Outlook Publishing

Graduation: BSC IT

Project Title: "Human Resources Functions and Analytical Insights: A Case Study Based on Internship Experience"



Yukti Verma

Internship: Outlook Publishing

Graduation: BMS

Project Title: "A Study of Human Resource Mechanism for the Outlook Group"

FINANCE SPECIALIZATION

Het Shah

Internship: Outlook Publishing

Graduation: BCOM

Project Title: "A Study of real-world investing patterns and economic behaviour for the Outlook Group"



Asmita Rathod

Internship: Monetonic

Graduation: BCOM

Project Title: "Investment Awareness Programme and compliance operations at Monetonic Financial services pvt. ltd."



Anisha Mumugoti

Internship: Monetonic

Graduation: BFM

Project Title: "Backend operations and Data Verification at Monetonic Financial Services"



Kiran Devasi

Internship: Outlook Publishing

Graduation: BAF

Project Title: "A Study of backend Financial operations and KYC Compliance at Monetonic Financial services pvt. ltd."



Aasma Patel

Internship: Outlook Publishing

Graduation: BAF

Project Title: "A study of Audit and Taxation"



Darshana Mehta

Internship: Outlook Publishing

Graduation: BMS

Project Title: "A study on Smart Money Investment"



Harsh Prajapati

Internship: Monetonic

Graduation: BCOM

Project Title: "Spreading Financial Awareness through campus outreach programs"



Jeet Dhansota

Internship: Eirtane & Pandit

Graduation: BAF

Project Title: "Understanding the Role of Concurrent Audit in Banking: A Professional Journey at Eirtane & Pandit LLP"

FINANCE SPECIALIZATION



Atharv Sonar

Internship: Outlook Publishing

Graduation: BCOM

Project Title: "A Study of Financial Analyst program by Valutium Advisory"



Agam Jain

Internship: Monetonic

Graduation: BBA

Project Title: "Institutional Investment Awareness and Compliance Operations: A Practical Internship at Monetonic Financial Services"



Vipul Tiwari

Internship: Outlook Publishing

Graduation: BAF

Project Title: "A study of Insights into Market Dynamic and Investment practices"



Karan Vikramni

Internship: Doms India Ltd.

Graduation: BCOM

Project Title: "A Study on Vendor Ledger Reconciliation and Purchase Order Verification at Doms Industries Limited"



Kishor Chaudhary

Internship: Kirtane & Pandit

Graduation: BCOM

Project Title: "Understanding the Role of Concurrent Audit in Banking"



Aniket Samanta

Internship: Monetonic

Graduation: BCOM

Project Title: "Investment Strategies in Equity vs. Debt Instruments - Comparative profitability study"

FINANCE-IT SPECIALIZATION



Riadhika Rathod

Internship: Outlook Publishing

Graduation: BCOM

Project Title: "Driving Growth through sales outreach and financial analysis"



Sharad Chitale

Internship: Outlook Publishing

Graduation: BCOM

Project Title: "A Study on Business development and cash flow analysis of outlook publishing pvt ltd"



Neha Kumar

Internship: Outlook Publishing

Graduation: BBI

Project Title: "Exploring Strategic Sales and Financial Analysis: A Professional Journey at Outlook India"



Mahesh Nagoli

Internship: Riktane & Pandit

Graduation: BAF

Project Title: "Learning Financial Discipline through Concurrent Audit at Axis Bank under Riktane & Pandit LLP"



Prince Agarwal

Internship: Monetonic

Graduation: BCOM

Project Title: "Enhancing Financial Inclusion through Client Engagement and Operational Excellence Monetonic Financial Services Pvt. Ltd"

MARKETING SPECIALIZATION

Erishna Choub

Internship: Ayvens India

Graduation: BCOM

Project Title: "A Study examining the synergy between digital communication, leasing operations, and customer experience at Ayvens"



Chinmay Chikhalkar

Internship: Reliance Jio

Graduation: BCOM

Project Title: "A Study of Strategic Communication and Marketing Research at Reliance Jio Infocomm Ltd."



Rakeeb Behera

Internship: Outlook Publishing

Graduation: BCOM

Project Title: "Study on Sales Strategy, Digital Marketing, and Consumer Research at Outlook group"

Arusha Dhruwadhapar

Internship: Outlook Publishing

Graduation: B PHARM

Project Title: "A Study on Practical Exposure to Marketing Strategies and Customer Behavior at Outlook Publishing"



Gopal Jha

Internship: Monetonic

Graduation: BCOM

Project Title: "Backend Operations and Data Verification at Monetonic Financial Services"

Ratan Kadepure

Internship: Outlook Publishing

Graduation: BMS

Project Title: "A Study on Practical Exposure to Marketing Strategies and Customer behaviour at Outlook Publishing"

MARKETING SPECIALIZATION



Krushna Mhaske

Internship: Trident Machines

Graduation: BCOM

Project Title: "A Study on Strategic Exposure to Textile Machinery Sales at Trident Machines"

Maitri Panchal

Internship: Chandan Steels Ltd.

Graduation: BCOM

Project Title: "An Observational Study of B2B Marketing Operations at Chandan Steel Ltd."

Praniti Pawar

Internship: Info edge

Graduation: BCOM

Project Title: "Leads, Listings & Lessons: A Summer with 99acres"



Vedant Utrekar

Internship: Sagefarm

Graduation: BCOM

Project Title: "A Study on Businesses development and strategic investment"

Nayan Gawande

Internship: Monetonic

Graduation: BMS

Project Title: "A study of Operations and Data collection at Monetonic Financial Services"

MARKETING-IT SPECIALIZATION



Ithamanjay Latpate

Internship: Outlook Publishing

Graduation: BMMMC

Project Title: "Integrated Marketing Strategies and Business Insights: A Comprehensive Internship Study at Outlook Publications"



Anubhish Nigam

Internship: Outlook Publishing

Graduation: BA

Project Title: "Integrated Marketing Strategies and Business Insights: A Comprehensive Internship Study at Outlook Publications"



Fakhroddin Mulyaszwala

Internship: Outlook Publishing

Graduation: BCA

Project Title: "Learning the Craft of Magazine Publishing: A Professional Journey at Outlook India"



Suraj Pal

Internship: AV Construction

Graduation: BSC

Project Title: "A study of application of Marketing strategies at AV Construction"



Devroop Sen

Internship: Outlook Publishing

Graduation: BAF

Project Title: "Consumer-Centric Marketing and Data Intelligence: A Media Internship Perspective"

Parimal Singh

Internship: MY FM

Graduation: BSC CS

Project Title: "Exploring Backend Media Operations: Audio Verification and Creative Design at MY FM India"



Shaktipurj Dubey

Internship: Alfa Finance

Graduation: BSC IT

Project Title: "An internship report on personal loan operations and team management at alfa finance"

Director's Message



Dr. Giribala Dewasthale

It is my privilege to introduce the PGDM Batch of 2024-26 at DES' Smt. Jayshree Sharadchandra Kothari Business School (JSKBS), Mumbai.

In today's VUCA world-volatile, uncertain, complex, and ambiguous-JSKBS is committed to nurturing future-ready professionals equipped with the right mindset, skillset, and values. Our pedagogy blends academic rigor with immersive learning and continuous upskilling to ensure holistic development.

We are among the few B-schools in Mumbai offering cutting-edge courses such as Business and Climate Change, Design Thinking, and Emotional Intelligence. To foster cultural rootedness, we've introduced Temple Management and Indian Knowledge Systems, encouraging students to embrace their Indian identity in a globalized context.

Beyond the classroom, our students engage in transformative experiences like Global Immersion-studying international business environments-and Social Immersion, where they have collaborated with RSS Jan Kalyan Samiti on impactful community projects. These initiatives cultivate empathy, adaptability, and social responsibility-essential traits for future managers. To enhance employability, we offer industry-relevant certifications in Advanced Excel, Power BI, Selling & Negotiation, Prompt Engineering, and more. Students can specialize in Marketing, HR, or Finance, with an option for dual specialization including Information Technology.

Our diverse student cohort represents various academic backgrounds and regions across India, and our inclusive campus culture actively promotes gender diversity. We warmly invite you to participate in Campus Placements for the PGDM Batch of 2024-26 and look forward to building a long-term, mutually enriching partnership. We look forward to welcoming you to our scenic Dadar campus, nestled by the Arabian Sea.

Warm regards,

Dr. Giribala Dewasthale
In-Charge Director
DES' J S Kothari Business School

Message from the Placement Committee



Dr. Parikshit Mahankal
Faculty-in-Charge, Placements



Prof. Aditya Davane
Faculty Member, Placements

Dear Recruiters,

We are pleased to introduce our PGDM program and the Batch of 2024-26, a cohort trained to meet the demands of today's rapidly evolving business landscape. Our AICTE approved and DTE recognized two year full time PGDM program is designed to provide strong academic foundations along with industry based learning. Students specialize in Marketing, Human Resources, and Finance, supported by a minor in Information Technology.

At JS Kothari Business School, we focus on developing professionals who combine subject expertise with critical thinking, leadership, adaptability, and strong ethical values. Through case based learning, live projects, simulations, internships, and continuous industry interaction, our students gain hands on experience that helps them perform effectively from day one.

The Placement Cell serves as a bridge between industry and academia, working tirelessly to align student capabilities with organizational needs. Each batch of our students represents a blend of intellectual curiosity, problem-solving ability, and a strong drive to contribute meaningfully to business growth.

We are confident that our students will add value to your esteemed organizations as interns and full-time employees. We look forward to building a long-term, mutually enriching relationship with your company and invite you to engage with us in our placement process.

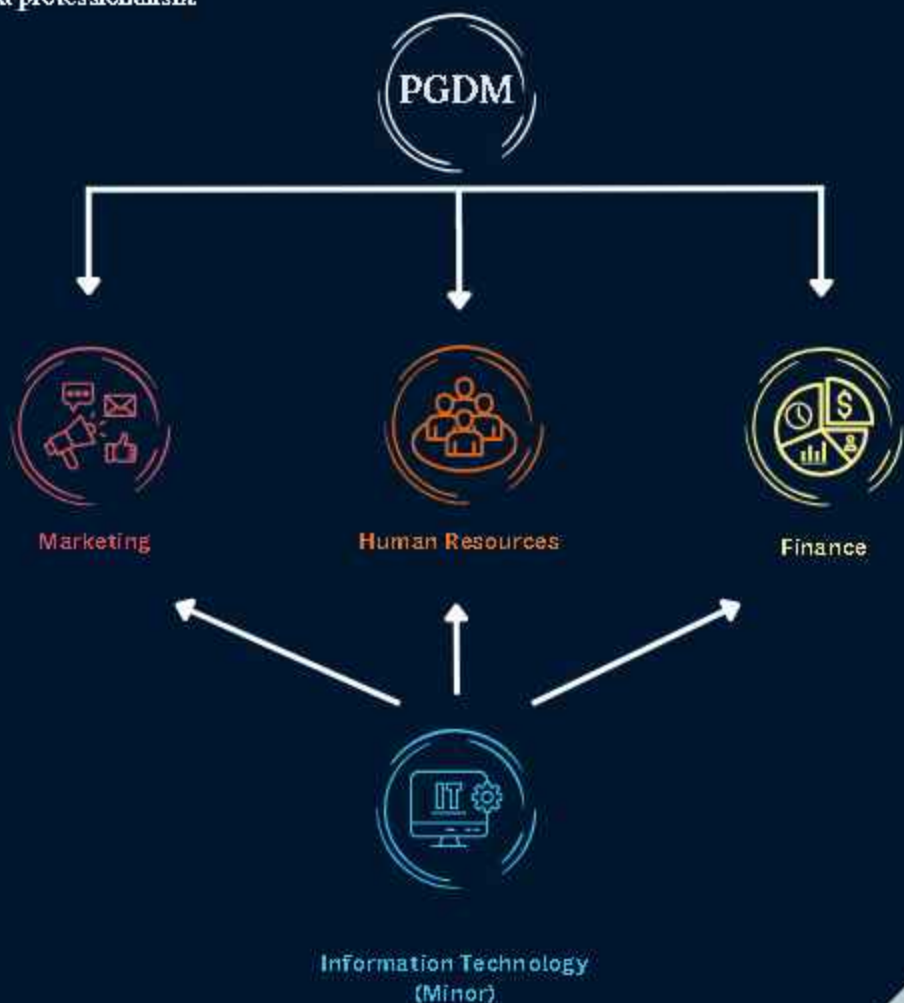
With best regards,

Placement Committee
JS Kothari Business School, Mumbai

PGDM DUAL SPECIALIZATION

At JSKBS, we offer core specializations in Marketing, Finance, and Human Resources, along with dynamic dual specialization options such as Finance-IT, Marketing-IT, and HR-IT.

This unique blend empowers students to integrate managerial expertise with technological proficiency, enhancing their strategic value in today's digital-first corporate landscape. Through a rigorous academic curriculum, real-world project experience, industry internships, and comprehensive soft-skill development, our students are equipped to navigate complex business challenges with confidence, agility and professionalism.



Internship Program

In the two year PGDM program, every student is required to complete a two month internship. This component is designed to provide real exposure to the corporate world and help students understand how businesses operate in practical settings.

The internship plays a vital role in bridging the gap between academic learning and real industry expectations. It enables students to apply the theories, models, and concepts they study in the classroom to actual workplace situations. This hands on application strengthens their understanding and gives them a clearer view of how professional decisions are made.

Along with academic application, the internship also supports skill development. Students get the opportunity to improve important professional abilities such as communication, teamwork, time management, analytical thinking, and problem solving. These skills are essential for long term growth in any corporate career.

A key objective of the two month internship is to help students build self awareness and confidence. By taking on real responsibilities, interacting with professionals, and handling workplace challenges, students learn more about their strengths, areas of improvement, and preferred career paths. This experience also enhances their interpersonal skills, preparing them to face real world challenges and become competent business professionals.

PGDM Curriculum

General Electives

- Organization Design
- Project Management
- Corporate Strategy
- Corporate Governance and Sustainability
- Competing in Global Markets
- Contracts and IPR
- Indian Ethos and Business Ethics
- Entrepreneurship and Business Planning
- Business Environment and Legal Aspects for Business
- Mathematics and Statistics for Managers
- Sociology and Psychology for Managers
- Indian Economic Environment

Human Resources

- HR Planning and Talent Acquisition
- Employee and Industrial Relations I
- Employee and Industrial Relations II
- HR Analytics
- Employee Compensation & Benefits Management
- Performance Management Systems
- Team Dynamics at Work
- Strategic HRM
- International HRM
- Cross-Cultural Management
- Employee Learning and Development
- Organizational Development.

FINANCE

- Investment Analysis and Portfolio Management
- Banking Operations and Financial Markets
- Behavioral Finance
- Derivatives and Commodity Markets
- Fixed Income Securities
- Insurance
- International Finance
- Mergers, Acquisitions and Corporate Restructuring
- Project Finance and Trade Finance
- Taxation
- Technical Analysis of Financial Markets
- Treasury Management

MARKETING

- B2B Marketing
- Consumer Behavior
- Digital and Social Media Marketing
- Integrated Marketing Communication
- International Marketing
- Luxury Marketing
- Product and Brand Management
- Retail Management
- Rural Marketing
- Sales and Distribution Management
- Services Marketing
- Strategic Marketing

Information Technology

- Ethical Hacking and Cyber Security
- Data Mining and Warehousing for Business Decisions
- Software Quality Assurance
- AI for Managers

Beyond the Core

- Business and Climate Change
- Design Thinking
- Emotional Intelligence
- Temple Management
- Indian Knowledge Systems

Certifications

- Certificate course in MS Excel
- Certificate course in Power BI
- Integrative Business Negotiations
- AI for Finance
- AI for Marketing
- AI for HR

coursera

LAQSHYATM



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CORPORATE CONNECT

Corporate Connect presents SAMVAAD Business Dialogues a platform that brings together professionals from various industries who share practical knowledge about the corporate world while guiding students on exciting career opportunities. Additionally, it helps students enhance their overall personality through integrated development initiatives.

SAMVAD SPEAKERS



SHRI. JAGDISH KADAM

Trustee, Deccan Education Society, Pune

Topic: The Road to a Guinness World Record



MR. GURUCHARAN SINGH GANDHI

Author, CHRO at Vodafone Idea.

Topic: My Journey from Reader to Writer



MR. HARSH HONMODE

EVP (Marketing & Strategy) with Yokohama Rubber Company Ltd & Director at Yokohama India

Topic: Strategic Business Communication



MS. USHA MARATHE

*India Delivery Lead and ADM Delivery leader
Capgemini*

**Topic: Working in Teams in a Cross-
Cultural Environment**



DR. RASIKA MALLIYA

*Associate Director and HOD for MCA at
DES's NMITD*

**Topic: Robotic Process Automation for
Managers**



MS. Sadhana Gopal

HR Leader and DEI & Talent Strategy Expert

Topic: Rewire the HR Function



MR. AMRUT DESHMUKH

*Chartered Accountant, Author, and
Founder of Mission Make India Read*

Topic: The Book that Changed my Life



Social Immersion

Social immersion helps students engage directly with communities fostering social sensitization and empathy building by interacting with people across 8 Mumbai Vastis to understand their culture, challenges, and real needs. Through real world participation, empathetic interaction and structured social impact study students gain meaningful insights that build awareness, responsibility, and the ability to create positive impact.



Industrial Visit

The visit to VLite Furnitech introduced students to the B2B furniture industry, where they observed how modern workspace solutions are designed and delivered for corporate clients. Interactions with the founders offered practical insights into business operations, client driven design, and strategic decision making. The experience strengthened their understanding of innovation and entrepreneurship in a real business environment.



Global Immersion

The Global Immersion Program was conducted in Dubai gave students a strong mix of academic learning, industry exposure, and cultural exploration. They visited leading organizations like Dabur International, Dnata Logistics, and Synergy University Dubai, where they learned about global operations, supply chain systems, and emerging technologies such as Artificial Intelligence and digital innovation. The experience also included city tours, a Dhow Cruise, Desert Safari, Dubai Markets, and a visit to the Museum of the Future. The program helped students build a broader international perspective and a deeper understanding of global business practices



Global Immersion



Global Immersion



Events and Extra Curricular Activities

Enthusiac

J S Kothari Business School witnessed an electrifying two-day extravaganza on 3rd & 4th March 2025, entirely conceptualized and executed by our dynamic students. With a grand inauguration setting the stage, Enthusiac was a testament to leadership, teamwork and boundless enthusiasm of our students.





Entrepreneurship Cell (E-Cell)

Entrepreneurship Insights with Patil Kaki

A special session with Patil Kaki founders Geeta Patil and Darshil Savla offered our students valuable lessons in resilience, strategic management, and business scalability. Their entrepreneurial journey highlighted real-world applications of classroom concepts, making the session both insightful and motivating.



Entrepreneurship Cell (E-Cell)

Brand to Rebrand Competition

Our “Brand to Rebrand” competition challenged students to think creatively and strategically about transforming brands. The event sparked innovative ideas, encouraged collaboration, and enhanced students’ marketing perspectives.



Reading Inspiration Day

Reading Inspiration Day highlights the transformative power of books in inspiring, educating, and shaping lives. The event serves as a reminder of literature's ability to spark creativity, ignite curiosity, and broaden horizons. It emphasizes the importance of reading as a lifelong habit that expands knowledge and deepens our understanding of the world.



Traditional Day

Traditional Day at J S Kothari Business School was a lively celebration of culture and diversity. Students dressed in beautiful traditional outfits, adding colour, joy, and togetherness to the campus atmosphere.



Convocation

Convocation Day at J S Kothari Business School marks a proud milestone where graduates celebrate their academic journey and step confidently into their professional careers. The ceremony brings together students, faculty, and industry guests to honour achievements, inspire future goals, and reinforce the institution's commitment to excellence.



Placement Committee

Placement ID - placements.jskbs@despune.org



Dr. Parfleshit Mahankal

Placement Head

parfleshit.mahankal@despune.org

9890141852



Prof. Aditya Davane

Placement Faculty Member

aditya_davane@despune.org

9097244465



Mr. Devroop Sen

Placement Coordinator



Mr. Het Shah

Placement Coordinator



Ms. Nida Manan Memon

Placement Coordinator



Ms. Nikita Kothawale

Placement Coordinator



Ms. Amisha Dhuwadhapar

Placement Coordinator

Recruiters (Non- Exhaustive)



Recruiters (Non- Exhaustive)

SOLAR
CHEMFERT

CocoArt
SAFETY AND PROTECTION

O/E/N India Limited
We make electronics work

MONETONIC
Monetonic Financial Services Pvt. Ltd.

PRINCE
PIPING SYSTEMS
PRINCE PIPES AND FITTINGS LIMITED

Simplo
ceramics



S
SALICYLATES AND CHEMICALS
PRIVATE LIMITED

PeopleSense
QUALITY SOLUTIONS QUALIFIED PEOPLE



SAINT-GOBAIN



NOBTECH
High Quality. High Performance.



IIDE
THE DIGITAL SCHOOL





Deccan Education Society's

JS Kothari Business School



CONTACT US:

Deccan Education Society's

Smt. Jayshree Sharadchandra Kothari Business School
DES Mumbai Campus, Kirti College Road, Off, SVS Rd,
Dadar West, Mumbai, Maharashtra 400028

Web: www.jskothari.edu.in

Email ID: placements.jskbs@despune.org

Mobile: 9890141852 / 8097244465

