



Delhi Technological University

Delhi School Of Management &
University School of Management and Entrepreneurship

Final Placement Report

MBA CLASS OF

2021-23

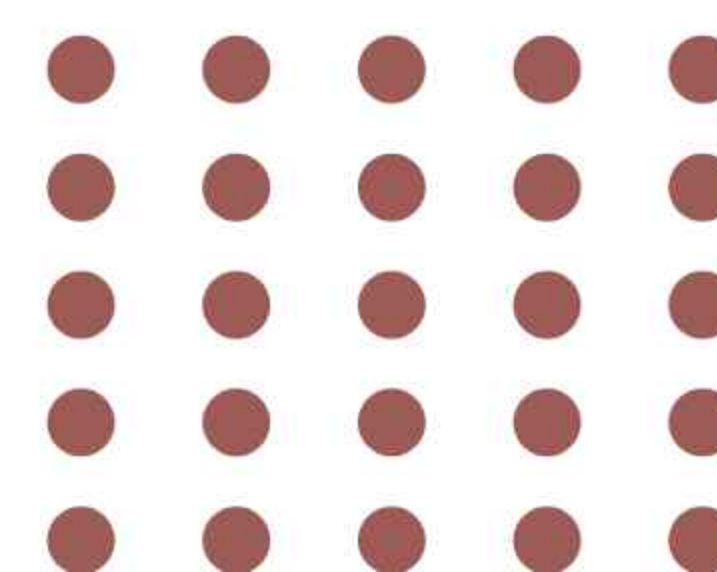
TnP HOD's NOTE

DTU has grown to become one of India's leading universities, which has been known for its committed and diligent faculty, its high quality education, its earnest research initiatives, and its service to all communities both national and international. The primary mission of DTU is to enable students to acquire new skill sets and knowledge which will prepare them for the outside world. With the advent of two courses, B.B.A. and B.A. (Hons.) Economics at the undergraduate level, we plan to train the youth so that they are capable of making a difference in both social as well as economic status of the country.

Our 2022 batch joined us at a time when education went through a dramatic transformation and yet the placement streak remained intact. It is important to gain knowledge and learn skills to address the most pressing problems of the current scenario. We aim to equip each student with pre-eminent knowledge and skills for various exacting situations. Furthermore, we make them industry-ready with the best training and elite faculty. Their determination and hard will lead your organization to the path of success and prosperity. We await the opportunity to establish a strong and mutually beneficial relationship with all the esteemed.



Prof. Rajesh Rohilla
Head of Department
Training & Placement Cell





ABOUT DTU

Delhi Technological University (DTU), established in **1941**, is a teaching and research University to achieve excellence in management, technology, science, engineering, and allied areas and matters connected therewith. The University enables students to face the wide-ranging changes taking place in various fields pertinent to the industry. DTU lays great emphasis on assisting students in the development of self-confidence, and leadership, and fostering an ecosystem for creativity and imagination. This institution is globally well-known for its outstanding education research, and innovations. The University currently offers various interdisciplinary and industry relevant-programs in Science, Technology, Management, and allied areas at both the undergraduate and postgraduate levels. It has established a strong academia-industry interface and has collaborations with reputed research organizations, industries, and premier institutions.

MBA at DSM, DTU

At **Delhi School of Management**, we provide our students with the Triple Es: Education, Experience, and Exposure. We strive to inculcate our students with managerial competence through specialized knowledge and skills, while simultaneously empowering their minds through quality teaching, consultancy, and other professional services in order to fulfill the role of a vibrant and model institution, capable of imparting quality education in the area of Management Studies. It is our vision to be among the leading world-class management education and research institutions for meeting the contemporary & emerging challenges of business and society. Our mission is to develop socially responsible and ethically driven innovative managers and future leaders, evolve a system of quality education and research in management through sustained institutionalized efforts of students and faculty, and to equip the students with contemporary and emerging developments in the field of management. We offer a 2-year Full-time MBA and one-year Executive MBA with a vast variety of specializations catering to every student's need, which is now accredited by the NBA. We strive to extend the eight-decade-long legacy of DTU by incubating and developing managers with a student-driven culture, who are adept at identifying pertinent and critical business problems and apply their technical skills and competencies in solving those issues.





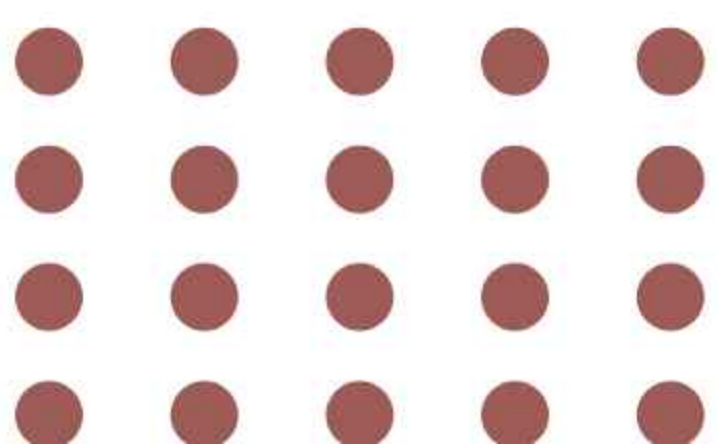
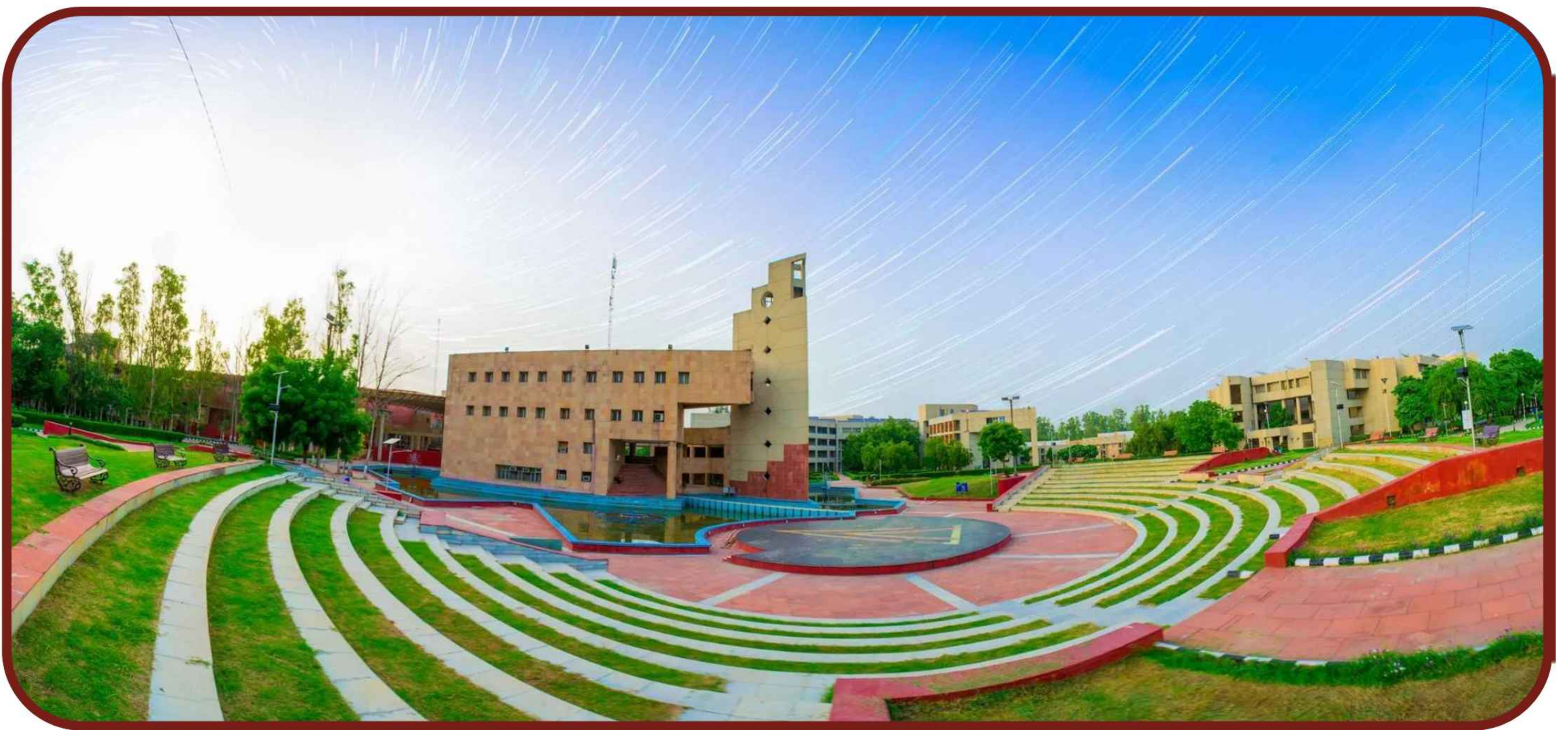
MBA at USME, DTU

The **University School of Management & Entrepreneurship**, at the East Delhi campus of DTU, offers programs in emerging areas of business like analytics and venture development. It aims to become a practice school, fostering research, social initiatives, and entrepreneurship. The faculty comprises experts from renowned institutions. The school conducts workshops, seminars, and events in collaboration with industry, government, and institutions like IIC, MOE, Niti Aayog, and IMF. It has facilitated internships and placements for hundreds of students through events like the Internship Fair and Corporate Engagement Week. Students organize cultural fests, business contests, and networking activities, supported by over twenty clubs. The campus has expanded its facilities, including a computer center, library, seminar rooms, and auditorium. Final placements are coordinated by the Training and Placement Department of DTU, with involvement from USME and the East Campus Placement and Training team.

Placement Overview

Delhi Technological University

DTU has successfully concluded its final placement season for its flagship course of 2-Year full-time MBA, which is now accredited by the NBA. Our average and median CTC have gone up significantly, a testament to our students' ability to come up with inventive and creative solutions that emphasize critical-tactical thinking, cultural, and human quotients. Despite the challenges posed by the pandemic, we were able to host over 140 companies for our placement process, which conducted their entire placement process virtually. It's heartening to see our industry partners' unwavering faith in us. We thank our respected recruiters for their support, as well as the new recruiters with whom we want to create long-term partnerships and the students for their outstanding performance and excellence.



Courses Offered

The multi-disciplinary approach of pedagogy to meet today's dynamic management needs through the following form of specializations:

- Major-Minor Specialization
- Dual Specialization
- General Management

Object Oriented Curriculum

The curriculum focuses on the latest trends, like Data Analytics, Risk Analysis, Digital Marketing, SEO, etc. through industrial experts and student driven culture.

Under aegis of DTU (DCE)

The excellence of DTU transfers itself to DSM and USME through experiential learning outside the classroom along with the availability of a world class infrastructure

Exponential Growth

The growth has been remarkable since the inception. Started as an MBA only for technocrats, MBA at DTU increased its domain to all other branches for diversified batch. Batch comprises students from different top tier undergraduate colleges



Course Curriculum

The Management Department benefits from a highly evolved pedagogy that focuses on research-oriented learning with special emphasis on interactive lectures, case studies, class projects & exercises, field projects & industrial visits, video presentations, guest lectures from the industry experts, and the activity labs

The modules of the course are designed to incorporate basic concepts in the initial learning phase, followed by practical application to contemporary business situations. The framework makes it essential for the students to contribute to the learning process by sharing accumulated knowledge and work experience through active group discussions.

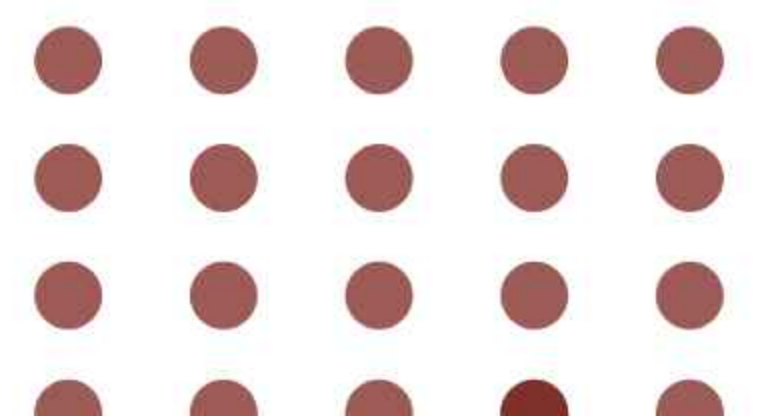
Syllabus

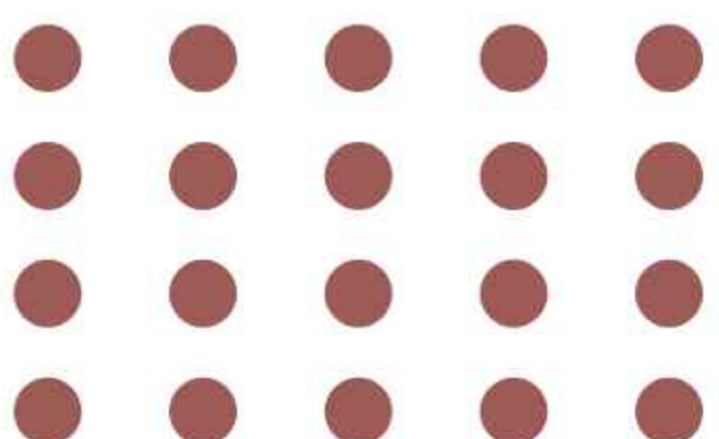
Semester I

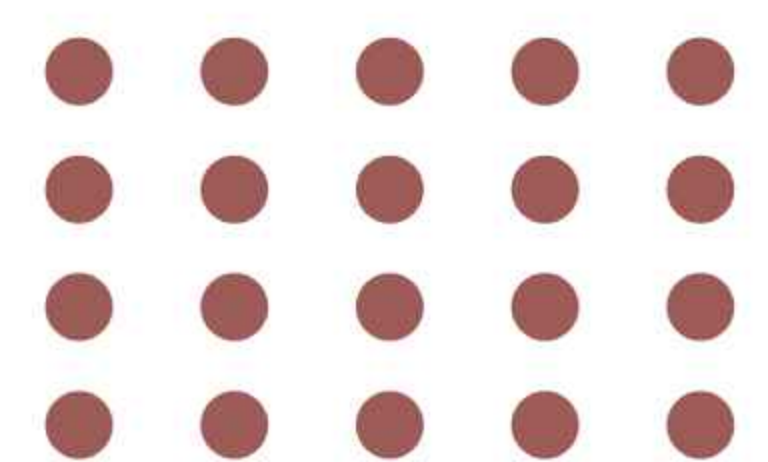
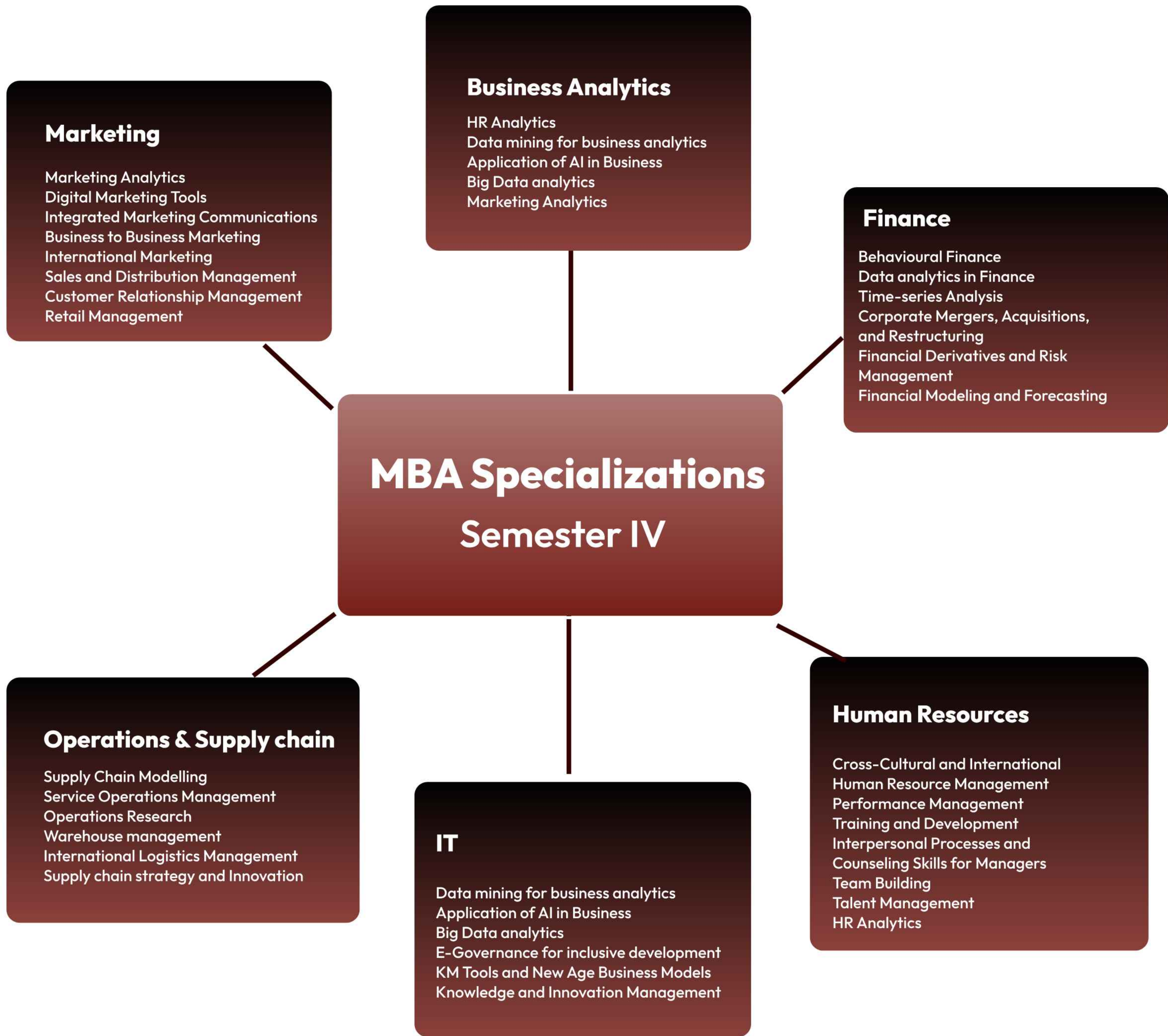
- Management Process and Organizational Behaviour
- Financial Accounting and Cost Accounting
- Marketing Management
- Managerial Economics
- Decision Sciences
- Legal Aspects of Management
- Business Communication
- Data Analysis Lab

Semester II

- Human Resource Management
- Financial Management
- Business Research Methods
- Business Environment
- Knowledge and Intellectual Capital Management
- Operations and Supply Chain Management
- Management Accounting
- Information Technology and Innovation management
- NCC/NSS/Sports/Dramatics/Yoga (NUES)

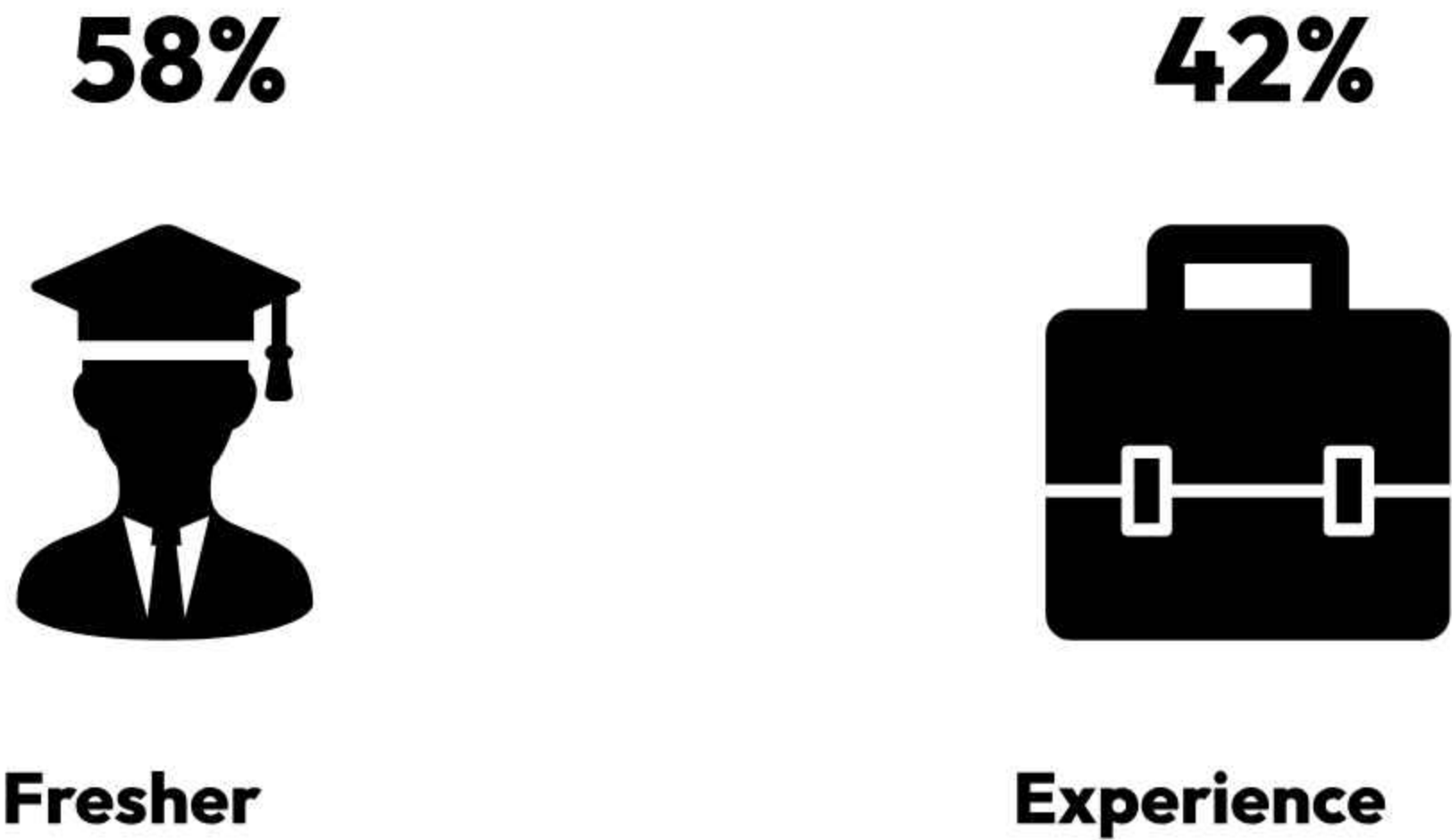




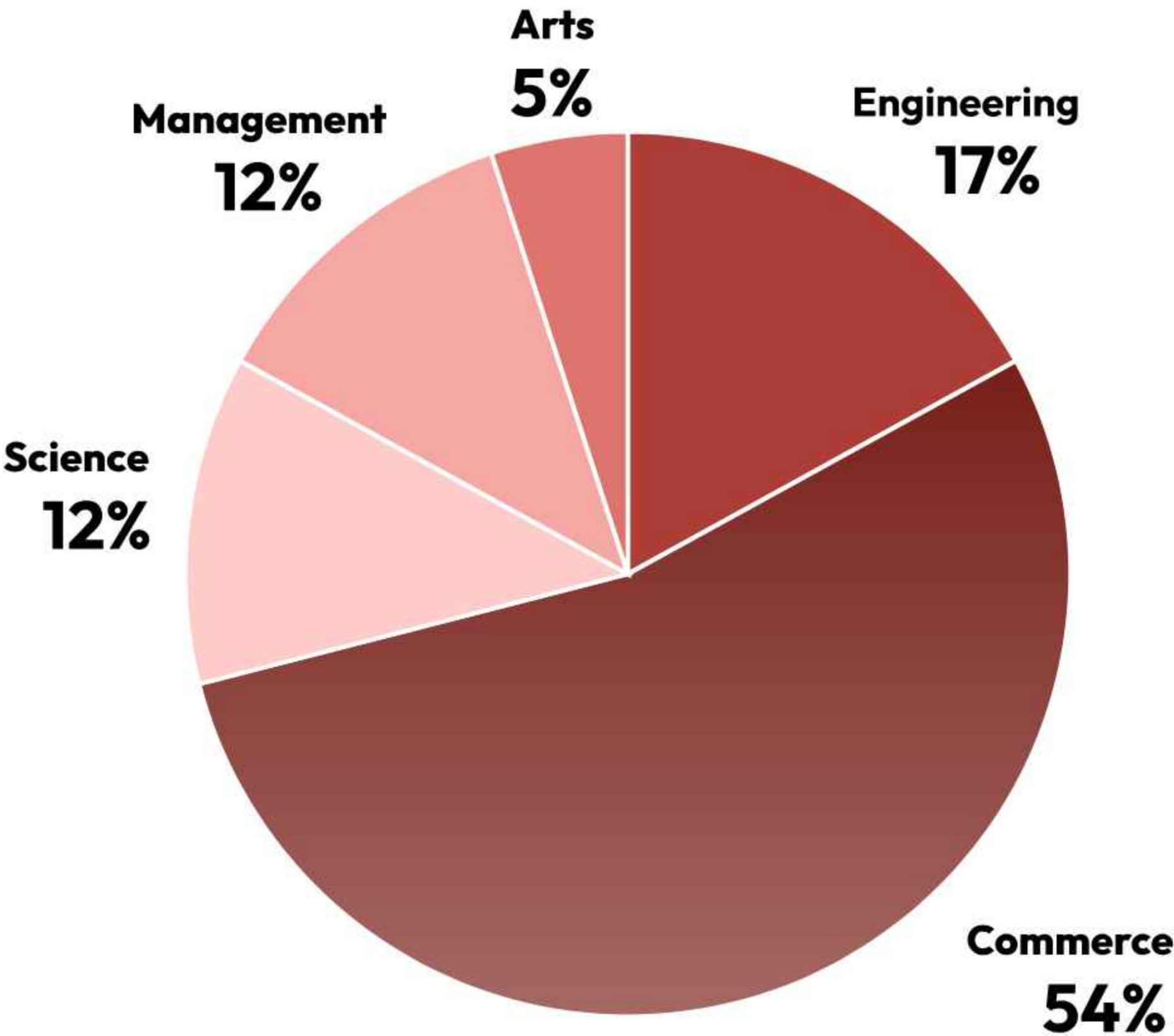


Batch Profile (2022-24)

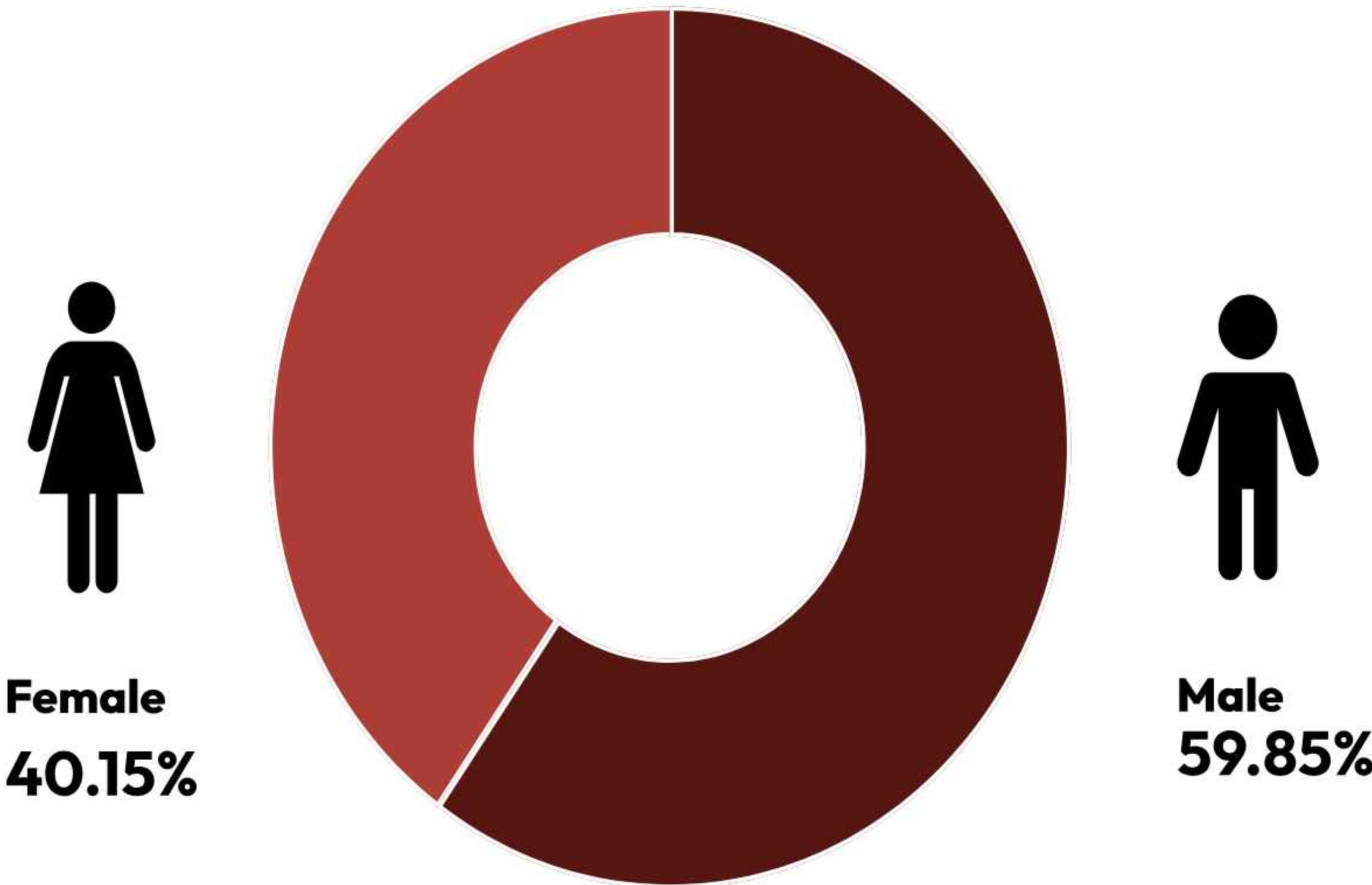
Work Experience



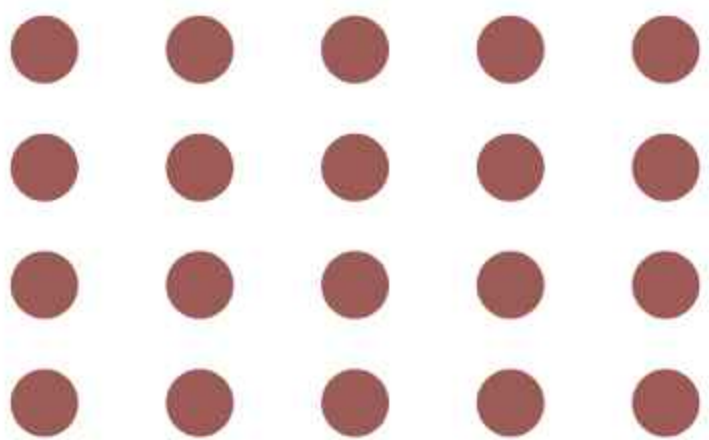
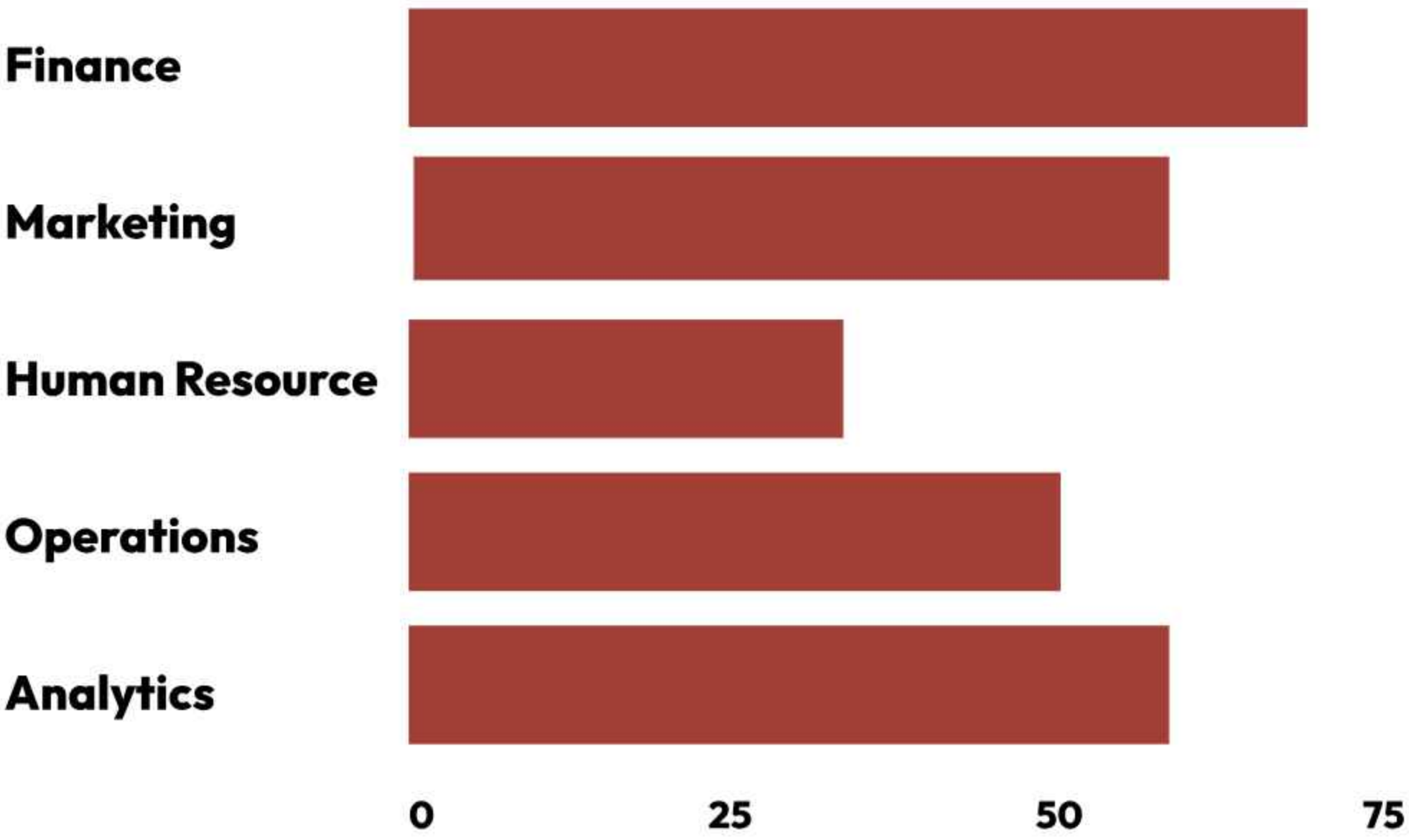
Educational Background



Gender Diversity



Specializations



Certifications Pursued



Previous Work Experience and Internship of Students (2022-23)

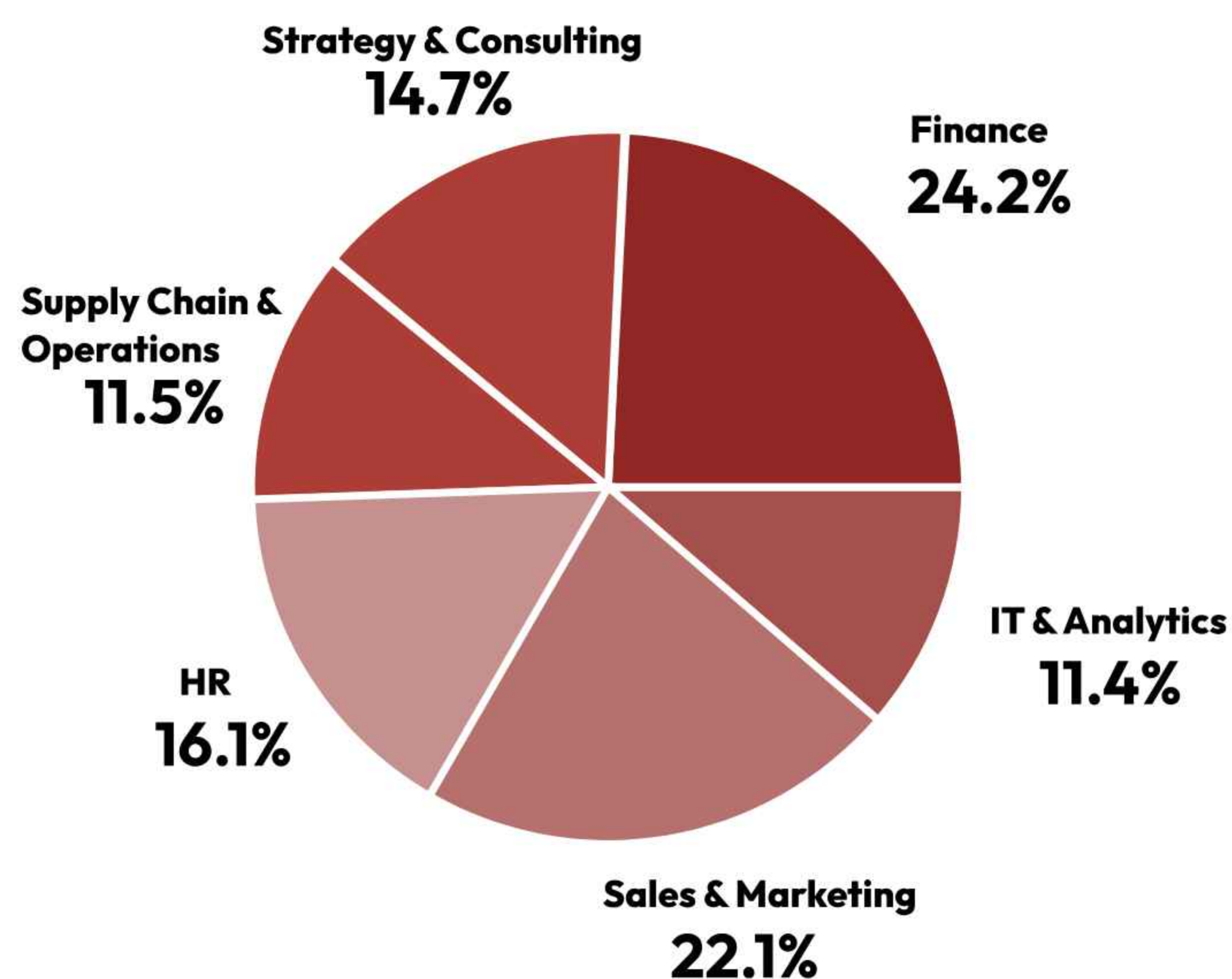


Placement Statistics (Batch 2021-23)

Placement Package



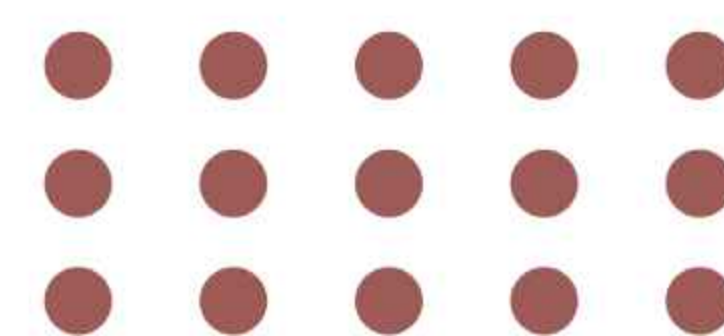
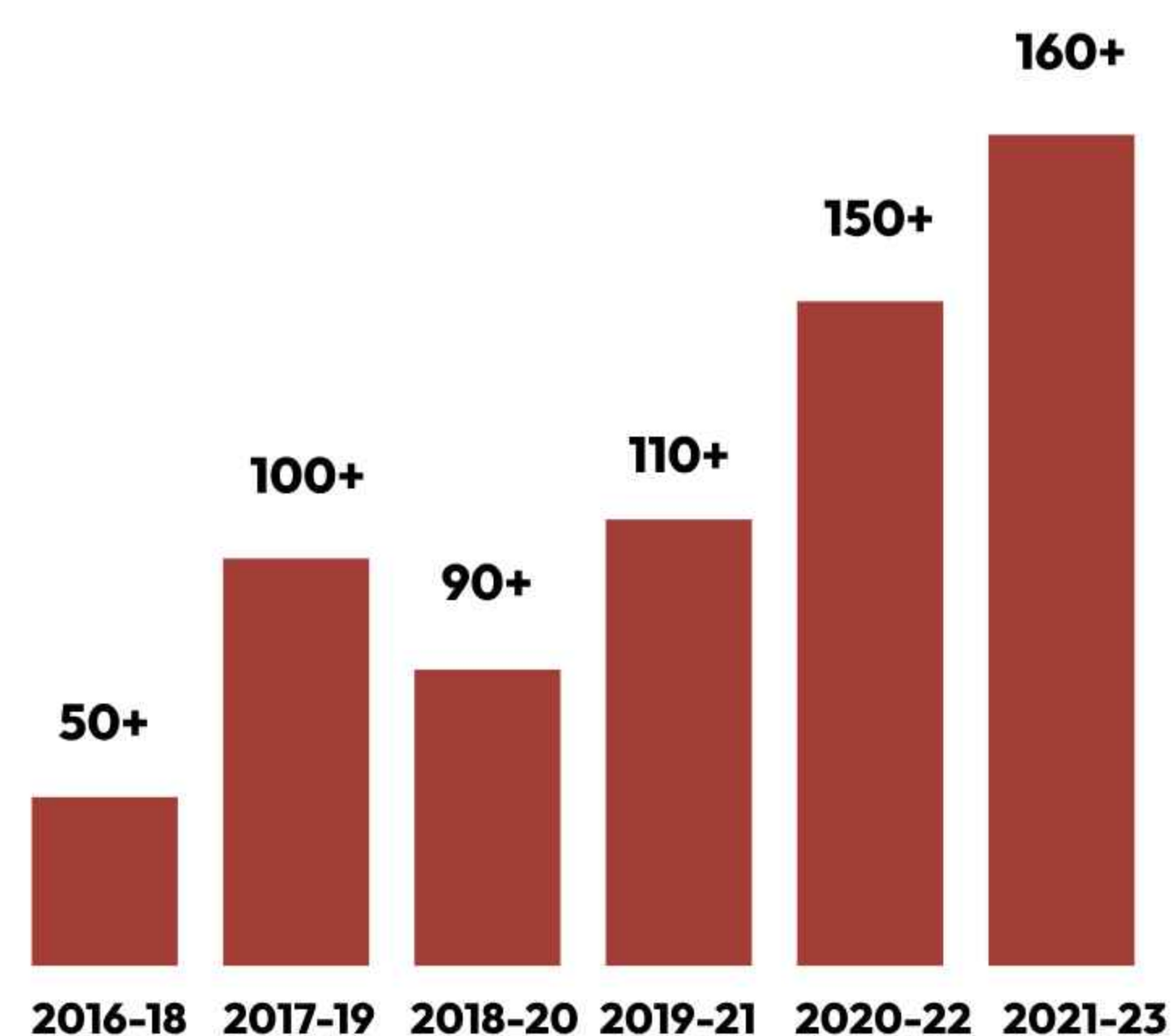
Placement Bifurcation



Summer Internship



No. of Recruiters



Our Prominent Recruiters



Key Profiles Offered

Brand Strategist

Operations Analytics

Investment Banking Analyst

Management Trainee - Technology & Digital

Management Trainee - Marketing

Product Management

Management Trainee - HR

Account Manager

Brand Manager

Campaign Management

Growth Marketing Manager

Product Manager

Associate Consultant - Enterprise Risk

Supply Chain Analyst

Lead Data Consultant

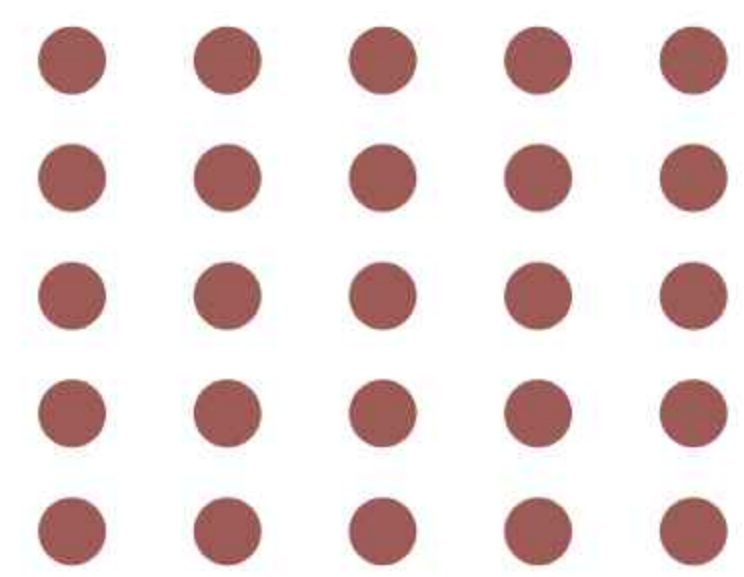
Business Analyst

Founder's Office























































Associate Marketing Manager

Deputy Manager

Associate Product Manager



Notable Alumni

 <p>Rohit Chadda Co-founder</p> 	 <p>Vijay Shekhar Sharma Founder</p> 	 <p>Sanjay Gupta Country Head & VP</p> 
 <p>Surya Kant President of North America, UK and Europe operations</p> 	 <p>Manish Khara Founder & MD</p> 	 <p>Rohit Bhasin President & CMO</p> 
 <p>Akshant Goyal CFO</p> 	 <p>Raman CV CTO of India</p> 	 <p>Nipun Aggarwal Chief Commercial Officer</p> 
 <p>Navtez Bal Chief Operating Officer</p> 	 <p>Arun Kohli Country Head - India</p> 	 <p>Varun Alagh Founder</p> 
 <p>Piyush Shah Co-Founder</p> 	 <p>Raghav Joshi Co-Founder</p> 	 <p>Saurabh Nigam Founder</p> 
 <p>Sanjay Brahmawar CFO</p> 	 <p>Kumar Gaurav Gupta VP and Country Manager of India</p> 	 <p>Raj Soin Founder</p> 
 <p>Supam Maheshwari Build 3 unicorn startups</p> 	 <p>Promod Haque Venture Capitalist. Appeared in Annual Forbes Midas</p> 	 <p>Avinash Pant Marketing Head</p> 
 <p>Amit Singh Board of Directors</p> 	 <p>Manish Gulyani Vice President and General Manager of Nokia Deepfield</p> 	 <p>Divya Garg Head of HR and South Asia region</p> 
 <p>Balaji Tamirisa CTO</p> 	 <p>Sudhir Malhotra Vice President</p> 	 <p>Sukhvinder Singh Senior VP of Technology and Innovation</p> 

Contact Us



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