



**BITSOM**

BITS SCHOOL  
OF MANAGEMENT



AUDITED

# FINAL PLACEMENT REPORT

MBA CLASS OF 2023-2025

# DEAN'S MESSAGE

I am pleased to share the final placement report for the Class of 2025.

The third cohort navigated a challenging economic landscape with resilience and purpose, and I am very proud of them. The efforts of the Industry Partnership & Career Services (IPCS) team have been commendable in creating opportunities for every student participating in the Final Placement process. They have been relentless in their efforts at building recruiters' confidence in the BITSoM learning experience and in the capabilities of our students. With a larger cohort this time, the number of students placed has increased from 122 to 146, a growth of nearly 20%.

We have recorded an average salary of INR 21 lakhs per annum for this cohort. Marquee recruiters from various industries and domains, including McKinsey, Accenture, EY, PWC, HUL, Britannia, JP Morgan, and Nomura made offers to our students. Additionally, we saw 15 first time recruiters this year, such as ADP, ZS Associates, Shriram Finance, Orient Technologies, added to the portfolio - indicating the School's growing brand equity and its ability to attract a diverse mix of employers. This also aligns with our strategic approach towards broad-basing the recruiter portfolio to mitigate risks from sector-specific slowdowns.

This performance is a testament to the unique BITSoM learning experience driven by a future-ready curriculum, an exceptional global faculty, and an industry-integrated pedagogy. The business world has never before been challenged with the potential for both disruption and abundance like AI is doing today. We have launched our own AI Centre - BRAIN Lab to focus on high-quality, impactful research in AI, course material and content, case studies, and collaborative projects with industry. The MBA curriculum has been overhauled to ensure that BITSoM graduates will be among the best at navigating the exciting and perhaps epochal age of AI. Our curriculum itself is a live project - continuously adapting and evolving to stay at the forefront of technology and management, an advantage afforded by our visiting faculty model.

While the structured placement process has concluded, the school continues to make efforts to find opportunities for the six students who are yet to be placed. BITSoM aspires to be among the very best B-schools in the country, and we are relentlessly working towards this goal with a strategic vision and determination.



**DR SARAVANAN  
KESAVAN**

Dean and Professor of Operations,  
BITSoM





## ABOUT BITSoM

BITS School of Management (BITSoM) is a new-age global business school under the aegis of BITS Pilani. Located in the Mumbai Metropolitan Region, BITSoM is inspired by the spirit of excellence and entrepreneurial culture that BITS Pilani has nurtured over five decades. Building on this legacy, BITSoM offers a two-year full-time residential MBA programme that prepares students to be lifelong learners and thrive in an ever-changing business landscape.

Over 60 hand picked faculty at BITSoM come from some of the best business schools across the world, such as Kellogg, LBS, Chicago Booth, Technologico De Monterrey, and SMU Singapore, to teach a cutting - edge curriculum. Fulltime faculty augmented by an extensive network of visiting faculty means that BITSoM can rapidly source faculty at the frontiers of management education from across the world who bring in the latest, most relevant knowledge, especially important considering the pace of change driven by AI. This approach continuously updates and refreshes the MBA curriculum.



# THE BITSoM LEARNING EXPERIENCE

The Flagship MBA Programme is built on five pillars and designed to create leaders who will be ready to create an impact in the age of AI

**A Rockstar Faculty from some of the best B-schools in the world**

**Agile and future-ready curriculum with a focus on AI for business**

**Deep industry integration and engagement anchored by a professional team**

**Building leadership capability with individual attention**

**Graduates join the league of BITS Alumni who proudly uphold the legacy of excellence and entrepreneurship**



# INDUSTRY PARTNERSHIP & CAREER SERVICES TEAM



**MANDAR DESAI**

VP & Head  
Industry Partnership &  
Career Services



**PRACHI PAWAR**

Senior Manager  
Industry Partnership &  
Career Services



**SWAPNIL SAWANT**

Senior Manager  
Industry Partnership &  
Career Services



**ARUSHI SINGH**

Manager  
Industry Partnership &  
Career Services



**NIKITHA MALLYA**

Manager  
Industry Partnership &  
Career Services



**TUSHAR MOHITE**

Manager  
Industry Partnership &  
Career Services



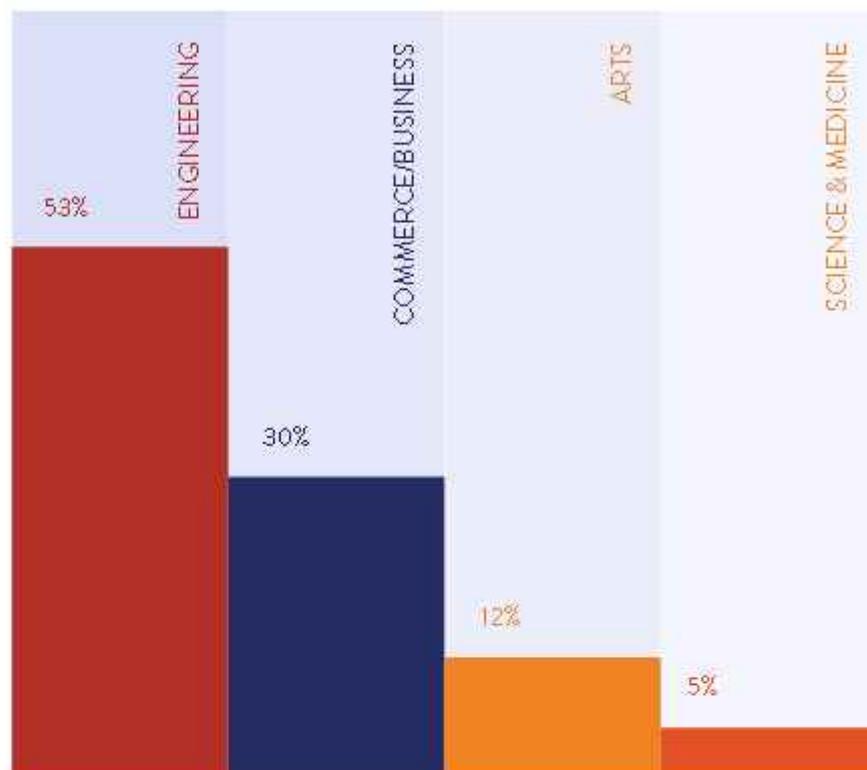
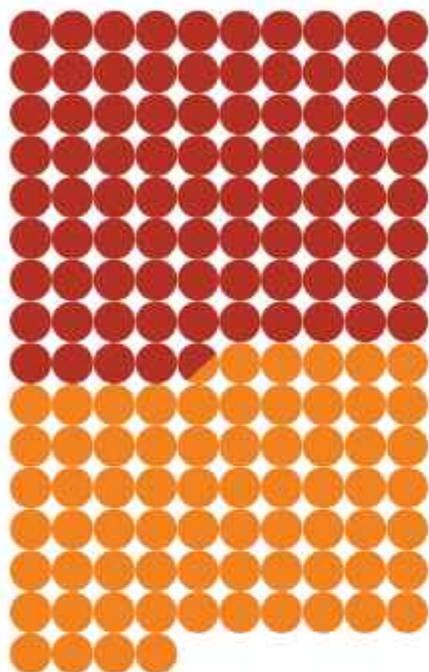
**RAJESHREE GAWDA**

Associate  
Industry Partnership &  
Career Services

# MBA CLASS OF 2025 CLASS PROFILE

BATCH  
STRENGTH 153

ACADEMIC  
BACKGROUND



STANDARDISED  
TEST PERFORMANCE

**CAT**

**94**

Median Percentile

**80 TO 99**

Range (middle 80%) Percentile

12TH

MEDIAN SCORE

**88%**

**GRE**

**319**

Median Percentile

**302 TO 329**

Range (middle 80%) Percentile

UNDERGRADUATE

MEDIAN SCORE

**83%**

**GMAT**

**690**

Median Score

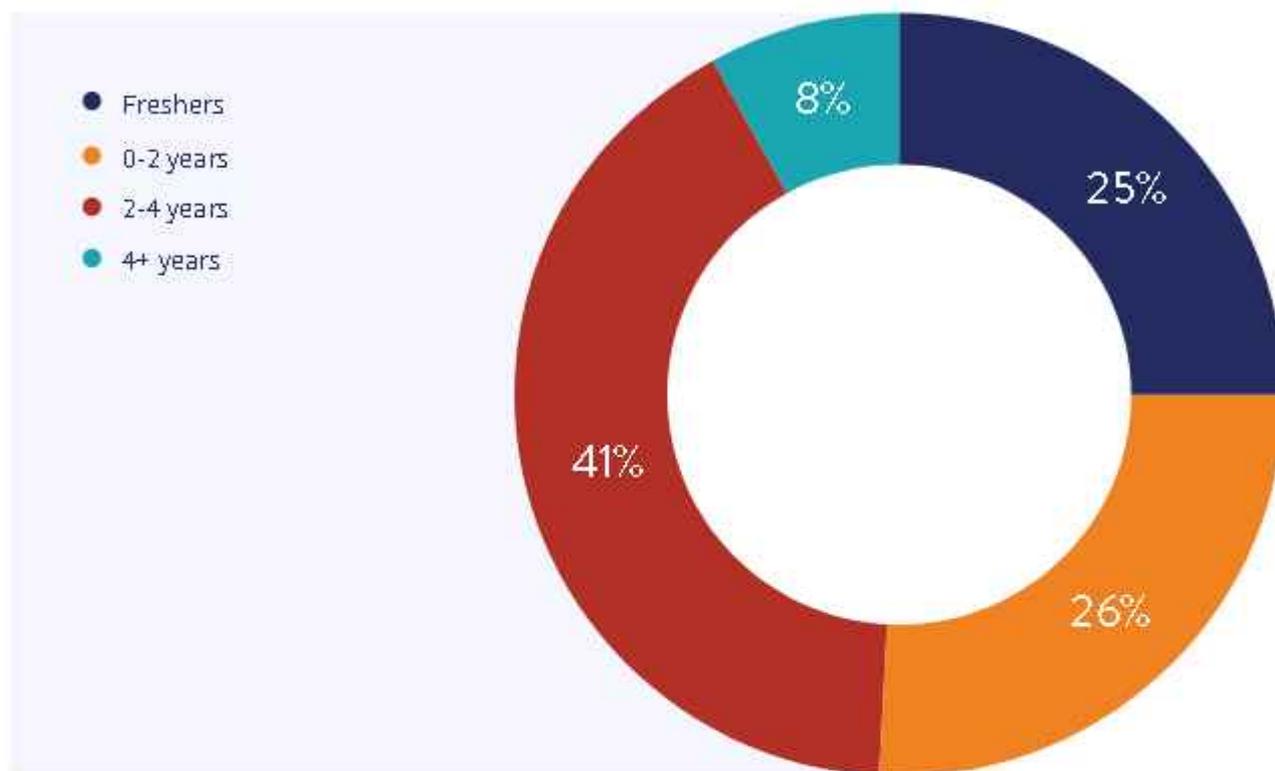
**600 TO 770**

Range (middle 80%) Score



# MBA CLASS OF 2025 CLASS PROFILE

## WORK EX DISTRIBUTION

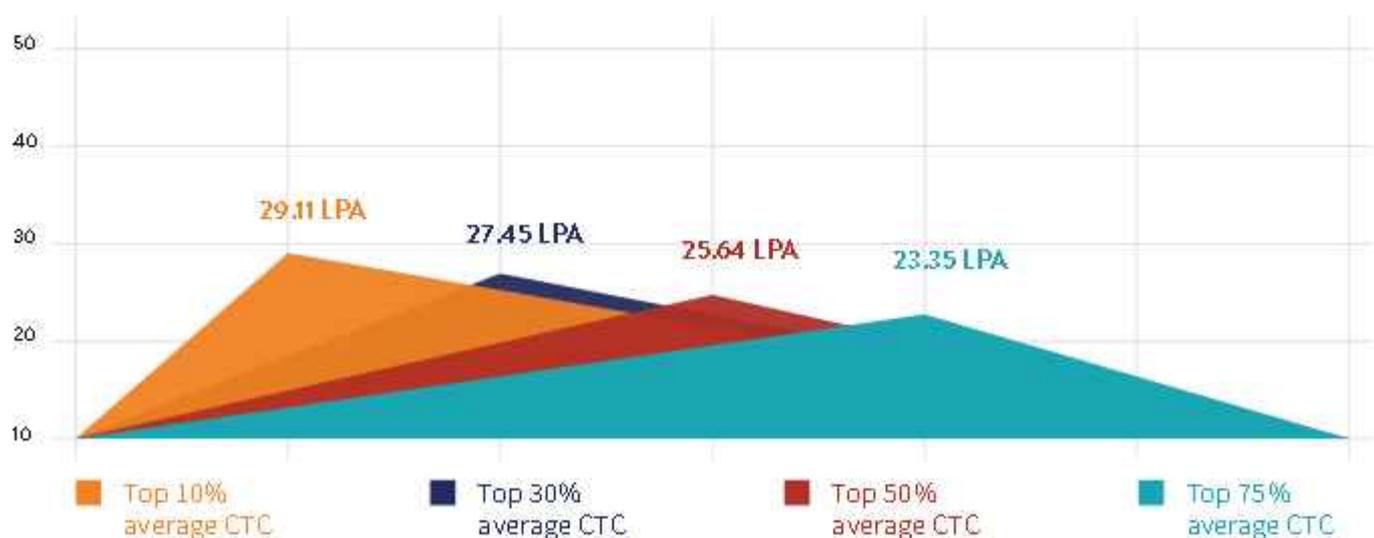
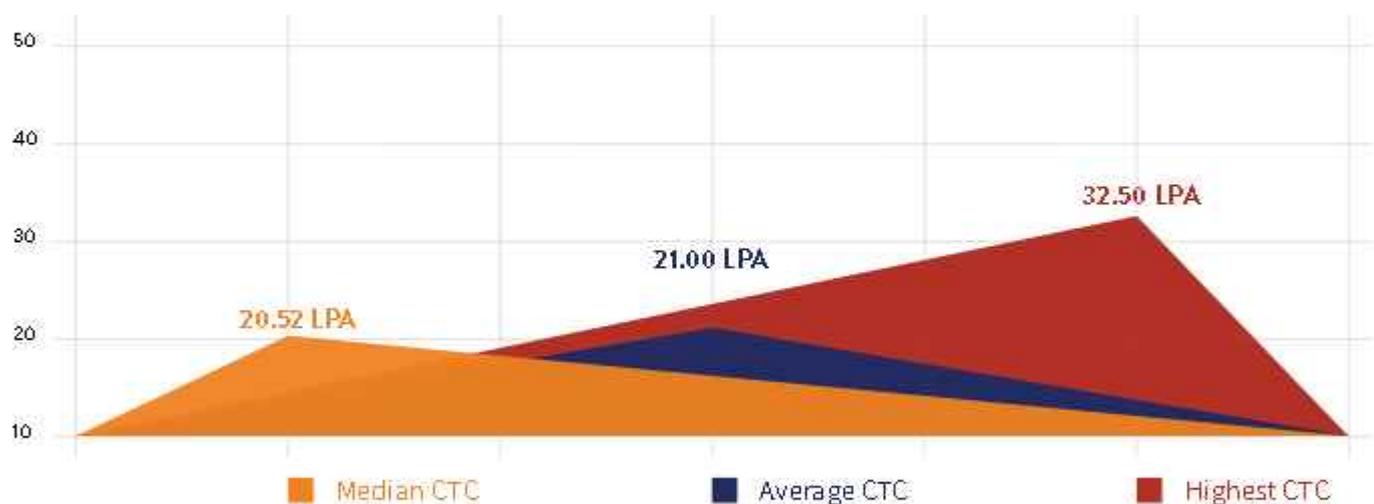


## TOP UG COLLEGES



# AUDITED PLACEMENT DATA

- » All placement related information and statistics this page onwards, including the list of participating organisations, are as on 18 September 2025 and audited by Brickwork Analytics Private Limited.
- » The CTC (Cost to Company) is the Maximum Earning Potential for the first year of employment, consisting of Fixed + Variable + Joining bonus payable in 1st year. Any part of the Joining bonus that is paid after the 1st year has not been considered in the CTC calculation.
- » Stock Options (ESOPs) being vested in the first year only have been considered. Long-Term benefits like ESOPs (vested after the first year), retention bonus and any other long-term benefit to be paid after the first year have not been considered in the CTC calculation.
- » Relocation allowance has not been considered in the CTC.
- » All compensation figures are in INR.

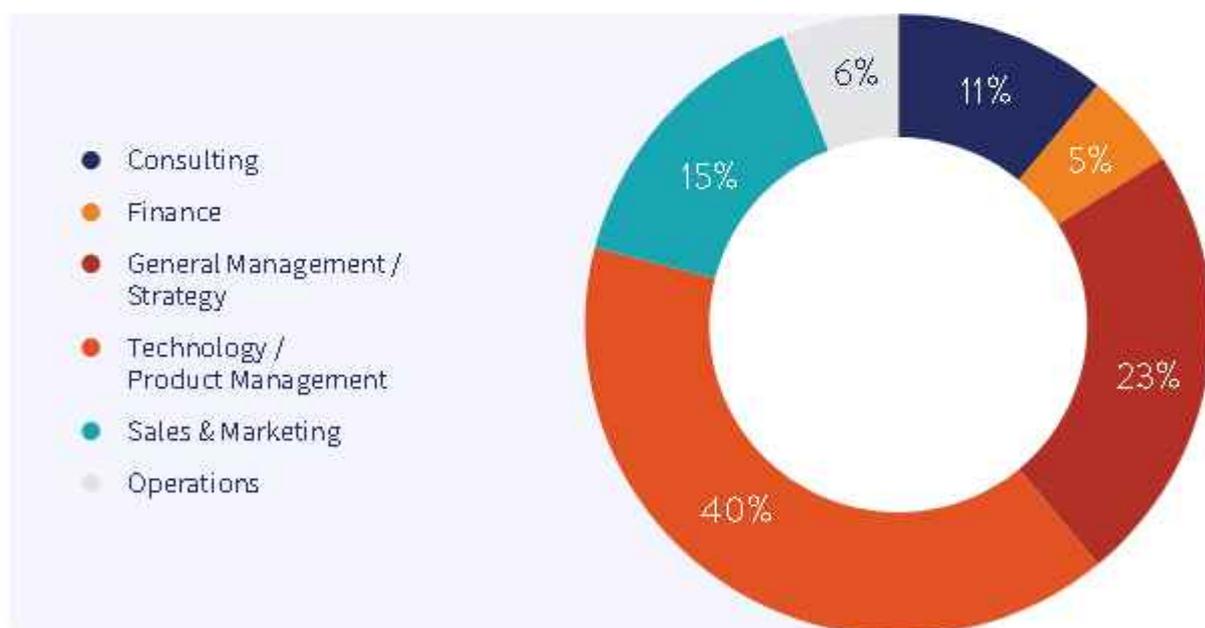


# UNAUDITED PLACEMENT DATA

## INDUSTRY DISTRIBUTION



## FUNCTION DISTRIBUTION



# RECRUITING ORGANISATIONS

## Consulting



## IT & Product / Ecommerce / Telecom



## FMCG/FMCD / Retail / Media & Advertising



## Conglomerate/ Manufacturing



## BFSI - Banks / IB / PE / VC



## Others (Mobility, Real Estate and Healthcare)



Ref: B2K/BITSOM/MUM/RB/01/2025-26

September 18, 2025

To  
**BITS School of Management (BITSOM)**  
Kalyan-Murbad Road,  
Village Kamba, Panshepada,  
Taluka Kalyan,  
District Thane - 421301

Dear Sir,

**Re: Audit of the Placement data for the batch 2023-25 of Master in Business Administration Program**

We have audited the data related to remuneration as presented in the appended annexures for the final placements (based on the offers received and accepted on campus) for the batch 2023-25 of Master in Business Administration Program of BITS School of Management (BITSOM). B2K Analytics Pvt. Ltd. (formerly Brickworks Analytics Pvt. Ltd.) has validated the information related to remuneration, as provided by the recruiters to BITSOM with the relevant documentation.

In this context, we confirm the following:

1. For the purpose of the verification, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary.
2. The validation of information presented in the appended Placement Summary is based on communication received by BITSOM from the recruiting companies. B2K Analytics (B2K) has not independently sourced any information or documentation directly from the recruiters.
3. We have verified the information with respect to remuneration presented in the annexures with communication received by BITSOM from the recruiters.
  - a) The CTC as presented in the placement report is the Maximum Earning Potential (MEP) for the first year of employment.
  - b) Stock Options (ESOPs/ RSUs) have been offered to some students with details on the amount to be vested in the first year. Hence, only the corresponding amount has been considered for the calculation of the CTC / MEP.
  - c) Long-Term benefits like ESOPs (vested after the first year), retention bonus and any other long-term benefits to be paid after the first year have not been considered for the calculation of CTC / MEP.

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**B2K Analytics Private Limited**

(Formerly Brickworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alka Park, Kalena Agrahara, Bannerghatta Road, Bengaluru - 560 076  
P: +918040409950 | E: info@b2kanalytics.com | www.b2kanalytics.com



- d) We have considered the amount of gratuity in the calculation of CTC / MEP, as has been considered by the recruiters in their offers, even though it is payable after 5 years of continuous service, as this amount was not separately available for all the candidates.
  - e) Wherever information was missing reasonable assumptions have been made.
4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication by students, as furnished by the Institute.
  5. The information in the appended Placement Summary has been verified on the basis of the offer letters and relevant emails from the recruiting companies which have been provided by BITSoM to B2K Analytics. B2K Analytics has not separately verified the authenticity of such supporting documents.
  6. We have verified only the remuneration from the relevant documents and not any other information presented therein.

Best Regards,

**RITABAN  
BASU**

Digitally signed by  
RITABAN BASU  
Date: 2025.10.10  
17:28:47 +05'30'

**Ritaban Basu**  
CEO  
B2K Analytics Pvt. Ltd.

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**B2K Analytics Private Limited**

(Formerly Ericsofworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alka Park, Kalena Agrahara, Banerghatta Road, Bengaluru - 560 076  
P: +91 8040409950 | E: [inf@b2kanalytics.com](mailto:inf@b2kanalytics.com) | [www.b2kanalytics.com](http://www.b2kanalytics.com)



## ANNEXURE 1

### Placement Snapshot for BITSoM Class of 2025:

- **46 Firms have made offers - 146 Students are out of the Placement Process**
- Average CTC - INR 21.00 Lacs
- Median CTC - INR 20.52 Lacs
- Top 10 % Avg. CTC - INR 29.11 Lacs
- Top 30 % Avg. CTC - INR 27.45 Lacs
- Top 50 % Avg. CTC - INR 25.64 Lacs
- Top 75 % Avg. CTC - INR 23.35 Lacs
- **81 students with CTC INR 20 lacs and above – 59% of the placed students**

### Classification of the Graduation Pool:

<b>Total students in the batch</b>	<b>153</b>
<b>Total Graduating Students</b>	<b>152</b>
Students opting out of the placement process	8
Students seeking placements through the Institute	144
Students with placement offers	138
Students yet to be placed	6

RITABAN  
BASU

Digitally signed by  
RITABAN BASU  
Date: 2025.10.10  
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### **E2K Analytics Private Limited**

(Formerly Brickworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alka Park, Kalena Agahara, Bannerghatta Road, Bengaluru - 560 076  
P: +918040409950 | E: [inf@e2kanalytics.com](mailto:inf@e2kanalytics.com) | [www.e2kanalytics.com](http://www.e2kanalytics.com)





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BITS School of Management,  
Kalyan-Murbad Road, Village Kamba, Pawshepada, Taluka Kalyan,  
District Thane - 421301

General Inquiry: [info@bitsom.edu.in](mailto:info@bitsom.edu.in)  
Boardline – 8050012004

[www.bitsom.edu.in](http://www.bitsom.edu.in)

