

— Accredited “A” Grade by NAAC —



**JAIPURIA INSTITUTE  
OF MANAGEMENT**

**EMPOWER • ENTHUSE • EXCEL**

INDIRAPURAM, GHAZIABAD

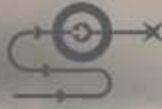
— An Autonomous Institution —



Accredited by NAAC with  
**Grade 'A'**

An illustration of several birds flying upwards and to the right, symbolizing growth and progress.

# CREATING RESPONSIBLE LEADERS



## OUR VISION

To become a Fully Integrated, Socially Responsible, Contextually Relevant, and Value-Based Management Institute of National Reckoning by meeting the growing and emerging needs of industry and business through contemporary innovative Management Teaching, Training, Research and Consulting.



## OUR MISSION

We intend to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, we provide training and development services, foster research and disseminate knowledge through publication of books, journals and magazines for the development of society at large.

## OUR OBJECTIVES



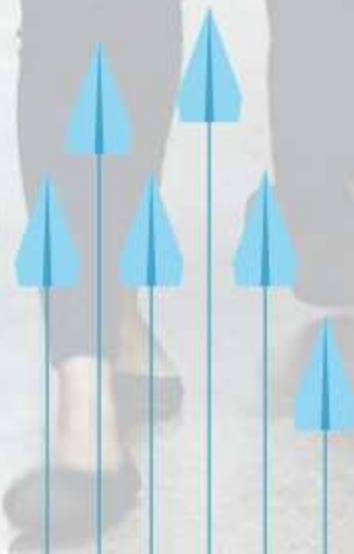
- To develop managers, leaders & entrepreneurs with a vision and values.
- To ensure relevance of curriculum for the industry.
- To continuously upgrade and develop intellectual capital.
- To coin interactive pedagogy.
- To achieve excellence through teamwork.
- To provide diversified corporate exposure in the form of corporate induction programmes, summer training, consultancy, innovative assignments, and live projects.
- To groom students as value-based business leaders through a structured Executive Leadership Programme and modules on inter-personal skills and personality development.



# CREATING RESPONSIBLE LEADERS

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# AWARDS & RECOGNITION

## 2025-26

### RANKED

AMONG THE TOP EMINENT B-SCHOOLS OF SUPER EXCELLENCE FOR INFRASTRUCTURE, FACULTY, RESEARCH, PLACEMENT, AND SOCIAL RESPONSIBILITY AS PER THE CSR-GHRDC B-SCHOOLS SURVEY.

### RANKED

# 24<sup>th</sup>

REGION-WISE AMONG PRIVATE B-SCHOOLS IN NORTH INDIA AND 87TH OVERALL IN PRIVATE B-SCHOOLS BY BUSINESS WORLD.

### RANKED

# 113<sup>th</sup>

OVERALL, 84TH AMONG THE TOP 100 FOR ROI, AND 82ND FOR PLACEMENT PERFORMANCE IN BUSINESS TODAY-MDRA INDIA'S BEST B-SCHOOLS RANKING.

### AWARDED

THE CSR EXCELLENCE IN EDUCATION **AWARD FOR OUTSTANDING COMMITMENT AND PROMOTING QUALITY EDUCATION AND SOCIAL RESPONSIBILITY WITHIN THE COMMUNITY.**

### RANKED

# 09<sup>th</sup>

AMONG PRIVATE B-SCHOOLS IN THE DELHI/NCR REGION AND 15TH IN THE NORTH ZONE AS PER THE WEEK HANSA RESEARCH B-SCHOOL SURVEY.

### RANKED

# AAA+

BY CAREER360 IN DELHI NCR AND GHAZIABAD-MEERUT REGION (UTTAR PRADESH)



**RANKED  
A+++**  
BY BUSINESS INDIA,  
RECOGNIZING IT AS ONE  
OF THE TOP-TIER  
BUSINESS SCHOOLS  
WITH EXCELLENCE IN  
ACADEMIC AND  
OVERALL  
PERFORMANCE.

**RANKED  
7<sup>th</sup>**  
IN UTTAR PRADESH  
8<sup>th</sup> FOR INFRASTRUCTURE,  
AND 27<sup>th</sup> AMONG INDIA'S  
TOP 100 PRIVATE B-  
SCHOOLS BY EDUCATION  
WORLD.

**RANKED  
17<sup>th</sup>**  
AT THE STATE LEVEL  
AND 85<sup>th</sup> NATIONALLY BY  
IIRF FOR EXCELLENCE IN  
ADMISSION,  
PLACEMENT, COURSE  
OFFERINGS, AND FEE  
STRUCTURE.

**RANKED  
15<sup>th</sup>**  
IN DELHI NCR AND  
**26<sup>th</sup>**  
IN THE NORTH ZONE  
ACCORDING TO  
OUTLOOK B-SCHOOL  
RANKINGS.

**PLACED  
115<sup>th</sup>**  
OVERALL IN THE  
FORTUNE INDIA  
BUSINESS  
SCHOOL  
RANKINGS

**AWARDED  
BY THE  
ET EDUCATION  
FOR EXCELLENCE  
IN INDUSTRY-  
ACADEMIC  
COLLABORATION**

# ABOUT THE INSTITUTE

Jaipuria Institute of Management was set up by Seth Anandram Jaipuria Education Society in 2001. It has a sprawling campus spread over 5 acres at Indirapuram, Ghaziabad, a posh area on NH-24 within NCR. During this short span of 24 years, under the able guidance of the Late Dr. Rajaram Jaipuria and Shri Shishir Jaipuria, JIM has been acclaimed as a leading business school in Northern India. Jaipuria Institute of Management, Ghaziabad, was established by fulfilling all the norms regarding academic, financial and social aspects set by concerned statutory bodies.

The Institute started a full-time 2-year Master's Degree Program in Business Administration (MBA) in the year 2001, an MBA (Business Analytics) Program in the year 2020, and an MBA in Banking and Financial Services Program in the year 2022. All these programs are duly approved by AICTE and affiliated to Dr. APJ Abdul Kalam Technical University, Lucknow (UP). Moreover, Seth Anandram Jaipuria Trust and Seth Anandram Jaipuria Education Society manage various reputed schools and colleges in the country. Jaipuria Institute of Management, Indirapuram, Ghaziabad, aims to provide quality management education to transform individuals into Business Leaders, Skilled Managers & Entrepreneurs. The institute intends to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, the institute provides training and development services, fosters research and disseminates knowledge through the publication of books, journals and magazines for the development of society at large. The institute has become one of the pioneer institutes in the area of Business Analytics & Banking and Financial Services. Jaipuria Institute of Management has established itself as a leading management institute in Northern India.



# DISTINGUISHED GOVERNING BOARD

**Shri Shishir Jaipuria**

Chairman  
Jaipuria Group of  
Educational Institutions

**Sunil Goyal**

Dy. Chief Executive Officer  
Sopra Steria India

**Vijay Chaudhary**

Chief Executive Officer  
VEGA

**Suresh Singhvi**

Director  
Ginni Filaments Ltd

**Rupa Manjari Ghosh**

(Ex-Vice Chancellor)  
Shiv Nadar University

**Vinod Malhotra**

Advisor, Jaipuria Group of  
Educational Institution

# ACADEMIC ADVISORY COUNCIL

**Prof. Ajay Pandit**

Former Dean & Professor  
Faculty of Management Studies,  
I P University, New Delhi

**Prof. Arunaditya Sahay**

Senior Professor,  
Fore School of Management  
New Delhi

**Prof. Neera Verma**

Professor  
Gurugram University  
Gurugram

**Prof. Virendra Pathak**

Professor  
IET, Lucknow

**Prof. Bindu Gupta**

Professor  
IMT, Ghaziabad

**Dr. Chandan Sharma**

Professor  
Indian Institute of  
Management  
Lucknow

**Prof. Jamal A Farooque**

Professor  
Aligarh Muslim University

**Prof. Ramesh Anbanandam**

Professor  
Indian Institute of Technology  
Roorkee

**Mr. Vinod Malhotra**

Advisor  
Jaipuria Education Society

**Prof. Poonam Kumar**

Area Chair Marketing  
IIM Sambalpur

**Mr. Rohan Sudan**

India Campus Head,  
Sr Group Manager-HR-WNS

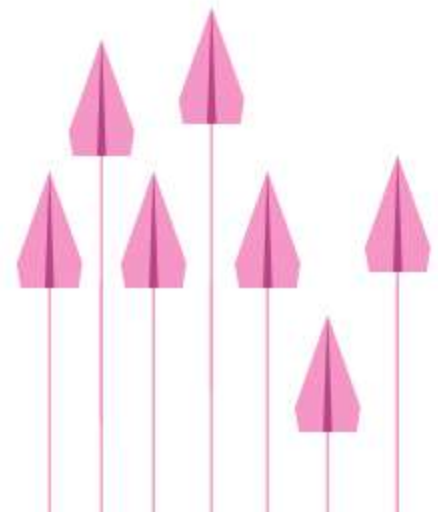
**Ms. Reetu Garg**

Country Manager HR  
Tuple Technologies

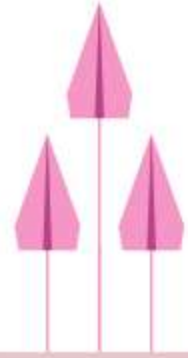
**Ms. Shruti Nair**

Human Resource  
Business Partner, IQVIA

CREATING  
RESPONSIBLE  
LEADERS



# CHAIRMAN'S MESSAGE



Jaipuria Institute of Management has been at the forefront of management education for almost a decade. Over the years our students have served the industry in various capacity and made the institute proud. We have been focusing on holistic education and in our endeavour to excel, we have introduced additional focus on communication and personality development, which will go a long way to prepare our students for the industry.

It has been our endeavour to emphasize the importance of ethics and value education and to achieve this goal, we have tried to integrate values and ethics with various subjects and make it a way of life. I would like to thank the industry for accepting our students.

Our MBA program is committed to excellence. It is a passion shared equally by the institute's faculty, students, corporate sponsors and alumni who help us in nurturing future leaders who shape the fortune of the industry in the new millennium.

As a valued partner, we at Jaipuria Institute of Management warmly invite you to join us on a rewarding journey of discovering talented professionals. Together, let's leverage our dynamic placement programs to explore new frontiers in business and build long-lasting partnerships.

We look forward to collaborating with you and creating success stories through this exciting synergy.

**Shishir Jaipuria**  
Chairman  
Seth Anandram Jaipuria  
Education Society



“

We also have been focusing on holistic education and in our endeavour to excel we are successfully inculcating future skills among our students.

”

## DIRECTOR'S MESSAGE

Jaipuria Institute of Management (JIM) stands at the forefront of management education, shaping leaders who are equipped for an ever-changing business landscape. As globalization and digital transformation revolutionize industries, JIM ensures that its students are not only academically proficient but also strategically agile to tackle contemporary challenges. Our distinguished faculty members cultivate an environment that nurtures endurance, perseverance, a positive mindset, and the adaptability critical for career growth in modern enterprises. Upholding a strong commitment to ethical business values, we strive to foster integrity and responsible leadership in every student.

Our holistic approach blends rigorous curriculum delivery with value-added courses tailored to today's industry requirements. Students at JIM benefit from a rich array of initiatives that go beyond classroom learning—comprehensive personality development modules, advanced communication and presentation courses, technical upskilling workshops, and avenues for real-world industry engagement. Through regular interactions with industry leaders, live projects, and hands-on learning opportunities, students gain an insider's understanding of current business practices and expectations.

Partner with Jaipuria Institute of Management as our recruiting allies. Discover capable talent ready to excel and let's build success together through your valued collaboration.

Begin your journey with us today.

**Prof. (Dr.) Daviender Narang**

Director  
Jaipuria Institute of Management  
Chaziabad

“

We are not just aiding the students in procuring a job but we are also making them learn about how to sustain and progress in the job and that is real employability.

”



# UNLOCKS 20,000+ COURSES WITH **LinkedIn** Learning

- ✓ Unlimited access for all students & faculty
- ✓ Global certifications from industry experts
- ✓ AI, Analytics, Leadership, Finance & more
- ✓ Learn anytime, anywhere

**Empowering Career Growth.  
Enabling Future Skills.**



Introducing  
**EMERGING  
 BANKER  
 PROGRAM**  
 Be career ready

You are one step closer to achieving your dream banking job.

### What's in it for you as a Emerging Banker



On successful completion of the course you will join us as Execution Trainee and upon confirmation on E2 Grade

## Program Journey

### Key Points and USP :

- Joint certification Program in collaboration with Tier 2+ college
- HDFC product specific learning journey in 3<sup>rd</sup> Semester for MBA, Tier 2+ colleges – RM role
- 2 months Internship at PAN Bank Branches in 3<sup>rd</sup> Semester under mentorship of RM – Role Shadowing
- Targeted Group – Batch passing out in FY'25



## Career Opportunities - Growth



# MBA JOURNEY OF A JIM STUDENT

## PRE-ENGAGEMENT ACTIVITIES

Book Review  
Activity

Online Startup Idea  
Competition

Power of  
LinkedIn

Learning from  
Influencers

Tools for Digital  
Intervention

SWOT Personal  
Growth Plan

The Power of  
Listening

All-Star Talent  
Show

# ORIENTATION PROGRAM

Management Games, Zumba

Aerobics, Sports Activities

Industry & Alumni Interaction

Cybersecurity Workshop

IPR & NISP Workshop

Digital Marketing & E-Commerce

Startup & Innovation Panel Discussion

Poster Presentation & Debate

MBTI Assessment, Financial Literacy

## Semester I - Foundation Building

- ✓ Google Classroom/LMS, Case Studies
- ✓ MOOC Certifications, Mini Project-1
- ✓ Workshops & Guest Sessions
- ✓ Mentor-Mentee Program, Life Skills Training-1
- ✓ Employability Enhancement Program Module-1
- ✓ Individual Development Program Phase-1
- ✓ Student Digital Transformation Module-1
- ✓ Assessments: CA, Class Tests, Projects, Presentations, Quizzes, Assignments

## Semester III - Career Acceleration

- ✓ SIP Presentation
- ✓ EEP Module-3
- ✓ IDP Phase-3
- ✓ Cocubes
- ✓ Aptitude Training, GD, Mock Interviews
- ✓ Domain & Company-wise JD Sessions
- ✓ Student Digital Transformation-3
- ✓ Placement Process - JDs Sharing, Training, Selection, Undertaking & Rules
- ✓ Assessments: CA, Internal, Projects, Presentations, Quizzes, Assignments

## Semester II - Professional Readiness

- ✓ EEP Module-2, IDP Phase-2, Cocubes
- ✓ Aptitude Training, GD, Resume Workshop, Mock Interviews
- ✓ Alumni Interaction for SIP
- ✓ SIP Process - Registration, PIR, Interim Reports, Industry Feedback, PPO
- ✓ Mini Project-2
- ✓ Assessments: CA, Class Tests, Projects, Presentations, Quizzes, Assignments

## Semester IV - Corporate Launch

- ✓ Research Project Report
- ✓ Placement Preparation
- ✓ Mock Interviews, GD, PI
- ✓ Student Digital Transformation-4  
Final Selection & Corporate Onboarding
- ✓ Assessments: CA, Internal, Projects, Presentations, Quizzes, Assignments

## Final Milestone

- ✓ Industry Readiness & Career Success

# COURSE CURRICULUM MBA - COMMON SPECIALIZATION



## SEMESTER - 1

- BMB 101 Management Concepts & Organisational Behaviour
- BMB 102 Managerial Economics
- BMB 103 Financial Accounting & Analysis
- BMB 104 Business Statistics & Analytics
- BMB 105 Marketing Management
- BMB 106 Creativity, Innovation and Entrepreneurship
- BMB 107 Business Communication
- BMB 151 IT Skills-1
- BMB 152 Mini Project -1
- BVC 151 Sports & Yoga \*

## SEMESTER - 3

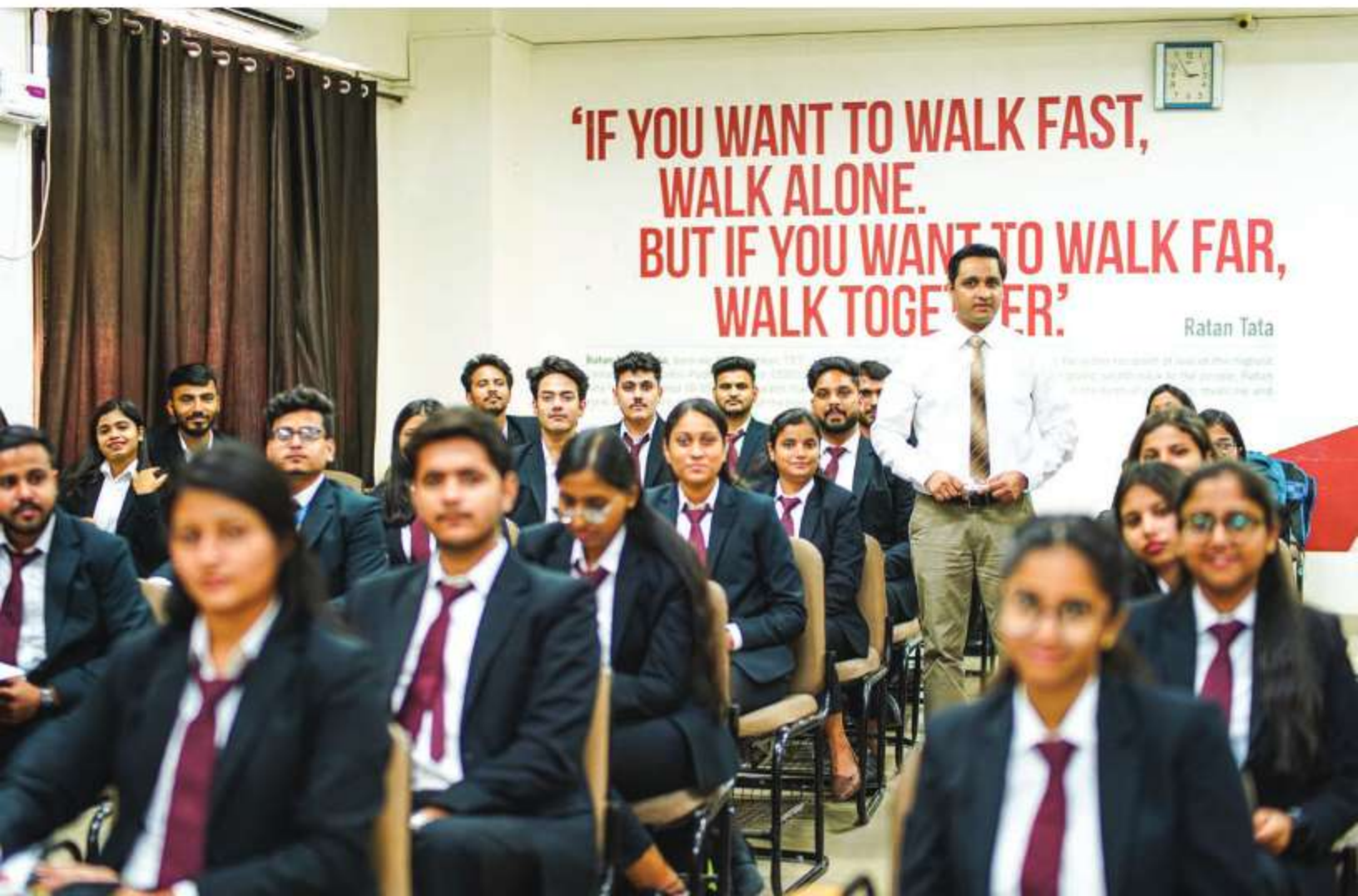
- BMB 301 Strategic Management
- BMB 308 Summer Training Project Report And Viva Voce

## SEMESTER - 2

- BMB 201 Business Environment & Legal Aspect of Business
- BMB 202 Human Resource Management
- BMB 203 Business Research Methods
- BMB 204 Financial Management & Corporate Finance
- BMB 205 Operations Management
- BMB 206 Quantitative Techniques For Managers
- BMB 207 Cost & Management Accounting
- BMB 208 Management Information Systems
- BMB 251 IT Skills-2
- BMB 252 Mini Project-2

## SEMESTER - 4

- BMB 401 Universal Human Values and Professional Ethics
- BMB 406 Research Project Report & Viva Voce



# WE MAKE A LIVING BY WHAT WE GET BUT, WE MAKE A LIFE BY WHAT WE GIVE'

Dr. Rajaram Jaipuria

Dr. Rajaram Jaipuria, 1s.05.1934 - 17.01.2015 with his vision and foresight has contributed significantly towards the growth of the organization with a focus on managing industries including textiles, sugar, synthetic fibres etc. Dr. Jaipuria brought glory for the organization with a strong professional team, who used world class technologies to take up projects like educational institutions, hotels, and other projects.



## SPECIALIZATION

### SEMESTER III (SPECIALIZATION GROUP)

#### MARKETING (MK)

- BMB MK 01 Consumer Behaviour And Neuromarketing
- BMB MK 02 Marketing & Web Analytics
- BMB MK 03 Sales And Distribution Management

#### HUMAN RESOURCE MANAGEMENT (HR)

- BMB HR 01 Talent Acquisition Management
- BMB HR 02 Employee Relations And Labour Laws
- BMB HR 03 Performance and Reward Management

#### FINANCE (FM)

- BMB FM 01 Investment Management and Portfolio Management
- BMB FM 02 Financial Planning and Tax Management
- BMB FM 03 Financial and Credit Risk Analysis

#### OPERATION MANAGEMENT (OM)

- BMB OM 01 Supply Chain And Logistics Management
- BMB OM 02 Business Process Reengineering
- BMB OM 03 Quality Management

#### INTERNATIONAL BUSINESS (IB)

- BMB IB 01 International Business Management
- BMB IB 02 Export Import Documentation
- BMB IB 03 Trade and Geo-politics

#### INFORMATION TECHNOLOGY (IT)

- BMB IT 01 Software Engineering and Management
- BMB IT 02 Emerging Technologies For Business
- BMB IT 03 Database Management System

#### COOPERATIVE MANAGEMENT (CM)

- BMB CM 01 Principles and Practices of Co-operation
- BMB CM 02 Co-Operative Legislation
- BMB CM 03 Credit Co-Operatives

### SEMESTER IV (SPECIALIZATION GROUP)

#### MARKETING (MK)

- BMB MK 04 Services & Retail Marketing
- BMB MK 05 B 2 B Marketing

#### HUMAN RESOURCE MANAGEMENT (HR)

- BMB HR 04 HR Analytics
- BMB HR 05 Organizational Change and Development

#### FINANCE (FM)

- BMB FM 04 Behavioural Finance
- BMB FM 05 Strategic Financial Management

#### OPERATION MANAGEMENT (OM)

- BMB OM 04 Service Operations Management
- BMB OM 05 Project and Sourcing Management

#### INTERNATIONAL BUSINESS (IB)

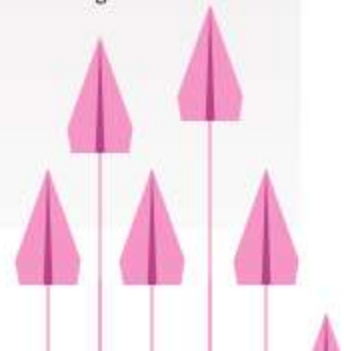
- BMB IB 04 Managing Global Supply Chains
- BMB IB 05 International Finance

#### INFORMATION TECHNOLOGY (IT)

- BMB IT 04 E-Business
- BMB IT 05 Business Data Warehousing and Data Mining

#### COOPERATIVE MANAGEMENT (CM)

- BMB CM 04 Non-Credit Co-operatives
- BMB CM 05 Co-Operative Accounting & Audit



# COURSE CURRICULUM MBA (BUSINESS ANALYTICS)



## SEMESTER - 1

BMBA101	Management Concepts & Organizational Behaviour
BMBA102	Managerial Economics
BMBA103	Financial Accounting And Analysis
BMBA104	Business Statistics and Analytics
BMBA105	Marketing Management
BMBA106	Introduction To Business Analytics & Data Science
BMBA151	IT Skills-1
BMBA152	Basics Of Data Management With "R"
BMBA153	Business Intelligence Using Power BI
BVA 151	Sports & Yoga *

## SEMESTER - 3

BMBA301	Strategic Management
BMBA308	Summer Training Project Report & Viva Voce
BMBA351	Artificial Intelligence & Machine Learning Using Python

## SEMESTER - 2

BMBA201	Exploratory and Predictive Analytics Using Python
BMBA202	Data Mining Techniques – Predictive Modeling & Pattern Discovery- Using R
BMBA203	Business Research Methods
BMBA204	Financial Management & Corporate Finance
BMBA205	Database Management System and SQL
BMBA206	Quantitative Techniques for Managers
BMBA251	Data Visualization Using Tableau
BMBA252	Analytics Project Using R / Python
BMBA253	IT Skills-2
BMBA254	Mini Project

## SEMESTER - 4

BMBA401	Universal Human Values and Professional Ethics
BMBA406	Research Project Report & Viva Voce

WHAT WE GET BUT,  
LIFE BY WHAT WE GIVE'





## SPECIALIZATION

### SEMESTER III (SPECIALIZATION GROUP)

#### MARKETING (MK)

- BMBMK 01 Consumer Behaviour and Neuromarketing
- BMBMK 02 Marketing Analytics
- BMBMK 03 Artificial Intelligence For Marketing

#### FINANCE (FM)

- BMBAFM01 Investment and Portfolio Management
- BMBAFM02 Financial Analytics Using Power BI
- BMBAFM03 Financial and Credit Risk Analytics

#### HUMAN RESOURCE MANAGEMENT (HR)

- BMBA HR01 Talent Acquisition Management
- BMBA HR02 Employee Relations and Labour Laws
- BMBA HR03 Performance and Reward Management

#### OPERATIONS (OM)

- BMBA OM01 Supply Chain Analytics
- BMBA OM02 Operation Management For Business Analytics
- BMBA OM03 Quality Management

### SEMESTER IV (SPECIALIZATION GROUP)

#### MARKETING (MK)

- BMBMK 04 Digital Marketing and E-commerce Analytics
- BMBMK 05 Customer Relationship Management Analytics

#### FINANCE (FM)

- BMBA FM04 Behavioural Finance
- BMBA FM05 Artificial Intelligence in Finance

#### HUMAN RESOURCE MANAGEMENT (HR)

- BMBA HR04 HR Analytics using power BI
- BMBA HR05 Artificial Intelligence in Human Resource Management

#### OPERATIONS (OM)

- BMBA OM04 AI in Supply Chain Management
- BMBA OM05 Project & Sourcing Management

**Atul Saxena**  
2002-2004  
Co Founder  
Maven Works/ WOL  
Global Solutions

The faculty at Jaipuria Institute of Management, Ghaziabad, are not just educators but true mentors. Their guidance, real-world examples, and personal attention shaped my career. They go above and beyond to ensure every student excels!

# COURSE CURRICULUM MBA (BANKING AND FINANCIAL SERVICES)



## SEMESTER - 1

BMBF 101	Management Concepts & Organisational Behaviour
BMBF 102	Managerial Economics
BMBF 103	Financial Accounting & Analysis
BMBF 104	Business Statistics & Analytics
BMBF 105	Marketing
BMBF 106	Banking And Micro Finance
BMBF 107	Business Communication
BMBF 151	IT Skills Lab -1
BMBF 152	Mini Project on BFSI
BVC 151	Sports & Yoga

## SEMESTER - 2

BMBF 201	Banking Laws And Practices
BMBF 202	Human Resource Management
BMBF 203	Corporate & Retail Banking Products
BMBF 204	Financial Management & Corporate Finance
BMBF 205	Bank Credit Management
BMBF 206	Quantitative Techniques For Managers
BMBF 207	Digital Marketing & E-commerce
BMBF 208	Mutual Fund Operations
BMBF 251	IT Skills Lab-2
BMBF 252	Fintech for Business

## SEMESTER - 3

KMBF301	Strategic Management
KMBF302	Financial Credit Risk Analytics
KMBF303	Tax Management
KMBF304	Security Analysis and Portfolio Management
KMBF305	Depository Operations
KMBF306	Emerging Technologies in Banking and FINTECH
RVE301	Human Values And Professional Ethics
KMBF307	Summer Training Project Report & Viva Voce

## SEMESTER-4

KMBF401	Innovation & Entrepreneurship
KMBF402	Financial Markets and Services
KMBF403	Insurance and risk Management
KMBF404	Foreign Exchange and Risk Management
KMBF405	Customer Relationship Management in BFSI
KMBF406	Monetary and Fiscal Policy
KMBF407	Treasury Management in Banking
KMBF408	Research Project Report & Viva Voce



# SKILL DEVELOPMENT CENTER

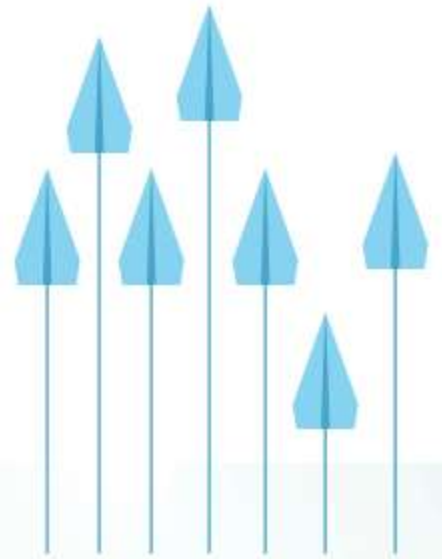
Jaipuria Skill Development Center is a dedicated hub focused on enhancing and honing various skills essential for personal and professional growth. Our center is committed to fostering a learning environment that empowers individuals with the tools needed to thrive in today's dynamic landscape. Through targeted training programs, workshops, and hands-on experiences, we aim to equip participants with a diverse set of skills catering to the demands of the modern world.



## Activities for Skill Development

- Enrichment of Body and Soul
- Club Events
- Student Grooming Activities
- Mentor Mentee Program
- Entrepreneurial Development
- Domain-specific i.e. Finance, Marketing, HR Curriculum enrichment sessions by inviting external experts
- IIMs/ICFAI Case study in Every subject
- Industry based assignments in every subject during the semester, Ted Talk in every semester
- News analysis - Weekly Activity
- Problem Solving and Ideation Workshop
- Workshop on "Entrepreneurship and Innovation"
- Workshop on Design Thinking, Critical thinking & Innovation Design
- Workshop on Business Model Canvas
- Workshop on Intellectual Property Rights (IPRs)
- Group Discussions - Regular sessions in Time table
- Value Addition Courses on Data Analytics, HR Analytics, Supply Chain Management, E-Commerce & Digital Marketing, Financial Derivatives & Risk Analysis, Import & Export
- Online Self Learning Courses like NPTEL, MOOCs
- One session on Ethics in every subject
- Summer Internship Project
- Research Project Report
- Workshop on Human Values and Professional Ethics
- Total Certifications in the year 2024- 139
- Total No of Students Completed Multiple Certificates- 986

# TEACHING PEDAGOGY



**EXPERIENTIAL AND COLLABORATIVE LEARNING FOCUSES ON THE LEARNING PROCESS OF THE STUDENTS AND CREATES KNOWLEDGE THROUGH TRANSFORMATION OF EXPERIENCE. SUCCESSFUL STUDENTS LEARN HOW TO SHARE RESPONSIBILITIES, EXPERIENCE AND KNOWLEDGE WITH OTHERS FOR MUTUAL BENEFITS.**

#### **Case Study Method**

The case study method is another practical approach to provide exposure to managerial decision making and dealing with industrial nitty-gritty. Students are expected to interpret complex data and determine the best course of action to overcome an organizational issue. A case study method enables students to refine their analytical skills, decision making and strengthen their ability to work in a complex business environment.

#### **Assignments, presentations, live and simulated projects, with periodic evaluations**

It ensures that students develop skills in managing time by working efficiently and effectively. This is what makes managers from JIM a category above the rest in challenging situations.

### Live Projects

At Jaipuria, students are exposed to various situational and functional live projects from the corporate world providing them valuable opportunity.

### Hands on Experience on Decision Support Systems

It provides hands on experience on quantitative techniques used in managerial decision-making process. Students learn from the structured educational experience developed by the faculty. It is intended for students who want to use information technology or operations management as a decision making tool.

### Speaker Series

Leading experts from industry, practitioners and researchers from varied fields are the knowledge partners of Jaipuria Institute of Management. They share information on current issues, best practices, challenges & opportunities of the business world on regular basis.

### Summer Internship Projects (SIP)

During SIP, students are encouraged to take up time bound, multi-disciplinary and goal oriented projects. Corporate partners stimulate professional skills in the students through the implementation of "real-world" tasks and exercises under guidance of corporate mentors and institute's faculty.

### Industrial Visits

At JIM the students are provided industrial exposure through regular industrial visits. These visits are organized regularly with the association of our industry patrons from different areas whereby students are able to understand the functioning and processes in a more coherent manner in real world scenario.

### MOOCS / Swayam / NPTEL

It is the largest portal for online certification of all the specializations. Jaipuria Institute of Management is the local chapter for NPTEL. All the students undergo the certification program for skill enhancement.

### Online Teaching

Amid the pandemic, the institute has taken steps for digital transformation of students as well as faculty. This will serve the faculty as well as students in the times to come.

### One on One Mapping

- Mentor Mentee Sessions
- Personality Test & Gap Analysis
- SWOT analysis & Areas for Development
- Career Prospects

### Methods

- Videos / Presentations
- Role Plays / Group Exercises
- Communication classes - Extempore, Speeches, Debates, Story Telling
- Personal grooming classes

### Coverage

- Workshops on career growth
- Involvement of Industry Experts in Curriculum Delivery
- Interactive Platform with Global and Indian Visionaries
- Leadership Series
- Academic Fests
- Life Skills Education
- Panel Discussions and Debates
- Aptitude Training
- Group Discussion and Interview skills
- Functional English Course
- Guest Lecture
- Industry Specific Courses



# INTELLECTUAL CAPITAL

## Dr. Daviender Narang

Director,  
Jaipuria Institute of Management

A thorough management professional, Prof. (Dr) Daviender Narang, is working as a Professor & Director. He has a rich experience of 26 years in the field of academics and management, especially in the best business and management Institutes of India and abroad. He has experience in establishing and successfully managing a new business school. He has worked on a World Bank-supported project on capacity building in Ethiopia for two years. He holds two postgraduate degrees in Business Economics and Finance & Control. He has a Ph.D. in Economics and his contribution to research focuses on banking efficiency in India. His areas of expertise are security analysis, corporate finance, banking, research methodology and mutual funds. He is also associated with business firms as a corporate trainer on various financial modules.



**Dr. Ruby Bhatia**  
Dean (Academics) and Professor

Dr. Ruby Bhatia is an accomplished professional with over 23 years of diverse experience spanning the banking, retail, insurance, and education sectors. She has held leadership positions in reputed organizations and various

academic institutions, where she played a pivotal role in strategy formulation, sales management, distribution growth and operational excellence. She has successfully driven market expansion through strategic collaborations, innovative solutions and effective team management.

A Ph.D. in Business Administration from AIMA-Aligarh Muslim University, Dr. Bhatia has further strengthened her expertise through executive programs in Leadership and Business Analytics from IIM Indore and IIM Lucknow. Passionate about mentoring and academic excellence, she is deeply committed to student development, faculty engagement, innovative curriculum development and institutional growth initiatives.



**Dr. Ajay Tripathi**  
Professor

He is an MCA, M Phil (CS) and Ph. D. He has 21 years of teaching experience in emerging technologies such as AI and Metaverse. He has written several research papers in National and International reputed Journals. He has

conducted various workshops and training programs for students and working professionals. He is a member of IACS IT, Singapore and CSTA, USA. He has co-edited 5 books, published 15 research papers in various National / International Journals and Magazines. He has attended 12 seminars and conferences.



**Dr. Ashwani Varshney**  
Dean (Students' Welfare) & Professor

He is an MBA, M.Com., UGC NET Qualified and Ph.D. in the area of Accounting and Finance. He has 18 years of rich experience in the field of management education and industry.

A good number of his research papers have been published in National and International Journals. He has co-authored/co-edited 4 books in the area of accounting and finance. He is associated with business firms as a corporate trainer on financial modeling and corporate restructuring. Dr Varshney is also the Innovation ambassador in the IIC under the Ministry of Innovation and a member of the CII startup club under the aegis of CII. He has vast experience in mentoring and public speaking at different forums.



**Dr. Anubha**  
Professor

She is a teacher and researcher in the field of Marketing & Operations. She is a Ph.D. MPhil, MSc and MBA. Dr. Anubha has more than 25 years of teaching and research experience. Her research interests include social media marketing, Islamic marketing, and electronic word of mouth, advertising, and consumer behaviour.

Her strengths include data analysis & interpretation. She is an expert in questionnaire designing, model development, and EFA, CFA, and SEM, including moderated mediation. She has published many scholarly articles, "ABS 3 level", "ABDC", "SCI", "SCIE", "Scopus" and "Web of Science" index research papers in various journals of Wiley, Emerald, Taylor & Francis, and Sage, including Psychology and Marketing, Journal of Islamic Marketing, Journal of Internet Commerce, and Global Knowledge, Memory & Communication, Vision and FIIB Business Review.



**Dr. Namita Nigam**  
Associate Professor

Dr. Namita Nigam holds an MBA with a specialization in Finance, an M.Sc. in Applied Mathematics, and is a Certified Cost and Management Accountant. She earned her Ph.D. from Lucknow University. She is the author of a book on

Financial Services and has authored numerous research papers that have been published in reputable journals such as UGC-CARE, Scopus, and peer-reviewed publications. Additionally, Dr. Nigam has contributed six chapters to edited books. With nearly two decades of experience, Dr. Nigam has excelled in teaching, research, and academic administration. Her expertise spans various areas, including Accounting, Financial Management, and the Capital Market.



**Dr. Anil Kumar Gupta**  
Associate Professor

A highly dynamic & effervescent professional with 29 years of rich & productive experience in corporate and academics. He is an M.Com from Himachal Pradesh University, an MBA from Sikkim Manipal University and a

Ph.D from Jiwaji University, Gwalior. He has attended and organised various workshops and conferences.



**Dr. Devi Archana Mohanty**  
Associate Professor

She is a seasoned professional with rich, in-depth experience of over 15 years in teaching and research in the field of English for Communication, Business Communication, and ELT. Formerly associated as an Institute Research

Scholar and Teaching Assistant in the Department of Humanities and Social Sciences at the Indian Institute of Technology, Kharagpur, she has published and presented several research papers in Scopus-indexed, peer-reviewed journals, symposia, seminars (National, International).



**Dr. Divya Pant**  
Assistant Professor

Dr. Divya is a vibrant faculty member with a BMS, MBA, and MA in Psychology. She has a Ph.D. and worked closely with IIM Udaipur on their project based on bench employees. Her expertise lies in the area of Organizational Behaviour,

Human Resource Management, Big Data Analytics, Industrial and Organizational Psychology, and Research Statistics. She has published 5 research papers and 2 book chapters and has a keen interest in Industry Dynamics, Competency Mapping, Employee Engagement, Organizational Learning, Network Analysis and Economic Sociology. She is a resource person for many workshops on Research Methodology and has been an ICSSR fellow in Management.



**Dr. Smita Agarwal**  
Associate Professor

Dr. Smita Agarwal, Associate Professor with a PhD in Computer Science and Applications, holds a Master's in Information Technology and a Bachelor's in Electronics from the University of Delhi. With over 23 years of

postgraduate teaching, research, and corporate engagement, she specializes in Business Analytics, IT, and Machine Learning. Dr. Agarwal has published extensively in reputed conferences and journals. She has a UGC-NTA NET qualification. An Elite Cold Certification in Python from IIT Chennai, and has developed applications across the Banking, B2B, Travel, Telecom, and Insurance sectors, excelling in team management and client interactions.



**Ms. Sanandi Sachdeva**  
Associate Professor

She is BA (English Hons.), MA (English Literature) from Panjab University and MBA from Amity University. She is pursuing a Ph.D. from AKTU Lucknow, and has got point one certificate in English. She has attended various

workshops on the development of communication skills, taken part in various training programs. She has presented papers on employability at international conferences. She is also a certified trainer for conducting Wordworth sessions. She has conducted various MDPs on enhancing personal effectiveness using Psychometric Techniques. Her areas of interest are Business Communication and Soft Skill Development, including public speaking skills. She is also a certified trainer for human values and professional ethics from Dr. APJ Abdul Kalam Technical University, Lucknow.



**Ms. Sarika Malhotra**  
Assistant Professor

Ms. Sarika Malhotra is a highly regarded expert in the field of Human Resource Management (HRM), renowned for her significant contributions to the study and practice of people management in contemporary organizations. With

decades of experience in HR leadership roles, research, and academia, She brings a wealth of practical insights and academic rigor to her work. Mrs. Sarika Malhotra holds a Master's degree in Psychology and Human Resource Management from a prestigious university, where she specializes in HRM practices and employee motivation. She is pursuing her Ph.D from Dr. APJ Abdul Kalam Technical University, Lucknow on "Transformational Leadership & Innovative Work Behaviour. As a faculty member at a prominent business school, she dedicated herself to shaping the minds of aspiring HR professionals through her engaging teaching methods and innovative curriculum development. Ms. Sarika Malhotra's research contributions have been published in academic journals and industry publications. Her research papers often explore topics like Leadership, the role of technology in HRM, crisis management and Disruptive Innovation. She has presented her findings at international conferences, earning recognition from her peers and industry experts.



**Ms. Abhilasha S Upadhyaya**  
Assistant Professor

Ms. Upadhyaya has over 15 years of total experience, 04 years in corporate with VSNL Services Ltd., and 10 years in Academics. She is UGC-NET qualified and is pursuing her PhD from AMU, Aligarh. She is also a certified Master Trainer with RASCI- Retail Operations. Presently, she is pursuing a Post Graduate Diploma in Advanced Statistics from IGNOU. She has vast International exposure and has taught in the UK during her assignment with her previous employment. She had participated in many International and National Conferences and had authored many Research Papers for various Journals. She teaches Marketing and Operations.



**Ms. Shilpa Wadhwa**  
Assistant Professor

She is a PGDIM in Operational Research from IGNOU and is currently pursuing an MBA (IGNOU) in the same specialization. She has done her BA Arts (English Honors) from Delhi University and is a Certified Wordsworth English Language Lab Trainer, Advanced Business Communications from British Council and AWARE (Microsoft Office Applications).



**Dr. Kratika**  
Assistant Professor

A driven and highly motivated faculty with a B.A.(Hons), MA, MPhil and PhD in economics. She is a gold medalist in both MA and MPhil in economics. She has been a UGC-JRF scholar. Her expertise lies in microeconomics, macroeconomics and international economics. She has published 4 papers and presented 10 papers in both international and national conferences. She has organised and hosted two international conferences and has attended several seminars, workshops and webinars.



**Ms. Surbhi Kansal**  
Assistant Professor

Ms. Surbhi Kansal is a management faculty member in the Marketing and Consumer Behaviour domain. She is a BBA (CAM), MBA, B.Ed, and UGC NET qualified, she possesses two years of corporate experience and around six years of teaching. She has 8 research publications in national and international conferences and journals to her credit.



**Prof. Ajay Chauhan**  
Assistant Professor

Dr. Ajay Kumar Chauhan is the founder of "Research Shiksha," which is a training and consulting firm. He has worked as Director FPM at UBS, Mumbai. He is the international consultant for quantitative methods.

He is a visiting faculty member with MDI, IMT, NMIMS, IIFT, NIT, etc. Earlier he was associated with IMT- Ghaziabad as a full-time faculty for eight years. He is an M.Sc. Mathematics, MBA Finance, UGC NET and has also done a PhD in Finance. He has published 25 international research papers (including ABDC A category and B category) and three books. He also taught in Bulgaria and did an advanced course in econometrics in Switzerland.



**Dr. Himanshu Sharma**  
Assistant Professor

Himanshu Sharma serves as an Assistant Professor in the Management Department at Jaipuria Institute of Management, Ghaziabad. His academic journey is distinguished by prior roles as an Assistant Professor at the University of Delhi and the IILM Institute for Higher Education. Notably, he has contributed to an ICSSR-funded research project. Dr. Sharma's scholarly credentials are profound, with a Ph.D., M.Phil and Master's in Operational Research, All from the University of Delhi, and a Bachelor's degree in Mathematics. His research portfolio is diverse, encompassing online marketing, multi-criteria decision-making, and path analysis modeling. His academic contributions are well-regarded, with publications in esteemed journals indexed in Scopus and ABDC, as well as chapters in edited volumes. Dr. Sharma has also shared his insights at international conferences and co-authored an edited book further cementing his reputation in the academic community, research publications in national and international conferences and journals to her credit.



**Dr. Abhinav Sharma**  
Assistant Professor

Dr. Abhinav Sharma holds a PGDBA in Marketing and Finance from Jaipuria Institute of Management, Lucknow, and has over 14 years of managerial experience across various corporate settings and in diverse development and marketing roles. He is UGC-NET qualified in Management. His research centers on consumer behavior and sustainable marketing. His research papers have been published in ABDC and SCOPUS-indexed journals. Additionally, he serves as a reviewer for several publishing houses including Elsevier, Taylor & Francis and Wiley.



**Ms. Bishnupriya Rajoria**  
Assistant Professor

With 24 years of professional experience, Ms. Bishnupriya possesses extensive expertise in recruitment of academic and corporate profiles, including large-scale staffing for infrastructural support and internships. She has successfully managed the end-to-end employee lifecycle encompassing onboarding, appraisal management, retention, and separation, while also designing HR policies in alignment with accreditation boards, employment regulations, and labour laws. She actively promotes a positive and growth-oriented work culture built on agility, inclusiveness, flexibility, cohesiveness, and passion. Her in-depth knowledge spans labour statutory compliance, UGC, AICTE, CBSE directives, and the National Education Policy 2020. Additionally, she brings strong hands-on expertise in facilities management, vendor negotiations, asset management, and budget forecasting, with proven capabilities in cafeteria and concierge operations, security management, and ESG practices.



**Dr. Muskan Bhatnagar**  
Assistant Professor

Dr. Bhatnagar holds a Ph.D. in Commerce, along with a Master's and Bachelor's degree in Commerce. Her research interests span Marketing, E-Commerce, Business Law, and Cyber Security. She is professionally affiliated as a reviewer with reputed journals, including Electronic Commerce Research (Q1, Springer), Indo Asian Journal of Social Science and Management, Indo Asian Journal of Market Research, and Indo Asian Journal of Research Methodology.



**Dr. Abhishek Kumar**  
Assistant Professor

Dr. Abhishek Kumar holds a Ph.D. in Marketing, an M.Com in Marketing and Finance, and a B.Com (Honors). His research interests include consumer behavior, the adoption of new-age payment systems, sustainable production and consumption, renewable energy systems, and online fraud prevention. He has published extensively in top-tier journals such as Sustainable Development (Wiley), International Journal of Information Management Data Insights (Elsevier), Environment, Development and Sustainability (Springer), and Journal of Advances in Management Research (Emerald), along with a book chapter on Bitcoin's energy consumption in Springer Nature.



**Ms. Smriti Dixit**  
Assistant Professor

Ms. Smriti Dixit is an Assistant Professor specializing in Sustainable Finance, Circular Economy, and Indian Knowledge Systems. She has 4.5 years of academic and research experience and is a Gold Medalist with UGC-NET qualification. She has coordinated national-level NISM financial literacy programs and earned multiple awards including Best Research Paper (2024). Her teaching interests include Accounting & Finance, Strategic Management, and IKS.



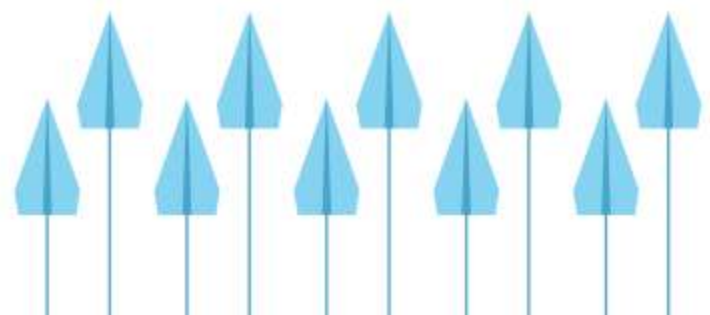
**Dr. Abhishek Kumar Srivastava**  
Assistant Professor

He holds a Ph.D. in Marketing from IIT Roorkee, an MBA in Marketing from Mahamaya Technical University, and a B.Com from Lucknow University. With 3 years of academic experience and 1 year of corporate exposure, his research interests focus on Customer Engagement, Marketer-Generated Content (MGC), and Sustainable Tourism. He has to his credit significant achievements, including qualifying UGC-JRF in Management, serving as an ICSSR Fellow at NIT Jaipur, completing the Faculty Development Programme (FDP) at MNNIT Allahabad, and chairing a technical session at an international conference organised by Christ University, Delhi-NCR. His teaching interests include Marketing Management, Services Marketing, and Consumer Behaviour.



**Dr. Kirti Khanna**  
Assistant Professor

Dr. Kirti Khanna is an Associate Professor with 12+ years of academic and research experience in Finance, Capital Markets, Sustainable Business, and Green Technology. She has authored more than 25 publications across Scopus, ABDC, and UGC Care journals and edited books with international publishers including Emerald and Springer. A recipient of multiple academic awards, she is also a resource expert for workshops on Econometrics, Research Methodology, and SPSS. Her teaching expertise lies in Accounting, Finance, and Taxation.



### COMPUTER LABS

- Ultra modern computer labs with state of the art technologies
- 200 Advanced Computer Systems
- 300 Mbps Internet connectivity
- Windows 2019 server
- Smart Classroom
- License software like Statistical database software like SPSS, CMIE Prowess Corporate Database, MS Office etc.
- Dedicated Computer Lab has been set up for Business Analytics equipped with software like- R, Python, Tableau etc.

### LANGUAGE LAB

- Ultra modern software based on CBT Methodology
- Online practice sessions on the software WordsWorth to increase the students' communication proficiency
- Student language & grammatical training using multiple software

### LIBRARY & JIM INFORMATION CENTRE

- Over 18,328 books, 100 National & 72 International Journals
- Seating capacity of over 120 students
- Peripheral Services of Re-prography, Bibliography Referencing, and Unlimited Internet Access
- Internet access to Web Portal
- e-resources/Database Subscription of Prowess IQ, J-Gate, ProQuest, NDLI, MyLoft and Delnet



CREATING  
RESPONSIBLE  
LEADERS

# INFRASTRUCTURE AND RESOURCES

## SPORTS FACILITY

- Various sports facilities are provided to the students. Tournaments are conducted for games like football, cricket, table tennis, volley ball, basket ball and badminton.
- Students can also enjoy indoor games like pool, Carrom and Chess.

## CAFETERIA

- Our cafeteria setting puts forth a new method of knowledge-sharing called the "Cafeteria Approach". It is an innovative and informal method of learning where one can debate, discuss and deliberate over a cup of coffee thereby actively nurturing one's interpersonal skills.

## GYM & FITNESS CENTRE

- Multi-utility Gym and fitness centre
- Ultra modern equipments for healthy state of mind & body.
- Yoga, Meditation and Aerobics centre.

## CAMPUS

- One of the Finest Management Education Infrastructures in Delhi-NCR
- Situated in the heart of Delhi-NCR, with good connectivity to all places of Delhi-NCR
- Ultra modern facilities in-house Hostel, Class rooms, Conference rooms and Syndicate rooms and Skill Development Centre
- Fully air conditioned auditorium with 400 seating capacity
- Wi-Fi Campus

## HOSTEL

- Ultra modern in-house girls hostel with fully air conditioned and unlimited Internet access.
- Boys hostel is available out of campus equipped with all modern facilities including unlimited Internet access.



# 10<sup>th</sup> CORPORATE SUMMIT





# CORPORATE EVENTS





# WISDOM FROM BOARDROOM

Guest lectures at Jaipuria Institute of Management serve as a dynamic bridge between academic excellence and practical business wisdom. Seasoned leaders from diverse industries share firsthand experiences, strategic perspectives, and best practices, helping students to connect classroom theories with current market realities. These interactive sessions foster critical thinking, encourage professional networking, and expose students to emerging trends and leadership styles. By engaging with accomplished professionals, students gain inspiration, clarity on industry expectations, and the confidence to shape their own career pathways in an ever-evolving business landscape.



**Mr. Amit Pandey**  
CEO  
Orient Cables



**Mr. Sandeep Girotra**  
Executive Director &  
CHRO  
DCM Shriram Ltd.



**Mr. Biswajit Bhattacharya**  
Partner & Automotive  
Industry Leader  
IBM



**Prof Dr Maurits Ran**  
Chief Academic  
Officer  
Global University Systems



**Mr Ashish Chauhan**  
Managing  
Director, CEO  
NSE



**Prabhat Mani Pandey**  
Vice President- Corporate  
HR & IR  
Varun Beverages Ltd.



**Vishwanath Kumar Jha**  
State Head  
Patanjali  
Ayurved Ltd.



**Ishan Girdhar**  
AGM International  
Business VRB Consumer  
Products Pvt Ltd:  
Veeba



**Abhisek Sarangi**  
Head Group Talent  
Acquisition & Management  
Spark Minda



**Himanshu Jessie Wadia**  
Director- IT  
Innovation & Automation  
Amdocs



**Atul Govil**  
Chief Transformation Officer &  
Head (SAP & IT)- Corporate  
India Glycol



**Smiti Bhatt Deorah**  
Co-Founder &  
Chief Operating Officer  
Advantage Club.ai



**Pawan Pratap Singh**  
Head of Business Units  
Financial Planning and Analysis  
BT Group



**Smita Mathur**  
Founder and Executive  
Director, Head of  
Concept Research  
Media Tech and Info  
Solutions Concept  
Venture



**Amit Jain**  
Managing Partner  
ASK Asset &  
Wealth Management



**Satyarth Shukla**  
Vice president -Zonal Head  
(Government Relations )  
North India Protean  
eGov Technologies Ltd.



**Ankur Singla**  
Partner  
Ernst & Young (EY)



**Saurabh Pachuri**  
Regional Sales Manager  
SBI cards



**Abhishek Suri**  
Vice President  
Kotak Mahindra Bank



**Shiv Prakash Godara**  
Zonal Credit Manager B2B  
Axis Bank



**Deepika Mahajan**  
Co-Founder  
Due North Strategic Solutions.



**Mr. Dipan Sahu**  
Asst Innovation Director  
Ministry of Education  
Innovation Cell, AICTE



**Mr. Sameer Kohli**  
Director  
EMEA Cloud Platform Insight



**Mr. Mayank Tiwari**  
CEO and Founder  
Brandologies Pvt Ltd



**Mr. Vinay Thakur**  
Additional Director General  
BISAG-N, Ministry of Electronics



**Mr. Amar D Singh**  
Senior Vice President  
HDFC



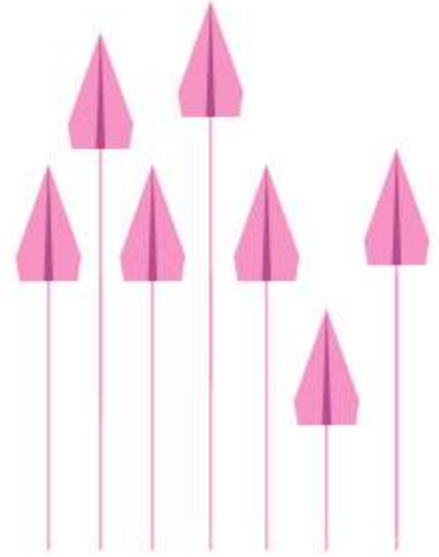
**Mr. Anubhav Khanna**  
Executive, VP and Regional Head  
Retail Branch Banking  
HDFC

CREATING  
RESPONSIBLE  
LEADERS

# IGNITING IDEAS BUILDING FUTURES

## STARTUP CONCLAVE

The Startup Conclave at Jaipuria Institute of Management is a vibrant gathering that puts entrepreneurship in the spotlight, inspiring students and young innovators to turn visionary ideas into impactful ventures. This event brings together successful entrepreneurs, industry experts, and investors to share firsthand experiences, market strategies, and the essentials of scalability. Through lively panel discussions, masterclasses, and hands-on workshops, participants learn to navigate the real-world challenges of launching and sustaining startups, from fundraising and product development to building dynamic teams. The conclave also provides valuable networking opportunities, encouraging collaboration and mentorship, and empowering students to confidently pursue their entrepreneurial ambitions in today's competitive landscape.







## SUMMER INTERNSHIP PROJECT (SIP)

### Process Followed During SIP :

#### Faculty Mentor Allotment-

- Every student is assigned an Internal SIP Supervisor by the Institute at the beginning of the SIP to provide the necessary academic guidance and to facilitate evaluation, with the help of company executives.

#### SIP Registration

- Students fill up the SIP Registration form provided by Internal SIP Supervisor before joining the SIP.

#### Reports Collected During Internship

- Project Report (PIR)
- Interim Report-1
- Interim Report-2
- Draft Report
- Final Report

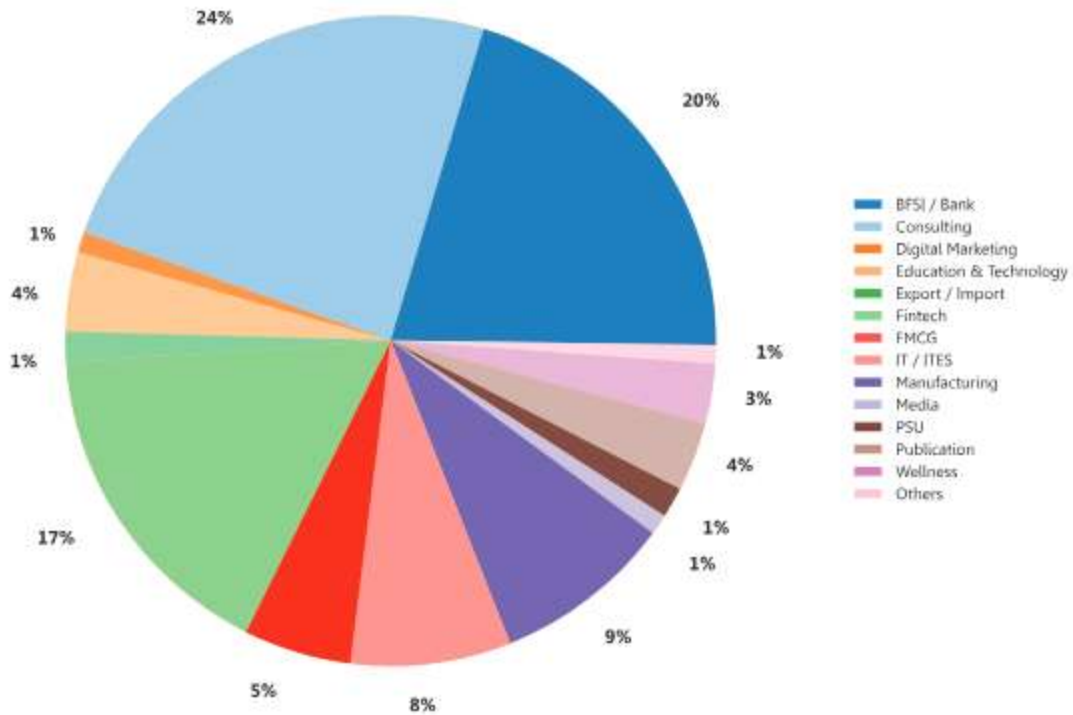
#### Evaluation

- Evaluation of SIP is completed in two phases- In the first phase, the internal faculty members take the Viva and Presentation of the students.
- Internals are awarded.
- In the second phase, the university-allocated faculty come to the institute as external faculty and, along with an internal faculty, take the Project Viva and Presentation and the final marks are awarded to the students

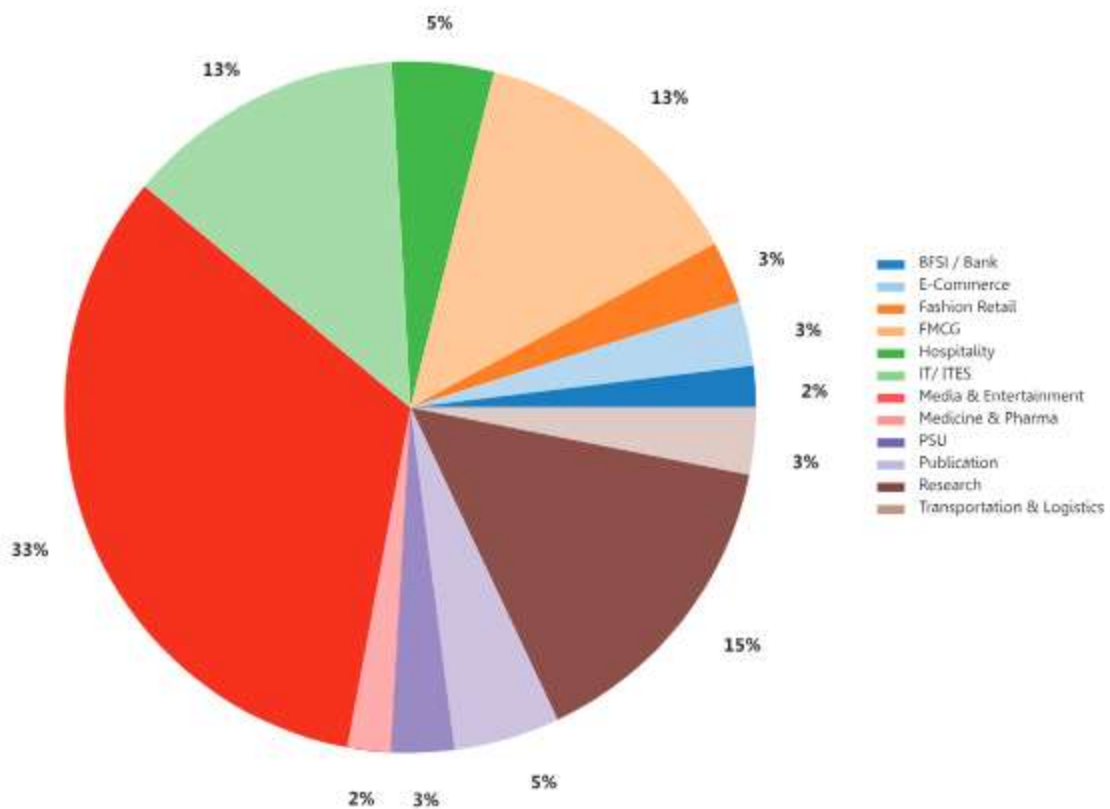
### SIP PLACEMENT SUMMARY 2024-26

Batch	Stream	Total Number of students	Students Placed	Percentage Achieved	Total Companies Visited
2024 & 2026	MBA General	181	181	100	60
	MBA BA	61	61	100	25
	MBA BFSI	58	58	100	23
	MBA Total	300	300	100	108

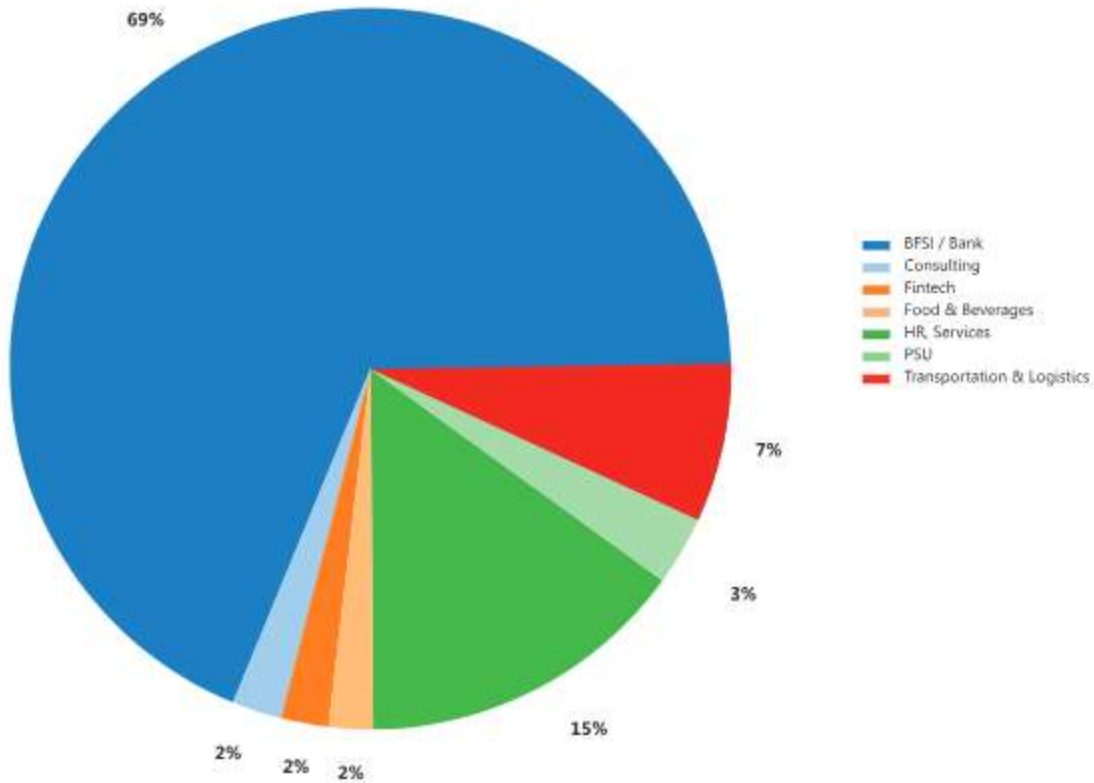
## MBA DUAL SECTOR-WISE PLACEMENTS



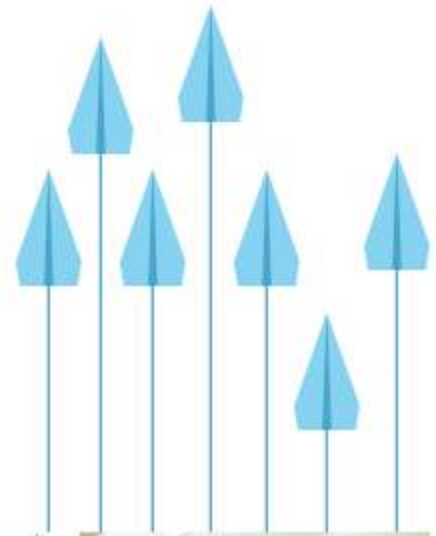
## MBA BUSINESS ANALYTICS SECTOR-WISE PLACEMENTS



## MBA- BANKING AND FINANCIAL SERVICES SECTOR-WISE PLACEMENTS



# CORPORATE RESOURCE CENTRE



The institute has established a Corporate Resource Centre (CRC) to build long-term relationships with corporates. CRC creates a platform where industry and institute interface with each other through Orientation Programmes, Guest Lectures, Industrial Visits, Seminars, HR-Summits & Management Development Programmes.

CRC also nurtures the concept of entrepreneurship through its different programmes for students.

The CRC consists of professionals who have valuable experience in industry and academics. It arranges Summer Internships of 8 to 10 weeks and provides complete support to students for placement through specific training on soft skills, English enhancement programs, business/interview etiquette, and other personality development programs to hone their skills according to industry needs.

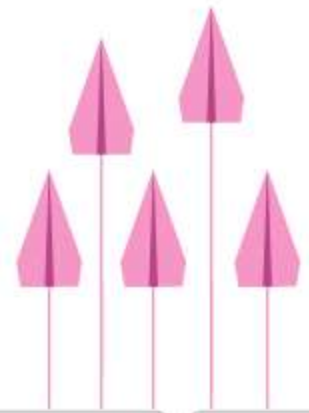
Additionally, the Employability Enhancement Program has had a significant impact on student readiness by bridging the gap between academic learning and corporate expectations. The program equips students with problem-solving abilities, critical thinking, digital competencies, and domain-specific certifications, ensuring they are not only placement-ready but also capable of long-term career growth. The measurable improvement in student confidence, communication, and adaptability has led to higher placement conversions and stronger corporate satisfaction.

The legacy of JIM attributes students' placements in reputed brands like **Amazon, Asian Paints, Axis Bank, Berger Paints, Yes Bank, British Paints, American Express, HDFC Bank, Ceasefire Industries, Interocean Shipping Company, Future Group, Infoedge India, Mancor Consulting, Evaluserve, Deloitte Consulting, Pinkerton, TCI, GATI, Indusind Bank, Safexpress, Café Coffee Day, Tommy Hilfiger, Asahi India Glass, Gold Plus Glass Industry, Mansukh Securities, Mahindra Finance, Tata Capital, Capital First, ICICI Securities, Nestle, Airtel, Spandana Spoorthy Financials, Indiabulls Home Loan, Cargill India Pvt Ltd, Federal Bank, Kajaria Ceramics, Bikanerwala Foods Pvt Ltd, DS Group, Reliance Jio, Hettich India Pvt Ltd, Everest Industries, S&P Capital IQ, Grail Research, WNS Global Services, Saint Gobain, Tech Mahindra, Decathlon, Ameriprise Financials, Blackrock Services, F1F9 India Pvt Ltd, Institute of Creative Excellence, Finedge Advisory, ITC Limited, Microtek International, MDRA, Onicra, Gemini Solutions Pvt Ltd, Team Computers Pvt Ltd, V2 Retail Limited, Vishal Megamart, To the New Digital, Sahasra Electronics, DCM Shriram, Kent RO, Saint Gobain, Kurlon, Lenskart, Kotak Bank, Kotak Life, Nucleus, IDFC First Bank, Wipro** and many more.

The industry holds the intellectual wealth drawn from Jaipuria Ghaziabad in high esteem, which makes our students a preferred choice of many corporates.

CRC will commence its Final Placement Process from the 2nd week of September, 2025. We welcome & invite esteemed organizations to participate in our placement process at the Institute.

# OUR MAJOR RECRUITERS



## BFSI

- HDFC Bank
- ICICI Bank
- Axis Bank
- ICICI Pru Life
- BAJAJ Allianz
- TATA AIG
- Kotak Life
- PNB Housing Finance
- MAX Life
- HDFC Life
- AU Small Finance
- IDFC First Bank
- Ujjivan Small Finance Bank
- ESAF bank
- Equitas Bank
- Crisil Rating
- Indusland Bank
- Aviva Life Insurance
- Muthooth Fincorp
- Jio Insurance
- Reliance Insurance

## Fintech

- Paytm
- PhonePe
- Mswipe
- Zerodha

- PineLabs
- Bank IT
- CRED
- Indus Valley Partners
- Acuity Knowledge Partners
- Neo Infinity

## E-Commerce

- Flipkart
- Amazon
- Urban Company
- Paytm (ecommerce vertical)
- Moglix
- Naukri.com
- Tmg
- Big Basket

## Retail

- Reliance Retail
- TATA Croma
- Duty Free Retail
- Aditya Birla Retail
- Shoppers Stop
- Vishal Megamart
- Sargam Electronics
- Future Group
- V Mart
- LandMark Group

- VGL
- Himalaya Wellness
- Aditya Birla Jewels

## NBFC

- Muthoot Finance
- Godrej Housing
- BAJAJ Capital
- Shriram Transport Finance
- L&T Finance
- Bajaj Finserv
- Aditya Birla Finance
- Spandana Spoorthy
- Home First
- Aviva Life

## IT

- Wipro
- WNS
- Redington
- L&T
- Coforge (Formerly NIIT)
- VVDN
- To The New
- Sopra Steria
- Cyfuture
- NIIT

## Research and Consulting

- High Beam Global Research
- Protiviti Research
- 6W Research
- Mindforce Research
- Techsci Research
- Value Research
- Unimarket Research
- Consulting
- Tecnova Consulting
- Cap IQ
- Indus Valley Partners
- Manpower Group (HR)
- Kelly Services (HR)
- Archer and Bull
- Ameriprise Financial (Finance)
- Euro Monitor
- Cvent
- Concept Venture
- Jasper Colin
- Internet research bureau
- Ken Research

# SHAPING TOMORROW'S BANKING LEADERS



Kavita Yadav



Vishal Kumar Jaiswal



Shivani Singh



Amit Yadav



Avaneet Singh



Madhav Singh



Govind Tyagi



Supriya Patwa



Akash Tyagi



Kiran



Ajeet Kumar Sharma



Aman Mishra



Smriti Kumari



Deep Gupta



Urvashi



Shivang gangwar



Humra Hussain



Divya Kunal



Rafia Amber



Saurabh Singh



Shubham Kumar Singh



Sachin Kumar



Nitish Prakash



Rohit Gautam



Sana



Anurag Singhal



Keshav Bhardwaj



Deepanshu Pandey



Sudhir Kumar Yadav



Khushi Agrawal



Arjita Yadav



Ishika Sharma



Harsh Sagar



Mahima Srivastava



Kishori Jha



Shambhavi Tiwari



Vishal kumar Kannaujiya



Suman Kumar Sah



Diksha Sharma



Deepak Kumar Singh



Ajay Tomar



Khushi Mishra



Arjun Sharma



Akansha Mittal



Raunak Kumar



Mayur Khar



Shivam Singh



Manjeet Singh



Snehil Singh



Nilakshi Devi



Shivani Chauhan



Dejalin Rout



Harshita Singh



Adarsh Sharma



Sudhanshu Tiwari



Sadhana Singh



Mehul Goyal



Sushant Shekhar



Akshay Mahesh



Vanshika Bansal



Vaibhav Bhatt



Rupal Yadav



Rishav Rangra



Shweta Mishra



Anant Kumar



Sakshi Singh



Sunny Kumar



Aseem Shekhar Tiwari



Manisha Kumari



Ayush Kumar Chauhan



Anjali Agrawal



Sweety Kumari Singh



Deepali Chamoli



Ritu Kumari



Yash Gupta



Prashant Bhatt



Shekhar verma



Harsh Goel



Pratiksha Katara

# STAR PLACEMENTS



Mohd. Suhail Khan  
PROPERTYHISTOL



Vanshika Aggarwal  
wipro



Atharva Attri  
amazon



Aditya Kumar Singh  
Crisil



Gyan Gourav  
MRF



Priyanka Kumari  
Deloitte.



Farhan Khurshid  
ANZ



Agam Srivastava  
6W



Rhythm  
NEWGEN



Aman Kumar  
ICICI Lombard



Deepti Sachan  
Bajaj Finance Limited



Roshini Mehra  
WCHS & IEL



Aparna Shankar  
TATA AIG



Subhanshi Garg  
Wipro



Kartik Anand Jaiswal  
ICICI Lombard



Anubhav Aggarwal  
PEPSICO



Vaishali  
ITC



Piyush Tripathi  
AXIS BANK



Santosh Kumar  
op  
asianpaints



Ashutosh Mishra  
indiamart



Rachit Mathur  
HOLDINGS FINANCE



Pallavi Lawaniya  
Indus Valley Partners



Sushant Shekhar  
sopra steria



Divey Mehra  
Dabur



Pratyusha Kavtekar  
KR  
KIND BANGS



Divyansh Bisht  
LAMBDA TEST



Simran Dadwal  
DECATHLON



Aditi Kumari  
protiviti



Himanshu Sharma  
PRISM JOHNSON LIMITED



Anushka Srivastava  
Wipro



Vyshakh S  
Ameriprise



Anshika Jain  
ACUITY



Vartika Rastogi  
bigbasket  
A TATA Enterprise



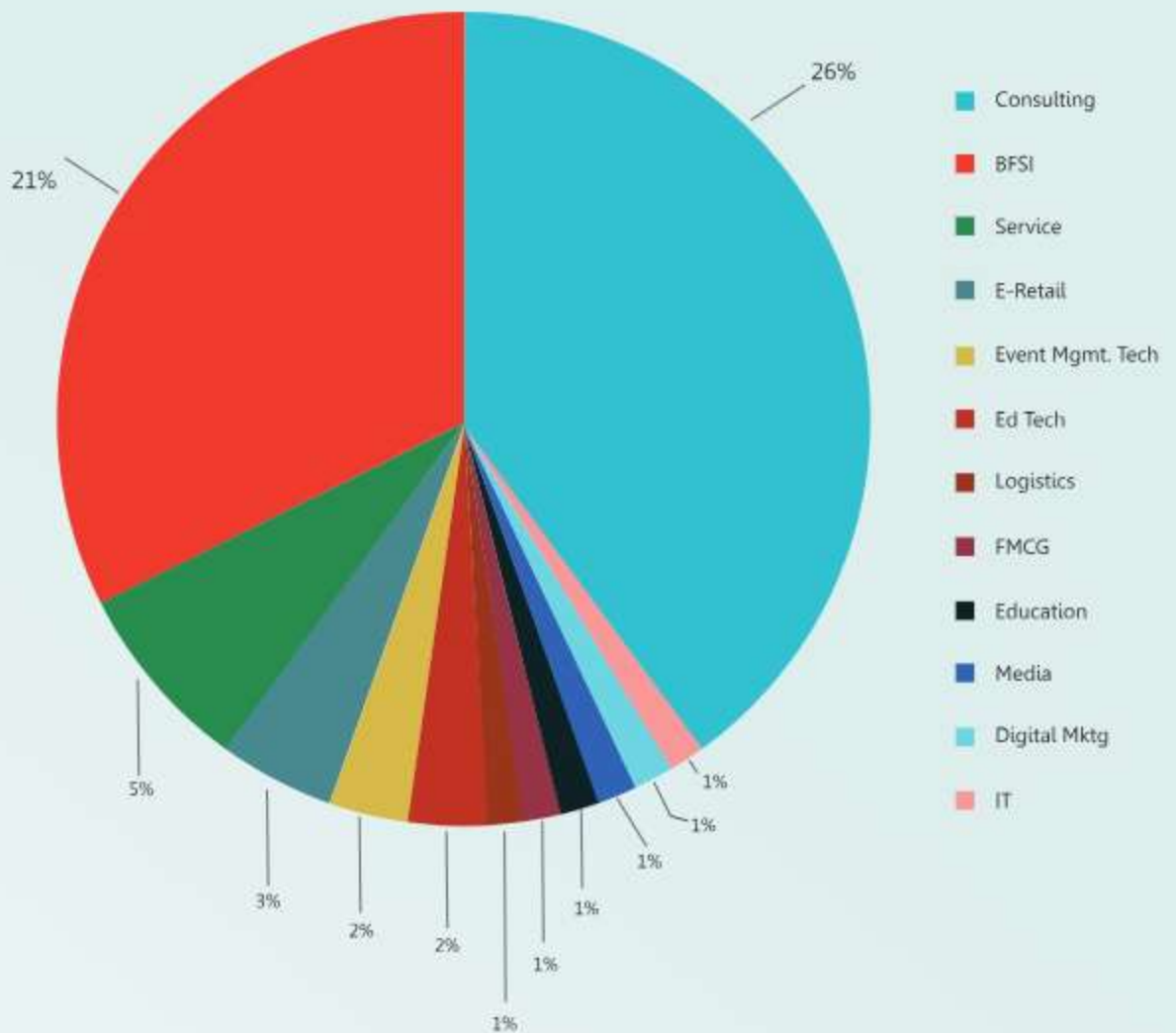
Ritika Maheshwari  
MILIBAS



Vishal Kumar Jaiswal  
INDRIYA

# SNAPSHOT OF PLACEMENTS

Placement Distribution by Sector



## Final Placements Batch 2023-25 at a Glance

No of Participating Companies	: 170
Highest Recruiting Sector	: Consultancy
Highest Recruiting Job Role	: Associate HR, Management Trainee
Company Offered Highest Salary	: Pepsico
Top Recruiting Companies	: Deloitte, Protiviti, Asian Paints, Unicharm India, RSPL Group, Decathlon, Amazon, MRF Tyres, Decathlon, Khimji Ramdas, ANZ Bank, Wipro, Archer And Bull, Bajaj Housing Finance Ltd, Newgen Technologies, Ameriprise Financial, Clix Capital, Regalo, ICICI Lombard, Shubhlakshi Finance Pvt Ltd., Kotak Mahindra Bank, Acuity Knowledge, Success Pact Consulting Pvt.Ltd, Navkar Consultancy, Uneecops, WNS Global Services

# JIM'S EXCURSION





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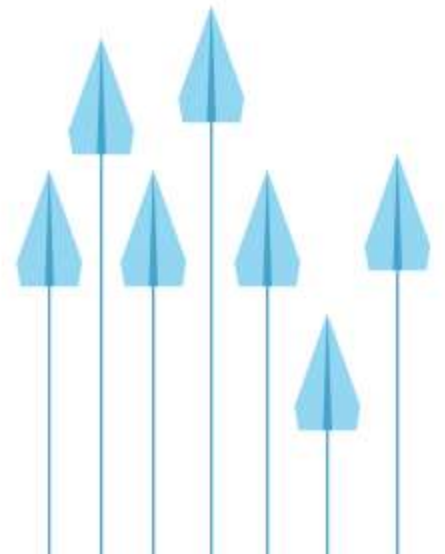
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