



RUKMINI DEVI

Institute of Advanced Studies

NAAC 'A' Accredited, Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

R D I A S



PLACEMENT BROCHURE — 2025-2026 —

Category A+ Institute
Judged by SFRC Govt. of NCT of Delhi



*24x7 Online Portal for Students

“Shaping Careers, Empowering Futures”



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Phase-1, Rohini, Delhi-110088
Walking distance from Pitampura & Rohini East
Metro Stations, Madhuban Chowk, Bus Stand

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Seth Pokhar Mal
Educational Society

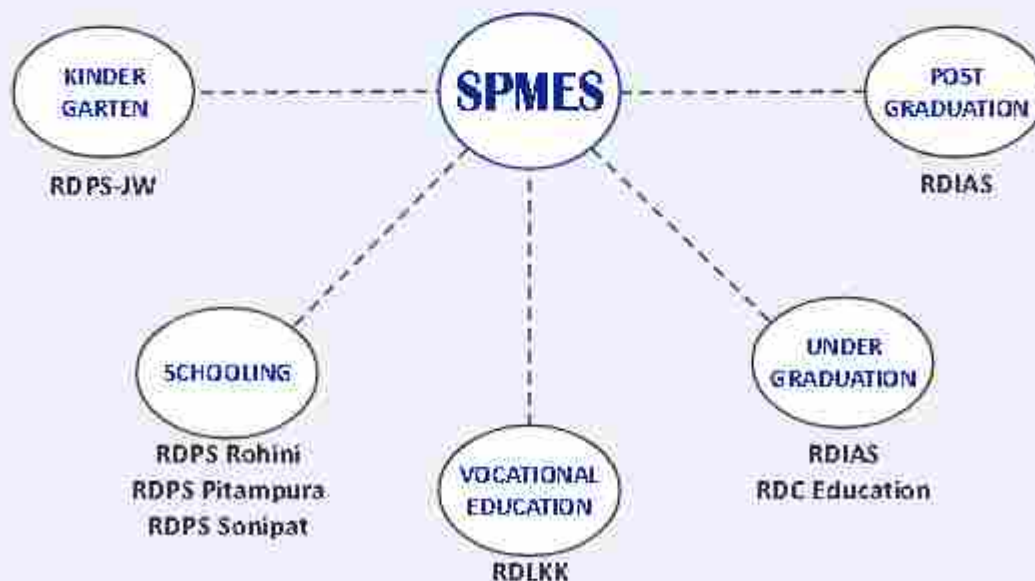


About Seth Pokhar Mal Educational Society

Seth Pokhar Mal Educational Society, established in 1986, operates several institutes of repute under the brand "Rukmini Devi". Through its concerted efforts the society has created institutions of international standard that impart quality education right from the kinder-garten stage to post graduation level programs, at very affordable prices.

Keeping in view the growing needs of educational opportunities for children with the exposure to contemporary circumstances to transform them into responsible citizens as a national resource, Late Shri. K. C. Garg and his wife Mrs. Anita Garg established the society namely Seth Pokhar Mal Educational Society (SPMES) to serve the community/society as a whole. In 1986, under the aegis of SPMES, they started Rukmini Devi Public School in Pitampura and perpetuated the name of his father Seth Pokhar Mal and mother Smt. Rukmini Devi.

Imparting Quality Education right from Kindergarten to Post Graduate Level



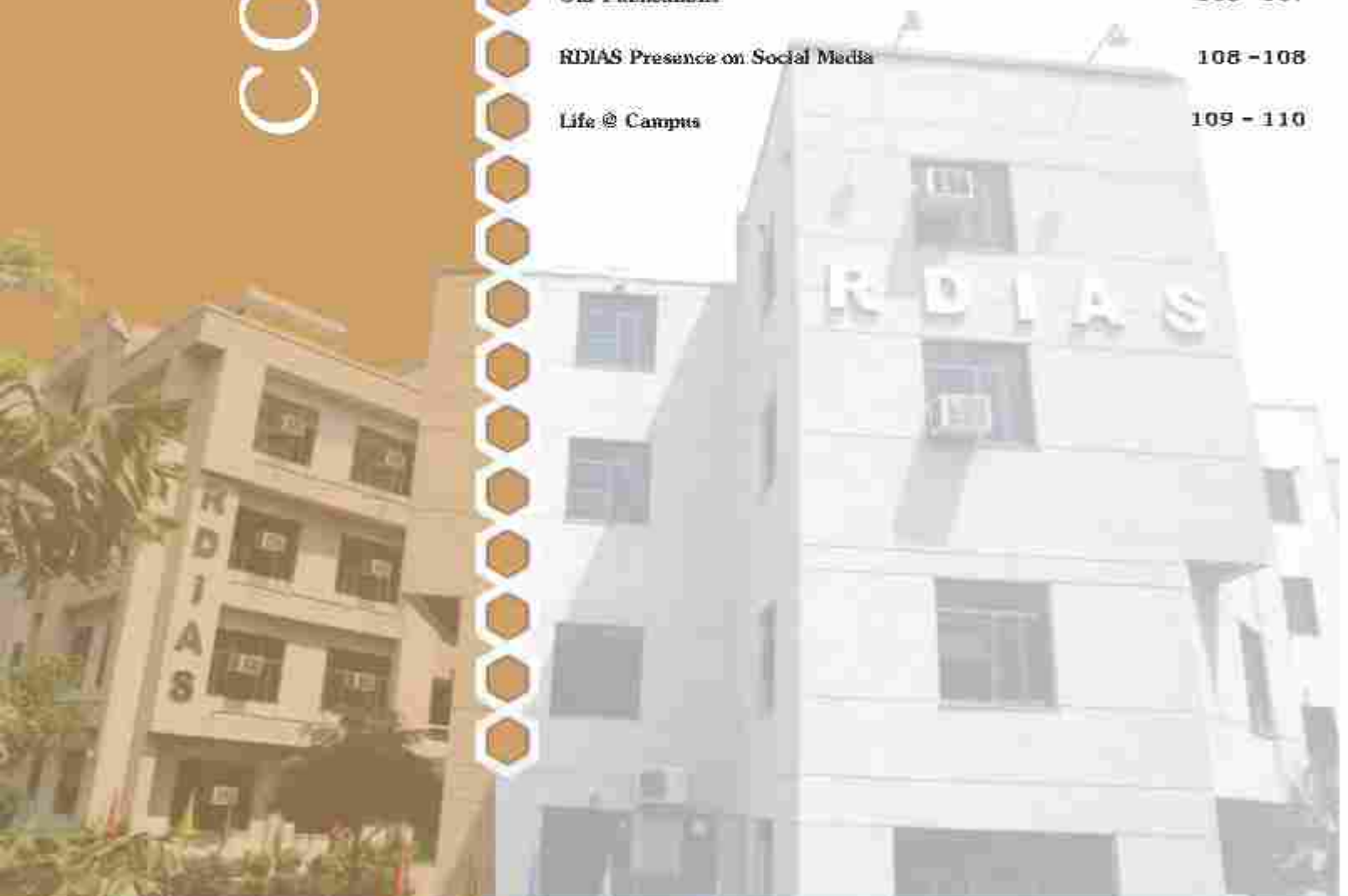
Institutions run under the aegis of Seth Pokhar Mal Educational Society
for more details, visit www.spmes.org

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About the Institute

Rulerani Desi Institute of Advanced Studies (RDIAS) is accredited with 'A' Grade by NAAC (National Assessment and Accreditation Council). The institute is approved by AICTE (All India Council for Technical Education). RDIAS offers MBA, BBA & B. Com(H) courses affiliated to Guru Gobind Singh Indraprastha University, a leading Delhi State University. The institute was established in 1996 under the aegis of Seth Pokhar Mal Educational Society (www.spmes.org), a body registered under the Society Registration Act XXI, 1860. RDIAS is an ISO 9001:2015 Certified, Category 'A+' Institute judged by SFRC (State Fee Regulatory Committee), Govt. of NCT of Delhi. The Institute has been awarded highest Category 'A' grading by JAC (Joint Assessment Committee) of GGSIPU and Directorate of Higher Education, Govt. of NCT of Delhi.



The institute is affiliated to Guru Gobind Singh Indraprastha University, a leading Delhi State University. At present the institute imparts instruction in the following courses :

- MBA (1st Shift) : Duration of 2 years with an intake of 120 students.
- MBA (2nd Shift) : Duration of 2 years with an intake of 60 students.
- BBA (1st Shift) : Duration of 4 years with an intake of 180 students.
- BBA (2nd Shift) : Duration of 4 years with an intake of 180 students.
- B. Com(H) (1st Shift) : Duration of 4 years with an intake of 60 students.

The institute has a cohesive team of experienced academicians, who facilitate the learning process by augmenting the course structure through an active academic-industry interface.

Vision

To be a leading and most preferred educational institute with global recognition. To nurture competent & socially sensitive leaders to foster sustainable socio-economic growth of the nation and the world at large.

Mission

To implement our vision on-ground. To provide state-of-the-art infrastructure, inculcate optimum use of technology in teaching, facilitate qualified, trained & experienced faculty for holistic growth of the students to meet the expectations of the industry, academia and society.

Objectives

1. To provide high quality & cost effective education at par with the best in the country and benchmark it regularly.
2. To educate & train students in various specialized fields of Management & Information Technology needed by Industry along with the general education.
3. To provide a conducive learning environment to foster the growth of professional education, industrial & social upliftment and employable skills among the students.
4. To develop and inculcate knowledge, skills and right attitude with responsibility, commitment, professionalism, moral & ethical standards and Indian Value System among students.
5. To transform students into managers and entrepreneurs of change.
6. To encourage creative and out-of-the-box thinking to develop innovative solutions to problems and leading to self employment, research & application through guidance at Centre for Ideas, Innovation, Incubation and Enterprise (CIIE).

Quality Policy

To ensure Quality standards in Research, Training and Consultancy at affordable cost to the satisfaction of all stakeholders on a continuous basis.

To achieve transformation of students through training and development, into competent professionals with ingenuity, adaptability, social commitment, ethical values and spiritual elevation to meet innovative leadership requirements in industry, government, academia and society at large.

To upgrade quality management systems, policies, processes on a continuous basis for improving the effectiveness of our management practices.

Our Inspiration



Late Sh. Seth Pokhar Mal Ji

Late Sh. Seth Pokhar Mal Ji was a great visionary who always thought ahead of time to help the society through education. He firmly believed that Knowledge is the product of an educational institution. He was a strategist, an institution builder, a mentor, an inspirational leader and a relationship builder. We would continue to take inspiration from his work in the field of education and would always be grateful for his ideas and encouragement.



Late Smt. Rukmini Devi Ji

Late Smt. Rukmini Devi Ji, wife of Seth Pokhar Mal Ji, was a great philanthropist. She had immense regard for ethical values in life and was deeply imbued with love for children. She always visualized a beautiful world of children full of innocence, happiness and virtues. "Seth Pokhar Mal Educational Society" took upon itself the task of converting her dream into reality. In 1986, the society started Rukmini Devi Public School, perpetuating her name, immediately after the registration of the society. In course of time, SPMES established Rukmini Devi Institute of Advanced Studies (RDIAS) as well, amongst several other institutions.



Late. Sh. K. C. Garg
Founder

Late. Sh. K.C Garg formed the society after his father's name. Sir had a personality with a multidimensional vision and action for the cause of education. He had been the guiding force behind the success of educational ventures of Seth Pokhar Mal Education Society, since its inception in 1986. His perseverance has inspired the 'Rukmini Devi' family to grow from a small kinder garden level to a conglomerate of institutes, offering infrastructure of international standard and education at an affordable cost.

Our Chairperson



Smt. Anita Garg
Co-Founder,
Chairperson - RDIAS

Smt. Anita Garg's leadership and commitment towards educating the society has brought Rukmini Devi group at an international platform. She derives her philosophy from her in-depth knowledge of literature. She has, with her hard work and intellect, nurtured and manicured little saplings into trees of wisdom.

Director's Message



Dr. Raman Garg
Director, RDIAS

RDIAS constantly endeavours to be at the forefront of educational change and making available an environment that shapes stories of the future. The institutional ideology bases itself on the fundamentals of an industry-centred approach where curriculum delivery is perfected via reasoning and application, thus shaping students into professionals ready to take on the world of work.

RDIAS aims to continue providing students with opportunities that fine-tune their academic journey and in a multifaceted way sensitize them towards being the leaders of a promising tomorrow.

Beyond the curriculum exposing students to real-life situations, the institute lays a strong emphasis on skill readiness amongst students by way of in-house and industry-led certification programs and makes concerted efforts towards conditioning the mind via student-centred mentorship programs.

RDIAS strives to be at the forefront of making available a learning environment that rests on the fundamental pillars of creativity and imagination, thus playing an instrumental role in meeting the expectations of the industry, academia and society.

Dean's Message



Dr. Namita Garg
Professor & Dean, RDIAS

At RDIAS, we are committed to creating a learning environment that inspires innovation, nurtures talent, and prepares students to lead with vision and purpose. The emphasis is on building a strong foundation where academic knowledge integrates with practical insight, shaping individuals who are ready to excel in the evolving professional landscape.

We believe that education must go beyond traditional learning. Through a dynamic blend of academics, global exposure, and industry engagement, we strive to develop professionals who can adapt, innovate, and lead. Our carefully designed programs, supported by industry-recognized certifications and mentorship initiatives, empower students to enhance their skills, sharpen critical thinking, and embrace challenges with confidence.

Creativity, collaboration, and a forward-looking mindset form the cornerstones of our educational philosophy. We take pride in equipping students with the ability to apply knowledge meaningfully across diverse environments. Through experiential learning opportunities such as live projects and simulation-based activities, they gain hands-on experience and develop the ability to make informed decisions. By leveraging advanced technological tools, our students are equipped to meet the rapidly evolving demands of industry, academia, and society.

We, at RDIAS, recognize the collective achievements of our students and the values they carry forward from their time at the institute.

COURSE COORDINATOR

Ms. Richa Mehta, Assistant Professor, HOD (MBA)

At Rajmuni Devi Institute of Advanced Studies (RDIAS), we believe that education is not confined to classrooms or textbooks—it is an immersive journey that shapes individuals into capable, confident, and conscientious professionals. As one of the premier MEA institutes, we take pride in offering a learning environment that blends academic rigor with real-world relevance.

Our approach to education is rooted in the conviction that management excellence comes from holistic development. Here, students engage in a dynamic ecosystem that combines cutting-edge pedagogy, experiential learning, and continuous industry engagement. From gamified simulations to live case discussions, from corporate collaborations to skill-enhancing workshops, every aspect of our curriculum is designed to foster critical thinking, decision-making, and leadership.

We are committed to nurturing talent that is not only industry-ready but also future-ready. Our dual-specialization MBA program, supported by experienced faculty and a robust academic structure, empowers students to excel across sectors. Regular updates to our curriculum ensure alignment with evolving business trends, such as analytics and digital transformation.

Beyond academics, the RDIAS experience encourages collaboration, innovation, and personal growth. Our vibrant campus culture—enriched with seminars, interactive sessions, and co-curricular platforms—ensures that students develop not just knowledge, but the confidence and agility to thrive in a competitive global landscape.



Dr. Nidhi Bhasin, Associate Professor, HOD (BBA)

At RDIAS, the BBA program is designed not just to educate but to empower. Rooted in experiential learning and an industry-oriented curriculum, our goal is to nurture agile, future-ready professionals equipped with critical thinking, ethical values, and a global perspective. We believe in unlocking the full potential of each student through a blend of academic rigor, skill development, and mentorship.

Our students are exposed to real-world challenges, fostering innovation and leadership capabilities that set them apart. With a strong focus on internships, live projects, and industry interactions, we ensure that students are well-prepared to contribute meaningfully to the dynamic corporate world.

We take immense pride in the achievements of our students and remain committed to supporting their journey from learners to leaders.



Dr. Abha Gupta, Associate Professor, HOD (B.Com (H))

As the Course Coordinator for the B.Com program at Rajmuni Devi Institute of Advanced Studies (RDIAS), it gives me immense pleasure to welcome you to a journey of academic excellence, industry exposure, and holistic development.

At RDIAS, we follow an industry-relevant pedagogy, integrating case studies, real business scenarios, and current trends into our teaching methodology to ensure students are prepared for the demands of the corporate world. Our curriculum is designed to provide a robust academic foundation while integrating practical industry exposure through live projects, simulations, and expert-led sessions. We focus on student's holistic development, offering leadership, communication, and soft skills training alongside classroom learning.

At RDIAS, we prioritize a student-centric, industry-aligned approach to ensure students are well-prepared for today's business world.



From the Desk of

Training & Placement Department



Dr. Tanuja Saroha
In Charge Training
& Placement

Dear Recruiters,

Management education has witnessed a dynamic transformation in recent years, evolving into a multi-disciplinary domain with a strong emphasis on practical applicability and adaptability. At RDIAS, we take immense pride in aligning our placement efforts with these evolving trends, ensuring our students are well-prepared to meet the demands of a rapidly changing business world.

Alongside delivering high-quality management education, we at RDIAS focus on nurturing individuals equipped with both technical expertise and essential soft skills. Our comprehensive learning approach — which includes case studies, workshops, guest lectures, seminars, role plays, live projects, and Additional Skill Acquisition Programs — ensures that our students gain holistic value addition and industry-relevant exposure.

We are also proud to highlight RDIAS Industry Interface Office (RIOC) — a dedicated initiative aimed to elevate industry-academia collaboration, through robust industry linkages and collaborative projects. Working in close synergy with the Training & Placement Department, RIOC enhance students exposure and readiness for the professional world. Our flagship initiative, the Industry Employability Program (IEP), further bridges the gap by extending learning beyond the classroom, equipping students to become industry ready professionals.

The Training and Placement Department at RDIAS takes pride in its strong and enduring relationships with a wide network of recruiters. We are committed to delivering a seamless and rewarding recruitment experience by connecting you with candidates who align well with your organizational goals and culture. The MBA, BBA and B.Com (H) programs at RDIAS, structured around an industry-aligned curriculum and a strong focus on practical learning, ensure that our students are job-ready and future-focused.

We are delighted to present the graduating batch of 2026 — a diverse group of talented, motivated, and ambitious individuals ready to contribute meaningfully to your organization. We warmly invite you to visit our centrally located campus and engage with our budding managers — individuals who bring with them creativity, innovation, and a strong drive to succeed.

Together, let us shape a promising future for our students and the industries they will serve.

We look forward to welcoming you to our campus to strengthen existing partnerships and explore new collaborations.

With Warm Regards,

Team Training & Placement

Rudrini Devi Institute of Advanced Studies (RDIAS)

INFRASTRUCTURE AND RESOURCES

1. Library & Information Services

"They are the books, the arts, the academics, that show, contain and nourish the entire world" - William Shakespeare.

RDIAS library is a big repository of knowledge in terms of not only facilities including e-journals, audio-visual materials, CDs, Case studies, Journals etc, with an ambience ideal for learning. It is a fully air-conditioned, spacious IT-enabled library with partitioned space to provide seating for comfortable study to more than 150 students at a time.

The library offers:

- A collection of more than 39987+ volumes of assorted and exhaustive text/reference books on different areas of IT and Management.
- The Library subscribes to 50 Journals (11 International, 39 National), 914+ E-Journal, 16 Magazines (8 International, 8 National), 09 Newspapers & 40 exchanges.
- Online and Print Access to Economist, HBR, Asia Pacific Journal of Management, Sage Publication, Research & Innovation, AMDISA, Information Display (Wiley), MSME & CEGR, and International journals of repute.
- Multimedia & internet access to view documentaries, learning aids, and business videos.
- Online reservation, student suggestion, and circulation status for all library users.
- Resources including Syllabus, Question Bank, Reference sources etc, all courses, Current Awareness Service (CAS) in the form of new acquisition and article indexing.
- The Online Public Access Catalogue (OPAC).
- Book Bank facility for students.
- Membership of National Digital Library Institutional and Membership of American Library.
- Harvard Business Review Press (654+ Books), Wiley India Publishing (163+ Books), Wordsworth Classics (150 Books) Photocopy Facilities Available in Campus.
- J Gate E- Journals Gateway (83868+) Indexed & Full Text.
- DELNET to provide online journals on various research areas.

2. IT Facilities

The use of IT in teaching is considered paramount at RDIAS. Our Computer center and IT infrastructure facilitate Internet & Intranet access, enabling students & faculty members to learn at their own time and pace around the clock.

Centralized work Management

RDIAS has its dedicated Server Room with 24/7 Access connected with HP Proliant Xeon-based Server, -Fire wall/Internet Server, E-shaala Server, Email Server, Domain/File Server.



Students accessing the Online Material from Library



MBA Library



Circulation Desk



BBA Library

3. Computer Lab

RDIAS has 1 computer center and 3 Computer Labs with more than 158+ Intel Core i5 / i7-based systems networked through Windows / Linux server. All the computers are connected with 1Gbps LAN Speed with the Centralized servers. Computer centers are enabled with latest software. All the labs are connected to the internet through the 2 leased line (50 Mbps & 100 Mbps) & 2 Enterprise Broadband (300 Mbps each) from Airtel & DEN with a total bandwidth of 750Mbps.

The entire campus is Wi-Fi enabled and connected through 30 nos. access point Dual Band routers.



Computer Lab

4. Faculty Nodes

RDIAS has provided every faculty member with an independent All in one 22 Inches desktop with the facility of Webcam, Microphone, Speakers and wireless K/B mouse desktop to explore & deliver the best in their lectures and for eloquently functioning the other administrative task



Faculty Nodes

5. Lecture Theatre

Teaching at RDIAS requires frequent workshops, presentations, seminars, conferences, and co-curricular activities. The institute has a fully air-conditioned lecture theatre with the state-of-the-art facilities with seating capacity of 180+ students. The theatre is well equipped with LCD projector computer and an audio system.



Lecture Theatre

6. Audio Visual Class-Rooms

The institute has 15 classrooms and 4 tutorial rooms with a sitting capacity of 60 and 30 students respectively. The rooms are fully air-conditioned to ensure a proper learning environment. The rooms are fitted with an interactive panel Ultra Shot LCD projector, touchscreen monitor with mic and audio visual facility and a networked computer for additional teaching aids.



Class Room

7. Meeting Rooms

RDIAS has 4 separate Meeting Rooms with Audio visual facilities for smooth conduct of the recruitment process.



Meeting Rooms

8. Conference Rooms

The institute has 2 conference rooms, with a seating capacity of 50 each. The conference rooms are well equipped with state-of-the-art facilities.



Conference Room

9. Media Studio / Business Design Lab

Our state-of-the-art Media Studio is a dynamic space designed for seamless podcast recording, live streaming, and multimedia content creation. Equipped with high-quality microphones, professional-grade cameras, advanced audio systems, and studio lighting, this fully immersive environment empowers students and faculty to produce top-tier digital content. Whether it's a podcast or a live event broadcast, the studio provides all the essential infrastructure to bring creative visions to life, ensuring a premium experience every time.

Business Design Lab – A platform that helps provide solutions to business and industry by working on their problem statements through research, astute thinking, collaborations, use of analytical tools and smart decision making.



Business Design Lab

10. Health and Wellness Centre

For Nurturing minds, fostering wellness our institute provides a facility of Health and Wellness Centre where students undertake Yoga Sessions to build flexibility, strength, and inner peace.



Health and Wellness Centre

11. Cafeteria

A relaxed atmosphere, plenty of entertainment, and a variety of snacks and drinks – these are some of the things that make our institute cafeteria, the ideal spot to interact in a light-hearted mood, or simply unwind after classes.



Cafeteria

12. Recreational cum Common Room

The Institute has 2 Recreational cum Common Rooms separate for boys and girls where the students have the facilities of playing table tennis, zarron, chess etc.

13. Security

The campus is monitored through 170+ closed circuit television cameras at all times. Fire fighting system is installed and regularly checked to ensure proper functioning. Besides the electronic surveillance, round-the-clock guards are also deployed in the campus for in-campus security and access control.



Recreational cum Common Room

EMINENT ALUMNI

FROM CAMPUS TO CONTINENTS: THE GLOBAL JOURNEYS OF OUR ALUMNI



EMINENT ALUMNI

FROM CAMPUS TO CONTINENTS: THE GLOBAL JOURNEYS OF OUR ALUMNI



STUDENT DEVELOPMENT ACTIVITIES

A. Conferences & Seminars

Rukmini Devi Institute of Advanced Studies (RDIAS) successfully organized the ICSSR-sponsored International Conference on "Interdisciplinary Application of the Indian Value System in Modern Business", in collaboration with Universiti Teknologi MARA (UiTM), Malaysia on September 27-28, 2024.

The objective of the conference was to promote interdisciplinary dialogue and encourage scholarly exchange on how these age-old values can address contemporary challenges in fields such as management, economics, governance, technology, and organizational behavior.

The conference served as a dynamic platform for academicians, researchers, industry professionals, and students to deliberate on the relevance and integration of the Indian value system—rooted in ethics, sustainability, and holistic well-being—into modern business practices across various disciplines.



**International Conference on
"Interdisciplinary Application of the Indian
Value System in Modern Business,"
in collaboration with Universiti Teknologi MARA
(UiTM), Malaysia (ICRB PSG- 2024)**

Details of Conferences/Seminars/Sessions/Guest Lectures/ASA programs/Webinars/Workshops/FDP/Competitions conducted during the academic year 2024-2025 :-

1. International Conference

- International Conference On Interdisciplinary Application of the Indian Value System in Modern Business (ICRBMPG-2024) from 27th September, 2024 to 28th September, 2024 by Mr. Sachin Mangla.

2. Research paper competitions

- Research paper competition Anugandhan 2024: V International Annual Research Competition in association with Universiti Teknologi MARA (UiTM) Malaysia on June 22, 2024.
- Research paper competition Yukti 3.0 – Poster Presentation Competition for students on November 14, 2024.

3. Workshops

- Workshop on Building LinkedIn Profile – MBA Orientation" on 28th August, 2024 by Ms. Akanksha Dubish, Corporate Trainer, YMC Hub
- "Mic Mastery: The Podcasting Workshop" on 9th September, 2024 by Mr Siddhant Malhotra, owner of "The Not Knowing Podcast"- A podcast on youtube and Mr Neelesh Jaitly, a youtuber
- Workshop on "Professional Presence: Unlock the Power of Personal Grooming" on 5th November, 2024 by Dr. Blossom Kochhar, Founder & Chairman - Blossom Kochhar Group of Companies & Kochhar Foundation
- Workshop on "Unlocking Communication Excellence: Active Listening, Clarity, and Conflict Management" on 30th January, 2025 by Ms. Aishna Ghani, Trainer, Coach and Moderator

- Workshop on "Design Thinking and Innovation Design" on 27th February, 2025 by Mr. Archit Goel, coach at Google
- Workshop on Effective Sales and Marketing Strategies for Entrepreneurs on 28th February 2025 by Ms. Priyanka Sachdeva, Founder of CORE & PURE
- Workshop on "HR Gamification" on 2nd March 2025 by Dr. Shweta Singh, Certified Career and Development Coach with extensive experience as a corporate trainer and director of PRAMAN Insight Academy
- Workshop on "HR Analytics using power BI" on 24th March, 2025 by Mr. Shammi Arora, Senior Manager Finance at UnitedHealth Group
- Workshop on "Mastering Excellence: Unlocking Business Success with Total Quality Management" on 3rd April, 2025 by Mr. Sachin Gupta, HoD (BE & TQM) at Tata Power

4. Webinars

- Webinar on "Transforming Traditional Businesses into Digital Enterprises: Strategies & Best Practices" on 21st January, 2025 by Dr. Jinghong Low, Deputy Director at Multimedia University, Malaysia
- Webinar on "The Role of AI in Industry Transformation: Shaping the Future of Work and Business." on 25th April, 2025 by Mr. Arpendu Ganguly, Senior Data Scientist at Pernod-Ricard, Ms. Meetu Singh, Technical Director – Driving Enterprise Transformation & Business Agility at KPMG and Mr. Naveen Kaushik, VP at Solution Sales & Innovation, Input Zero

5. Seminars

- Seminar on "HR Conclave on the theme "AI and Automation in HR" on 20th September, 2024 by Mr. Jitender Panihar, CHRO at Fiteo, Ms. Himani Bhaain, Director at JLL, Mr. Neeraj Narang, Director at Cradle, Mr. Harsh Raj Jain, Head at Ebix Cash and Ms. Sheetal Jerath Sharma, Director at Grant Thornton Bharat LLP
- Seminar on Consulting Careers Unveiled: Skills, Strategies, Hiring Process and Trends on 21st January, 2025 and on 14th February, 2025 by Ms. Shivani Geta, Former Employee at EY, PwC and Deloitte India
- Seminar on "Unlocking Potential: Self-Assessment and Career Planning" on 5th October, 2024 by Mr. Sandeep Nagpal, Master Licensee, Leadership Management International (LMI)—South Asia

6. Sessions

- Session on "Innovation and Entrepreneurship Awareness" on 6th August, 2024 by Ms. Vaishali Vyas, Event Manager, AIC, GGSIPU
- Session on "Progress Monitoring and Impact Evaluation Mentor–Mentee Meet by Mentor Institute IGNOU" on 8th August, 2024 by Mr. Oum Prakash Sharma, Director at NCIDE, IGNOU
- Session on "Gateway to a Career in Management" on 28th August, 2024 by Mr. Anil Singh Bhadoria, Senior Regional Head, T.I.M.E.
- Session on "Negotiation Skills – MBA Orientation" on 29th August, 2024 by Mr. Tanuj Shukla, Manager – Corporate Learning and Development, BHEL
- Session on "Cyber Security Awareness amongst youth" for BBA and B.Com(H) students on 2nd September, 2024 in collaboration with Delhi Police (Cyber-Cell).
- Session on "Marketing Simulation– Branding Challenge – MBA Orientation" on 6th September, 2024 by Mr. Shrey Deepum, Digital Marketing Strategist, Google
- Session on HR Simulation for MBA students on 6th September, 2024 by Mr. Nitin Khindria, Head-HR at Omega Self Mobility.
- Session on Marketing Simulation– Branding Challenge for MBA students on 6th September, 2024 by Mr. Shrey Deepum, Digital Marketing Strategist at Google.
- Session on "First Aid and CPR Training Session" on 6th September, 2024 by Dr. Vikram Shah, doctor at Max Hospital, Shalimar Bagh.
- Session on "Panel Discussion: Pathway to Specialization" on 21st September, 2024 by Mr. Akshay Divedi, Key Account Manager at 91 Mobiles, Mr. Gaurav Malhotra, Data Analyst at S&P Global and Ms. Divya Arora, HR Recruiter at Accenture.
- Session on "National Youth Parliament on "Viksit Bharat@2047: Voice of Youth in Transforming India" on 30th September 2025 by

Mr. Shlok Bhatia, Assistant Manager (B2B-sales) at Airtel.

- Session on "Guestimate: Unveiling the Art of Guessing" on 1st October, 2024 by Ms. Ratika Saxena, Consultant at KPMG Global Services
- Session on "Career Catalyst: Discover Your Career Path" on 13th November, 2024 by Ms. Tanya Aggarwal, Cash Accounting Analyst at BlackRock
- Session on Intra-College B-Plan Competition on 19th November, 2024 by Mr. Amit Kumar Arya, Honorary Secretary, DMA; Vice President, Accenture; and Entrepreneur, Mr. Ankur Kashyap, Founder, Vivo Collaboration Solutions Limited and Ms. Shuchi Gupta, General Manager - Enterprise IT, WNS
- Session on "Classroom Session on Managing and Growing an Entrepreneurial Firm" on 26th November, 2024 by Mr. Gursaurabh Singh, Founder Dhruv Vidyut.
- Session on "LifeLine: BLS Skills Training for Faculty and Staff Members" on 23rd December, 2024 by Mr. Vikram Shah, Doctor at Max Hospital, Shalimar Bagh.
- Session on "Wellness Within: A group counselling" on 27th January, 2025 by Ms. Archika Jain, Director at Silent Door- Unleash Your Mind Psychologist
- Session on "Indian Knowledge System Session 1: बसंत पंचमी उत्सव" on 3rd February, 2025 by Prof. (Dr.) Sampadaranda Mishra, Director of the Centre for Human Sciences
- Session on "Budget Insights: Financial Strategies for 2025 Budget Insights" on 11th February, 2025 by Ms. Maithali Nikore, Founder and chief economist, Nikore Associates, Financial Strategies for 2025.
- Session on "Red Ribbon Awareness: Understanding HIV / AIDS" on 13th February, 2025 by Ms. Archana Bhuker, ICTC Counsellor
- Session on "Innovating for Impact: How Suzuki India Balances R & D, Growth, and Sustainability Goals" on 15th February, 2025 by Mr. Musarat Hussain, HR Manager at Suzuki India
- Session on "Talent Talks: Exploring Careers in HR" on 28th February, 2025 by Ms. Preeti Bhargava, Talent Acquisition at Accenture Technology and Service
- Session on "Corporate Financial Strategy Simulation (Using Excel)" on 26th March, 2025 by Dr. Rajra Joshi, Financial Analyst, TCS
- Session on "Tariff Tactics: Learning Economic Diplomacy from the Trump Playbook" on 16th April, 2025 by Dr. S P Sharma, Managing Director, NEO Economists
- Session on "Confidence under Pressure: Public Speaking Techniques for Management Students" on 29th April, 2025 by Mr. Shivansh, Public speaking & communication coach

7. ASA Programs

- ASA Program on Finance & Accounting (F&A) Module from 17th July, 2024 to 08th August, 2024 by Mr. Vaibhav Bahlara, Group Manager at WNS Global Services.
- ASA program on Applied Business Analytics from 21st August, 2024 to 29th September, 2024 by Mr. Lijin, Assistant Manager at KPMG.
- ASA program on Applied Business Analytics Training-Batch 2 was conducted in 20th January 2025 - 25th January, 2025 by Mr. Nitesh Dhar Badgayan, Assistant Manager, Business Analytics at KPMG.

7. FDP

- One Week FDP on Financial Modeling and Behavioral Finance under ATAL Program by Prof. C.P. Gupta Professor of Practice at RDIAS, Divya Verma Professor at USMS, GGSIPU, Prof. Narain Chandra Professor at FMS, University of Delhi, Prof. Hamendra Kumar Dangri Professor at Department of Commerce, Delhi School of Economics, University of Delhi, Prof. Monica Aggarwal Professor at Aryabhata College, University of Delhi, Mr. Amit Singh DTU Innovation and Incubation Foundation (IIF), Mr. Tarun Kumar Assistant Director at Ernst & Young and Dr. Saten Bikram Panta Associate Professor at Kathmandu University School of Management from 2nd

December, 2024 to 7th December, 2024.

- FDP on "Research Excellence: Enhancing Through Analytical Thinking" on 11th December, 2024 by Dr. Hamendra Kumar Dang, Professor at Department of Commerce, Delhi School of Economics, University of Delhi
- One-Day Faculty Development Program on Introductory Econometrics on 25th January, 2025 by Prof. Dr. C.P. Gupta, Professor of Practice at RDIAS
- FDP on "Enhancing Research Excellence: A Faculty Development Program on PLS-SEM" on 22nd February, 2025 by Dr. Neeraj Kaushik, Professor at NIT Kurukshetra

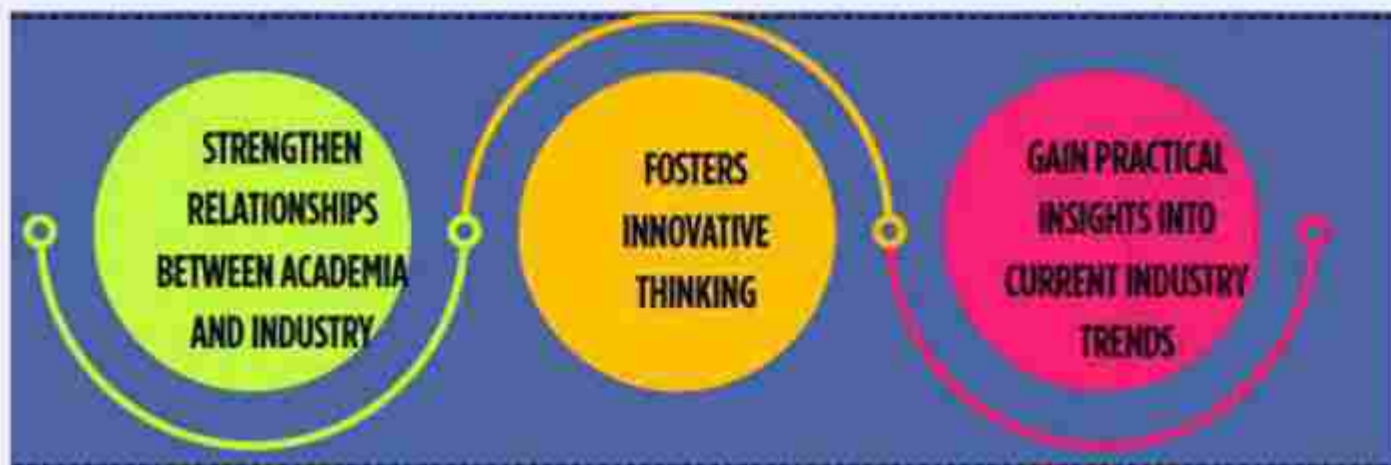
B. External Guest Lectures

- External Guest Lecture on The Marketer's Journey: Finding Your Niche on 31st January, 2025 by Mr. Akshay Dwivedi, Senior Manager - Key Accounts at 91 Mobiles
- External Guest Lecture on Financial Planning and Capital Market on 11th February, 2025 by Dr. Mukul Jain, Certified 'Securities Markets Trainer' of SEBI, NISM and CDSL
- External Guest Session on Ideathon 3.0: An Entrepreneurship Festival - Pitching Day on 1st March, 2025 judged by Mr. Vishal Kumar, Founder of LWT and Mr. Gursaurabh Singh, Inventor and Founder - Dhruv Vidyat
- External Guest Lecture on The Finance Blueprint: Making Your Specialization Choice on 1st March, 2025 by Ms. Jyotika Raturi, Senior Associate at Acuity Knowledge Partners
- External Guest Lecture on From Books to Banks: A Career Journey in Banking Operations on 19th April, 2025 by Mr. Anil Mittal, General Manager (Retd), Union Bank of India

B. Industry Institute Interface : Shaping Future-Ready Professionals

At Rulmani Devi Institute of Advanced Studies (RDIAS), we firmly believe that the future belongs to those who don't just learn about industry, they live it. That's why industry engagement is not an add-on, but an integral part of our academic philosophy.

The RDIAS Industry Interface Office (RIIO) serves as a bridge between academia and the real world. We actively cultivate collaborations with leading corporate houses, industry bodies, and domain experts, ensuring that our students stay connected with the evolving business landscape. These engagements empower our students to become professionally agile, socially aware, and future-ready.



RIIO: Where Academia Meets Industry, Futures Are Built!

Corporate Competency Development : The Foundation of Professional Readiness

The Training Division is fundamental to the overall academic delivery at RDIAS. It forms the first crucial step in our student development journey, laying the groundwork for professional success and corporate competency development.

Training interventions are carefully designed and continuously refined to meet both academic goals and real-world expectations. The focus is on holistic development, with a strong emphasis on professionalism, workplace readiness, and the practical skills demanded by today's corporate landscape.

Through a blend of skill-building modules, aptitude enhancement, and behavioral training, the division ensures that students not only excel academically but also emerge as confident, competent, and industry-ready professionals.



Competence Is the New Currency....

Our training stands out for its personalization, adaptability, and industry relevance. With a student-centric approach, we tailor sessions to individual learning needs and provide real-time feedback that fosters growth and confidence. Continuous adaptation based on learner input keeps our content impactful, while industry-aligned modules ensure students graduate with both competence and employability. By prioritizing training and reinforcing it through strong industry engagement, we empower students with the skills, confidence, and readiness to succeed in today's competitive job market.



Empowering Skills. Enabling Success!!

Strategic Collaborations & Industry Alliances

RDIAS has forged impactful alliances through institutional memberships with premier organizations such as:



These affiliations open up powerful platforms for student learning and leadership. RDIAS students gain exposure to high-stakes industry events like the CII Delhi Annual Session, PHDCCI-FPSB Finance Conference, the Yi YUVA Conclave and many more platforms where they serve not just as attendees, but as event anchors, coordinators, and backstage leaders.

By being involved in the operational core of these events, our students cultivate real-world skills, professionalism, agility, critical thinking, and effective communication that prepares them for high-performance careers.

Industry-Partnered Training & Mentorship: Cultivating Real-World Expertise

Our students engage regularly with industry leaders through specialized training and mentorship programs. A recent highlight is the 'Applied Business Analytics Training Program' conducted in collaboration with 'KPMG India', where students received hands-on experience with cutting-edge analytics tools and techniques. The program culminated in a certification ceremony that recognized their expertise and employability in a data-driven economy.

Beyond training, RDIAS organizes corporate visits to firms like KPMG India, Grant Thornton, Decathlon allowing students to observe workplace dynamics firsthand, understand business workflows, and gain direct insights into corporate operations, experiences that bridge classroom concepts with industry realities.



From Learning to Leading, KPMG Certification Unlocked

Leadership Talk Series: Learning from the Best

Our Leadership Talk Series brings industry stalwarts into the classroom to inspire and engage students in meaningful conversations about the future of business. These sessions bridge theory with practice, offering students first-hand insights from leaders shaping today's corporate landscape.

One of the most compelling sessions featured **Dr. Sumit Mitra, CEO of Global Business Solutions**, who addressed **"Leadership and Governance in the Age of Generative AI"**. Far from being passive listeners, students actively engaged with incisive questions around ethical AI, innovation, and the evolving responsibilities of leadership in a tech-driven world.

Another enriching session titled **"Innovating for Impact: How Suzuki India Balances R&D, Growth, and Sustainability Goals"** led by **Mr. Musarat Hussain, HR Head, Suzuki Research & Development, India**. The dialogue highlighted how Suzuki India fosters innovation while staying aligned with long-term sustainability goals—sparking engaging discussions on green mobility, talent management, and responsible innovation.

Adding to this stellar lineup was a prestigious session: **In Conversation with David Aaker – Father of Modern Branding**. In a landmark opportunity, we arranged an exclusive lecture from Professor David Aaker, hailed globally as the Father of Modern Branding. Sir's session captivated the audience with insights on brand identity, brand equity models, and how brands can build emotional connections in today's cluttered marketplace. Students and faculty were thrilled to interact with such a legendary figure, deepening their understanding of strategic brand building from the very best in the field.

With each session, the Leadership Talk Series continues to elevate learning by blending academic rigour with global industry wisdom, empowering our students to become future-ready leaders.



Each session of the Leadership Talk Series enriches learning by fusing academic depth with global industry insights, shaping our students into confident, future-ready leaders.

Live Projects: Real Problems, Real Learning

At RDIAS, we champion 'learning by doing'. Our students have undertaken live industry projects with organizations such as Kore Security Services, IDA 360 Technologies, BusExcellence, Gizmore and DMA. These projects span marketing, analytics, operations, and HR domains, placing students in real business situations under professional mentorship. They work on timelines, deliver solutions, adapt to feedback, and generate measurable impact, transforming theory into demonstrable results.



From Campus Case Studies to Boardroom Realities

At RDIAS, we don't just prepare students for their first job; we shape them into future leaders. Our graduates emerge with a professional mindset, practical sector exposure, and hands-on experience in live projects and leadership roles. With guidance from industry experts, they are equipped with innovation, ethics, and resilience to thrive in the global business world. We develop value creators and change agents who are smart, strategic, and industry-ready.

Research Report Writing: A Key RRD Activity Driving Societal and Economic Impact

We also encourage students to actively engage in surveys, focused group discussions, and research-based projects. These activities culminate in the writing of structured, insight-driven reports that reflect critical thinking and real-world relevance. Designed to address societal and economic challenges, these projects aim to create meaningful impact beyond the classroom, reinforcing our commitment to applied learning and social responsibility.



Voices That Matter: Students Engage in Insightful Dialogue During a Focused Group Discussion as Part of RIIO Research Activities

In addition to student-led initiatives, faculty members at RDIAS actively contribute to the industry by conducting Management Development Programs (MDPs) tailored to their areas of expertise. These programs serve as a platform for knowledge exchange, skill enhancement, and capacity building, reinforcing our institute's commitment to continuous learning and meaningful industry engagement.



Fueling Growth Through Corporate Learning

Together, through student-led research, focused group discussions, industry-partnered training, and expert-driven faculty interventions, RIIO at RDIAS creates a vibrant ecosystem of learning, collaboration, and real-world impact—empowering both learners and leaders to contribute meaningfully to society, industry, and the economy.

Smart. Strategic. Industry-Ready.

That's the RDIAS difference.

And that's what sets our graduates apart, from classroom to boardroom!



GLOBAL EXPOSURE

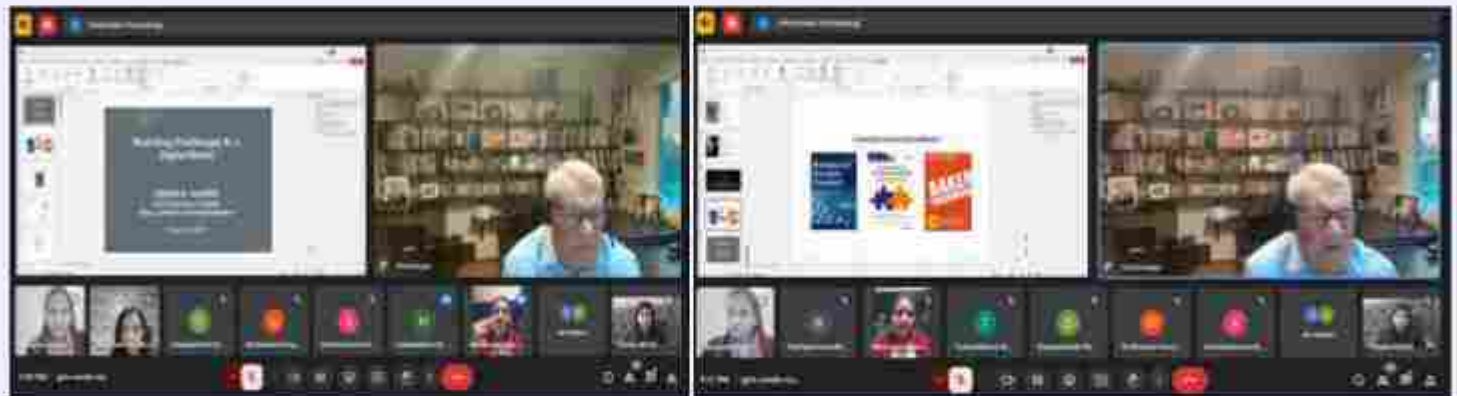
The International Affairs Department (IAD) at RDIAS serves as the nodal body responsible for advancing international collaboration and integrating a global perspective into the institution. By facilitating the international delivery of educational services, IAD aims to enhance the quality of learning and research for all stakeholders while fostering connections between RDIAS and the global community. The department is tasked with developing a cohesive strategy to promote international relations, elevate the global profile of the institution, and enhance its international competitiveness.

Core Functions and Objectives

- To liaise with international universities and institutes for collaborations.
- To address matters related to Indian /Foreign students moving abroad to foreign institutions/incoming to RDIAS under collaborative exchange arrangements.
- To maintain records and disseminate information related to international collaborations.



Webinar on Transforming Traditional Businesses into Digital Enterprises: Strategies & Best Practices by Dr. Jing Hong Low January 21, 2025



Lessons from David Aaker February 5, 2025



Delegation Visit from Kyungdong University Global, South Korea February 7, 2025



Certificate Course in Economics and Sustainability – Krakow University of Economics, Poland, March 25, 2025



Confidence under Pressure: Public Speaking Techniques for Management Students" by Mr. Shivanish Bhardwaj, Alurud – BBA, April 29, 2025



Webinar on Application of Generative AI in Financial Reporting & Analysis
by Mr. Razak Idris, IT Strategy Enterprise Architect & Project Manager at Bank Muamalat, Malaysia – May 5, 2025

INDUSTRY OUTREACH HIGHLIGHTS

Interactions with Industry Experts



The Finance Simulation Activity, Market Dynamics, was organized in collaboration with StockGro for students on August 30, 2024



Dr. Rahul Kekkar – Co – Founder & Managing Partner @AKCONSIS LEGAL (India's Widest – Indirect Taxation Consulting Group) on September 24, 2024 explaining various approaches to financial statement analysis, guiding participants in The Financial Statement Analysis Competition.



Mr. Mayank Chhantwal – CEO of GE CI Events – conducted a session on September 30, 2024 addressing common doubts about sales as a profession, highlighting key differences between marketing and selling.



Dr. Rajni Joshi, Financial Analyst, Tata Consultancy Services (TCS), conducted an engaging session on the Financial Strategy Simulation using Excel for students on March 26, 2024.



Ms. Mirali Nikore, founder of Nikore Associates, conducted an insightful session on the Indian Budget 2025 on February 11, 2025 and evaluated students' sectoral analysis of Budget 2025.



An interactive session was organized with the Branch Manager of Union Bank, Model Town, on April 28, 2025, to help students understand real-time processes in the banking sector.



Mr. Shamni Arora, Senior Manager, UHG - Optum Global Solutions, conducted a workshop on HR Analytics, designed to help on March 24, 2025 students understand HR dashboards, real-time data analysis, and reporting using Power BI.



TRAINING & PLACEMENT DEPARTMENT

The Training & Placement Department provides exposure to students with various job & internship opportunities to attain their desired employment. The Department also accomplishes the milestone of strong collaboration and partnership with various corporates & industries.

Training and Placement Department at RDIAS enjoys highly cherished partnerships with all our recruiters and remains devoted for making their recruiting experience prolific and positive along with helping students in order to find the best match between their needs and capabilities. Department has developed a dynamic intelligent directory for housing key information of companies in Finance, Marketing, Human Resource, Banking, Insurance, Retail etc. We provide continuous counselling sessions to students along with a customized Industry Employability Program.

In 2024-2025 Placement department conducted various campus drives for brands like AIRTEL, Federal Bank, Hindustan Unilever Limited, Amazon, The Muthoot Group, HDFC Asset Management, Flipkart Retail, PVR Cinemas, Zudio, Tata Power, TTC, Godrej Wipro, Genpact, Acuity Knowledge Partner, S&P Global, Market Intelligence, Ceasaire, Policy Bazaar and many more.

Placements for the last three years:-

MBA						
Year	Total no. Students	No. of Students		Maximum Package (in lacs / annum)	Average Package (in lacs / annum)	No. of Companies for Recruitment
		Registered	Placed			
2023-2025	104	79	73	12.16	5.30	66
2022-2024	82	70	64	9.0	5.21	76
2021-2023	79	58	58	12.78	5.50	158

BBA						
Year	Total no. Students	No. of Students		Maximum Package (in lacs / annum)	Average Package (in lacs / annum)	No. of Companies for Recruitment
		Registered	Placed			
2022-2025	267	91	85	8.96	4.16	41
2021-2024	331	108	101	6.50	3.30	43
2020-2023	354	114	89	8.65	4.75	87

RDIAS is more of a learning institution than a mere teaching institution. What is laid in the courses is a solid foundation that prepares the individual students to pursue academic or industrial career with rigor and innovations.

Key Activities

1. Recruitment Process
2. Periodic, Scheduled, Individual & Group meetings with students for Career Counselling
3. Regular interactions with company officials through Corporate & Industry Visits
4. One-One interaction, Mock Interviews with Industry Experts and Alumni under Industry Employability Program
5. HR Conclave
6. Job Fair for Final Year MBA students
7. Career Fair for Final year BBA students
8. Internship Fair for Pre - Final year BBA & MBA students
9. Seminars, Webinars & Workshop's

GLIMPSE OF ON CAMPUS DRIVES



AMAZON



DECATHALON



GENPACT



HINDUSTAN UNILEVER LIMITED



ICICI PRUDENTIAL



MUTHOOT FINANCE



NAUKRI.COM



POLICY BAZAR



PROVANA



RIRCM



WIPRO



ZUDIO

GLIMPSE OF WORKSHOPS AND SEMINARS



Seminar Session on "Building LinkedIn Profile" on August 28th 2024

Speaker :-
Mr. Manish Dubedi,
Career Coach



Workshop Session scheduled on
"Unlocking Potential - Self Assessment and
Career Planning" on October 02nd 2024

Speaker :-
Mr. Sarvesh Mehta,
Master Science in Leadership Management
International (MLMI) - South Africa



Workshop Session on "Professional
Presence: Unlock the Power of Personal
Grooming" November 01st 2024

Speaker :-
Dr. Bhavani Reddy - Chairperson of
Bhavani Teacher Group of Colleges



Workshop on "Unlocking Communication
Essentials: Active Listening, Clarity, and
Conflict Management" held on
January 30th 2025

Speaker :-
Ms. Asha Ghosh,
Trainer, coach, and mentor



Seminar on "Cunliffing Career Unsettled
Skills, Strategies, Hiring Process, and
Trends" held on February 14th 2025

Speaker :-
Ms. Shilpa Gera,
Ex- Sr. PwC, and Deloitte India



COMPANIES ASSOCIATED WITH RDIA'S FOR PLACEMENTS

IT COMPANIES

Tata Consultancy Services	ACN
Wipro	DXC Technology
HCL	Unthinkable
Cvent	Mc Afee
Tech Mahindra	Nagarro
KPIT Technologies	To The New
Sapient Corporation	Altudo
Accenture	Telus Digital
Capgemini	Provana
IBM	

Companies Categorizations

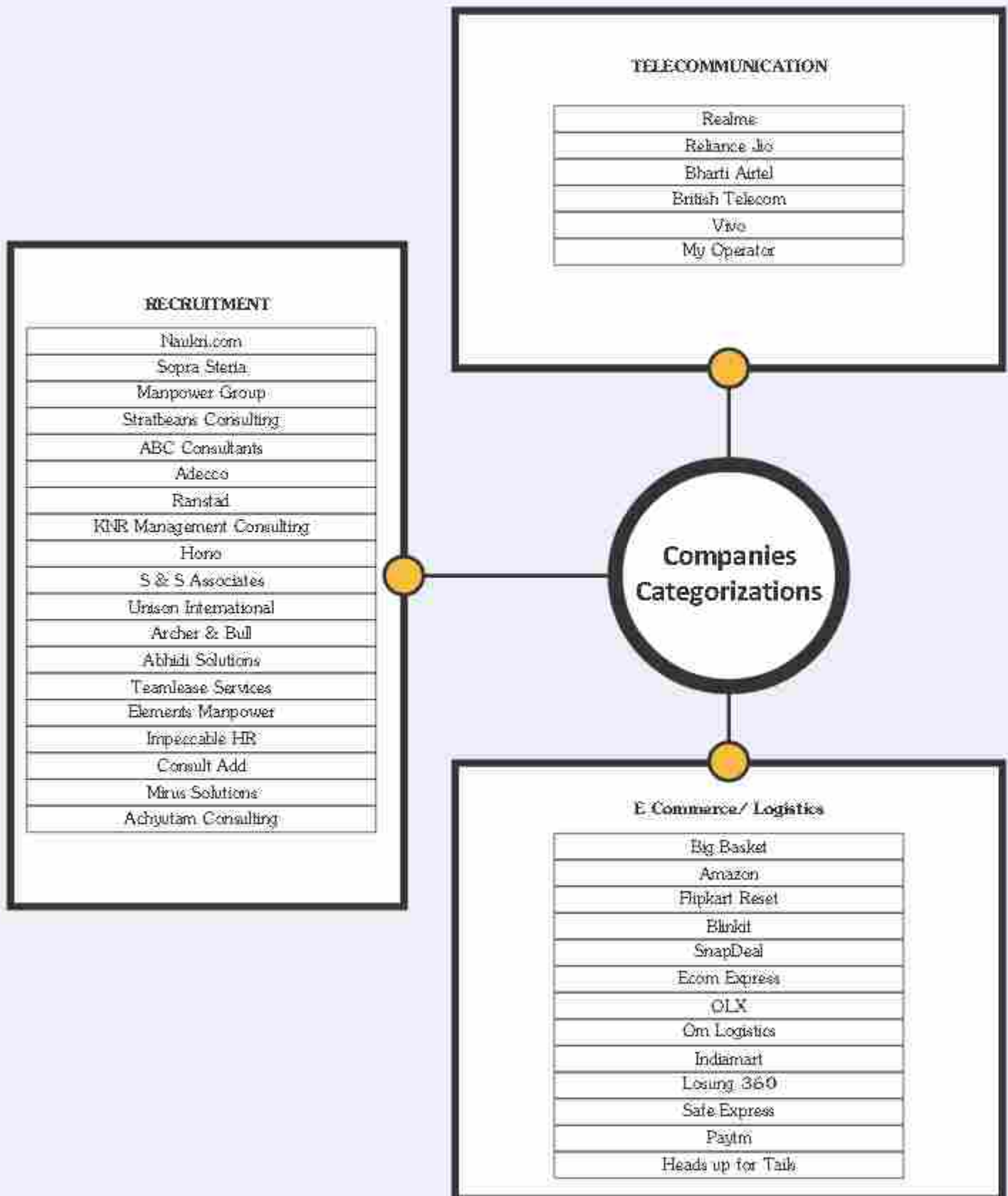
FINANCIAL SERVICES COMPANIES

Evalueserve
Piramal Finance
Aditya Birla
WNS
American Express
HDB Financial Services limited
Muthoot Finance
Cholanandaram
S & P Global Market Intelligence
Acuity Knowledge Partners
Reliance Capital
Bajaj Finance
SMC Global Securities
Xceedance
Mansukh Securities
IIFL
IFCI
NTT Data
XL Dynamics
Genpact
ICICI Securities
Orbis Financial
EBIX Cash
Merino Consulting Services
Magistral Consulting
Plarity
One.com
Capa India
AML Rightsource
Anytime Invest
Fab Analytics

SERVICES

Tata Power	Spirmy
Truecaller	John Jacobs
Cafe Coffee Day	Regalo Kitchens
Swiggy	Dineout
Thomas Assessment	Cogopart
Zomato	Otpy
Ceasetire Industries	Formula Group
Jeevansathi.com	Quality Asia Certifications
Just Dial	Magipin
Concentrix	

COMPANIES ASSOCIATED WITH RDIA'S FOR PLACEMENTS



COMPANIES ASSOCIATED WITH RDIA'S FOR PLACEMENTS

REAL ESTATE

Proptigen.com	Pin Click
No Broker	Zolostays Property
Investors Clinic	Signature Global
Geetanjali Housing	Shubham Housing Development
99 Acres	Imperia Group
Squareyards	

Companies Categorizations

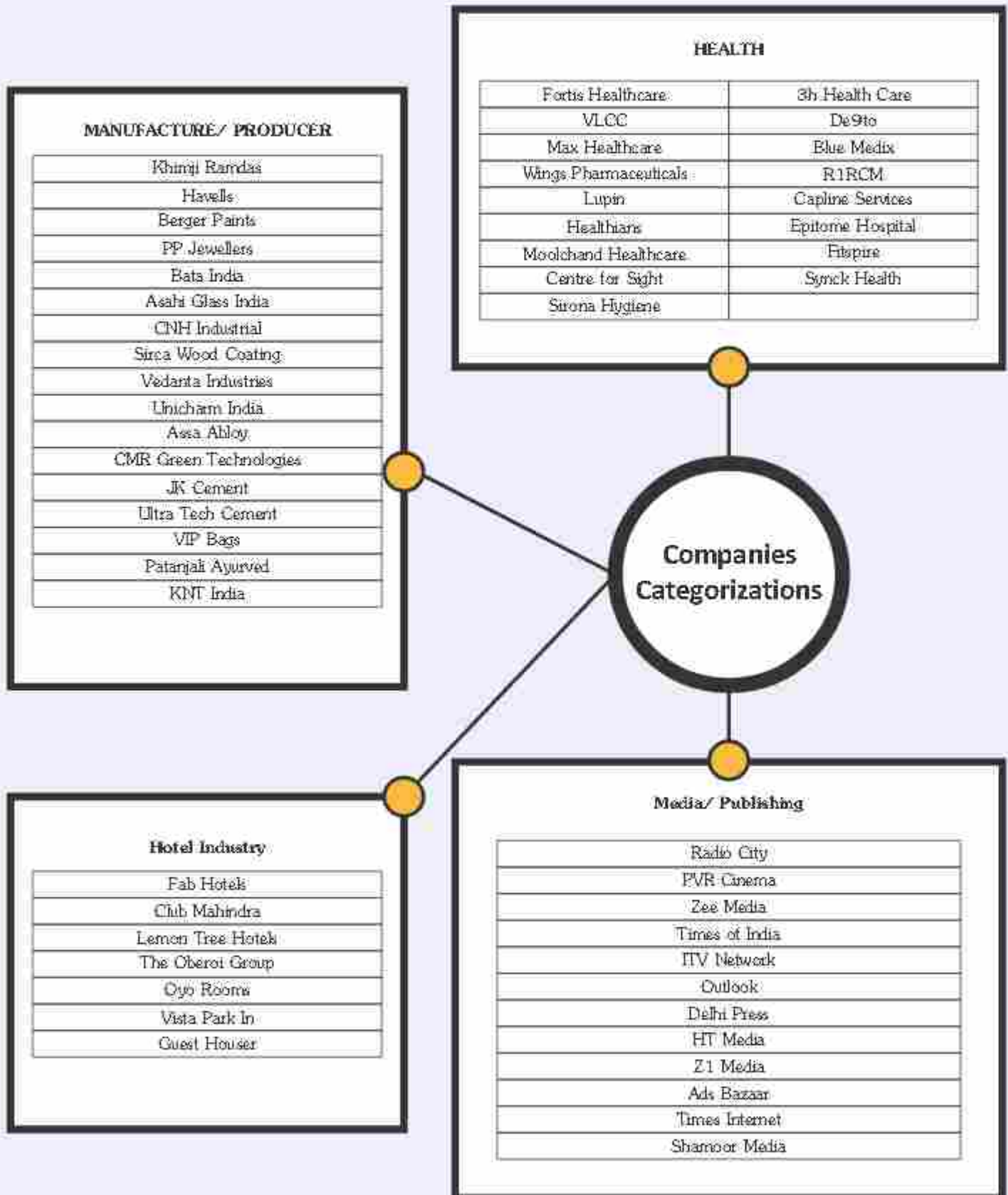
EDUCATION

Upgrad
Shiksha.com
Chegg
Pracbee Education
College Dunia
Vedantu
Planet Spark
Career Launcher
Drishti IAS
Leverage EDU
Extramarks Education
CL Educate
Direct Admission Global
Jaro Education
Edumentor
Hike Education
Pratham
Testbook
Intellipaaf
Northwest Executive Education
Unacademy

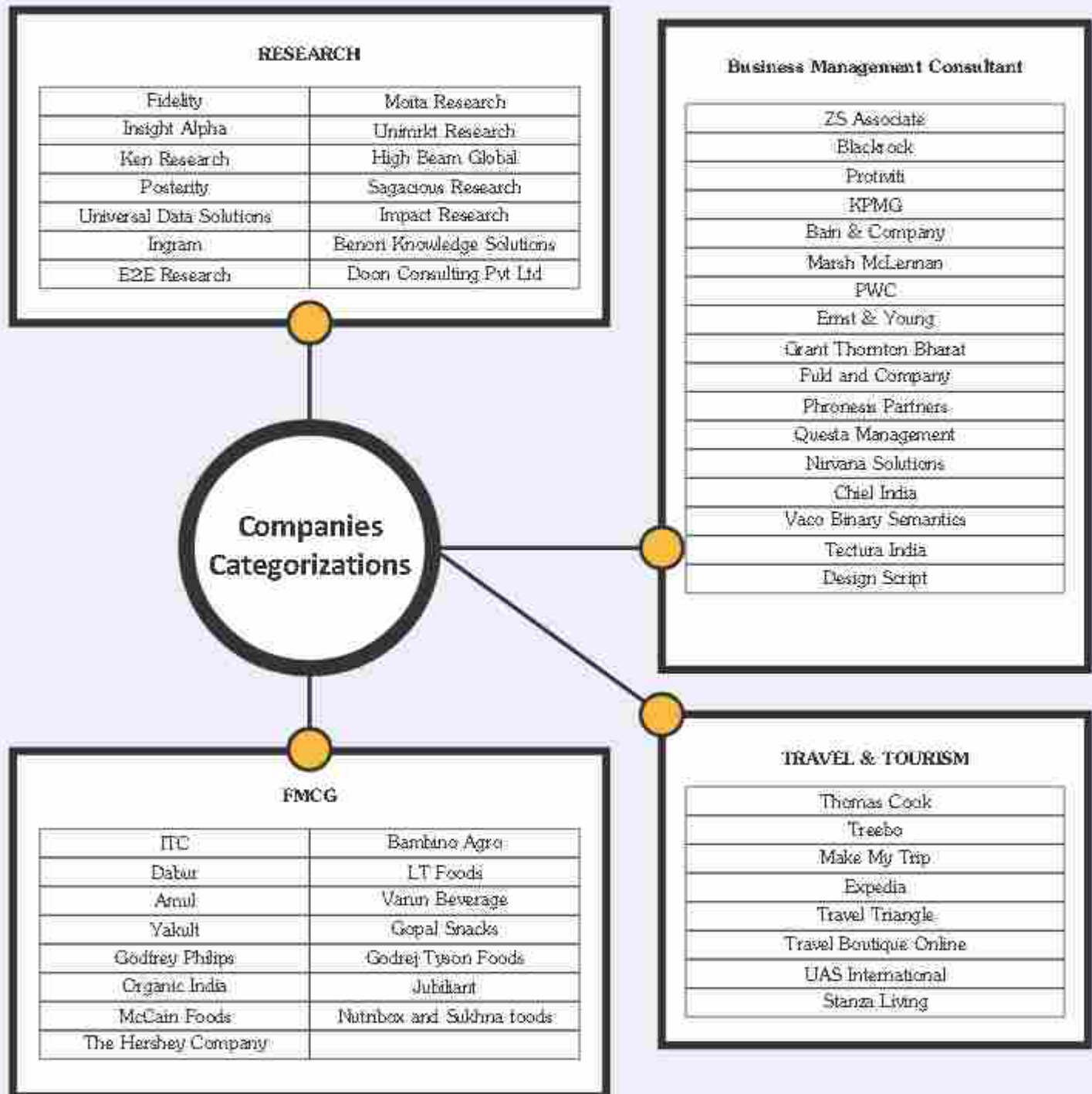
BANKING

Federal Bank	City Union Bank
HDFC Bank	AU Small Finance Bank
ICICI Bank	Canara HSBC OBC
Kotak Mahindra Bank	The Catholic Syrian Bank
Axis Bank	Saxo Bank
IDFC First Bank	HSBC
Natwest Group	Ujivan Financial Services
India Post Payment Group	ESAF Small Finance Bank
Industrial Bank	South Indian Bank

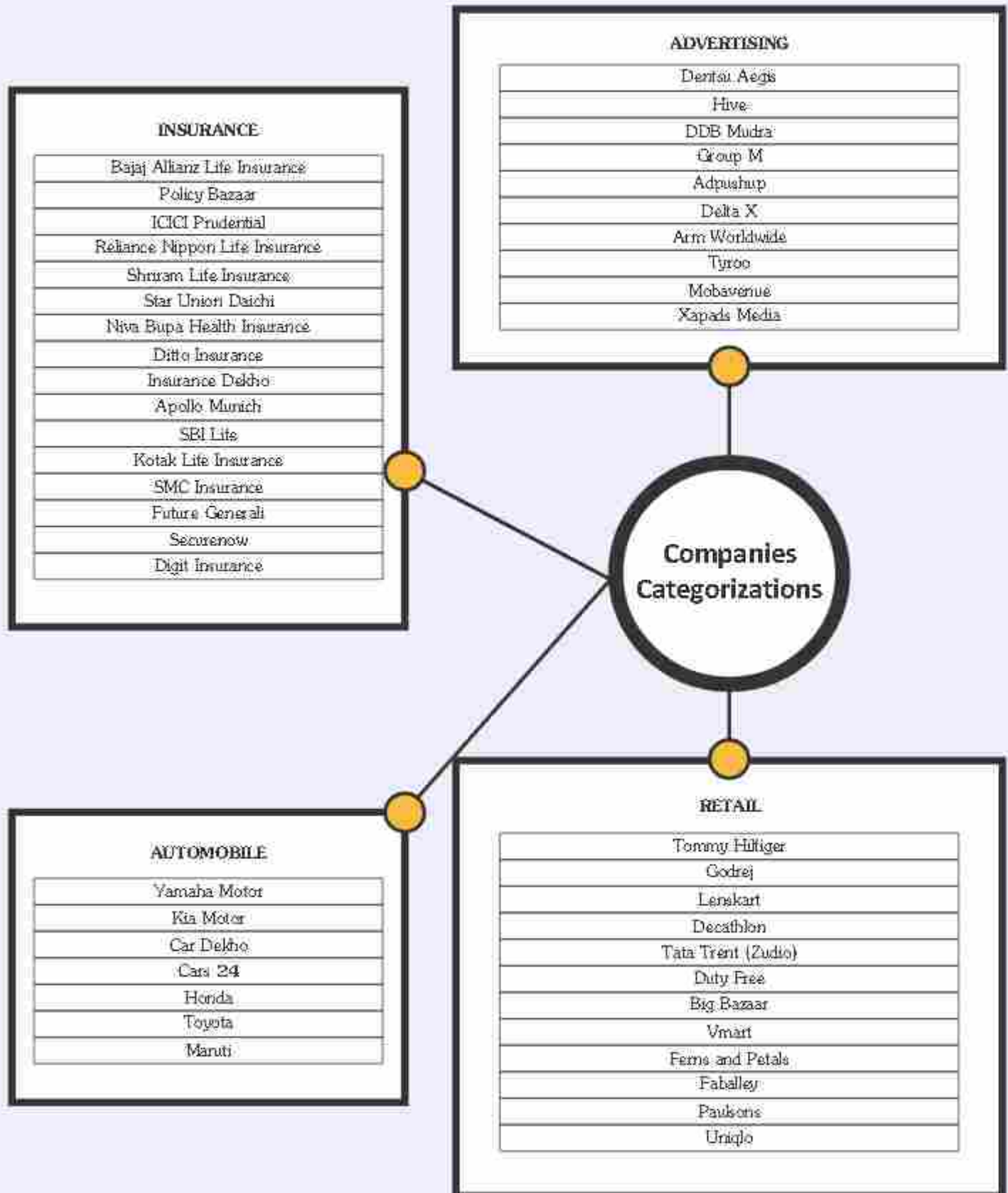
COMPANIES ASSOCIATED WITH RDIAS FOR PLACEMENTS



COMPANIES ASSOCIATED WITH RDIA'S FOR PLACEMENTS



COMPANIES ASSOCIATED WITH RDIA'S FOR PLACEMENTS



PLACEMENT STATISTICS

— 24 - 25 —



Campus Drives for
Summer Internship
43+

90+
CAMPUS DRIVES

HIGHEST STIPEND
35 K

HIGHEST PACKAGE
12.16 LPA 8.96 LPA
MBA BBA

AVERAGE PACKAGE
5.30 LPA 4.16 LPA
MBA BBA

10
INDUSTRIAL VISITS

STUDENTS SELECTED
FOR INTERNSHIP
OPPORTUNITIES
250



HR CONCLAVE 2024



In pursuit of offering the best Industry experience, Training & Placement Department organized Manthan – 7th Edition of HR Conclave, themed "AI and Automation in HR." It was a successful event that brought together industry leaders, practitioners, and students to discuss the transformative impact of artificial intelligence and automation on human resources management. The conclave aimed to explore how these technologies are reshaping HR processes, from recruitment and employee engagement to performance management and learning & development.

The conclave commenced with the National Anthem, followed by introductions and felicitations to the esteemed guests. The host welcomed the audience and introduced the theme of the conclave, followed by a welcome address delivered by Dean RDIAS. The panel discussion was moderated by Ms. Sheetal Jerath Sharma, Associate Director – People & Culture from Grant Thornton Bharat, and included distinguished speakers such as Mr. Jatinder Panihar, Chief Human Resource Officer at Fiteko, Ms. Himanshu Bhasin, Director Learning & Development APAC AT JLL, Mr. Neeraj Narang, Global HCM Strategy Director and APAC Lead at Oracle, Mr. Harish Raj Jain – Talent Acquisition Head APAC & India Campus Lead with Ebix Cash. The panelists discussed the strategic shift in HR roles due to AI and automation, the importance of ethical considerations and data privacy, and the potential for bias in AI-driven HR processes.

The HR Conclave 2024 was a significant event that showcased the pivotal role of AI and automation in the evolution of HR practices. The discussions were insightful, and the participation was active, indicating a keen interest in the future of work.



Glimpse of HR Conclave 2024

JOB FAIR 2025

Training and Placement Department, RDias scheduled Job Fair for Final Year students of MBA 2023-2025 Batch on March 7th 2025. The fair witnessed a turnout of 39 students with the presence of 7 companies offering final placement opportunities into the domain of Finance, Sales & Marketing, Operations and Human Resources.

Companies that participated in the Job Fair were Flipkart Reset, The Leap Frog, Achyutam Consulting, Impeccable HR Consulting P Ltd, Unmarkt Research, Teachmoor Edutech, and Ukti Careers offering a diverse range of profiles such as Recruitment Executive, Research Associate, Content Writing, Social Media Manager, Copywriter, Creator Outreach Executive, Business Development Executive, Key Accounts, Talent Execution, Senior Accounts Executive, with salary package ranging from 3.0 LPA – 9.0 LPA.

The event started with greetings to the invited recruiters followed by settling in their respective rooms to begin with the hiring process further. Companies conducted various screening rounds like group discussions, aptitude test, followed by personal interviews with eligible candidates.

At the end of day, Job Fair was a resounding success connecting job seekers with employment opportunities and providing valuable platform for their professional journey. Finally 15 students got selected and were offered for the full time employment opportunity with renowned organizations.



Glimpse of Job Fair 2025

CAREER FAIR 2025



RDIIAS
RUKMI DEVI INSTITUTE OF ADVANCED STUDIES
RUKMI DEVI UNIVERSITY OF MANAGEMENT & TECHNOLOGY
RUKMI DEVI UNIVERSITY OF HEALTH & SOCIAL SCIENCES

Training & Placement Department
is organizing
#Niyukti@RDIIAS
CAREER FAIR 2025

THE 28th MARCH 2024 FAIR @RDIIAS

For any queries, feel free to contact
T: 011-26100000 | E: placement@rdiias.ac.in

For more details visit www.rdiias.ac.in or contact 011-26100000



RDIIAS
RUKMI DEVI INSTITUTE OF ADVANCED STUDIES
RUKMI DEVI UNIVERSITY OF MANAGEMENT & TECHNOLOGY
RUKMI DEVI UNIVERSITY OF HEALTH & SOCIAL SCIENCES

We thank all our recruiting partners for
their support in Career Fair 2025

pb FORMULA GROUP Silaris
Launched ZMQ OFFLINE SERVICES

The Training and Placement Department at RDIIAS organized a Career Fair on March 28, 2024, exclusively for the final year students of the BBA 2022-2025 batch.

The event saw active participation from 41 students and featured 6 reputed companies offering final placement opportunities across various domains including Finance, Sales & Marketing, Operations, and Human Resources. Participating Companies were Capline Services, Policy Bazaar, Formula Group, Silaris, Launched and ZMQ offering a diverse array of roles such as Relationship Manager, Business Development Associate, Quality Analyst, Recruitment Consultant, Operations Associate, Human Resource Executive, and Global Business Executive with offered salary packages ranging from 3.0 LPA to 7.0 LPA.

The fair commenced with a warm welcome to the recruiters, who were then guided to their designated interview rooms to begin the hiring process. The selection procedures included group discussions, aptitude tests, and personal interviews, tailored to evaluate and shortlist eligible candidates. The event concluded on a successful note, serving as a vital platform that connected aspiring professionals with promising career opportunities.

By the end of the fair, 26 students received full-time employment offers from the participating companies, marking a significant milestone in their professional journey.



Glimpse of Career Fair 2025

INTERNSHIP FAIR 2025



The Training and Placement Department at Rukmini Devi Institute of Advanced Studies (RDIAS) successfully hosted the 11th Edition of AGAAZ – Internship Fair 2025 on Friday, April 11, 2025. This flagship event, now a hallmark of the institution's dedication to experiential learning, witnessed an overwhelming turnout of over 325+ Pre-Final Year Students from BBA, MBA, and B.Com (Hons) programs.

The event saw the enthusiastic participation of 22 reputed organizations, representing a variety of domains, industries, and functional specializations. The recruiters offered roles spanning across key business areas such as Marketing, Human Resources, Finance, Operations, Business Development, Data Analytics, Consulting, Digital Marketing, Research & Development and more, ensuring a wide spectrum of opportunities tailored to match the diverse skill sets of the students.

Few of the Participating companies including India Post Payments Bank, Outlook Publishing (India) Pvt. Ltd., Flipkart Reser, Decathlon, Epitome Hospitals, Fitpire – Health & Wellness, Sona Constructions, Momacado, Tniedge.in, Eat My News, KRG Consultants, and HireBeen. Each company brought its own unique hiring philosophy and workplace culture to the table, offering students not just internships but also invaluable insights into the internal workings of modern organizations.

Out of 327 students who attended the fair, 236 were successfully selected for the Summer Internship Program, marking an impressive placement rate and reinforcing the effectiveness of RDIAS's industry-oriented approach.



Glimpse of Internship Fair 2025

INDUSTRY VISITS 2024-25

RDIAS follows a teaching pedagogy which accentuates the learning capabilities of students. One such programme is Industry Visit which focuses on preparing students to learn about routine workings of a particular industry and understand its operational issues. The programme also helps keep students abreast with the current management practices followed by such organizations and acquire traits that the industry demands from them. The programme enables the students to apply their classroom learning to a real-life situation while being mentored by a variety of industry experts. Being a part of interactive learning, such educational visits give students a major exposure to real working environments along with a practical perspective of a theoretical concept relevant to their domain.

Industrial Visits			
S.No	Name of the Industry	Course	Date of Visit
1.	Airport Authority of India	MBA	13.09.2024
2.	National Stock Exchange	BBA/ B. Com (H)	20.09.2024
3.	Chuk De	BBA	24.09.2024
4.	KPMG	BBA & MBA	08.11.2024
5.	Grant Thornton	MBA	26.11.2024
6.	Hero Motors	BBA	13.02.2025
7.	Dabur India Limited	B. Com (H)	13.02.2025
8.	Haier Appliances	MBA	17.02.2025
9.	Decathlon	BBA/ MBA	29.04.2025
10.	India TV	BBA/MBA/B. Com (H)	18.05.2025

GLIMPSE OF INDUSTRY VISITS



Airport Authority of India



Grant Thornton



INDIA TV STUDIO



KPMG



Hero Motors



Dabur India Limited



Haier Appliances



Decathlon

Course Curriculum - Master of Business Administration (MBA)

FIRST SEMESTER

- Management Process and Organizational Behavior
- Quantitative Techniques
- Managerial Economics
- Accounting for Management
- Information Technology Management
- Marketing Management
- Communication in Organizations
- Legal Aspects of Business
- Information Technology Management (Lab)

SECOND SEMESTER

- Technology and Innovation Management
- Financial Management
- Business Research
- Sustainable Operations Management
- Management of Information Systems
- Human Resource Management
- Minor Project
- Professional Skill Development (MOES)
- MOOC/Open Elective*

THIRD SEMESTER

- Summer Training Report
- Management of International Business
- Marketing E-Business
- Entrepreneurship Development & Start-up
- Strategic Management
- Business Analytics
- MOOC/Open Elective*
- Business Analytics Lab

FOURTH SEMESTER

- Project Dissertation
- Corporate Social Responsibility, Human Values & Ethics

MARKETING

- Consumer Behavior
- Sales and Distribution Management
- Services Marketing
- Customer Relationship Management

FINANCE

- International Financial Management
- Financial Markets and Institutions
- Investment Analysis & Portfolio Management
- Financial Econometrics

HUMAN RESOURCE

- Management of Training, Learning and Development
- Managing Intercultural Relations
- Talent Management
- Compensation and Performance Management

INFORMATION TECHNOLOGY

- Digitalization and E-Governance
- Artificial Intelligence & Machine Learning
- Database Management Systems
- Database Management Systems Lab
- Enterprise Systems

INTERNATIONAL BUSINESS

- International Business Environment and Strategy
- Export, Import Policies, Procedures and Documentation
- International Financial Management
- International Business Negotiation

OPERATIONS & ANALYTICS

- Enterprise Systems
- Operations Strategy
- Logistics and Supply Chain Management
- Predictive Analytics & Big Data

MARKETING

- Advertising & Brand Management
- Digital & Social Media Marketing
- Marketing Analytics
- Retail Management

FINANCE

- Mergers, Acquisitions and Corporate Restructuring
- Financial Derivatives
- Behavioral Finance
- Fin-Tech

HUMAN RESOURCE

- Managing Organizational Development
- Leadership and Teamwork in Hybrid Organizations
- People Analytics
- Managing Diversity and Inclusion

INFORMATION TECHNOLOGY

- Advanced Business Analytics & Predictive Modelling
- Information Security
- Data Modelling with Python
- Business Intelligence and Application

INTERNATIONAL BUSINESS

- Global Competitiveness
- WTO and Intellectual Property Rights
- International Human Resource & Cross-Cultural Mgmt
- International Marketing

OPERATIONS & ANALYTICS

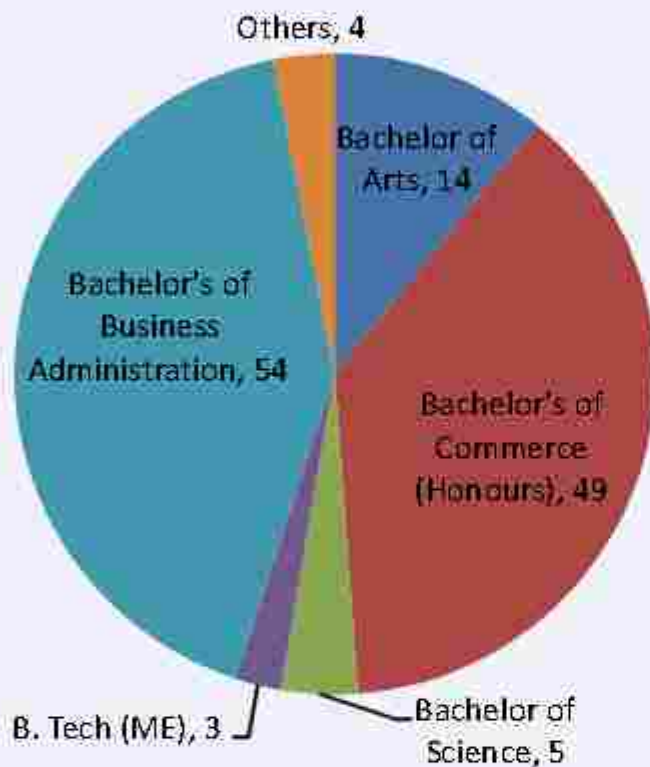
- Business Process Management
- Advanced Business Analytics & Predictive Modelling
- Project Management
- Supply Chain Analytics

MBA Profile (Batch 2024-26)

The batch passing in the year 2026 comprises 129 students with diverse academic backgrounds. The placement season for them has commenced & placement activities are in full swing.

We extend a warm & cordial invitation to the corporate houses to visit our campus and give our young professionals an opportunity to show their talent. Following statistical data depicts the specialization areas and candidates in MBA with their graduation level background.

Graduation Degree



Specialisation



Student's Profile – MBA Final Year for Placement

Finance



Aditi Jain

Graduation Course : Bachelor's of Commerce (Honors)
Second Specialization : Marketing
MOOC Course Title : Principles of Management



Kush Jain

Graduation Course : Bachelor's of Business Administration
Second Specialization : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Divyanshu

Graduation Course : Bachelor's of Business Administration
Second Specialization : Marketing
MOOC Course Title : Principles of Management



Sarthak Mittal

Graduation Course : Bachelor's of Business Administration
Second Specialization : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Sanskriti Gupta

Graduation Course : Bachelor's of Commerce
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness



Dishant Walia

Graduation Course : Bachelor's of Business Administration
Second Specialization : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Ankit Singh

Graduation Course : Bachelor's of Business Administration
Second Specialization : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Sneha Gupta

Graduation Course : Bachelor's of Commerce
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness



Roopsi Sachdeva

Graduation Course : Bachelor's of Commerce
Second Specialization : Human Resource
MOOC Course Title : Leadership & Team Effectiveness



Purvika Sharma

Graduation Course : Bachelor's of Business Administration
Second Specialization : Marketing
MOOC Course Title : Principles of Management

Student's Profile – MBA Final Year for Placement

Finance



Yash Singh

Graduation Course : Bachelor's of Business Administration
Second Specialization : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Samiksha Ratkali

Graduation Course : Bachelor's of Business Administration
(Banking & Insurance)
Second Specialization : International Business
MOOC Course Title : Principles of Management



Shaurya Khosla

Graduation Course : Bachelor's of Commerce (Finance)
Second Specialization : International Business
MOOC Course Title : Principles of Management



Rimjhim Kapoor

Graduation Course : Bachelor's of Commerce
Second Specialization : Marketing
MOOC Course Title : Principles of Management



Rachit Pandey

Graduation Course : Bachelor's of Commerce
Second Specialization : Operations & Analytics
MOOC Course Title : Principles of Management



Kirti Gupta

Graduation Course : Bachelor's of Business Administration
Second Specialization : Operations & Analytics
MOOC Course Title : Principles of Management



Tanish Yadav

Graduation Course : Bachelor's of Business Administration
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness



Aveejeet Sood

Graduation Course : Bachelor's of Technology (in Mechanical
Engineering)
Second Specialization : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Anshi Vats

Graduation Course : Bachelor's of Commerce
Second Specialization : Human Resource
MOOC Course Title : Leadership & Team Effectiveness



Manvi Garg

Graduation Course : Bachelor's of Commerce
Second Specialization : Human Resource
MOOC Course Title : Principles of Management

Student's Profile – MBA Final Year for Placement

Finance



Priyanshi

Graduation Course : Bachelor in English Hons
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Lakshay Jaju

Graduation Course : Bachelor of Buisness Administration
Second Specialisation : International Business
MOOC Course Title : Leadership & Team Effectiveness



Vikas Sharma

Graduation Course : Bachelor's of Commerce
Second Specialisation : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness



Sandarbh Pandey

Graduation Course : Bachelor's of Business Administration
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Jyoti Rai

Graduation Course : Bachelor's of Arts
Second Specialisation : Human Resource
MOOC Course Title : Principles of Management



Prateek Singh

Graduation Course : Bachelor's of Commerce
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Shreya Saraf

Graduation Course : Bachelor's of Commerce
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Aarti Prajapati

Graduation Course : Bachelor's of Commerce (Hons)
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Alok Kumar

Graduation Course : Bachelor's of Business Administration
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Himanshu Tyagi

Graduation Course : Bachelor's of Commerce
Second Specialisation : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness

Student's Profile – MBA Final Year for Placement

Finance



Gaurav

Graduation Course : Bachelor's of Business Administration in
Computer Aided Management
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Vivek Singh

Graduation Course : Bachelor's of Business Administration
Second Specialisation : Marketing
MOOC Course Title : Principles of Management



Mahak Saxena

Graduation Course : Bachelor's of Commerce
Second Specialisation : Marketing
MOOC Course Title : Principles of Management



Divy Vardhan Aggarwal

Graduation Course : Bachelor's of Commerce (Finance)
Second Specialisation : Human Resource
MOOC Course Title : Leadership & Team Effectiveness



Nakul Tomer

Graduation Course : Bachelor's of Business Administration
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Chetan Gupta

Graduation Course : Bachelor's of Commerce
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Muskan Sharma

Graduation Course : Bachelor's of Commerce (Finance)
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Muland Khandelwal

Graduation Course : Bachelor's of Commerce (Finance)
Second Specialisation : International Business
MOOC Course Title : Leadership & Team Effectiveness



Nishu Gupta

Graduation Course : Bachelor's of Commerce (F)
Second Specialisation : Marketing
MOOC Course Title : Principles of Management



Bhavya Ahuja

Graduation Course : Bachelor's of Commerce (Finance)
Second Specialisation : Marketing
MOOC Course Title : Principles of Management

Student's Profile – MBA Final Year for Placement

Finance



Tripti Jain

Graduation Course : Bachelor's of Arts (Economics/Finance)
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness



Saloni Jain

Graduation Course : Bachelor's of Commerce
Second Specialization : Marketing
MOOC Course Title : Principles of Management



Gautam

Graduation Course : Bachelor of Computer Applications
Second Specialization : International Business
MOOC Course Title : Emerging Technologies for Business and Society



Deepti

Graduation Course : Bachelor's of Commerce (Finance)
Second Specialization : Marketing
MOOC Course Title : Principles of Management



Anisha Singh

Graduation Course : Bachelor's of Commerce
Second Specialization : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness



Kartikey Mishra

Graduation Course : Bachelor's of Commerce
Second Specialization : International Business
MOOC Course Title : Emerging Technologies for Business and Society



Rishika Arora

Graduation Course : Bachelor's of Arts (BA) Economics/Hindi
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness



Suraj Singh

Graduation Course : Bachelor's of Commerce
Second Specialization : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Vanshika Kushwaha

Graduation Course : B.Com.
Second Specialization : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Shoab Javed

Graduation Course : Bachelor's of Commerce
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness

Student's Profile – MBA Final Year for Placement

Finance



Ritika Sharma

Graduation Course : Bachelor's of Commerce
Second Specialization : Human Resource
MOOC Course Title : Principles of Management



Tushar Mishra

Graduation Course : Bachelor's of Commerce
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness



Rishabh Kumar

Graduation Course : Bachelor's of Commerce
Second Specialization : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Soni

Graduation Course : Bachelor's of Commerce
Second Specialization : Marketing
MOOC Course Title : Principles of Management



Aishwarya Jadon

Graduation Course : Bachelor's of Commerce
Second Specialization : Human Resource
MOOC Course Title : Principles of Management

Student's Profile – MBA Final Year for Placement

Marketing



Anshika Verma

Graduation Course : Bachelor's of Business Administration
Second Specialization : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness



Rakshit Chikara

Graduation Course : Bachelor's of Business Administration
Second Specialization : Finance
MOOC Course Title : Leadership & Team Effectiveness



Harsh Khatri

Graduation Course : Bachelor's of Arts
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness



Shivani Yadav

Graduation Course : Bachelor's of Arts (Economics Honors)
Second Specialization : International Business
MOOC Course Title : Principles of Management



Yash Vardhan Sharma

Graduation Course : Bachelor's of Business Administration
Second Specialization : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness



Jerrin P John

Graduation Course : Bachelor's of Commerce (Honors)
Second Specialization : Operations & Analytics
MOOC Course Title : Principles of Management



Dixita Arya

Graduation Course : Bachelor's of Arts
Second Specialization : Operations & Analytics
MOOC Course Title : Principles of Management



Sanchit Uppal

Graduation Course : Bachelor's of Business Administration
Second Specialization : Finance
MOOC Course Title : Leadership & Team Effectiveness



Lakshay Rana

Graduation Course : Bachelor's of Business Administration
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness



Priyanshu Rawat

Graduation Course : Bachelor's of Commerce
Second Specialization : Finance
MOOC Course Title : Principles of Management

Student's Profile – MBA Final Year for Placement

Marketing



Daanish Anwar

Graduation Course : Bachelor's of Business Administration
Second Specialization : Finance
MOOC Course Title : Principles of Management



Vivek Pal

Graduation Course : Bachelor's of Business Administration
Second Specialization : Finance
MOOC Course Title : Leadership & Team Effectiveness



Rohan Sharma

Graduation Course : Bachelor's of Business Administration
Second Specialization : Finance
MOOC Course Title : Leadership & Team Effectiveness



Vivekanand

Graduation Course : Bachelor of Science
Second Specialization : Human Resource
MOOC Course Title : Principles of Management



Aishita Gusain

Graduation Course : BA (H) English
Second Specialization : International Business
MOOC Course Title : Principles of Management



Dheeraj Thapa

Graduation Course : Bachelor's of Business Administration
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness



Akshat Mandhotra

Graduation Course : Bachelor's of Business Administration
Second Specialization : International Business
MOOC Course Title : Principles of Management



Garima Rohilla

Graduation Course : Bachelor's of Business Administration
Second Specialization : International Business
MOOC Course Title : Principles of Management



Taj Mohammed Sheikh

Graduation Course : Bachelor's of Business Administration
Second Specialization : International Business
MOOC Course Title : Principles of Management



Harshit Shandilya

Graduation Course : Bachelor's of Business Administration
Second Specialization : Finance
MOOC Course Title : Leadership & Team Effectiveness

Student's Profile – MBA Final Year for Placement

Marketing



Kapil Sharma

Graduation Course : Bachelor of Business Administration
Second Specialization : Human Resource
MOOC Course Title : Leadership & Team Effectiveness



Anny Dua

Graduation Course : Bachelor of Business Administration
Second Specialization : Operations & Analytics
MOOC Course Title : Fundamentals of Management



Harsh Nakoti

Graduation Course : Bachelor of Business Administration
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness



Amit Singh Chandel

Graduation Course : Bachelor of Business Administration
Second Specialization : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness



Rashi Mehta

Graduation Course : Bachelor of Science (Hons)
Biotechnology
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness



Atul Singh

Graduation Course : B.A. HONS Geography
Second Specialization : Human Resource
MOOC Course Title : Leadership & Team Effectiveness



Pooja Aggarwal

Graduation Course : Bachelor in Life Sciences
Second Specialization : Finance
MOOC Course Title : Leadership & Team Effectiveness



Ayush Kumar Sharma

Graduation Course : Bachelor of Technology in Mechanical
Engineering
Second Specialization : International Business
MOOC Course Title : Emerging Technologies for Business and
Society



Shruti Singhal

Graduation Course : Bachelor of Fashion Technology
Second Specialization : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness



Shivam Verma

Graduation Course : Bachelor of Business Administration
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness

Student's Profile – MBA Final Year for Placement

Marketing



Tanya Sharma

Graduation Course : Bachelor of Business Administration
Second Specialization : Finance
MOOC Course Title : Principles of Management



Manjeet Kumar

Graduation Course : Bachelor of Arts (Hons) Pol Sci
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness



Kartik Soni

Graduation Course : Bachelor of Business Administration
Second Specialization : International Business
MOOC Course Title : Principles of Management



Deepak Khatri

Graduation Course : Bachelor of Business Administration
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness

Student's Profile – MBA Final Year for Placement

Human Resource



Punjal Sharma

Graduation Course : Bachelor of Commerce
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness



Mansi Joshi

Graduation Course : Bachelor of Arts
Second Specialization : Finance
MOOC Course Title : Principles of Management



Sradha Praharaj

Graduation Course : Bachelor in Vocational Studies
(Hospitality and Tourism)
Second Specialization : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness



Jiya Bajaj

Graduation Course : Bachelor of Commerce
Second Specialization : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness



Vrinda

Graduation Course : Bachelor of Commerce
Second Specialization : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness



Simran Bisht

Graduation Course : Bachelor of Commerce
Second Specialization : Finance
MOOC Course Title : Leadership & Team Effectiveness



Deepanshi Verma

Graduation Course : Bachelor of Business Administration
Second Specialization : Operations & Analytics
MOOC Course Title : Principles of Management



Aleesha Shibu

Graduation Course : Bachelor of Arts
Second Specialization : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Gagandeep Kaur

Graduation Course : Bachelor of Business Administration
Second Specialization : Operations & Analytics
MOOC Course Title : Principles of Management



Sanskriti Taneja

Graduation Course : Bachelor of Commerce (Hons)
Second Specialization : Marketing
MOOC Course Title : Principles of Management

Student's Profile – MBA Final Year for Placement

Human Resource



Ananya Sharma

Graduation Course : Bachelor of Commerce
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Liza Arora

Graduation Course : Bachelor of Business Administration
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Rhythm Chhabra

Graduation Course : Bachelor of Business Administration
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Ayush Kumar Jha

Graduation Course : B.Com (Finance)
Second Specialisation : Marketing
MOOC Course Title : Principles of Management



Tanu

Graduation Course : Bachelor of Business Administration
Second Specialisation : Marketing
MOOC Course Title : Principles of Management



Vidushi Sharma

Graduation Course : Bachelor of Arts
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Aakash Singh Negi

Graduation Course : Bachelor of Business Administration
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Vanshika Batra

Graduation Course : Bachelor of Business Administration
Business Analytics
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Anjali

Graduation Course : Bachelor of Commerce (Honour)
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Atul Mehrol

Graduation Course : Bachelor of Commerce
Second Specialisation : Marketing
MOOC Course Title : Leadership & Team Effectiveness

Student's Profile – MBA Final Year for Placement

Human Resource



Shilpi Singh

Graduation Course : Bachelor of Business Administration
Second Specialization : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness



Kumar Satyam

Graduation Course : Bachelor of Business Administration
Second Specialization : Marketing
MOOC Course Title : Principles of Management



Yashmeet Sunaria

Graduation Course : Bachelor of Business Administration
Second Specialization : Finance
MOOC Course Title : Leadership & Team Effectiveness



Yamini Awasthi

Graduation Course : Master of Business Administration
Second Specialization : Operations & Analytics
MOOC Course Title : Principles of Management



Samya Chaudhary

Graduation Course : Bachelor of Commerce
Second Specialization : Finance
MOOC Course Title : Leadership & Team Effectiveness



Vinita Musuni

Graduation Course : Bachelor of Business Administration
Second Specialization : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness



Kanan

Graduation Course : Bachelor of Commerce
Second Specialization : Marketing
MOOC Course Title : Principles of Management



Himanshi

Graduation Course : Bachelor of Business Administration
Second Specialization : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Riya Goyal

Graduation Course : Bachelor of Business Administration
Second Specialization : Marketing
MOOC Course Title : Principles of Management



Kashish Mehta

Graduation Course : Bachelor of Arts (English Hons)
Second Specialization : International Business
MOOC Course Title : Leadership & Team Effectiveness

Student's Profile – M'BA Final Year for Placement

Human Resource



Aakansha Tiwari

Graduation Course : Bachelor of Commerce
Second Specialization : Finance
MOOC Course Title : Leadership & Team Effectiveness



Srishti Srivastav

Graduation Course : Bachelor in Life Science
Second Specialization : Finance
MOOC Course Title : Leadership & Team Effectiveness



Priyanka

Graduation Course : Bachelor of Commerce
Second Specialization : International Business
MOOC Course Title : Principles of Management



Anjani Khandelwal

Graduation Course : Bachelor of Business Administration
Second Specialization : Human Resource
MOOC Course Title : Principles of Management



Deepak Mishra

Graduation Course : Bachelor of Technology
Second Specialization : International Business
MOOC Course Title : Principles of Management



Tanya Singh

Graduation Course : Bachelor of Science
Second Specialization : International Business
MOOC Course Title : Principles of Management



Aryavansh Gupta

Graduation Course : Bachelor of Business Administration in
Banking, Financial Services and Insurance
Second Specialization : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness



Ashutosh Singh Yadav

Graduation Course : Bachelor of Business Administration in
Banking, Financial Services and Insurance
Second Specialization : Operations & Analytics
MOOC Course Title : Leadership & Team Effectiveness



Archa S Nair

Graduation Course : Bachelor of Business Administration in
Human Resource Management
Second Specialization : Marketing
MOOC Course Title : Leadership & Team Effectiveness



Shraddha Panwar

Graduation Course : Bachelor of Commerce
Second Specialization : International Business
MOOC Course Title : Principles of Management

Course Curriculum - Bachelor of Business Administration (BBA)

FIRST SEMESTER

- Management Process & Organizational Behaviour
- Business Mathematics
- Financial Accounting and Analysis
- Business Economics
- Entrepreneurial Mindset (HUES)
- Life Skills & Personality Development (HUES)
- IT Applications in Business
- IT Applications in Business Lab

SECOND SEMESTER

- Marketing Management
- Decision Techniques for Business
- Human Resource Management
- Business Communication
- MOOC / IITian Knowledge Management
- E-Governance
- E-Governance Lab
- Online/Inhouse /Industrial/Skill-based Training/Accreditation

THIRD SEMESTER

- Business Law
- Production and Operations Management
- Environmental Studies
- Business Research Methodology
- Major Elective-1
- Minor Elective-2
- Business Research Methodology Lab

FOURTH SEMESTER

- Business Analytics
- Financial Management
- Corporate Ethics/Social Responsibility of Business
- Income Tax Laws & Practice
- MOOC
- Training & Development (Elective)
- Sales Management (Elective)
- Financial Markets & Institutions (Elective)
- Minor Project-II

Specialization

- Training and Development
- Consumer Behavior
- Income Tax Law and Practice
- Management of International Business
- Foundation of Entrepreneurship and Startup

FIFTH SEMESTER

- Goods & Service Tax
- Business Policy and Strategy
- Information system Management
- Information system Management Lab
- Marketing Analytics (Elective)
- Performance Management (Elective)
- Financial Modelling (Elective)
- Summer Training Report

SIXTH SEMESTER

- Project Management
- Digital Marketing
- HR Analytics (Elective)
- Advertising & Sales Promotion (Elective)
- Investment Analysis & Portfolio Management (Elective)
- Entrepreneurship Development
- Major Project

BBA (2023-2026) Specialization Data

Finance	136
Marketing	146
Human Resource	21
Total Students	303



GENDER RATIO



Student's Profile – BBA Final Year for Placement



Somya Aggarwal

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Daksh Pahwa

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Bhoomi Rawat

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Yashikaa

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Vishal

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Bhumi Mittal

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Minakishi Pandey

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Yash Soni

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Tanish Mathur

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Aaradhya Gupta

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur

Student's Profile – BBA Final Year for Placement



Ansh Sharma

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Aditya Jain

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Riya Malhotra

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Taranjeet Singh

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Mohak Gupta

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Bhumika Popli

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Priyanshu Kumar Rai

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Priyanshu Singh

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Abhinav

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Suhaavi Goyal

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication

Student's Profile – BBA Final Year for Placement



Vanshika Agicha

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Mannat Kulreja

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Ayushi

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Garv Khatri

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Tanish Tushir

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Kanishk Verma

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Nikhil Jain

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



MD Zaman Khan

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Suhani Aggarwal

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Pratham Sethi

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication

Student's Profile – BBA Final Year for Placement



Paarth Bhattacharya

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Kashish Goyal

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Tarun Chopra

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Eben T Reji

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Prashant Yadav

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Angelina Beniwal

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Yash Gupta

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Khushi Kochar

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Piyush Joshi

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Akshat Garg

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur

Student's Profile – BBA Final Year for Placement



Siya Dhawan

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Devyani Nagrath

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneurs



Apoorva Jain

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Ishita Roy

Specialization : Finance/ Business
MOOC Course Title : Business Fundamentals for Entrepreneurs



Yagya

Specialization : Human Resource
MOOC Course Title : Business Fundamentals for Entrepreneurs



Vishavjeet Dabas

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Gaurav Pandey

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Ritika Kaur

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Vanshika Kataria

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Mehak Sachdeva

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneurs

Student's Profile – BBA Final Year for Placement



Sanya Sahni

Specialization | Finance
MOOC Course Title | Business Fundamentals for Entrepreneur



Harshita

Specialization | Marketing
MOOC Course Title | Integrated Marketing Communication



Mishti Gupta

Specialization | Finance
MOOC Course Title | Integrated Marketing Communication



Vidhi Jindal

Specialization | Marketing
MOOC Course Title | Integrated Marketing Communication



Dhruv Vij

Specialization | Marketing
MOOC Course Title | Integrated Marketing Communication



Sheryl Grover

Specialization | Marketing
MOOC Course Title | Integrated Marketing Communication



Garvit Gugnani

Specialization | Marketing
MOOC Course Title | Business Fundamentals for Entrepreneur



Priyanshi Trikha

Specialization | Marketing
MOOC Course Title | Integrated Marketing Communication



Shashi Vashisht

Specialization | Finance
MOOC Course Title | Integrated Marketing Communication



Divyansh Nanda

Specialization | Marketing
MOOC Course Title | Business Fundamentals for Entrepreneur

Student's Profile – BBA Final Year for Placement



Raghav Jindal

Specialisation : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Trisha Mathotra

Specialisation : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Tanishka Goel

Specialisation : Finance
MOOC Course Title : Integrated Marketing Communication



Tanishka Jain

Specialisation : Marketing
MOOC Course Title : Integrated Marketing Communication



Nishika Patel

Specialisation : Marketing
MOOC Course Title : Integrated Marketing Communication



Yash Chauhan

Specialisation : Finance
MOOC Course Title : Integrated Marketing Communication



Vanshika Vijn

Specialisation : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Radhika Luthra

Specialisation : Marketing
MOOC Course Title : Integrated Marketing Communication



Vivek

Specialisation : Finance
MOOC Course Title : Integrated Marketing Communication



Mridul Verma

Specialisation : Marketing
MOOC Course Title : Integrated Marketing Communication

Student's Profile – BBA Final Year for Placement



Rashi Chug

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Gaurav Sharma

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Palak Arora

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneurs



Khushi Garg

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Himanshi

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneurs



Vanshika Bansal

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Mrigna

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Raman Singh

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneurs



Priyal Negi

Specialization : Finance
MOOC Course Title : —



Aastha Bansal

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication

Student's Profile – BBA Final Year for Placement



Anchit Kapoor

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Yash Chhikara

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Hitesh Singh

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Ishika Singhla

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Karan Mathur

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Sophie Verma

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Tanmay Bharara

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Vansh Chawla

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Garvit Gupta

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Vansh Jain

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur

Student's Profile – BBA Final Year for Placement



PalaK Motwanl

Specialisation : Marketing
MOOC Course Title : Integrated Marketing Communication



Ayush Jawa

Specialisation : Marketing
MOOC Course Title : Integrated Marketing Communication



Bhavya Mittal

Specialisation : Finance
MOOC Course Title : Integrated Marketing Communication



Mahi Verma

Specialisation : Marketing
MOOC Course Title : Integrated Marketing Communication



Udit Singhal

Specialisation : Finance
MOOC Course Title : Business Fundamentals for Entrepreneurs



Yash Mittal

Specialisation : Marketing
MOOC Course Title : Integrated Marketing Communication



Drishi

Specialisation : Finance Business
MOOC Course Title : Integrated Marketing Communication



Kashwi Arora

Specialisation : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneurs



Ishita Aggarwal

Specialisation : Finance
MOOC Course Title : Integrated Marketing Communication



Prithvi Taneja

Specialisation : Marketing
MOOC Course Title : Integrated Marketing Communication

Student's Profile – BBA Final Year for Placement



Aditya Rawat

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Shivansh Gambhir

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Param Jain

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Tiya Sharma

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Tanish Kumain

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Gurbani Kaur

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Bhavya Srivastava

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Sumit Yadav

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Aryan Bahl

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Devansh Luthra

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur

Student's Profile – BBA Final Year for Placement



Anshika Gupta

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Lavanya Jain

Specialization : Human Resource
MOOC Course Title : Business Fundamentals for Entrepreneur



Falguni Agarwal

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Divya Singhal

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Sarthak Gupta

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Ketan Jain

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Vanshika Rastogi

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Akshat Jain

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Aashi Mittal

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Ridhi Joshi

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur

Student's Profile – BBA Final Year for Placement



Parth Sareen

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Anika Dhir

Specialization : Human Resource
MOOC Course Title : Integrated Marketing Communication



Harshita Aggarwal

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Dyumna Negi

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Keshav Goel

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Suniti Aggarwal

Specialization : Human Resource
MOOC Course Title : Business Fundamentals for Entrepreneur



Lakshay Baweja

Specialization : Marketing
MOOC Course Title : ----



Aditya Singh

Specialization : Marketing
MOOC Course Title : ----



Divyanshi Dawer

Specialization : Human Resource
MOOC Course Title : Integrated Marketing Communication



Tanishq Budhiraja

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur

Student's Profile – BBA Final Year for Placement



Ryan Khan

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneurs



Pakhi Gahlot

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneurs



Pranjal Arora

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneurs



Esha Arora

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneurs



Atishay Jain

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneurs



Parv Jassal

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Manya Jain

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneurs



Ishita Malhotra

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Prateek Garg

Specialization : Finance
MOOC Course Title : —



Nishtha Jain

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneurs

Student's Profile – BBA Final Year for Placement



Suvodeep Dutta

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneurs



Aryan Bansal

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Ananya Nassa

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneurs



Hitanshi Goel

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Aaditri Jain

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneurs



Siddhant Rathore

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Hardik Sancheti

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Sanjana Jain

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Radhika Jain

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Soumya Arora

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication

Student's Profile – BBA Final Year for Placement



Harshit Sharma

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Manav Sharma

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Ishika

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Khushi Diwan

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Harshita Jha

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Adya Jha

Specialization : Human Resource
MOOC Course Title : Business Fundamentals for Entrepreneur



Tarun Goyal

Specialization : Marketing
MOOC Course Title : NPEP



Akshat Jain

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Aryavir Malik

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Chhavi

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication

Student's Profile – BBA Final Year for Placement



Khushi Jain

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Karan Gupta

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Nabil Aghaz

Specialization : Finance
MOOC Course Title : MVA



Khushi Jain

Specialization : Finance-Submeric
MOOC Course Title : Integrated Marketing Communication



Abhishek Kumar

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Swayam Jain

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Sahil Dhingra

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Naina Mittal

Specialization : Finance
MOOC Course Title : Integrated Marketing Communication



Akshat Rawat

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Abhinandan Jha

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication

Student's Profile – BBA Final Year for Placement



Ashish Aggarwal

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Mahi Suhalka

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Pulkit Goyal

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Suraj Mandal

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Tushar Aggarwal

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Krishan Kant Pandey

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Rani Sharma

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Gitakshi

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Raj Kumar

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Manav Puri

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur

Student's Profile – BBA Final Year for Placement



Prachi

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Mehfooz

Specialization : Finance
MOOC Course Title : -----



Mohammad Shakeb Alam

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Lyba Jain

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Ronit

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Aarish

Specialization : Finance
MOOC Course Title : Business Fundamentals for Entrepreneur



Kartik Saini

Specialization : Finance
MOOC Course Title : -----



Rahul Goyal

Specialization : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneur



Aditi Jain

Specialization : Marketing
MOOC Course Title : Integrated Marketing Communication



Shaan Saxena

Specialization : Finance
MOOC Course Title : -----

Student's Profile – BBA Final Year for Placement



Vansh Aggarwal

Specialisation : Marketing
MOOC Course Title : Integrated Marketing Communication



Ashima Tayal

Specialisation : Marketing
MOOC Course Title : Integrated Marketing Communication



Sayan Hanra

Specialisation : Marketing
MOOC Course Title : Integrated Marketing Communication



Naman Tomar

Specialisation : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneurs



Devansh Sharma

Specialisation : Marketing
MOOC Course Title : Integrated Marketing Communication



Gary Arora

Specialisation : Marketing
MOOC Course Title : Business Fundamentals for Entrepreneurs

Course Curriculum - Bachelor of Commerce (Honours) or B.Com (H)

FIRST SEMESTER

- Financial Accounting
- Macro Economics
- Quantitative Techniques for Commerce
- Entrepreneurial Mindset (MUES)
- English Language and Business Communication
- Computer Applications for Commerce
- Indian Knowledge Systems
- Computer Applications for Commerce (lab)

SECOND SEMESTER

- Corporate Accounting
- Business Statistics
- Management Practices and Organization Behaviour
- English: Creative Writing and Report Presentation
- Business Analytics
- Digital Technology for Commerce (Basics of AI & ML)
- Online/ Inhouse Industrial Skill-Based Training/ Apprenticeship
- Business Analytics (IAB)

THIRD SEMESTER

- Cost Accounting
- Business Law
- Business Research Methods
- Banking Operations*
- Insurance Management*
- Course Work**
- Design Thinking and Innovation
- Fundamentals of Taxation*
- MOOC**
- Business Research Methods (IAB)

FOURTH SEMESTER

- Financial Management
- Management Accounting
- Income Tax
- Financial Reporting, Analysis and Corporate Governance*
- Personal Financial Planning*
- Emerging Technologies in Finance*
- Life Skill & Personality Development (MUEE)
- NCC/NSS / Extra Curricular activities - University Clubs
- Course Work**

FIFTH SEMESTER

- Financial Markets and Institutions
- FinTech
- Human Resource Management*
- Investment Management*
- Marketing Management*
- EXIM Documentation**
- Sustainable Finance**
- Summer Training Report
- Course Work**

SIXTH SEMESTER

- Financial Modelling
- GST & E-filing
- Introduction to Derivatives
- Financial Risk Management
- Cyber Crime and Law*
- Project Financing*
- Financial Modelling (IAB)

SEVENTH SEMESTER

- Monetary Finance
- Fundamentals of Econometrics
- Advanced Research Methods
- Investment Banking*
- Fixed Income Securities*
- Corporate Credit Rating Analysis**
- Insolvency and Bankruptcy Law**

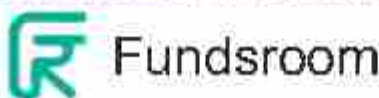
EIGHTH SEMESTER

- Valuation of Startups and IPOs
- Valuation of Equity
- New Venture Financing
- International Financial Management*
- Financial Analytics - Forecasting, Modelling and Optimization*
- Mergers, Acquisitions and Corporate Restructuring*
- Dissertation****

SUMMER INTERNSHIP PROJECTS 2024 - 25



LIVE PROJECTS 2024 - 25



Placement of MBA (2023-2025) & BBA (2022-2025) Batch

We congratulate our students who got placed with our
Prestigious Recruiters and brought laurels to the Institute.

Final Placement MBA & BBA

KPMG



Ayushi Sharma
Analyst
BBA 2022 - 2025

DELHIVERY

Placed as Executive



Sushant Tiwari
MBA 2023-2025



Saksham Gupta
BBA 2022-2025



Yatharth Negi
BBA 2022-2025

jaro education



Divya Arora
Management Trainee -
Career Development Manager
MBA 2023 - 2025



Hemant Kumar
Management Trainee -
Career Development Manager
MBA 2023 - 2025



Tanya Rani
Graduate Trainee - Career Development Executive
BBA 2022 - 2025



Placed as Trainee - HR
MBA 2023 - 2025



Sanchit Kanwar



Sidhant Rawat



Manvi Arora



**Placed as Customer Service Representative
BBA 2022 - 2025**



Atharva Shandilya



Ayushi Sharma



D Sarvani



Gaurav Jain



Kanan Gupta



Kanishk Lal



Khushi Jain



Vedant Mishra



Parnika Chawla



Rehan Garg



Shivang Malhotra



Shruti Singh



Khushi Nanda
Process Analyst
BBA 2022 - 2025



Lakshay Johri
Senior Associate- HRBP
MBA 2023 - 2025



Krishna Gupta
Finance Associate
BBA 2022 - 2025



Himanshu
Operation Associate
MBA 2023 - 2025



**Placed as Relationship Manager
MBA 2023 - 2025**



Kashish



Khrish



Saksham Sachdeva



Shashank Gupta



Unnati Sharma

zudio

SecureNow



Shruti Sharma
Trainee Store Manager
MBA 2023 - 2025



Hamza Irfan
Trainee Department
Manager
BBA 2022 - 2025



Devika Bhardwaj
Assistant Manager
Corporate Sales
MBA 2023 - 2025



Shrutika Jain
Assistant Manager
Corporate Sales
MBA 2023 - 2025

**Placed as Fund Accounting Specialist
MBA 2023 - 2025**



Khushi Singhal



Pratibha Kumari



Darshika Chaturvedi

**Placed as Commodity Derivative Market Specialist
MBA 2023 - 2025**



Rahul Chawla



Yukti Yadav
Sales Officer
MBA 2023 - 2025



Shivam Aggarwal
Analyst
MBA 2023 - 2025



Neha Bhardwaj
Analyst
MBA 2023 - 2025



Hindustan Unilever Limited

**Placed as Trainee Territory Sales Officer
MBA 2023 - 2025**



Aditya Kumar



Vineet Kumar



Shubham Mishra



Ayushi Chauhan



Sameer Khan



Harsh Yadav

abhidi
SOLUTION

S&P Global
Market Intelligence



Disha Garg
Talent Acquisition Executive
MBA 2023 - 2025



Prakash Kumar Pandey
Research Associate
MBA 2023 - 2025



**Placed as Customer Service Associate
BBA 2022 - 2025**



Ananya Jain



Esha Khattor



Naman Rawat



Aarushi Jain



Kanishka



Garvit Chopra



Kompal Gupta



Ayush Rao Khanpate



Venya Saxena



Akshit Jain



Gurpreet Taneja
Research Associate -
Primary Research
MBA 2023 - 2025



Muskan Chaudhary
Research Associate -
Primary Research
MBA 2023 - 2025



Shivani Kumari
Financial Analyst
MBA 2023 - 2025



**Placed as Senior Analyst
BBA 2022 - 2025**



Vidhi Jain



Riya Joshi



Mehul Saini



Arpit Jain



Drishti Vaid



Harsh Aggarwal



Tina Bansal



Sanchit Goel



**Placed as Financial Service Consultant
BBA 2022 - 2025**



Bhuvan Bagri



Uditanshu Vyas



Divya Goyal



Riya Bansal



Saiyam Mehta



Yuvraj Sharma



Daksh Sharma
Junior Relationship Executive
MBA 2023 - 2025



Titiksha Tiwari
Customer Care Executive
MBA 2023 - 2025



Harshita
Customer Care Executive
MBA 2023 - 2025



Khwaaish Gupta
BBA 2022 - 2025



Khushi Garg
BBA 2022 - 2025



Krishan Sharma
BBA 2022 - 2025



Ankit Maurya
BBA 2022 - 2025



Sanidhi Jain
BBA 2022 - 2025



Saksham Gupta
BBA 2022 - 2025



Bharat Chandela
BBA 2022 - 2025



Vivek Kumar Prajapati
BBA 2022 - 2025



Piyush Khurana
Associate Analyst
BBA 2022 - 2025



Anjali Vaid
Associate Analyst
MBA 2023 - 2025



Shobia Naushad
Associate Analyst
MBA 2023 - 2025



Unnati Sharma
Associate Analyst
MBA 2023 - 2025



Abhishek Kumar
Business Development Associate
BBA 2022 - 2025



Kashish Motwani
Associate - Operations
BBA 2022 - 2025



Nishi
Associate - Operations
BBA 2022 - 2025



Isha Pai
Recruitment Consultant
MBA 2023 - 2025



Srijan Gupta
Executive Global Business
BBA 2022 - 2025

Summer Internship Selections MBA & BBA 2024 - 2025 Batch



Shilpi Singh
Intern
MBA 2024 - 2026



Liza Arora
Intern
MBA 2024 - 2026



Atul Mehrotra
Intern
MBA 2024 - 2026



Jiya Bajaj
Intern
MBA 2024 - 2026



Kanak
Intern
MBA 2024 - 2026



Baharika Arora
Intern
BBA 2023 - 2026



Sahil Dhillon
Intern
BBA 2023 - 2026



Samina Khatun
Intern
BBA 2023 - 2026



Aditya Singh
Intern
BBA 2023 - 2026



Aryan Jain
Intern
BBA 2023 - 2026



Deepthi
Intern
MBA 2024 - 2026



Himanshu Tyagi
Intern
MBA 2024 - 2026



Ishika Singha
Intern
BBA 2023 - 2026



Naina Mittal
Intern
BBA 2023 - 2026



Pulkit Goyal
Intern
BBA 2023 - 2026



Ritika Kaur
Intern
BBA 2023 - 2026



Saloni Jain
Intern
MBA 2024 - 2026



Somya Aggarwal
Intern
BBA 2023 - 2026



Tanishka Goel
Intern
BBA 2023 - 2026



Vivek Singh
Intern
MBA 2024 - 2026



Chetan Gupta
Intern
MBA 2024 - 2026



Tushar Mishra
Intern
MBA 2024 - 2026



Ritika Sharma
Intern
MBA 2024 - 2026



Yash Vardhan Sharma
Intern
MBA 2024 - 2026



Daanish Anwar
Intern
MBA 2024 - 2026



Himanshi
Intern
MBA 2024 - 2026



Deepak Mishra
Intern
MBA 2024 - 2026



Simran Bisht
Intern
MBA 2024 - 2026



Punjal Sharma
Intern
MBA 2024 - 2026



Sneha Gupta
Intern
MBA 2024 - 2026

DECATHLON



Rudraksh Kaushik
Intern
B.Com (H) - 2024 - 2028



Gaurav Pandey
Intern
BBA 2023 - 2026



Dhruv Vij
Intern
BBA 2023 - 2026



Nishika Patel
Intern
BBA 2023 - 2026



Vansh Jain
Intern
BBA 2023 - 2026



Abhinav
Intern
BBA 2023 - 2026



Aditi Jain
Intern
MBA 2024 - 2026



Harshita Jha
Intern
BBA 2023 - 2026



Karishk Verma
Intern
BBA 2023 - 2026



Priyanshu Kumar Rai
Intern
BBA 2023 - 2026

Fitspire Aspire To Succeed



Snigdha Tripathi
Intern
BBA 2023 - 2028



Kush Jain
Intern
MBA 2024 - 2026



Divy Vardhan Aggarwal
Intern
MBA 2024 - 2026



Anshika Verma
Intern
MBA 2024 - 2026



Rhythm Chhabra
Intern
MBA 2024 - 2026



Vanshika Batra
Intern
MBA 2024 - 2026



Anika Dhir
Intern
BBA 2023 - 2026



Siya Dhawan
Intern
BBA 2023 - 2026



Hitanshi Goel
Intern
BBA 2023 - 2026



Swayam Jain
Intern
BBA 2023 - 2026



Radhika Luthra
Intern
BBA 2023 - 2026



Suraj Mandal
Intern
BBA 2023 - 2026



Anjani Khandelwal
Intern
MBA 2024 - 2026



Aakash Singh Negi
Intern
MBA 2024 - 2026



Aarti Prajapati
Intern
MBA 2024 - 2026



Aishwarya Jadon
Intern
MBA 2024 - 2026



Gaurav Sharma
Intern
BBA 2023 - 2026



Gitakshi
Intern
BBA 2023 - 2026



Jerrin P John
Intern
MBA 2024 - 2026



Kanan
Intern
MBA 2024 - 2026



Mahak Saxena
Intern
MBA 2024 - 2026



Nakul Tomer
Intern
MBA 2024 - 2026



Nishu Gupta
Intern
MBA 2024 - 2026



Pankaj Kumar Ashra
Intern
B. Com (H) 2024 - 2028



Priyanka
Intern
MBA 2024 - 2026



Priyanshi Trikha
Intern
BBA 2023 - 2026



Purvika Sharma
Intern
MBA 2024 - 2026



Sandarbh Pandey
Intern
MBA 2024 - 2026



Sanskriti Gupta
Intern
MBA 2024 - 2026



Shivam Verma
Intern
MBA 2024 - 2026



Shreya Dhanuka
Intern
B. Com (H) 2024 - 2028



Siddhant Rathore
Intern
BBA 2023 - 2026



Tanish Yadav
Intern
MBA 2024 - 2026



Tanishka Keswani
Intern
BBA 2024 - 2028



Tushar Aggarwal
Intern
BBA 2023 - 2026



Vaibhav Goyal
Intern
B.Com (H) - 2024 - 2028



Vanshika Agicha
Intern
BBA 2023 - 2026

Second Innings – Alumni Placement



Tarushi Sharma
Analyst
BBA 2021 - 2024



Pratham Jain
Analyst
BBA 2021 - 2024



Kanishk Arora
Bidding Executive
BBA 2021 - 2024



McKinley Rice



Sushain Shangloo
Business Development Associate
MBA 2022 - 2024



RIYA JAIN
HR Analyst
MBA 2022 - 2024



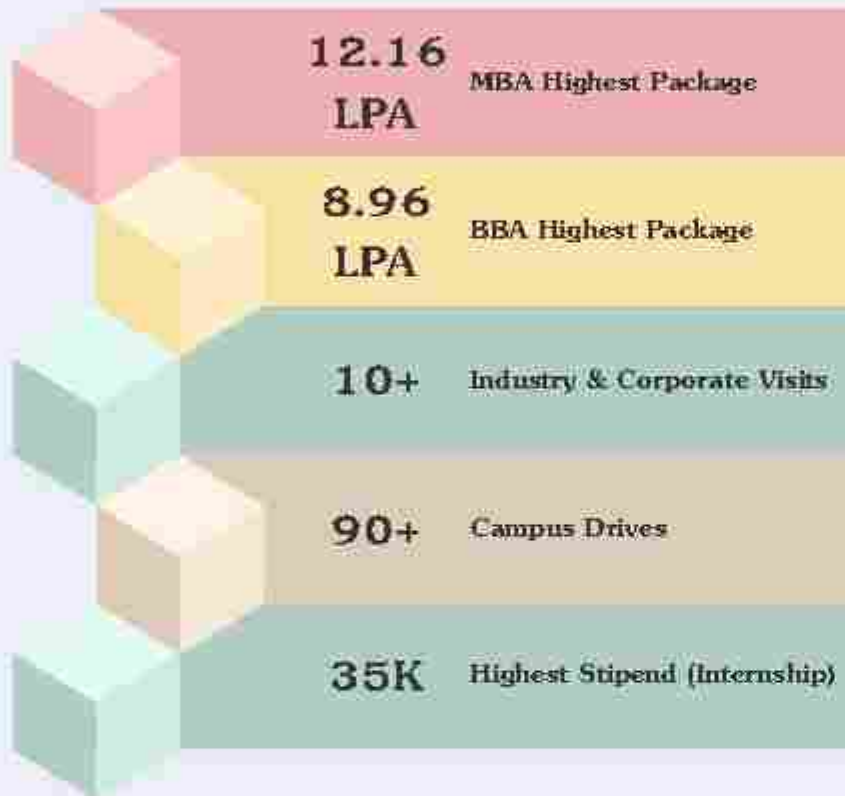
Mehak Majid
Inside Sales Associate
BBA 2021 - 2024

OUR CORPORATE RECRUITERS



RUKMINI DEVI INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Accredited Grade 'A' by Council for MAAC, affiliated to GGS Indraprastha University, Delhi. Recognized by UGC, Ministry of Education, Government of India.



OUR CORPORATE RECRUITERS



Prospective employers are requested to contact the Training and Placement Officer for details of our students at : +91-9599912985, 011-27864596, 27867301, Fax No. 27867212, Email-id: placement@rdias.ac.in or admin@rdias.ac.in.

You are welcome to visit us at : www.rdias.ac.in.

You can also join us at : [Http://www.youtube.com/rdiasrohini](http://www.youtube.com/rdiasrohini), [Http://www.linkedin.com/in/rdiasrohini](http://www.linkedin.com/in/rdiasrohini),

[Http://www.facebook.com/pages/Rulmiri-Devi-Institute-of-Advanced-Studies/127717493964489](http://www.facebook.com/pages/Rulmiri-Devi-Institute-of-Advanced-Studies/127717493964489)

CORPORATE SPEAK

RECRUITER REFLECTIONS



Great Experience, supportive teachers & great hospitality. Shall definitely plan another visit soon.



zudio



MR. RAVJOT SINGH
Regional Sales Head
Zudio

RECRUITER REFLECTIONS



Wonderful experience and amazing hospitality. I am highly impressed by the faculty & student co-ordination. Kudos to Placement Team!



policy bazaar
Insurance Co.



MR. PUSHKIN SHARMA
Assistant Manager - Human Resources
Policybazaar.com

RECRUITER REFLECTIONS



We had good footfall today from the College, and candidates were well aware of Amazon's role and responsibilities.

Very good Infrastructure, helpful staff, well organised campus.



amazon

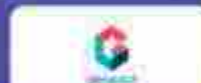


MS. HARPREET KAURI
Scouting Specialist HR
Amazon

RECRUITER REFLECTIONS



Great College to be associated with, very good students. Would love to hire these candidates and transform them into professionals. Not to forget, the support extended by Placement team.



MR. VISHAL CHAUDHARY
Recruiter
Genpact

RECRUITER REFLECTIONS



Thank you Placement Team, for organising the visit. The students are enthusiastic about this opportunity and look Confident. I'm looking forward to more placement drives from your end.



MR. PAWAN SAINI
Senior Field Sales Consultant
Hindustan Unilever Limited

RECRUITER REFLECTIONS



Well-behaved students, with supporting faculty. Great hospitality, would love to hire in future. It is a great college to be associated with for Placements.



MS. SHUBHI TIWARI
Management Trainee
PRICER INTERNATIONAL

CORPORATE SPEAK

RECRUITER REFLECTIONS



It was a Great pleasure and a great experience for us. The institute ambience is very nice.

Students are so groomed and motivated and have excellent domain knowledge. This is only a lifelong memory.



MR. HEMANT KUMAR
Senior Manager Talent Acquisition
School Finance

RECRUITER REFLECTIONS



Amazing Hospitality, well-disciplined faculty & students. Will look forward to connecting for another Campus drive



MR. BHANU PRATAP SINGH
Recruitment Manager
Provana

RECRUITER REFLECTIONS



Good infrastructure of the institute, good hospitality, competent students, would love to interview again.



MR. SAMARTH SURI
Marketing Director
Quality Ass Certification

RECRUITER REFLECTIONS



Good Hospitality, well-mannered. We have always had great experience with RDIAS and this year was even more special as we come to interview alongside one of their Alumni.



MS. VANSHIKA SHARMA
Assistant Manager - Human Resource
Sanyasini

RECRUITER REFLECTIONS



Lovely Students, had a good feedback, candidates were aware about the company profile. Good Work.



MR. NITIN VERMA
Program Manager - Talent Acquisition
R1CM

RECRUITER REFLECTIONS



It's always been a pleasure to come at RDIAS for the placements. The event was well organized & seamlessly executed. The attention to detail & logistics arrangement along with student's coordination was impressive



MS. SHREYA AHUJA
Senior Human Resource Manager
The Leap Frog

ALUMNI SPEAK



Mr. Davesh Bhatia
Advocate on Record at Supreme Court of India
Alumnus MBA 2001 - 2003



भारत का सर्वोच्च न्यायालय
Supreme Court of India
॥ वसुधैव कुटुम्बकम् ॥

When I joined RDIAS, I had no clue that the impact it would have on my life would be multifold. The faculty enriched the students even if that meant going out of their way to prepare the students for the complexities of the corporate world. The corporate and plant visits, which were organized with tremendous efforts on the part of the Institute, provided an opportunity for the students to observe the application of the knowledge learned in the classrooms on the shop floor. The efforts put forward by the faculty, administration, and management for the betterment of the students are unparalleled.



Mr. Sunil Singh Rawat
Service Manager at Stryker Global
Technology Center Pvt. Ltd.
Alumnus MBA 2001 - 2003

stryker

At RDIAS, the journey of learning transcends beyond classrooms, offering students an environment where academic rigor meets practical application. Here, we didn't just acquire management fundamentals from an exceptional group of professors; we also became integral contributors to the institute's evolving growth story. The faculty and administration have consistently fostered a culture of excellence, motivating students to excel academically, professionally, and personally. Their dedication and mentorship created a space where students could explore, innovate, and thrive. The institute's emphasis on experiential learning, combined with personalized guidance from professors, instilled confidence and a sense of purpose in each one of us. RDIAS has not only equipped us with the tools to understand the complexities of the corporate world but also taught us to think strategically, act ethically, and lead with integrity. As proud alumni, we carry forward its legacy and values into our professional journeys.



Ms. Heena Kohli
Analyst at National Australia Bank
Alumna MBA 2017 - 2019

 **nab**

College life is undoubtedly one of the most memorable and cherished phases of an individual's journey. RDIAS has been instrumental in shaping my experiences, providing me with opportunities that have significantly contributed to my success. From encouraging self-exploration and personal growth to actively engaging in various sessions, seminars, and activities. The institute has equipped me with the knowledge and skills needed to be industry-ready. Getting placed through RDIAS played a major role in starting my professional journey and honing my abilities. I am immensely proud to be an alumna and feel fortunate to be a part of the family.

ALUMNI SPEAK



Mr. Gaurav Malhotra
Lead Data Analyst at S&P Global
Alumnus MBA 2017 - 2019

S&P Global

As a proud alumnus of Rukmini Devi Institute of Advanced Studies, my journey at the institute was nothing short of transformative. Being an active member of the Finance Cell, Research & Development, and CIE Cell, I had the privilege of exploring diverse facets of professional and personal growth. The support of the faculty, with their focus on personality development and deep-rooted emphasis on fundamental core concepts, played an important role in shaping my analytical and problem-solving abilities. They inspired me to become a collaborative team player and a people-centric leader. Today, I attribute my ability to drive impactful outcomes and foster innovation to the strong foundation laid during my time at the institute. RDIAS truly nurtures its students into confident professionals ready to excel in every endeavor.



Ms. Divya Arora
Recruiting Analyst at Accenture
Alumna MBA 2018 - 2020

accenture

My time at Rukmini Devi Institute of Advanced Studies was truly transformative. The academic curriculum, combined with practical exposure and an environment of innovation, laid a strong foundation for my career. The institute's focus on nurturing leadership, teamwork, and analytical skills prepared me to excel in dynamic business environments. The support and guidance from faculty and peers were invaluable in shaping my professional journey. Even today, I carry the learnings and values from RDIAS, which continue to guide me in achieving my goals.



Ms. Tarushi Bakolia
Sap Finance Control Consultant at
Tata Consultancy Services
Alumna MBA 2018 - 2020

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CONSULTANCY
SERVICES**

I am immensely proud to be a part of the RDIAS family. The institute provides ample opportunities for its students, enabling growth in various areas of life. These opportunities helped me become more confident, a quality that continues to support me in navigating the corporate world today. The dedicated faculty, comprehensive curriculum, and focus on holistic development have left a lasting impact on my journey. I will always cherish the values and skills I gained at the institute, as they have been instrumental in shaping who I am today.

ALUMNI SPEAK



Ms. Riya Khurana
Finance Associate at Ericsson
Alumnus BBA 2018 - 2021

ERICSSON 

Studying at RDIAS was so much more than absorbing management theories; it was about rolling up our sleeves and leaving our mark on the institute's unfolding story. Guided by passionate professors and backed by an administration that championed our ambitions, we didn't just earn a degree; we built the confidence and connections to launch our careers with a purpose.



Mr. Harshdeep Singh
US Tax Associate 2 at KPMG
Alumnus MBA 2020 - 2022

KPMG 

The college's emphasis on holistic development and extracurricular activities encouraged me to explore my interests and talents beyond academics. The supportive faculty and staff created a nurturing environment that allowed me to grow and flourish.

My experience at RDIAS laid the foundation for my future endeavor. I pursued an MBA in HR and Operations, which further honed my skills in management and leadership. Today, I am reminded of the values and principles instilled in me during my time at RDIAS. I am proud to be an alumnus of RDIAS and grateful for the opportunities, guidance, and support I received during my time there. I hope that my story inspires current students to make the most of their time at the college and to pursue their passions with dedication and perseverance.

OUR PUBLICATIONS



Effulgence : Bi-Annual Journal

Effulgence: <http://effulgence.rdias.ac.in/user/default.aspx>

RDIAS publishes a bi-annual management journal, 'Effulgence', which is listed with UGC & U-Gate. The collection of articles offers readers deep managerial insight into issues that concern the global business community. The articles in Effulgence are reviewed and approved by a board of eminent academicians.



Citadel : Bi-Annual Newsletter

Citadel: <http://rdias.ac.in/index.php/citadel/>

Citadel mirrors the vibrant activities of our institution and reflects the efforts, performance and achievements of our institution as a whole. The newsletter is published bi-annually.



Radiance : Monthly E-Newsletter

E-Newsletter: <http://rdias.ac.in/index.php/radiance/>

The RDIAS E - Newsletter is for alumni, students, faculty, staff and parents. It is published on monthly basis providing information about our latest activities, accomplishments and milestones achieved. The format of the online newsletter is very reader friendly and usable.



Alumni Buzz : Bi-Annual E-Newsletter



E-Newsletter : <http://rdias.ac.in/index.php/alumni-buzz/>

In an endeavor to take the interaction with our alumni a step further, we have launched the Alumni Buzz, E - Newsletter which is a mirror of initiatives taken by "Kashiti" for its alumnus. This quarterly newsletter includes review of recent events conducted, heart - warming stories of RDIAS alumni and upcoming events. This Newsletter provides a flavour of what transpired during the quarter.



Chronicles : E -Newsletter

E - Newsletter: <https://events.rdias.ac.in/wp-content/uploads/2024/02/Chronicle-Mun-Feb-2024.pdf>

Published and prepared by the Credence Club, RDIAS Global Summit 2.0- The Chronicle highlights the details of the RDIAS MUN Conference held in the month of April 2022. The Chronicle apprises the readers of the cogent issues discussed in the three committees namely- the AIPPM, the UNGA, and the UNCSW.



OUR PUBLICATIONS



Academic Clubs : Bi-Annual Newsletter

Academic Clubs Newsletter: <https://rdias.ac.in/academic-club/>

Published by the Finviz- Finance Club, Vipranan- Marketing Club and Sashakt- HR Club, RDIAS, this newsletter highlights the current trends in the industry, students' corner, events and expert sessions hosted.



अनुभव : Annual CEO Diaries

Students from the Academic Clubs- Finance Club, Marketing Club and HR Club, interact with CPDs, CMDs, CHROs and CEOs of reputed organizations. Academic Clubs publish these interactions and apprise the readers of journey and experiences of the eminent resource persons.



Placement Brochure

Placement Brochure: <https://rdias.ac.in/placement-brochure/>

RDIAS considers the placement of its students an utmost important activity. Every year the placement department publishes its achievements in form of a brochure. The brochure is circulated to all our present and prospective recruiters.

Placement Brochure: In your hands



RDIAS PRESENCE ON SOCIAL MEDIA

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Get valuable convenience delivered straight to your Social media handles



LIFE @ CAMPUS

Annual Events



Gyantotsav



Alumni Meet



Razzmatazz - The Annual Cultural fest



Ideathon



Farewell



Badlaav - Street Play Event

Celebrations @RDIAS



Birthday Celebration



Holi Celebration



Teachers' Day Celebration



Faculty Wellness Training



Diwali Celebration



Independence Day Celebration

LIFE @ CAMPUS

Co-Curricular Activities



Ghostly Affair - A Halloween Extravaganza



National Voters Day



National Youth Parliament



Mic Mastery The Podcasting Workshop



Quizzical



Yukti 3.0

Health & Sports Activities



Annual Intra-College Sports Meet



Chess Tournament



First Aid & CPR Training



Health Camp



Self-Defence Training



Yoga Session

“FROM GOALS TO GLORY”



**EXPLORE OUR CAMPUS
SCAN FOR VIRTUAL TOUR**



Institutions Under SPMES



Rukmini Devi Institute of Advanced Studies
Rohini, Delhi
(www.rdiias.ac.in)



Rukmini Devi Public School, Pitampura, Delhi
(www.rdpschool.edu.in)
Rukmini Devi Lalit Kala Kendra, Pitampura, Delhi
(www.rdlk.ac.in)



Rukmini Devi Public School
(Junior wing), Pitampura, Delhi
(www.juniorwing.rdpschool.edu.in)



Rukmini Devi Public School
Sonapat Haryana
(www.rdps-nhl.edu.in)



Rukmini Devi Public School - (www.rdpsrakhini.edu.in)
Rukmini Devi College of Education - (www.rdce.org)
Rohini, Delhi



RUKMINI DEVI
Institute of Advanced Studies

NAAC Accredited, 'A' Grade, Category 'A+' Institute, An ISO 9001 : 2015 Certified Institute

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