



PLACEMENT STATUS BATCH 2014-2016



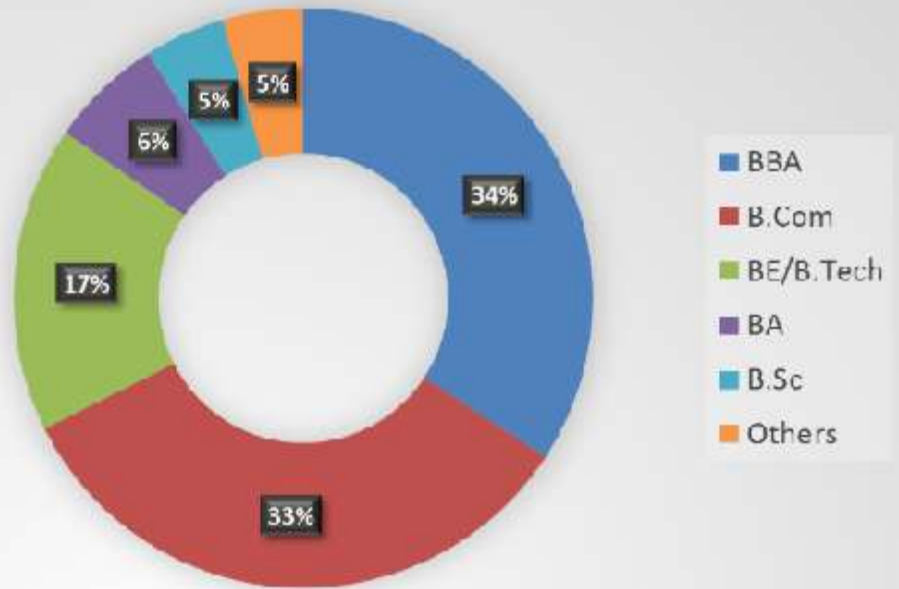
Fortune Institute of International Business has emerged as a leading private business school in Delhi NCR with its unique career development approach and industry interface programmes. This is reflected in the final placement for the batch of 2014-16 as this PGDM batch has been received well by the recruiters who visited our campus. While our regular recruiters continued with their confidence in us, a large number of new recruiters visited our campus leading to substantial increase in the number of recruiters. The average CTC offered saw 11% increase over the previous year. Also, this placement season saw an overwhelming response from consulting and research companies followed by BFSI and E-Commerce companies. Several start-ups have also offered challenging profiles and picked students.

We thank our recruiters for showing faith in our curriculum, pedagogy, faculty and students.



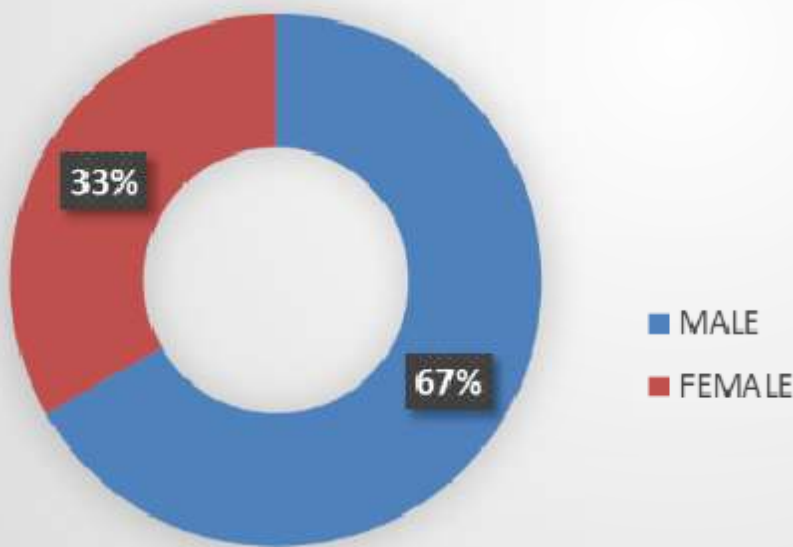
ACADEMIC BACKGROUND

The batch of 2014-16 represents students having diverse academic backgrounds with about 17% as Engineers, 34% BBAs and 33% Commerce graduates. Science and other graduates represent remaining number of the batch.



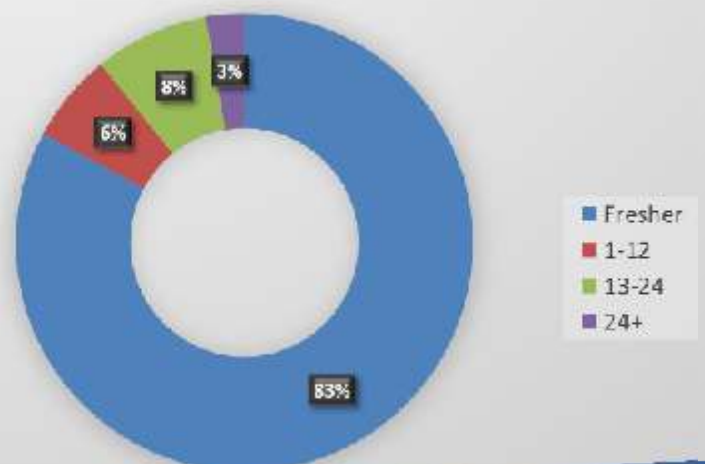
GENDER COMPOSITION

Female students represent one-third of the batch size. We recognize it as a healthy trend as more and more women are joining professional courses for career in corporates.



STUDENTS WITH WORK EXPERIENCE

A mix with 17% of students having work-experience up to 3 years, brings in new perspectives for fresh graduates in the class room. Students have prior work experience in sales, marketing and BFSI.





KEY HIGHLIGHTS

Average Package Offered

5.1 LPA

01

No. of Companies Visited

144

02

Highest CTC Offered

10.02 LPA

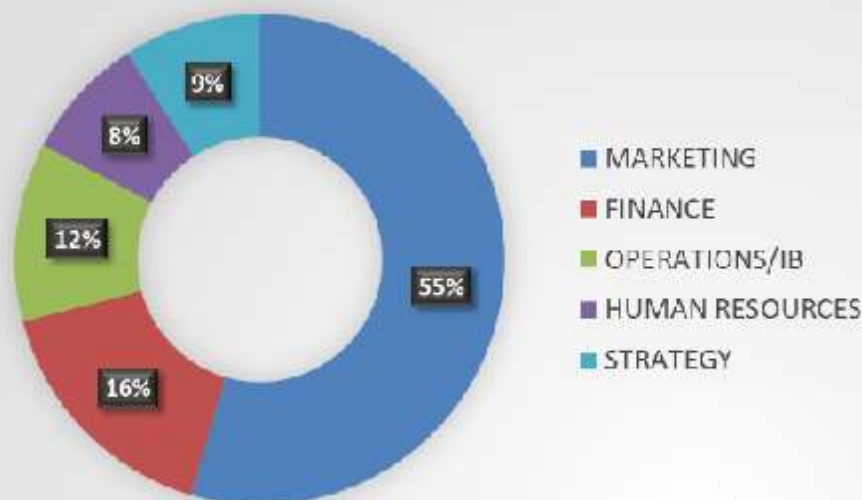
03

No. of multiple Offers

23

04

FUNCTION-WISE SPLIT



Marketing as an area of functional specialization represents the highest number of students followed by Finance, Operations & IB, HR and Strategy. This is in line with the pattern of specialization offered by leading private B-Schools in Delhi NCR.

A. MARKETING

Marketing area was offered jobs in consumer durables, FMCG, sales, e-commerce, marketing research and advertising. The recruiters who are associated with FIIB over number of years are Redington, Colgate Palmolive, Berger Paints India Limited, Infoedge (Naukri.com), Godrej & Boyce, Asian Paints, Zomato Media Pvt Ltd, Videocon, Wrig Nanosystems, Matrix Cellular, OxyLane-Decathlon, Daffodil Software, Jaro Education, CITI Bank, ICICI Securities, Axis Bank among others. List of new recruiters who visited our campus is given below:

GSK-GlaxoSmithKline	Nestle	Acteon India Pvt Ltd	Home First Finance
Kurl On	HDFC Bank	KENT RO Systems Ltd	Birla Sunlife
Hippo Innovation Ltd	Rediff.com	Manpower Group	Great Eastern
Bharti Airtel Ltd	Vishal Mega Mart	Posist	Bhojsons Group
ICICI Prudential Life Insurance Co Ltd	Coffee Day Beverages	Funcity Water Park	American Express
SMC Group	Onmobile Global Limited	SyberPlace.Com	Protiviti
JK Risk Managers & Insurance Brokers	Hyperthink Systems	Bajaj Capital	TATA Teleservices
FedEx Express	VPG Stores London	Hankyu Hanshin Express	
To The New Digital	6W Research	Nando's	
Gonoise.com	Kochar Tech	Direxions Marketing Solutions Pvt Ltd	



B. FINANCE

Finance area received job opportunities from financial research and consulting, Banks and financial services. Of late, we have observed an increasing trend in financial research and consulting opportunities. Onicra Credit Rating, Deloitte, S&P, Capital IQ, Copal amba, XI Dynamics, CSC, VIP Industries, Crisil, Ameriprise Financials, ICICI Bank, BlackRock are our regular recruiters and seven new companies which offered opportunities are :

Yes Bank	Evalueserve	ITC Hotels	Investeurs
AK Capital Services Ltd	Globe Capital	EPCH	

C. OPERATIONS / IB

Operations and IB area received profiles related to supply chain management and logistics. Companies who visit us on a regular basis are Dish TV India Limited, Kuehne-Nagel, Safexpress, Flourish Pure Foods Ltd, Lloyd Ventures. This year our new recruiters in this category are :

Maerskline	Thomson Digital	Braemer ACM	FedEx Express
Mahindra Logistics	Moglix.com	Atlas Group	

D. HUMAN RESOURCES

Job profiles in human resources area include generic, recruitment and HR research. Companies which have shown affiliation with us over the years for their requirements are Strategic Resources, Asahi India Ltd, Mirus Solutions, Stellar Search and Selection Pvt. Ltd. A few first time recruiters are:

Moody's Shared Services India	The New Digital	Synergy Consultants	KNR Management
Corporate Associates			

E. STRATEGY

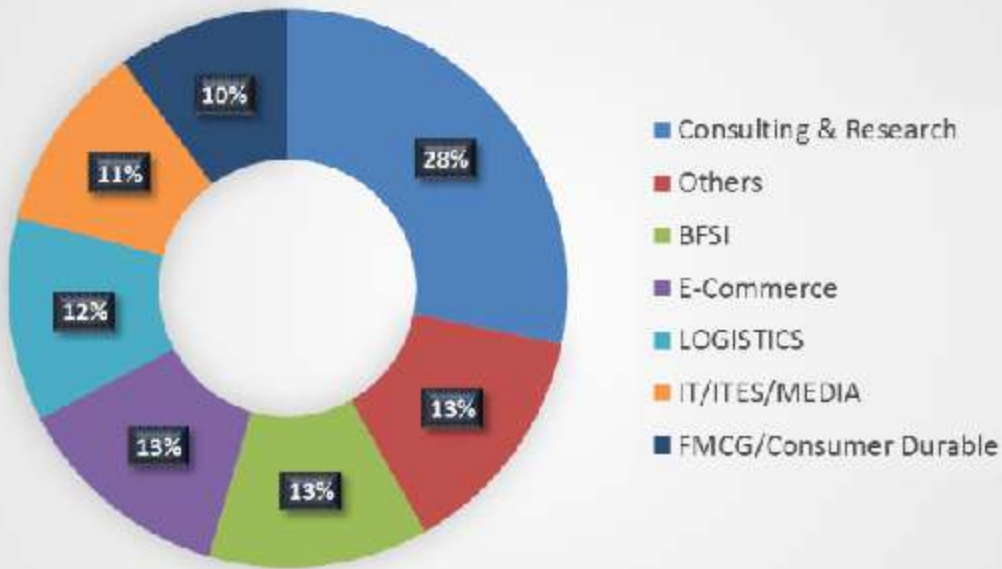
A few companies offering opportunities in strategy and general management area are Grofers, Gupshup Technology, WCRC. List in this area got extended with the entry of new companies mentioned below:

Printland.In	HIL Limited	MGH Group	Triplived Technologies Pvt Ltd
Aditya Birla Money	Gap International Sourcing		



SECTOR WISE RECRUITERS

Out of the total companies visiting our campus , consulting & research represented largest chunk followed by Banking and Financial Services Institutions, E-commerce & digital marketing companies and logistics companies. This is largely in line with the growth pattern reflected by companies over last few years.



RECRUITERS' VIEWS

"The Batch has very diverse student pool and overall very confident batch able to perform very well in the finance & logical reasons tests and had strong knowledge of the relevant job profile"

Mahesh Kumar, Sr. Manager, Deloitte Tax Services India Pvt. Ltd.

"Employed overall professional delivery or quality, the students were well prepared for interviews. They shared their professional & personal experiences during interview which helped to present their skill sets-with supported examples."

Shobin Varghese, Manager, Fedex Express

"With robust case study pedagogy students have practical knowledge and clear approach to business scenarios. Disciplined students, career oriented and confident. Was great experience to interview students of FIIB and hire them for Nando's

Shail Stephens, Marketing Manager, Nando's India



FORTUNE INSTITUTE OF INTERNATIONAL BUSINESS

To Initiate Recruitment Process, Please Contact
FIIB Career Management Center (CMC)

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