



# PLACEMENT REPORT

CAMPUS RECRUITMENT  
PROGRAMME 2024

## VISION

Building domestic and global capabilities through quality education to promote international understanding.

## MISSION

- To boost the employability quotient of students
- To develop domestic and global competencies amongst students to take up national and international roles
- To develop a sense of social responsiveness amongst internal stakeholders
- To instil cross cultural sensitivity through student mobility
- To promote ethical and value-based learning for producing global citizens
- To build a culture of original knowledge creation and dissemination to all stakeholders

## PROGRAM EDUCATIONAL OBJECTIVES

- To gain contemporary knowledge of the business concepts and their application in problem solving.
- To apply different tools for decision-making required for solving complex managerial problems with a passion to innovate.
- To develop leaders who are able to adapt to the needs of the dynamic; domestic and global business contexts.
- To develop students who are competent to take up independent entrepreneurial ventures.
- To produce industry ready graduates having the highest ethical standards and concern for environment.

Click below to navigate.

FOREWORD	1
CORPORATE COMPETITIONS	2
PARTICIPATING COMPANIES	3
BATCH PROFILE	4
PLACEMENT HIGHLIGHTS	5
CONCLAVES	6
SPECIALIZATION WISE COMPANIES	7
DIRECTOR'S NOTE	11
PLACEMENT ADVISORY TEAM	12

**SIBM Pune**, the flagship institute of Symbiosis International University, is delighted to announce the successful conclusion of the **Campus Recruitment Programme 2024** for the MBA Batch of **2023-25**. Over **109** recruiters participated in this year's process, representing a wide range of industries such as **Automotive, BFSI, Consulting, FMCG/FMCD, Healthcare & Pharmaceuticals, IT/ITES, and Manufacturing**; underscoring the institute's position as a preferred talent destination.

The institute owes this milestone to its dynamic student-driven culture, robust corporate engagements, academic excellence, and the hard work of its students. Esteemed recruiters extended prominent roles in key areas such as **Consulting & Strategy, Finance, General Management, Human Resources, Operations & Supply Chain, and Sales & Marketing**. The placement highlights include the **highest CTC of INR 53.58 LPA**, an **average CTC of INR 28.83 LPA**, and a **median CTC of INR 26.04 LPA**, underscoring the institute's consistent success.

The exceptional caliber of SIBM Pune students was reflected in the **98 Pre-Placement Offers (PPOs)** secured through stellar performances in summer internships, live projects, and corporate case competitions. These offers spanned elite management programs such as the **Accenture Talent Accelerator Program, Airtel Asian Paints IMPRINTS Program, Bajaj Finserv Group Young Leadership Program, Cipla ALIVE Program, Godrej Industries GALLOP Leadership Program, ITC KITES, Johnson & Johnson Imagivators, Marico STAMP Program, and Reliance Emerging Leaders Program**, among others.

We sincerely thank our legacy recruiters for their enduring partnership and are pleased to welcome new associations with reputed organizations, including **Adani Wilmar, ATCI, Bajaj Auto Credit Limited, CleverTap, Coforge, Dr. Lal Pathlabs, Eureka Forbes, FirstShift AI, Indigo, Kirloskar Oil Engines Limited, Landmark Group, Michael Page, Praxis Global Alliance, Schneider Electric, Sterlite Power, Torq Commodities, Varun Beverages, Zomato** and more. We also take this opportunity to thank our Director, Faculty, Alumni, and former Placement Advisory Team members for their relentless dedication and guidance. Congratulations to all students on their exemplary performance, and best wishes for continued success in their professional journeys.

# CORPORATE COMPETITIONS



**NATIONAL WINNER**  
Airtel  
iCreate 2024



**NATIONAL WINNER**  
GE Healthcare  
ThinkAloud 2024



**NATIONAL WINNER**  
V-Guard  
Big Idea 2024



**NATIONAL FINALIST**  
Accenture  
TAP Futurist



**NATIONAL FINALIST**  
Asian Paints  
Canvas 2024



**NATIONAL FINALIST**  
Avalon Consulting Sun Tzu  
2024



**NATIONAL FINALIST**  
Cummins  
Redefine 2024



**NATIONAL FINALIST**  
GSK  
E^3 2024



**NATIONAL FINALIST**  
Indus Valley Partners  
Fin Valley 8.0



**NATIONAL FINALIST**  
Ultratech Cement  
UltraQuest Season 2



**NATIONAL FINALIST**  
Xiaomi  
ADXiaomi 2.0



**NATIONAL SEMI-FINALIST**  
ABInBev  
100+ Challenge 2024



**NATIONAL SEMI-FINALIST**  
Flipkart  
WiRED 8.0



**NATIONAL SEMI-FINALIST**  
Galderma  
GRAD



**NATIONAL SEMI-FINALIST**  
Reliance  
TUP X



**NATIONAL SEMI-FINALIST**  
Tata Group  
Imagination Challenge 2024



**NATIONAL SEMI-FINALIST**  
Tata Steel  
Steel-a-thon Season 11

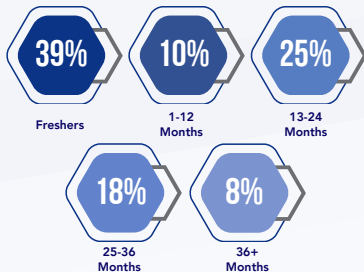
# PARTICIPATING COMPANIES


# BATCH PROFILE

## ACADEMIC BACKGROUND



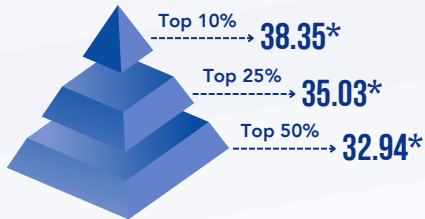
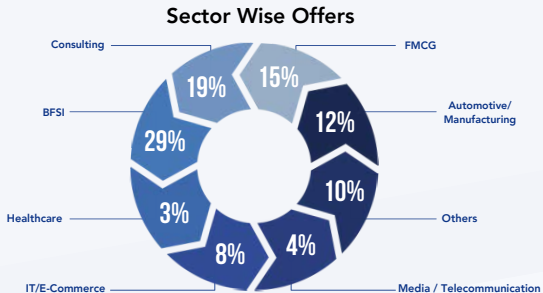
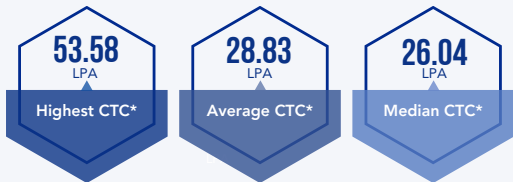
## PROFESSIONAL EXPERIENCE



## PROFESSIONAL BACKGROUND



# PLACEMENT HIGHLIGHTS



\*All CTC Figures are in INR Lakhs per Annum

## An Odyssey of the Industry-Academia Connect



Symbiosis Institute of Business Management, Pune, stands as a testament to the synergy between industry and academia, exemplified by four outstanding conclaves hosted during the academic year 2024-25. These include **Genesis 2024 – The Product Management Conclave**, **Manthan – BFSI Conclave**, **Manthan – Consulting and Strategy Conclave**, and **Senate 2025 – The Flagship Management Conclave**. Each event reinforces SIBM Pune's dedication to shaping future business leaders through meaningful knowledge exchange and fostering a culture of innovation.

With the central theme of '**Unlocking Potential: Harnessing Product Leadership**,' **Genesis 2024** shed light on strategies for navigating the complex landscape of product management. The **Manthan 2024 – BFSI conclave**, themed '**BFSI 7.0: Transforming Financial Ecosystems Amidst Consumer Shift**' opened doors to thought-provoking discussions emphasizing the need for innovative strategies and technologies to build adaptive, customer-centric ecosystems that redefine traditional financial models. It provided students with a front-row seat to the ongoing transformation in this dynamic sector. On the other hand, the **Manthan 2024 – Consulting and Strategy Conclave**, centered around '**Agile consulting: Embracing Innovation and Disruption**' delved into the tools and strategies businesses need to stay competitive. Discussions ranged from leveraging innovative solutions and embracing disruptive trends to drive growth, solve complex challenges, and deliver sustainable value. **Senate 2025 – Flagship Management Conclave**, under the broad theme of '**Business Without Borders: Redefining Global Markets in a Connected World**', witnessed industry leaders engaging in insightful discussions on global market expansion, cross-border collaboration, international business strategies, and the impact of digital connectivity on worldwide growth.

Featuring **over 55** distinguished speakers across **25+** sessions, the conclaves provided a platform where students could interact with **industry leaders** and gain real-world perspectives. These events weren't just about listening but about engaging in **meaningful dialogue**, asking tough questions, and **envisioning solutions** for tomorrow's challenges. At SIBM Pune, such initiatives are more than academic events—they are opportunities to inspire and be inspired. They reflect a commitment to nurturing students who are not just prepared for the corporate world but are equipped to lead it. The 2024 conclaves left a **lasting impression**, reinforcing the belief that **collaboration** and learning are the keys to shaping a better future for business and society.



SIBM Pune's Finance curriculum offers a well-rounded and skill-driven learning experience. Through a mix of preparatory sessions, workshops, live projects, and weekly finance newsletters, the program combines academic depth with practical insights. This enables students to emerge as well-rounded professionals, ready to contribute across multiple sectors.

### Roles offered:

- Credit Risk Management
- Financial Analytics and Change Management
- Investment Banking
- Project and Product Management
- Wealth Management, and many more

25.30 LPA

AVERAGE CTC\*

\*All Figures are in INR Lakhs

# HUMAN RESOURCES



SIBM Pune's Human Resources specialization is meticulously designed to develop competent HR professionals equipped to address the evolving challenges of people management in dynamic organizations. The program integrates a comprehensive curriculum with practical learning experiences, enhanced by structured preparatory sessions, mock interviews, in-depth guides, and weekly newsletters, ensuring students are industry-ready.

## Roles offered include:

- General Management
- HR Business Partner
- HR Generalist
- HR Recruitment Lead
- Management Consultant, and many more

27.83 LPA

AVERAGE CTC\*

\*All Figures are in INR Lakhs

# MARKETING



SIBM Pune's Marketing specialization is a thoughtfully designed program that offers a vibrant and holistic learning journey, empowering students to excel in the fast-paced and competitive marketing landscape. The program integrates robust academic frameworks with experiential learning, leveraging case studies, detailed guides, expert insights through lectures, industry-relevant events, and competitions. This multifaceted approach ensures students gain both strategic acumen and practical expertise, positioning them as valuable contributors in the marketing domain.

## Roles offered include:

- Business Consultant
- Consumer Marketing
- General Management
- Product Management
- Product Specialist
- Sales and Marketing, and many more

30.28 LPA

AVERAGE CTC\*

\*All Figures are in INR Lakhs



SIBM Pune's Operations specialization offers a comprehensive program tailored to meet the evolving demands of the industry, with a core focus on efficiency, process optimization, and operational excellence. Learning is enriched through direct interactions with industry leaders, insights from regular industry briefs, and hands-on problem-solving using real-world case studies, ensuring a well-rounded and industry-ready education. The curriculum is designed to address challenges in supply chain management, logistics, and process improvement.

### Roles offered include:

- General Management
- Management Consulting
- Operations Specialist
- Project Management
- Supply Chain Management, and many more

27.04 LPA

AVERAGE CTC\*

\*All Figures are in INR Lakhs



The final placement for the MBA Batch of 2023-25 is a testament that SIBM Pune has achieved unprecedented heights year after year. This placement season was a resounding reaffirmation of our esteemed recruiters' trust in the exceptional talent pool nurtured at SIBM Pune. Our graduates showcased their abilities effectively, securing successful placements in various roles and industries and highlighting their adaptability to different professional settings.

A heartfelt thank you goes out to our distinguished alumni, whose invaluable mentorship played a pivotal role in shaping the success of our graduates. Their guest lectures, preparatory sessions, and guidance were instrumental in equipping our students with the skills and confidence they need to thrive in the professional world.

I also want to express my appreciation for the Placement Advisory Team. Their dedication, expertise, and tireless efforts in navigating the complexities of the placement season were instrumental in securing these outstanding outcomes. Special praise goes to the ex-members of the Placement Advisory Team, whose constant support and contributions have immensely added to the success of this placement season.

As we celebrate this achievement, SIBM Pune remains firmly committed to building upon its legacy of excellence. The collaborative spirit continues to drive the institute's success in shaping future business leaders and contributing meaningfully to academia and industry.

**Dr. Shirang Altekar**

# PLACEMENT ADVISORY TEAM



L-R: Umang Bansal, Rutuja Theurkar, Shivam Sharma, Sagar Mehra, Anuhya Sivanepalli, Rohit Morye (Student President), Dr. Shirang Altekar (Director), Arjun Kanamarlapudi (Placement Coordinator - Head), Deepak Kulkarni, Navya Srivastava, Rohit Kumar, Jay Bhansali



॥वसुधैव कुटुम्बकम्॥