



Sasmira's Institute of Management Studies & Research

Placement Report – Batch (2023-25)

Overview

Sasmira's Institute of Management Research And Studies, Mumbai consistently ranked among the Top B- Schools in India, witnessed yet another year of stellar placements with top companies participating in the placement process and offering coveted roles across sectors to the 2023-25 batch of MBA. The placement process saw a healthy mix of loyal and first-time recruiters who were impressed with the quality of the students and were delighted to be associated with the institution. The undivided faith shown by the corporates, supported by the quality of the batch has been a major reason for the success of the final placements.

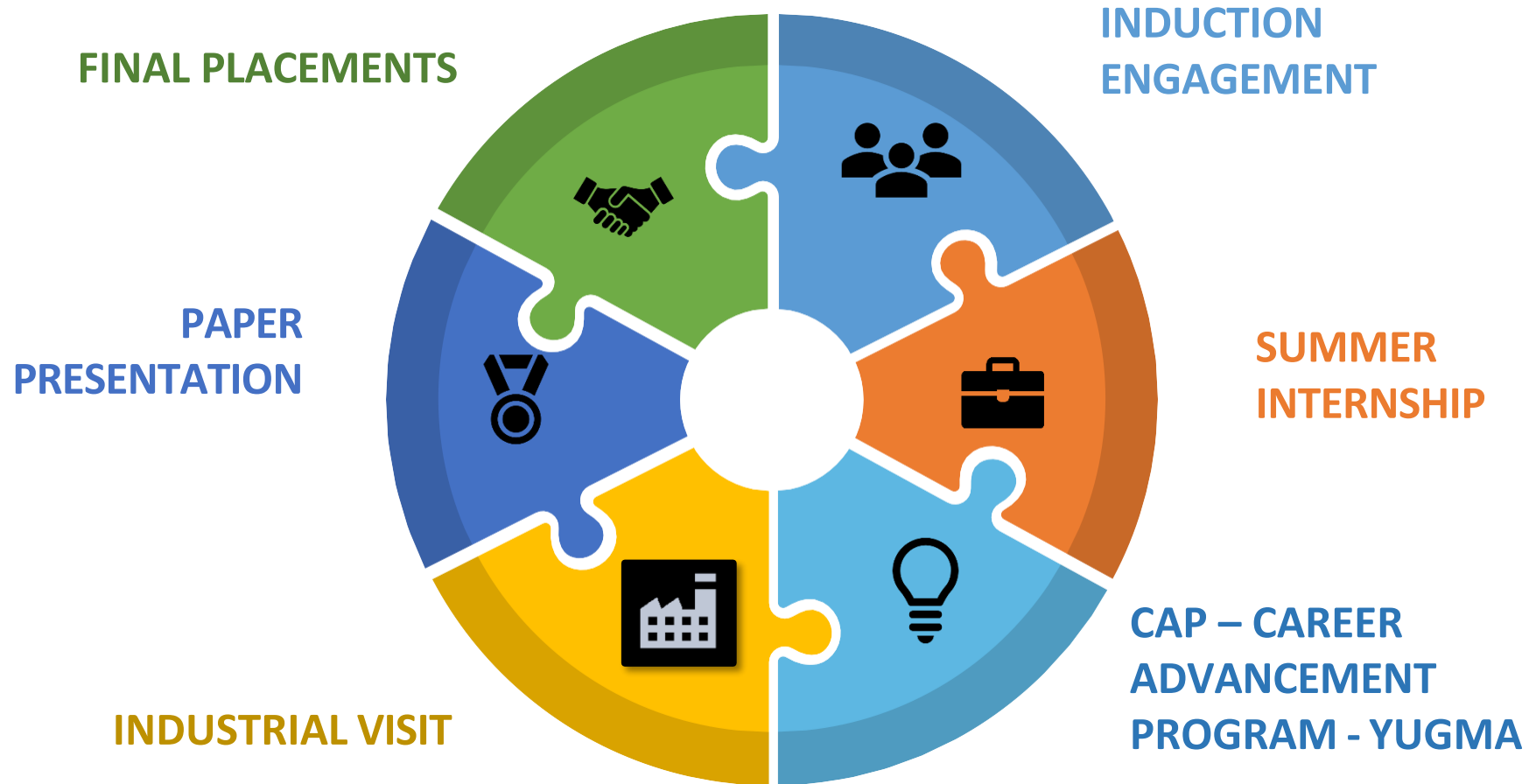
Our Final Placements for the current year yield positive results both in terms of compensation as well as quality and variety of profiles offered. The varied roles offered include the following- Digital Media Planning, Business Analytics, Supply Chain Management, Social Media Marketing, B2B & B2C Marketing, Talent Acquisition, Procurement, Market Research, Investment Banking, HR Consultant, Equity Research, Credit Risk Analysis, Logistics, Consulting, Corporate HR and the likes.

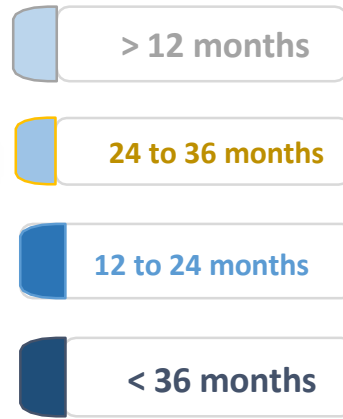
At Sasmira's Institute of Management Research And Studies, Mumbai, we provide a platform for young minds to unleash their potential, dream big, seize opportunities, think radically, strength en corporate relations, never stop learning and most importantly, never stop growing.

The Placement Process for the batch of 2023 – 25 started in September with invitations to companies across sectors. These companies include the ones regularly patronizing the institute as well as identified new companies in upcoming sectors. The process of recruitments was held in the period August 2024 – May 2025. More than 50% of the students of the batch started working immediately after their Semester III

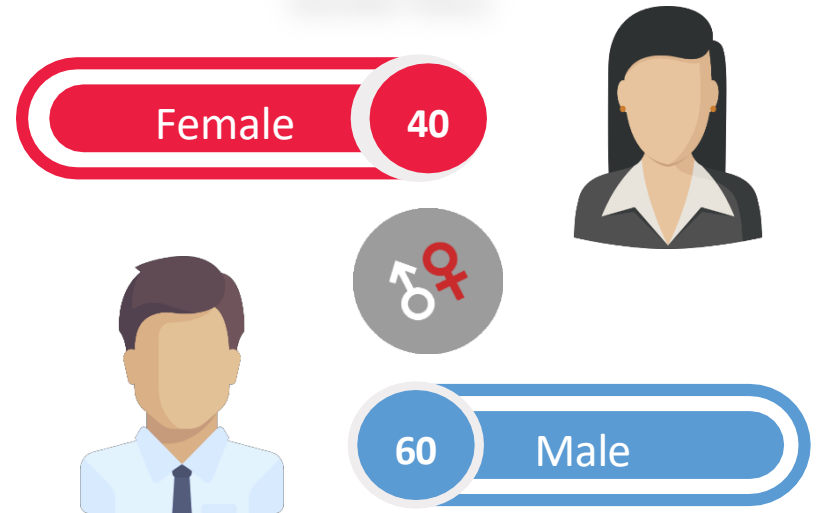
Corporate Engagement

We at SIMSR ensure that our students get the best in terms of corporate exposure.

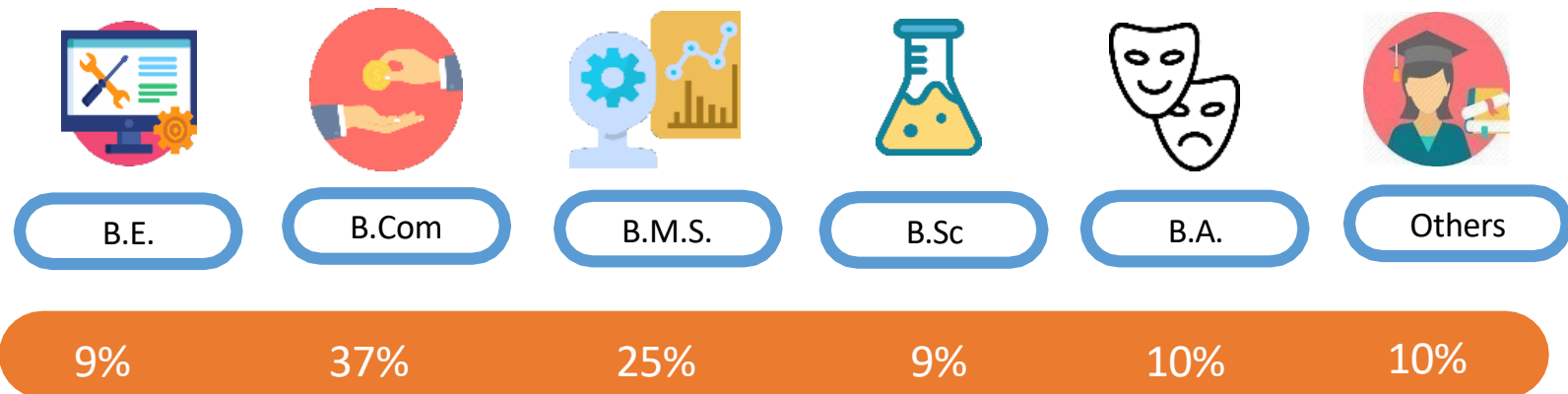




Gender Ratio



Education Background



Batch Composition and Curriculum Highlights



4.50
AVERAGE CTC

9.0
HIGHEST CTC

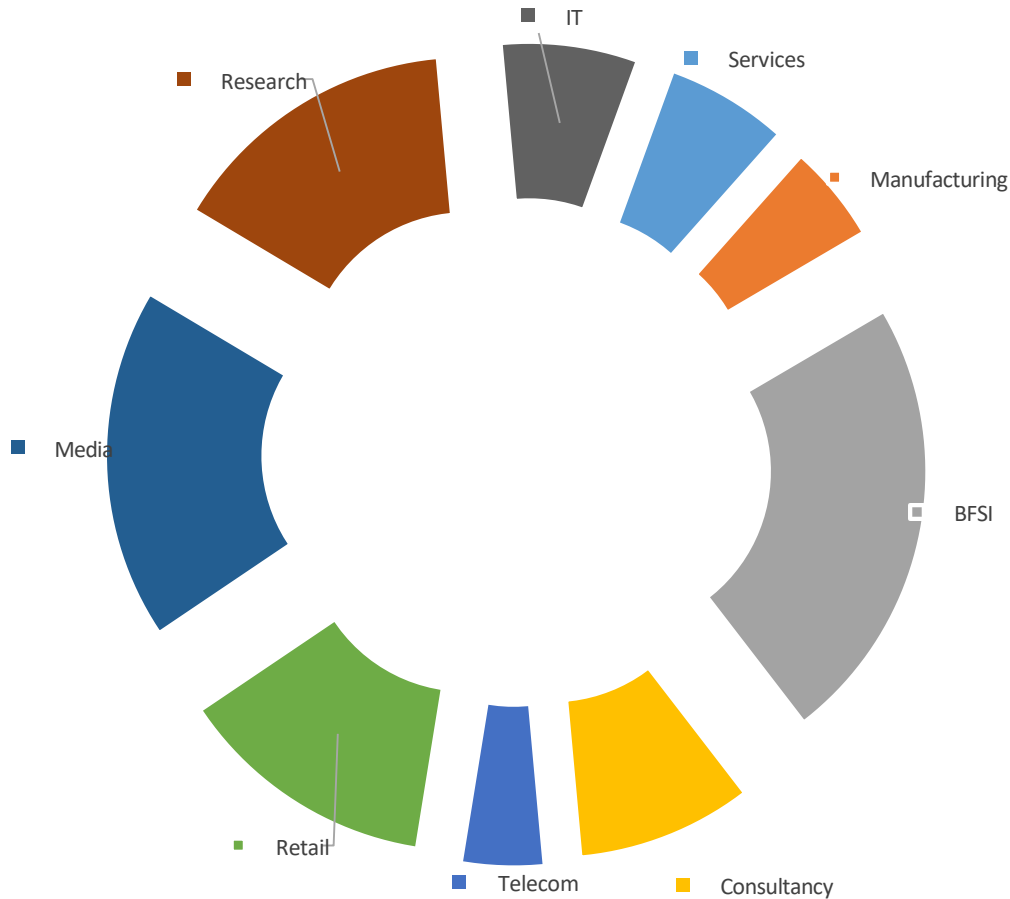
4.25
LOWEST CTC

The salary structures for the batch of 2023 – 25 ranged from a CTC of Rs. 4.50 lakhs per annum to Rs. 9.0 lakhs per annum by L&T. The median salary for the batch was Rs. 5.0 lakhs per annum. Close to 60% of the students had a CTC in the range of Rs. 4.50 lakhs to Rs. 6.50 lakhs.

The batch of 2023-25 witnessed a total of 190+ companies visit the college inclusive of 60 new recruiters. These companies were from varied sectors and recruited across specialisation. 20% of the students were offered PPO's by the companies they had done summer internship with.



Sector Wise Students Placed



The strength of the placements of the institute has always been two major sectors and this year too both BFSI and Media & Entertainment were the major recruiters. Almost all the major banks were a part of the recruitment process along with financial services like Insurance, Broking and Advisory. The institute takes pride in its association in Media & Entertainment. The alumnus of the institute over years have been a part of Advertising, Media Channels, Media Agencies, Digital Agencies and Communication Agencies. As is the case every year this year too all these sectors were a part of the recruitment process. An another strong feature of the Placement Process was around 15% of the students being placed in Research and Consultancy.

Final Placement Snapshot



Marketing



In the marketing domain, the profiles offered were Area Sales Manager, Territory Sales Manager, Branding, Business Development, Digital Marketing, Market Research and Market Analyst.



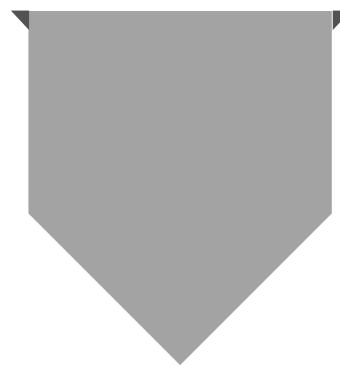
Finance



This year witnessed reputed firms offering profiles in the Finance domain as they pronounced their confidence in the quality of our students by offering varied roles ranging from Financial Analyst, Credit Analyst in the area Risk Management, Hedge Fund Accounting and Fund Services



HR



The HR candidates were offered roles in the area of Talent Acquisition, Organisation Transformation, Learning & Development, Training Management and Compensation & Benefits.



IT & Operations



Quality Analyst, Management Trainee in the area of Strategy Planning & Operations, Supply Chain Management and Warehouse Management were the profiles extended to the Operations batch.

Prominent Recruiters

