A Constituent of Peoples Empowerment Group

ISB&M

International School of Business & Media

‘The dreamer, the doer, the achiever,
the one who thrives on challenges & desires for excellence,
dwells in this

WORLD OF ISB&M’

Placement 2025-26

I am every ISBMite

Patience is not my weakness, it is my strength. When I dream I make it a blue print to a concrete future. I can easily transform into an insomniac when there is a deadline. My ocean of knowledge is nourished every moment with drops of experience.

I have a strong set of values with a burning desire to work. I believe that when an old man dies, wisdom is lost. "Well begun is half done", is not enough. The biggest challenge in life is do better than my best. Dignity consists not in honor but in consciousness that I deserve it. I respect life and I worship work.

Alumni Speak

Shubha Shridharan
Batch 2000-02
Group SVP HR
The Adecco Group
Singapore

"My journey from ISB&M till date has been very exciting and successful. I attribute a lot of it to the coaching & nurturing I received from the institution, from our professors & from all my peers who ensured that I could have a stimulating learning environment when I was at ISB&M"

VISION

Creating a world class education environment that allows students to fully develop their professional abilities and to foster a strong sense of responsibility and ethics.

MISSION

- To develop dynamic professionals, lead in a changing global business environment.
- To further develop our quality network with renowned educationalist and professionals, in the corporate & social arena.

OPERATING PHILOSOPHY

- To operate with a spirit of responsibility, integrity, professionalism and partnership.
- To think with speed, flexibility and an open mind.
- To use a comprehensive understanding of global education to set our own standards.
- To continually seek out & follow industry's best practices.

CNN MONEY GLOBAL RESEARCH

Alumni Speak

Arun Paul
Batch 2000-02
Head of Human Resources and Operations
Orion Innovation
Kochi

"Demanding, entrepreneurial and empowered are the three words that sums up two years at International School of Business and Media."

Research 2025 USA

CNN Money

Apple
Adidas
Amazon
BCG
Bain&Co.
BMW
Citi
Google
Goldman Sachs
IBM
JP Morgan
Mastercard
McKinsey & Company
Microsoft
Morgan Stanley
Nike
Procter & Gamble
PepsiCo
Samsung Electronics
Walmart

Saurish Choudhury
Batch: 2007-09
Program Manager
Apple, Gurugram

Rohan Laddha
Batch: 2003-05
Sr. Director
Adidas, Gurugram

Satchit Gayakwad
Batch: 2001-03
Sr. Manager
BMW Group, Gurgaon

Prasant Banthia
Batch: 2007-09
Sr. Vice President
Goldman Sachs, Bangalore

Sheetal Agrawal
Batch: 2008-10
Assistant VP
JP Morgan Chase & Co, Mumbai

Pragati N
Batch: 2016-18
FP&A Analyst
McKinsey & Company, Pune

Ashesh Taparia
Batch: 2010-12
Director
Morgan Stanley, Mumbai

Prakriti Prabhat
Batch: 2014-16
Business System Analyst
Nike, US

Pallavi G
Batch: 2008-10
Exec. Manager HRBP
PepsiCo, Hyderabad

Sravan Kumar
Batch: 2009-11
Sr. Tech Program Manager
Amazon, Japan

Mrinali Pathak
Batch: 2010-12
Indian Sr Manager HR
BCG, Gurugram

Mukesh B Madhyan
Batch: 2004-06
Sr Vice President
CITI, Mumbai

Kundan Kumar Jha
Batch: 2011-13
Program Manager
Google, Bangalore

Parul Saxena
Batch: 2000-02
Project Manager
IBM, UK

Astha Tripathi
Batch: 2007-09
Senior Data Scientist
Microsoft, Washington, US

Ritesh Samtani
Batch: 2010-12
Director - Global Product Mgmt.
Mastercard, New York

Saranga K
Batch: 2004-06
Brand Director
Procter & Gamble, Switzerland

Ankur Kapoor
Batch: 2004-06
Director
Samsung Electronic, Gurugram

Deepratna Singh
Batch: 2004-06
Sr. Director HR
Walmart, Washington

Our Leadership Team

Dr. Pramod Kumar
Founder and President ISB&M Group

Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Professor and Chairperson Placement XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide.
Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

"Decisive moments and actions shape your education at ISB&M- for your preparedness to assume business leadership roles in an ever growing, ever-changing world."

Dr. Saroja Asthana
Founder of Mulshi Group of Institutes

Ph.D. (IIT Kharagpur) M.S. (USA). Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty XLRI, Scientist at NML & NCL. Consultant to IPCC, SDC, GTZ, UNFCCC & several industries globally. Author of highly reputed research papers.

"We high academic standards and have intellectually superior faculty who design curriculum for budding global leaders of tomorrow."

Dr. Bhishmaraj Srivastava
Trustee, PEG
MBBS (Pune), MPH & MBA,
Johns Hopkins University, USA

Formerly with AstraZeneca, Doctors Without Borders and in strategic healthcare policy formulation. Interests in newer technologies for resource limited settings, Evaluation of healthcare projects international healthcare NGO's, MNCs etc.

Our Leadership Team

Dr. Veerendra K Rai
Director
ISB&M Nande Pune

Ph.D., Industrial & Systems Engineering, IIT Kharagpur MS Computer & Info. Science, New Jersey Institute of Technology (NJIT), USA.

"We place great emphasis on enterprising approach to all professional activities that students are called upon to handle."

Dr. S. Jayaraman
Advisor & Former Director
ISB&M Bangalore

Ph.D. AMU, PGDBM, IIM Calcutta

Over 25 years of work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services.

"In a student driven culture and a liberal enviroment students learn to self managed approach to motivation, responsibility and discipline - so very important for leadership talent."

Prof. Arpita Roy
Director
ISB&M Kolkata

M.Phil. in Economics-Jadavpur University

Master's from the University of Calcutta, Over 18 years of experience in teaching and academic governance.

"The learning methodology in college students to take greater initiative and responsibility in variety of projects and assignments."

Dr. Raghunandan N K
Director
ISB&M Bangalore

Ph.D, B.E, MBA Singapore Management University

"Launch yourself with highly competitive business and media world armed with ISB&M training and attitude to become new generation business leader."

ISB&M at a Glance

Among the Best in Intellectual Development and Academics

About ISB&M

Nestled in acres of sylvan surroundings on the western edge of Pune, ISB&M, with its all concrete architecture peeping out of lush verdant woods and beautifully landscaped hills provides an idyllic environment to engage in a rich milieu of formal and informal activities. The institute's proximity to some of the leading corporate houses in the country gives it the added advantage of integrating classroom knowledge with practical experience.

Established in 2000, the institute has since then built on its base of highly accomplished faculty, world class infrastructure and motivated student body has emerged as one of the premier institutes for management education and research promoting managerial excellence in the country.

SB&M has always been a hub of innovative activity continuously on the lookout for opportunities to collaborate with the industry as well as other academic institutions the world over.

We promote a unique blend of intellectual traditions, contemporary practices, processes and sharing among fellow professionals ISB&M prides itself at being at the forefront of emerging industry scenarios having eminent corporate stalwarts share their ideas and experiences with the students to keep abreast of changing industry trends and requirements.

A strong base of over 12000 alumni is a testimony to our contribution to the corporate managerial competencies. Our students have the ability to carry an idea forward & work in an environment of diversity. We promote a culture of liberty, openness, friendship, energy, enthusiasm and a progressive modern life-style. We have demonstrated impressive performance on account of all parameters that bring greater learning environment and superior professional excellence.

One of the characteristics that set apart ISBM from other B-schools is the carefully selected mix of students which truly creates a diverse environment wherein students can leverage from each other's experience rather than reproduce classroom theories thereby creating a truly enriching learning experience.

The pedagogy here is such that we focus on learning of analytical tools and applications to information based learning. Classroom sessions have a balanced mix of theory as well as its context based application, and include enriching real world analysis and discussions.

Alumni Spark

Puja Agarwal (Biyani)
Batch 2002-04
Head Campus & Central Recruitment
ICICI Bank
Mumbai

Kolkata Campus

PGDM AICTE Approved Dual Specialization Programme

Business Management

Marketing | Finance | Human Resource | Logistics & Supply Chain Management | Business Analytics | Media & Communication

Established in 2004 by the esteemed Dr. Pramod Kumar, the ISB&M Kolkata has nurtured over 3,500 renowned alumni and boasts a 100% placement record. With a rigorous academic program, the institute fosters superior professional skills and a strong sense of work ethics, empowering ISB&Mites to lead companies and influence policies on a global scale.

Bangalore Campus

PGDM AICTE Approved Dual Specialization Programme

Business Management

Marketing | Finance | Human Resource | Logistics & Supply Chain Management | Business Analytics

Established in 2005, ISB&M Bangalore alumni are currently engaged in leadership roles with organisations across the globe. The campus is set in the midst of an industrial belt, nestled in a serene environment and the IT hub of India. With a highly industry focussed design and delivery, unique culture enabling critical thinking and leadership skills, a vibrant campus life, a world class faculty, highly active alumni and corporate network, the campus offers a holistic development for any learner.

School of Media

PGDM AICTE Approved Dual Specialization Programme

Media Management

Digital & Social Media Marketing | Media Planning | TV Production & Broadcast | Advertising PR & Corporate Communication

Emerging new media scenario is a great opportunity for aspiring students of media. In ISB&M MEDIA MANAGEMENT, we have designed a media program with focus on current industry need & challenges. Programme aimed at building basic media skills with a focus on new media, career learning will have high project focus. ISB&M believes in facilitating learning and sharing ideas and experience rather than merely teaching, and encourages experimentation and innovation.

MIBM (Mulshi) Campus

PGDM AICTE Approved Dual Specialization Programme

Business Management

Marketing | Finance | Human Resource | Logistics & Supply Chain Management | Business Analytics | Media & Communication

Promoted and managed by ISB&M Nande Pune, the MIBM offers an ideal learning environment just 30 minutes from Nande. With a commitment to excellence in education, research, and service, MIBM boasts impressive infrastructure, a fully furnished library with nearly 10,000 e-journals, and optional residential hostels, ensuring students receive quality education recognized internationally.

Global Alumni

Alumni Speak

Gaurav Sharma
Batch 2000-02
Chief Human Resources Officer & Board Member
Balancehero India
Gurugram

"My idea about ISB&M hasn't changed over the years. I firmly believe that ISB&M provides the right academic environment & rigour that enables you to hone your skills and develop your core competencies to become a modern management professional."

45 Countries Alumni Working Overseas

"Education: The Engine That Propels You to New Heights."

Rahoul Sawani
2000-02
President-North America Commercial
Corteva Agriscience
Singapore

Sourik Sinha
2001-03
Head - Brand, Sponsorships and Social Media
HSBC
Singapore

Raja Babber
2001-03
Global Commercial Strategy Product Owner
S&P Global
New York

Vishal Srivastava
2003-05
Marketing Director
Abbott
Singapore

Sandeep Jain
2005-07
Associate Director
EY
London

Rahul Chandra
2008-10
Commercial Director Middle East
Stanley Black and Decker
Dubai - UAE
Home Town : Kolkata

Krishna Chaitanya G.
2006-08
Senior Director
JLL
Singapore
Home Town : Kanpur

Ram Dhawad
2008-10
Director, Business Development - Order Management Sol"
DHL Global Forwarding
Chicago
Home Town : Nagpur

National Alumni

Diversity is our richness, Alumni community is our strength

"National Alumni, Global Leaders: Training Tomorrow's Managers to Build Nations."

Rajesh Dash
2003-05
AVP - Product & Category Head
Partner
Duro flex
Bangalore

Rakesh Mummigatti
2004-06
Associate Director
Deloitte
Pune

Ashish Singh
2001-03
Senior Director
BNY
Pune

Ameya Pawar
2006-08
Executive Vice President - Transaction Banking
YES Bank
Bengaluru

Pranjal Jha
2018-20
Account Director - Commercial Business
SAP
Bangalore

Roshan Gupta
2010-13
Journalist
The Times of India
Siliguri

Sarit Padhi
2007-09
Director HR
Third Wave Coffee
Bangalore

Divyanshu Yadav
2007-09
Director Category Planning & Distribution Logistics - Grocery
Flipkart
Bangalore

Alumni Speak

Abhishek Kumar
Batch 2000-02
Chief Executive Officer
Bosontech IT Services Pvt. Ltd.
Noida

"ISB&M gave me a solid grounding in academics and responsibilities of student council activities.
Whole year interactions with corporates made me perfect for big LEAP in the corporate world."

Woman Alumni

Alumni Speak

Shebany Devaiah
Batch 2007-09
Associate Director
BD
Mumbai

"At ISB&M I enjoyed most the variety of projects that our renowned professors got us to work on & the people I worked with. It meant deriving a lot of self satisfaction from the intellectual day to day challenges & assignments that we got. It inculcated a sense of responsibility, belonging & pride."

45 Countries Alumni Working Overseas

"Our Woman Alumni : Achieving, Leading, and Shaping the Global Corporate World."

Amisha Gupta
2006-08
Business Architect
Discovery Limited
Johannesburg

Zenobia Madon
2004-06
Director HR - Global Strategic Projects
Beko Europe
Milan, Italy

Richa Sharma
2001-03
Director - Brand Mktg.
PhonePe
Bangalore

Shyly Bhave
2014-16
Assistant Vice President
State Street
London, UK
Home Town : Raipur

Oindrila Chakraborty
2002-04
SVP Human Resources
Jio Studios
Mumbai

Pallavi Deshmukh
2001-03
Chief Executing Officer
NetGaming
London, UK

Aayushi Raj
2021-23
Associate Manager - Geo HR (HRBP)
Sutherland
Bangalore

Priyanka Malhotra
2009-11
Associate Director Sales
Zee Entertainment Enterprises Limited
Noida

Academic Programme

Post Graduate Diploma in Management (PGDM) Programme

The programme is designed to maximize a student's learning by dividing the course into two categories : 2 Year Dual Specialization Programme is approved by All India Council for Technical Education (AICTE), New Delhi

1. Core Courses

2. Elective Courses

- **Marketing**
- **Finance**
- **Human Resource Management**
- **Logistic & Supply Chain Management**
- **Media & Communication**
- **Business Analytics**

CREDITS

A student is required to complete 135 credit courses to complete PGDM programme. The programme comprises of core courses and elective courses with following credit point details:

I. Core Courses

Core courses focus on the fundamental concepts and theories across key business disciplines, including economics, quantitative techniques, accounting, finance, marketing, operations, human resources, and strategic management. They are designed to equip students with essential analytical and managerial skills that form a strong foundation for business management, irrespective of their chosen specialization.

Courses	Credit
Core Courses	60
Elective Courses	66
Summer Internship	06
Dissertation	06
Total number of Credits	**138**

II. Foundation Course

- Accountancy for Managers
- Basics of Data & Analytics
- Technical Orientation & IT for Manager

III. Elective Course

For each of the PGDM Programme, a student has to select courses equivalent to 60 credit points in any of the following combination:

- Marketing with Finance / HR / Media / SCOM / Business Analytics
- Finance with Marketing / HR / Media / SCOM / Business Analytics
- HR Management with Marketing / Finance / Media / SCOM / Business Analytics
- Logistic & Supply Chain Management with Marketing/Finance/HR/Business Analytics

The Evaluation of a student depends upon these parameters

1. Continuous Evaluation — **70%**

- Quizzes, Assignments
- Live Projects
- Case Analysis
- Comprehensive Viva

2. End term Exam — **30%**

For a brief overview of our courses, Please scan the QR code.

https://isbm.ac.in/nande/core-programme-pgdm-pune.php

Prominent Recruiters

Alumni Speak

Ashish Mudbidri
Batch 2001-03
Group Head – Branding and Corporate Communications
Spark Capital
Mumbai

"The College has groomed me as an individual & as an all-rounded professional, by changing my thinking & perception about the corporate world. ISB&M provides the perfect environment for leadership learning."

Banking, Financial Services & Insurance (BFSI)

AllianceBernstein
Deloitte Taxation
Yes Securities
NielsenIQ
BNY
ADP
S&P Global
ICICI Prudential Life Insurance
ICICI Prudential AMC
ICICI Lombard
ICICI Bank
ICICI Securities
ICICI Home Finance Company
TresVista
SBI funds management limited
Bajaj Allianz General Insurance
Bajaj Housing Finance
Bajaj Finserv
Aditya Birla Capital
Motilal Oswal Financial Services
Northern Arc Capital
Moody's Corporation
WhiteOak Capital
Trust Group
Trust Mutual Funds
Propelld
HDFC Bank
South Indian Bank
Purnartha Investments Pvt Ltd.
Darashaw

Automotive & Mobility

Apollo Tyres
Volvo Eicher Commercial Vehicles Ltd
Saigal Seatrade
M2M Ferries
KIA India
Suzuki Motors
Kinetic green
Vecros

Information Technology (IT) & Technology Services

HCL Tech
Wipro
Trinamix inc
Hexaware Technologies
KPMG (Tech Consulting Division)
PwC (Tech Consulting Division)
Orion Innovation
Accops
Techolution
Savex Technologies Pvt. Ltd
Hewlett Packard Enterprise (HPE)
Dun & Bradstreet
TCS
Persistent Systems
Capgemini
Ivalua
Hitachi Solutions
Strada

Consulting, Research & Professional Services

KPMG
Sutherland
PwC
WNS
Deloitte
LEK Consulting
Accenture
eClerx
CFO Bridge
Dun & Bradstreet
PeopleSquare
Options Group
Kantar
DataBridge Market Research
PeopleStrong
Spectrum Talent Management
TASC Outsourcing
Ernst & Young
The Adecco Group
Korn Ferry
SG Analytics

Manufacturing, Engineering & Industrial

Atlas Copco
Schaeffler
The Timken Company
Delfingen
ACG World
Hind Rectifiers Ltd
Godrej & Boyce Mfg. Co. Ltd
Tostem India
Schneider Electric
Ozone group
Spectrum Brands, Inc
Piller Blowers & Compressors GmbH
JSW Paints
Bluestar

FMCG, FMCD & Consumer Goods

Hindustan Unilever (HUL)
ITC Ltd
L'Oréal
Colgate-Palmolive
Colorbar
Haier
Bira
Waycool Foods
Arvind Fashions Limited
RSPL (Ghadi Detergent)
Hector Beverages
Usha International
RPSG (Apricot Foods Pvt Ltd)
ESME Consumer Products
Kraft Heinz
Wakefit
Frido
Del Monte Foods
LG Electronics

Healthcare & Pharmaceuticals

Cadila Pharmaceuticals Ltd
Cipla
Mankind
Emcure Pharmaceuticals
Apollo Healthcare

Prominent Recruiters

Alumni Speak

Pronob J Chetia
Batch 2000-02
Head of People & Culture
Volvo Group
Singapore

"ISB&M is the right place for an exceptional learning, right attitude and aptitude The cultural activities & individual proactive approach towards success, professionalism in addition to the structured courses"

Retail, E-commerce & D2C Brands

- Starbucks
- Purplle.com
- Anchanto
- Jumbotail
- Zomato
- Zepto
- Big Basket
- The Souled Store
- Myntra
- Snapdeal (AceVector Group)
- Third Wave Coffee
- Libas
- Rentickle
- HungerBox

Energy, Engineering & Infrastructure

- Thermax
- Tata Power
- Jio BP (Energy & Mobility)
- Repos Energy
- JSW Energy
- Jindal Power Limited
- Hindalco Industries Limited
- Suzuki Motors
- JK Tyres
- CEAT Ltd.
- HFCL
- Raychem RPG
- Tostem India
- Eaton
- OneSubsea (Oilfield/Engineering solutions)

Logistics & Supply Chain

- Blue Dart
- Shadowfax
- Delhivery
- GEP Worldwide
- DTDC
- Mahindra Logistics
- Kuehne+Nagel
- Saigal SeaTrade
- Edgistify
- GoComet

Media, Advertising & Marketing

- Madison World
- Disney+ Hotstar
- Zee Entertainment
- Sony Entertainment
- PVR
- Bennett Coleman & Co. Ltd (The Times of India)
- Times Music
- Exchange4 Media
- Radio City
- Dainik Bhaskar
- 9X Media Pvt Ltd.
- Adfactors PR
- Outlook Group
- Big FM
- Warner Music
- Business Standard

Infrastructure, Real Estate & Home Solutions

- Livspace
- NoBroker
- AX premium property
- Sqaure yards
- L&T Realty
- Rentickle
- CBRE
- JLL
- Royalti
- Shapoorji Pallonji
- Godrej Properties
- AP Moller Maersk
- Capitaland
- Mastro Realtech

Gem and Jewelry Sector

- GIA (Gemological Institute of America)
- Rosy Blue
- BlueStone

Startups & Emerging Tech / FinTech

- Olyv India (formerly SmartCoin)
- Redrob
- TravClan
- RegisterKaro
- Gozzop Group
- Corefinexperts Global Technologies Pvt. Ltd
- GenX Logistics
- Haber
- FIS
- Fibe India
- Propelld

12000+
Outstanding Alumni
(All Campuses)
Across the 45 countries

26+
Years of Excellence in Management Education

150+
Corporate Visitors
VPs & Directors
from both MNCs & Large Indian Companies

DYNAMIC STUDENT COMMITTEE

PRESIDENT & VICE PRESIDENTS

Coordinate the functioning of all cells and act as a bridge between students and management.

PLACEMENT ASSISTANCE CELL

A student-run cell that connects organizations with students for campus placements, bridging academics and employment.

ALUMNI CELL

Strengthens the bond between alumni and the institute by organizing reunions, convocations, and guest lectures to support student development.

EXECUTIVE EDUCATION CELL

Bridges academia and industry by offering short-term executive programs to enhance leadership and strategic skills.

DIGITAL MOMENT CELL (DIGI-EYE)

The "Third Eye" of ISB&M, capturing memorable campus moments with creativity and passion for photography.

DIGITAL MARKETING CELL

Enhances ISB&M's global outreach and digital presence through innovative marketing initiatives.

M-SQUAD (THE MARKETING CLUB)

Provides hands-on exposure to marketing through field trips, workshops, and expert-led sessions.

HR CLUB

Enhances HR students' skills and understanding of the evolving human resources landscape through discussions and practical learning.

FINANCE CLUB (TOFI)

Blends fun and learning through finance-related events and fosters strong industry connections with finance professionals.

Alumni Speak

Siddharth Krishna
Batch 2000-02
Vice President
Human Resources
Navneet Education Limited
Mumbai

"ISB&M under the leadership and guidance of Dr. Pramod Kumar gave an excellent launch pad to my career through Execution Discipline (key differentiating factor), Passion and Confidence to succeed, best in class education in terms of faculty & instruction methodology, Excellent Corporate interaction & learning opportunities."

DYNAMIC STUDENT COMMITTEE

SCOPE CLUB

Focuses on supply chain management and operational efficiency through applied concepts and industry insights.

CSR CLUB

Promotes social responsibility by organizing initiatives that bring positive change to underprivileged communities.

FITNESS CLUB

Promotes holistic well-being through activities like yoga, Zumba, fitness training, and self-defence

SPORTS CLUB

Encourages teamwork, discipline, and passion through various indoor and outdoor sports events.

METRICS AND DATA CLUB

Explores business analytics and its real-world applications through student-driven learning and projects.

LIFESTYLE DEVELOPMENT CELL (LSDC)

Encourages students to showcase their talents beyond academics, making campus life engaging, creative, and vibrant.

E-CELL

Fosters entrepreneurship by helping students develop business ideas, interact with industry leaders, and participate in startup competitions.

GREY CELL

Prepares students for corporate challenges through knowledge-sharing sessions and B-quiz competitions.

COMET CLUB

The Media Club of ISB&M, promoting creativity and media awareness through events, guest lectures, and industry interactions.

Alumni Speak

K. Ranjit
Batch 2002-04
Head of Human Resources
Kinetic Energy
Pune

"I was aspiring for a Job in 2002 and what I got in return was a company in 2004. I owe my success to ISB&M and its overall development focus."

PLACEMENT POLICIES

ISB&M believes that all students must opt for the organization and industry they want to pursue their career in. ISB&M encourages students to stay, contribute and grow with the organization for a period of time.

EXECUTIVE EDUCATION CELL

The Placement Cell presents a list of campus recruiters over the years to the students, prior to the placement period. Scheduling of companies in the CRP week would be based on preferences expressed by the students. To optimize on the preference process, companies are advised to deliver a Pre Placement Talk (PPT) at the ISB&M campus. PPT helps the students understand a company better and creates an opportunity to clarify any queries regarding the same. Thus the students make a more informed choice in their preference ranking.

Once an Offer is Made

Once a student receives an offer letter, then he/she is eligible to sit for only 2 other dream company. If a student gets two simultaneous offers then he/she has to accept any of the two. In case of dream company the first offer is final.

Pre Placement Offer (PPO)

A student who receives a PPO must accept or reject within 48 hours after receiving the offer. Having accepted the offer, he/she would be required to opt out of the placement programme.

Summer Internship

Once a student gets an offer for summer internship, he/she will not be eligible for any subsequent offers. Companies offer stipend while they visit campus for internship.

Note :

- All job offers, either on campus of a PPO, for the students participating in the Placement Programme should be made through the Placement Cell of ISB&M.
- All correspondence to and from the company will be routed through the Placement Cell only.
- Companies are required to make an offer in writing on the campus on their letter head or on The form provided by ISB&M at the recruitment stage. This would be binding on both the parties.
- A company can make spot offers.
- All Communications to be made through placement cell.
- Dream Company – A student can specify a dream company and is allowed to appear in placement process even if placed in another earlier company entirely on discretion of institute management. This is not the right of a student.

We greatly appreciate companies for making on the spot or same day offers before they leave the campus.

Since several companies visit campus, in order to optimize and make best selections, we request the recruiters to be early on campus and also follow the schedule.

All companies participating in the Campus Recruitment Program (CRP) week are requested to follow the above placement policies.

Alumni Spark

Akash Mohan
Batch 2001-03
SVP, GIC School, HROD
GIC
Singapore

A Constituent of Peoples Empowerment Group

ISB&M

International School of Business & Media

Business Management | **Media Management**

Pune : Nande - Mulshi | Kolkata | Bangalore | Pune

www.isbm.ac.in

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Pashan Sus Road, Pune 412 115
7757029571 | 020 35012000/2001
admissions@isbm.ac.in

MIBM - Mulshi Campus
Mulshi Group of Institute
Sambhave Tal Mulshi,
Pune 412108
020 35012000/2001
admissionsmulsi@isbm.ac.in

ISB&M Kolkata Campus
330/2 Pujali Trunk Road.
P.S. Budge Budge
Kolkata - 7000138
9804866596 / 7605007185
admissions.kolkata@isbm.ac.in

ISB&M Bangalore Campus
P. No. 241, Sompura Ind.,
Niduvanda, Nelamangala,
Bangalore 562132
8197978383 / 8197978484
admissions.b@isbm.ac.in

Information Office

Delhi
1st Floor Shakarpur,
Near Laxmi Nagar,
Metro Station,
Delhi - 110092
7387755131

Lucknow
1st Floor, Greenwood
Gokhale Vihar, Near
Red Hill School,
Lucknow 226001
7387755131

Bhubaneswar
Ground Floor,
Saheed Nagar,
Opp. Utkal Law
Uni., BBSR-751007
8483961600

Indore
Cabin No - B-14
Gravity Mall,
5th Floor, Mechanic
Nagar, 452001
8483961597